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UNIVERSITY OF
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CONTENTS

ARCHITECTURE AND THE BUILT ENVIRONMENT

MASTER OF ARCHITECTURE (MArch) (ARB/RIBA PART 2)

Course Leader
Darren Deane
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Length of course
Two years full-time

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

The MArch (Part 2) is a long-established and well-respected course that is prescribed by the ARB and validated by the RIBA to give exemption from the second stage of professional education. The emphasis of the course is on innovative design work, and on developing a caring and critical approach to the study and practice of architecture.

The course fosters diversity of choice, interpretation and approach, whether in design projects or more academic research. The former focuses on sophisticated design programmes (in formal, technical, professional or urban terms) that demand rigour and self-criticism. The latter focuses on your major dissertation, an extended piece of specialised research into architecture and its historical or theoretical contexts.

The course has three main objectives: to develop your design ability through project-based experimentation; to present an evaluation and critique of your coursework within a broad cultural context, and in light of technical, economic and legal constraints; and to promote the articulate explanation and representation of quality and value in design projects.

CORE MODULES

YEAR ONE
SEMESTER ONE

Design Project 1 (Year 1 Design Studio)
This single design project, or series of linked design projects, is individual to each elective Design Studio, and is run in parallel with the Year 2 Design Studio. You choose your Design Studio following presentations by all the Design Studio tutors at the beginning of the academic year; each Design Studio offers a new project every year. Projects lead from exploratory research to the development of an individual brief, and a design proposal which you develop for assessment at the end of Semester One.

Above Anam Afroze Hazan

Digital Representation
This module focuses on digital media technology and computer-based strategies, including the principles of 2D and 3D computer drawing, modelling, rendering, animation and digital fabrication techniques. The module aims to extend your practical and theoretical understanding of advanced digital media, as well as to enhance your existing computing knowledge and skills – so assessment is on a 'value-added' basis.

Professional Studies
This module draws on your work experience and introduces statutory, professional and management concepts related to the 'professional' development of your coursework. It asks you to reflect on your prior experience and personal development, and to identify areas for future investigation. The module introduces you to the role of the architect in the construction industry (including development and procurement issues), and to the professional, managerial and legal constraints that influence the work of the architect in practice.

SEMESTER TWO

Design Project 2 (Year 1 Design Studio)
Commonly, though not exclusively, the theme or context of Design Project 2 involves developing or testing aspects of the Design Project 1 through further research or exploratory projects. This module, however, places greater emphasis on the detailed resolution of the individual design proposal, often at a larger scale, and deals more explicitly with the issues of programme, materiality, technology and environmental impact. The module is run in parallel with the Year 2 Design Studio.

History and Theory
This module consists of specialist seminar study and a series of wider module-wide lectures, and begins a year-long study of architectural history and theory which culminates with your dissertation submission in Year Two. Following presentations by all the seminar group leaders at the beginning of semester, you choose a seminar group with its own particular theme and programme of study. Based on this, you select an individual area of research, and develop it through writing and a presentation; you also prepare an abstract for your Dissertation.

Technical Studies in Practice
This module requires you, individually or within a group, to carry out research into different approaches to, and kinds of, technology and environmental design. You will need to look at the wider cultural issues involved, but more especially at issues of sustainability in design. This is expected to inform your Design Studio project work.

YEAR TWO
SEMESTER ONE

Dissertation

The Dissertation is the primary focus of architectural history and theory teaching, and the main written component of the course. Building on your abstract, you research into primary and secondary sources, define and refine a methodology, produce a draft synopsis, and, finally, complete a 10,000-word dissertation with footnotes, bibliography and illustrations. If you explore another mode of study, such as making a film or designing a website, you will still need to meet a lower word limit of 6,000 words.

Main Design Project (Year 2 Design Studio)

As with Design Studio 1, this is individual to each elective Design Studio, and you choose your Design Studio following presentations by all the Design Studio tutors at the beginning of the academic year. The module is integrated with the subsequent Design Development module, and these two modules usually create a single overarching project for the final academic year. The module is run in parallel with the Year 1 Design Studio, however, Year 2 students are expected to pursue, and resolve, a more ambitious and sophisticated thesis.

SEMESTER TWO

Applied Technical Studies

In this module you complete an applied technical study concurrent with the progression of your main Design Studio project. This integrated report explains and deepens the environmental, structural and constructional strategies inherent to your design thinking and your project.

Design Development (Year 2 Design Studio)

This module follows on from the Main Design Project, and asks you to elaborate, test, adapt and develop your design project proposal to produce a well-resolved architectural design. This module encourages you to communicate your ideas, research work and design proposals in a range of media at an advanced level. You also integrate your presentation with your work in the Strategic Report and Applied Technical Studies modules. The module is run in parallel with the Year 1 Design Studio.

Strategic Report

This module is a substantial report that is integrated with your main Design Studio project, and the Applied Technical Studies module. The report focuses on exploring and explaining the critical project decisions made as part of the design process. The module introduces various approaches to the report – methodologies, techniques, selected building precedents – through seminars and Design Studio group tutorials.

ASSOCIATED CAREERS

Most students who complete the Architecture MArch (Part 2) are subsequently employed in architectural offices, and become registered architects after taking the Part 3 exam. Others progress to take further Masters or PhD degrees, and then go into research and/or teaching.

RELATED COURSE

Postgraduate Diploma in Professional Practice in Architecture (ARB/RIBA Part 3).

ENTRY REQUIREMENTS

You are required to have an undergraduate degree in Architecture, or similar, with a high level of achievement, which will normally be validated by the RIBA for Part 1/prescribed by the ARB for Part 1. You will usually have one year's (post-degree) professional experience. At interview, you should present your academic portfolio together with examples of work undertaken during professional training, and any relevant contextual material. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

POSTGRADUATE DIPLOMA IN PROFESSIONAL PRACTICE IN ARCHITECTURE (ARB/RIBA PART 3)

Course Leader
Stephen Brookhouse
s.brookhouse@westminster.ac.uk

Length of course
One year part-time, one evening per week in Semester One, three days of intensive full-time attendance in Semester Two, plus tutorials

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

This third and final adjunct of architectural education is designed to take place during the second period of mandatory practical training after the completion of the Part 2.

The course can be completed in 12 to 24 months, according to employment circumstances. Graduates of the course receive a Postgraduate Diploma in Architectural Professional Practice and can apply for registration with ARB, and for Chartered membership of the RIBA.

COURSE CONTENT

The Diploma is the final part of an architectural student's professional training and the culmination of a minimum of seven years' education and professional development. The content of the course and each module builds on the professional experience and knowledge that you will have gained over this period.

CORE MODULES

Architectural Practice Management
This module aims to develop your understanding of the role and value of the architect in the commissioning, procurement and management of architectural projects. It builds on the legal and practice models studied in the law module and places them in a wider managerial context. It also introduces and applies generic management principles and relevant procedures to the key elements of the design and construction cycle, and places current practice in the context of wider developments in construction and the built environment. Topics covered include organisational and financial management in architectural practice, marketing and briefing, the Plan of Work, and the role of the professional in the construction team. It is delivered as an intensive three-day short course during January.

English Law, Regulations, Contracts and Procurement
This module investigates the principles of construction law, relevant statutory regulations, procurement, forms of construction contract and dispute resolution. It is delivered as a series of ten lectures with question and answer sessions. You will be expected to carry out self-directed learning during the semester relating to each lecture topic.

Professional Case Study
This work-based module allows you to choose an architectural project to demonstrate your knowledge and understanding through analysis and evaluation of a project and the professional, legal, organisational events relevant to architectural practice. You will develop your analytical and evaluative skills, and your ability to present complex data and

events. The module builds on the theoretical models and practical examples studied in the taught modules, and develops your understanding of the key areas of professional practice, design and construction and provides an opportunity to make professional judgements and recommendations for future practice.

Professional Development and Experience
This work-based module consists of the Professional Experience and Development Record, a professional Curriculum Vitae, a Critical Self-Appraisal and an Oral Examination (the Viva Voce). The module enables you to assess the experience you require for practice, to evaluate your achievements and experiential learning in the professional workplace, and to demonstrate your professional judgement based on that experience.

ASSOCIATED CAREERS

The Diploma in Professional Practice in Architecture is a professional qualification leading to registration as an architect with ARB and professional membership of the RIBA. Students who have successfully completed the course have obtained senior positions or taken greater responsibility in architectural practice, developed their own architectural practice, and also gone on to work overseas. Former students have also developed specialism in construction law. The Diploma may also form a platform for continuing study in academia and research and may lead to study for an MPhil/PhD degree.

ENTRY REQUIREMENTS

You must have RIBA Parts 1 and 2 from a recognised school of architecture or have successfully passed the ARB assessment for RIBA Parts 1 and 2. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

While all information is correct at the time of publication, this course is subject to a full review and details such as module availability and titles may change. For the latest course information please refer to our website.

ARCHITECTURE MA

Course Leaders
Dr Davide Deriu
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Richard Difford
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Samir Pandya
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Length of course
One year full-time; two years part-time

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Situated in the progressive intellectual milieu of London, the Architecture MA course offers a flexible programme of study and a unique opportunity to pursue advanced postgraduate research combining high-level theoretical investigation with innovative design approaches.

The Department of Architecture at the University of Westminster provides first-class facilities, such as state-of-the-art digital design/fabrication equipment, and a team of lecturers and researchers deeply immersed in the very latest developments in architectural design, theory, historical research, and technology. The Architecture MA is part of a suite of Masters offered by the Department of Architecture aimed at graduates looking to further their education and enhance their employability by acquiring new knowledge and skills. Focused on architectural research, the Architecture MA also offers a firm grounding for those seeking to pursue further research and/or an academic career.

The Architecture MA incorporates a number of different study options including an extensive range of individual module choices and specialist pathways in Cultural Identity and Globalisation, History and Theory, and Digital Media.
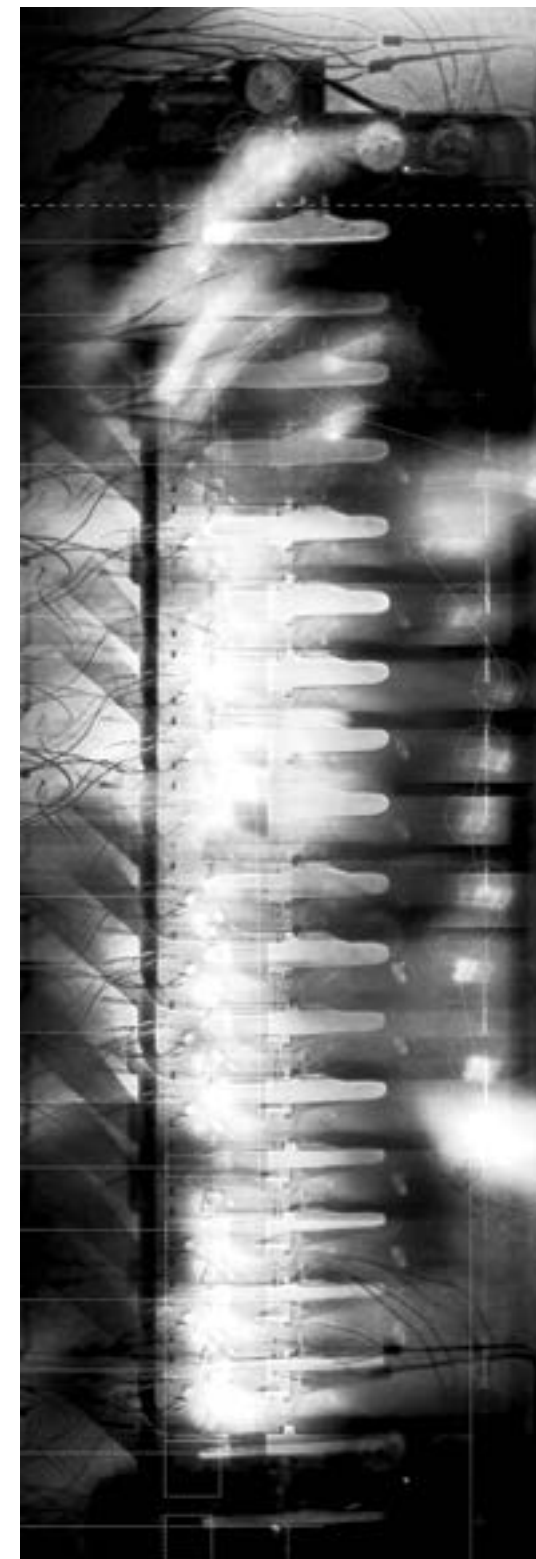
COURSE CONTENT

The Architecture MA provides a course that is wide ranging and flexible, facilitating alternative modes of study and a range of options, including the choice of either a written or design-based thesis. The programme also allows for specialism through its three designated pathways: Architecture (Cultural Identity and Globalisation); Architecture (Digital Media) and Architecture (History and Theory). Alternatively, you can also create your own pathway, under the heading Architecture MA, by selecting and combining relevant modules that meet your individual requirements.

The range of optional and specialist modules offered allows you to develop your individual learning trajectories through the in-depth study of specific subject areas, involving theoretical components as well as practical applications. A series of theory rich modules will stimulate you to analyse current trends in architecture, design theory and practice on the basis of your research and critical judgement, and use these insights to produce high-quality written work in a scholarly manner.

In parallel, a set of design-oriented activities encourages you to develop your artistic, aesthetic and intellectual vision through the use of different media, in order to produce individual proposals with a high level of spatial, material and formal resolution. The course is taught within a dynamic learning environment that comprises seminar-based sessions along with studio-based activities, suitably integrated by a wide range of lectures, tutorials, site visits, research training sessions, and independent study periods.

CORE MODULES

Research and Positioning
The Research and Positioning module provides a foundation in postgraduate research methods and skills in architecture. It also aims to establish a set of principles and approaches to architectural research, including both conventional research methods and experimental and design-based techniques. The module also explores other forms of research practice drawn from related disciplines.

Thesis Development and Major Thesis Project
The Thesis Development and Thesis modules provide the opportunity to focus on a piece of individual research and in-depth study leading to a written thesis or design-based research project. The thesis is undertaken in the context of thematically led research groups or 'labs' associated with each of the pathways. Typically thesis projects reflect contemporary issues or, where appropriate, draw upon historical, social or cultural aspects in architecture and spatial design.

The Thesis Development module prepares you for the subsequent Major Thesis Project by introducing research issues and themes within your chosen group. Throughout the first semester you will undertake a series of short projects and/or studies designed to inspire and stimulate ideas for a thesis proposal.

The Major Thesis Project provides a framework for the exploration, development, synthesis and conclusion to your chosen area of study. The aim is to evolve the project initially formulated in the Thesis Development module, based on the application of relevant research methods. The course of study for the thesis project module will, as a consequence, also depend on the type/format of research methods that you are pursuing for your thesis project.

PATHWAY/OPTION MODULES

SEMESTER ONE

Critical Issues in Architecture
This module deals in depth with a series of major theoretical and historical issues that are facing architecture across the world. The intention is for you to develop an advanced understanding of current debates in architecture by reflecting on the diverse meanings associated with a series of key concepts that are central to contemporary architectural discourse (eg 'space'; 'place'; 'landscape'; 'memory'; 'agency' etc). A combination of lectures, seminars and related activities will allow you to place these issues within a broad cultural context. Architectural texts will be complemented by various sources drawn from other disciplines, such as geography and anthropology. Besides exercising your critical thinking, reading and writing skills, you will also start to identify subject themes that you

will develop in subsequent modules and through the Major Thesis Project.

Programming and Computational Design
This module addresses the use of computer programming and computational techniques in architectural design. You will examine the application of scripting, physical computing and parametric modelling techniques to the exploration of form, interactivity, space and ideas. You will be introduced to some of the principles and techniques associated with the computer-controlled manufacture of models/building components, and gain an understanding of the essential elements of physical computing and automation. The module aims both to offer instruction in the use of scripting and programming (as applied to graphic expression/composition and geometric modelling) and also to explore the specific design potential latent in these techniques.

Theories of Identity
The aim of the module is to introduce you to the notion of the 'culturally sensitive and critical designer'. This will be done through a series of lectures/seminars to serve as a broad introduction to key concepts and texts (both classic and contemporary) within the disciplines of both architecture and cultural studies that relate to issues of cultural identity and globalisation. The module will also include the course field trip to an international destination (incorporating preparatory group-work) of significance to the theme of identity and architecture. The field trip will also serve as a complement or contrast to London-based coursework projects (allowing distinctions and commonalities between cultural contexts to be considered). The ultimate objective of the module is to inspire and stimulate participants to explore broad themes within the subject area and, through an elective element, begin to identify their own themes of interest to explore beyond the module.

SEMESTER TWO

Applied Animation
This module addresses the application of advanced 3D modelling and animation in architectural design. Grounded in the related practices of computational design, this module capitalises on the potential of contemporary animation software to simulate

material qualities and behaviours, including the interaction of physical objects and complex mechanical or composite systems. The module introduces and investigates both the representational and the filmic qualities of animation, with a particular emphasis on the creative opportunities presented by such simulations to generate design content and productively inform the design process.

City Cultures: Conceptual Design for Complex Cultural Contexts
This is a studio design project that examines the nature and meaning of cultural identity, issues of globalisation etc in spatial and architectural terms; developing visual 'languages' and programmatic strategies that result in a design project of considerable conceptual, formal, spatial, material and technological resolution. You will work individually on your project, which will be based on a different topic of investigation each year, responding to current concerns about architecture within a specific urban and cultural context, as well as its broader global context. In each instance students will be required to investigate a particular cultural or urban issue relating to the notion of cultural identity and representation.

Ethnographic Ways of Knowing: Critical and Creative Explorations of Site
Building on the conceptual emphasis of Semester One's Theories of Identity module, this module will begin with introductory lectures on the historical evolution, key theoretical frameworks, and methods of ethnography. You will then develop your own ethnographic methodology to access, engage, and understand a particular site. There will be an emphasis on creative and experimental approaches to methods such as participant observation, architectural and spatial analysis, interviewing, documentary, social media, and archival research. In addition to normative fieldwork methods, imaginative use of film, mapping, photography, performative, and narrative strategies will be encouraged. A key objective will be to understand the relationship between subjects' site-specific cultural practice, spatial relations, architecture, and wider transcultural/diasporic and global networks and influences. You will also be encouraged to engage with broader issues of truth, objectivity, knowledge, bias, etc which arise within a creative research relationship.

Introduction to Design Computing

The Introduction to Design Computing module considers the application of digital media techniques to the exploration of form and space in interior design, and to the exploration of wider architectural themes and ideas. Concentrating primarily on the opportunities presented by the moving image and time-based media, the module provides instruction in the use of relevant computer software tools, such as digital video editing applications, and attempts to situate the use of these techniques in relation to the broader context of architectural/art-based representational practices and conventions. The module also aims to encourage critical awareness of the role played by media in architecture and interior design.

Picturing London

The aim of the module is to provide you with direct experience and appreciation of architecture in London, and with the tools for documenting, analysing and understanding London as a global city through its present and past. You will explore a varied range of textual and visual research methods to develop new ways of imagining the city environment. London will be your research laboratory: the module will be conducted through urban walks with intensive documentation through sketching, photography, audio and video recordings. A series of group tutorials will allow you to develop and present your analysis through the findings of the site visits as well as other relevant sources eg publications, maps, paintings, films, online videos, exhibitions etc. In this module you will look at how architecture is situated within a wider environment and you will be introduced to different methodological approaches to the investigation of the buildings and open spaces of the city. This will involve the careful study of the history (and hidden histories) of places; a critical consideration of the role of imagery in mediating our perceptions of the city; and the development of an individual representation toolkit for 'picturing cities' that can then be used in your subsequent research and/or practice.

Site and Motion

This module considers the application of two-dimensional animated graphics and the photographic image to architectural research and design. Beginning with an in-depth theoretical study employing photography as a critical tool, you will go on to explore the possibilities afforded by digital technology to extend and develop conventional forms of architectural expression, and to incorporate interactivity and time-based content. The intention is to provide further technical instruction in the use of scripted graphics and associated software applications, and to encourage a critical approach to the use of the photographic image/drawing and its relation to interactive/multimedia design.

ASSOCIATED CAREERS

The Department of Architecture is consciously international in its educational thinking and academic links, and its graduates are among the most sought after anywhere in the world. The flexibility offered within the course is intended to extend your creative abilities and enhance your employability and performance as a design professional. Typical employment destinations for Architecture MA graduates include architectural practice but also other design disciplines, media and the arts. The course may also form a platform for continuing study with a career in academia or research.

ENTRY REQUIREMENTS

You will normally be required to hold a good Honours degree in Architecture or a related art, design or built environment discipline. You may be required to attend an interview, and to bring a portfolio of work demonstrating prior experience and interests. Overseas candidates may submit a portfolio or samples of their project work in digital format for inspection. You will need fluent written and spoken English to study at postgraduate level. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

RELATED COURSES

- Architecture MArch (ARB/RIBA Part 2)
- Architecture and Environmental Design MSc
- Interior Design MA

ARCHITECTURE AND ENVIRONMENTAL DESIGN MSc

Course Leader
Dr Rosa Schiano-Phan
r.schianophan@westminster.ac.uk

Length of course
One year full-time; two years part-time

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

The global environmental and energy challenge facing current and future generations of architects and building professionals calls for a deeper understanding of the principles of environmental design, and their effective application into architectural practice worldwide. Over the last decades environmental design as a subject area has developed, responding to new research and experimentation, both in academia and in practice. However, buildings claiming to be environmentally conscious do not perform to the expected standards, still heavily contributing to global CO_2 emissions and often providing unsatisfactory comfort conditions to occupants. The same can be said for the existing built environment which is largely outdated and underperforming, requiring urgent implementation of effective retrofit strategies. This is due to a lack of comprehensive performance prediction and feedback protocols, which are still not common practice in architectural design.

COURSE CONTENT

Students on this course will take a fresh critical look at this subject. Here you will gain the knowledge and tools to make informed design decisions based on post-occupancy feedback and performance analysis, towards a new paradigm of environmental architecture which is environmentally and energy conscious, yet sensitive to the contextual and socio-cultural landscape we live in. You will learn environmental design methods which relate to the various stages of architectural design. You will be able to evaluate existing buildings and design new ones following a combined bioclimatic and building occupant-focused approach. In the core design modules you will follow an evidence-based design approach where the acquisition of specialised software and analytical tools will be directly applied to an evaluation or design project.

This interdisciplinary and international course will provide you with skills that can be applied to diverse building typologies and global climatic, environmental and contextual issues. On completion of this course you will have a thorough understanding of the principles and methodology of environmental design and will develop critical thinking skills to challenge established practices. You will hold the knowledge and the practical tools to better understand existing buildings for retrofit and to design new ones – positively driving change in this field and moving towards a truly environmentally conscious architecture.

The course covers both the wider contextual and sustainable approach to environmental design, and the more technical aspects of environmentally and energy conscious building design and performance. As well as taught modules, you will take design-based modules where you will apply quantitative and qualitative analysis to the study of existing built environments and to new design projects.

"I chose this course because of the importance of environmental design nowadays. In my practice as an architect I was lacking the tools and knowledge to successfully apply environmental parameters to my projects. I like that the course offers a logical combination of theoretical knowledge, digital tools and fieldwork. Therefore, applying what is learned to real cases is effortless. What I like about studying at the University of Westminster, besides its central location in London, is that the campus and library are open 24 hours, seven days a week, with all the IT technology you need available."

Talia Quesada Campana
Architecture and Environmental
Design MSc

"I chose this course to engage my previous architecture studies with the environment, and following some research about our course leader I wanted to come here. I am glad to study in central London as well. We're very much an international group on this course this year and Dr Rosa Schiano-Phan (the course leader) and the other lecturers are helping us getting better and better. So far on the course, I've been analysing case study buildings with a group of my classmates, doing a lot of reading for the history and theory of environmental design and doing some calculations for the principles of environmental design."

Mosaab Alaboud
Architecture and Environmental
Design MSc

CORE MODULES
SEMESTER ONE

Evaluation of Built Environments
You will be involved in practical workshops on the use of tools and on the development of analytical methods, which will be directly applied to a design studio project on the evaluation of case studies. In this module you will learn about climate and microclimate analysis and fieldwork methods for the measurement of environmental and energy parameters, thermal comfort surveys and post-occupancy evaluations.

Principles of Environmental Design
You will look at the principles of passive solar design and strategies for bioclimatic architecture (eg enhanced thermal performance of building envelope, solar control, natural ventilation, daylighting, passive solar heating and cooling etc). The module will provide, through practical experimentation and laboratory exercises, fundamentals of building physics, energy and environmental foundations, including heat exchange and energy balance of buildings, and thermal and visual comfort.

Theory and History of Environmental Design
You will look at the ethical and environmental drivers of environmental design; climate change, energy conservation and economy; standards and regulations; history of environmental design; and its various past and present definitions.

SEMESTER TWO

Environmental and Energy Modelling
You will undertake software workshops and design applications of dynamic thermal modelling, Computational Fluid Dynamic (CFD) modelling and daylighting. The software used will be tailored to the various stages of the design process and will range from climate data analysis to daylighting and thermal modelling. These will be directly applied to a design studio project running in parallel to the workshops.

SEMESTER TWO AND THREE

Thesis Project
You will explore advanced topics and contexts of research applicability. The topic chosen can depend on your individual interests and aspirations, ranging from analytical projects to design proposals. The module will provide you with the background on research methods and advanced technical skills appropriate to your topic of choice. Dissertations can be formulated as a written thesis or as a hybrid written and design-project thesis.

ASSOCIATED CAREERS

This course will give you skills which can be used both in architectural practice and in environmental design consultancy. The research issues explored in your final thesis project could also lead to further research and an academic career through the path of a PhD degree in a number of related fields.

ENTRY REQUIREMENTS

Generally, a good undergraduate degree (ie First or Upper-Second Class Honours) in Architecture or a related subject within the context of the construction industry and built environment disciplines. Applicants with qualifications in other subject areas which may be relevant to the award are encouraged to apply, each case being considered on merit. You will need a portfolio of work, or comprehensive written account of relevant experience, and a personal statement which clearly articulates why you wish to study for the award.

You will need fluent written and spoken English to study at postgraduate level. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

INTERIOR DESIGN MA

Course Leader
Dusan Decermic
d.decermic@westminster.ac.uk

Length of course
One year full-time; two years part-time

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

This course promotes a dynamic and speculative approach to the design of interior spatial environments and values research that seeks to challenge traditional methodologies. It gives you the opportunity to pursue your particular issues of interest in interior design or specialist areas of three-dimensional design, through concise and focused study.

You will cover a range of issues, both theoretical and practical. Design modules deal with contemporary issues in a variety of interior design typologies, including retail, exhibition, gallery, performance and speculative efforts broadly described as installation. Careful studies are made in the pursuit of a fresh approach to their design resolution, through analogous and figurative studies, as well as comparison using suitable contemporary exemplars. The thesis can be undertaken as a design project, a dissertation or a piece of research – effectively a hybrid, both a project and a written summary or theoretical proposition.

Top left: Valerie Mace
Middle left: Marta Dabek
Bottom left: Nazanin Javid

CORE MODULES

Decoding the Interior
This module provides a holistic investigation of interior environments, drawing from aspects of various critical theory streams, while at the same time encouraging students to create their own tools for conducting primary research on a range of chosen interiors. You will look at historical and contemporary interior environments, covering psychological, cultural, social and economic codes that underpin their creation.

Interior Design Case Study
This module is committed to the thorough investigation of a chosen interior environment(s), designed or otherwise, contemporary or historical, and the relationship to/within the architectural setting. It should provide a vehicle for you to examine particular design criteria and articulate your personal philosophical agendas about spatial design, together with the perceived and ambient quality of interior space. Investigation is published both as written work and through a short film media.

Introduction to Design Computing
This module will introduce you to two-dimensional digital graphics, image manipulation and animation. It considers the use of these techniques in relation to the broader context of architectural/art-based representational practices and conventions.

Major Thesis Project
The module specifically deals with the research, development, exploration, synthesis and conclusion of your chosen area of study for your Major Thesis Project. The aim is to evolve the project developed from the position formulated in the Thesis Development module. The project requires substantially greater commitment than any previous project task, and can be either design based or text based. You will work individually on the project, which will need to embrace the highest standards of critical review – whether in challenging particular theories and their manifestations in design and architecture, or in demonstrating a personal or innovative approach to the design process.

Above
Ali Alavi

Retail Design
This is a vocationally based, applied design module. You will consider in context how design is utilised as an effective and persuasive tool in the contemporary retail environment. You will investigate issues of product marketing, branding, promotion, evaluation of public perception and the potency of image, through several focused design projects.

Thesis Development
This module prepares you for the subsequent Major Thesis Project by introducing research issues and themes, and covers research methods, analysis, agenda, concept and strategy. You will undertake a series of short projects and/or studies throughout the module. It is important to note that the Major Thesis Project can take a form that is design based or text based, depending on your choice. The course of study for the Thesis Development module will as a consequence depend also on the type/format of research methods that you are evolving for your thesis project.

ASSOCIATED CAREERS

Former graduates from the Interior Design MA practise in a variety of areas of design. These include interior design, exhibition design, set and lighting design, retail and product design, and interior conservation, as well as multidisciplinary and traditional architectural and design practice. The MA may also form a platform for continuing study with a career in academia or research. For students who take the course and are interested in further study, we offer suitable applicants the opportunity to study for an MPhil/PhD degree, not only through the traditional research mode, but also through a PhD by Design route.

ENTRY REQUIREMENTS

You are normally required to have a good Honours degree in Architecture, Interior Design or a related design discipline. If your qualifications are in subject areas cognate to the course you will be considered on merit. In certain cases, and subject to evidence of equivalent prior study, or acceptance of Credit Transfer, entry may be permitted into the course at an assessment point other than the first. If your background is in another field you may be considered providing you are able to demonstrate practical experience or knowledge of interior design at the appropriate level. Part-time students are normally expected to be employed by an interior design practice or related profession, and to have at least two years' relevant work experience. Full-time students would normally be expected to have some relevant experience in interior design practice.

UK students will usually need to attend an interview. Overseas students are asked to submit their portfolio in an electronic format. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

RELATED COURSE

- Architecture MA
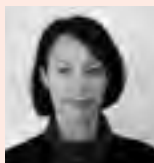
"A highly inspiring programme that allowed me to instigate a new direction in my work. The Course Leader was very supportive while at the same time challenging my work for me to get the best out of it. I learnt a lot and I feel much more confident as a designer. Thanks to the projects set up by the course team and the practice and knowledge I developed from them, I was invited as a guest speaker at The RCA in March 2013 and I presented a paper at the London Electronic Visualisation and the Arts (EVA) conference in July 2013."

Valerie Mace
Interior Design MA, graduated 2013
Senior Lecturer in Spatial Design and Communication,
London College of Communication

"This course has pushed me to think outside the box… In fact it made me realise that there is no box!"

Zivile Jureviciute
Interior Design MA, graduated 2013
Bespoke Furniture Designer, Poliform UK

"The course was really enjoyable, intense and full of new experiences. The course gave me more than just knowledge of interiors; it gave me a deep understanding of how the world of interiors works in a more philosophical way."

Lina Vlasovaite
Interior Design MA, graduated 2013

HOUSING PRACTICE MA

Course Leader
Tony Manzi
manzit@westminster.ac.uk

Length of course
Two years part-time. January and September start dates available

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Other Housing courses
Housing Practice Postgraduate Diploma and Housing Practice Postgraduate Certificate, see page 21 for details.

This Housing Practice MA allows you to fulfil the professional requirements for membership of the Chartered Institute of Housing. The Housing Practice course is a professionally oriented programme that examines both theoretical and practical issues relevant to housing policy. Based at our central London Marylebone Campus, it offers you a challenging and reflective course of study which considers the context and background to key debates surrounding housing, regeneration and sustainability.

COURSE CONTENT

The MA core modules examine issues relating to development, finance, law, management, policy and strategy, and offer the opportunity for in-depth research in the Dissertation module. The overall aim of the course is to enable you to think strategically and operate as a reflective practitioner.

CORE MODULES

Dissertation/Project
(40 credits)
This module supports students in applying the skills of self-directed in-depth research to a selected area of housing culminating in a 12,000-word assignment. The module gives you the opportunity to pursue a research topic in depth and aims to extend your critical and analytical abilities. The module builds on knowledge and skills gained during the course which you can apply to the formulation of a research question, the construction of a research plan, conducting research, and analysing and presenting research conclusions. Your research may take the form of a dissertation or a policy implementation project.

Housing and Public Finance
(20 credits)
This module covers public finance and housing markets, housing finance policy, and the local authority, housing association, private rented and owner-occupied sectors of the housing market.

Housing and Regeneration
(20 credits)
You will examine the contribution of housing agencies to the development process and consider wider changes in the governance of regeneration, within the context of localism and neighbourhood-based approaches. You will consider the role of partnerships and examine the relationship between housing, planning and economic development.

Housing Law
(20 credits)
You will examine the effectiveness and limitations of the law, critical approaches to tenancy law issues, and the synthesis of issues surrounding modern tenancy law.

Housing Management Practice
(20 credits)
Through this module you will examine the key areas relating to the management of housing organisations – including practical and theoretical issues surrounding neighbourhood management, resident involvement and social sustainability.

Reflective Practice
(10 credits)
This module draws on both formal and informal learning experiences and relates these to practice and professional development. It complements the research methods module that examines the production of knowledge by looking at the application of knowledge and the role expertise. The module involves a combination of taught sessions, individual tutorials and group seminars. Sessions will cover: integrating academic study and workplace experience; professional practice and ethical behaviour in the built environment; the concept of reflective practice; thinking critically in workplace situations; and roles, relationships and responsibilities of interdisciplinary teams.

Research Methods
(10 credits)
This module introduces you to research methods and methodologies specific to urban and spatial research, design and planning. It explores the theory and practice of developing a research framework, with a particular emphasis upon methods, methodologies, and theoretical frameworks used within the built environment professions. You will gain an understanding of the skills and principles of conducting research, and begin developing your own research proposal for the Dissertation. The module will allow you to critically examine the ways in which knowledge of the built environment is generated, and the links between ethical and reflexive research practice.

Urban Policy and Strategy
(20 credits)
In this module you will focus on local and national policy making within a housing context. Areas covered include policy success and failure, theoretical and practical knowledge to policy making and implementation, and using contemporary housing and urban policies.

OPTION MODULES

Choose one from:

Public Participation and Engaging Communities
(20 credits)
In this module you will analyse key historical and contemporary debates about participation and community engagement as applied in planning and housing. You will consider the key social science concepts related to community, participation, social capital and governance, and also the legal and procedural powers. The module offers advanced study skills in information selection, referencing, essay planning and critical analysis.

Public Realm: Significance, Design, Experience
(20 credits)
In this module you will focus on the public realm from the perspective of urban design and planning. You will have the opportunity to study and write about key theories and debates about public space in an international context. These include issues such as inclusion and exclusion, the publicness of public space, identity, experience, movement, green spaces, crime, security and anti-social behaviour, and different approaches to management. The module is equally focused on practical examples, and you will undertake a practical project to explore these issues on the ground, thereby enhancing your skills in critical evaluation and design appreciation.

PROFESSIONAL ACCREDITATION

The Housing Practice MA allows you to fulfil the professional requirements for membership of the Chartered Institute of Housing.

ASSOCIATED CAREERS

Most students will be working for local authorities or other registered providers. Other students work for voluntary or private sector housing agencies. Employers need reflective staff with a critical appreciation of the issues surrounding and affecting housing practice, and the course therefore offers important transferable skills applicable to a range of occupational environments.

ENTRY REQUIREMENTS

You will normally hold a first degree or appropriate equivalent qualification awarded by a recognised institution. Applications from candidates with non-traditional academic backgrounds are encouraged. Applicants from such backgrounds would be expected to have significant work experience at the appropriate level. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

OTHER HOUSING PRACTICE COURSES

We also offer a Housing Practice Postgraduate Diploma and a Housing Practice Postgraduate Certificate. If you take the Housing Practice Postgraduate Diploma you take all the core modules from the Housing Practice MA listed here, with the exception of the Dissertation. The Postgraduate Diploma usually takes one and a half years to complete part-time.

If you take the Housing Practice Postgraduate Certificate you take three of the following modules from the Housing Practice MA course: Housing Management Practice; Housing Law; Housing and Public Finance; Housing and Regeneration. The Postgraduate Certificate usually takes one year to complete part-time.

Entry requirements are as per the Housing Practice MA.

INTERNATIONAL PLANNING AND SUSTAINABLE DEVELOPMENT MA

Course Leader
Tony Lloyd-Jones
t.l.jones@westminster.ac.uk

Length of course
One year full-time; two years part-time

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

Other International Planning and Sustainable Development courses
International Planning and Sustainable Development Postgraduate Diploma, and International Planning and Sustainable Development Postgraduate Certificate, see page 25 for details.

This course is aimed at built environment professionals and others with a relevant background who wish to gain an in-depth understanding of planning and sustainable development – whether to improve career prospects in their country or enter international practice. Through the course you will examine the growing problems of sustainable development facing cities, regions and communities in a rapidly urbanising world, subject to growing climate change and other environmental, economic and social pressures and risks.

Based in London, you will have access to internationally recognised experience of spatial planning for sustainable development, and explore contemporary theories, public policy thinking and good practice in planning in both the developed and developing worlds. The University of Westminster is the UK's first Habitat Partner University. We work with UN-HABITAT and like-minded institutions to promote the socially and environmentally sustainable development of towns, cities and regions, in accordance with the UN Millennium Development Goals.

The course is primarily for full-time international, UK and EU students, but it is also open to part-time UK-based students who want to explore an international pathway for their career development. The MA course is fully accredited by the Royal Town Planning Institute (RTPI) as a combined planning programme. Those offered a place are eligible to apply for postgraduate scholarships offered by the University. For information on scholarships visit westminster.ac.uk/scholarships

COURSE CONTENT

This course addresses the growing problems of sustainable development facing cities and communities in a rapidly urbanising world. It explores contemporary theories, public policy thinking and good practice in planning that spans both developed and developing world contexts, and offers you the opportunity to explore one area of specialism in a related field in some depth.

COURSE PATHWAYS

There are two RTPI-accredited pathways through the course. The Spatial Planning Pathway has a strong urban design component and an emphasis on the development planning process. The Urban Resilience Pathway provides a sustainable development-focused route with a core emphasis on climate change mitigation and adaptation planning. Both pathways cover all these aspects to some degree.

CORE MODULES

(Both pathways)

Dissertation or Major Project
(40 credits)
This module offers you the opportunity to research in depth a spatial planning or related topic through primary or desk-based research. The Dissertation is 12-15,000 words in length. You may undertake a Major Project on a similar topic, producing a written report of a similar length, or a report combining planning or design proposals, or data presented in other formats, with a written analytical report of 5-10,000 words.

International Spatial Planning Practice
(20 credits)
Through the exploration of theoretical models of sustainable urban form and practical exercises, you will explore the principles, methods and techniques of land use, transport and infrastructure planning for new and existing towns and cities and their regions. The module examines strategic spatial planning policy and managing development in the context of rapid urbanisation and the challenge of urban governance in the developing world.

Planning in a Globalising World
(20 credits)
This module explores urban issues such as impacts of economic globalisation and sustainability in a range of development contexts (developed and developing worlds, and high, middle and low-income countries) using a comparative planning systems approach. You will analyse key urban policy concerns, debates, dynamics of urban change and planning responses comparatively and internationally, across different regional and historical contexts.

Research Methods and the Built Environment
(10 credits)
This module introduces you to research methods and methodologies specific to urban and spatial research, design and planning. You will explore the theory and practice of developing a research framework, with a particular emphasis upon methods, methodologies and frameworks used within the built environment professions. The module will allow you to begin developing your own research proposal for the Dissertation.

Skills for Planning Practice
(10 credits)
This module introduces you to a range of planning skills not covered elsewhere in core modules. You will cover core planning skills, appraisal techniques and technical skills including project management and communications. The module introduces assessments of need and capacity (for example retail, housing, leisure, transport) and tools and techniques to assist with these assessments, such as impact assessment, GIS, effective project management and engagement techniques.

Sustainable Cities and Neighbourhoods
(20 credits)
In this module you will explore 'next generation' cities, investigating critical issues relating to climate change and other large-scale environmental threats and challenges. The module adopts a cross-disciplinary perspective, at a range of scales from the global to the local. Using a UK-based case study and hands-on sustainability appraisal, planning and urban design exercises, you will develop a critical understanding of the concept of sustainability, encompassing notions of resource conservation, environmental, social and economic impact, and quality of life.

Sustainable Neighbourhood Development and Management
(20 credits)
In this module you will address the range of social sustainability concerns including housing and livelihoods. As well as introducing you to techniques such as participatory planning and community asset management, this module is concerned with local neighbourhood planning and introducing conceptual frameworks for understanding localised social and governance structures.

CORE MODULE
(Spatial Planning Pathway)

Urban Design and Planning in Context
(20 credits)
In this module you will examine place-making in the context of the UK development process. Based on practical design projects supported by lectures and workshops, it enables students to gain an insight into the relationship between urban design theory and practice. The module is built around a site-based design project with a series of specific tasks relating to various stages of project development including area appraisal, strategic framework and design brief.

CORE MODULES
(Urban Resilience Pathway)

Planning for Urban Risk and Resilience
(20 credits)
You will explore spatial planning for risk management, including reducing vulnerability and building urban resilience as it relates to the built environment, urban governance and long-term climate change and development needs. The module integrates sustainable development and climate change mitigation and adaptation planning concerns with disaster and hazard risk management in an international urban context.

OPTION MODULES

Environmental Policy, Assessment and Climate Change
(20 credits)
In this module you will examine the role that effective environmental strategies and policies in planning and related fields can pursue to reach sustainable development. The module sets out the theoretical framework, and the international context for sustainable development, energy efficiency and climate change. In the module, you will explore the implications for the built environment in a range of development contexts. The module includes analysis of key policy concerns and planning

and design responses comparatively across different institutional and cultural contexts, and reviews techniques for assessing the impacts of development.

Housing and Regeneration
(20 credits)
This module will provide you with an understanding of the relationship between housing, planning and economic development. The module reviews debates about the supply of housing and considers the role of public policy in promoting housing development. You will consider the problems and challenges of concentrations of deprivation, and examine the social, economic, political and environmental factors which shape urban regeneration.

Public Participation and Engaging Communities
(20 credits)
In this module you will analyse key historical and contemporary debates about participation and community engagement as applied in planning and housing. You will consider the key social science concepts related to community, participation, social capital and governance, and also the legal and procedural powers. The module offers advanced study skills in information selection, referencing, essay planning and critical analysis.

Public Realm: Significance, Design, Experience
(20 credits)
In this module you will focus on the public realm from the perspective of urban design and planning. You will have the opportunity to study and write about key theories and debates about public space in an international context. These include issues such as inclusion and exclusion, the 'publicness' of public space, identity, experience, movement, green spaces, crime, security and anti-social behaviour, and different approaches to management. In the module you will undertake a practical project to explore these issues 'on the ground', thereby enhancing your skills in critical evaluation and design appreciation.

Other modules with course-related learning outcomes may be taken subject to timetabling constraints and the agreement of Course and Module Leaders.

PROFESSIONAL ACCREDITATION

The MA course is fully accredited by the Royal Town Planning Institute (RTPI) as a combined planning programme.

ASSOCIATED CAREERS

Students on the course are most likely to be working in a relevant built environment or sustainable development-related profession. Overseas students may be receiving a government bursary. Graduates from the course may secure promotion within their existing or a new related area of work, or move onto more responsible positions within 18 months of completing their studies. This may include management posts or the responsibility for project or policy development. It is expected that graduates will enhance their potential to be considered for development positions outside their home country.

Graduates from this course can expect to find employment as planners or urban designers, urban regeneration or environmental management specialists in private consultancy, local and national government, and non-governmental sectors in their own country or internationally, including international development agencies.

