

TOURISM & EVENTS

With over 20 years' experience of tourism education and research, the University of Westminster is consistently ranked as one of the best universities for teaching quality and research in this area. When studying at Westminster you will develop the skills necessary to successfully evaluate and manage tourism in host destinations.

As a tourism and events student you will be a member of the Faculty of Architecture and the Built Environment, based at our recently refurbished Marylebone Campus – one of the few faculties in the UK to bring together all the disciplines that inform the design and development of our cities. From tourism to property, architecture to transport, events to urban design, housing to planning, all are central to our urban futures.

Teaching and learning

Teaching and learning takes place in a number of ways, including lectures, seminars, tutorials, private study, individual and group project work. We strongly believe field trips can make a huge contribution to student learning and we take full advantage of our superb location to visit central London hotels, event venues, visitor attractions and cultural sites. You will have the opportunity to undertake a residential field trip each academic year, ranging from historic UK cities and seaside resorts to Mediterranean islands.

Employability

The employability of our students is vitally important; we actively encourage and support you in enhancing your career potential. Our graduates progress into a wide range of employment throughout the world, in small businesses as well as large public sector organisations and multinationals, including national tourism organisations, airlines, tour operators, heritage organisations, conference and convention bureaux, event planning companies, and conference venues.



Ranked as
the **top**
London
university
for Tourism

Data from The Guardian 2016 league table



See also: Business & Management p68 • Property & Construction p162

Study spaces at Marylebone Campus and tourist attractions around London

TOURISM AND EVENTS MANAGEMENT BA HONOURS

Length of course: Three years full-time

UCAS code: N890

Campus: Marylebone (See p26)

Typical offer for September 2017: A Levels – BBB; International Baccalaureate – 28 points; Pearson BTEC Level 3 Extended National Diploma – DDM. See also entry requirements on p201.



This course is designed for students who have an interest in the tourism sector generally and are keen to focus on the dynamic field of events management. The course is structured to provide a combination of the practical elements of events management with an in-depth understanding of the potential impacts of events, and their role in developing destination product and destination image.

The course takes an international perspective and includes a field trip in each year of study. The course is modular, comprising core (mandatory) modules and option modules, allowing you to specialise and create your own course pathways. The modular system also includes the opportunity to learn a language throughout the course.

For module information and further details, please visit: westminster.ac.uk/tourism-and-events

“The lecturers are always friendly and ready to help you in any way they can. I would say the highlight of my course would be the trips you get to do every year, as well as the fact that in the third year I got to create, run and manage my own event!”

Holly Clarke
Tourism and Events Management
BA Honours, graduate

TOURISM PLANNING AND MANAGEMENT BA HONOURS

Length of course: Three years full-time

UCAS code: NK84

Campus: Marylebone (See p26)

Typical offer for September 2017: A Levels – BBB; International Baccalaureate – 28 points; Pearson BTEC Level 3 Extended National Diploma – DDM. See also entry requirements on p201.



Tourism is a major component of the global economy and has now become an established academic discipline, with roots in geography, economics, sociology, planning and business.

Located in the heart of London, we offer an unrivalled and stimulating environment in which to study tourism. The course explores the relationship between tourism and the wider environment, developing the skills you need to successfully evaluate and manage tourism in host destinations. It focuses on destinations – the planning, development and regeneration of destinations, the role of government policy, and the contribution of tourism to the built environment. The course is accredited by the Tourism Management Institute (TMI), the professional association for destination management in the UK.

For module information and further details, please visit: westminster.ac.uk/tourism-and-events



“The course offered me a wide range of modules which covered the whole tourism industry: from heritage and culture to event planning, from airport management to sporting events tourism, and the choice of studying a new foreign language (I studied Spanish for all three years).”

Emanuela Peluso
Tourism Planning and Management
BA Honours, graduate

TOURISM WITH BUSINESS BA HONOURS

Length of course: Three years full-time

UCAS code: NN18

Campus: Marylebone (See p26)

Typical offer for September 2017: A Levels – BBB; International Baccalaureate – 28 points; Pearson BTEC Level 3 Extended National Diploma – DDM. See also entry requirements on p201.



This course is designed for those wishing to enhance their business skills, while learning about the dynamics of the tourism industry, one of the world's most entrepreneurial and sustainable economic sectors. We are seeking students who have demonstrated ability, potential and self-motivation, and who have a genuine interest in learning about the tourism industry and the challenges of this fascinating sector.

The course focuses on the business of tourism – its role in post-industrial economies, the business inter-relationships between destinations, modes of travel, hotels and visitor attractions, and the crucial role of marketing and management in successful tourism enterprises. It will enable you to develop your business management acumen and explore key themes such as information and management systems, financial analysis, and marketing. The 2016 National Student Survey results showed that 90 per cent of our students on the Tourism with Business BA Honours were fully satisfied with their course.

For module information and further details, please visit: westminster.ac.uk/tourism-and-events

“This was such a stimulating course, with practical experience in how the tourism industry works. The transferable skills help you understand what you will be doing in the workplace before you even start working. The teachers are outstanding and really passionate about tourism and everything they teach.”

Aymen Tabbakha
Tourism with Business BA Honours,
graduate