ENTRY REQUIREMENTS

You should have a good first degree (normally Second Class Honours or above) in a relevant built environment or land planning-related discipline (such as urban or transport planning, architecture, landscape design, surveying, civil engineering, or land management) from a higher education institute in the UK or EU, or a comparable qualification from another country. Alternatively, you may have a good first degree (normally Second Class Honours or above) in a relevant human geography, social or environmental science subject from a higher education institute in the UK or EU (or a comparable qualification from another country), and relevant practical experience of working in a built environment discipline.

If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

OTHER INTERNATIONAL PLANNING AND SUSTAINABLE DEVELOPMENT COURSES

We also offer an International Planning and Sustainable Development Postgraduate Diploma and an International Planning and Sustainable Development Postgraduate Certificate. The Spatial Planning Pathway and the Urban Resilience Pathway are still open to you, depending on the modules you choose.

If you take the Postgraduate Diploma you take modules totalling 120 credits from the MA course including three core modules worth 60 credits. The Postgraduate Diploma usually takes one year to complete full-time.

If you take the Postgraduate Certificate, you take modules totalling 60 credits from the MA course.

Modes of attendance and time taken to complete these courses can be discussed with the Course Leader.

Entry requirements are as per International Planning and Sustainable Development MA.

RELATED COURSES

- Housing Practice MA
- Real Estate Development MSc
- Transport Planning and Management MSc
- Urban and Regional Planning MA
- Urban Design MA

URBAN AND REGIONAL PLANNING MA

Course Leader
Duncan Bowie
d.bowie@westminster.ac.uk

Length of course
One year full-time; two years part-time, attendance one day per week

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

Other Urban and Regional Planning courses
Urban and Regional Planning Postgraduate Diploma and Postgraduate Certificate, see page 29 for details.

The MA course will give you the knowledge, understanding and skills necessary to practise professionally as a spatial planner. It is designed to meet the growing employer needs for staff who can investigate changes in the natural and built environments, manage the challenges of climate change through sustainable development, and debate and critically reflect upon the knowledge and values underpinning current approaches to land use development. Completion of the MA course is the first step to becoming a full member of the Royal Town Planning Institute (RTPI).

The course will support your personal and professional development. You will be able to work in the interdisciplinary and cross-sector environment of urban and regional development, in a variety of private, public and community contexts, and apply your knowledge to practise in specialist areas of planning. The course builds on the University's experience of delivering postgraduate courses in town planning for more than 60 years.

COURSE CONTENT

The course explores the current context and content of spatial planning. It does so from a UK and European perspective, and also investigates underlying theoretical debates.

For the award of the MA students need to pass modules totalling 180 credits. Part-time Masters students usually take the equivalent of four 20-credit modules (80 credits) plus the field trip in their first year, and the equivalent of five 20-credit modules (100 credits) in their second year. MA students take all core modules and choose one specialist option module.

CORE MODULES

Dissertation/Policy Implementation Project
(40 credits)
The module will provide you with the opportunity to explore in depth a spatial planning or related topic through primary or desk-based research. You will investigate and evaluate the process of planning policy making and delivery. This will involve setting research objectives, carrying out a literature review, developing and implementing a research design, incorporating appropriate methodologies, analysing your findings, drawing conclusions, and making recommendations. Your research may take the form of a dissertation or a policy implementation project.

Making and Managing Places
(40 credits)
In this module you will focus on the financial and policy context of urban planning, and the application of urban design principles to urban development. It will provide you with an overview and analysis of the procedures and practices of project briefing and development control, and will introduce urban design issues and techniques. You will develop your understanding of the key actors in the development process, and the basic principles of property development, site appraisal and methods of financial appraisal. The projects will involve area, market and site appraisal, design briefing and site layout, through the development of a proposal for a site in the context of local planning guidelines. Group work is an important element of this module.

Planning Field Trip
(non-credit bearing module)
This module involves a study tour over four to six days, usually to a single European city, with a range of urban forms from a variety of periods which is currently growing. The trip will provide you with an opportunity to analyse urban form and its evolution and the impact of planning policies, and to evaluate the qualities of the environment produced.

Planning Theory and Practice One
(20 credits)
This module will equip you with a critical understanding of the environmental, social and economic forces which influence spatial development and the qualities of place. It will introduce you to key historical and contemporary debates in planning, and the concept of sustainable development.

Planning Theory and Practice Two
(20 credits)
In this module you will examine the governance of planning and theoretical ideas about planning, and further explore the social and economic dimensions of sustainable development. You will explore debates about social exclusion, diversity and community engagement in planning. You will also examine how planning operates at different geographic scales, and investigate planning for economic development, and for the provision of housing and infrastructure.

Research Methods and the Built Environment
(10 credits)
This module introduces you to research methods and methodologies specific to urban and spatial research, design and planning. You will explore the theory and practice of developing a research framework, with a particular emphasis upon methods, methodologies, and frameworks used within the built environment professions. The module will allow you to begin developing your own research proposal for the Dissertation.

Skills for Planning Practice
(10 credits)
This module will provide you with the skills needed to collect, manage, analyse and present data for evidence-based planning practice. It will develop your understanding of the strengths and weaknesses of needs,

capacity and impact assessments. The module will also provide an opportunity for you to reflect on the inter-personal skills needed for planning practice and project management including negotiation and community engagement.

Sustainable Cities and Neighbourhoods
(20 credits)
This module explores next generation cities, investigating critical issues relating to climate change and other large-scale environmental threats and challenges through a cross-disciplinary perspective, at a range of scales from the global to the local. A critical understanding of the concept of sustainability, encompassing notions of resource conservation, environmental, social and economic impact, quality of life and urban resilience, is essential.

OPTION MODULES

We offer specialist options in urban design, regeneration and sustainability. However, in a particular year we may not offer the full range of options listed.

Housing and Regeneration
(20 credits)
This module will provide you with an understanding of the relationship between housing, planning and economic development. The module reviews debates about the supply of housing and considers the role of public policy in promoting housing development. You will consider the problems and challenges of concentrations of deprivation, and examine the social, economic, political and environmental factors which shape urban regeneration.

Land Use, Planning and Transport
In this module you will focus on the interaction between transport and land-use, including the effect of land-use on travel patterns and the contribution of transport to development. Topics you will explore include changing planning system impact on transport systems and their sustainability, LUTI modelling and the role of forecasting in relation to transport planning, sustainable accessibility planning, transit oriented development, perspectives on planning major transport infrastructure, and scenario planning.

"I have gained a deeper knowledge of the concepts of sustainable development, regeneration and urban design within the built environment. I had no previous academic training in this area as my undergraduate degree was in law. The skills I gained from the course have been essential for my employment."

Yvonne Sampoh
Urban and Regional Planning MA
Project Officer (Planning), Southwark Council

"The course gave me an excellent grounding in all aspects of spatial planning (both theoretical and practical) and this has been essential in giving me the confidence, skills and aptitude to take on such a challenging role in regeneration at Haringey Council."

Adam Hunt
Urban and Regional Planning MA
Tottenham Planning and Regeneration Manager, London Borough of Haringey

Public Participation and Engaging Communities
(20 credits)
In this module you will analyse key historical and contemporary debates about participation and community engagement as applied in planning and housing. You will consider the key social science concepts related to community, participation, social capital and governance, and also the legal and procedural powers. The module offers advanced study skills in information selection, referencing, essay planning and critical analysis.

Public Realm: Significance, Design, Experience
(20 credits)
In this module you will focus on the public realm from the perspective of urban design and planning. In the module you will have the opportunity to study and write about key theories and debates about public space. These include issues such as inclusion and exclusion, the publicness of public space, identity, experience, movement, green spaces, crime, security and anti-social behaviour and different approaches to management. These are considered in an international context. You will examine practical examples and will undertake a practical project to explore these issues on the ground thereby enhancing your skills in critical evaluation and design appreciation.

PROFESSIONAL ACCREDITATION

On successful completion of the MA course students can become licentiates of the RTPI. After two years' experience in practice, they may make a submission for their Assessment of Professional Competence and, if successful, are then entitled to full RTPI membership.

ASSOCIATED CAREERS

There is demand from government and the private sector for qualified planners. Recent graduates from the full-time course have gone on to work in local government, in urban regeneration agencies and into consultancy.

OTHER URBAN AND REGIONAL PLANNING COURSES

We also offer an Urban and Regional Planning Postgraduate Diploma and an Urban and Regional Planning Postgraduate Certificate. These qualifications on their own do not provide a route to RTPI membership. They are intended for professionals in related fields to deepen their understanding of spatial planning. If you take the Postgraduate Diploma you take modules totalling at least 120 credits from the list of MA modules here, of which 100 credits must be from the core modules. The Postgraduate Diploma usually takes one year to complete full-time or two years to complete part-time. If you take the Postgraduate Certificate you take modules totalling at least 60 credits from the list of MA modules here, of which 40 credits must be from the core modules. The Postgraduate Certificate usually takes one to two years to complete part-time.

ENTRY REQUIREMENTS

You will need a good first degree from the UK, or a comparable qualification from overseas, or membership of an appropriate professional body. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

RELATED COURSES

- International Planning and Sustainable Development MA
- Urban Design MA/Postgraduate Diploma

URBAN DESIGN MA/ POSTGRADUATE DIPLOMA

Course Leaders
Bill Erickson
w.n.erickson@westminster.ac.uk

David Seex
seexd@westminster.ac.uk

Length of course
One year full-time; two years part-time

Location
Central London (Marylebone)

Course fees
See **westminster.ac.uk/fees**

In an increasingly urbanised world, there is growing international demand for urban design graduates. These courses will equip you with the knowledge and skills you need to participate in this rapidly expanding profession. Urban design involves shaping the physical setting for life in cities. The pace of urban change, and the challenge of making cities efficient, sustainable and meaningful, demands creative solutions to design and management. The Urban Design courses at Westminster provide a coherent approach to issues that face our cities, combining structured academic study with live design projects, allowing you to develop practical skills, a theoretical understanding and an informed approach to sustainable urban development.

Our Urban Design course is one of the largest and longest established in the UK. It enjoys an excellent reputation and our graduates are highly respected in the profession. Our students are from a variety of professions and backgrounds, including architecture, landscape architecture and planning, from the UK, Europe, and across the globe. They range from recent graduates seeking to expand their skill base before commencing their career or those considering a shift from an allied profession, to

established professionals seeking to specialise or develop a more informed critical approach. Our central London location allows you to interact with a huge variety of practitioners and organisations, as well as drawing on the city's huge range of resources; you will be at the heart of the debate over the future of cities.

COURSE CONTENT

The course places a strong emphasis on design, practical outputs and a multidisciplinary approach. While focusing on UK examples, the lessons from the courses are applicable to a wide range of international and economic contexts. This flexible and student-centred approach is highly valued by former graduates and their employers. The course is delivered by staff with many years' experience in practice, education, training, research, and consultancy in the UK and overseas. Outputs from the courses combine into a portfolio demonstrating your ability to deal with the complexities of urban design in a practical and informed manner.

CORE MODULES

ALL STUDENTS

Sustainable Cities
In this module you will explore the concept of sustainability in urban development in depth. You will examine the role of urban form and land use planning, energy planning, and social and transport infrastructure in developing sustainable cities. You will be introduced to the techniques of, and undertake, a sustainability appraisal. An important aspect of the module is interdisciplinary working and you will examine how different disciplines can contribute to the sustainable development of cities and neighbourhoods.

Urban Design and Development Planning Skills
This is a foundation double module for all postgraduate Urban Design pathways, enabling you to develop the essential skills required in practice. It is built around a site-based exercise with a series of specific tasks relating to various stages of project development.
These include area appraisal, strategic framework, design brief, development appraisal

and design statement. The module covers urban form, activity and movement, design in the public realm, site planning, development economics and legislative context. Based on practical design projects supported by lectures and workshops, it enables you to gain an insight into the relationship between urban design theory and practice.

Urban Design Field Trip
The field trip forms an integral part of the taught course as a whole. It involves a residential field trip normally undertaken over five or six days in a European city. The city has urban forms from a variety of periods and is undergoing growth, enabling the analysis of historic form as well as the investigation of new models. Student feedback over many years has demonstrated that it is a highly valued part of the course.

Urbanism and Design
In this module you will address the issue of how and why cities look as they do. You will investigate urban form through history, and the module will encourage you to understand how and why particular patterns of development have come into being and why other visionary insights have not. Particular attention is paid to design traditions, philosophies and intentions, past and present. You will be required to critically engage with the topics and to distinguish between the physical manifestations of different types of urbanism.

MA STUDENTS ONLY

Dissertation/Major Project
This module offers you the opportunity to research in-depth topics or issues related to urban design based on primary or desk-based research. The written dissertation is 12-15,000 words in length. Alternatively, you may undertake a major design project that explores a particular issue and is informed by research, including a written report of 5-6,000 words.

Reflective Practice
In this module you will draw on both formal and informal learning experiences and relate these to practice and professional development. The module complements the research methods module that examines the production of knowledge by looking at the

application of knowledge and the role of the expert. The module involves a combination of taught sessions, individual tutorials and group seminars. Sessions will cover: integrating academic study and workplace experience; professional practice and ethical behaviour in the built environment; the concept of reflective practice; thinking critically in workplace situations; and roles, relationships and responsibilities of interdisciplinary teams.

Research Methods and the Built Environment

This module introduces you to research methods and methodologies specific to urban and spatial research, design and planning. You will explore the theory and practice of developing a research framework, with a particular emphasis upon methods, methodologies, and frameworks used within the built environment professions. The module will allow you to begin developing your own research proposal for the Dissertation.

OPTION MODULES

In addition to the core modules, you will choose two option modules, of which at least one must be a subject-specific option module.

SUBJECT-SPECIFIC OPTION MODULES

Master Planning

This module provides the opportunity for you to develop strategic proposals formed in the Sustainable Cites module into more fully resolved design propositions. You will explore spatial design and master planning applied, through project-based work, to a large site within the metropolitan or subregional context, and explore in greater detail issues relating to urban design for sustainable development, public realm and transportation. Concepts of building and urban typology are used in the analysis and generation of urban design strategies and the production of detailed planning layouts and design guidelines and codes.

Urban Design Summer School

This is a project-based module, organised around a full-time summer school located in a host European city with strong historic and cultural context. The project gives you the opportunity to explore spatial design and master planning applied to a large site within the metropolitan and historic context. You will apply techniques of rapid urban appraisal and generation of urban design strategies. Normally taken by students on the Postgraduate Certificate course, this module is available as an extra cost option to MA and Diploma students.

OTHER OPTION MODULES

Conservation Policy and Practice

The subjects you will cover include: exploration and evaluation of various planning policy approaches to conservation and enhancement of the built environment; historical and legal background to conservation of the natural and built environments; principle characteristics of building of different periods; the current impact of conservation on planning, tourism regeneration and community development; and the urban morphology of historic built forms in different national contexts.

Environmental Policy, Assessment and Climate Change

This module provides you with background knowledge on environmental policy and climate change. It sets out the theoretical framework, and then the international context for sustainable development, energy efficiency and climate change. You will explore the implications for the built environment in a range of development contexts, including analysis of key policy concerns and planning and design responses comparatively across different institutional and cultural contexts. You will also review techniques for assessing the impacts of development, and examine the role that effective environmental strategies and policies in planning and related fields can pursue to reach sustainable development.

Housing and Regeneration

This module will provide you with an understanding of the relationship between housing, planning and economic development. The module reviews debates about the supply of housing and considers the role of public policy in promoting housing development. You will consider the problems and challenges of concentrations of deprivation, and examine the social, economic, political and environmental factors which shape urban regeneration.

Public Participation and Engaging Communities

This module analyses key historical and contemporary debates about participation and community engagement as applied in planning and housing. You will consider the key social science concepts related to community, participation, social capital and governance, and also the legal and procedural powers. The module offers advanced study skills in information selection, referencing, essay planning and critical analysis.

Public Realm: Significance, Design and Experience

This module focuses on the public realm from the perspective of urban design and planning. In the module you will have the opportunity to study and write about key theories and debates about public space. These include issues such as inclusion and exclusion, the 'publicness' of public space, identity, experience, movement, green spaces, crime, security and anti-social behaviour, and different approaches to management. These are considered in an international context. You will examine practical examples and will undertake a practical project to explore these issues 'on the ground' thereby enhancing your skills in critical evaluation and design appreciation.

Other options may be available but not all options are offered in any one year.

PROFESSIONAL ACCREDITATION

The course gives full RTPI accreditation when combined with an RTPI-accredited spatial planning course.

ASSOCIATED CAREERS

Graduates of this course typically find employment as urban designers in private consultancy or local authorities. Many find the course useful when developing careers in architecture, planning or landscape architecture.

ENTRY REQUIREMENTS

Applications are invited from graduates with a good Honours degree in architecture, landscape architecture, town planning or another related discipline, together with practical or professional experience in their own field or in urban design. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

BUILDING INFORMATION MANAGEMENT MSc

Course Leaders
Malcolm Smith
m.smith07@westminster.ac.uk

Length of course
One year full-time; two years part-time
Blended learning approach

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Other Building Information Management courses
Building Information Management Postgraduate Diploma, and Building Information Management Postgraduate Certificate, see page 36 for details.

The philosophy of the Building Information Management course reflects the increasingly digital, multidisciplinary and integrated nature of project delivery, influenced by the demand from governments and clients for greater efficiencies on construction projects. These efficiencies can be gained from more accurate prototyping, simulation, costing, planning, design, production and operation, and will be an output of sound information management and data input to Building Information Modelling (BIM) software.

The unique nature of Westminster's Building Information Management MSc is the focus on Management, which will create professionals who are able to manage the whole construction process and the information associated with this. The course is accredited by the Royal Institution of Chartered Surveyors (RICS) and the Chartered Institute of Building (CIOB).

The future construction professional requires knowledge and understanding of building information management, as well as how an integrated project team will take a project from inception to completion. Collaborative working and co-ordinated information exchange will increase the efficiency of project delivery and asset performance, leading to better sustainability over the building life cycle and a satisfied client. This building information management approach is a strategic view of integrated project delivery that encompasses both the demand side (client) and supply side (consultants, contractors and suppliers).

COURSE CONTENT

The Building Information Management MSc is mainly aimed at graduates who are already in construction-related employment and who aspire to senior positions in their field. The course aims to provide a challenging, stimulating and professionally relevant course of study which is directly related to the effective management of construction projects.

The course aims to offer learners flexible access to the core content, while still providing the discipline and structure of regular attendance at the University. This is achieved through the use of a 'blended learning' approach. The design of the part-time course recognises the significant challenges of combining postgraduate-level study with full-time professional employment.

CORE MODULES

Building Information Management and Integrated Practice
This double module covers the implementation of Building Information Management and Integrated Practice, throughout the project life cycle from inception to project delivery, asset performance and efficient disposal/adaptation/recycling of the building/project. The principles of client requirements, critical success factors and sustainability are addressed and developed within the project prototype, aiding the analysis of project options to improve the delivery and asset performance. Evaluations of software tools, in the context of multi-dimensional modelling, are analysed for both new build and retrofit projects.

The module introduces the principles of integration and collaboration across the entire supply chain to increase improved project delivery in line with the Government Construction Strategy. Analysis is made of the socio-technological skills that are required by BIM professionals to implement these changes in project delivery.

Assessments are made of the structured methodologies, monitoring and control systems employed in the systematic delivery of a BIM construction project. The module introduces the concepts of whole life costing, sustainability, information creation, management, distribution, utilisation, benchmarking, operating and lifetime benchmarking throughout the project life cycle.

Construction Dissertation or Work-Related Project
In this module you will identify a topic or project directly related to construction management which will provide a basis for a research study. You will develop explicit goals and devise an appropriate methodology, undertake the research study and produce a dissertation/project.

Corporate Management
In this module you will investigate strategic management issues in relation to organisations that commission and deliver construction projects.

Economics of the Construction Industry
In this module you will look at the economics of the construction sector, the economic environment in which construction firms operate, and the economic role of the construction industry both nationally and internationally.

Procurement
In this module you will look at the key stages in the process of procuring consultants and contractors for construction projects, the critical success factors, client requirements, the statutory and legal framework, the concept of best value, shortlisting and pre-qualification.

Risk Management for Projects
In this module you will investigate the management of uncertainty and risk in a construction project environment, examining qualitative, but mainly quantitative, techniques.

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westminster.ac.uk/abe

OPTION MODULES

Building Design Management
You will gain an understanding of the function of design management and its efficient integration into project management processes. You will examine devising and applying techniques for the design of major construction projects, taking particular account of client needs, future proofing, procurement structure and adaptability.

Construction Project Planning
This module covers the key principles of construction project planning, from initial briefing to managing the construction process. You will consider the analysis of management systems in the context of successfully co-ordinating and delivering a construction project, and monitoring and control systems.

Developing Effective Project Teams
In this module you will look at the selection, development and maintenance of effective and efficient teams throughout the duration of the construction project. You will study the principles of team selection, group dynamics and appraisal, and the process of identifying client requirements for team deliverables.

Any other 20-credit, Credit Level 7 core module from the Faculty of Architecture and the Built Environment can also be taken as an option module on this course, subject to timetabling constraints and the agreement of Course and Module Leaders.

PROFESSIONAL ACCREDITATION

This course is fully accredited by the Royal Institution of Chartered Surveyors (RICS) and the Chartered Institute of Building (CIOB).

ASSOCIATED CAREERS

This course is aimed at graduates who are already in, or have been in, construction-related employment who aspire to senior positions in the construction industry.

ENTRY REQUIREMENTS

Applicants to the full-time courses should typically have a minimum Upper Second Class Honours degree in a related subject area such as construction, architecture or civil engineering or a minimum Lower Second Class Honours

degree in a related subject area, and be in, or have been in, relevant employment in a professional or managerial capacity. Applicants to the part-time courses should have a minimum Second Class Honours degree in a related subject area and be in, or have been in, relevant employment in a professional or managerial capacity in a construction related post.

Alternatively, applicants may hold membership of a recognised construction-related professional body achieved through examinations and/or professional interview, and have professional or managerial experience in a construction-related post. Exceptionally, consideration will be given to applicants who lack standard qualifications but have significant relevant professional or managerial experience.

If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

OTHER BUILDING INFORMATION MANAGEMENT COURSES

We also offer Building Information Management Postgraduate Diploma and Postgraduate Certificate courses.

The Postgraduate Diploma usually takes 12 months full-time or two years part-time. You take modules totalling 120 credits as follows:

- Building Information Management and Integrated Practice (40 credits)
- Procurement (20 credits)
- Construction Dissertation or Work-related Project (40 credits)
- Plus one other option module from the MSc course

The Postgraduate Certificate usually takes one year to study part-time. You take modules totalling 60 credits as follows:

- Building Information Management and Integrated Practice (40 credits)
- Plus one option module from the MSc course

Entry requirements are as per Building Information Management MSc.

RELATED COURSES

- Construction Commercial Management MSc
- Construction Project Management MSc

CONSTRUCTION COMMERCIAL MANAGEMENT MSc

Course Leader
Malcolm Smith
m.smith07@westminster.ac.uk

Length of course
One year full-time; two years part-time
Blended learning approach

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

This innovative postgraduate construction course is aimed at graduates who are already in, or have been in, construction-related employment, and who aspire to senior positions in the field of commercial management. The course aims to develop your awareness of the importance of construction projects to clients, and the context and constraints within which projects are procured and undertaken.

You will gain greater knowledge and understanding of the theories, concepts, principles, techniques, and intellectual and practical skills needed for the commercial management of construction projects. You will have the opportunity to plan and implement a personal research project related to commercial management. The course utilises web-based technologies in its delivery and extensive use is made of enquiry-based learning to enhance lifelong learning skills.

The blended learning approach offers flexible access to the core content, while still providing the discipline and structure of regular attendance at the University. The design of the part-time course recognises the significant challenges of combining postgraduate-level study with full-time professional employment.

CORE MODULES

Commercial Management
You will investigate the commercial considerations for the optimisation of financial performance of organisations, the role of owners, partners and stakeholders, and the successful management of major construction projects.

Construction Dissertation or Work-Related Project
In this module you will identify a topic or project directly related to construction management which will provide a basis for a research study. You will develop explicit goals and devise an appropriate methodology, undertake the research study and produce a dissertation/project.

Construction Law for Contract Management
Through this module you will examine the legal context within which construction projects are procured, managed and delivered. The module investigates the key areas of the law that affect contract management including Tort, Contract, Statutory Legislation and Dispute Resolution.

Corporate Management
In this module you will investigate strategic management issues in relation to organisations that commission and deliver construction projects.

Economics of the Construction Industry
In this module you will look at the economics of the construction sector, the economic environment in which construction firms operate, and the economic role of the construction industry both nationally and internationally.

Procurement
In this module you will look at the key stages in the process of procuring consultants and contractors for construction projects, the critical success factors, client requirements, the statutory and legal framework, the concept of best value, shortlisting and pre-qualification.

Risk Management for Projects
In this module you will investigate the management of uncertainty and risk in a construction project environment, examining qualitative, but mainly quantitative, techniques.

OPTION MODULES

Building Design Management
You will gain an understanding of the function of design management and its efficient integration into project management processes. You will examine devising and applying techniques for the design of major construction projects, taking particular account of client needs, future proofing, procurement structure and adaptability.

Construction Project Planning
This module covers the key principles of construction project planning, from initial briefing to managing the construction process. You will consider the analysis of management systems in the context of successfully co-ordinating and delivering a construction project, and monitoring and control systems.

Developing Effective Project Teams
In this module you will look at the selection, development and maintenance of effective and efficient teams throughout the duration of the construction project. You will study the principles of team selection, group dynamics and appraisal, and the process of identifying client requirements for team deliverables.

Any other 20-credit, Credit Level 7 core module from the Faculty of Architecture and the Built Environment can also be taken as an option module on this course, subject to timetabling constraints and the agreement of Course and Module Leaders.

PROFESSIONAL ACCREDITATION

This course is fully accredited by the Royal Institution of Chartered Surveyors (RICS) and the Chartered Institute of Building (CIOB).

ASSOCIATED CAREERS

This course is aimed at graduates who are already in, or have been in, construction-related employment who aspire to senior positions in the field of commercial management.

ENTRY REQUIREMENTS

Applicants to the full-time courses should typically have a minimum Upper Second Class Honours degree in a related subject area such as construction, architecture or civil engineering or a minimum Lower Second Class Honours degree in a related subject area, and be in, or have been in, relevant employment in a professional or managerial capacity.

Applicants to the part-time courses should have a minimum Second Class Honours degree in a related subject area and be in, or have been in, relevant employment in a professional or managerial capacity in a construction related post.

Alternatively, applicants may hold membership of a recognised construction-related professional body achieved through examinations and/or professional interview, and have professional or managerial experience in a construction-related post. Exceptionally, consideration will be given to applicants who lack standard qualifications but have significant relevant professional or managerial experience.

If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

RELATED COURSES

- Building Information Management MSc
- Construction Project Management MSc

CONSTRUCTION PROJECT MANAGEMENT MSc

Course Leader
Malcolm Smith
m.smith07@westminster.ac.uk

Length of course
One year full-time; two years part-time.
Blended learning approach

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

This innovative postgraduate construction course is aimed at graduates who are already in, or have been in, construction-related employment, and who aspire to senior positions in the fields of project management. This course aims to develop your awareness of the importance of construction projects to clients, and the context and constraints within which projects are procured and undertaken.

You will gain greater knowledge and understanding of the theories, concepts, principles, techniques, and intellectual and practical skills needed for the project management of construction projects. You will have the opportunity to plan and implement a personal research project related to project management. The course utilises web-based technologies in its delivery and extensive use is made of enquiry-based learning to enhance lifelong learning skills.

The blended learning approach offers flexible access to the core content, while still providing the discipline and structure of regular attendance at the University. The design of the part-time course recognises the significant challenges of combining postgraduate-level study with full-time professional employment.

CORE MODULES

Construction Dissertation or Work-Related Project
In this module you will identify a topic or project directly related to construction management which will provide a basis for a research study. You will develop explicit goals and devise an appropriate methodology, undertake the research study and produce a dissertation/project.

Corporate Management
In this module you will investigate strategic management issues in relation to organisations that commission and deliver construction projects.

Economics of the Construction Industry
In this module you will look at the economics of the construction sector, the economic environment in which construction firms operate, and the economic role of the construction industry both nationally and internationally.

Procurement
You will look at the key stages in the process of procuring consultants and contractors for construction projects, the critical success factors, client requirements, the statutory and legal framework, and the concept of best value, short-listing and pre-qualification.

Project Management Delivery
In this double module you will examine the key stages in the lifecycle of a construction project from inception to disposal. Topics you will cover include the principles of client requirements, critical success factors, sustainability, evaluation of project options, structured methodologies, and the concept of whole-life costing.

Risk Management for Projects
You will investigate the management of uncertainty and risk in a construction project environment, examining qualitative, but mainly quantitative, techniques.

OPTION MODULES

Building Design Management
You will gain an understanding of the function of design management and its efficient integration into project management processes. You will examine devising and applying techniques for the design of major construction projects, taking particular account of client needs, future proofing, procurement structure and adaptability.

Construction Project Planning
This module covers the key principles of construction project planning, from initial briefing to managing the construction process. You will consider the analysis of management systems in the context of successfully co-ordinating and delivering a construction project, and monitoring and control systems.

Developing Effective Project Teams
You will look at the selection, development and maintenance of effective and efficient teams throughout the duration of the construction project. You will study the principles of team selection, group dynamics and appraisal, and the process of identifying client requirements for team deliverables.

Any other 20-credit, Credit Level 7 core module from the Faculty of Architecture and the Built Environment can also be taken as an option module on this course, subject to timetabling constraints and the agreement of Course and Module Leaders.

PROFESSIONAL ACCREDITATION

This course is fully accredited by the Royal Institution of Chartered Surveyors (RICS) and the Chartered Institute of Building (CIOB).

ASSOCIATED CAREERS

This course is aimed at graduates who are, or have been, in construction-related employment who aspire to senior positions in the field of project management.

ENTRY REQUIREMENTS

Applicants to the full-time courses should typically have a minimum Upper Second Class Honours degree in a related subject area such as construction, architecture or civil engineering or a minimum Lower Second Class Honours degree in a related subject area, and be in, or have been in, relevant employment in a professional or managerial capacity. Applicants to the part-time courses should have a minimum Second Class Honours degree in a related subject area and be in, or have been in, relevant employment in a professional or managerial capacity in a construction related post.

Alternatively, applicants may hold membership of a recognised construction-related professional body achieved through examinations and/or professional interview, and have professional or managerial experience in a construction-related post. Exceptionally, consideration will be given to applicants who lack standard qualifications but have significant relevant professional or managerial experience.

If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

RELATED COURSES

- Building Information Management MSc
- Construction Commercial Management MSc

FACILITIES AND PROPERTY MANAGEMENT MSc

Course Leader
Andrew Youens
youensa@westminster.ac.uk

Length of course
One year full-time; two years part-time

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

This course is aimed at graduates who are (ideally although not essentially) already in property-related employment, and who aspire to professional and/or senior positions in the field of facilities and property management. It is a challenging, stimulating and professionally relevant course which is directly related to the management of real estate. You will develop your skills and ability to appraise options and independently evaluate alternative courses of action. The course is accredited by the Royal Institution of Chartered Surveyors (RICS).

CORE MODULES

Dissertation
The work for this module involves the completion of a structured research programme resulting in a dissertation or major research project. You can opt for a traditional academic dissertation which identifies a hypothesis and research questions, involves some original research, draws conclusions and, if appropriate, makes recommendations. Alternatively you can complete a defined project involving the preparation of a strategy or action plan for an issue relevant to your studies, and include a 20,000-word reflection on, and evaluation of, the strengths and weaknesses of the approach and the constraints which are likely to impact on the proposals.

Fabric and Services Management

This module aims to devise and develop a strategic approach to the understanding of the role of building fabric and building services management in meeting corporate objectives. You will examine the fabric and services of building structures, their life cycle and the maintenance, refurbishment and rebuild relationship; maintenance strategy and effectiveness; organisation and management of the maintenance function; planning and co-ordination techniques; managing cost effectiveness; and the more detailed aspects of energy management.

Facilities Management: Strategy and Practice

In this module you will address the strategic role of facilities management in supporting the core activities of organisations. You will focus on the operational aspects of the built assets and examine the influence of facilities management practices on corporate strategy, procurement, human resource management and financial decision making. You will aim to achieve an integrated understanding of the basic knowledge and operational skills required for the good management of buildings, their environments, facilities and support services, and personnel.

Finance and Asset Management

The aim of this module is to set corporate decision making in the context of the business environment, corporate goals and the practice of company finance, estate and portfolio management. You will gain a grounding in property as an asset class, and a practical and theoretical appreciation of the techniques and practices currently being used in the management and valuation of commercial property. In the financial element of this module, you will explore issues relating to accounting principles and financial management accounts, and the implications of tax. Equally important is an appreciation of ratio analysis and strategy.

Landlord and Tenant

In this module you will cover the concepts and law surrounding commercial lease practice and rent reviews/lease negotiation, from both a landlord's and tenant's perspective. You will develop an understanding of, and familiarity with, the legal background to the landlord and tenant relationship, and its

application in practice. This will include the study of statutory security of tenure, rent review, and other usual lease clauses including 'break' clauses, repair, user, alterations and alienation. You will also consider and discuss points of practical difficulty and complexity involved in negotiating lease terms and their subsequent implementation.

Law for Property Professionals

This module fosters reflection on where the law comes from and how it develops (including the influence of European Law), and encourages your understanding of the relationship between the legal process and social change. You will develop mastery of the key principles (and their operation in practice) of English Law relating to business, including contract, tort, real estate law and regulatory regimes which particularly affect the property industry.

You will also gain a greater understanding of legal theory, including statute and judicial precedent; the role of Europe; tort, contract and business law; administrative law and regulatory regimes; real estate law; and landlord and tenant law.

Space Strategies; Law and Practice

The aim of this module is to develop your cultural and analytical understanding of how buildings and the space configuration within them support the strategic objectives of the organisation. You will address sustainability, corporate social responsibility and the underpinning legislation. You will also review the principles and application of the legislation affecting the workplace. You will explore the concepts of strategic business space usage, and gain a critical understanding of the use and management of space resources in the role of informed client. You will also develop your ability to analyse and adopt an informed tactical methodology toward solutions for space planning and utilisation, and be able to apply a range of decision-making tools for strategic space planning and management.

OPTION MODULES

Project Implementation Process

This module, based on problem-solving scenarios, enables you to develop a strategic approach to the implementation of complex

real estate development projects. It provides you with an analytical review of the roles, responsibilities and methods for decision making of a multidisciplinary team, from client's identification of need, through project feasibility, design and construction, to operation and maintenance of a built facility. You will examine the differing objectives of generic procurement types, the identification and critical analysis of planning and development issues, and the impact of legal and regulatory frameworks to environmental and occupational health conditions, contractual matters and dispute avoidance.

Property Finance; Lending and Risk Strategies

In this module you will address the strategic role of lending in the property sector. The sector has become dependent upon lenders for the vast majority of cash inflows, and in the module you will look at the history of the involvement of lenders, the risk assessment and procedures involved in lending on property. The study of traditional banking will be supplemented with investment banking techniques.

Risk Management for Projects

The module will investigate the management of uncertainty and risk in a construction project environment, examining qualitative, but mainly quantitative, techniques.

Site Assembly and Development

In this module you will focus on the financial, physical, legal and social aspects necessary for successful real estate development projects to take place. The emphasis is on the needs of end users of developments, and those other key players in the development process. There will be an emphasis on commercial real estate development, but the module will also serve well those requiring an understanding of mixed use and residential development projects and processes. The legal focus will centre on the system in England and Wales although techniques and examples will be drawn from a range of jurisdictions.

Valuation and Law

This module centres upon methods of valuation applicable to properties for rating, and compulsory purchase purposes together with leasehold enfranchisement and properties subject to the housing acts.

PROPERTY FINANCE MSc

Course Leader
Andrew Youens
youensa@westminster.ac.uk

Length of course
One year full-time; two years part-time

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Other Property Finance courses
Property Finance Postgraduate Diploma, and Property Finance Postgraduate Certificate, see page 48 for details.

Property finance is a well-established area of essential expertise within the real estate industry for the purchase and development of properties which may have varying levels of complexity. The finance specialist utilises modern skills, techniques and systems to successfully source and provide an adequate flow of accessible funds to buy, sell and develop land and buildings.

This course is intended to give you a detailed understanding of property finance and the associated property appraisal techniques and processes, encompassing both legal and social aspects. You will analyse investment and development finance situations and respond to particular financial problems with derived solutions. You will also be able to appraise options and independently evaluate alternative courses of action.

The design of the course recognises the significant challenges of providing an educational experience that is practical, relevant and challenging and meets the requirements of the relevant professional bodies. The programme, while still providing the discipline and structure of regular attendance at the University, aims to give a practical educational structure through workshops and projects.

CORE MODULES

Dissertation
The work for this module comprises the completion of your dissertation or major research project, and incorporates a guided reflective exercise on personal and professional development. You can opt for a traditional academic dissertation which identifies a hypothesis and research questions, involves some original research, draws conclusions and, if appropriate, makes recommendations. Alternatively you can complete a defined project involving the preparation of a strategy or action plan for an issue relevant to your studies, and include a 20,000-word reflection on, and evaluation of, the strengths and weaknesses of the approach and the constraints which are likely to impact on the proposals.

Finance and Asset Management
The aim of this module is to set corporate decision making in the context of the business environment, corporate goals and the practice of company finance, estate and portfolio management. You will gain a grounding in property as an asset class, and a practical and theoretical appreciation of the techniques and practices currently being used in the management and valuation of commercial property. In the financial element of this module, you will explore issues relating to accounting principles and financial management accounts, and the implications of tax. Equally important is an appreciation of ratio analysis and strategy.

Law for Property Professionals
This module fosters reflection on where the law comes from and how it develops (including the influence of European Law), and encourages your understanding of the relationship between the legal process and social change. You will develop mastery of the key principles (and their operation in practice) of English Law relating to business, including contract, tort, real estate law and regulatory regimes which particularly affect the property industry.

You will also gain a greater understanding of legal theory, including statute and judicial precedent; the role of Europe; tort, contract and business law; administrative law and regulatory regimes; real estate law; and landlord and tenant law.

Property and Finance: Policy and Practice
Property is a major contributor to asset holding and investment in most economies. You will examine the bigger picture around property and money. You will look at differing sources of funds for investment and development of property, both residential and commercial, and investigate the thought processes used to make decisions on whether to proceed with a particular deal. You will also examine bank and fund strategy at the highest level.

Property Finance: Lending and Risk Strategies
In this module you will address the strategic role of lending in the property sector. The sector has become dependent upon lenders for the vast majority of cash inflows, and in this module you will look at the history of the involvement of lenders, and the risk assessment and procedures involved in lending on property. The study of traditional banking will be supplemented with investment banking techniques.

Site Assembly and Development
In this module you will focus on the financial, physical, legal and social aspects necessary for successful real estate development projects to take place. The emphasis is on the needs of end users of developments, and those other key players in the development process. There will be an emphasis on commercial real estate development, but the module will also serve well those requiring an understanding of mixed use and residential development projects and processes. The legal focus will centre on the system in England and Wales although techniques and examples will be drawn from a range of jurisdictions.

OPTION MODULES

Choose one from the following:

Development Finance and Funding
This module gives you the opportunity to study and analyse the finance and funding of property development and investment transactions. You will explore the concepts and law surrounding the valuation and feasibility of developing land and buildings to an advanced level. This module includes a study trip to New York.

Landlord and Tenant
This module covers the concepts and law surrounding commercial lease practice and rent reviews/lease negotiation, from both a landlord's and tenant's perspective. You will develop an understanding of, and familiarity

with, the legal background to the landlord and tenant relationship, and its application in practice. This will include the study of statutory security of tenure, rent review, and other usual lease clauses including break clauses, repair, user, alterations and alienation. You will also consider and discuss points of practical difficulty and complexity involved in negotiating lease terms and their subsequent implementation.

Valuation and Law
This module centres upon methods of valuation applicable to properties for rating, and compulsory purchase purposes together with leasehold enfranchisement and properties subject to the housing acts.

PROFESSIONAL ACCREDITATION

This course is fully accredited by the Royal Institution of Chartered Surveyors (RICS).

ASSOCIATED CAREERS

The course has been designed to be professionally relevant and to produce Masters graduates who are well rounded and adaptable, with the ability to communicate with people at all levels, and are critical thinkers with inquiring, innovative minds and good research skills.

Successful completion of the course should enhance your career prospects and help you to achieve professional and senior positions in property finance and real estate.

Accreditation of the course by the RICS will enable you to pursue full professional membership of this body. The attributes detailed above will also provide evidence of a commitment to lifelong learning and continuing professional development. Those wishing to continue their academic studies will have an excellent grounding for Doctoral level research, or a career in academia.

ENTRY REQUIREMENTS

You will normally be expected to hold at least an Upper Second Class Honours degree (which need not be in a cognate subject) and should ideally (although not essentially) be in relevant employment in a professional or managerial capacity in a property or construction-related

organisation. Alternatively, applicants may hold membership of a recognised property or construction-related professional body achieved through examinations and/or professional interview, ideally together with experience in a professional or managerial capacity in a property or construction-related post.

Consideration will be given to mature applicants who lack standard qualifications but have significant professional or managerial experience in a property or construction-related post. Such applicants will be interviewed prior to admission and will be expected to demonstrate the commitment and intellectual capacity to study at postgraduate level.

You will need to be able to speak, write and comprehend English fluently. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

OTHER PROPERTY FINANCE COURSES

We also offer Property Finance Postgraduate Diploma and Postgraduate Certificate courses.

The Postgraduate Diploma usually takes 12 months full-time or two years part-time. You take modules totalling 120 credits as follows:
- Finance and Asset Management (20 credits)
- Law for Property Professionals (20 credits)
- Property and Finance: Policy and Practice (40 credits)
- Property Finance: Lending and Risk (20 credits)
- Site Assembly and Development (20 credits)

The Postgraduate Certificate usually takes one year to study part-time. You take modules totalling 60 credits as follows:
- Property Finance: Lending and Risk (20 credits)
- Property and Finance: Policy and Practice (40 credits)

Entry requirements are as per Property Finance MSc.

RELATED COURSE

- Real Estate Development MSc

REAL ESTATE DEVELOPMENT MSc

Course Leader
Andrew Youens
youensa@westminster.ac.uk

Length of course
One year full-time; two years part-time

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

The aim of the course is to provide you with a detailed understanding of the property development and appraisal process, encompassing the financial, physical, legal and social aspects. You will analyse development situations and respond to particular development problems with derived solutions. You will also be able to critically appraise options and independently evaluate alternative courses of action. The course is accredited by the Royal Institution of Chartered Surveyors (RICS).

As part of the Development Finance and Funding module, students undertake a study trip to New York.

CORE MODULES

Development Finance and Funding
This module gives you the opportunity to study and analyse the finance and funding of property development and investment transactions. You will explore the concepts and law surrounding the valuation and feasibility of developing land and buildings to an advanced level. This module includes a study trip to New York.

Dissertation
The work for this module involves the completion of a structured research programme resulting in a dissertation or major research project. You can opt for a traditional academic dissertation

which identifies a hypothesis and research questions, involves some original research, draws conclusions and, if appropriate, makes recommendations. Alternatively you can complete a defined project involving the preparation of a strategy or action plan for an issue relevant to your studies, and include a 20,000-word reflection on, and evaluation of, the strengths and weaknesses of the approach and the constraints which are likely to impact on the proposals.

Finance and Asset Management
The module aims to set corporate decision making in the context of the business environment, corporate goals and the practice of company finance, estate and portfolio management. You will gain a grounding in property as an asset class, and a practical and theoretical appreciation of the techniques and practices currently being used in the management and valuation of commercial property. In the financial element of this module, you will explore issues relating to accounting principles and financial management accounts, and the implications of tax. Equally important is an appreciation of ratio analysis and strategy.

Law for Property Professionals
This module fosters reflection on where the law comes from and how it develops (including the influence of European Law), and encourages your understanding of the relationship between the legal process and social change. You will develop mastery of the key principles (and their operation in practice) of English Law relating to business, including contract, tort, real estate law and regulatory regimes which particularly affect the property industry. You will also gain a greater understanding of legal theory, including statute and judicial precedent; the role of Europe; tort, contract and business law; administrative law and regulatory regimes; real estate law; and landlord and tenant law.

Project Implementation Process
This module, based on problem-solving scenarios, enables you to develop a strategic approach to the implementation of complex real estate development projects. It provides you with an analytical review of the roles, responsibilities and methods for decision making of a multidisciplinary team, from

client's identification of need, through project feasibility, design and construction, to operation and maintenance of a built facility. You will examine the differing objectives of generic procurement types, the identification and critical analysis of planning and development issues, and the impact of legal and regulatory frameworks to environmental and occupational health conditions, contractual matters and dispute avoidance.

Site Assembly and Development
In this module you will focus on the financial, physical, legal and social aspects necessary for successful real estate development projects to take place. The emphasis is on the needs of end users of developments, and those other key players in the development process. There will be an emphasis on commercial real estate development, but the module will also serve well those requiring an understanding of mixed use and residential development projects and processes. The legal focus will centre on the system in England and Wales although techniques and examples will be drawn from a range of jurisdictions.

Space Strategies and Legislation
The aim of this module is to develop your cultural and analytical understanding of how buildings and the space configuration within them support the strategic objectives of the organisation. In the module you will address sustainability, corporate social responsibility and the underpinning legislation. You will also review the principles and application of the

legislation affecting the workplace. You will explore the concepts of strategic business space usage, and gain a critical understanding of the use and management of space resources in the role of informed client. You will also develop your ability to analyse and adopt an informed tactical methodology toward solutions for space planning and utilisation, and be able to apply a range of decision-making tools for strategic space planning and management.

OPTION MODULES

Choose one from the following:

Landlord and Tenant
This module covers the concepts and law surrounding commercial lease practice and rent reviews/lease negotiation, from both a landlord's and tenant's perspective. You will develop an understanding of, and familiarity with, the legal background to the landlord and tenant relationship, and its application in practice. This will include the study of statutory security of tenure, rent review, and other usual lease clauses including break clauses, repair, user, alterations and alienation. You will also consider and discuss points of practical difficulty and complexity involved in negotiating lease terms and their subsequent implementation.

Property Finance: Lending and Risk Strategies
In this module you will address the strategic role of lending in the property sector. The sector has become dependent upon lenders for the vast majority of cash inflows, and in the module you will look at the history of the involvement of lenders, and the risk assessment and procedures involved in lending on property. The study of traditional banking will be supplemented with investment banking techniques.

Valuation and Law
This module centres upon methods of valuation applicable to properties for rating, and compulsory purchase purposes together with leasehold enfranchisement and properties subject to the housing acts.

PROFESSIONAL ACCREDITATION
This course is fully accredited by the Royal Institution of Chartered Surveyors (RICS).

ASSOCIATED CAREERS
The RICS accreditation will enable you to take the Professional Assessment of Competence after a period of suitable employment. There are employment opportunities in the public, private and not-for-profit sectors. Some part-time students are employed by surveying firms to receive accredited training while working.

ENTRY REQUIREMENTS
You should hold a degree (normally at least Second Class Honours) from a UK university or one of comparable standing, or membership of a recognised professional body whose entry requirements are equivalent to graduate level, and ideally some relevant practical experience. The course is well suited for those with a first degree in geography, economics, a traditional science, a property-related discipline or law. If your first degree and other qualifications are not so well aligned the course team may require further evidence of your ability to study the subject material as deemed appropriate. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

EVENTS AND CONFERENCE MANAGEMENT MA

Course Leader
Dr Claire Humphreys
c.humphreys@westminster.ac.uk

Length of course
One year full-time; two years part-time

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Events and conferences play an essential role in the business, cultural and sporting life of all countries. In recent years an exciting new profession has emerged with conference/events planners and managers organising a diverse range of events, and marketing the great variety of destinations and venues in which they take place.

This course is specifically designed for people who want to enter, or make further progress in, management-level careers in the fast-expanding field of events and conferences. London is an ideal place in which to study events and conference management. A regular host of world class sport and cultural events such as Wimbledon, the London Marathon, Notting Hill Carnival and the London fashion week, as well as one-off mega events such as the London 2012 Olympic and Paralympic Games and the 2015 Rugby World Cup, London is widely recognised as a world events capital. With several hundred conference venues and an abundance of international business and leisure events, London is a world leader in this dynamic industry.

COURSE CONTENT

This course teaches you how and why events/conferences are planned, and how the venues and destinations in which they are held are marketed. You will also learn how events and conferences contribute to enriching the lives of communities and improve communications in business and professional life. The dissertation will give you further opportunity to research a conference or events topic in depth. The course is taught by experienced academics and industry practitioners, providing valuable insight into this exciting industry sector.

CORE MODULES

Conference and Events Planning
You will develop critical awareness of the diverse range of skills required to successfully organise conferences and events. You will discuss the problems that can arise in the planning process and examine the ways to address the issues.

Dissertation
You will undertake research on an events or conference management topic of your choice, and present analysis, conclusions and recommendations in a written report. The report should include a justification of the research methodology employed and a critical review of the underpinning theory and literature.

Events and Conference Marketing
You will develop an understanding of the decision-making process underpinning the development and marketing of individual venues as well as conference and events destinations. The module also considers the factors that influence the selection of event venues.

Event Concepts
You will review the role and impacts of conferences and events in a global context, critically evaluating the influence of stakeholders and examining the wider significance of these expanding sectors on global communication, culture and sport.

OPTION MODULES

The course is structured to provide flexibility in module choice, allowing you to study aspects of the events industry which suit your own aspirations. Choose three option modules from a list which includes:

Airport Planning and Management
This module gives you the opportunity to examine the organisation and management of the airport industry. You will examine airport operations and capacity issues, terminal operations, airport marketing, airport expansion issues, and the role of regional airports.

Exploring Creative Experiences for Attractions and Events
This module draws on the concept of 'the experience economy' and evaluates the ability of effective design and new technologies to engage consumer senses in order to enhance the visitor experience.

Festivals, Culture and Place
You will assess the role which festivals and cultural events perform in stimulating community pride and energising local residents, and investigate their multi-faceted contribution to local economies.

Mega Events
You will focus on the specific challenges and opportunities associated with the genre of mega events such as the Olympic Games, world cups and international expos, and their impact on image and urban regeneration.

Professional Practice
This module uniquely provides students with experience of professional practice by undertaking a consultancy project on behalf of one of our industry partners.

Tourism and Cities
This module explores the different forms of urban tourism and analyses its role in a city economy. It takes a particular interest in how tourism influences city image.

Please note, not all option modules are guaranteed to run each year, dependant on the demand in the year of study.

ASSOCIATED CAREERS

Graduates from this course enter a wide range of careers, in both the private and the public sectors, in Britain and internationally.

These careers range from conference and events planning, to venue management, to destination marketing. Some choose to work with specialist organisations, such as convention bureaux, while others opt to work as professional conference organisers, event managers and venue promoters. Some students go on to pursue Doctoral studies.

ENTRY REQUIREMENTS

The course is aimed at graduates seeking to establish or develop a management career in the conference and events industry in the UK or abroad. As a minimum, you should have a good Honours degree (normally an Upper Second) or equivalent. If your qualifications are not under the UK system please visit our website for details of equivalent qualifications: **westminster.ac.uk/international**

Exceptionally, an applicant without these formal qualifications but with considerable work experience in the conference or events industry may be accepted at the discretion of the Course Leader. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

RELATED COURSE

- Tourism Management MA

TOURISM MANAGEMENT MA

Course Leader
Dr Claire Humphreys
c.humphreys@westminster.ac.uk

Length of course
One year full-time; two years part-time

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

Tourism is an increasingly important part of our lives, and the tourism industry is one of the few global industries forecast to grow in the long term. Managing this rapidly growing industry to meet visitors' demands in a sustainable way is exciting and challenging. This well-established course will give you the knowledge, analytical abilities and skills you need to make a career as a tourism professional.

We are proud that the course attracts a cosmopolitan group of students from a wide range of countries and that our graduates have successful careers all round the world. The course has been top rated in academic audit and is developed with the advice of the tourism industry. You will study at the heart of London, one of the world's leading tourism destinations. Site visits, integrated in the course modules, will allow you to explore a wide variety of aspects of the dynamic tourism industry.

This course is accredited by the Tourism Management Institute (TMI) meaning you can be confident it will give you the knowledge, understanding, skills and experience which will fully prepare you for a career in tourism destinations management.

Annual student feedback for the course is very positive, with teaching, staff contact and course content receiving particular praise. This reflects the tourism team's efforts to provide a valuable and effective course as well as a supportive, friendly and stimulating environment for your studies.

Staff teaching on the course are active researchers, and their teaching is informed by both their own research and their engagement with industry.

COURSE CONTENT

You will learn about the nature and characteristics of the tourism industry, and explore how it can be marketed, managed and planned, examining cases from around the world. A range of option modules allows you to focus on your particular interests, and to explore the links between the different aspects of tourism. A dissertation gives you the chance to research a topic of your choice in depth.

CORE MODULES

Dissertation
The dissertation is based on your own research interest. This module requires structured research, analysis and application of theoretical principles, culminating in a written presentation of the findings.

Strategic Tourism Marketing
You will examine marketing from the perspective of management within the tourism industry. The module enables you to consider the relationships between customers' needs and a tourism organisation's services, and the inter-relationship between design, operation and the delivery of tourism services. The significance of quality in tourism operations and methods for monitoring performance are also explored.

Tourism Concepts
This module assesses the nature and patterns of demand for tourism, explores the role and interdependence of the industry components, and examines the relationship between public and private sector involvement in tourism. You will have the opportunity to analyse the
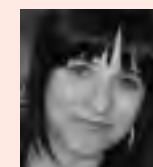
"Studying at the University of Westminster was the best investment for my future. Throughout the course I gained a lot of confidence and developed practical skills such as academic writing and the ability to present different topics in front of the group. It was very inspiring to study with students from different countries and to share ideas about how to make the tourism industry work better. Academic staff were extremely supportive and professional. Since I graduated with a Masters degree my career progressed rapidly."

Olga Sulima
Alumna, Tourism Management MA

broader implications of sustainable tourism development by investigating economic, social and environmental impacts.

Tourism Policy and Destination Management
This module critically analyses the need for tourism planning and management in destinations as well as investigating the effectiveness of different approaches to destination management.

OPTION MODULES

Choose three from a list which includes:

Airline Planning and Management
This module examines the international regulatory framework for air transport and the impact of deregulation. Economic principles are evaluated in terms of costs and revenue structures. Aircraft operations are investigated in relation to both technical and market requirements.

Airport Planning and Management
This module gives you the opportunity to examine the organisation and management of the airport industry. You will examine airport operations and capacity issues, terminal operations, airport marketing, airport expansion issues, and the role of regional airports.

Exploring Creative Experiences for Attractions and Events
This module draws on the concept of 'the experience economy' and evaluates the ability of effective design and new technologies to engage consumer senses in order to enhance the visitor experience.

Festivals, Culture and Place
You will assess the role which festivals and events perform in stimulating community pride and energising local residents, and investigate their contribution to local economies.

Mega Events
You will focus on the specific challenges and opportunities associated with the genre of mega events such as the Olympic Games, world cups and international expos, and their impact on image and urban regeneration.

Professional Practice
This module uniquely provides students with experience of professional practice by undertaking a consultancy project on behalf of one of our industry partners.

Tourism and Cities
This module investigates how tourism shapes cities and how cities shape tourism. You will explore urban tourism's distinct characteristics, the different forms it takes, and its key markets. Particular attention is paid to tourism in London – perhaps the world's leading tourism city.

Please note, not all option modules are guaranteed to run each year, dependant on the demand in the year of study.

PROFESSIONAL RECOGNITION

This course is recognised by the Tourism Management Institute (TMI) meaning you can be confident it will give you knowledge, understanding, skills and experience which will fully prepare you for a career in tourism destination management.

ASSOCIATED CAREERS

Graduates of this course have gone on to establish careers in a wide variety of fields around the world, including working for national and regional tourism organisations in the UK and overseas, undertaking marketing roles with transport organisations such as airlines and tourism destinations, and working for companies specialising in business tourism. Some of our graduates have launched their own travel agency businesses, while others work in a variety of management roles in hotels, and in consultancy roles for tourism research organisations.

ENTRY REQUIREMENTS

The course is aimed at graduates seeking to establish or develop a management career in the tourism industry in the UK or abroad. As a minimum, you should have a good Honours degree (normally an Upper Second) or equivalent. If your qualifications are not under the UK system please visit our website for details of equivalent qualifications: **westminster.ac.uk/international**

Exceptionally an applicant without these formal qualifications but with considerable work experience in the tourism or related industries may be accepted at the discretion of the Course Leader. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

RELATED COURSE

- Events and Conference Management MA

AIR TRANSPORT PLANNING AND MANAGEMENT MSc

Course Leader
Dr Nigel Dennis
dennisn@westminster.ac.uk

For course content-related enquiries please contact the Course Leader.

For admissions-related enquiries please contact the admissions office:
mrdmark@westminster.ac.uk

Length of course
One year full-time; two or three years part-time*. January and September start dates available

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Modules on this course are taught in blocks of five days at a time. This means we can incorporate industry speakers from our professional development programme and also enables part-time students from elsewhere in the UK and Europe to travel efficiently to London several times a year. Students take six taught modules in total (over one year on the full-time course** or two to three years on the part-time course) and complete a research dissertation. Email contact and tutorial support are provided between the module blocks along with guest lectures and workshop sessions for full-time students.

This course has been developed to meet the needs of graduates worldwide seeking to gain greater knowledge and experience of the air transport industry, and looking to progress into senior roles in management, operations and commercial planning of airlines, airports, government departments and aviation-related businesses such as aircraft manufacturing, finance and consultancy. It is designed to provide a strong theoretical and analytical basis, coupled with the application of many practical techniques and strategies.

The course builds on the successful series of aviation short courses that have attracted participants from around the globe to the University each year. The Department has a long-established interest in air transport research, consultancy and teaching, having been set up by the renowned aviation academic Professor Rigas Doganis some 40 years ago. The University's association with aviation goes back much further however, as it was here in the 19th century that Sir George Cayley first demonstrated the principles of flight.

Modules on this course can also be taken as short courses which are not formally assessed. Students who have followed the relevant short course(s) within the last five years may be able to register at a reduced fee to complete the module on an 'assessment only' basis as part of the Masters degree. For more information on these short courses visit **westminster.ac.uk/airtransportshort**

*The part-time block attendance mode for this course is not compatible with visa restrictions for international students. Therefore, this mode of attendance is not available for international students requiring a visa. The part-time block mode of attendance is still available to UK and EU students. International students can still apply for our full-time course.

**students starting the full-time course in January currently complete the course over 15 months including a three month vacation period from July-September.

CORE MODULES

Air Transport Economics
In this module you will examine the structure of the airline industry and the international regulatory regime within which it operates. You will analyse airline costs and revenues, relating them to financial performance, and examine airport economics along with key concepts in airport operations and planning.

Air Transport Forecasting and Market Research
Through this module you will consider methods for analysing air traffic, forecasting the demand for air services and modelling the pattern of future airline operations. Market research techniques are explained, including questionnaire design and interpretation of survey data. You will discuss key sources of secondary data, and assess elasticities of demand. You will also examine the management of capacity in the context of both airport and airline planning, and develop models of passenger choice and airport attractiveness.

Air Transport Management and Operations
In this module you will develop techniques for optimising the airline and airport product. These are based upon strategic management thinking and an understanding of the nature of demand for air travel. This then leads to the detail of scheduling airline operations, choosing the right aircraft, designing appropriate product features and assessing quality of service. Air cargo has differing requirements to passenger traffic and forms a special analysis. An introduction to air traffic management and the use of airspace is included, as well as some insights to human resources management and industrial relations.

Research Dissertation
This module gives you an opportunity to undertake in-depth research on an air transport topic of your choice, and present analysis, conclusions and recommendations in a written report. It allows you to develop an understanding of all stages of the research process.

OPTION MODULES

Air Transport Policy and Planning
In this module you will consider the wider consequences of air services from economic, social and environmental viewpoints. You will explore topics of economic development, accessibility and connectivity, as well as environmental airport capacity and carbon management. You will examine policy issues to encourage sustainable development, land use planning, and the influence of air cargo operations. You will also evaluate surface access policies and the role that they can play in reducing airport environmental impacts.

Airline Marketing and Business Models
In this module you will examine airline marketing strategies including advertising media and messages, the distribution of the airline product, customer loyalty schemes and brand management. You will develop methods

for route development analysis, and discuss the role of airline alliances to network carriers. You will study specialised business in detail including low-cost airlines, regional carriers, long-haul operators and the charter/inclusive-tour sector of the industry.

Airport Finance and Strategy
In this module you will consider how airport management has changed for many operators with adoption of commercialisation, privatisation and internationalisation strategies. Taking these trends into account, you will explore airport financial performance and the factors affecting this. You will also investigate aeronautical charges and the role of competition and regulation, and examine non-aeronautical revenues and strategies to optimise these. This leads to a discussion of different management approaches related to both aeronautical and non-aeronautical revenue streams and different customers, such as low cost carriers.

As an alternative to one of the option modules above, you have a free choice of one appropriate module from other subject areas in the University (eg transport, logistics, tourism, business). This must be agreed with the Course Leader.

ASSOCIATED CAREERS

If you are a full-time student without a prior background in the air transport industry you should be well placed on completion of the course to take up a junior position in a planning, management and operational role with airlines and airports. You will also be well equipped for employment as an analyst with consultancies, government bodies and aircraft manufacturers.

If you have a prior industry background you should be able to return to your position with new skills and understanding, plus a greater maturity of approach.

You will be well placed to move into senior managerial, policy or research functions. The competitive nature of the industry will also provide many new opportunities for suitably qualified personnel.

A strong performance on the MSc provides the opportunity to study further by registering for a research degree in the Department of Planning and Transport. Graduates will also be equipped with the knowledge, understanding and skills needed to participate in the activities of professional bodies such as the Air Transport Research Society, the German Aviation Research Society and AirNeth.

ENTRY REQUIREMENTS

You should normally have a good undergraduate Honours degree or its equivalent (First or Second Class) or, alternatively, evidence of further education and appropriate professional experience. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component. Applicants without these formal academic qualifications but with professional qualifications or substantial (normally at least three years) relevant work experience in the air transport industry may be considered for the course. Their enrolment will be at the discretion of the Course Leader.

LOGISTICS AND SUPPLY CHAIN MANAGEMENT MSc

Course Leader
Dr Allan Woodburn
a.g.woodburn@westminster.ac.uk

Length of course
One year full-time

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

**Other Logistics and
Supply Chain Management courses**
Logistics and Supply Chain Management
Postgraduate Diploma and Postgraduate
Certificate, see page 63 for details.

Developed in partnership with Arnhem Business
School (HAN University, Netherlands), this
international MSc course will develop your
ability to initiate and carry out advanced
analysis, research and problem solving in the
field of logistics and supply chain management.

If you study this MSc, you will study the first
semester at the University of Westminster and
then have the choice either to continue studying
in London (Westminster route) or to spend the
second semester at our partner institution in the
Netherlands (Arnhem route). You will not only
benefit from the wider range of module choices,
but also from the opportunity to study in
two countries.

During the third semester you will work on a
research-based dissertation. It is expected that
you will spend the equivalent of three to four
months' full-time work on this research. The MSc
course is accredited by the Chartered Institute
of Logistics and Transport (CILT), and graduates
are exempt from the Institute's exams.

CORE MODULES

(All students)

Logistics and the External Environment
(20 credits)
This module is designed to make you aware
of the external influences that companies must
take into account in the design and operation
of their logistics systems. Supply chains do
not exist in a vacuum, and there are many
issues that companies need to consider to
ensure that they operate legally and responsibly
in addition to meeting their own internal
company objectives.

Logistics Management and Planning
(20 credits)
This module provides you with the foundation
for studying logistics, ensuring that you are
aware of the components of the logistics system
and how they interact with each other to
influence the design and operation of supply
chains. You will focus on the aspects of logistics
operations that tend to be directly within the
control of companies.

Research Dissertation
(40 credits)
Your dissertation will draw on techniques and
background material introduced during the
Masters course, and will incorporate original
analysis. This module provides you with an
opportunity for an in-depth, extended study
of a specific topic within the logistics and/
or transport sector. You are encouraged to
undertake original research, and write a critical
analysis and draw rational conclusions.

Statistics and Operational Research for Logistics
(20 credits)
This module aims to equip you with the
statistical and operational research concepts
and techniques necessary for logistics, and give
you some grounding in the practical application
of these methods. You will develop your ability
to suggest and apply suitable probability and
statistical models to the analysis of logistics and
transport data. You will also learn to analyse
a time series and produce forecasts for future
values, analyse a stock control system, analyse
a transport scheduling problem, and analyse
a route network.

Sustainability and Freight Transport
(20 credits)
In this module you will focus on the study
of sustainability and green logistics, with
a particular emphasis on freight transport.
The first part of the module provides the context
for sustainable supply chains, and you will
examine the business and public policy reasons
for attempting to address sustainability issues,
and how sustainability impacts are measured,
monitored and reported. In the second part
of the module you will focus on the freight
transport element of supply chain management,
looking at the strategic, operational and public
policy perspectives.

CORE MODULES

(Arnhem route)

Commercial Distribution of Fast Moving Goods
(20 credits)
The distribution of fast moving goods has seen
a tremendous change during the last decade.
Fashion, electronic devices etc have to be
developed, produced and distributed in a very
short timeframe. This requires the quick and fast
response of all concerned with the supply value
chain. By studying analytical models and using
them in case studies, you will be provided with
knowledge and skills in order to organise supply
value chains effectively in an ever-changing,
international environment.

Distributing for the Future
(20 credits)
The world of transportation and the world
within which transportation takes place are
changing rapidly. The course material will
be discussed in two parts of three weeks.
The first part teaches you the different aspects
of the supply chain, such as the set up and
management of the logistics network, the
management of strategic suppliers and the
development of partnerships with logistic
service providers. The second part teaches

you how to apply scenario planning models to discover how logistic service providers should adapt in future to counter possible situations. The course ends with a summary overview and tips for implementation.

Finance and Management
(20 credits)
With the increase in the volume of goods shipped all over the world, logistics needs more and more to consider the financial implications of these international flows. This module provides a framework necessary for the analysis and solutions of financial and accounting problems which are relevant to firms trading and investing on an international basis. For example, what are the impacts of interest rates and exchange rates risk on stock values and international distribution channels, and how should a logistician evaluate the financial impact on international shipments and commercial distribution?

CORE MODULES

(Westminster route)

Freight Transport and Logistics Services
(20 credits)
In this module you will examine the changing market for freight transport and logistics services in a European and increasingly global context. You will evaluate economic principles in terms of costs and revenues, and assess the changing demands for new services. Fleet operations and warehouse management are investigated in relation to technology and market requirements, and you will also explore strategic options for service providers.

Retail Supply Chain Management
(20 credits)
You will examine retail markets by country and sector, and investigate developments in control of the supply chain between retailers and manufacturers. You will explore cost structures in the retail supply chain, and new patterns of retailing and their implication for logistics; international comparisons are also made.

OPTION MODULES

(Westminster route)

Airline Planning and Management
(20 credits)
In this module you will examine the international regulatory framework for air transport and the impact of deregulation. You will evaluate economic principles in terms of costs and revenue structures. You will assess airline commercial strategies. You will investigate aircraft operations in relation to both technical and market requirements.

Airport Planning and Management
(20 credits)
This module gives you the opportunity to examine the organisation and management of the airport industry. You will assess airport economics and performance, and discuss aeronautical and non-aeronautical revenues. You will also examine airport operations and capacity issues, terminal operations and airport marketing, airport expansion issues, and the role of regional airports. You will analyse surface access strategies and discuss planning procedures for expansion.

Land Use, Planning and Transport
(20 credits)
In this module you will focus on the interaction between transport and land-use, including the effect of land-use on travel patterns and the contribution of transport to development. Topics you will explore include changing planning system impact on transport systems and their sustainability, LUTI modelling and the role of forecasting in relation to transport planning, sustainable accessibility planning, transit oriented development, perspectives on planning major transport infrastructure, and scenario planning.

Public Passenger Transport
(20 credits)
This module will give you an understanding of contemporary issues concerning planning and operation of public passenger transport systems, primarily in the urban context and with reference to rural and long-distance markets. This is interpreted mainly in respect of rail and bus/coach, but also to demand-responsive systems, taxis, cycle hire schemes and the integration

among the different public transport modes. You will analyse and critically compare different experiences from the UK, Europe and the rest of the World.

Traffic in Urban Areas
(20 credits)
The first half of the module introduces a range of theoretical concepts relating to traffic and travel behaviour in urban areas. It also familiarises you with key strategic policy issues affecting both the movement and management of urban traffic. In the second part, you will explore practical design feasibility and management issues associated with the implementation of policy measures at the street level.

PROFESSIONAL ACCREDITATION

This MSc course is accredited by the Chartered Institute of Logistics and Transport (CILT) and graduates are exempt from the Institute's exams.

ASSOCIATED CAREERS

Previous graduates have gained employment with third party logistics providers, the airline industry, manufacturing companies, retailers, shipping lines, etc. Examples of companies that have recruited graduates in recent years are Kuehne + Nagel, DHL, TNT, Norbert Dentressangle, Maersk Logistics, GIST, Volvo Logistics, Honda, GlaxoSmithKlein, Procter and Gamble and IKEA. You will also be equipped for further research (eg Doctoral studies) should you wish to continue in an academic environment.

ENTRY REQUIREMENTS

You should normally have the equivalent of a good Honours degree and demonstrate strong motivation in the subject area. Alternative qualifications with relevant professional experience will also be considered. The programme has been devised to appeal to graduates who wish to develop their career in an international environment concerned with logistics. Directly relevant degree disciplines include economics, business studies,

management, geography and operations research. However, students with qualifications in other disciplines such as languages and the humanities, engineering, and environmental sciences are also encouraged to apply. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

OTHER LOGISTICS AND SUPPLY CHAIN MANAGEMENT COURSES

We also offer a Logistics and Supply Chain Management Postgraduate Diploma and a Logistics and Supply Chain Management Postgraduate Certificate.

If you take the Logistics and Supply Chain Management Postgraduate Diploma you take either six 20-credit core modules from the MSc course, or five 20-credit core modules plus one option module. All your modules must be from the Westminster pathway. The Postgraduate Diploma usually takes one year to complete full-time.

If you take the Logistics and Supply Chain Management Postgraduate Certificate you take either three 20 credit core modules from the MSc course, or two 20 credit core modules and one option module. All your modules must be from the Westminster pathway. The Postgraduate Certificate usually takes six months to one year to complete part-time.

Entry requirements are as per Logistics and Supply Chain Management MSc.

RELATED COURSE

- Transport Planning and Management MSc

TRANSPORT PLANNING AND MANAGEMENT MSc

Course Leader
Dr Enrica Papa
e.papa@westminster.ac.uk

Length of course
One year full-time; two to three years part-time

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Other Transport Planning and Management courses
Transport Planning and Management Postgraduate Diploma and Postgraduate Certificate, see page 66 for details.

This course develops your ability to initiate and implement critical analysis and advanced research in transport policy, planning and management. You will learn the techniques and methodologies you need to take decisions, or to provide the necessary information for others to take policy decisions.

The MSc course has been running successfully for many years, and is offered by the Department of Planning and Transport. It will give you full exemption from the examination requirements for Membership of the Chartered Institute of Logistics and Transport (MCILT), and also forms part of the pathway to the Transport Planning Professional (TPP) qualification.

COURSE CONTENT

The MSc course balances theoretical and practical applications in the three separate components: core modules, option modules and a research dissertation.

CORE MODULES

Research Dissertation
(60 credits)
Your dissertation will draw on techniques and background material introduced on the Masters course, and incorporate original analysis. Lectures are provided on research methods in Semester One, interlinked with the Statistics and Survey Methods for Transport module which provides a background in relevant techniques including an introduction to GIS. Work is undertaken in Semester Two of the full-time course, or in the case of part-time students in Semester Two of Year Two or Year Three. Final submission is in early September, and part-time MSc students may register to complete the dissertation in Year Three, rather than completing in Year Two.

Statistics and Survey Methods for Transport
(20 credits)
This module is designed to equip transport planners and managers with the basic concepts used in statistics and social research, and their application in the transport context using relevant examples. You will analyse real-life transport datasets, using advanced Excel techniques and specialist software, and learn how to interpret and present your results.

Transport Economics
(20 credits)
Through this module you will examine the application of relevant economic principles to the transport sector, including fundamental topics of transport economics and new frontiers in the field. Topics you will explore include travel demand, pricing and supply of transport, investment in transport, economic and environmental appraisal of transport, transport markets, and the wider economic impacts of transport.

Transport Policy and Politics
(20 credits)
This module introduces you to debates within transport policy and politics past, present and future. It draws on material from different disciplines in placing a range of relevant controversies, ideas and issues within their theoretical, policy and political contexts. You will cover specific levels of decision making for different topics, and learn about non-governmental organisations, including lobby groups, that influence transport policy making.

OPTION MODULES

Choose three from the following:

Airline Planning and Management
(20 credits)
In this module you will examine the international regulatory framework for air transport and the impact of deregulation. You will evaluate economic principles in terms of costs and revenue structures. You will assess airline commercial strategies. You will investigate aircraft operations in relation to both technical and market requirements.

Airport Planning and Management
(20 credits)
This module examines the organisation, ownership and management of the airport industry. It assesses airport economics and discusses the airport's relationship with airlines. The non-aeronautical aspects of an airport are also considered. Airport operations and service quality are examined and the role of marketing is assessed. The airport's impact on the economy and the environment is explored, including an analysis of surface access strategies.

Freight Transport and Logistics Services
(20 credits)
In this module you will examine the changing market for freight transport and logistics services in a European and increasingly global context. You will evaluate economic principles in terms of costs and revenues, and assess the changing demands for new services. You will investigate fleet operations and warehouse management in relation to technology and market requirements, and you will also explore strategic options for service providers.

Land Use, Planning and Transport
(20 credits)
The module focuses on the interaction between transport and land-use, including the effect of land-use on travel patterns and the contribution of transport to development. Topics you will explore include changing planning system impact on transport systems and their sustainability, LUTI modelling and the role of forecasting in relation to transport planning, sustainable accessibility planning, transit oriented development, perspectives on planning major transport infrastructure, and scenario planning.

Public Passenger Transport
(20 credits)
This module will give you an understanding of contemporary issues concerning planning and operation of public passenger transport systems, primarily in the urban context and with reference to rural and long-distance markets. This is interpreted mainly in respect of rail and bus/coach, but also to demand-responsive systems, taxis, cycle hire schemes and the integration among the different public transport modes. You will analyse and critically compare different experiences from the UK, Europe and the rest of the World.

Traffic and Streets
(20 credits)
This module focuses on traffic and streets, where traffic refers to a range of urban transport modes. It covers movement and place functions in urban contexts, including tensions within and between each. You will analyse approaches to evaluating urban street environments, particularly focused on walking and cycling. This incorporates comparisons of methodological approaches used within different streetscape contexts and within different countries.

Transport Field Trip
(non-credit bearing module)
We aim to offer an optional field trip module where you will produce non-assessed collaborative work, usually undertaken in a European city or metropolitan area over three to six days. This option is offered to students as an additional module not contributing to their degree credits. As a non-credit bearing option this module attracts a non-standard fee. Please note, dependent on resource, we cannot guarantee this module will be offered every year.

PROFESSIONAL ACCREDITATION

The MSc course will give you full exemption from the examination requirements for Membership of the Chartered Institute of Logistics and Transport (MCILT), and also forms part of the pathway to the Transport Planning Professional (TPP) qualification.

ASSOCIATED CAREERS

Transport graduates develop their careers in a wide range of transport organisations, highlighting the breadth of the course content.

Key employers regularly come in to speak to students about new opportunities in transport. Many part-time students are recruited from organisations including local government transport planning, transport consultancies, NGOs and transport operators.

ENTRY REQUIREMENTS

You should have at least a Second Class Honours degree in a relevant subject area, and any relevant transport experience would further enhance your application. Part-time students should normally be employed within a relevant sector of transport for the duration of the course. If your first language is not English, you will need an IELTS score of at least 6.5 (or equivalent) with a minimum score of 6.0 in each component.

OTHER TRANSPORT PLANNING AND MANAGEMENT COURSES

We also offer a Transport Planning and Management Postgraduate Diploma and a Transport Planning and Management Postgraduate Certificate.

If you take the Transport Planning and Management Postgraduate Diploma you take modules totalling at least 120 credits from the MSc course listed above, and this must include all the core modules with the exception of the Dissertation. The Postgraduate Diploma usually takes one year to complete full-time and two years to complete part-time.

If you take the Transport Planning and Management Postgraduate Certificate you take the modules Transport Policy and Politics; Transport Economics; and one other 20-credit module from the MSc course listed above. The Postgraduate Certificate usually takes one year to complete part-time.

Entry requirements are as per Transport Planning and Management MSc.

RELATED COURSES

- Air Transport Planning and Management MSc
- International Planning and Sustainable Development MA
- Logistics and Supply Chain Management MSc
- Urban and Regional Planning MA
- Urban Design MA

SCHOOL OF LAW

CONFLICT PREVENTION, DISPUTE RESOLUTION MA

Length of course
One year full-time or two years part-time. January start available

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Richard Earle
r.earle@westminster.ac.uk

This course embraces a wide range of public, private and domestic issues relevant to the prevention and resolution of conflicts and disputes, including the roles of laws, decisions, risks, and justice. The course includes (but is not restricted to) negotiation and arbitration, and also the alternative dispute resolution (ADR) processes such as mediation and conciliation.

You will be able to mix with students on other Masters courses in Westminster Law School. Classes are usually small, allowing for an interactive approach to learning. The course combines academic and practical approaches to teaching and learning.

COURSE CONTENT

The course aims to provide an opportunity for in-depth study of the issues and the practices involved in the field of conflict prevention and dispute resolution, including the mechanisms of prevention, emergence, avoidance, management, resolution and regulation.

The course content is not explicitly concerned with 'peace studies', but the processes of prevention and the processes of resolution embrace the concepts of securing and maintaining peaceful cooperation.

CORE MODULES

Perspectives on Conflicts and Disputes
You will be introduced to the field of conflict and dispute prevention and resolution. You will cover domestic, commercial, municipal and international aspects of the subject, and the main processes involved in conflict and dispute prevention and resolution.

Postgraduate Dissertation
This module allows you to develop a knowledge and understanding of a specialist portion of the field of conflict and dispute prevention and resolution. You will have the support of a supervisor for this independent research and writing work. You must agree the topic with the module leader. The topic must not replicate your own prior work or anyone else's work. Your work for this module should provide you with advanced research skills, and advanced skills of analysis, evaluation, synthesis, application and writing, all of which should stand you in good stead for any subsequent academic, practitioner, government, or business career.

Research Theory and Practice
This module introduces you to the general concepts of legal and social scientific (empirical) methods of research, and gives you a greater understanding of the principles of advanced research. You will consider the relevance of these methods for the study of law, which will enhance your understanding of the legal, social scientific and philosophical debates on methodology and practice. It will also enable you to evaluate your own work and that of other researchers and authors.

This is an independent module with its own rationale and assessment; but it is also necessarily linked to the dissertation module.

OPTION MODULES

Conflict Resolution: Negotiation
You will examine the theoretical and practical approaches to conflict and conflict resolution, and you will study the structure of conflict within and between organisations. You will also evaluate the ways in which negotiations are formed, and what processes may be applied to enable or disable the negotiation process. The module will develop your understanding of cultural differences within the area of negotiation and associated inter-personal priorities.

International Commercial Arbitration
You will be introduced to the study of international commercial arbitration, from the perspective of the English jurisdiction (London seat). The aim is to study four pairs of overlapping relationships: between parties and tribunals; between parties and courts; between tribunals and courts; and between England and foreign fora. There will be focus, *inter alia*, on the ICC (institutional arbitration) and the New York Convention.

International Human Rights Law
The module introduces you to the protection of human rights in international law. You will gain an overview of the historical and philosophical background of human rights, and a greater understanding of the protection of human rights at the international level though the UN and regional systems (with particular emphasis on Europe). You will also study contemporary issues in international human rights law, such as refugees, humanitarian intervention, responsibility to protect, and terrorism and torture.

International Law and Development
You will study law and policy relating to international development, including the right to development in international law, international development assistance and poverty alleviation, and law and policy relating to overseas development assistance in the UK and the EU. The module will give you a greater

understanding of the global challenges for development, and will give you the skills to undertake informed policy and advocacy work internationally.

Mediation: Concepts, Evolution and Practice
This module introduces you to the modes and culture of mediation as a dispute resolution process in a range of contexts, with a detailed analysis of the growth of mediation practice and theory, as well as current and possible future trends. You will become familiar with the conceptual, legal and practical frameworks of mediation, and how it is used in the UK and internationally. You will also develop basic mediation skills, learn to appreciate the roles of those taking part in the mediation processes, and acquire communication and other skills which are particularly useful in the mediation context.

Negotiation: Theory, Contexts and Practice
The aim of this module is to introduce the study and practice of negotiation in the contexts of international and municipal commerce, and international affairs and international law, examining *inter alia* issues arising out of conflicts and disputes in those contexts. Among the areas covered are the relationships between pairs of negotiators; negotiators and the law; negotiators and ambient cultures; and theories and practices of negotiation.

Restorative Justice: Cultures, Integration and Law
This module provides an introduction to the field of restorative justice, covering international, domestic and public aspects of the field, and the main processes involved in dispute prevention and resolution. The module includes consideration of conflicts within and between groups, and victim-offender mediation and other processes within the field, including reconciliation after civil disturbances.

Other approved modules, such as Private International Law, might be made available depending on demand and the Head of Westminster Law School's approval.

"The teaching staff here are absolutely amazing. They let you go out and do the work and research and really make you think for yourself."

Uma Mohammad
Conflict Prevention, Dispute Resolution MA

RELATED COURSE

- International and Commercial Dispute Resolution Law LLM

ASSOCIATED CAREERS

This course is designed to benefit a wide range of individuals, including graduates progressing towards a PhD programme, practising lawyers wanting to further their knowledge and skills, other graduates and practitioners (such as arbitrators, civil servants, insurers, journalists, judges, linguists and mediators), and anyone managing people and risks. The course is also ideal if you are on a gap year between career stages, and for those from the European Union and other countries who want to improve their English for personal and career purposes.

ENTRY REQUIREMENTS

You are expected to have a good UK Honours degree in Law or a non-Law subject (such as – but not limited to – Politics, Psychology, and Management) or the equivalent from a non-UK university, and satisfactory references. Other qualifications or experiential routes can sometimes be agreed. If your first language is not English, you will normally need an IELTS score of 6.5 or equivalent in each of the elements. Pre-sessional summer programmes are not normally appropriate for this course.

CORPORATE FINANCE LAW LLM*

Length of course
One year full-time or two years part-time. January start available

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Joe Tanega
j.tanega@westminster.ac.uk

Knowledge of corporate finance law is essential for lawyers, bankers and financiers who are keen to develop professional skills in corporate fundraising, deal structures and transactional management. This course offers an enhanced qualification for professionals working or planning to work in a technically demanding and dynamic global industry. It will appeal to both recent graduates and practitioners considering various fields of work, including law, investment banking, corporate finance, private equity, securities, investments, financial regulation, government agencies and international financial authorities.

You will focus on learning how the financial markets work, from the primary markets involving the issuance of equity, debt and derivatives, to the secondary markets involving trading and investments, as well as very large financial transactions in the international capital markets. Importantly, you will also learn how to take account of legal and regulatory risks facing financiers and bankers, and structure financial instruments to suit commercial priorities and social welfare policies.

*Subject to approval

COURSE CONTENT

This course aims to give you a comprehensive understanding of the practical processes and innovative products of the international corporate finance market, including equity and debt capital, derivatives, structured finance, risk management and investment portfolio products. It also develops the soft skills you will need in this area of practice, including negotiations and network building, with meetings with senior lawyers and directors of major companies.

CORE MODULES

Dissertation or Project

The Dissertation module allows you to extend your research into a topic of your choice within the broad field of corporate finance law. You will need to agree the topic with the module leader, and it must not replicate materials covered in other areas of your coursework. The Project module enables you to independently explore research and analyse a given topic or question. It will draw from the areas of general corporate finance law and will be of an applied nature.

Investment Banking Principles and Practices

This module covers the key investment banking principles and practices. You will develop the skills you need to examine, assess and prepare professional-level business plans, private placement memoranda and prospectuses. You will also study confidentiality agreements, fundraising from the investment banking perspective, initial public offerings, and stock exchange trends and market requirements.

Legal Aspects of Corporate Finance

You will develop a broad and deep understanding of the legal issues concerning corporate financial transactions, including the interaction of corporate law and finance, and the legal mechanisms for fundraising in the financial markets. There is a special emphasis on the regulations, customary rules and practices of the venture capital market. The areas you will cover include basic accounting, basic drafting, corporate structure, exit routes, finance contracts, regulatory issues, sources and types of investment, tax, and transfer of shares.

OPTION MODULES

These modules are recommended if you are looking to specialise in the financial industry. If you opt for the Dissertation you must select four option modules. If you opt for the Project you must choose five option modules.

Derivatives and Structured Finance: Law and Practice

You will examine the law and practice relating to structuring, documenting and executing structured derivatives, capital markets and finance transactions. It will enable you to identify, analyse and mitigate the legal and reputational risks inherent in structured finance transactions. The module will give you the tools to analyse, as lawyers, the complexity of international financial transactions relating to derivatives and structured finance, and the skills to examine and critically assess financial products and techniques that constitute the building blocks of modern structured finance.

International Corporate Governance

Corporate governance is increasingly regarded as vitally important to individual companies, the wider market and the economy as a whole. In this module you will examine the legal risks of directors of corporations and stakeholders, and analyse their ethical duties in varying contexts of corporate culture. You will also investigate how decision makers make judgements in an increasingly information-rich and complex world, consider the impact of corporate cultures and values on managers' strategic financial decision making, and examine the impact of global risks, ethical duties and socio-cultural values in financial and corporate capital decision making.

International Corporate Governance, Managing Global Risks and Ethics

You will gain a comprehensive understanding of corporate governance issues at the board level, relating to major financial transactions, risk management and compliance under US and EU securities regulations and investment law. You will be able to advise on financial regulatory reforms issues, risk management and ethics from practical legal and long-term philosophical perspectives, and to advise on the design of financial products that meet broad social needs.

International Energy Finance Law

Focusing on large-scale, capital-intensive projects throughout the world, including oil and gas projects, LNG projects, power generation, renewable energy, and energy infrastructure, you will examine the key stages of the energy finance process, and assesses the major legal models used in international energy transactions. You will learn to address risk allocation and risk mitigation, and analyse and construct legal documentation concerning financing sources, environmental issues, bilateral and multilateral credit support, loans, collateral, and permits.

International Project Finance Law

This module focuses on large-scale, capital-intensive projects throughout the world, including power generation, energy, infrastructure and urban regeneration. Project finance lawyers/consultants predict and resolve a large number of potential risks involving political, commercial, credit quality, insurance, default and bankruptcy issues. They draw up documents which capture a 'mini legal system' reflecting the entire legal process for a wide range of project participants. You will learn to address risk allocation and risk mitigation, and to analyse and construct legal documentation concerning financing sources, environmental issues, bilateral and multilateral credit support, loans, collateral and permits.

Islamic Finance and Securitisation Law

This module will give you a full understanding of the practical and theoretical aspects of Islamic finance and banking, and the essential principles underlying Islamic finance. You will review and assess the modes and legal structures of major financial transactions by Islamic finance institutions, and their corporate governance structures. You will also undertake a legal and financial analysis of securitisation structures in Islamic finance.

Legal Aspects of International Finance

International finance is increasingly transforming itself into a borderless activity, frequently sourcing capital and undertaking investment transactions throughout the United States, Europe, Japan, China and other jurisdictions around the world. During this module you will examine the dominant legal models influencing international financial and investment transactions, especially in light of risk management practice and theory. You will learn to use relevant legal components to analyse and construct innovative financial products.

Money Laundering and Corporate Fraud

You will examine the risks from and remedies for white-collar crime, and evaluate national legislation and international conventions dealing with white-collar crime. You will also be able to identify types of criminal behaviour, determine the liability of those participating in that behaviour, analyse and apply the defences available for defendants, and identify the importance and use of computers and the internet in white-collar crime.

Please note that option modules are subject to student demand and staffing availability, therefore not all modules will be offered in the same academic year.

ASSOCIATED CAREERS

This course will be of benefit if you are seeking to work in any of the range of disciplines involved in corporate finance law, including accountancy, corporate banking, corporate finance, corporate law, investment banking, private equity and venture capital, as well as in related fields.

ENTRY REQUIREMENTS

You will need to hold a good Second Class Honours degree (or non-UK equivalent) with an average of 55 per cent or above in Law or a related subject. We will also consider applicants who lack standard qualifications but have significant professional or managerial experience in a relevant field. If your first language is not English, you will need an IELTS score of 6.5 or equivalent. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

ENTERTAINMENT LAW LLM*

Length of course
One year full-time or two years part-time.

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Chris Ellins
c.j.ellins@westminster.ac.uk

Entertainment is a large part of life globally in many forms such as music, film, media, sports and the arts. It is a combination of society, popular culture and commerce, and the interaction of these with law produces an exciting contemporary commercial subject with eclectic outcomes. It is an area deeply affected by technological progress as well as business adaptation. This course combines academic analysis and commercial practice elements of entertainment law in an international perspective. The diverse nature of entertainment law will enable you to follow a number of relevant specialisms, all of which are underpinned by issues of contract and intellectual property.

The course will suit graduates from a law background, or those from a non-law background who have significant relevant experience. There have been many successful international graduates on the course from all over the world. It will give you the opportunity to explore new ideas, thoughts and academic experiences within a supportive environment.

*Subject to approval

COURSE CONTENT

The course aims to develop your understanding of how key fields within the entertainment business operate, to assess the impact of the law upon them, and give you the practical skills necessary to succeed in a career in entertainment and media law.

CORE MODULES

Intellectual Property in the Entertainment Business
You will study the protection provided to creative works by intellectual property law. You will also examine essential legal issues in the context of the entertainment business, such as copyright (creation, infringement, ownership and control), privacy for entertainment personalities, protection of ideas, the role and relevance of trade marks and performers rights together with issues of enforcement.

Postgraduate Dissertation in Law
The Dissertation module allows you to extend your research skills and develop an analytical understanding of a specialist topic of your choice within the broad field of entertainment law, with supervision for your independent research. You will need to agree the topic with the module leader, and it must not replicate materials covered in other areas of your coursework.

Research Theory and Practice
This module introduces you to the research methodology including general concepts of legal and social scientific (empirical) research, and gives you a deeper understanding of the principles of advanced research. It will enable you to consider the relevance of these methods for the study of law. It will also enable you to evaluate your own work and that of other researchers and authors.

The Regulation of Relationships in the Entertainment Business
You will cover the formation and content of a number of relationships within the entertainment business. Focusing on contract and contractual theory as well as the broader context of relationships within entertainment, you will examine the negotiation process involved in music business, sports contracts and other media contracts. You will also study the role of professional organisations in the development of contractual terms, and analyse deficiencies in contractual bargaining and term formation that have led to legal intervention by the courts.

OPTION MODULES

Merchandising in the Entertainment Business
This module considers the creation, protection and merchandising of entertainment brands and products. It examines legal issues of brand development in the entertainment business in particular in relation to the use of trademarks, passing off (unfair competition) and design law, including the relationship of copyright law, and associated contract law use.

Areas include personality rights, character merchandising, sports merchandising, sponsorship, online and off-line brand creation and protection, ambush marketing, as well as fashion and design protection.

Law and Media: Content and Control
This module will analyse the legal regulation of content and control of the media. You will examine contemporary policy and regulatory frameworks for public and commercial media set in the light of technological advancement. You will develop awareness of legal and regulatory issues in operating the media such as censorship and advertising.

Law of Digital Entertainment and Social Media
Considers how law and technology has created and influences law in relation to the digital entertainment business including the creation and distribution of products, examines how technological advances have affected relationships and rights within the digital entertainment business. It analyses ways that law has responded to the digital environment and technological change and examines legal issues arising from the development and use of social media for business and personal purposes.

ASSOCIATED CAREERS

As an entertainment law graduate you will be able to develop a career in a whole range of legal and non-legal professions within the entertainment industry. This is a contemporary commercial law subject giving a modern edge to traditional law subjects and is well respected by employers. Among other careers, graduates have worked as entertainment lawyers, in roles in management agencies, music, media, film, sports or publishing companies, and collecting societies.

ENTRY REQUIREMENTS

You should hold an Honours degree (Upper or Lower Second Class Honours degree, with average of 55 per cent or above) in Law, or a degree with a skills profile which shows an aptitude for legal study, but we will consider mature applicants without standard qualifications who have significant professional experience in the relevant field. Please contact us for an informal discussion if you fall outside the standard category. This course has been very successfully completed by a wide variety of non-law graduates. If Law is not the subject of your first degree, evidence of Law-based modules or relevant experience should be supplied. If your first language is not English, you will need an IELTS score of 6.5 or equivalent. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

GRADUATE DIPLOMA IN LAW (CPE)

Length of course
One year full-time or two years part-time (two evenings per week)

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Derek Lavery
d.lavery@westminster.ac.uk

This intensive conversion course is designed for non-law graduates of any discipline, or overseas law graduates who wish to qualify as either barristers or solicitors. The course begins with a two-week introduction to the English legal system and the legal profession. You will then study the seven foundation subjects.

If you successfully complete the course you will be eligible for entry on to the Legal Practice Course (LPC) or the Bar Professional Training Course (BPTC).

We have been successfully running this conversion course since 1977 and our students have taken a variety of first degrees at a wide range of universities. Our teaching team contains a rich mix of those who are professionally qualified and others who are active researchers. The course therefore provides a stimulating learning experience. This is reinforced by our small class sizes and the supportive atmosphere within Westminster Law School.
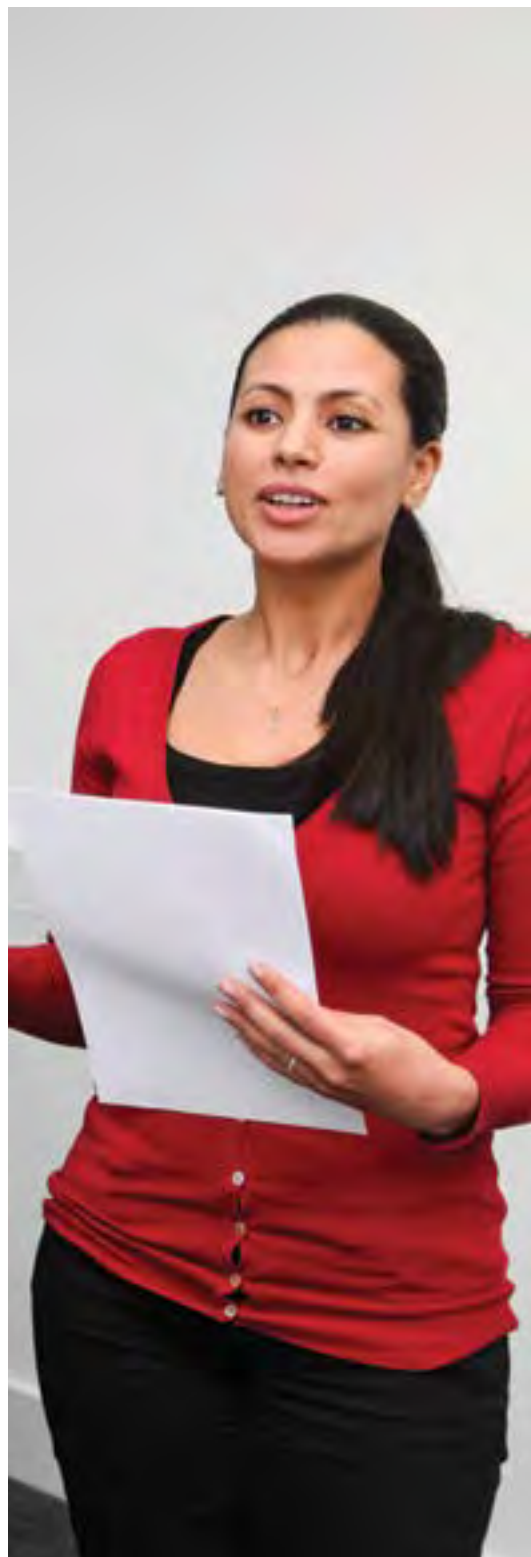
COURSE CONTENT

The Graduate Diploma in Law will enable you to develop your knowledge and understanding of basic legal principles, their application to the formulation and resolution of legal problems, and an enquiring, logical and critical approach to legal analysis. It builds upon the academic and professional expertise previously acquired by graduate students and develops the relevant skills needed to demonstrate competence in legal practice.

By the end of the course, you will have a greater understanding of the areas of law studied, of the legal process and the interrelationship between different areas of law in a national and European context. You will also be able to identify, find and use a range of sources of legal information to assist in legal research, analyse legal information and apply it to the solution of problems.

FOUNDATION SUBJECTS

Contract Law
This will introduce you to modern English contract law as part of the wider law of obligations. The course examines formation of a binding contract through agreement, the scope of both positive and negative contractual obligations, factors which affect an otherwise enforceable contract, and remedies available for breach of contract. In addition, the course considers special rules applying to particular types of contract.

Criminal Law
You will develop your understanding of criminal liability, and be able to analyse criminal law, as well as appreciating its nature, scope and purpose. The course covers the general principles of criminal law, including the definition of a crime, elements of criminal liability, defences, inchoate offences, and complicity. You will also focus on a number of specific offences, including fatal and non-fatal offences against the person, theft and criminal damage.

"I had heard horror stories about how tough the GDL was but the lecturers were brilliant at structuring the course in a way that was easy to process and they offered assistance whenever it was needed. Unlike a number of other providers, Westminster also delivers the majority of lecturers live, which I found particularly helpful as it gave me the opportunity to interact and ask questions when it was needed."

Kate Sills
Graduate Diploma in Law

Equity and Trusts
You will consider the historical development of equity and the concept of the trust, and the rules on creation of express trusts. The module compares public and private trusts, and trusts for non-profit making associations. It also focuses on the principles of resulting and constructive trusts, trustees' powers and duties, and issues relating to liability for breach of trust. Equitable remedies are examined and, where appropriate, compared with common law remedies. The impact of the Human Rights Act 1998 is also considered.

Land Law
This subject opens with an introduction to land ownership, before considering three main areas of land acquisition – adverse possession, the formalities associated with s.2 of the Law of Property (Miscellaneous Provisions) Act 1989, and an outline of the conveyancing process. You will also look at the landlord and tenant relationship, lease/licence distinctions and leasehold covenants. Other areas covered include the rules relating to notice in registered and unregistered land, overriding interests, freehold covenants, easements and profits, and co-ownership. The module concludes by studying licences and estoppel, and mortgages.

Law of the European Union

You will develop your understanding of the legislative and judicial structure and functioning of EU institutions, the fundamental characteristics of EU law, its methods and procedures, and its relationship to national law. You will then apply this knowledge to substantive areas of law, such as the economic and social law of the internal market, social policy and competition law. The module shows how EU law has been influenced by its historical, political, economic and social contexts.

Law of Tort

You will consider the key areas in the modern law of tort such as negligence, defamation and trespass, and discuss the legal rules, concepts and policies involved in relevant case law and statute. The course also examines the wider social and economic issues raised by particular areas of tort, and the operation of the tort system.

Legal Skills

In addition to the legal skills that you learn as part of the course we aim to provide a series of extra curricula activities such as mooting and Pro Bono/clinical work. These help to put your legal knowledge into a practical context.

Public Law

This module looks at the structure and principal characteristics of the constitution of the UK, comparing it with other constitutions, and analysing how it affects the exercise of governmental power and the protection of fundamental rights. You will gain a greater understanding of the role of the organs of government and their relations with each other, and the doctrine of Parliamentary supremacy. You will also examine the impact of membership of the European Community on the UK's constitution, the extent of prerogative powers, mechanisms for the protection of fundamental rights, and the role of judicial review and its relationship with the rule of law.

Project in an Additional Area of Law

You will be required to write a 4,000-word essay, from a choice of titles covering areas such as employment law, human rights and intellectual property.

RELATED COURSES

- Legal Practice LLM (LPC)

ASSOCIATED CAREERS

The course is designed for those graduates who wish to qualify as a solicitor or barrister. The full-time course also enables overseas students to gain an English law qualification in one year.

ENTRY REQUIREMENTS

You will need a minimum of a Lower Second Class Honours degree in a non-Law subject, or equivalent postgraduate degree. If your first language is not English, you will need an IELTS score of 6.5 or equivalent. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

Applications for the full-time Graduate Diploma in Law course must be made online at **lawcabs.ac.uk**. Applications for the part-time Graduate Diploma in Law course must be made via **ukpass.ac.uk**

INTERNATIONAL AND COMMERCIAL DISPUTE RESOLUTION LAW LLM

Length of course
One year full-time or two years part-time (January start available)

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Richard Earle
r.earle@westminster.ac.uk

The course is intended for anyone wishing to demonstrate a commitment to contentious law in public and private international and commercial legal contexts. The taught part of the programme includes modules which reflect the three main forms of dispute resolution process, namely adjudication (litigation and arbitration), alternative dispute resolution (ADR – principally mediation), and negotiation.

This course should be distinguished from the International Commercial Law LLM course (see page 32) which is primarily concerned with non-contentious aspects of commerce (modules include competition law, trade, and insurance).

Class sizes are, in general, quite small, and you will be able to mix with students on other Masters courses in Westminster Law School.

COURSE CONTENT

The course provides an opportunity for in-depth study of the substantive and procedural issues involved in the field, and also the acquisition of skills involved in some of the processes. It is centrally concerned with law and other rules (international and commercial) which are applicable in adjudication and also in the other dispute resolution processes.

In addition to taught modules, there is also the Dissertation module which provides an opportunity for developing a specialist knowledge of a small area of the field, which might lead to a publishable article.

CORE MODULES

Perspectives on Conflicts and Disputes

This taught module introduces some of the essential elements of dispute resolution, and is designed to enable anyone to develop insights into the nature of international and commercial disputes and how they might best be resolved effectively.

Postgraduate Dissertation

This module allows you to develop a knowledge and understanding of a specialist portion of the field of international and commercial dispute resolution. You will have the support of a supervisor for this independent research and writing process. You must agree the topic with the module leader. The topic must not replicate your own prior work or anyone else's work. Your work for this module should provide you with advanced skills in research, analysis, evaluation, and writing, all of which should stand you in good stead for any subsequent academic, practitioner, government, or business career.

Research Theory and Practice

This module introduces you to the general concepts of legal and social scientific (empirical) methods of research, and gives you a greater understanding of the principles of advanced research. You will consider the relevance of these methods for the study of law, which will enhance your understanding of the legal, social scientific and philosophical debates on methodology and practice. It will also enable you to evaluate your own work and that of other researchers and authors.

OPTION MODULES

ARBITRATION
Comparative Commercial Arbitration: Law and Practice

You will be introduced to the study of comparative international commercial arbitration (excluding international arbitration between sovereign states and non-sovereign entities in the context of cross-border direct investment). You will examine the law and practice of international arbitration in the major arbitration centres of the world, and explore how different legal systems, and arbitrators from different legal cultures, interact in the course of resolution of commercial disputes by arbitration.

Foreign Direct Investment Arbitration

This module introduces you to the study of public international arbitration between sovereign states and non-sovereign entities, such as companies, in the context of cross-border direct investment. You will examine the investment and disinvestment relationships between disputing parties (state and private) and the nature, function and interpretation of foreign investment instruments. You will also explore the relationship between international law and municipal investment laws, and tribunals and awards.

International Commercial Arbitration

You will be introduced to the study of international commercial arbitration from the perspective of the English jurisdiction (London seat). The aim is to include four pairs of overlapping relationships: between parties and tribunals; between parties and courts; between tribunals and courts; and between England and foreign fora. There will be focus, *inter alia*, on the ICC (institutional arbitration) and the New York Convention.

MEDIATION
Mediation: Concepts, Evolution and Practice

This module introduces you to the modes and culture of mediation as a dispute resolution process in a range of contexts, with a detailed analysis of the growth of mediation practice and theory, as well as current and possible future trends. You will become familiar with the conceptual, legal and practical frameworks for mediation, and how it is used in the UK and internationally. You will also develop basic mediation skills, learn to appreciate the roles of those taking part in the mediation processes, and acquire communication and other skills which are particularly useful in the mediation context.

Restorative Justice: Cultures, Integration and Law

This module provides an introduction to the field of restorative justice, covering international, domestic and public aspects of the field, and the main processes involved in dispute prevention and resolution. The module includes consideration of conflicts within and between groups, and victim-offender mediation and other processes within the field.

NEGOTIATION
Negotiation: Theory, Contexts and Practice

The aim of this module is to introduce the study and practice of negotiation in the contexts of international and municipal commerce, international affairs and international law, examining *inter alia* issues arising out of conflicts and disputes in those contexts. Among the areas covered are the relationships between pairs of negotiators; negotiators and the law; negotiators and ambient cultures; and theories and practices of negotiation.

PUBLIC INTERNATIONAL
International Human Rights Law

This module introduces you to the protection of human rights in international law. You will gain an overview of the historical and philosophical background of human rights, and a greater understanding of the protection of human rights at the international level through the UN and regional systems (with particular emphasis on Europe). You will also study contemporary issues in international human rights law, such as refugees, humanitarian intervention, responsibility to protect, and terrorism and torture.

Peaceful Settlement of International Disputes

This module will introduce you to the various techniques and institutions available in international law for resolving disputes between States. You will examine diplomatic means of dispute settlement, including negotiation and mediation, and legal means of dispute settlement – arbitration and litigation. You will also consider the availability of alternative mechanisms for the resolution of inter-state disputes, and the range of international courts and tribunals that now exist. The module refers to specific past and pending cases and disputes, and there will be a special emphasis on the law, practice and procedure of the International Court of Justice.

Other approved modules such as International Commercial Litigation and Private International Law might be made available depending on demand and the Head of Westminster Law School's approval.

ASSOCIATED CAREERS

The course is designed to benefit a wide range of individuals who are committed to developing their knowledge, skills and insights into contentious international and commercial dispute resolution. The range of individuals who can benefit include: more experienced practitioners such as potential judges, arbitrators, and mediators; other professionals who need to have advanced appreciation of international and commercial law, such as civil servants, diplomats, directors, insurers, journalists, linguists, and managers; and paralegals and newly qualified practitioners who need to fill in the gaps left by their existing qualifications and experience to date.

The course is also ideal if you want to progress towards a PhD programme. The course will also be beneficial for you if you are taking a gap year between career stages, and if you are from continental European Union or other countries and want to improve your English for career purposes.

ENTRY REQUIREMENTS

You should have a good Honours degree in Law or any non-law subject from a UK university, or the equivalent from a non-UK university, and satisfactory references. Other qualifications or experiential routes can sometimes be agreed. If your first language is not English, you will need an IELTS score of 6.5 or equivalent in each of the elements. Pre-sessional summer programmes are not normally appropriate for this course.

RELATED COURSES

- Conflict Prevention, Dispute Resolution MA
- International Commercial Law LLM

INTERNATIONAL COMMERCIAL LAW LLM*

Length of course
One year full-time or two years
part-time (January start available)

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Simon Newman
s.t.newman@westminster.ac.uk

This course balances the best of a rigorous, traditional legal education with a contemporary perspective. Our areas of specialisation address today's most important business and legal challenges, including the study of commercial relationships in the international arena, the role and impact of electronic commerce, and the gradual harmonisation of international commercial law.

This Masters is not merely about what you learn in the classroom, it is also about actual practice in today's world of globalisation and international commerce. That is why the LLM provides, in addition to a strong academic dimension, a concentrated, real-world-oriented legal education.

The course offers you the opportunity to develop strong academic and practical skills in a highly competitive and intellectually satisfying area of law. It is ideally suited to those who come from a commercial law, international business, management, or economics background. You will have the opportunity to explore your own ideas, gain knowledge and enhance transferable skills in a supportive environment. You will benefit from a strong programme of visiting speakers, excellent online materials and learning resources, top-quality instruction and a professional and practical focus in a department with a strong research profile.

*Subject to approval

CORE MODULES

Dissertation
The Dissertation module allows you to extend your research into a topic of your choice within the broad field of international commercial law. You will need to agree the topic with the module leader, and it must not replicate materials covered in other areas of your coursework, other than any Dissertation Proposal written as part of the Research Methods and Theory module.

Foundations of International Commercial Law
This module enables you to analyse the key principles for the application of international commercial law, and the context within which it operates. You will develop your understanding of the legal rules affecting the international sale of goods contract, and high-level research skills in this subject and its related fields.

OPTION MODULES

Carriage of Goods
You will explore the contractual and legal relationships of persons involved in a carriage of goods arrangement. This module covers the international carriage of goods by sea, air, road and rail, with sea carriage as the main focus. The module deals with the two principal forms of contracts used for the carriage of goods by sea, the charter party, and the contract of affreightment. The emphasis of the module is to examine legal principles against the backdrop of current shipping practice and documentation.

Corporate Social Responsibility Issues in Business and Law
This module looks at the tension for corporate entities between their business goals and their social responsibilities. It draws a distinction between the legal and ethical demands on business in relation to corporate social responsibility and studies the ways in which the two intersect. It analyses the domestic and international frameworks, together with key industry initiatives, in the field. You will be exposed to a range of methods and best practices followed in the business environment to meet CSR needs.

International Tax Law
You will analyse the nature of tax, taxation and tax bases in the law, giving you the opportunity to survey the legal and non-legal implications of cross-border taxation. You will also study the interaction between states and taxpayers, treaty law and tax conventions, and the role of international bodies such as the OECD.

Law of the Internal Market of The European Union
This module explores the key elements of the EU's internal market. You will start with the evolution of economic integration between the member states, and follow this with an in-depth analysis of the main elements of the internal market. This includes free movement of goods, free movement of persons, right of establishment and free movement of services. In order to present the internal market from a broader perspective two lectures are devoted to recognition of diplomas and public procurement. There will also be an emphasis on free movement of capital and payments.

Law of International Sales
This module will give you the opportunity to evaluate and critically examine the law governing the international sale contract. You will be introduced to the intricacies of international sale transactions, especially the content of the contract of international sale, the use of standard trade terms (such as the INCOTERMS 2010), and the rights and remedies available to sellers and buyers. You will also examine the role of documentation in international sales, and will have the chance to discuss the role of the Vienna Convention on the international sale of goods.

Law Relating to Payment and Trade Finance
This module introduces you to how the international sale of goods is paid and financed. We examine the law which applies to the payment and finance of international sales, and the practical commercial issues this specialised field entails. Areas covered include the fundamental principles relating to documentary credits, the operation and legal effect of the different types of documentary credit, their relationship with the sale contract, and the use of performance guarantees.

Legal Aspects of Electronic Commerce
You will examine the legal and commercial framework for electronic commerce, and

the key aspects of the law of contract in that context. You will also study relevant English and EU legal provisions on aspects of electronic commerce, including online data transmission, online marketing, electronic payments, copyright and domain name disputes. The module also looks at how current law could be applied to resolve difficulties thrown up by electronic commerce and IT.

Multinational Corporate Entities
This module will introduce you to the study of several facets of multinational corporate entities. These include the role and effect of multinational corporate entities in cross-border trade and investment, the power balance between multinationals and sovereign states, and international and national approaches to control of multinationals. You will also consider the international and national consequences of incorporation of businesses, and the accountability of the multinational personnel.

Protection of Commercial Industrial Property Rights (Intellectual Property)
You will develop your knowledge of commercial industrial property/intellectual property law, combined with an appreciation of how modern intellectual property rights (IPR) operate in the international online environment. The module analyses commercial property rights in an international context, with a particular focus on challenges to IP in the new online environment. Topics covered include copyright and fair use, trademarks and domain names, patents and design rights, and confidentiality rights.

Research Theory and Practice
This module is designed to prepare students for LLM Dissertation work. It introduces you to the general concepts of legal and social scientific (empirical) methods of research, and develops your understanding of the principles of advanced research. You will consider the relevance of these methods for the study of law, as well as giving you an understanding of the legal, social scientific and philosophical debates on methodology. It will also enable you to evaluate your own work and that of other researchers. Finally you will work on your Dissertation Proposal.

International Commercial Law students may also take up to three of the following taught modules from other LLM courses:
- Foreign Direct Investment Arbitration
- International Banking Law and Regulation
- International Commercial Arbitration
- International Energy and Climate Change Law
- International Law of the Sea
- Private International Law – Substantive Commercial
- One free choice LLM module from any other course.

Please note that option modules are subject to student demand and staffing availability, therefore not all modules may be offered in any one academic year.

ASSOCIATED CAREERS

Former students have found employment in accountancy, banking and finance, commodities, corporate and commercial law, export-import, insurance, international and national trade and marketing bodies, international organisations, IT, shipping and freight, tax, and the public sector.

ENTRY REQUIREMENTS

You will typically be expected to have a minimum of a Second Class Honours (or equivalent) degree in Law or an equivalent non-law degree and significant legal experience. You will also be considered without standard qualifications provided you can show you are sufficiently motivated to study effectively on a Masters programme and/or have had a significant amount of relevant experience. If your first language is not English, you will need an IELTS score of 6.5 (including 6.0 in writing) or equivalent. If your IELTS score or equivalent is below 6.5 in one or more areas you may be asked to take a pre-sessional English programme at Westminster before starting your course.

RELATED COURSES
- Corporate Finance Law LLM
- International and Commercial Dispute Resolution Law LLM

INTERNATIONAL LAW LLM*

Length of course
One year full-time or two years part-time, September and January starts

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Professor Marco Roscini
m.roscini@westminster.ac.uk

This specialist international law course provides an innovative focus on contemporary legal and political issues in the international community. With globalisation, international law is becoming increasingly important and this course prepares you for your future career in the international arena. Our LLM attracts students from every nationality and background, not only those who have previously studied law, but also those with a degree in political science, international relations, economics or other relevant discipline. This creates a uniquely vibrant and stimulating learning environment in which to study international Law. The LLM International Law is linked to the International Law at Westminster Research Group. For more information, please see **westminster.ac.uk/ international-law**

COURSE CONTENT

The course will enhance your understanding of the key principles of public international law, the main developments within the public international law framework and the process of globalisation and its significance for international law.

*Subject to approval

CORE MODULES

Dissertation

The Dissertation module enables you to gain a deep knowledge of the concepts and principles of international law. You will need to agree the topic with the module leader, and it must not replicate materials covered in other areas of your coursework, or comprise work submitted for any other award. The Dissertation will help you to develop your powers of analysis, synthesis, application and evaluation, and your advanced research skills. It will also introduce you to legal practical research skills and the range of specialist resources available for studying your chosen area.

Public International Law

You will analyse the sources and subjects of international law, state responsibility, and the implementation of international law into municipal law, and gain an overview of the defining legal principles of international relations. You will also focus on the settlement of international disputes and the enforcement of international law. The module will help to develop your general transferable skills, including oral and written communication, independent study, time management, research, and problem solving.

OPTION MODULES

International and European Refugee Law

This module focuses on the root causes of forced migration, the changing meaning of the term 'refugee', and its legal definition. You will examine the protection afforded to refugees in international law, the role of the UNHCR, and regional refugee protection regimes.

International Energy and Climate Change Law

This module will introduce you to the principles of international law relevant to the development and use of energy resources. You will examine the principles relating to permanent sovereignty over natural resources, 'shared' resources and resources outside areas of national jurisdiction. You will also consider the impact of other principles of international law on the energy sector, such as international environmental law, foreign investment and trade law, and human rights. The module has a strong focus on the evolving international legal framework on the mitigation of climate change, and its impact on international energy law and policy.

International Human Rights Law

The module introduces you to the protection of human rights in international law. You will gain an overview of the historical and philosophical background of human rights, and a greater understanding of the protection of human rights at the international level though the UN and regional systems (with particular emphasis on Europe). You will also study contemporary issues in international human rights law, such as humanitarian intervention, responsibility to protect, terrorism and torture.

International Humanitarian Law

This module covers the regulation of the rules and customs of war, including the status and protection of prisoners of war, the protection of civilian populations, the use of certain weapons, the status of combatants and belligerents, and the criminal consequences of the violations of the laws of armed conflict. You will gain a deep knowledge of international humanitarian law, and a thorough understanding of practice and law relating to key concepts, such as prisoners of war, combatants, protected persons, neutrality and war crimes. New forms of warfare, such as cyber warfare and drones, are also addressed.

International Law and Development

You will study law and policy relating to international development, including the right to development in international law, international development assistance and poverty alleviation, and law and policy relating to overseas development assistance in the UK and the EU. The module will give you a greater understanding of the global challenges for development, and will give you the skills to undertake informed policy and advocacy work internationally.

International Law of the Sea

This module will introduce you to the comprehensive legal framework of the international law of the sea. You will examine the various maritime jurisdictional zones recognised in international law, including principles relating to the territorial sea, archipelagic waters, international straits, contiguous zone, continental shelf, exclusive economic zone, high seas, and deep seabed. The module also considers the resolution of competing claims to maritime areas and resources, and focuses on concerns arising from human use of the oceans, such as maritime security and piracy, exploitation of offshore resources, fisheries management, the conservation of marine biodiversity, and marine pollution.

Peaceful Settlement of International Disputes

You will be introduced to the various techniques and institutions available in international law for resolving disputes between states. This module examines diplomatic means of dispute settlement, including negotiation and mediation, and legal means of dispute settlement – arbitration and adjudication. You will also consider the availability of alternative mechanisms for the resolution of inter-state disputes, and the range of international courts and tribunals that now exist. The module refers to specific past and pending cases and disputes, and there will be a special emphasis on the law, practice and procedure of the International Court of Justice.

Research Theory and Practice

This module introduces you to the general concepts of legal and social scientific (empirical) methods of research, and develops your understanding of the principles of advanced research. You will consider the relevance of these methods for the study of law, as well as giving you an understanding of the legal, social scientific and philosophical debates on methodology. It will also enable you to evaluate your own work and that of other researchers.

United Nations Law

This module covers the institutional and legal aspects of the United Nations. In particular, you will focus on: the composition and functioning of its main organs (Security Council, General Assembly, Secretariat, International Court of Justice, Economic and Social Council, Human Rights Council); membership of the UN; the provisions of the Charter dealing with the use of armed force; the collective security system; and peacekeeping operations.

Please note that option modules are subject to student demand and staffing availability, therefore not all modules will be offered in the same academic year.

ASSOCIATED CAREERS

On completion of the course, you will be able to specialise in a wide range of careers or academia. Our gradutes have worked for institutions such as the United Nations, non-governmental organisations (for instance, Amnesty International), the legal departments of governmental institutions, law firms, and professional services firms. There are also opportunities for further research or teaching.

ENTRY REQUIREMENTS

You should hold a good Second Class Honours degree (or equivalent from a non-UK institution), with an average of 55 per cent or above in law, social science, international relations or a related subject. Applicants who lack standard qualifications but have significant professional experience in the relevant field or related professional qualifications may be considered. If your first language is not English, you will need an IELTS score of 6.5 or equivalent. Please visit the International Law LLM course page on our website for more information on the specific IELTS requirements **westminster. ac.uk/law**. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

LEGAL PRACTICE LLM (LEGAL PRACTICE COURSE)

Length of course
One year full-time or two years part-time (evening)

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Martin Skirrow
m.skirrow@westminster.ac.uk

The Legal Practice Course (LPC) is regulated by the Solicitors Regulation Authority (SRA) and is the compulsory vocational course for anyone intending to practise law as a solicitor.

We have offered the LPC since its introduction in 1993 and have established a reputation for the quality of our teaching and assessment, administration and individual attention that has been valued by both students and examiners alike.

Based on our equally strong reputation for practitioner-oriented research, we are now excited to be offering you the opportunity to study both the LPC and a Masters Degree, an LLM in Legal Practice, as part of one award. There is also the option to take the LPC without the LLM should you wish to do this.

In order to be eligible for the award of the LLM, you will need to complete an 8,000 word dissertation by way of addition to all of the LPC Stage One subjects and skills and three Stage Two electives as currently required by the SRA. If you wish to progress to the dissertation you must demonstrate satisfactory progress on Stage One of the LPC in accordance with the Assessment Regulations and also pay the University top-up fee.

COURSE CONTENT

Full-time
The full-time course begins with an intensive foundation period which will introduce you to the underlying areas of law and practice such as Professional Conduct and Regulation, Taxation, Financial Services, and Solicitors' Accounts. It also covers the course skills of Writing, Drafting, Advocacy, Interviewing and Advising, and Practical Legal Research. You will go on to study the three Stage One LPC core practice areas – Business Law and Practice, Property Law and Practice, and Civil and Criminal Litigation – together with Wills and Administration of Estates. Stage Two of the course involves completing three options (subject to availability) from the options subjects list below.

Part-time
The part-time (evening) course mirrors the full-time course in content and provides a convenient and affordable route to becoming a solicitor. You study Property Law and Practice and Civil and Criminal Litigation in Year One (as part of Stage One of the course), together with one Stage Two option. You complete both Stages One and Two of the course in Year Two by studying Business Law and Practice, and Wills and Administration of Estates, together with two further option modules.

OPTION MODULES

Clinical
This module gives you the opportunity to undertake real client legal work under the supervision of tutors working in the Westminster Law School Student Law Clinic. You can choose to specialise in one of three 'streams' of work – either housing, family or property. The focus is on experiential learning through reflection, analysis and planning. You will discuss your learning experiences which will then be recorded in experiential learning log sheets and your work will also be subject to file review, which will measure the quality of work you are undertaking. The aim of the module is to improve the substantive quality of legal casework undertaken and to engender experiential professional learning within and beyond this course.

Commercial Law
This module will give you a broad working knowledge of the law and practice in this area, which relates to City practice and commercial law practice in high street firms. It builds on the commercial aspects of the Business Law and Practice course, providing an additional range of knowledge about commercial law (including intellectual property). The practice of commercial law exists in an international and European Union (EU) context, and this is an area which is directed and changed, often rapidly, under EU and international influences. Increasingly, commercial clients (whether selling electronically or by traditional marketing methods) see their home market as being the EU.

Commercial Litigation
You will focus on civil litigation within a commercial context, with an introduction to the subject and a study of alternatives to litigation. Other issues covered during the module include arbitration, freezing injunctions, interim injunctions, search orders, security for costs, and specialist courts. You will also examine the foreign element of commercial litigation, looking specifically at EU countries and EU judgements regulation.

Commercial Property
Commercial property is a vitally important subject for students wishing to join firms that conduct property work and act for commercial clients. This module builds on your previous study of Property Law and Practice, focusing on the disposal of interests in land in a commercial context, the main contents of a typical commercial lease, and landlord and tenant law. You will also study the key principles of acquiring greenfield sites for development, the secured lending principles when acting for a prospective mortgage of development land, and the main issues when acting for property dealers who buy and sell reversions occupied by business tenants.

Internet and Social Media
This module concentrates on the legal issues arising from web presence and online trading. You will consider a range of topics, including the legal status of websites, the information websites must give to customers, who owns the rights to websites, and where e-traders can be sued. You will look at and apply the relevant law to real-life situations on live websites. The small group sessions are case-study based, and in many cases students access and view trading websites during sessions and for private study in order to advise the client.

Employment
You will study contentious and non-contentious employment law, and examine individual employment rights from the perspective of both employees and employers. Following an introduction to the key elements of employment law, you will look at a range of topics including discrimination, employment contracts, maternity and parental rights, redundancy, termination of employment, transfer of undertakings, tribunal practice and procedure, and unfair dismissal.

Entertainment and Media
The entertainment and media module entails the study of law, contracts and practice across a series of diverse industry sectors – advertising, film, music, publishing and sport. You will look at the exploitation of relevant IP – particularly copyright – through the creative industry sectors and will consider the impact of undue influence, restraint of trade and the rules for contracting with minors. The module also focuses on relevant media law – defamation, privacy and contempt. Subject to availability, local entertainment and media practitioners may also contribute to some of the teaching.

Family Law and Practice
Family is a special area of law and people need particular skills to work in this field. You will learn about the role of the solicitor in working with parties who may have an important continuing relationship. You may work with very different types of firms depending on your interests – such as high asset divorce, the high street mixture of divorce, children and finance, or care proceedings, involving children at risk, for a local authority. The course starts by focusing on the emotional impact of being a family lawyer, and goes on to cover children, divorce, domestic abuse, finance and public funding.

Housing Law and Practice
Housing law is quite a specialist practice area and concerns rented, rather than owner-occupied housing, but still affects many people. Many high street housing lawyers have public funding contracts and also do welfare benefits work. Other housing lawyers work for local authorities or firms that advise organisations

such as housing associations. The main areas of work involve advising and representing in landlord and tenant issues such as possession, disrepair and harassment actions. Housing lawyers also help people enforce their statutory rights in the area of homelessness and housing benefit.

Immigration Law and Practice
This module aims to give you a foundation to understand the legal context of immigration and asylum law, and an understanding of the processes and procedures used by the administrative institutions regulating immigration. By the end of the course you will have studied the major legislative provisions governing immigration law, and have sufficient knowledge to advise and assist clients in all major areas of the subject.

If you take Immigration Law you can also seek exemption from Level One of the Legal Service Commission's Immigration and Asylum Accreditation Scheme. We are the only LPC provider currently authorised to recommend its students to the ISC for Level One exemption in this way. Students seeking Level One exemption through Westminster will need to pay an additional fee.

Personal Injury and Clinical Negligence Practice
The aim of this module is to give you an introduction to personal injury and clinical negligence litigation, by building on the knowledge you acquired during the Civil Litigation course. In the clinical negligence part of the course there is more 'law' than you will have been used to on the LPC, to ensure that you understand the concepts of tort law that are applied to the facts of any given case. The module is divided into two main parts: establishing liability for personal injury in the workplace, and modern clinical negligence litigation.

Private Acquisitions
This module is concerned with two types of acquisition: the sale and purchase of a business as a going concern (a business acquisition), and the sale and purchase of a private company by share transfer (a share acquisition), in both cases from an unlisted company or private individuals. It will introduce you to important aspects of practice as a commercial solicitor dealing with the sale and purchase of private companies and businesses.

All modules are subject to tutor availability and student demand.

GRADUATING WITH THE LLM

Social Research Methodology: Principles and Practice and Dissertation in Legal Practice Modules

While you are free to exit the LLM in Legal Practice with a Postgraduate Diploma in Legal Practice (the LPC), if you wish to graduate with the LLM in Legal Practice in addition you may complete two additional modules – the Research Methodology module and subsequently the Dissertation module. After you complete Stage One teaching and assessment, in order to graduate with the award of Legal Practice LLM, you need to:

- Attend a series of research-orientated seminars
- Formulate a research question and methodology and then complete an 8,000 word dissertation on an area of legal practice of interest that you have encountered in stages One or Two or the LPC. Progression onto the Research and Dissertation modules is subject to confirmation by the University's Exam Board and is subject to payment of the top-up fee.

ASSOCIATED CAREERS

The Legal Practice Course (LPC) is the compulsory vocational course for intending solicitors.

ENTRY REQUIREMENTS

The University requires a minimum of a Lower Second Class Honours in a qualifying Law degree or equivalent postgraduate qualification.

Applications for the full-time LPC course must be made online at **lawcabs.ac.uk**

For applications for the part-time LPC course, please contact the University directly:
T: +44 (0)20 7911 5017
E: lpcadmin@westminster.ac.uk

MEDIA, ARTS AND DESIGN

FASHION BUSINESS MANAGEMENT MA

Length of course
One year full-time

Location
Harrow and central London

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/fashion

This course will equip you with the strategic decision-making, leadership and problem-solving skills you will need to become an entrepreneurial and visionary fashion business leader of the future. It continues the University's fashion tradition of a commitment to excellence in developing highly effective, talented and committed professional fashion graduates.

Working closely with fashion industry professionals, role models and mentors, you will receive a relevant, well-grounded, high-quality education and skill base that will enable you to have a wider, clearer understanding of the business you are already involved in. The course offers inside knowledge of industry strategies and cultures on a global basis, combined with key business skills and essential fashion industry management knowledge.

COURSE CONTENT

This course equips you for a business management career in the domestic or international fashion industry. Delivered by a teaching team with a wide range of experience both in industry and academia, the course offers an innovative and relevant fashion business curriculum that focuses on preparing your entry into senior roles in business and management within the industry.

SEMESTER ONE CORE MODULES

Fashion Business and Supply Chain Management
The fashion business dynamics and its fast-shifting product sourcing require an adaptable attitude to spot business opportunities emerging around the world. Building profitable relationships with partners and suppliers and balancing costs and risks are key challenges.

To transform an idea into a commercial product involves a complex route: this module is designed to provide an overall understanding of how to manage a fashion business from concept to customer. It will explore a variety of perspectives on global product sourcing and global supply chain issues with the aim of preparing you for the challenges of developing and maximising a strategy whilst still responding efficiently and effectively to constant changes in consumer demand.

Creative Team Building
This course aims to provide you with a thorough grounding in the theory and practice of managing creative people in organisations, at both strategic and operational levels. It also aims to develop an awareness of the major practical and theoretical dilemmas among individuals, groups and organisations, and to place managerial practices into an historical and international perspective, highlighting both traditional and emerging issues and their importance to develop a sustainable competitive advantage.

This module will acknowledge the challenge of managing creative individuals in the fashion business and managing diversity and conflict which may arise. Through case studies and in class group work you will examine issues and challenges inherent in recruitment, placement and retention of creative teams and the growth and compensation via human resource management.

As organisations evolve globally, leaders face new opportunities, risks and demands that challenge and stretch their abilities in the context of leading, managing and communicating with people of different cultures and management structures as well. Leadership in a diverse and multicultural environment provides a culturally- centred perspective that allows organisational leaders the opportunity to attend to the influence of culture. This module will help you find examples of how multicultural awareness can make your leadership task easier and promotes an organisational culture that is more satisfying to both individuals and their leaders by embracing and celebrating differences.

Strategic Fashion Business Management
The module covers the theories, models, tools and methodologies used in the field of strategic management specifically within the fashion business.

It aims to enhance your ability to play an effective role in developing, implementing and monitoring strategy within a business in the fashion or fashion-related industries. The module especially aims to help you develop a critical awareness of the management of creativity and design within a global context. Fashion enterprises at every level inherently enjoy advantages as well as face the vulnerabilities of the market conditions. This unit opens windows into strategic and creative thinking, analytical evaluation, and business strategy development as well as the decision-making process. The business environment is constantly changing and this affects the market condition, business structure, strategy and style.

SEMESTER TWO CORE MODULES

Finance and Entrepreneurship
The Finance and Entrepreneurship module combines theory and practical knowledge of finance in the fashion industry. It also provides a practical, real-world approach that presents the common financial problems (and solutions) entrepreneurs often face especially in the fashion world.

With the increasingly critical role played by finance and financial management in the success of global business, a solid grounding in the principles and techniques of finance is essential for a successful business venture. The module is designed to develop your understanding of the core financial aspects of business as well as entrepreneurship through

the preparation, interpretation, use and analysis of strategic financial information in the context of an understanding of the strategic need for the survival of global business.

This module represents a mixture of financial and management accounting, corporate finance and risk management. The principles and concepts underlying each of these subject areas are examined with particular emphasis being placed upon their practical application in the international fashion industry.

Fashion Marketing and Brand Management

With the competition in the fashion business at its fiercest, it is imperative that companies understand and develop successful and effective marketing strategies for product development and brands for the mass market as well as the luxury goods market.

This module will stimulate critical and intellectual skills and allow you to explore the challenges of developing fashion marketing strategy, to include an understanding of the fashion market, the marketing mix, the consumer, how to make appropriate product adaptations to meet consumer demands, developing strategy to protect and ensure effective intellectual property protection for a brand.

The module also aims to help you effectively develop and overcome challenges in the marketing environment in order to successfully understand how to penetrate new markets and manage brands in order to balance a competitive advantage with profitability in the fashion business.

This module will include:

- an understanding of the global fashion market
- the global marketing mix
- the consumer
- how to make appropriate product adaptations to meet consumer demands
- developing the strategies to protect and ensure effective intellectual property protection for a brand
- ensuring and effectively developing and overcoming the challenges to successfully understand how to penetrate the market in

order to balance a competitive advantage with profitability in the global fashion market.

Managing Change and Innovation

One of the fundamental elements of the Fashion industry is that it is producing something new every season or is reinventing itself. This is clearly evident in the constant change in the products produced. Change in the processes and organisation of the industry are also constantly occurring – they are less evident but are equally important.

Globalisation of the industry and significant technological advances has led to an increased variety and velocity of change much greater than in the past.

Managers in the industry today need to be alert to these changes and know how to manage them. These changes can be initiated by new product or process innovations or can be forced upon the industry by external factors. The effective management of any type of change is essential for a business to survive and requires deep understanding of the impact change can have on the people and processes within the business.

This module looks at how a fashion business can successfully innovate and how the changes need to be managed to be successful. This module will be discovering and then analysing the theory and practice of the management of change and innovation.

Major Fashion Business Management Project

The Fashion Business Management Project builds on the skills and experience derived from the previous modules. You will be provided with the opportunity to apply all of the knowledge gained during the programme into a major project to address fashion business issues and challenges while adding to the body of professional practice and theoretical literature.

Supervised by a faculty member in collaboration with yourself and a potential fashion industry representative, the Fashion Business Management Project is recognised by graduates as one of the most rewarding and empowering experiences of the entire programme.

INDUSTRY LINKS

The idea of a Fashion Business Management MA was formulated in discussion with industry leaders. Building on the success of our Fashion Merchandise Management course and, in particular, the close collaboration with industry we spoke extensively to senior fashion executives. Many felt that although doing an MA in Fashion Business Management would not ensure promotion, potential candidates who learn how to apply the knowledge they gain from the course can become leaders who can inspire others. Those candidates need to understand the values and culture of the industry and, most importantly, recognise the difference between information and knowledge and have clearly defined goals.

This support from the industry is important both for you as a student and to the future development and relevance of the MA. We will continue to foster and maintain these important links with the fashion industry, and ensure that our Fashion Business Management MA stays at the forefront of education for the future leaders in the fashion industry. We will also continue to invite many prestigious and eminent guest speakers from the industry to participate on all the modules, ensuring that the course remains relevant, informed and up-to-date with current industry practice.

ASSOCIATED CAREERS

The course is designed to attract applicants with a recognised design, retail management or distribution/manufacturing background. With guidance from the academics and professionals in this field it is anticipated that you will go on to enter senior management positions and move up the career ladder.

Our alumni can be found working in senior positions all over the world in many fashion roles and include such well-known brands such as Aldo, Dior, Dunhill, Harrods, Hermes, Louis Vuitton, Marks and Spencer, Nordstrom, Prada and many more.

Several of our alumni have also gone on to study at PhD level and to further academic research. Others have set up their own business or successfully taken over a family run business.

ENTRY REQUIREMENTS

Entry to the course is based on a combination of formal qualifications and significant industry experience. You should have a First or Upper Second Class Honours in your first degree in any subject, as well as a minimum of two years' working experience in the fashion business or marketing. If English is your second language you should have an IELTS score of 6.5 with 6.0 in each element.

INTERNATIONAL MEDIA BUSINESS MA

Length of course
One year full-time

Location
Harrow

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/journalism

The course is designed for recent graduates seeking a career in traditional and new media organisations. It provides a combination of business and media skills designed to equip you to take up an entry-level position in today's media organisations.

You will learn how media organisations are engaging with the challenges resulting from the emergence of digital media technologies and platforms. The course introduces you to the processes by which media organisations develop their corporate strategies, business plans, marketing and production operations as they respond to radical change in the commercial environment.

The course is designed to enable you to find and take up work placements and internships at media organisations in London during the course of your studies. Our students have successfully completed internships at TV production companies like the BBC, technology companies like Google, as well as many other multimedia, advertising and news organisations in London. Some have successfully started their own businesses in the UK.

Whether you are planning a career in a media organisation or seeking to create your own new business start up, the MA International Media Business aims to provide the analytical insight, operational knowledge and planning skills you will need to prosper. The course is taught alongside a suite of Masters courses in Westminster's highly successful Centre for Creative Industries Management.

CORE MODULES

Media Business Dissertation
A taught module and group workshops in the first semester guides you in conducting a major piece of independent research which could be either practical or academic in focus. In the second semester you will receive individual tuition in how to develop your research questions, collect and analyse data. The dissertation is a 15,000-word piece of original research on a topic agreed with your supervisor and related to the business, economic, political or cultural factors shaping the performance and practices of media businesses.

Media Business Strategy
This module integrates Business Strategy and Planning. You will conduct case study analysis of a media company facing major environmental changes, you will learn how to produce a competitive analysis of a media organisation and present strategy recommendations to faculty. In teams, you will learn how to develop a new media business idea, write a business and financial plan and present this to a panel of industry experts and media investors.

Media Markets
This module introduces the economics of the media and content industries, including broadcasting, print, film, recorded music and interactive media. You will learn how to research and produce a market report examining the revenue and cost structures of these industries, and the economics of key processes of production, distribution and consumption. You will also learn to use tools enabling decision-making based on quantitative market data.

Media Production Skills
This module enables you to develop your practical and critical understanding of how media content is created and distributed. You will develop and improve your newswriting techniques for different media platforms; learn how to develop research and write your own professional blog; design a website in teams using individual and team working skills; acquire a knowledge of ethical considerations faced by journalists.

Media Work Experience
As London is the media capital of Europe, there is a great opportunity for you to take work experience as a part of the course. This could be in long established companies or start-ups. While the course team and work experience unit will advise you on placements, it is your responsibility to actively pursue work placement opportunities. Our students have secured work placements at media companies including: the BBC, Universal Music, Blue Rubicon PR, Kameleon Brand Engagement, and Paul Smith Fashion.

OPTION MODULES

You will take one option module in the first and one in the second semester. The following provides an overview of current option modules. At the time of publication all option modules were under review, please refer to our website for up-to-date information.

SEMESTER ONE OPTION MODULES

Global Media
This module examines key developments in the media and communications industries associated with the logic of globalisation. You will explore the complex nature of the globalisation process, focusing on the emergence of both supra-national and sub-national developments, and explore the relationship between new contexts of production and questions of collective culture and identity.

Media Operations
(Recommended Option Semester One)
This module addresses the operational challenges involved in the management of media companies. You will analyse the structures and managerial practices of media organisations and the design and management of digital supply chains. You will develop transferable skills in content development and multiplatform media project planning. Other topics covered include analysing audiences; content creation and creativity; performance management; digital media supply chains; planning digital media workflows.

Political Analysis of Communications Policy

As international regimes and national regulation become increasingly important in the creation and delivery of communications, it becomes necessary to understand how the two levels interact. This module will introduce you to those theories of policy making and international relations which provide tools for the analysis of communications policies, and their dynamic interaction at the national and international level.

Study Skills

This module can be taken in addition to the option module. It is designed for students whose first language is not English, or who have no experience of the UK education system. It is intended to help you to produce written work in accordance with current UK academic standards and practices. You will be taken through the process of producing a piece of written work, from note taking to editing and referencing.

Technology and Communications Policy

This module will introduce you to a range of broadcasting and telecommunications technologies, enabling you to assess the economic and political issues surrounding each technology. Topics covered include capital investment in networks, how and why technologies change, strategic interests and communications, and substitutable technologies and the creation of markets.

SEMESTER TWO OPTION MODULES

Students choose from a range of options across the school including the following:

Chinese Media

This module is for you if you have little or no knowledge of the Chinese media, but nevertheless realise that for anyone interested in the media in the world today, some understanding of the biggest national media system is a necessity. The objective is to introduce participants to the Chinese media, in the context of a world order changing on account of the growth in wealth and power of several countries, in particular China. The Chinese media are seen as a factor in this, and also as an example of a media system distinct

from the Anglo-American, which has often been touted as a model of universal applicability.

Corporate Communications

How do organisations manage their reputation even when in a crisis? These are some of the questions which you will address in this module. You will learn how to analyse stakeholders and prepare a communications strategy.

Consumer PR

This module is designed to equip students with some of the necessary practice skills required to gain entry into the expanding employment market. The module content explores the role and practices of PR within political, corporate and advertising context. The aim is to enable students to critically analyse issues such as rise of the global brand, magnification of the media, the growing role of lifestyle and social marketing.

Fashion Marketing and Brand Management

This module will stimulate critical and intellectual skills and allow you to explore the challenges of developing fashion marketing strategy, to include an understanding of the fashion market, the marketing mix, the consumer, how to make appropriate product adaptations to meet consumer demands, developing strategy to protect and ensure effective intellectual property protection for a brand.

The module also aims to help you effectively develop and overcome challenges in the marketing environment in order to successfully understand how to penetrate new markets and manage brands in order to balance a competitive advantage with profitability in the fashion business.

Fashion PR

From luxury brands to the high street, the world of fashion relies on promotion and public relations. This module gives you an opportunity to take a backstage tour of the fashion industry and design a campaign for a leading fashion brand.

PR and New media

Many commentators argue that digital and social media are the natural tools for public relations practitioners because they facilitate two-way

communications and foster relationship building. However, public relations is only just beginning to recognise the value of these platforms and incorporate them into communications strategies. This course is intended to help you understand the new media toolkit and how it can be used for PR purposes. You will also look at the potential of new media metrics for evaluating campaigns and demonstrating value. The course is taught through a series of workshops and practical exercise.

Marketing, Creativity and Innovation

This module focuses on creativity and innovation in marketing and their impact on increasing the competitive edge of organisations (across all sectors). The module explores the complexity of the creative process and innovation at the individual, group and organisational levels and helps students develop the competencies of a creative/innovative manager.

Music Marketing Management

Marketing and promotion is essential to the music industry; it sells tickets, recorded music services and products, and is a fundamental tool for developing talent. Through this module you will explore a variety of perspectives on marketing management issues including the challenges of developing the artist and their music, identifying potential consumers and fans, marketing and promoting music-related services and products through various media channels including social media. You will focus on expanding an understanding of how music marketing and promotion fits into the contemporary music industry through the study of best practice, concepts and theories that inform how industry professionals operate.

Policies for Digital Convergence

The module studies digital convergence and the role of policy and regulation in facilitating and controlling that process. The focus is on internet-related policy debates and concepts drawing mostly on developments in the USA, the European Union and the UK, but with a critical awareness of the issues facing developing, transitional and small countries.

It critically assesses competing arguments concerning the interplay between policy

and technology and implications for market structures and business models, as appropriate.

Please note some modules are limited in number.

ASSOCIATED CAREERS

Most graduates of the course find work in the media industries soon after graduation. Some start at an entry level while others have used their knowledge and work experience to rise quickly to a more senior level. A smaller number of graduates have started their own media businesses or worked in non-media businesses.

ENTRY REQUIREMENTS

You should possess, or be expecting, a good first degree (equivalent to at least an Upper Second Class Honours) or equivalent; or have relevant professional experience. If English is your second language you should have an IELTS score of 7.0 with 6.0 in each element.

RELATED COURSES

- Communication MA
- Communications Policy MA
- Diversity and the Media MA
- Global Media MA
- Media and Development MA
- Media Management MA
- Multimedia Journalism – Broadcast, or Print and Online MA/Postgraduate Diploma
- Public Relations MA
- Social Media, Culture and Society MA

MEDIA MANAGEMENT MA

Length of course
One year full-time or two years part-time

Location
Harrow

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/journalism

Media professionals and media firms are united in their need to acquire the commercial, strategic and managerial skills to prosper in an industry undergoing constant fundamental change. This course is designed to address these needs, developing entrepreneurial leaders equipped to deal with the complex and novel challenges presented by new technologies, consumer behaviour, and evolving business models.

The course will enable you to identify and analyse strategic and operational problems and opportunities, understand, quantify and access national and international media markets, and use foresight and planning techniques to understand and respond to change. As well as being able to manage complex media projects, you will also have the skills to engage in strategic direction setting, deploy business-planning skills and excel in leadership and implementation.

The course is delivered by academic staff with lengthy experience of advising and managing media organisations. Teaching methods are based around practical problems and include in-class exercises and individual and group projects and assessment. Assignments will enable you to develop and apply your skills in creative project development and business planning.

COURSE CONTENT

The course provides a rounded suite of managerial and commercial skills, rooted in a critical understanding of today's media and content industries, building on our role as a leader in UK media research. Practice-based assignments, such as the integrating business-planning project, play an essential role in enabling you to apply ideas and learning in a creative fashion. The course consists of eight credit-bearing modules and an additional key skills module which includes the use of quantitative methods and software tools.

CORE MODULES

Dissertation
The course culminates with a major research-based project. You will take a research and methods course designed to introduce you to the key tools for collecting and analysing evidence. Group work in Semester One orients you towards identifying and refining your individual research topic, which must be specific to the Media Management MA. Topics must be related to the strategic and commercial challenges faced by media businesses. You will be encouraged to focus your research upon the challenges and opportunities confronting a specific media firm or group of media organisations.

Media Management: Strategy, Context and Tools
This module provides an overview of the course and the strategic and operational disciplines required for modern media executives. It also introduces you to a number of conceptual tools that you will use throughout the course. The module analyses key drivers for change within media industries and the context for managerial decision-making. You will also acquire important skills in report-writing and professional presentation technique.

Media Markets
This module will introduce you to the economics of the media and content industries, including broadcasting, print, film, recorded music and interactive forms. You will examine the revenue and cost structures of these industries, and the economics of the key processes of production, distribution and consumption. The module provides tools enabling decision-making based on market data.

Media Operations and Organisation
The module addresses the fundamental challenges involved in organising and managing the operation of media companies. It examines the degree to which it is possible to apply conventional management techniques for achieving efficiency and quality in the creative and editorial processes of media organisations. In particular the module focuses on how digitisation and convergence are changing the methods of managing those processes.

Responding to a Changing Media Environment
You will acquire the skills and knowledge to transform the information and insight gained through analysis into strategic recommendations and proposals for commercial initiatives. The module introduces a range of theoretical and practical tools and techniques enabling you to formulate solutions to problems and apply them in a practical and realistic fashion. The module explores structured innovation techniques, the marketing and branding of media products and services, as well as business planning.

Strategy Implementation in the Media Firm
The module addresses the key challenges facing media organisations as they attempt to manage a period of unprecedented, radical change. The course builds on the work done in Media Management and Strategy, and Media Operations and Organisation to address the practical questions of how to implement changes to the way media organisations and media professionals actually work.

The International Media Firm in Transition
How have media firms around the world dealt with the task of synthesising commercial and strategic solutions to the challenges they face? This module examines the ways in which private and public media organisations are changing. It will highlight key topical issues such as the challenge of piracy and file sharing, the switch to on-demand, and the impact of globalisation. The module combines methods derived from foresight studies with your own directed research to engage with concrete problems facing international media organisations.

ASSOCIATED CAREERS

Graduates of the course are working in mid-level and senior positions in analysis and consultancy, business development, content distribution and creative team leadership. They occupy managerial roles within media organisations, project management, regulation and policy and strategy analysis.

Graduates from the Media Management MA have found roles in a wide variety of media organisations including: CCTV, Hunan Television, State Administration of Radio Film and Television (China), the BBC, eBay, Screen Digest (UK) Deutsche Telekom (Germany) NTV (Russia) MBC (South Korea) NDTV, *Hindustan Times* (India) Welhoo (Finland) and Globo TV (Brazil).

Success in their Masters has allowed many to move into more senior roles within the businesses they have been working in, to transfer to new sectors of the media, or set up their own businesses.

ENTRY REQUIREMENTS

You will typically have a good Honours degree (Upper Second Class or equivalent) in a relevant discipline and significant relevant professional experience. You will generally be expected to have at least a year's experience of working in an editorial, creative or business function. If English is your second language you should have an IELTS score of 6.5 with 6.0 in each element.

MENSWEAR MA

Length of course
Two years

Location
Harrow

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/fashion

In this time of creative ambiguity it is essential that we develop and empower the individual. Therefore, this entrepreneurial Menswear MA recruits ambitious and envisioned designers to work on their creative expression through personal research, process development and informed professionalism.

The Course is delivered by the most inspiring and informed menswear design professionals who provide a learning environment that is supportive, challenging and defined by students' application proposals. Through self-directed and set projects students will generate original and contextualised ideas, technique and process that establishes them as influential and informed menswear designers.

In order to define a sustainable career path and effect influence upon fashion, whose boundary is subject to social, economic, cultural and technological flux, it is important that our students establish their aspirations within a global design context.

COURSE CONTENT

The taught project-based curriculum will progressively develop students' confidence in an interdisciplinary and multidisciplinary context that encourages imaginative, practical and theoretical knowledge to the highest level of strategic and tactical competence.

Year one: Formative. Self-directed and industry related work aimed at establishing a diagnostic, reflexive and critical approach that establishes each student's potential.

Year two: Summative. Self-directed with essential industry-related work aimed at developing the highest level of creative thinking, specialised process and professionalism aligned to students' individual aspirations.

ASSOCIATED CAREERS

The MA Course builds upon Westminster's long history of producing menswear graduates capable of working at the highest levels of the international fashion industry. Within the last four years Menswear graduates from Westminster have secured design roles for companies as diverse as Tom Ford, Burberry Prorsum, Alfred Dunhill, Topman, Alexander McQueen, Harrods, GAP, Belstaff, J.W. Anderson, Bottega Veneta, H&M, Adidas, Pull & Bear, Aitor Throup, Timothy Everest, and James Long. Others have established their own companies including Aaron Tub, who set up Bazar14 and Liam Hodges who was recently awarded the NEWGEN award and shows at London Collection Men.

ENTRY REQUIREMENTS

This two-year course is the destination for the most creative, driven and original thinkers who will shape the contemporary menswear and design-based industries. Entry is based on a combination of formal qualifications, industry experience, portfolio, garments and demonstration of commitment through a considered study proposal.

We welcome applications from individuals who have either a First or Upper Second Class Honours degree in fashion, textiles or design-related subject areas, or the professional experience that demonstrates an equivalent knowledge and commitment to study for an Honours degree.

Selection for interview will be made on the strength of a virtual portfolio that evidences individual motivation and how this is developed through the process of designing. Applicants invited for an interview will be set a project to complete and add to their portfolio as a new body of work that identifies future direction. As the technical process is integral to design students will be asked to bring garments and toiles to interview.

Portfolios need to evidence a strong, unique style in response to a range of creative experiences. The ability to develop and apply personal research through accompanying sketchbooks and visual diaries is important. Critically engagement with a given brief and thoughtful, perceptive and responsible work will constitute an essential part of our evaluation.

You will be asked to identify in writing, through the set project and the interview process a specific area of personal interest aimed at creating a positive contribution to the menswear industry that they envisage studying in depth while on the course.

The level required by the University for this course is IELTS 6.5 with a minimum of 5.5 in each element.

MUSIC BUSINESS MANAGEMENT MA

Length of course
One year full-time or two years part-time

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/music

This course is recognised highly in music business management education and will prepare you to become one of the next generation music industry leaders and entrepreneurs. All teaching staff on the course are currently working in the music industry, and every week there are a number of high-level industry guests. You will need to be a self-motivated and open-minded student, as this is an intense course, but one which can help you to progress your career across a wide range of music business disciplines.

COURSE CONTENT

Working with music industry leaders and organisations, the course has developed a unique curriculum. You will be able to combine a strong underpinning of key business skills (finance, leadership, organisational management, marketing and entrepreneurialism), with essential music industry management knowledge (strategic innovation and technology, intellectual property and copyright, and a focus on the live industry and digital content exploitation).

Teaching is mainly through lectures. In each module there is a minimum of two assignments. The final project is a report of a minimum of 12,000 words.
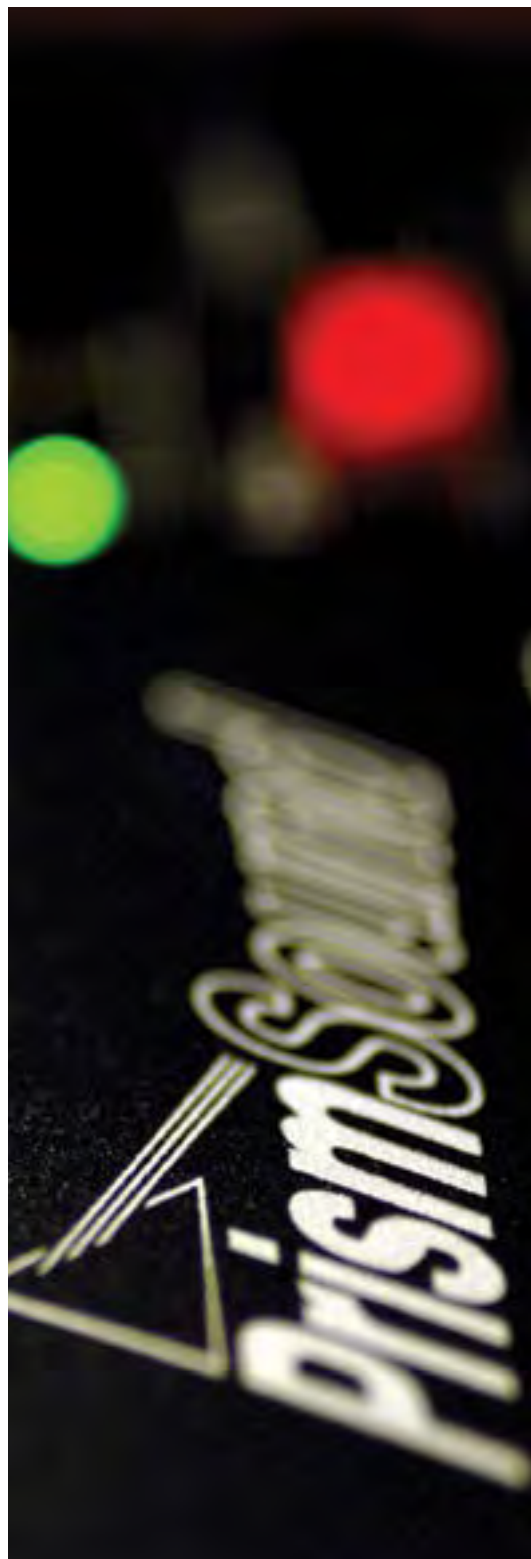
CORE MODULES

A&R Music Development
This module will critically explore the primary relationship with the music industry of artist and repertoire development, commonly referred to as A&R. The A&R department of any music company is where the process of music creativity and production start; it is the research and development department. This module seeks to critically evaluate the evolution of A&R within the music industry by examining contemporary artists case studies within each session from both a local domestic and international music industry perspective. You will be expected to contribute and practise your contemporary musical knowledge in each session and develop an A&R strategy for an act you have identified as having commercial or cultural significance.

Entrepreneurship and Finance for Creative Industries
This module is concerned with the critical evaluation of entrepreneurial business structures and finance in the creative industries. Entrepreneurial business and finance for creative industries increasingly has a significant effect on the development and promotion of new talent and is particularly relevant to students from both a creative and entrepreneurial background. This module is designed to provide you with a solid introduction to media economics, financial management and entrepreneurship in the creative industries. It will equip you with the tools to analyse financial documents and analyse business finances. It will provide insights into traditional accounting practices, as well as providing you with the knowledge to produce industry standard business and marketing plans based on industry financial practices. It will examine entrepreneurial issues facing creative industry firms and small businesses and will provide an overview of the activities required in starting and managing a business.

Intellectual Property and Copyright Management
Intellectual Property (IP) and copyright are central to the music industry, where successful management of a firm's IP and copyrights can provide a powerful competitive advantage. IP and copyright can cover works as diverse as songs, master recordings, videos, knowledge, ideas and more. You will gain a firm understanding of the various dimensions of IP and copyright, and the tools and strategies to identify, protect and manage them. You will also explore the international perspective of ownership issues, contracts, licensing and the commercialising of IP, including business and legal issues, domestic and international copyright law, and music industry agreements.

Live Music Management
The module will critically examine the development of the internal live music market, which is now the largest source of revenue in the commercial music market. This module will critically evaluate the historical development of the live music sector from the perspective of the key stakeholders, from artist and bands to record companies and live agents.

Music Business Management Project
The Music Business Management Project is recognised by graduates as one of the most rewarding and empowering experiences of the course. You will be supervised by a member of the University faculty, and possibly supported by a music industry representative, to carry out research in an area agreed between yourself and the module leaders and/or industry professional. The subject must address current music business issues and concerns and should incorporate relevant music business theories, academic research design and critical analysis. The Project builds on the skills and experience you have gained in previous modules, and gives you the opportunity to apply programme knowledge to a major project, adding to the body of professional practice and theoretical literature.

Music Industry Structure, Role and Development
This module provides you with a historical perspective on the development of the music industry and aims to help contextualise the current state of the industry and its place within it. Teaching is delivered in a weekly lecture and seminar session format. The first set of lectures is dedicated to investigating the histories of discrete areas of the music industry, such as copyright, piracy, music and media. The second half of the module provides a general history focused upon the development of the post-war British record industry from the 1940s to the present day. Along the way, the usefulness

of analytical such as Peterson's 'production of culture approach' are also considered. The seminar section of the teaching sessions develop on the lecture content and involve discussion, small group work and other learning activities aiming to build upon knowledge and skills. You are also introduced to appropriate research and study techniques.

Music Marketing Management
Marketing and promotion is essential to the music industry; it sells tickets, recorded music services and products and is a fundamental tool for developing talent. Through this module you will explore a variety of perspectives on marketing management issues including the challenges of developing the artist and their music, identifying potential consumers and fans and marketing and promoting music-related services and products through various media channels including social media. You will focus on expanding an understanding of how music marketing and promotion fits into the contemporary music industry through the study of best practice, concepts and theories that inform how industry professionals operate.

ASSOCIATED CAREERS

Graduates have gone on to work in a wide variety of creative industries, from mobile marketing through to the Arts Council. Many of our graduates are working in the music industry, with companies such as Universal Music Group, iTunes and Spotify. Our international students are working around the globe in music companies, including EMI Holland, PIAS European office and MTV Brazil.

ENTRY REQUIREMENTS

You should have an Upper Second Class Honours degree (or equivalent). We also consider applicants with significant industry experience. If English is your second language you will need an IELTS score of 6.5, with 6.5 in each element.

RELATED COURSES

- Audio Production MA
- Interactive Media Practice MA

MEDICAL JOURNALISM GRADUATE DIPLOMA*

Length of course
Eight months full-time

Location
Harrow

Course fees and funding
See **westminster.ac.uk/fees**

More course information
See **westminster.ac.uk/journalism**

Building on the success of our unique one-year Medical Journalism BA Honours course for medical students, we are now offering a similar course aimed at a wider range of health professionals. If you are a nurse, pharmacist, psychologist, physiotherapist or trained in any other therapeutic occupation, you may have considered broadening your skills to include journalism. This specialism could be aimed at either a wider audience, particularly as health stories play an increasing part in the news agenda, or at a more specialised or 'in-house' audience. The course is also suitable for those who can show a strong interest in medical and health issues, and wish to pursue a more specialised career in journalism.

This course is designed to equip you with the practical and intellectual skills necessary for a career or part-time employment in medical and health journalism. The course has a strong practical focus and you will be expected to develop story ideas and contacts, and gather your own material for journalistic course work. You will be given full training in using our up-to-date media resources, newsrooms and studios, ensuring that you graduate as a multi-skilled journalist, able to work across different media platforms.

Our teaching staff are highly experienced journalism professionals, and you will have specialist tuition from a leading medical journalist. Many of our Medical Journalism BA graduates have successfully combined their medical careers with their work in journalism.

*Subject to approval

COURSE CONTENT

There's a strong emphasis on learning through practice and on making you aware of multi-platform journalism. Much of your assessed course work will be real journalism assignments. The course is broadly very similar to that taken by our postgraduate Multimedia Journalism students, who will be your classmates, and your specially adapted modules will largely be taken alongside them to give you a broader journalism education. You will also benefit from the specialist seminars delivered by the Medical Journalism tutor. You will also be able to undertake a work placement at a medical publication, and contribute to the University's multimedia news site, Westminster News Online (**wnol.info**). There's also the opportunity to broadcast on Smoke Radio (**smokeradio.co.uk**), the University's multi-award-winning internet radio station.

CORE MODULES

Digital News Production
Together with students from our Multimedia Journalism course, you will be developing the best online techniques to run as a team a live, multimedia news website (**westminsterworld. com**), and contribute medical and health items to its pages.

Magazine Project (Medical)
During this module you will develop advanced skills in the content, design and layout of magazines, working as part of an editorial team to write health-related stories and contribute to the design and production of a magazine, both as a 'glossy' and in electronic form.

Media Law and Current Affairs (Medical)
A critical survey of some of the social, political and economic pressures on media across the world, looking at the ethical considerations which are of key concern to medical journalists. This module will also help you gain an in-depth working knowledge of media law, government and public institutions and the National Health Service, and how they relate to journalists.

Medical News and Feature Writing
In this module you will develop your skills in writing general, medical and health-related news stories and features for both print and the web. You will gain an understanding of the concepts and pressures of news gathering, and the importance of developing contacts. You will also be able to add to your journalism portfolio some TV and radio experience, both as interviewer and expert interviewee.

Multimedia Journalism Skills (Medical)
A module for all postgraduate journalism students which aims to give you a critical understanding of the concepts and techniques of contemporary convergent journalism, including news values, story research, news writing and multi-media reporting techniques, including the use of audio and video material. You will be expected to regularly keep a blog, and publish your work on the multimedia news site, Westminster News Online (**wnol.info**).

Specialist Journalism – Medical and Health Journalism
This module examines in-depth the role of the specialist medical and health correspondent, and provides a critical understanding of the importance of sources, contacts and consideration of ethical issues and current debate in the field. You will also develop further your specialist reporting techniques to provide a number of 'multi-platform' pieces of journalism.

ASSOCIATED CAREERS

Although designed to prepare students for a future in medical journalism, either full-time or combined with a job in the health field, this course could also lead to working in public relations, in charity sector communications or any other professional pathway which requires effective specialised communication skills.

ENTRY REQUIREMENTS

For the Diploma, you would need to have a good degree and/or the relevant professional experience. Unless your secondary and further education has been in English, you should have an IELTS score of 7.0, including 7.0 in speaking and writing. You will need to be able to demonstrate a strong interest in the UK news media, and a knowledge of current affairs.

MULTIMEDIA JOURNALISM – BROADCAST OR PRINT AND ONLINE MA/POSTGRADUATE DIPLOMA*

Length of course
One year (MA), or eight months (Postgraduate Diploma) full-time. Part-time over two academic years

Location
Harrow

Course fees and funding
See **westminster.ac.uk/fees**

More course information
See **westminster.ac.uk/journalism**

We are offering a new version of our very successful and popular MA in Journalism. The title reflects better the changes that have been sweeping across the media industry all over the world in the past few years. Although we have been continually updating the course to reflect the fact that so many journalists these days have to be proficient in more than one form of journalism, we feel we could do even more to enable them to become truly 'multi-platform' journalists. These are the kind of journalists who are likely to be successful in years to come, and we want to make sure that those from Westminster are in the vanguard.

The course now titled Multimedia Journalism (Broadcast, or Print and Online) MA, will offer a Postgraduate Diploma in Multimedia Journalism, (Broadcast, or Print and Online), which will run over eight months. There will be an option to take either the Masters or the Postgraduate Diploma as a part-time course, which will run over two successive academic years.
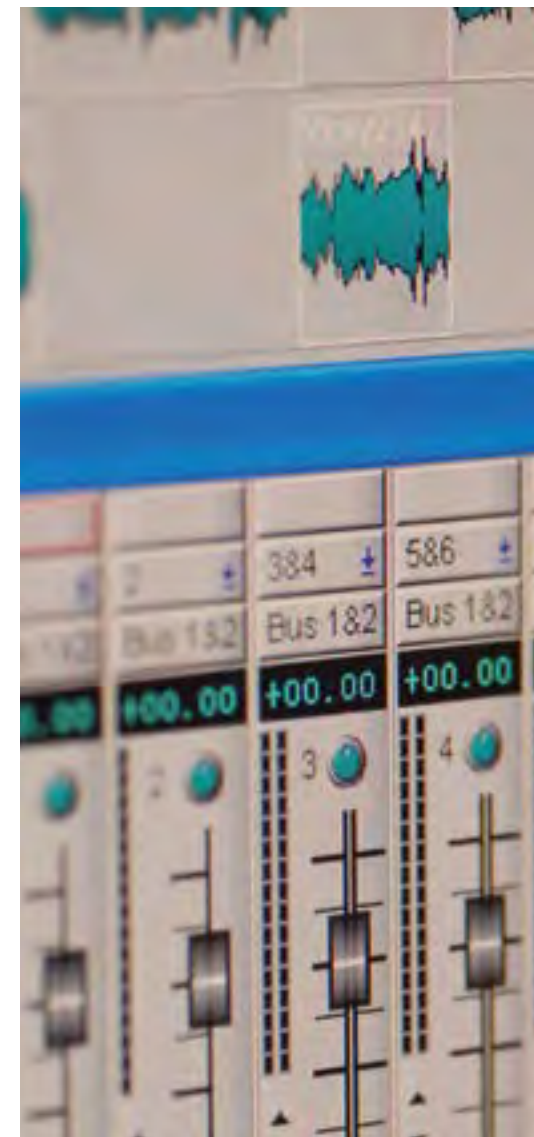
If you are planning to start a career in journalism, or already work in the field, this course will equip you with the practical and intellectual skills necessary to succeed in today's media world; whether in print, online media, multi-platform or broadcast journalism. You will still be able to specialise in a particular medium on the course, but you will also develop a wider range of skills and be better familiarised with the way that journalists work across different platforms. This is vital for people starting out in the profession.

*Subject to approval

The course has a strong practical focus, and you are expected to develop story ideas and contacts, and gather your own material for journalistic course work, finding stories which could be local, national or international. You will be given full training in using our up-to-date media resources, newsrooms and studios, ensuring that you graduate from the course as a multi-skilled, multi-platform journalist.

Our teaching staff are highly experienced journalism professionals. The broadcast pathway of the course is accredited by the Broadcast Journalism Training Council (BJTC). We have twice been acknowledged with the BJTC award for excellence in teaching and many of our students have won journalism awards. Our graduates, both international and UK based, have gone on to work with a variety of leading media organisations including BBC News, BBC Radio, BBC World Service, BBC Online, ITN, Sky News, Sky Sports, LBC Radio, Reuters, Condé Nast , *The Economist*, *The Financial Times*, *The Guardian*, to name a few. Many graduates are now employed at well-known international organisations such as Al Jazeera, BBC Arabic and Persian TV, BBC Russian and Chinese Online, CNN TV and Online, Russia Today, Central China Television, Indian news channels such as NDTV, UTV and CNN-IBN, Phoenix TV, *The Washington Post*, *China Daily*, and many other good journalism careers in countries around the world.

COURSE CONTENT

There's a strong emphasis on learning through hands-on practice, using our professional standard facilities, and preparing students for the new world of multi-platform journalism; much of your assessed course work will be 'real' journalism assignments.

We often invite other journalism professionals as guest speakers or to critique student work. We help our students network with media professionals, and find opportunities for work placements. The course is taught over two semesters, followed by the largely self-directed final project for the MA students. Unlike most journalism MAs, you can undertake a practical Final Project or choose to write a 15,000-word dissertation.

You will have the chance to air your work on Smoke Radio, the University's multi-award-winning internet radio station, and contribute to the University's multi-media news site Westminster News Online (**wnol.info**). In recent years some MA students have been able to go as 'embedded journalists' on Royal Navy and NATO training exercises, sometimes on board ship.

MODULES

These will include:

Broadcast News
This module on the Broadcast pathway aims to give you a grounding in the skills and techniques of daily live radio and television news and current affairs. It is intended for those specialising in broadcast journalism, but can also be taken by those wanting to develop multimedia video and audio skills in more depth. You gain an in-depth understanding of the techniques of writing for radio and TV, reporting, presentation and studio production, using the latest digital equipment.

Documentary Skills
This develops your TV and radio skills further, allowing you to develop advanced production and reporting techniques, enabling you to carry out longer form pieces of broadcast journalism.

Final Projects for MA Students
The practical projects enable you to demonstrate the skills and techniques learned during the course in greater depth. You will be working under a limited amount of supervision and each project is accompanied by a written critical analysis. Print and online students may choose between researching and producing to professional standard a series of articles on a related theme in a print format, or producing a professional standard journalistic website. Broadcast students will research, compile and present their own authored TV or radio documentary, investigating a current topic in depth.

Alternatively, you may choose to research and write a 15,000-word academic dissertation, exploring an aspect of contemporary journalism.

Issues in Journalism
A critical survey of some of the social, political and economic pressures on media across the world, looking at the ethical considerations which are of key concern to journalists, and the provisions designed to safeguard media freedom. On this module, there is a variant for UK students who will have the chance to gain an in-depth working knowledge of media law, and of government and public institutions in the UK, and how they relate to journalists. This is in line with the syllabus requirements of the accrediting body, the Broadcast Journalism Training Council. Students from outside the UK can take a more international perspective in their studies.

Magazine Project
During this module you will develop advanced skills in the content, design and layout of magazines, working in a team to originate, write, design and produce a magazine, both as a 'glossy' and in electronic form. Designed primarily for Print and Online students, it is also available as an option for Broadcast students.

Multimedia Journalism Skills
A module for all postgraduate journalism students which aims to give you a critical understanding of the concepts and techniques of contemporary convergent journalism, including news values, story research, newswriting and multi-media reporting techniques, including the use of audio and video material. You will be expected to regularly keep a blog, and publish your work on the journalism department's website, Westminster News Online (**wnol.info**).

News and Feature Writing
This module is for students specialising in written journalism on the Print and Online pathway. It aims to help you develop the skills and techniques of writing news stories and features across both print and web platforms, as well as gaining an understanding of the concepts and pressures of news gathering, and the importance of developing contacts.

Online Journalism
This provides an advanced understanding of online journalism skills, combined with in-depth tuition in creating a multimedia website, both in design and content. Small teams work together to produce topical web-magazines. During Semester Two, a number of visiting lecturers will be delivering classes in more specialist areas of journalism, such as travel or sports journalism, or arts and entertainment journalism, or investigative reporting, including environmental and financial stories. There are also a number of other optional modules available, some from our theory based MA courses.

Web Production: Westminster News Online
A team or teams of students apply their editorial and reporting skills to run the live, multimedia news website.(**wnol.info**).

ASSOCIATED CAREERS

Although designed to prepare you for a career in journalism, this course could also lead to a career in public relations, communications, or any other profession requiring effective communication and practical skills.

ENTRY REQUIREMENTS

You should hold a good first degree / equivalent to a UK Upper Second Class Honours. You should also have some journalism work experience, whether a brief student placement, or more extensive professional experience. You will also need a good understanding of the media and current affairs. If English is not your first language you are expected to have at least IELTS 7.0 with 7.0 in writing and speaking.

Applicants should be prepared to show a commitment to a career in journalism and a good knowledge of current affairs and the media. Two short assignments should be submitted as part of the application; the first should explain in 250 words why you have decided on a career in journalism, and the second should be either a 300 word analysis of the print, online or broadcast media in your home country, or a 300 word analysis of how a recent news story was covered in different UK media (more suitable for UK-based students).

RELATED COURSES

- Documentary Photography and Photojournalism MA

PUBLIC RELATIONS MA*

Length of course
One year full-time or two years part-time

Location
Harrow and central London

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/journalism

Public Relations is a fast moving and dynamic profession which needs adaptable, analytical and innovative graduates.

This course is designed to produce the future leaders of the public relations Industry. You will not only learn the practical skills required to embark on a career in PR, but you will also gain the theoretical and analytical knowledge to help you get ahead. You will create campaigns, pitch to clients, stage a press conference and create videos and blogs, as well as write research reports, essays and a dissertation. You will also explore issues affecting the industry, such as professional ethics and the impact of social and digital media.

The course has close links to the London-based PR industry, and is one of a select few chosen by the professional body PRCA for its University partnership initiative. These connections with leading PR practitioners help you gain the practical knowledge and understanding you need to work in PR.

This MA is currently under review and will include exciting new modules in advertising and strategic communication. Please see the course page on our website westminster.ac.uk for the latest available information.
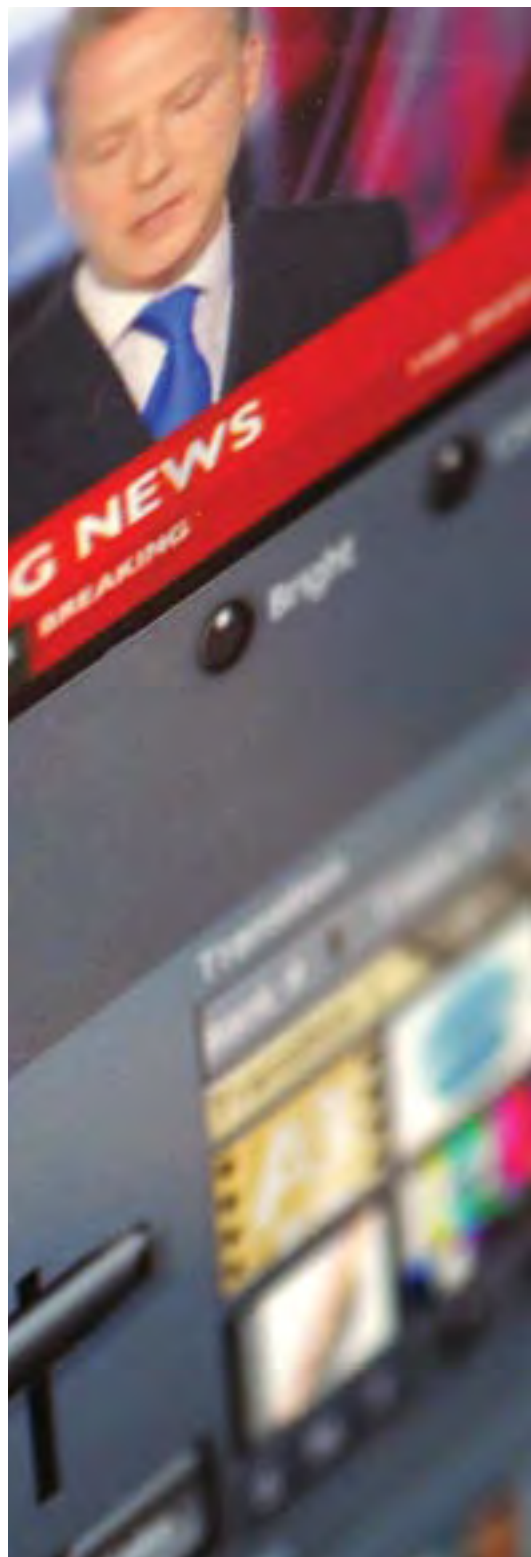
*Subject to approval

COURSE CONTENT

The course combines practice skills with analytical tools and is highly participative. You will take part in workshops, debates, seminars, presentations and group exercises including making pitches and presenting creative campaign ideas. The course runs for one year (full-time) or two years (part-time).

There are no formal examinations on this course. You are assessed on course work including essays, presentations, blogs, group work and your participation in class exercises.

CORE MODULES

Contemporary Theory and Issues in PR
This module explores a range of perspectives on PR. We look at the social, cultural and management approaches to PR, and examine the tension between these theoretical models and their practical application.

Dissertation Research Skills
This module provides guidance on how to plan and conduct a piece of independent research into the PR industry. You will learn how to apply the theories, research methods and scholarly practice learned in your other modules to produce an original 15,000 word dissertation.

Planning and Managing a PR Campaign
This module gives you an opportunity to develop and enhance your campaign management skills. You will plan, design and present a creative public relations campaign and explore the relationship between PR agencies and your clients.

Public Relations and the Media
The module equips you with the professional practice skills to manage media relations including writing press releases, conducting media interviews and preparing media events. It also looks at the increasing role of digital media including Twitter feeds, blogs and online newsrooms.

Understanding Public Relations
This module provides a critical evaluation of the public relations industry and the context in which it operates. You will look at the role of the practitioner and explore whether perceptions of the industry are valid. You will also consider the professional aspirations of PR, ethics and how the industry is changing in the context of digital media.

OPTION MODULES

The option modules are taught by leading practitioners and allow you to develop your interest in specialist sectors within the PR industry. You choose two option modules.

Advertising planning and strategy
This module focuses on the need for strategic planning to produce compelling advertising, and evaluate its effectiveness. You will study a range of planning processes including market research, insight identification, and trend forecasting, with a key focus on media selection and analytics. Throughout the module you would work with a client in order to structure a business problem into a creative brief.

Brand Management and Communications
This module highlights the role of brands in contemporary society, their use by organisations, and their significance for contemporary advertising and PR professionals. You will study the meanings of 'brand' and 'branding', and investigate the relationship between a brand, its products and its promotional strategies. Brand image and corporate identity are covered with attention paid to the ideas of brand building, brand development, brand equity and brand extension.

Campaigning for Social Change

As trust in institutions declines how can NGOs maintain their influence and change their techniques to deliver successful campaigns? What does the new political and campaigning landscape look like? What are the current techniques? And how can you decide which is the best technique to use for your campaign?

Corporate Communications

How do organisations manage their reputation even when in a crisis? These are some of the questions which you will address in this module. You will learn how to analyse stakeholders and prepare a communications strategy.

Fashion PR

From luxury brands to the high street, the world of fashion relies on promotion and public relations. This module gives you an opportunity to take a backstage tour of the fashion industry and design a campaign for a leading fashion brand.

Online PR

Digital and social media are changing both the communications landscape and the role of PR. This module looks at the different tools and explores how they can be used in PR campaigns as well as how they can be analysed and evaluated.

Political Communications and Public Affairs

This module is designed to offer a comprehensive introduction to the theory, principles and practices of political communications and public affairs. The course involves looking at the roles and responsibilities of the key actors involved – politicians, journalists, campaigners and public affairs practitioners – and the changing nature of the relationship between them. In particular, the course will focus on the role and impact of new digital technologies, online and social media, and convergence.

ASSOCIATED CAREERS

This course is particularly relevant if you want to start, or to progress, a career in public relations. Most graduates of the course are working in PR or related communications roles within a year of graduating. Of our several hundred alumni, many now operate at the most senior level in their organisation.

Many work in global PR agencies including Hill and Knowlton, Burson-Marsteller and Edelman, while others work in-house at organisations as diverse as the Premier League and the United Nations.

ENTRY REQUIREMENTS

You should normally have a good first degree qualification (Upper Second Class Honours) or equivalent, although professional qualifications or substantial appropriate work experience may be acceptable instead. The course relies heavily on you being able to write and present effectively in English, and if English is not your first language, you need to have a minimum IELTS score of 7.0, with 6.5 in each element, plus sufficient academic or professional background.

AUDIO PRODUCTION MA

Length of course
One year full-time or two years part-time

Location
Harrow

Course fees and funding
See **westminster.ac.uk/fees**

More course information
See **westminster.ac.uk/music**

This well-established Masters is the world-leading course in audio production, highly regarded both nationally and internationally. It is accredited by the leading industry bodies, including APRS, and is the JAMES National Regional Centre – London, an Apple-accredited training centre and a Skillset Media Academy. The course is designed to meet and exceed professional standards, and will enable you to reach the highest level in the creative use of audio, and explore how creative ideas and new technologies can be combined, enhanced and redefined.

As the major media education site in Europe, the University's Harrow Campus includes 14 professional recording studios (three surround studios), a new teaching recording studio, Music Lab and an array of TV, post-production, radio, film and multimedia facilities built and equipped to the highest standards.

JAMES
REGIONAL CENTRE
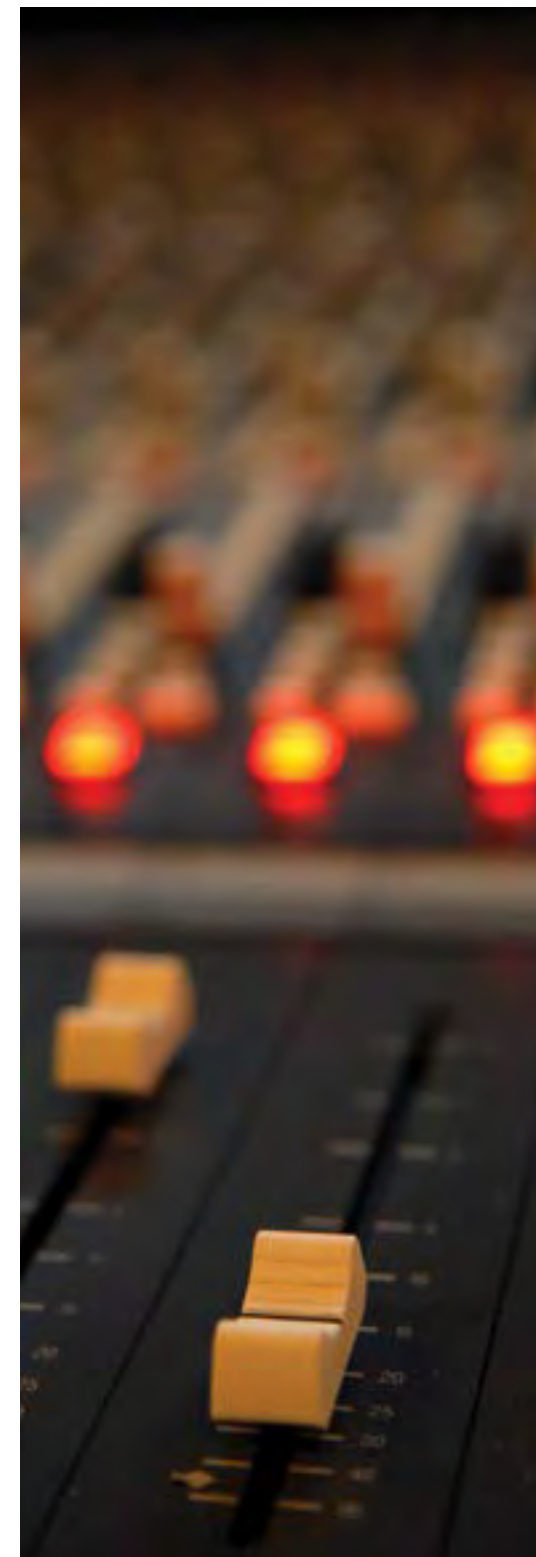
COURSE CONTENT

This innovative course develops your creative abilities in audio across music production, sound design, radio, TV, film and multimedia, all supported by a robust understanding of the technologies involved. You will be able to explore and expand as a creative artist while achieving control and experience of a professional audio environment.

Applied Innovation and Interactive Design
This module will introduce you to associated programming packages for multimedia applications. You will explore the innovative interface design techniques, and work on developing sound design for interactive media, including small apps and computer games.

Audio Visual Production and Cultural Theory
Focusing on the creative applications of technology, theories and professional production practices, this module will develop into a study brief incorporating the construction of a radio drama, radio programme, film trailer assembly and surround mix. It will also include a substantial piece of sound-to-picture work, including location recording, music and audio post for film and broadcast media.

Entrepreneurship and Project Management for Creative Industries
This module facilitates learning of the key skills in creative industries business, entrepreneurship and project management. You are given the opportunity to develop their business ideas from concept to completion through the production of digital media outlets whilst using PRINCE2 (Projects IN Controlled Environment) methodology.

Major Project
The Audio Production Project is your opportunity to negotiate a large-scale, self-determined, original and inventive project, based upon several areas explored in the taught stage of the course.

Music Production and Musicology
This module will develop your professional practice of the creative industries through in-depth understanding of both practical and theoretical aspects of music recording and production processes, including mixing, remixing and mastering in stereo and surround.

Synthesis and Sound Design for Animation
You will examine in detail the digital manipulation of audio data, location recording and Foley, the creation of sound libraries, and sound design for animation, enabling you to produce work to industry standards.

ASSOCIATED CAREERS

Possible careers include music producer, audio and audio visual post-production specialist, ADR, audio and audio visual producer, composer, Foley artist, interactive audio design teams, location sound specialist, programmer, radio production, sound designer and sound engineer.

ENTRY REQUIREMENTS

You will need to have a portfolio of audio and/or audio visual production works, which demonstrates your ability to work in audio at a high level. You should be able to discuss how the course enables you to build towards a new area of creative activity and employment. A good first degree is desirable, although applicants with a strong portfolio and professional industry experience will be considered. If English is your second language you should have an IELTS score of 6.5 overall, with 5.5 in each element.

RELATED COURSES

- Interactive Media Practice MA
- Music Business Management MA

DESIGN FOR COMMUNICATION MA

Length of course
One year full-time

Location
Harrow

Course fees and funding
See **westminster.ac.uk/fees**

More course information
See **westminster.ac.uk/art**

This Masters reflects the multidisciplinary nature of contemporary communications, bringing together key subject disciplines in visual communication including graphic design, moving image, digital media and illustration. The course will help you to develop the analytical skills and generate conceptual thinking needed to prepare for high-level professional practice.

We are committed to having a broad scope of activities on the course, from traditional graphic skills to future communication delivery methods. The course offers strong links to new media industries, and we work in collaboration with them, and use their advice and expertise, in the ongoing development of the course content.

This is an ambitious programme for students who want to realise their creative potential and self-reliance, working as a freelance or small business operator in the challenging and changing world of the creative communication industries.

COURSE CONTENT

The content of the course is industry-focused, and encompasses issues central to contemporary design practice through a process of analysis, experimentation and the practical testing and implementation of creative ideas.

CORE MODULES

Business for Design

In this module you will examine the professional context for design business, management and enterprise. Through a series of lectures and seminars the module will focus on practices appropriate to freelance and small businesses. You will examine key elements of professional practice, and gain insights into the design business through site visits and guest lectures from industry professionals. The module will give practical advice for starting up in business, covering topics including forming and naming your business, choosing and setting up premises, creative thinking and project management, copyright and intellectual property rights, and marketing and managing your business.

Critical Debates in Design

You will address and review current visual, social and technological debates in design, and develop informed views on contemporary topics in design. The module will explore the role of the designer's responsibilities in a social, cultural and economic sense, the role of the designer in communicating to audiences, and the construction of meaning in verbal and visual language. You will increase your awareness of debates and issues in the design field and hone your incisive thinking skills alongside technical abilities. You will develop an engaged reflective practice to make more effective use of your perceptions and discoveries, and work practically and creatively with reference to a wider cultural context.

Design Project A: Visual Identity

During this module you will focus on visual identity and how an entity declares itself within an environment. Visual identity is one of the central tasks of design. Organisations previously described their identities as their 'house style', then their 'corporate identity'; more recently the term 'branding' has

been preferred. The module encourages the development of distinctive graphic and typographic visual language through visual identity for specific target audiences. You will develop a range of graphic and image-based solutions, through collaboration, group working and presentations of case studies, while building contacts with industry.

Design Project B: Design Authorship

Building on the experience you gain in Project A, in this module you will focus on publishing and design authorship, acquiring skills in areas such as editorial, magazine, book design, e-book, interactive and website design. You will examine the traditional role of the designer as facilitator, the use of design to communicate other peoples' messages, and the notion of 'designer as author'. You can work on competitions, external projects, collaborative cross-course projects, and self-defined projects, as appropriate, and wherever possible we will run training sessions and workshops, to give you the chance to improve your existing visual communication skills and develop new ones.

Design Research Methods

This module enables you to develop your research skills and methods at a deeper level, in preparation for further study at Doctorate level and for professional practice. It introduces the field of design research as an analytical and practical tool for designers, and establishes the role of critical thinking as a support to the development of an engaged design practice. Theoretical models of design analysis covered include semiotics, communication theory, systematic approaches, semantics and discourse theory. The emphasis will be on why we do what we do and how we can ensure it is effective, through research testing, feedback and a rigorous approach to design.

Major Project/Exhibition

This module enables individual students and student teams to initiate, produce, manage and present a comprehensive design project. The major project is a summation of experience in which you focus your interests, skills and aspirations as designers, and express them in a substantial project. The intended target audience, design strategy, design exploration, research testing, concept development and the chosen mode of presentation of the finished concepts,

are among the key issues you will cover and implement. This project will showcase your potential as a visual communication designer and demonstrate your ability to work at a high level of professional practice.

ASSOCIATED CAREERS

As a graduate from this course you will be well placed to work across all sectors of the design and visual communications industries. You will have the knowledge and background to consider setting up your own design company, or to work on a freelance basis within this lively and expanding sector, building on your expertise and potential to be influential within the visual communication industry.

ENTRY REQUIREMENTS

You should normally have a good first degree or a professional qualification in an area of art, design or visual media. Students with other first degrees will be considered, but will be required to show evidence that they possess some knowledge of, and a practice in, visual art or design. Home applicants will be asked to attend

an interview with the course team. Overseas students will be asked to submit a portfolio either by post or electronically. It is essential that you have a good command of spoken and written English language (an IELTS score of 6.5 or equivalent overall, with 5.5 in each element).

GUEST LECTURERS

Throughout the course you will attend additional lectures that will bring relevance and outside knowledge to all aspects of your study. Past guest lecturers have included:

- Sean Perkins, North Design
- Gordon Young
- Victoria Talbot, Human After All
- Riccie Janus, Accenture
- Tony Kaye
- Yoko Akama, Akama Design
- Bernie Bowers, Appleby Bowers Creative Associates
- Neville Brody, Research Studios
- Ivan Chermayeff, Chermayeff & Geismar
- Harry Pearce, Pentagram
- Paula Scher, Pentagram
- Andy Vella, Vella Design

DOCUMENTARY PHOTOGRAPHY AND PHOTOJOURNALISM MA

Length of course
One year full-time or two years part-time

Location
Harrow

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/photography

This course provides a unique combination of professional practice and critical understanding for those engaged or wishing to develop a practice in documentary, visual storytelling and photojournalism, in the field of editorial and contemporary media practice. The course builds on the international stature of the photographic and journalism reputation of the University. It is designed to equip you with a sound command of the working methods that will sustain a career grounded in photographic practice – whether as an editorial, commercial or art photographer, picture editor, curator or writer.

This course is especially useful for photographers, media professionals and graduates who wish to broaden their skills and knowledge in the field of editorial and documentary photography.

Photo by Yannis Kontos

Photo by Emily Garthwaite

COURSE CONTENT

The emphasis of the course is on you and the development of your practice, as understood in contemporary approaches to documentary, visual storytelling and editorial photography (including photo essays and single images for publication), picture editing, critical academic and journalistic writing, the production and design of a publication/magazine, and the major project, as a substantial project, allowing the student to develop their own research and practice. The primary course resources are those in the Margaret Harker Photographic Centre and J block video facilities, which are equipped to the highest professional standards for both analogue and digital production.

SEMESTER ONE: CORE MODULES

Design and Concept – Documentary Photography. The Photo Book
This module extended, to be taken in semester 1-2 on alternative weeks on Tuesday evenings. This module focuses on the photo-book and the composite elements required for book production. The photo-book can be documentary, or story based involving

- research based content and subject matter - normally based on people
- a collaborative approach
- creative photography
- the symbiotic relationship of text and image
- layout and design
- innovative approaches to the photo-book
- a written critical evaluation.

The project is set within the boundaries of the M25.

Writing Photography
This module will be on Wednesday evenings. The development of writing skills that will enable you to understand and put into practice the different models and conventions of writing with photographs, including; feature writing, critical analysis, appraisal, interviews, collaborative writing and captions. Studies of the novel and storytelling, including the boundaries between fact and fiction. Exploration of critical understandings of the relationship between text and image.

OPTION MODULE

The Portrait in Documentary Photography
Creative exploration of the photographic portrait; gathering information through a variety of interview techniques; production of a series of stand-alone portraits, with accompanying, supporting and appropriate text, based on original research, interviews, and creativity, to communicate:

- a documentary work
- a sense of place, using the urban spaces and buildings of London
- cultural demographics particular to an area of Greater London
- factual and fictional stories.

Producing a bound folio (staple or stich bound) of the portraits with accompanying text of five hundred words per portrait.

SEMESTER TWO: CORE MODULES

Design Photography and Text – The Publication

To collaborate and collectively produce a publication, that will:

- explore innovative and innovative content outside of popular magazine culture
- be creative with content typography and design
- have equal image and text contribution from all of the editorial team
- explore and experiment with the possibilities of a photographic publication, in the broadest sense
- be able to collectively adapt a photographic 'style' with the entire editorial team
- produce a publication that can be conceived as a hard copy OR web publication.

Critical Theory – History and Theory of the Published Page

The module aims to equip students with the historical and critical contexts that inform contemporary editorial photographic practice.

SEMESTER THREE: CORE MODULES

You can elect to undertake the major project or Dissertation.

Practice Based – The Major Project

The Major Project is the opportunity to produce a self-determined project that expresses key disciplines and practices you have engaged in throughout the course for the creation and production of a documentary, which is informed by creative experimentation, investigation, research and development, and production.

Your 'major project' can be produced as:

- a photo-book
- portfolio or folio of prints
- film
- audio visual presentation
- online presentation
- other appropriate presentational forms in discussion with tutors

Thus summarising and reflecting the anticipated potential of your practice.

Dissertation

The Dissertation module provides an extended space for a self-initiated investigation, which builds on theoretical and critical debates studied earlier in the course. This module requires substantial research and an advanced level of understanding and analysis. Students are encouraged to investigate a range of primary and secondary sources in the production of this intellectually challenging conclusion of their theoretical studies.

ASSOCIATED CAREERS

The course gives you a number of key and transferable skills that will make you highly employable in the photographic media and publishing industries; working photographer in; news agencies, picture agencies, book or magazine, curating, picture research or web-based publication, personal practice or whatever area you choose as your speciality. The course will enable you to create work reflecting your practice to a recognised industry standard to further your career path.

ENTRY REQUIREMENTS

Ideally you should possess a good first degree from a recognised university or institution of higher education, or relevant working experience to an equivalent level that equips you for postgraduate study in photography. We welcome mature applicants with a background in the media or related areas. If your first language is not English, you will need an IELTS score of 7.0 overall with 6.5 in writing and 6.0 in the other elements or equivalent plus sufficient academic or professional background.

RELATED COURSES

- Multimedia Journalism – Broadcast, or Print and Online MA
- Photography Arts MA

FILM MFA

Length of course
One-year full-time or two years part-time

Location
Harrow

Course fees and funding
See **westminster.ac.uk/fees**

More course information
See **westminster.ac.uk/film**

The Film MFA is a new programme at the University of Westminster that builds on the University's international reputation in film making courses, which began with the UK's very first honours degree in Film and Photographic Arts in 1969.

Over the last 25 years, Westminster's Film graduates have received 29 BAFTA nominations, winning nine times, and since 2008, eight Academy Award nominations, winning two Oscars and one Student Oscar.

You will be joining a course that draws on the expertise of our existing Film and Television Production programme, and our postgraduate courses in Film and Television: Theory, Culture and Industry; Digital Imaging and Audio Production.

The course benefits from the state of the art Regent Street Cinema, and from The Harrow Campus with its excellent facilities for Film, Television, Sound, Music, Photography, Fashion and Fine Art.

You will be enabled and supported by film industry professionals, teachers, academics and researchers, and will develop your own creative voice, demonstrated by a body of high level professional level work.

COURSE CONTENT

This two year MFA programme aims to allow a full development period for the creation of substantial bodies of work at a professional level. There will be one year of intensive teaching and a further year of supervised but self-directed 'thesis project' work. This final project will be developed once you have had the full benefit of an immersive experience in your specialist area of filmmaking. The pathways of the course have been created to ensure they fully integrate and complement each other; collaborative work will enable each student to build an individual portfolio from a combination of group and individual work.

THE MFA PATHWAYS

Students will apply to and be selected for a specific MFA discipline, and we anticipate limiting the number of students to four in each pathway. Initially we expect to offer the following pathways: MFA Film (Producing); MFA Film (Directing); MFA Film (Screenwriting); MFA Film (Editing); MFA Film (Cinematography); MFA Film (Documentary); MFA Film (Animation).

As the course grows, we will add further pathways in MFA Film (Visual Effects); MFA Film (Sound); MFA Film (Production Design).

A fundamental characteristic of the course is its collaborative structure and emphasis on learning through doing. You will focus on developing specialist skills for the duration of the course, collaborating with students from each area in order to build your portfolios.

- Screenwriters will write animation and fiction well as a 'calling card' feature length screenplay
- Editors will edit fiction, documentary and animation
- Producers will experience a wide range of production types as well as developing a real world feature film project
- Documentary filmmakers will work with producers and editors to support their portfolio, and have the time to forge a deep relationship with their subject
- Cinematographers will have the opportunity to work in fiction, documentary and animation
- Animators will work with screenwriters, cinematographers and editors.
- Directors will collaborate with screenwriters, producers, and editors to make a portfolio of short films for entry to festivals worldwide.

The MFA offers high level specialist teaching, as it is aimed mainly at those with significant prior experience. Students will be assigned industry mentors who will offer guidance throughout the course.

Fuller details of the course content for the specific pathways can be found on our website.

ASSOCIATED CAREERS

The Film MFA will be a professional qualification that will enable graduates to progress to head of department roles in the film and television industries and also a 'terminal degree' qualifying graduates to teach in American Universities. The University has strong links with employers, and these will be developed and extended. More than 80 per cent of our Film and Television graduates go on to work in film and television.

DEPARTMENT ALUMNI

Alumni from our film courses include:
- Asif Kapadia, director of *Amy* (2015), *Senna* (2010), *The Return* (2006); *The Warrior* (2001)
- Neal Purvis, Scriptwriter of *Spectre* (2015), *Skyfall* (2012), *Johnny English Reborn* (2011), *Casino Royale* (2006), *The World Is Not Enough* (1999)
- Michael Winterbottom, director of *The Face of An Angel* (2014), *The Killer Inside Me* (2010), *9 Songs* (2004)
- Lucia Zuccetti, editor of *The Queen* (2006), *Testament of Youth* (2014), *Rat Catcher* (1999), *Game Change* (2012)
- Seamus McGarvey cinematographer of *Godzilla* (2014), *Anna Karenina* (2012), *We Need To Talk About Kevin* (2011), *Atonement* (2007)
- Tony Grisoni, screenwriter of *Fear and Loathing in Las Vegas* (1998), *Tideland* (2005), *Red Riding* (2009)
- Andrew Dunn, cinematographer of *The History Boys* (2006), *Precious* (2009), *The Perks of Being a Wallflower* (2012)
- Paul Trijbits, Producer of *Saving Mr Banks* (2013), *Fish Tank* (2009), *Jane Eyre* (2011).

ENTRY REQUIREMENTS

We expect you to have a good honours degree in a relevant subject, or equivalent professional experience and/or qualifications.

You will need to demonstrate knowledge, experience and potential in film production to a level that will allow the you to work at a high level in a specific discipline. You should apply for a specific MFA pathway and will be asked to submit a portfolio of relevant work and an application form. This will form the basis of selection for an interview process that may include practical tests if the specialisation applied for is not demonstrated within the applicant's portfolio.

Applicants whose first language is not English must be able to speak and write fluently in English, with a minimum IELTS score of 6.5 with 6.0 in each element.

FILM AND TELEVISION: THEORY, CULTURE AND INDUSTRY MA*

Length of course
One year full-time or two years part-time

Location
Harrow and central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/film

This is the longest-running postgraduate course in the country in the study of film and television, and it retains its strong reputation within the film sector. In addition to theoretical, cultural and critical dimensions, you will gain an overview of the international film industry – both historic and contemporary. You will also investigate production, distribution, exhibition and marketing, from mainstream commercial productions to alternative, experimental and independent film, video and digital work.

Past and present students from all over the world are employed in the film and television sectors, as small-scale producers and film and video makers, or working for larger organisations and TV companies as script consultants, programmers, executives and film educators. Students have also taken the course to develop and expand their teaching careers and several have progressed to doctoral studies in the UK and abroad.
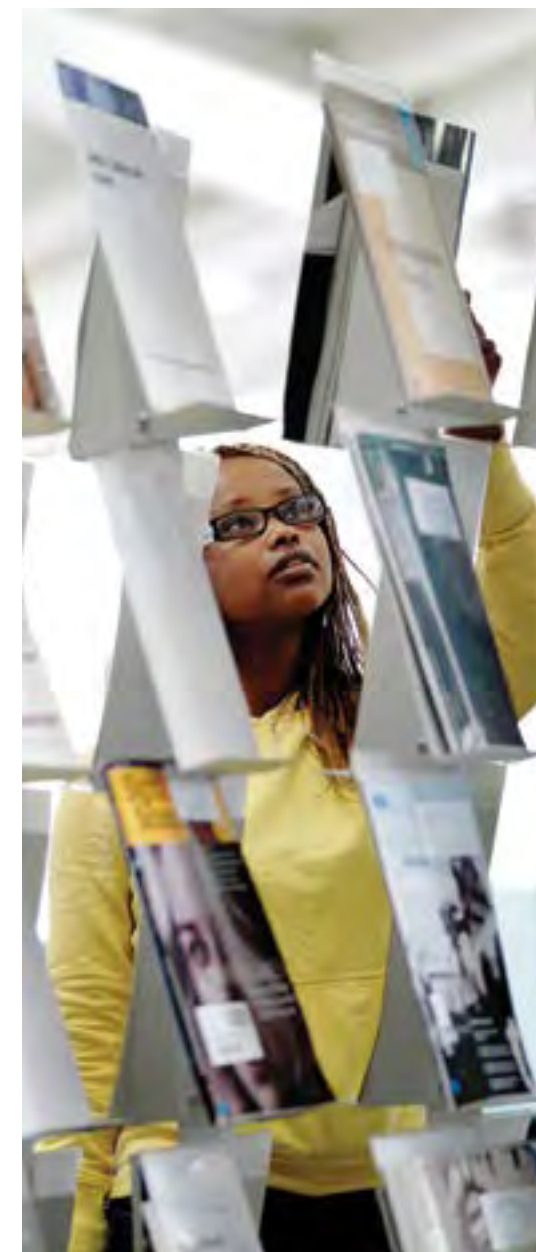
*Subject to approval

COURSE CONTENT

The course is taught in two modes: full-time and part-time. Full-time Postgraduate students study 180 credits per year. For the award of MA in Film and Television: Theory, Culture and Industry, you must complete two core taught modules, four optional modules and a 60-credit final project module, for a total of 180 credits. Core modules provide you with a set of key skills for the theoretical, critical and reflective understanding of moving images. Optional modules give you the freedom to choose areas of specialisation. The course leaders can advise on which modules best fit your interests. You have the choice to pursue specialised interests through your choice of optional modules and coursework assignments. If you are not sure which optional modules to choose or fit your interests best, or which types of final project work to produce to best develop your area of specialisation, you should discuss this question individually with the course leaders and you should aim to do so early on in the academic year.

The course structure includes two suggested pathways for those wishing to specialise in a) film programming and moving image curation; b) screenwriting.

You will be able to choose among the following modules:

- Cinema Distribution and Exhibition (option)
- Contemporary Issues in Moving Image and Screen Studies (core)
- Documentary Aesthetics, Sites and Spectatorship (option)
- Film Programming and Moving Image Curation (option)
- Final Project (core)
- Key Concepts in Film, Television and Moving Image (core)
- Introduction to Scriptwriting (option)
- Longform Screenplay Preparation and Short Documents (option)
- Modern and Contemporary European Cinema (option)
- Researching Histories in Asian Cinema (option)
- Television Art: Aesthetics and Quality (option).

ASSOCIATED CAREERS

Graduates have found employment in small and large-scale film and television companies, as producers, researchers, distributors, exhibitors and in organising film festivals, on film-related magazines and journals, in all levels of film and TV education, and as academic researchers and doctoral students.

ENTRY REQUIREMENTS

You should possess, or be expecting, a good undergraduate degree or, exceptionally, previous relevant experience. Your previous undergraduate degree does not need to be in film or media. You will need fluent written and spoken English to study at postgraduate level. If your first language is not English, you will need an IELTS score of 6.5 overall, with 6.0 in each element.

INTERACTIVE MEDIA PRACTICE MA

Length of course
One year full-time or two years part-time

Location
Harrow

Course fees and funding
See **westminster.ac.uk/fees**

More course information
See **westminster.ac.uk/art**

This exciting multidisciplinary Masters programme is fully designed to reflect the needs of contemporary new media industries, bringing together creative technologies, interactivity and design practices within digital culture. Through the creative application and effective integration of audio visual new media formats and interactive multimedia, successful graduates will be able to address and adapt to the changing needs of this sector in order to secure a leadership position in this vibrant industry sector.

We are in the midst of a digital revolution where interactive media is an integral part of our digital culture adding distribution, providing entertainment, and enriching our lives within several areas on a daily basis. The widespread success and establishment of consumer trends for interactive media devices such as games consoles, mobile smart phones, tablet devices and wearables ensure that demand for this type of professionals grows rapidly.

According to the late CEO of Apple, Steve Jobs – the media industry "is worth several billion pounds annually and employs around 40,000 people, representing approximately ten percent of the total audiovisual workforce. Sectors such as games and apps show an even wider growth where providers such as Apple have paid a total of two billion dollars to app within the US alone."

Adobe Systems (UK) fully support the programme with high recommendation, based on the development and key principles the course offers, which is rare and unique. We embrace excellent contacts within the interactive media and games industries, including regular visits and masterclasses from industry professionals at the top of their game from Adobe to Sony.

The course embraces a hackathon culture with specialist hack labs boasting newly designed flexible learning spaces for students to work more collaboratively on innovation protocols fostering cross-pollination of new ideas creatively. Many students will be working on live industry briefs as well as their own projects independently within and outside our course clusters. This collaborative approach to learning and research often leads to successful projects, which are commercially viable, and quickly gain industry recognition through our end of year show.

As one of the major media education providers in Europe, the University of Westminster's Harrow Campus currently boasts a series of

professional recording studios, a new teaching recording studio, music labs and access to an array of TV, post-production, radio, film and multimedia facilities built and equipped to the highest standards.

The new media industry has demonstrated constant growth, and is four times larger than film, TV and music industries combined. Our course will prepare you for this sector, by leveraging and integrating the fine blend between creativity and technical capacities. You will also benefit from having access to a range of highly regarded industry practitioners who will offer you exceptional insight and working knowledge within the field, both challenging and encouraging your technical and creative flair. On this Masters degree you will develop commercial-level interactive media skills.

COURSE CONTENT

This multidisciplinary course prepares you to work in a wide range of industries combining theory, practice, and bringing together technical, creative perspectives on new media systems, interactive technologies and digital culture as well as exploring new emerging creative technologies, producing an industry professional who can produce as well as explore for future creative technologies.

These include mobile apps, mainstream games, interactive installation, social media and eMarketing, with an emphasis on core creative skills. The course also prepares and enhances your ability in producing interactive media, methodologies and production workflows, supported by a robust understanding of the technologies and theories involved.

The Interactive Media Practice degree offers an ideal foundation for those seeking employment in the digital media industries, which increasingly require people who work with technology from a creative perspective. This is the course that will create the next generation of interactive media talent who are both enterprising and creative.

MODULES

Applied Innovation and Interactive Design
In this module you will explore and experiment with innovative interactive media applications in a range of areas and technologies. This module explores the development of a new idea from concept to completion through applied innovation and interactive design. The focus is to exploit and experiment with creative technologies to produce work with assigned USP within the digital spectrum through user-centered design, creating a compelling and enriched user experience. There is an option to gain an additional Adobe certification subject to module performance and passing relevant exams.

Entrepreneurship and Project Management for Creative Industries
The module is designed to address reflective practice, entrepreneurship and developing your creative skills through enterprising activity. You will develop your ability to assemble creative projects and bring them to the market using PRINCE2 (Projects IN Controlled Environments) methodologies for a commercially viable outcome. You will learn project management theories and mind mapping, explore project management practices, as well as critically evaluate workflows and develop the competencies and skills of a future project manger in industry. This will move towards the development of utilising your current and new skills to formulate and construct an SME or creative micro business for creative industries from concept to completion, which is consumer faced and commercially viable.

Hack Lab and Creative Technologies
By definition hackathons provide a venue for self-expression and creativity through technology. Individuals with technical backgrounds come together, form teams around a problem or idea, and collaboratively code a unique solution from concept to completion. These generally take shape in the form of websites, apps, and info graphics more recently to wearables and VR otherwise described as creative technologies. This module is designed to equip students with advanced knowledge of managing and assembling ideas, using a wide variety of creative technologies and lateral thinking, in a real world context. Also developing innovation protocols, theoretical

and practice-based research in order to solve real world problems through experiential, PBL and experimental learning methods.

Mobile Apps and Wearable Devices
This module focuses on producing and designing powerful mobile applications, professional practice and the skills required for targeting mobile devices including wearables from concept to completion in alignment with current industry practices for maximising commercial viability, for potentially developing a consumer-faced outcome. You will explore the requirements and various challenges designing for mobile and wearable devices and hack together ideas, which solve real work problems within our hack lab. You will also develop critical, theoretical and practice-based research on the ways creative media technologies are embedded in the technical, cultural, aesthetic, structures of society and how we interact with them on a daily bases for a deeper understanding through a UCD approach.

Social Media and eMarketing
The module examines the role of social media within the realm of eMarketing and developing powerful marketing campaigns and knowledge within digital media. This module will equip you with advanced knowledge of managing digital marketing campaigns, using social media and web-based technologies. Also developing a cultural understanding, critical and speculative theoretical and practice-based research in order to predicted future trends. You will also gain wider knowledge marketing competencies of email marketing, Google analytics, PPC, SEO protocols, as well as trending tools for future forecasting insights, and associated powerful eMarketing and web based tools in order to enhance, build and manage a campaign successfully using a variety of technologies creatively on time and on budget inline with industry demands.

UX Design and Development
Users are fundamental to the consumption of technology and interfaces, which increasingly appear within many media platforms. This module prepares students to build, develop and design for emerging technologies for an enhanced user experience for websites, interactive media, games, and the Internet

of things - through a series of challenging briefs. Students are expected to engage with innovative practices in designing polished user interfaces, which enrich and enhance the users experience and adopting user centred design principles in developing compelling GUI's. Students demonstrate and implement this through a range of practical coursework using best industry practices based upon theoretical research and assigned readings.

Major Project
The Major Project is your opportunity to negotiate a large-scale, self-determined, original and inventive project, based upon several areas explored in the taught stage of the course. At this stage you will be developing a project within your specialist area and may seek to work with a commercial entity or professional body in the development of your learner contract.

ASSOCIATED CAREERS

There are many highly desirable careers that students from this course can go into such as: interactive media, app development, new media production, educational media, ICT, media design, online branding, interactive design, UX designer, UCD, interactive game design, web production, games designer, media advertising, information design, digital media communication, eMarketing, digital production, strategic development, online advertising, UX architect, digital SAM, mobile UX, front end development, web development, email marketing executive, user researcher, PPC digital marketing executive, ecommerce digital marketing manager, .net developer, UX designer academic publisher, UX researcher, social media executive, digital designer, digital advertising, SEO consultant, content marketing specialist, interaction designer, digital project manager, optimisation manager.

ENTRY REQUIREMENTS

You will need an Upper Second Class Honours degree (or equivalent) or significant work experience. If English is your second language you will need an IELTS score of 6.5 overall, with 5.5 in each element.

PHOTOGRAPHY ARTS MA*

Length of course
One year full-time or two years part-time

Location
Harrow

**Course fees and funding**
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/photography

The Photography Arts MA is a new revalidated course, which replaces the former Photographic Studies MA (1996-2016). The programme helps you develop your own distinct photographic practice and visual research, and is designed to enable you to advance and focus your photographic practice in making new work, supported by a positive educational environment where you can accumulate new knowledge and develop new critical thinking. Students are fully supported by our internationally renowned photography staff.

In an open-minded educational environment you will be able to explore the dynamic range of your photographic practice, engage in innovative thinking and cultivate new independent creative strategies for your practice. Situated in the dynamic Westminster School of Media, Arts and Design, you will draw on extensive photographic facilities and a wealth of inter-disciplinary expertise in this world-famous centre for the practice and critical research of photography.

The course has an open definition of photography as a medium and practice, recognising plural tendencies in its definition and identity. Different modes of practice may be developed and pursued on the course, which encompasses a wide range of methods and techniques: conceptualism, expanded documentary, video, archival, fine art,
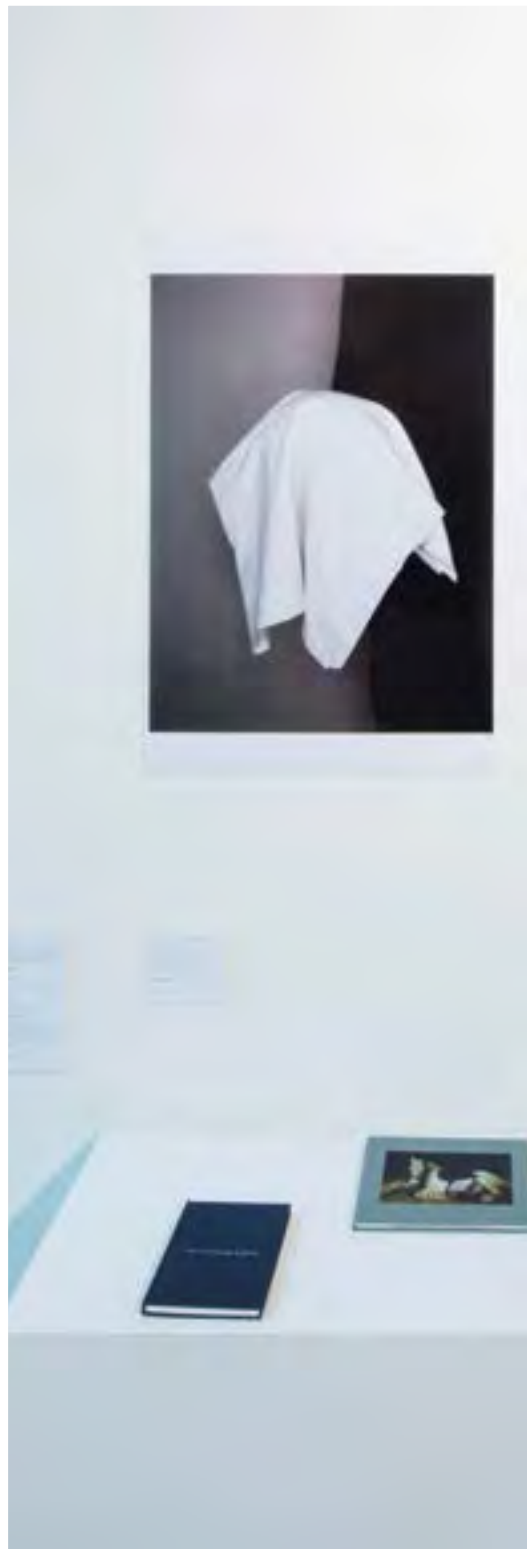
*Subject to approval

experimental, installation, fictional realism, and other performative modes of photographic practice. The course encourages open experimentation in the development of new ideas and work. You will advance your practical work choosing new or traditional techniques, digital or analogue forms, or a mixture of approaches. The course champions a long and proud tradition of new and challenging photography at the University.

This is the right course if you are highly motivated, excited to develop and expand your independent practice alongside critical research. Working with our highly experienced staff you can find new approaches and forms of thinking about photography. Alumni from the course (under the former title Photographic Studies MA) now work all over the world in a range of careers as photographers, artists, picture editors, researchers and careers in the creative industries. Do you want to join them?

COURSE CONTENT

The course aims to develop your practice, informed by research. The course sets out to stimulate thinking through practice as a way to generate new innovative work. Students make and actively present their visual work in exhibition, book and/or screen modes of presentation to explore ideas and experiments in new methods of practice and representation. Critical research modules help inform and elaborate the contemporary situation of photography as cultural practice, whether considered in the arts and/or media environment. Excellent facilities and technical workshops support the research and practice. Students write three short research essays during the course, each aimed at broadening knowledge of photography and its related histories and criticism. There is no dissertation on this course except as an option.

The course enables students to become independent practitioners, generating new and informed work. You will be empowered with new visual, practical and critical skills that culminate in the Masters Project, which you will show at the end of the course in the degree show. The final degree show is in our fabulous Ambika P3 exhibition venue in Marylebone, London.

COURSE MODULES

Aesthetics and Photography
The module explores the question of photography in relation to aesthetic issues. Questions of affect, the real, and modes of production of photographic meaning are explored in contemporary culture and the histories of photography. Critically informed by lectures and seminars, the module enables a broader knowledge and experience of the theory and practice of questioning cultural and aesthetic functions of the photographic image and process.

Contemporary Debates
The course invites a range of international guest speakers (e.g artists, photographers, critics, philosophers), to give dedicated talks about contemporary culture and image debates. The issues, visual work and themes explored in talks and the critical discussions afterwards are a means to inspire questions and debate. Students are then encouraged to develop their own paths of research and explore new topics of visual research.

Masters Project
The Masters Project is the major body of work developed on the course and forms the key work in your photography portfolio. You be able to direct your personal goals and advance them through your practice. The Masters Project is usually exhibited in the final degree show at Ambika P3, our fabulous exhibition venue near Baker Street in Marylebone, London. Students are supported with individual tutorials, group reviews of work, exhibition presentation and professional career support. The framework of the course and its research modules all help to inform this Masters project, which provides the future orientated career path of its producer.

Photographic Practice
The Photography Practice module enables you to expand, develop and test photographic ideas and explore them in a longer photography project, lasting up to one year. Your photographic project work will help to develop a visual form of project work through exploring different methods and modes of working process. The module offers a supportive environment, providing an important context for advancing the photographic work.

Photography staff help to stimulate new directions for the work, with individual tutorials, group discussions and practical workshops providing a clear curriculum.

Research Methods
In creative and critical play, students develop a research process to inform their Master's project. Research Methods explores new methods, photographic techniques and visual strategies and provides the basis for research and development of this major project, its subject matter and contextual knowledge. Students acquire new critical tools and research paths alongside practical techniques and new intellectual ideas. 'Doing and thinking' is a key part of the development process for new work.

Theories of the Image
Photography theory, first developed at this University, helps to develop a critical understanding of photography as a plural practice, and to introduce current theoretical debates on photography. The various uses of photography in art and media environments offer a challenge in constructing a view of what photography is and does. Theory and practice are brought together in this module to show their mutual relations.

ASSOCIATED CAREERS
This Masters course is an excellent preparation for graduates wishing to pursue a career in photography. Graduates go on successfully as international photographers, artists and also in related careers within the visual arts, including higher research degrees, arts organisations, education, media and the creative industries. Graduate opportunities increase enormously with a degree from this well-established course. The MA has a high reputation amongst potential employers and other agencies within the sector and graduates have a high success rate in developing their research work at Doctoral level.

ENTRY REQUIREMENTS
Successful applicants usually will have a good BA or BFA degree in photography or fine art, art history, cultural and media studies. Applicants with a good professional experience of photography or related practices in television, film and the wider visual arts are also welcome. Applicants without these may be accepted in exceptional circumstances, provided the applicant can demonstrate their ability to meet the demands of the course. An interview is normally held and a portfolio of practical work, which demonstrates the applicant's skills, passion and ambition for developing their own photographic work is essential. Evidence of written skills and research knowledge may also be requested. If English is your second language you will need IELTS 6.5 with 6.0 in each element.

RELATED COURSES

- Documentary Photography and Photojournalism MA

COMMUNICATION MA

Length of course
One year full-time

Location
Harrow and central London

Course fees and funding
See **westminster.ac.uk/fees**

More course information
See **westminster.ac.uk/journalism**

This highly regarded course offers a rigorous analysis of the political, economic, cultural and sociological factors which shape the practices and outcomes of mass media. It will give you the opportunity to study and research the main ways in which social scientists have analysed the role of the mass media and communication, and how to develop, evaluate and apply research to evaluate those theories.

The MA ensures that you will receive a relevant, well-grounded, high-quality education and skill base, as well as a clear and comprehensive understanding of communication and the mass media. It is designed both for those who already work in, or want to work in, the media, and for those who want to go on to pursue further academic research in media and communication.

Based on continuous assessment, the course is taught in lectures and seminars by the team from Westminster's top-rated Communication and Media Research Institute (CAMRI). You will be part of a bustling, multicultural academic department which boasts a strong research culture.

You will be able to attend the regular talks by outside speakers (academics and practitioners) on a variety of communication and mass media issues.

SEMESTER ONE
CORE MODULES

Dissertation Module
A taught module and group workshops in the first semester will guide you in conducting a major piece of independent research. This module will be supplemented by individual supervisions beginning from the second semester. The aim is to give you a guided framework within which you can demonstrate your ability to carry out advanced independent study and write it up in the form of a dissertation. The dissertation is a 15,000-word piece of original research on a topic agreed with your supervisor and related to the political, economic, cultural and/or sociological factors which shape the practices and outcomes of mass media, including media texts and the audience reception of them.

Theories of Communication
The module is intentionally eclectic. You will cover (in a loosely historical way) the arguments, advantages and problems of the main sociological, cultural and psychological theories about the media, from classical modernisation concepts to contemporary concerns with network society. It aims to provide a comprehensive introduction to the most important ways of approaching the fundamental issues posed by the relationships between the media of communication and social and economic life. It will also enable you to understand the problems posed by different intellectual traditions, and to place those theories in their proper contexts.

OPTION MODULES

Global Media
This module provides an overview of contemporary developments in global media and communication industries and their impact on cultures worldwide. It focuses on transformations in existing media, with a particular emphasis on broadcasting and the audio visual media and looks at innovations of new information and communications technologies, especially the internet.

Political Analysis of Communications Policy
As international regimes and national regulation become increasingly important in the creation and delivery of communications, it becomes necessary to understand how the two levels interact. This module will introduce you to those theories of policy making and international relations which provide tools for the analysis of communications policies, and their dynamic interaction at the national and international level.

Political Economy of Communication
This module will introduce you to the political economy approach to analysing the production, distribution and consumption of media content in text and audiovisual form, whether online or offline, as well as the workings of telecoms networks behind online media. It identifies distinctive economic features of media and relates these to trends in the organisation of specific media industries, taking account of ways in which the economics of media have been affected by the spread of digital technologies.

Study Skills (no credits)
If your first language is not English, or you have no experience of the UK education system, you will benefit from this module. You will be taken through the process of producing a piece of written work, from note taking to editing, so as to enable you to produce written work in accordance with current UK academic standards and practices.

Technology and Communications Policy
This module will offer a comprehensive introduction to a range of broadcasting and telecommunications technologies and the internet, enabling you to assess the economic and political issues surrounding each technology. Topics covered include capital investment in networks, how and why technologies change, strategic interests and communications, and substitutable technologies and the creation of markets.

SEMESTER TWO
CORE MODULE

Approaches to Media and Communication Research
This module will introduce you to the main methods of communication research. We shall look at how to undertake selective quantitative and qualitative methods, understanding and exploring the different stages of the social science research process, from a definition of a research hypothesis, to data collection and analysis. We shall also look at the theoretical reasoning behind different methodological approaches to media and society, in particular the politics of social research.

OPTION MODULES

Chinese Media
This module is for you if you have little or no knowledge of the Chinese media, but nevertheless realise that for anyone interested in the media in the world today, some understanding of the biggest national media system is a necessity. The objective is to introduce participants to the Chinese media in the context of a world order changing on account of the growth in wealth and power of several countries, in particular China. The Chinese media are seen as a factor in this, and also as an example of a media system distinct from the Anglo-American, which has often been touted as a model of universal applicability.

Development and Communications Policy
The aims of this module are to provide you with a theoretical overview of the concept of 'development', and the opportunity to consider how it relates to empirical experience in communications in small and developing countries. You will be able to compare the experiences of a range of countries in attempting to retain cultural autonomy, in developing their own communications technologies and policies, in democratisation, and in exporting mass media content.

Media, Activism and Censorship
This module offers a critical assessment of the role of media in political mobilisation, social movements, dissent, wars, conflicts, elections, and political and social crises. The module considers the impact of different forms of censorship and regulation on social, political and cultural expression in the media. It also looks at the impact of the internet and new means of transparency and communications on journalism and activism in a range of circumstances from secure democracies through different kinds of political systems.

Media Audiences
This module begins with an overview of media audiences, and goes on to analyse audiences and media institutions, passive/active audiences, media influence and effects, and ethnography and media audiences. The second part of the module is devoted to discussions of media and identity, fans, diasporas and new media audiences.

Media Business Strategy
This module explores the challenges facing media organisations in the fields of strategy and innovation. It addresses the contextual nature of strategy formation, identifies and analyses key drivers of change within media industries, and examines the application of structured methods of planning in media product and service development. The module applies management concepts and tools to business and strategic challenges confronting public and private media enterprises across the globe.

Policies for Digital Convergence
The module studies digital convergence and the role of policy and regulation in facilitating and controlling that process. The focus is on internet-related policy debates and concepts drawing mostly on developments in the USA, the European Union and UK, but with a critical awareness of the issues facing developing, transitional and small countries. It critically assesses competing arguments concerning the interplay between policy and technology and implications for market structures and business models, as appropriate.

Sociology of News

You will examine, both theoretically and empirically, different aspects of the news creation, dissemination and reception processes. The module will look at the relevance of different traditions in mass media research to the study of news and will be based on a number of case studies. The module will focus mainly on contemporary practices, in both print and electronic media, but attention to historical and conceptual perspectives will also be given.

ASSOCIATED CAREERS

Graduates have found jobs in middle and upper management in the media industries, as well as in the broader private sector (eg. consulting and advertising firms), the public sector (eg. government ministries, regulatory authorities), international organisations and NGOs.

ENTRY REQUIREMENTS

You should possess, or be expecting, a good first degree – equivalent to at least an Upper Second Class Honours or a minimum Grade Point Average (GPA) of 3.00 – from a recognised university in a humanities or social sciences discipline and/or have relevant professional experience. Particular consideration will be given to mature applicants. The testing nature of the degree means that you must be able to write and speak fluent English. If English is your second language you should have an IELTS score of at least 6.5 with 6.0 in each element. You may additionally be asked to write 500 words on a topic assigned by the University. As far as possible, telephone interviews are conducted before offers of admission are made. In these, the interviewer looks for evidence of interest in, and commitment to, the study of communication, as well as analytical skills.

RELATED COURSES

- Communications Policy MA
- Diversity and the Media MA
- Global Media MA
- International Media Business MA
- Media and Development MA
- Media Management MA
- Multimedia Journalism - Broadcast, or Print and Online MA/Postgraduate Diploma
- Public Relations MA
- Social Media, Culture and Society MA

COMMUNICATIONS POLICY MA

Length of course
One year full-time or two years part-time day

Location
Harrow

Course fees and funding
See **westminster.ac.uk/fees**

More course information
See **westminster.ac.uk/journalism**

This course is designed to give you a critical analysis of issues of policy and regulation in the media, information and/or telecommunications/internet sectors. This may include links between policy and policy-making affecting media industries and telecommunications/internet and political, economic or social developments affecting markets, companies, technologies, institutions or international relations. The course encourages diversity and is designed to have international appeal. It ensures that you receive a relevant, well-grounded, high-quality education and skill base, enabling you to have a wide, clear and comprehensive understanding of communications policies.

Based on continuous assessment, the course is taught in lectures and seminars by the team from Westminster's top-rated Communication and Media Research Institute (CAMRI). You will be part of a bustling, multicultural academic department which boasts a strong research culture. You will be able to attend the regular talks by outside speakers (academics and practitioners) on a variety of communication and mass media issues.

SEMESTER ONE CORE MODULES

Dissertation Module
A taught module and group workshops in the first semester will guide you in conducting a major piece of independent research. This module will be supplemented by individual supervisions beginning from the second semester. The aim is to give you a guided framework within which you can demonstrate your ability to carry out advanced independent study and write it up in the form of a dissertation. The dissertation is a 15,000-word piece of original research on a topic agreed with your supervisor and related to issues of policy and regulation in the media, information and/or telecommunications/internet sectors. This may include links between policy and policy-making affecting media industries and telecommunications/internet and political, economic or social developments affecting markets, companies, technologies, institutions or international relations.

Political Analysis of Communications Policy
As international regimes and national regulation become increasingly important in the creation and delivery of communications, it becomes necessary to understand how the two levels interact. This module will introduce you to those theories of policy making and international relations which provide tools for the analysis of communications policies, and their dynamic interaction at the national and international level.

OPTION MODULES

Global Media
This module provides an overview of contemporary developments in global media and communication industries and their impact on cultures worldwide. It focuses on transformations in existing media, with a particular emphasis on broadcasting and the audio visual media and looks at innovations of new information and communications technologies, especially the internet.

Political Economy of Communication
This module will introduce you to the political economy approach to analysing the production, distribution and consumption of media content in text and audiovisual form, whether online or offline, as well as the workings of telecoms networks behind online media. It identifies distinctive economic features of media and relates these to trends in the

organisation of specific media industries, taking account of ways in which the economics of media have been affected by the spread of digital technologies.

Study Skills (no credits)

If your first language is not English, or you have no experience of the UK education system, you will benefit from this module. You will be taken through the process of producing a piece of written work, from note taking to editing, so as to enable you to produce written work in accordance with current UK academic standards and practices.

Technology and Communications Policy

This module will offer a comprehensive introduction to a range of broadcasting and telecommunications technologies and the internet, enabling you to assess the economic and political issues surrounding each technology. Topics covered include capital investment in networks, how and why technologies change, strategic interests and communications, and substitutable technologies and the creation of markets.

Theories of Communication

The module is intentionally eclectic. You will cover (in a loosely historical way) the arguments, advantages and problems of the main sociological, cultural and psychological theories about the media, from classical modernisation concepts to contemporary concerns with network society. It aims to provide a comprehensive introduction to the most important ways of approaching the fundamental issues posed by the relationships between the media of communication and social and economic life. It will also enable you to understand the problems posed by different intellectual traditions, and to place those theories in their proper contexts.

SEMESTER TWO CORE MODULE

Approaches to Media and Communication Research

This module will introduce you to the main methods of communication research. We shall look at how to undertake selective quantitative and qualitative methods, understanding and exploring the different stages of the social science research process, from a definition of a research hypothesis, to data collection and analysis. We shall also look at the theoretical reasoning behind different methodological approaches to media and society, in particular the politics of social research.

OPTION MODULES

Chinese Media

This module is for you if you have little or no knowledge of the Chinese media, but nevertheless realise that for anyone interested in the media in the world today, some understanding of the biggest national media system is a necessity. The object is to introduce participants to the Chinese media in the context of a world order changing on account of the growth in wealth and power of several countries, in particular China. The Chinese media are seen as a factor in this, and also as an example of a media system distinct from the Anglo-American, which has often been touted as a model of universal applicability.

Development and Communications Policy

The aims of this module are to provide you with a theoretical overview of the concept of 'development', and the opportunity to consider how it relates to empirical experience in communications in small and developing countries. You will be able to compare the experiences of a range of countries in attempting to retain cultural autonomy, in developing their own communications technologies and policies, in democratisation, and in exporting mass media content.

Media, Activism and Censorship

This module offers a critical assessment of the role of media in political mobilisation, social movements, dissent, wars, conflicts, elections, and political and social crises. The module considers the impact of different forms of censorship and regulation on social, political and cultural expression in the media. It also looks at the impact of the internet and new means of transparency and communications on journalism and activism in a range of circumstances from secure democracies through different kinds of political systems.

Media Audiences

This module begins with an overview of media audiences, and goes on to analyse audiences and media institutions, passive/active audiences, media influence and effects, and ethnography and media audiences. The second part of the module is devoted to discussions of media and identity, fans, diasporas and new media audiences.

Media Business Strategy

This module explores the challenges facing media organisations in the fields of strategy and innovation. It addresses the contextual nature of strategy formation, identifies and analyses key drivers of change within media industries, and examines the application of structured methods of planning in media product and service development. The module applies management concepts and tools to business and strategic challenges confronting public and private media enterprises across the globe.

Policies for Digital Convergence

The module studies digital convergence and the role of policy and regulation in facilitating and controlling that process. The focus is on internet-related policy debates and concepts drawing mostly on developments in the USA, the European Union and the UK but with a critical awareness of the issues facing developing, transitional and small countries. It critically assesses competing arguments concerning the interplay between policy and technology and implications for market structures and business models, as appropriate.

Sociology of News

You will examine both theoretically and empirically different aspects of the news creation, dissemination and reception processes. The module will look at the relevance of different traditions in mass media research to the study of news and will be based on a number of case studies. The module will focus mainly on contemporary practices, in both print and electronic media, but attention to historical and conceptual perspectives will also be given.

ASSOCIATED CAREERS

Graduates have found jobs in middle and upper management in media industries, as well as the broader private sector (eg consulting and advertising firms) and public sectors (eg government ministries, regulatory authorities), international organisations and non-governmental organisations.

ENTRY REQUIREMENTS

You should possess, or be expecting, a good first degree – equivalent to at least an Upper Second Class Honours or a minimum Grade Point Average (GPA) of 3.00 – from a recognised university in a humanities or social sciences discipline and/or have relevant professional experience. Particular consideration will be given to mature applicants. The testing nature of the degree means that you must be able to write and speak fluent English. If English is your second language you should have an IELTS score of at least 6.5 with 6.0 in each element. You may additionally be asked to write 500 words on a topic assigned by the University. As far as possible, telephone interviews are also conducted before offers of admission are made. In these, the interviewer looks for evidence of interest in, and commitment to, the study of communications policy, as well as analytical skills.

RELATED COURSES

- Communication MA
- Diversity and the Media MA
- Global Media MA
- International Media Business MA
- Media and Development MA
- Media Management MA
- Multimedia Journalism – Broadcast, or Print and Online MA/Postgraduate Diploma
- Public Relations MA
- Social Media, Culture and Society MA

DIVERSITY AND THE MEDIA MA

Length of course
One year full-time

Location
Harrow

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/journalism

This highly innovative new course (developed in collaboration with the Media Diversity Institute) will give you the opportunity to study and research the main ways in which social scientists analyse the role of the mass media in the social construction, representation and understanding of difference and social diversity. You will also gain a critical understanding of the social and media structures and journalistic practices that impact upon these processes.

The course combines a portfolio of theory modules designed to develop your knowledge and critical understanding of the processes of managing and making sense of cultural diversity, key issues in intercultural communication and of various aspects of the sociology of news with a number of practice-oriented modules intended to give you first-hand experience in the practice of inclusive journalism.

Drawing upon this unique combination of rigorous theoretical engagement and specialist practical training, this course is designed to: equip you with a comprehensive conceptual/ theoretical grounding and the practical skills to engage in responsible media coverage of diversity; practice culturally informed and inclusive journalism; develop a career (whether practical, strategic, or research-based) involving understanding and responding to the challenges of social diversity.
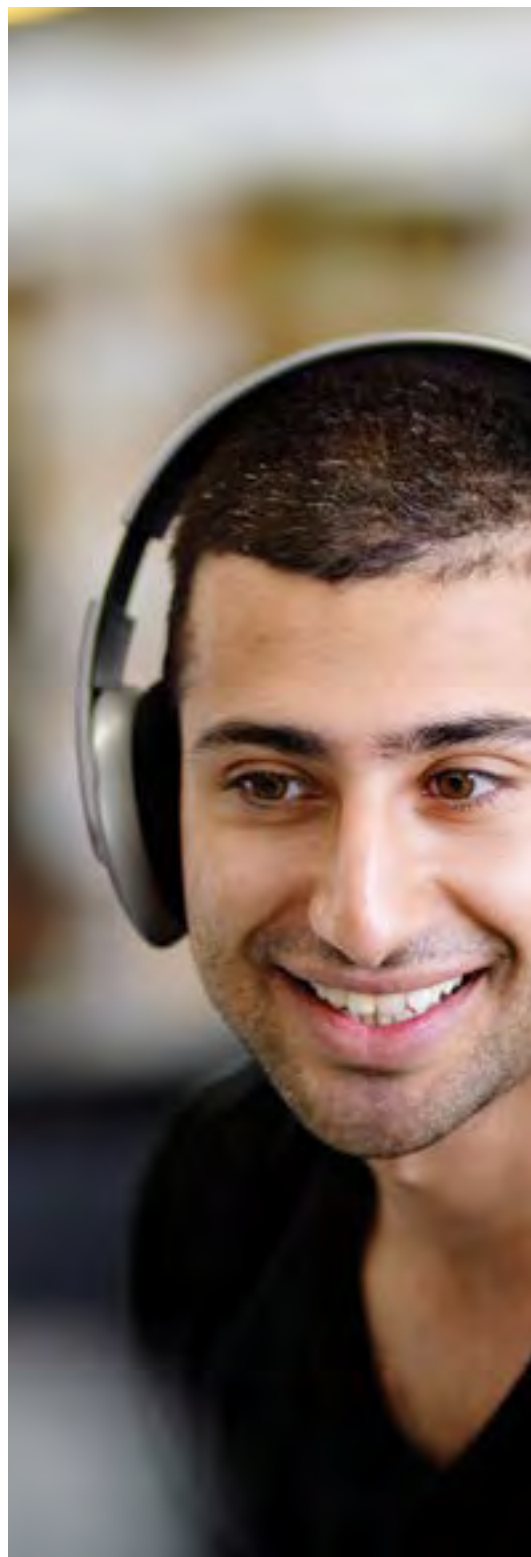
COURSE CONTENT

In addition to your programme of studies, we work hard to ensure that as a Diversity and the Media MA student, you are offered opportunities to gain valuable experience with media and NGOs whose work is relevant to your programme of studies and enhances your employability after graduation. We have established partnerships with the Media Diversity Institute, TAG International Development and *The Prisma/ The Multicultural Newspaper* which offer paid or unpaid internships that give you the opportunity to work in the UK or overseas or to contribute to the production of media content. In the past our students have also gained experience by participating in the Pearson Diversity Summer Internship Programme and other similar schemes. We place particular importance to such opportunities as these help you to build upon your academic and practical work and further develop the skills that will enable you to embark on your chosen career.

You can choose one of two routes for the award: the Dissertation Route or a Practice Route culminating in a Final Project.

Dissertation
A major 15,000-word piece of independent original research on a topic agreed with your supervisor and related to the political, economic, cultural and/or sociological factors which shape the practices and outcomes of mass media, including media texts and the audience reception of them.

Final Project
An independent in-depth practical project, which involves researching, compiling and presenting your own TV or radio documentary, website or print journalism work, together with a self-reflective, critical analysis (7,000 words) that will demonstrate the skills and techniques gained during the course. Please note that all the information contained herein is subject to approval.

SEMESTER ONE CORE MODULE

Approaches to Social and Cultural Diversity
This module examines the various theoretical attempts to make sense and deal intellectually with social and cultural diversity, from assimilationism to liberal universalism, integration theories, liberal multiculturalism and the various strands of multiculturalism. It examines the concepts of pluralism, universalism, cosmopolitanism, tolerance and respect as they have developed in various theoretical contexts and assesses their implications in contemporary politics and culture.

OPTION MODULES

Introduction to Inclusive Journalism
This module examines the practice of contemporary journalism and its role in shaping a democratic and inclusive society. The module introduces journalistic techniques of information gathering and analysis, journalistic norms and values and basic principles of inclusive media formats. It employs practical journalistic exercises, personal examination, critical media analysis, and scholarly study to increase awareness and critical engagement with the issues surrounding reporting of diversity in society.

Issues in Journalism: Freedom of Speech, Ethics and Democracy
This module provides a critical examination and discussion of the impact of ethical, human rights and other issues that confront journalists around the world, in a variety of social, political and economic contexts.

Media Production Skills
The module will give you a basic understanding of the structures and practical abilities needed in news journalism. You will develop individual skills in study, research and writing as well as team skills in designing and writing for the web. The module aims to enable you to: develop a critical understanding of how print, radio and TV operate; develop news-writing techniques for different media platforms; learn individual and team skills across different media platforms; acquire knowledge of ethical considerations faced by journalists; and to design and develop a website in teams.

Reporting Diversity: Gender, Sexuality, Age, Disability

This module will present information for critical thinking and discussion about media representation of age, gender, sexual orientation and disability. The module will discuss ways of improving journalism practice in order to bridge social and cultural divisions. You will study and research the stereotypes of youth and the elderly, men and women, gay and lesbian communities and people with disabilities. The course will look at the influence, responsibility, and power of journalism in reporting these diversity issues.

SEMESTER TWO CORE MODULE

Diversity in the Media: Models, Institutions, Practices

The core module for the practice route of the course looks at the various ways in which our understanding of diversity and difference has impacted on the way in which media models, institutions and professionals engage with social and cultural diversity. It focuses on different national media policy frameworks and media cultures, it examines the meaning of the melting pot, cultural mosaic and salad bowl metaphors and their operationalisation by the media, and looks at various media institutions and their responses to social diversity. This module is offered as an option in the dissertation route.

OPTION MODULES

Media, Activism and Politics

The module critically investigates the relationship between media, activism and censorship. It offers a critical assessment of the role of media in political mobilisation, social movements, dissent, wars, conflicts, elections, and political and social crises. The module considers the impact of different forms of censorship and regulation on social, political and cultural expression in the media. It also looks at the impact of the internet and new means of transparency and communications on journalism and activism in a range of circumstances from secure democracies through different kinds of political systems. By examining the role of the media historically

it raises questions about interpretations of contemporary developments. The module assesses the range of institutions campaigning for freedom of expression and those seeking to hold the media and journalism to account. The module is quite unique in its combination of traditional academic lectures and seminars with attendance of topical events and visits to relevant exhibitions and institutions.

Media Audiences

This module begins with an overview of media audiences, and goes on to analyse audiences and media institutions, passive/active audiences, media influence and effects, and ethnography and media audiences. The second part of the module is devoted to discussions of media and identity, fans, diasporas and new media audiences.

Planning Campaign Communications for NGOs and Charities

In this module you will learn how to research and plan a campaign for social change based on the theories of social change examined in Semester One. You will produce communication material such as news releases, e-alerts, tweets, infographics, apps and / or videos to support the campaign strategy. Where possible, you will work to live briefs, both UK and international in focus. This is a practical, hands-on module taught through a series of workshops, visits to campaign communication teams in London-based campaigning organisations, and guest talks by leading international campaigners and social change communicators.

Reporting Diversity: Faith and Religion

This module presents and critically evaluates debates around social and faith/religious diversity, awareness of the issues surrounding the reporting of faith and faith communities in their societies. Through a series of lectures and workshops/seminars, it will encourage you to reflect on the various aspects of media and journalism practice in relation to religion and faith.

Reporting Diversity: Migration, Race, Ethnicity

This module introduces the students to key theoretical perspectives on the cultural production and representation of race, ethnicity and migrancy and discusses the role of the media

and journalistic practice in such processes. It provides a context for critical thinking and discussion about multi-racial, multi-ethnic and multi-cultural issues associated with contemporary news media. You will study and research the stereotypes of people of colour, various ethnic groups, refugees and immigrant communities in the mainstream news media. The module will look at the influence, responsibility, and power of journalism in reporting diversity issues. The purpose of this module is to encourage student journalists to see, look at, report and reflect on the society they live in.

Sociology of News

A critical study of the news media in the context of current society; this module examines different aspects of how news is created, disseminated and consumed. Followed by a dissertation (Dissertation route) or a final project (Practice route).

You may choose optional modules from the Media and Society cluster courses subject to the agreement of the course leaders concerned.

ASSOCIATED CAREERS

This course is designed to attract a mix of new graduates, often with a media-related degree or work experience, and people who have already worked in journalism, but want to enhance their understanding of social diversity and their skills in the area of inclusive journalism. It is suitable for existing media practitioners, as well as students who want to pursue a career in the media, national and local government, IGOs and NGOs or who intend to embark on a relevant research/academic career. It will be a valuable asset for civil servants and local authority staff, NGO workers working on immigration, equality, social inclusion and cohesion and community regeneration whose duties involve communication and media work.

ENTRY REQUIREMENTS

You should possess, or be expecting, at least an Upper Second Class Honours degree (or equivalent). If English is your second language you should have an IELTS score of at least 6.5 with 6.0 in each element.

RELATED COURSES

- Communications Policy MA
- Global Media MA
- International Media Business MA
- Media and Development MA
- Media Management MA
- Multimedia Journalism – Broadcast, or Print and Online MA/PG Diploma
- Public Relations MA
- Social Media, Culture and Society MA

GLOBAL MEDIA MA

Length of course
One year full-time or two years part-time day

Location
Harrow

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/journalism

From Al Jazeera to Hollywood, News Corporation to China Central TV, the media increasingly operate in a global context. This course offers a comprehensive interdisciplinary approach to global media, and is designed for those who work in, or want to work in, the media industries.

You will examine key developments in the media and communications industries associated with the logic of globalisation, and explore the complex nature of the globalisation process in the media. You will gain a relevant, well-grounded, high-quality education and skill base, enabling you to develop a clear and comprehensive understanding of communication and the mass media.

Based on continuous assessment, the course is taught in lectures and seminars by the team from Westminster's top-rated Communication and Media Research Institute (CAMRI). You will be part of a bustling multicultural academic department which boasts a strong research culture, and you will be able to attend the regular talks by outside speakers (academics and practitioners) on a variety of communication and mass media issues.

SEMESTER ONE CORE MODULES

Dissertation
A taught module and group workshops in the first semester will guide you in conducting a major piece of independent research. This module will be supplemented by individual supervisions beginning from the second semester. The aim is to give you a guided framework within which you can demonstrate your ability to carry out advanced independent study and write it up in the form of a dissertation. The dissertation is a 15,000-word piece of original research on a topic agreed with your supervisor and related to developments, processes and outcomes in transnational media and communications, ranging from the sub-national to the supra-national, and/or their impact on cultures worldwide.

Global Media
This module provides an overview of contemporary developments in global media and communication industries and their impact on cultures worldwide. It focuses on transformations in existing media, with a particular emphasis on broadcasting and the audio visual media and looks at innovations of new information and communications technologies, especially the internet.

OPTION MODULES

Political Analysis of Communications Policy
As international organisations and national regulation become increasingly important in the creation and delivery of communications, it becomes necessary to understand how the two levels interact. This module will introduce you to those theories of policy making and international relations which provide tools for the analysis of communications policies, and their dynamic interaction at the national and international level.

Political Economy of Communication
This module will introduce you to the political economy approach to analysing the production, distribution and consumption of media content in text and audiovisual form, whether online or offline, as well as the workings of telecoms networks behind online media. It identifies distinctive economic features of media and relates these to trends in the organisation of specific media industries, taking account of ways in which the economics of media have been affected by the spread of digital technologies.

Study Skills (no credits)
If your first language is not English, or you have no experience of the UK education system, you will benefit from this module. You will be taken through the process of producing a piece of written work, from note taking to editing, so as to enable you to produce written work in accordance with current UK academic standards and practices.

Technology and Communications Policy
This module will offer a comprehensive introduction to a range of broadcasting and telecommunications technologies and the internet, enabling you to assess the economic and political issues surrounding each technology. Topics covered include capital investment in networks, how and why technologies change, strategic interests and communications, substitutable technologies and the creation of markets.

Theories of Communication
The module is intentionally eclectic. You will cover (in a loosely historical way) the arguments, advantages and problems of the main sociological, cultural and psychological theories about the media, from classical modernisation concepts to contemporary concerns with network society. It aims to provide a comprehensive introduction to the most important ways of approaching the fundamental issues posed by the relationships between the media of communication and social and economic life. It will also enable you to understand the problems posed by different intellectual traditions and to place those theories in their proper contexts.

SEMESTER TWO CORE MODULE

Approaches To Media and Communication Research
This module will introduce you to the main methods of communication research. You will learn how to undertake selective quantitative and qualitative methods, understanding and exploring the different stages of the social science research process; from a definition of a research hypothesis, to data collection and analysis. You will also look at the theoretical reasoning behind different methodological approaches to media and society, in particular the politics of social research.

OPTION MODULES

Chinese Media
This module is for you if you have little or no knowledge of the Chinese media, but nevertheless realise that for anyone interested in the media in the world today, some understanding of the biggest national media system is a necessity. The objective is to introduce participants to the Chinese media in the context of a world order changing on account of the growth in wealth and power of several countries, in particular China. The Chinese media are seen as a factor in this, and also as an example of a media system distinct from the Anglo-American, which has often been touted as a model of universal applicability.

Communications Policy and Development
The aims of this module are to provide you with a theoretical overview of the concept of 'development', and the opportunity to consider how it relates to empirical experience in communications in small and developing countries. You will be able to compare the experiences of a range of countries in attempting to retain cultural autonomy, in developing their own communications technologies and policies, in democratisation, and in exporting mass media content.

Media, Activism and Censorship
This module offers a critical assessment of the role of media in political mobilisation, social movements, dissent, wars, conflicts, elections, and political and social crises. The module considers the impact of different forms of censorship and regulation on social, political and cultural expression in the media. It also looks at the impact of the internet and new means of transparency and communications on journalism and activism in a range of circumstances from secure democracies through different kinds of political systems.

Media Audiences
This module begins with an overview of media audiences, and goes on to analyse audiences

and media institutions, passive/active audiences, media influence and effects, and ethnography and media audiences. The second part of the module is devoted to discussions about media and identity, fans, diasporas and new media audiences.

Media Business Strategy

This module explores the challenges facing media organisations in the fields of strategy and innovation. It addresses the contextual nature of strategy formation, identifies and analyses key drivers of change within media industries, and examines the application of structured methods of planning in media product and service development. The module applies management concepts and tools to business and strategic challenges confronting public and private media enterprises across the globe.

Policies for Digital Convergence

The module studies digital convergence and the role of policy and regulation in facilitating and controlling that process. The focus is on internet-related policy debates and concepts drawing mostly on developments in the USA, the European Union and Britain, but with a critical awareness of the issues facing developing, transitional and small countries. It critically assesses competing arguments concerning the interplay between policy and technology and implications for market structures and business models, as appropriate.

Sociology of News

You will examine both theoretically and empirically aspects of the news creation, dissemination and reception processes. The module will look at the relevance of different traditions in mass media research to the study of news and will be based on a number of case studies. The module will focus mainly on contemporary practices, in both print and electronic media, but attention to historical and conceptual perspectives will also be given.

ASSOCIATED CAREERS

Graduates have found jobs in middle and upper management in media industries, as well as the broader private sector (eg. consulting and advertising firms) and public sectors (eg. government ministries, regulatory authorities), international organisations and non-governmental organisations.

ENTRY REQUIREMENTS

You should possess, or be expecting, a good first degree – equivalent to at least an Upper Second Class Honours or a minimum Grade Point Average (GPA) of 3.00 – from a recognised university in a humanities or social sciences discipline and/or have relevant professional experience. Particular consideration will be given to mature applicants. The testing nature of the degree means that you must be able to write and speak fluent English. If English is your second language you should have an IELTS score of at least 6.5 with 6.0 in each element. You may additionally be asked to write 500 words on a topic assigned by the University. As far as possible, telephone interviews are conducted before offers of admission are made. In these, the interviewer looks for evidence of interest in and commitment to the study of global and transnational media and communication, as well as analytical skills.

RELATED COURSES

- Communication MA
- Communications Policy MA
- Diversity and the Media MA
- International Media Business MA
- Media and Development MA
- Media Management MA
- Multimedia Journalism – Broadcast, or Print and Online MA/Postgraduate Diploma
- Public Relations MA
- Social Media, Culture and Society MA

MEDIA AND DEVELOPMENT MA

Length of course
One year full-time

Location
Harrow

Course fees and funding
See **westminster.ac.uk/fees**

More course information
See **westminster.ac.uk/journalism**

This interdisciplinary course teaches main theories, concepts, case studies and practical media skills around the theme of media and development and its implications for less developed countries. The course will provide you with a unique blend of theory and practice teaching, aimed at deepening your knowledge of the history of communications within the development process of emerging economies. It will critically evaluate the impact of international and regional institutions from a critical political economic perspective. Teaching by academic staff, guest lecturers and other carefully selected staff from development organisations will provide you with an overview of the policies, actions and impact of state and non-state institutions within the area of communication media and development.

A distinctive feature is its emphasis on the practical role of communication media in development. You will participate in media production workshops and take part in our internship programme, offered in partnership with media and development organisations in London. As part of the work experience module, students participate in an extensive NGOs and media seminar series featuring experts and panel discussions. The work placement programme is in line with the University of Westminster's strategy of nurturing of the critical practitioner.

SEMESTER ONE
CORE MODULES

Dissertation

A taught module and group workshops in the first semester will guide you in conducting a major piece of independent research. This module will be supplemented by individual supervisions beginning from the second semester. The aim is to give you a guided framework within which you can demonstrate your ability to carry out advanced independent study and write it up in the form of a dissertation. The dissertation is a 15,000 word piece of original research on a topic agreed with your supervisor and related to the political, economic, cultural and/or sociological factors which shape the practices and outcomes of mass media, including media texts and the audience reception of them.

Theories of Communication

The module is intentionally eclectic. You will cover (in a loosely historical way) the arguments, advantages and problems of the main sociological, cultural and psychological theories about the media. It aims to provide a comprehensive introduction to the most important ways of approaching the fundamental issues posed by the relationships between the media of communication and social and economic life. It will also enable you to understand the problems posed by different intellectual traditions, and to place those theories in their proper contexts.

Theories of Development

This module focuses on different theories and approaches to development. It considers key development theories and approaches such as modernisation, dependency and neo- liberalism and will provide you with an opportunity to critically assess their relevance to specific contexts in developing countries.

OPTION MODULES

Approaches to Social and Cultural Diversity

The module examines the various theoretical attempts to make sense and deal intellectually with social and cultural diversity, from assimilationism to liberal universalism, integration theories, liberal multiculturalism and the various strands of multiculturalism. It examines the concepts of pluralism, universalism, cosmopolitanism, tolerance and respect as they have developed in various theoretical contexts and assesses their implications in contemporary politics and culture.

Global Media

This module examines key developments in the media and communications industries associated with the logic of globalisation. You will explore the complex nature of the globalisation process, focusing on the emergence of both supra-national and sub-national developments and explore the relationship between new contexts of production and questions of collective culture and identity.

Media Production Skills

The module gives students a basic understanding of the structures and practical abilities needed in news journalism. They will develop individual skills in study, research and writing and team skills in designing and writing for the web. The module aims to enable you to develop a critical understanding of how print, radio and TV operate; develop news-writing techniques for different media platforms; learn individual and team skills across different media platforms; acquire knowledge of ethical considerations faced by journalists; and design and develop a website in teams.

Political Analysis of Communications Policy

As international regimes and national regulation become increasingly important in the creation and delivery of communications, it becomes necessary to understand how the two levels interact. This module will introduce you to those theories of policy making and international relations which provide tools for the analysis of communication policies, and their dynamic interaction at the national and international level.

Political Economy of Communication

This module introduces students to the political economy approach to analysing the structure and performance of communication industries in capitalist economies. It identifies distinctive economic features of media and relates these to trends in the organisation of specific media industries, taking account of ways in which the economics of media have been affected by the spread of digital technologies.

Reporting Diversity: Migration, Race, Ethnicity

This module introduces the students to key theoretical perspectives on the cultural production and representation of race, ethnicity and migrancy and discusses the role of the media and journalistic practice in such processes. It provides a context for critical thinking and discussion about multi-racial, multi-ethnic and multi-cultural issues associated with contemporary news media. You will study and research the stereotypes of people of colour, various ethnic groups, refugees and immigrant communities in the mainstream news media. The module will look at the influence, responsibility, and power of journalism in reporting diversity issues. The purpose of this module is to encourage student journalists to see, look at, report and reflect on the society they live in.

Study Skills (no credits)

If your first language is not English, or you have no experience of the UK education system, you will benefit from this module. You will be taken through the process of producing a piece of written work, from note taking to editing, so as to enable you to produce written work in accordance with current UK academic standards and practices.

Technology and Communication Policy

This module will introduce you to a range of broadcasting and telecommunications technologies, enabling you to assess the economic and political issues surrounding each technology. Topics covered include capital investment in networks, how and why technologies change, strategic interests and communications, and substitutable technologies and the creation markets.

SEMESTER TWO
CORE MODULES

Media Work Experience

Students will be encouraged to take work experience during the course. With the number of charities and NGOs dealing with development in London, we expect students will get a placement with an organisation and we envisage them working in a communications role. Students on the media and development MA have the option to join the C4D network and each can do a fellowship/internship with the network during the course.

Political Economy of Communication

The aims of this module are to provide you with a theoretical overview of the concept of 'development', and the opportunity to consider how it relates to empirical experience in communications in small and developing countries. You will be able to analyse the role of multilateral and bilateral agencies, NGOs, public service broadcasting and to compare the experiences of a range of countries in attempting to retain cultural autonomy, in developing their own communications technologies and policies, in democratisation, and in exporting mass media content. This module also critically discusses chinese intervention in communication and development in Africa.

OPTION MODULES

Approaches to Media and Communication Research

This module will introduce you to the main methods of communication research. We shall look at how to undertake selective quantitative and qualitative methods, understanding and exploring the different stages of the social science research process, from a definition of a research hypothesis, to data collection and analysis. We shall also look at the theoretical reasoning behind different methodological approaches to media and society, in particular the politics of social research and diversity issues.

Media Business Strategy

This module explores the challenges facing media organisations in the fields of strategy and innovation. It addresses the contextual nature of strategy formation, identifies and analyses key drivers of change within media industries, and examines the application of structured methods of planning in media product and service development. The module applies management concepts and tools to business and strategic challenges confronting public and private media enterprises across the globe.

Media, Activism and Censorship

This module offers a critical assessment of the role of media in political mobilisation, social movements, dissent, wars, conflicts, elections, and political and social crises. The module considers the impact of different forms of censorship and regulation on social, political and cultural expression in the media. It also looks at the impact of the internet and new means of transparency and communications on journalism and activism in a range of circumstances from secure democracies through different kinds of political systems.

Planning Campaign Communications

Campaigning in the last century saw the mobilisation of large numbers of people to bring about political and social change. The political landscape has changed and the ways to influence it have grown. Major changes in society and technology now enable concerned citizens from around the world to come together online and take action on issues that concern them. Is there still a role for civil society organisations in this new environment or is online activism mapping out a new model for social change? Campaigning non-governmental organisations (NGOs) are, in some areas, the natural voice of dissent, but they too run the risk of being seen as part of the establishment. As trust in institutions declines, how can NGOS maintain their influence and change their techniques to deliver successful campaigns? What does the new political and campaigning landscape look like, what are the current techniques and how can you decide which is the best technique to use for your campaign?

Policies for Digital Convergence

The module studies digital convergence and the role of policy and regulation in facilitating and controlling that process. The focus is on internet-related policy debates and concepts drawing mostly on developments in the USA, the European Union and the UK but with a critical awareness of the issues facing developing, transitional and small countries. It critically assesses competing arguments concerning the interplay between policy and technology and implications for market structures and business models, as appropriate.

Reporting Diversity: Sexuality, Age, Disability

This module will present information for critical thinking and discussion about media representation of age, gender, sexual orientation and disability. The module will discuss ways of improving journalism practice in order to bridge social and cultural divisions. You will study and research the stereotypes of youth and the elderly, men and women, gay and lesbian communities and people with disabilities. The course will look at the influence, responsibility, and power of journalism in reporting these.

Reporting Faith

This module presents and critically evaluates debates around social and faith/religious diversity, awareness of the issues surrounding the reporting of faith and faith communities in their societies. Through a series of lectures and workshops/seminars, it will encourage you to reflect on the various aspects of media and journalism practice in relation to religion and faith.

Sociology of News

You will examine both theoretically and empirically different aspects of the news creation, dissemination and reception processes. The module will look at the relevance of different traditions in mass media research to the study of news and will be based on a number of case studies. The module will focus mainly on contemporary practices, in both print and electronic media, but attention to historical and conceptual perspectives will also be given.

ASSOCIATED CAREERS

The course is suitable for you if you would value an opportunity to be able to reflect critically on the role of media in the process of development and learn practical skills. The course will be of interest to you if you have a background in working for governmental, intergovernmental and nongovernmental organisations, and a range of international business organisations, while at the same time providing appropriate preparation for those seeking employment in such fields or, indeed, wanting to prepare for further studies for higher a higher degree, including a PhD.

While the majority of our graduates will return to more senior posts with improved skills, knowledge and qualifications gained from their year with us, we would expect them to apply for jobs at development organisations such as Internews, BBC Media Action, Oxfam, Save the Children, Red Cross, Actionaid, Panos, DFID, Intermedia, Institute of War and Peace, Christian Aid, WACC, OneWorld and War on Want.

ENTRY REQUIREMENTS

You should have, or expect, at least an Upper Second Honours degree (or equivalent). If English is your second language you should have an IELTS score of at least 6.5, with 6.0 in each element.

RELATED COURSES

- Communication MA
- Communications Policy MA
- Diversity and the Media MA
- Global Media MA
- International Media Business MA
- Media, Campaigning and Social Change MA
- Media Management MA
- Public Relations MA
- Social Media, Culture and Society MA

MEDIA, CAMPAIGNING AND SOCIAL CHANGE MA

Length of course
One year full-time or two years part-time

Location
Harrow and central London

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/journalism

This new Masters from the highly regarded Media and Society cluster aims to equip you with the skills, knowledge and strategic approach to develop and analyse social change campaigns, with a particular focus on the role of communications and the media. It is the only MA in the UK to specialise in this field.

This innovative course builds on our close links with leading campaigners and communicators in London's vibrant social change sector. They include representatives from Amnesty International, Friends of the Earth, Water Aid and The National Council of Voluntary Organisations. Their involvement ensures the course accurately reflects the skill sets in demand and delivers an exciting learning experience. A limited number of work placements and internships will be available.

The course is aimed at those with some experience in social change, the media, and campaign communications within not for profit organisations. The course will help you improve your practical skills, develop a deep understanding of the theories and frameworks that underpin and shape campaign communications, and enjoy the space to reflect critically on current and past practice. It is designed to help you start, or progress, a career in charity, pressure group or public sector campaign communications. It may also

be of interest to those working in corporate social responsibility.

The course team has extensive experience both in developing social change campaigns and in academic research into the connections between media and social change. The course is jointly led by Michaela O'Brien and Dr Anastasia Kavada with additional teaching by leading social change practitioners and members of CAMRI. The course offers a number of delivery modes to suit the different needs of students and can be taken either part-time or full-time. You can apply for a Postgraduate Certificate, the longer Postgraduate Diploma, or the full Masters course.

There are three core modules. The first develops practical planning and campaign communications skills; the second considers media and activism theories; and the third combines theory with practice, reflecting on applying concepts like power and ethics within the setting of campaign communications. Each module has assessments – eg essays, campaign plans, reflective blogs, debates and presentations – rather than exams.

These three core modules make up the Postgraduate Certificate.

You can take another three modules – chosen from a very wide range of options including Practical Media and Content Production Skills; Diversity Issues; Development and Policy; Social Media; Theories of Communication and more – to complete a Postgraduate Diploma.

If you want to take the Masters course you will also complete either a 15,000-word research dissertation, or a professional practice project (which can be work-based).

CORE MODULE SEMESTER ONE

Critical Issues in Campaigning
In this module, you will consider the factors that influence social change in the context of current campaigns around the world, and the historical development of campaign techniques and practices. You will apply a critical analysis of concepts such as power, theories of change, ethics, innovation, media representation, narrative and framing to practical scenarios and topical campaigns. This module requires you to monitor and critically evaluate practice in the UK and/or internationally.

CORE MODULES SEMESTER TWO

Media, Activism and Politics
The module investigates the relationship between media, activism and politics. It offers a critical assessment of the role of media in political mobilisation, social movements, dissent, memes, satire and art, and political and social crises. The module looks at the impact of the communications on activism in a range of circumstances from secure democracies through different kinds of political systems. The module combines traditional academic lectures and seminars with attendance at topical events and visits to relevant exhibitions and institutions.

Planning Campaign Communications
In this module you will learn how to research and plan a strategic campaign for social change based on the theories of social change examined in Semester One. You will produce communication material such as news releases, e-alerts, tweets, infographics and/or videos to support your campaign strategy. Where possible, you work to live briefs from campaigning organisations. This is a practical, hands-on module taught through a series of workshops, visits to campaign communication teams in London-based campaigning organisations, and guest talks by leading campaigners and social change communicators.

OPTION MODULES

You choose three option modules from the following menu. You may choose to focus on practical skills, on new technologies, on diversity or development, or on media audiences and industries.

SEMESTER ONE

Choose two of the following in addition to the core module:

- Approaches to Social and Cultural Diversity
- Global Media
- Media Management and Content Production (PR and the Media)
- Media Production
- Political Economy of Communication
- Reporting Diversity: Gender, Sexuality, Age, Disability
- Social Media and e-Marketing
- Social Media: Creativity, Sharing, Visibility
- Technology and Communications Policy
- Theories of Communication.

SEMESTER TWO

Choose one of the following in addition to the core modules:

- Approaches to Media and Communications Research
- Critical Theory of Social Media and the Internet
- Development and Communications Policy
- Media Audiences
- Online Journalism
- Reporting Diversity: Faith and Religion
- Reporting Migration, Race and Ethnicity
- Sociology of News
- Web Production: Westminster News Online.

ASSOCIATED CAREERS

This course is particularly relevant if you want to start, or to progress, a career in communications and campaigning for social change, whether in a charity or non-governmental organisation; in a public sector body; in a political party or election campaigning setting; or even in a corporate social responsibility role. It could also be a stepping-stone towards a PhD and an academic career in this growing field of study.

ENTRY REQUIREMENTS

You should possess an Upper Second Class Honours degree (or equivalent). If English is your second language you should have an IELTS score of 7.0 overall, with 6.5 in each element.

RELATED COURSES

- Communication MA
- Diversity and the Media MA
- Media and Development MA
- Public Relations MA
- Social Media, Culture and Society MA

SOCIAL MEDIA, CULTURE AND SOCIETY MA

Length of course
One year full-time or two years part-time day

Location
Harrow

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/journalism

The Social Media, Culture and Society MA offers a flexible interdisciplinary exploration of key contemporary developments in the networked digital media environment. It will benefit those seeking to develop their understanding of contemporary communication and its societal, political, regulatory, industrial and cultural contexts.

The course provides you with the opportunity to focus at postgraduate level on:

- Studying the ways in which social media and the internet shape and are shaped by social, economic, political, technological and cultural factors, in order to equip you to become critical research-oriented social media experts
- Developing reflective and critical insights into how social media and the internet are used in multiple contexts in society, and into which roles social media can play in various forms of organisations that are situated in these societal contexts. The aim is that you are equipped to become reflective and critical social media practitioners
- Gaining in-depth knowledge and understanding of the major debates about the social and cultural roles of social media and the internet

- Acquiring advanced knowledge and understanding of the key categories, theories, approaches and models of social media
- The role and impact of social media and the internet on society and human practices
- Obtaining advanced insights into practical activity and practice-based work that relate to how social media and the internet work and the implications they have for social and cultural practices.

You can also visit the course's Facebook page: facebook.com/MASocialMedia

SEMESTER ONE CORE MODULES

Dissertation Module

A taught module and group workshops in the first semester will guide you in conducting a major piece of independent research or creating a theoretically inspired social media artefact. This module will be supplemented by individual supervisions beginning from the second semester. The aim is to give you a guided framework within which you can demonstrate your ability to carry out advanced independent study and write it up in the form of a dissertation. The dissertation is a 15,000-word piece of original research on a topic agreed with your supervisor and related to the political, economic, cultural and/or sociological factors which shape the practices and outcomes of social media or a social media artefact accompanied by a written report of approximately 7,000 words, in which you critically reflect on your social media project and ground it in relevant theory.

Social Media: Creativity, Sharing, Visability

This module provides you with a theoretical understanding of the development, significance and contemporary uses of social media. It fosters both critical analysis and reflective practice in the networked digital media environment. You will critically engage with key ideas of creativity, sharing and visibility in social media and will participate in creative and reflective practice using leading social media tools and platforms.

OPTION MODULES

Study Skills (no credits)

If your first language is not English, or you have no experience of the UK education system, you will benefit from this module. You will be taken through the process of producing a piece of written work, from note taking to editing, so as to enable you to produce written work in accordance with current UK academic standards and practices.

Two elective modules from two topical clusters (any combination of modules is applicable):
- Theory and Global Political Economy of Media and Communication
- Media Politics, Regulation and Business Strategies.

THEMATIC GROUP: THEORY AND GLOBAL POLITICAL ECONOMY OF MEDIA AND COMMUNICATION

Global Media

This module examines key developments in the media and communications industries associated with the logic of globalisation. You will explore the complex nature of the globalisation process, focusing on the emergence of both supra-national and sub-national developments and explore the relationship between new contexts of production and questions of collective culture and identity.

Political Economy of Communication

This module will introduce you to the political economy approach to analysing the structure and performance of communication industries in capitalist economies. It identifies distinctive economic features of media and relates these to trends in the organisation of specific media industries, taking account of ways in which the economics of media have been affected by the spread of digital technologies.

Theories of Communication

The module is intentionally eclectic. You will cover (in a loosely historical way) the arguments, advantages and problems of the main sociological, cultural and psychological theories about the media. It aims to provide a comprehensive introduction to the most important ways of approaching the fundamental issues posed by the relationships between the media of communication, and social and economic life. It will also enable you to understand the problems posed by different intellectual traditions, and to place those theories in their proper contexts.

THEMATIC GROUP: MEDIA POLITICS, REGULATION AND BUSINESS STRATEGIES

Political Analysis of Communications Policy

As international regimes and national regulation become increasingly important in the creation and delivery of communications, it becomes necessary to understand how the two levels interact. This module will introduce you to those theories of policy making and international relations which provide tools for the analysis of communications policies, and their dynamic interaction at the national and international level.

Technology and Communications Policy

This module will introduce you to a range of broadcasting and telecommunications technologies, enabling you to assess the economic and political issues surrounding each technology. Topics covered include capital investment in networks, how and why technologies change, strategic interests and communications, and substitutable technologies and the creation of markets.

SEMESTER TWO CORE MODULE

Critical Theory of Social Media and the Internet

This module provides an overview of the critical and theoretical analysis of how the internet and social media (Facebook, Twitter, Wikipedia, WikiLeaks, file sharing, blogs etc) shape and impact on society, the economy and politics, and how power structures in society shape the internet and social media.

OPTION MODULES

Two elective modules from two topical clusters (any combination of modules is applicable):
- Media Politics, Regulation and Business Strategies
- Media, Culture and Everyday Life.

THEMATIC GROUP: MEDIA POLITICS, REGULATION AND BUSINESS STRATEGIES

Development and Communications Policy

The aims of this module are to provide you with a theoretical overview of the concept of 'development', and the opportunity to consider how it relates to empirical experience in communications in small and developing countries. You will be able to compare the experiences of a range of countries in attempting to retain cultural autonomy, in developing their own communications technologies and policies, in democratisation, and in exporting mass media content.

Media, Activism and Censorship

The module critically investigates the relationship between media, activism and censorship. It offers a critical assessment of the role of media in political mobilisation, social movements, dissent, wars, conflicts, elections and political and social crises. The module considers the impact of different forms of censorship and regulation on social, political and cultural expression in the media.

Media Audiences

This module begins with an overview of media audiences, and goes on to analyse audiences and media institutions, passive/active audiences, media influence and effects, and ethnography and media audiences. The second part of the module is devoted to discussions of media and identity, fans, diasporas and new media audiences.

Sociology of News

A critical study of the news media in the context of current society; this module examines different aspects of how news is created, disseminated and consumed.

Understanding and Managing Diversity in the Media

This module looks at the various ways in which our understanding of diversity and difference has impacted on the way in which media models, institutions and professionals engage with social and cultural diversity. It focuses on different national media policy frameworks and media cultures, it examines the meaning of the melting pot, cultural mosaic and salad bowl metaphors and their operationalisation by the media, and looks at various media institutions and their responses to social diversity. This module is offered as an option in the dissertation route.

Another 20 Credit Level 7 module for which the student meets the prerequisites and gains the permission of the course leader(s). The selected module must fit with your timetable and the course's goals.

This MA is organised in the environment of the Communication and Media Research Institute (CAMRI) and its Centre for Social Media Research. CAMRI is a world-leading research centre that studies the role of media and communication in society. It has become known as the Westminster school of critical media and communication research. The analysis of social media, culture and society is one of its research specialisms. In the 2014 Research Excellence Framework (REF), 42.2 per cent of CAMRI's research was classified as world-leading and 37.5 per cent as internationally excellent, which makes it one of Britain's four leading media and communication research institutions.

ASSOCIATED CAREERS

The degree will benefit those seeking a competitive edge in a careers market that values high-level skills in communication, research and critical thinking. This degree will be of particular interest to those who plan to work in the creative industries, as well as those already working in this field. The MA in Social Media, Culture and Society will also be of interest to those working or planning to work as digital media professionals in research organisations, public administration, international organizations and civil society organisations, such as NGOs, and private companies. It will also provide an excellent preparation for those wishing to continue their studies to PhD level.

ENTRY REQUIREMENTS

You should possess an Upper Second Class Honours degree (or equivalent). If English is your second language you should have an IELTS score of at least 7.0, with 6.5 in each element.

RELATED COURSES

- Communication MA
- Communication Policy MA
- Diversity and the Media MA
- Global Media MA
- Media and Development MA
- Media, Campaigning and Social Change MA

IMAGING ART AND SCIENCE MA*

Length of course
One year full-time or two to five years part-time day

Location
Harrow and Cavendish

Course fees and funding
See **westminster.ac.uk/fees**

More course information
See **westminster.ac.uk/mad**

The MA/MSc in Imaging Art and Science is a unique programme in Imaging, designed to equip students with advanced skills in areas relating to image conception, formation, capture, analysis, evaluation and visualisation from the perspectives of art, science and technology.

COURSE OVERVIEW

The University of Westminster was the first institution in the UK to provide academic degrees in Photography, Imaging Science and Technology and has produced world leaders in the fields of Image Science, Imaging Technologies, Photographic Arts and Photographic Theory.

The MA/MSc in Imaging Art and Science is a cross-disciplinary programme built on our experience and proficiency in these fields, run in collaboration by Westminster School of Media, Arts and Design (MA) and the Faculty of Science and Technology (MSc). It provides cutting edge education, supported by external links to creative and scientific industries.

MA AND MSc PATHWAYS

Students enroll for an MA or an MSc degree, but can potentially change pathway. The MA and MSc pathways share some common syllabus, whilst the majority of the content is distinctive to each degree, to allow for discipline specialisation to be developed within an multidisciplinary environment. Relevant areas include digital image representation and visualisation; digital imaging systems and their performance evaluation; cultural, theoretical, and historical aspects of the production and consumption of images; colour vision, measurement and management; image quality, content and aesthetics; programming for imaging. The course encourages understanding of interdisciplinary issues relating to imaging, by providing space for art/science collaborative projects and hybrid methodologies. Students engage in a Major Project, specific to the MA or MSc pathway, and where appropriate, collaborate with external creative, technological and scientific industries. MA students obtain their degree from Westminster School of Media, Arts and Design and MSc students from the Faculty of Science and Technology.

*Subject to approval

COURSE STRUCTURE AND MODULE CONTENTS

MA pathway	MSc pathway
Methods – Process – Context (20 credits)	
Transactions and Public Engagement (40 credits)	
Colour Imaging dual pathway (20 credits)	Colour Imaging dual pathway (20 credits)
Image Quality and Content dual pathway (20 credits)	Image Quality and Content dual pathway (20 credits)
Imaging Arts (20 credits)	Imaging Science (20 credits)
Research Project (60 credits)	Research Project (60 credits)
Option module from Westminster School of Media, Arts and Design (20 credits)	Option module from the Faculty of Science and Technology (20 credits)

Methods – Process – Context

Methods – Process – Context is a shared MA/MSc module providing advanced research skills relevant to art, science and inter-disciplinary projects. It offers data analysis/statistics, technical and creative skills, introduction to creative programming and programming for imaging. A range of skills is offered to allow students to tailor their skill-set to support themselves throughout the course.

Transactions and Public Engagement

Transactions and Public Engagement encourages understanding of interdisciplinary aspects of imaging, and provides a space for art/science collaborative imaging projects, the outputs of which are disseminated in yearly events.

Colour Imaging*

Colour Imaging is a dual pathway MA/MSc module discussing colour theory, colour vision, colour measurement, appearance and management, alongside the cultural, theoretical, and historical dimensions of colour in visual arts and imaging.

Image Quality and Content*

Image Quality and Content is a dual pathway MA/MSc module, exploring cultural and scientific approaches to image quality. Areas of study include visual psychophysics, image quality models, critical theory and aesthetics.

Imaging Arts*

Imaging Arts is MA pathway specific; it focuses on the cultural production and consumption of images, issues of visuality and visualisation, and the politics of image aesthetics.

Imaging Science*

Imaging Science is MSc pathway specific; it focuses on signal sampling and quantisation, digital image formation, image analysis and measurements of imaging system performance. It includes optics relevant to image formation and system performance.

The Research Project

The Research Project is a self-directed, pathway-specific body of work undertaken with academic supervision; it often runs in collaboration with relevant industries/organisations.

*You must take at least two module options from the course. One option can be taken from other relevant postgraduate courses within Westminster School of Media, Arts and Design, or the Faculty of Science and Technology.

WHO IS THE COURSE FOR?

The course is aimed at Art or Science graduates from disciplines relating to Imaging (eg photography, media, fine art, or computer science, electrical engineering, mathematical and physical sciences), wishing to specialise in Imaging Arts or Imaging Sciences, while developing a cross-disciplinary outlook, informed by scientific, art and theoretical perspectives. We also encourage applicants with equivalent experience in related fields

such as photography, art, science, media or imaging industries.

WHO TEACHES THE COURSE?

The course is delivered by staff from Westminster School of Media, Arts and Design, and the Faculty of Science and Technology. The staff team has extensive expertise in imaging science, visual science, computer science, commercial and fine art photography, critical theory and philosophy. It includes members of the Imaging Technology Research Group (ITRG, **westminster.ac.uk/imaging-technology**) at the Centre for Research into Art and Media Practice (CREAM) and the Computer Vision and Imaging group (**westminster.ac.uk/research/a-z/computer-vision-and-imaging**). Members of the staff team disseminate and publish their research internationally and are also active in consultancy within the creative and scientific industries. Recent publications include *Fashion as Photograph, Emerging Landscapes* and the classic textbooks *Manual of Photography* and *Langford's Advanced Photography*.

ASSOCIATED CAREERS

Depending on the tailored module/content selection and Major Project topic, graduates of the MA/MSc will be able to work in a range of fields, including: imaging practice and production (eg fine art/ commercial photography, film post production and special effects); image management, picture research, curating (eg photographic libraries, museums and archives); scientific imaging and processes (eg biomedical imaging labs, image processing and analysis, colour management), imaging science research (eg optical system development, image quality, imaging performance). Graduates may also work in a number of other areas, including imaging education, research labs and creative applications.

Studying in a multidisciplinary environment will equip graduates with a lateral approach to problem solving, and the ability to communicate disciplinary issues to wide audiences, including the public. Collaboration with the industry will

provide graduates with real world research experience, an attribute that is highly prized by prospective employers.

A number of our graduates now work in leading imaging centres in the industry, such as Apple Research Labs, Aptina Imaging, ON Semiconductor, The Home Office Centre for Applied Science and Technology, Moving Picture Company (MPC), Framestore, or research and teach in academic institutions internationally.

ADMISSION CRITERIA

MA criteria

Normally, applicants will require a First or Upper second Honours degree in photography, media, fine art, or other relevant academic discipline; or equivalent experience in a photography, art, and/or media related industrial context.

MSc criteria

Normally, applicants will require a First or Upper second Honours degree in a scientific discipline relating to imaging, such as imaging science electrical engineering, physics, mathematics, computer science; or equivalent experience in relevant subject areas in industrial contexts.

If English is your second language an IELTS score of 7.0 overall, with 6.0 in each element is required for both pathways.

INTERACTIVE FACTUAL NARRATIVE MA

Length of course
One year full-time taught in block release

Location
Harrow

Course fees and funding
See westminster.ac.uk/fees

More course information
See westminster.ac.uk/journalism

The storyteller of the future is not just someone with ideas, but a person that is able to communicate concepts through a series of platforms, that can lead innovation and communicate effectively within an inter-disciplinary team. Today's designers, coders, journalists, documentary film makers, photographers, educators, broadcasters, radio producers and social campaigners need to have the appropriate digital media skills to "tell their stories" in an interactive way.

The Interactive Factual Narrative MA is designed to create a safe experimental environment where you will acquire the methodology you need in order to develop your interactive factual stories. As this is a new field, terminology is still confusing and you will have heard wording as varied as i-docs, web-docs, social apps, mobile news, immersive journalism, VR stories, factual digital experiences, serious games, stories for change, transmedia non-fiction… and more. We have conglomerated all these different terminologies into the larger family of interactive factual narratives, or "interfactuals": stories that use digital interactive media to portray the world around us and who want to initiate change.

The Interactive Factual Narrative MA has a totally different approach from any masters' degree course you might know of. It has been conceived as a multi-disciplinary lab that will be taught in "burst mode" - blocks of three full days every two to three weeks - in order to allow you to keep your professional life while developing your dream personal project on the side. Treat it as a way to do R&D for your company's special project, or as a way to stay creative and socially engaged while keeping your day-to-day job. The Interactive Factual Narrative MA offers you a creative space to engage with your passions.

Modules on this course are following the production schedule of an interactive project and adopt an iterative way of working - where testing and user experience is taken in consideration at each step of the creative process. It will feel as a safe playing ground where you will be encouraged to learn, fail, re-iterate and ultimately think outside of the box. You will be asked to adopt a collaborative ethos and open your professional expertise to the benefit of your course peers, In doing so you will feel part of a creative community that will support you when needed, and hopefully serve you as a network even after the course has finished.

The modules will be very hands on and will be lead by a mixture of professionals from the field and university staff. All modules will be compulsory – this is to allow the different groups to advance at a similar pace.

By the end of the year you will have expanded your ideas of what an interactive narrative can be, acquired a solid knowledge of the field, consolidated a multi-skilled network of people and developed a digital prototype of your group idea. By then your project should be ready to be presented to potential financers and media partners.

MODULES

Interactive Factual Fundamentals (IF Fundamentals)
The aim of this module is to provide you with a theoretical and historical overview of the field of interactive storytelling – with a focus on factual narratives. Theories of interactivity and narrative models will be analyzed while looking at existing examples. This module will run through the first two semesters and will provide a critical space for the class. Taking a full day out of the three of each burst, IF Fundamentals will use the theme of the burst and give the students a chance to be active in their research and experimentation. Students will be asked to present case studies, guest speakers will be invited, examples will be peer-critiqued - so that you will have a solid understanding of the field that will allow you to place your projects in a critical context.

Ideation: Interactive Storytelling and Prototyping
The first part of this module will be dedicated to sharpening the core story of each group. Strategies to pin down and research the primary and secondary audience of the project will be disclosed, and teams will work on the "what, whom and why" methodology. This is where a mixture of user personas, impact charts, platform maps and other user experience design techniques will be tried. The second part of this module will be dedicated to initial prototyping of your ideas. User journeys and user flows might act as a starting point to start paper prototyping and presenting a first structure to the class. Testing techniques and iterative design will also be experimented.

Building 1: Platforms, Design and Technology
This module wants to give you the tools to decide of the scope of your project so that you can start digitally prototyping it. Concepts such as "minimum viable product" and "project scoping" will be used to delimitate your first prototyping efforts. Current authoring and digital prototyping tools will be presented and you will be asked to experiment with them. Theories of user experience, iterative design and user testing will be core to this module. By the end of this module you will aim to have your first project's digital prototype.

Building 2: The Business of Interactive Storytelling

Not forgetting that your project will need a solid business grounding if it wants to be fully developed, this module will touch upon four main areas: impact, budget, marketing and pitching. Each of these themes will be developed through a full hands-on day lead by specialists in each field. By the end of this module you will have to complete a first draft of your project's industry treatment.

Major Project

The last semester will be dedicated to the building of your interactive project and the consolidation of its industry treatment. Through regular meeting points and tutorials you will be coached all the way till your final pitch in front of a panel of industry members.

Following the pitch you will be asked to provide a critical review piece that could be a written paper of 3,000 words or an interactive piece – the form of which will need to be discussed with your module leader. Here you will be able to critically evaluate your own work within the group efforts, position your project within the current interactive landscape and relevant interactive theory.

ASSOCIATED CAREERS

The course is mainly geared at giving you the right support and methodology to develop your interactive project during the course. The critical awareness and the iterative methodology that you will gain will then serve you to remain competitive in the digital creative industries you might enter in the future, regardless of the technologies they use.

RELATED COURSES

- Documentary Photography and Photojournalism MA
- Interactive Media Practice MA

FACULTY OF SCIENCE AND TECHNOLOGY

APPLIED BIOMEDICAL SCIENCE MSc

Length of course
One year full-time, or part-time on a flexible basis

Location
Central London (Cavendish)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Dr Ian Locke
i.c.locke@westminster.ac.uk

This course has been specifically designed as a top-up qualification for individuals who wish to become Health and Care Professions Council (HCPC)-registered biomedical scientists but who do not hold an Institute of Biomedical Science (IBMS)-accredited BSc Honours degree. This programme is accredited by the IBMS and, in combination with a suitable first degree, the Applied Biomedical Science MSc will ensure that you possess the required academic knowledge for HCPC registration.

When you have completed both this course and the IBMS registration training portfolio (and been awarded your Certificate of Competence from the IBMS) you will then meet the HCPC standards of competency and can apply to become registered as a biomedical scientist.

The combination of modules that you study will be based in part upon your requirements for supplementary education as identified by the IBMS but, depending on the number of compulsory modules required, there is still some scope to tailor the course to match your own interests. The course also includes the opportunity to study Masters-level research methods and perform an independent research project in an area of your interest.

CORE MODULES

- Postgraduate Project
- Postgraduate Research Methods

OPTION MODULES

- Cellular Pathology
- Clinical Chemistry
- Clinical Immunology
- Haematology and Transfusion Science
- Medical Microbiology
- Molecular and Cellular Therapeutics
- Molecular Science and Diagnostics
- Principles of Molecular Medicine

For a detailed description of modules please see page 190.

Not all option modules will necessarily be offered every academic year. Please see **westminster.ac.uk/fst** for information on which modules are currently available.

ASSOCIATED CAREERS

If you do not already have an IBMS accredited BSc Honours degree in Biomedical Science then this MSc programme is the next step on your path to becoming a HCPC registered Biomedical Scientist. Biomedical scientists have the knowledge and skills to provide the crucial laboratory diagnostic service central to modern medicine and will be involved in 70 per cent of all disease diagnoses, from ante-natal care to emergency medicine. More information about biomedical science, the role of the biomedical scientist and the process of HCPC registration can be found on the IBMS website at **ibms.org**

PROFESSIONAL RECOGNITION

The course is accredited by the Institute of Biomedical Science (IBMS).

ENTRY REQUIREMENTS

You must have a non-IBMS accredited BSc Honours degree in Biomedical Sciences or closely related subject. You must also have a letter from the IBMS confirming that your qualifications have been submitted to the IBMS, evaluated against the HCPC standard of proficiency for biomedical scientists (3a.1) and that the outcome has been the identification of specific subject shortfalls. This course is not suitable for you if the IBMS has determined that you are required to complete a full IBMS-accredited Biomedical Science BSc Honours degree to meet the HCPC standard of proficiency. If you are applying for part-time study, you will normally be working in a relevant area and will require written support from your employer including confirmation that facilities will be available in your workplace for you to carry out your research project.

If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element. During the induction stage of the course, if English is not your first language, you will need to complete Academic English screening and any resulting recommended Academic English support activity.

APPLIED BIOTECHNOLOGY MSc

Length of course
One year full-time study or part-time on a flexible basis.

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Dr Godfrey Kyazze
g.kyazze@westminster.ac.uk

Our established programme in Biotechnology, which has been extensively updated, includes a wide range of modern molecular biology techniques and how biotechnology can be used by today's society. You will complement your theoretical studies with hands-on experience of fully controlled fermenters that are up to pilot-plant scale, and are linked to modern monitoring and control systems.

You will study a range of subjects in considerable depth, including bioactive compounds, industrial bioprocesses, microbial physiology and fermentation technology, microbial production of novel metabolites, monitoring and control of fermentation, topics in biotechnology, and types of bioreactors.

CORE MODULES

- Applied Molecular Biology
- Fermentation Technology
- Industrial and Environmental Biotechnology
- Postgraduate Project
- Postgraduate Research Methods
- Science, Technology and Commercialisation

OPTION MODULES

- Communicating Science
- Extended Postgraduate Project
- Molecular Bioinformatics
- Molecular and Cellular Therapeutics
- Regenerative Medicine
- Systems Biology

For a detailed description of modules please see page 190.

Not all option modules will necessarily be offered every academic year. Please see westminster.ac.uk/fst for information on which modules are currently available.

ASSOCIATED CAREERS

The course is aimed at those aspiring to be researchers and managers in the biotechnology and pharmaceutical industries or other biosectors.

ENTRY REQUIREMENTS

You must have a good (at least a lower second class) BSc Honours in Biological Sciences or a related discipline, a professional qualification of equivalent status and associated work experience or an equivalent qualification deemed suitable by the course team. If you are applying for part-time study, you will normally be working in a relevant area and will require written support from your employer including confirmation that facilities will be available in your workplace for you to carry out your research project.

If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element. During the induction stage of the course, if English is not your first language you will need to complete Academic English screening and any resulting recommended Academic English support activity.

BIOMEDICAL SCIENCES MSc

Length of course
One year full-time study or part-time on a flexible basis

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Dr Tony Madgwick
t.madgwick@westminster.ac.uk

This course allows you to plan your own taught programme to match your interests and experience by selecting modules from a diverse range offered by other bioscience Masters course in the Faculty of Science and Technology, with the advice of the Course Leader. For example, you could combine modules on microbiology and molecular biology or those on haematology and clinical chemistry.

Alternatively you can combine basic science with study of the communication or commercialisation of science. We also offer the opportunity to consider the increasing role of automation in diagnostic laboratories. Those studying part time are free to develop their module choices as they progress.

Whatever the combination, you will be able to expand your understanding of human diseases, their investigation and therapy, and develop your competence in the design and execution of a laboratory based project.

CORE MODULES

- Postgraduate Research Methods
- Postgraduate Project

OPTION MODULES

- Advanced Cancer Biology
- Advances in Cellular Pathology
- Automation in Biomedical Sciences
- Cell Signalling and Genetics
- Cellular Haematology
- Clinical Aspects of Microbial Physiology and Chemotherapy
- Clinical Endocrinology and Metabolism
- Communicating Science
- Concepts and Principles of Human Nutrition
- Diagnostic Cellular Pathology
- Diagnostic Clinical Biochemistry
- Extended Postgraduate Project
- Immunohaematology and Haemostasis
- Immunopathology
- Immunotherapy
- Infectious Diseases and Public Health
- Molecular and Cellular Therapeutics
- Molecular Bioinformatics
- Molecular Science and Diagnostics
- Principles of Molecular Medicine
- Principles of Pharmacology and Drug Discovery
- Regenerative Medicine
- Science, Technology and Commercialisation
- Systems Biology

For a detailed description of modules please see page 190.

Not all option modules will necessarily be offered every academic year. Please see westminster.ac.uk/fst for information on which modules are currently available.

ASSOCIATED CAREERS

You will develop a range of transferable skills that will enhance your employment prospects and your research opportunities in the UK or overseas. This course has a diverse intake of both full and part-time home, EU and international students. Our home/EU students range from recent graduates to those working in diagnostic laboratories who wish to gain additional qualifications while our international students often have experience in biomedical science laboratories and following completion of their studies will return to their home countries to pursue promotion or research opportunities.

PROFESSIONAL RECOGNITION

The course is accredited by the Institute of Biomedical Science (IBMS). However students interested in gaining professional registration should consider our Applied Biomedical Science MSc.

ENTRY REQUIREMENTS

You must have at least a BSc Honours in Biomedical Sciences or a closely related subject, a professional qualification of equivalent status and associated work experience, or an equivalent qualification deemed suitable by the course team. If you are applying for part-time study, you will normally be working in a relevant area and will require written support from your employer including confirmation that facilities will be available in your workplace for you to carry out your research project.

If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element. During the induction stage of the course, if English is not your first language you will need to complete Academic English screening and any resulting recommended Academic English support activity.

BIOMEDICAL SCIENCES (CANCER BIOLOGY) MSc

Length of course
One year full-time study or part-time on a flexible basis

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Pathway Leader
Dr Miriam Dwek
m.v.dwek@westminster.ac.uk

Improved global life expectancy has resulted in a cancer epidemic. It is well recognised that accurate early diagnosis is an essential aspect of the administration of increasingly expensive and tailored cancer treatment care plans.

The Biomedical Sciences (Cancer Biology) MSc course has been devised to provide knowledge of key aspects of this increasingly important disease area.

You will become familiar with the genetic and cellular changes occurring in both solid and blood-borne cancers, the current and emerging technological approaches for diagnosis of the disease, and the effect of pertinent cellular changes on patient prognosis. Studies on populations and the influence of genotypic variation will ensure that you are qualified to make sense of cancer statistics.

You are able to tailor your programme by selecting from a menu of option modules and pursuing a research project in an area ranging from molecular through to cellular or tissue-based aspects of cancer.

During the course you will join our thriving research environment and will have access to excellent laboratory facilities within the Faculty. On successful completion of the course you will be equipped to take forward your career with an in-depth knowledge of this increasingly common disease area.

CORE MODULES

- Advanced Cancer Biology
- Cell Signalling and Genetics
- Molecular Science and Diagnostics
- Postgraduate Project
- Postgraduate Research Methods

OPTION MODULES

- Communicating Science
- Extended Postgraduate Project
- Immunopathology
- Immunotherapy
- Molecular and Cellular Therapeutics
- Systems Biology

For a detailed description of modules please see page 190.

Not all option modules will necessarily be offered every academic year. Please see westminster.ac.uk/fst for information on which modules are currently available.

ASSOCIATED CAREERS

After graduation, you will be equipped with the skills and knowledge to pursue a range of cancer-focused careers including appointments in diagnostic laboratories, and academic, biotechnological and pharmaceutical research.

As a graduate of this course, you will be ideally placed to play an essential role in both diagnosis and improved care of cancer patients. Opportunities are also available to pursue a career in clinical trials and in areas such as data analysis and public health.

PROFESSIONAL RECOGNITION

The course is accredited by the Institute of Biomedical Science (IBMS).

ENTRY REQUIREMENTS

You must have at least a BSc Honours in Biomedical Sciences or a closely related subject, a professional qualification of equivalent status and associated work experience, or an equivalent qualification deemed suitable by the course team. If you are applying for part-time study, you will normally be working in a relevant area and will require written support from your employer including confirmation that facilities will be available in your workplace for you to carry out your research project.

If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element. During the induction stage of the course, if English is not your first language you will need to complete Academic English screening and any resulting recommended Academic English support activity.

BIOMEDICAL SCIENCES (CELLULAR PATHOLOGY) MSc

Length of course
One year full-time study or part-time on a flexible basis

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Pathway Leader
Dr Tony Madgwick
t.madgwick@westminster.ac.uk

This course will enable you to enhance your knowledge and understanding of modern cellular pathology through a range of option modules. In addition, the core modules in cellular pathology are designed to deliver a comprehensive overview of contemporary technical practice in the context of service delivery to the pathologist for diagnostic practice, or for the scientist engaged in cell and tissue-based research.

Our specialist cellular pathology modules are supported by the online use of interactive digital microscopy, for example in pathology case studies, to illustrate the applications of a range of visualisation methods in cellular pathology. Practical experience in research design and methodology is gained through the laboratory-based research project.

CORE MODULES

- Advances in Cellular Pathology
- Diagnostic Cellular Pathology
- Molecular Science and Diagnostics
- Postgraduate Project
- Postgraduate Research Methods

OPTION MODULES

- Automation in Biomedical Sciences
- Cell Signalling and Genetics
- Extended Postgraduate Project
- Immunopathology
- Immunotherapy
- Molecular and Cellular Therapeutics
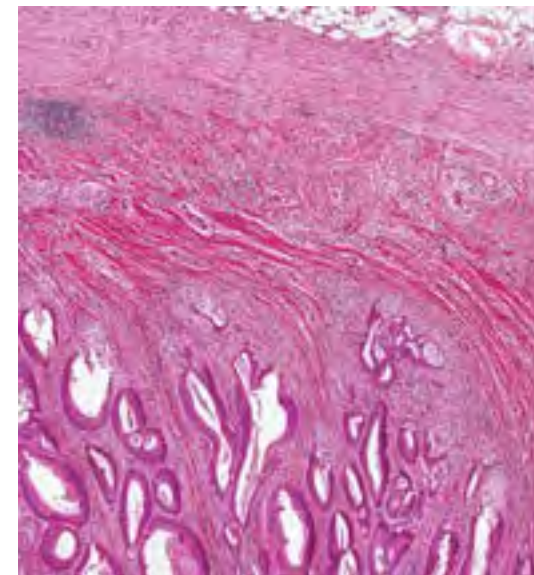- Principles of Molecular Medicine
- Systems Biology

For a detailed description of modules please see page 190.

Not all option modules will necessarily be offered every academic year. Please see westminster.ac.uk/fst for information on which modules are currently available.

ASSOCIATED CAREERS

As a graduate of this course you will possess a range of transferable skills that will enhance your employment prospects and your research opportunities in the UK or overseas. For those biomedical scientists (or international equivalents) undertaking continuing professional development, this course will enhance your knowledge base in your chosen specialist discipline and open up the potential for career advancement or moves towards involvement in research and development.

Successful completion of the course will enhance the career prospects of graduates for entering PhD programmes; you may also find employment in hospital laboratories, academia, research institutes, or in the pharmaceutical and related industries.

PROFESSIONAL RECOGNITION

The course is accredited by the Institute of Biomedical Science (IBMS).

ENTRY REQUIREMENTS

You must have at least a BSc Honours in Biomedical Sciences or a closely related subject, a professional qualification of equivalent status and associated work experience or an equivalent qualification deemed suitable by the course team. If you are applying for part-time study, you will normally be working in a relevant area and will require written support from your employer including confirmation that facilities will be available in your workplace for you to carry out your research project.

If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element. During the induction stage of the course, if English is not your first language, you will need to complete Academic English screening and any resulting recommended Academic English support activity.

BIOMEDICAL SCIENCES (CLINICAL BIOCHEMISTRY) MSc

Length of course
One year full-time study or part-time on a flexible basis

Location
Central London (Cavendish)
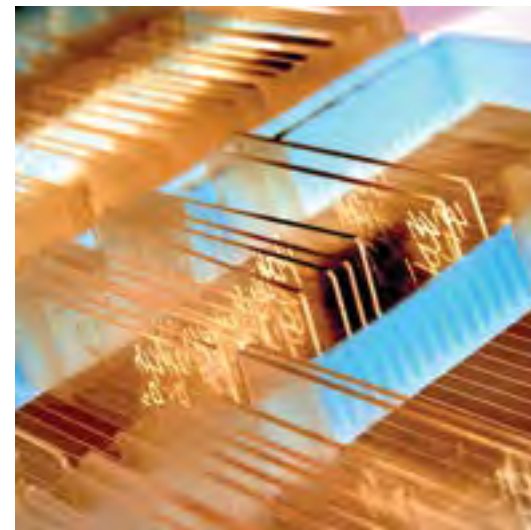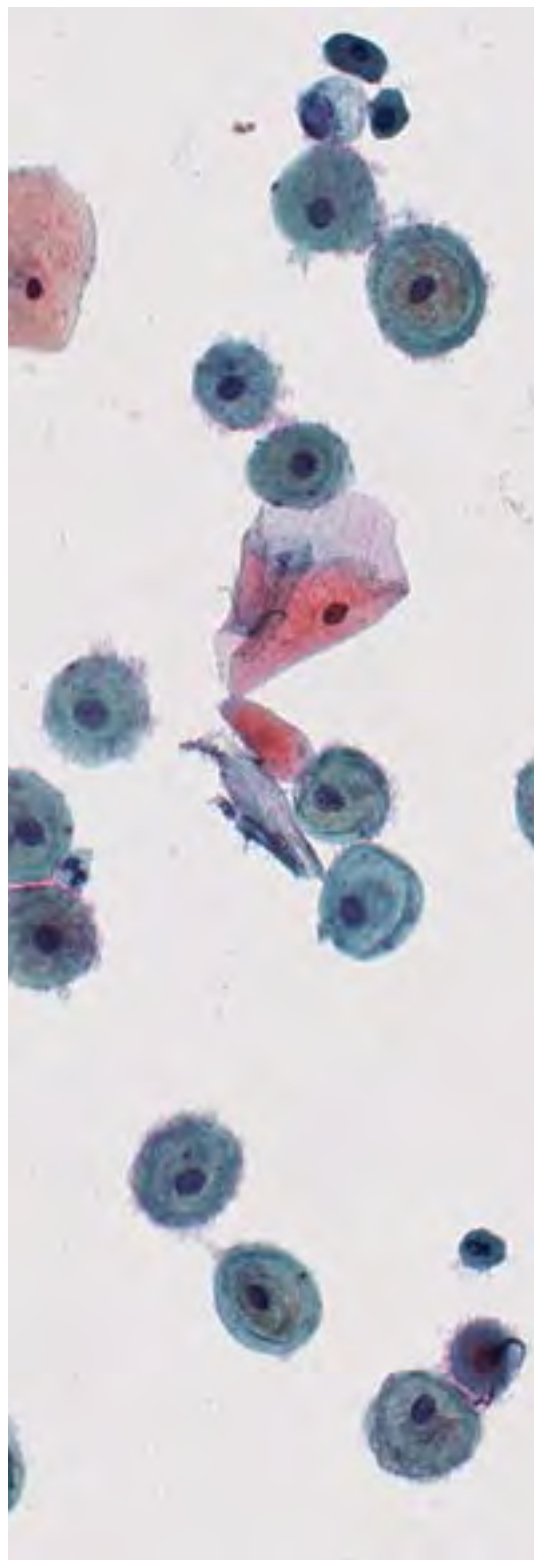
Course fees and funding
See westminster.ac.uk/fees

Pathway Leader
Dr Vinood Patel
v.b.patel@westminster.ac.uk

This course aims to provide you with the skills and knowledge of theory and practice that will enable you to work as a professional capable of making important contributions in the field of clinical biochemistry. The course aims to further enhance your knowledge of clinical biochemistry; to engage you with contemporary issues and debates within the discipline, and to develop your critical and analytical skills.

The taught programme contains specific modules in Clinical Biochemistry, such as endocrinology and metabolism and diagnostic clinical biochemistry, which you can apply to diagnostic biomedicine, as well as offering you a choice of modules related to molecular diagnostics or haematology.

CORE MODULES

- Clinical Endocrinology and Metabolism
- Diagnostic Clinical Biochemistry
- Molecular Science and Diagnostics
- Postgraduate Project
- Postgraduate Research Methods

OPTION MODULES

- Automation in Biomedical Sciences
- Cell Signalling and Genetics
- Cellular Haematology
- Communicating Science
- Immunohaematology and Haemostasis
- Immunopathology
- Principles of Molecular Medicine

For a detailed description of modules please see page 190.

Not all option modules will necessarily be offered every academic year. Please see westminster.ac.uk/fst for information on which modules are currently available.

ASSOCIATED CAREERS

The course has been designed to provide professionals with a broad range of transferable skills in clinical biomedical sciences, with particular reference to possessing the ability to critically discuss and evaluate concepts, analytical techniques, current research and advanced scholarship in clinical biochemistry.

Successful completion of the course will enhance your career prospects for entering PhD programmes; you may find employment in hospital laboratories, academia and research institutes, as well as in the pharmaceutical and related industries.

PROFESSIONAL RECOGNITION

The course is accredited by the Institute of Biomedical Science (IBMS).

ENTRY REQUIREMENTS

You must have at least a BSc Honours in Biomedical Sciences or a closely related subject, a professional qualification of equivalent status and associated work experience or an equivalent qualification deemed suitable by the course team. If you are applying for part-time study, you will normally be working in a relevant area and will require written support from your employer including confirmation that facilities will be available in your workplace for you to carry out your research project.

If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element. During the induction stage of the course, if English is not your first language you will need to complete Academic English screening and any resulting recommended Academic English support activity.

BIOMEDICAL SCIENCES (HAEMATOLOGY) MSc

Length of course
One year full-time study or part-time on a flexible basis

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Pathway Leader
Stipo Jurcevic
s.jurcevic@westminster.ac.uk

This course will focus on the physiology and pathology of blood and its use as a diagnostic and therapeutic tool. A variety of areas of molecular and cellular bioscience will be covered with an emphasis on new technologies and developments in haematology and related disciplines such as transfusion science. You will expand your knowledge of the basic science and analytical techniques relating to haematology and gain an up-to-date understanding of the application of haematology in bioscience/pharmaceutical research, as well as in diagnostic and therapeutic medicine.

There will be an emphasis in the course on development of critical analysis skills in the assessment of scientific literature and laboratory data. In addition you will have the opportunity to design and execute your own research project. The course team is supported by visiting lecturers who are practising scientists in the field, which helps ensure that taught material is current and relevant.

CORE MODULES

- Cellular Haematology
- Immunohaematology and Haemostasis
- Molecular Science and Diagnostics
- Postgraduate Project
- Postgraduate Research Methods

OPTION MODULES

- Advanced Cancer Biology
- Automation in Biomedical Sciences
- Cell Signalling and Genetics
- Communicating Science
- Extended Postgraduate Project
- Immunopathology
- Molecular and Cellular Therapeutics
- Principles of Molecular Medicine

For a detailed description of modules please see page 190.

Not all option modules will necessarily be offered every academic year. Please see westminster.ac.uk/fst for information on which modules are currently available.
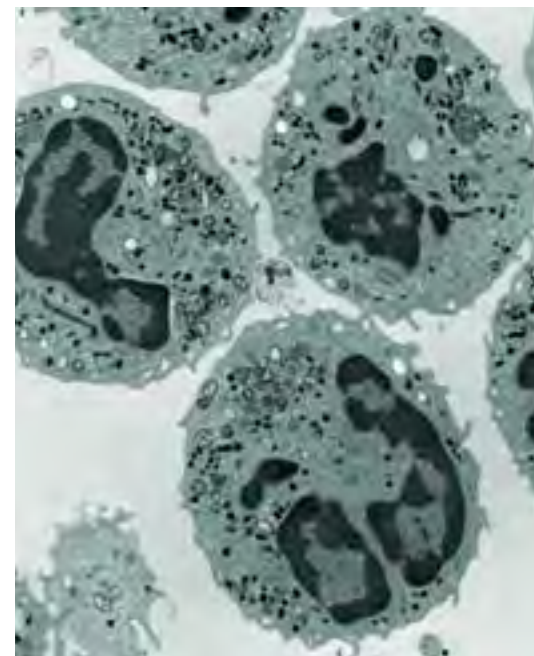
ASSOCIATED CAREERS

As well as gaining specialist knowledge in haematology and related disciplines, you will develop a range of transferable skills that will enhance your employment prospects and research opportunities in the UK or overseas. The course is taken by both UK and international students, preferably (but not necessarily) with relevant work experience. It is relevant to career pathways in diagnostic haematology, immunology and transfusion laboratories, research institutions and pharmaceutical companies.

PROFESSIONAL RECOGNITION

The course is accredited by the Institute of Biomedical Science (IBMS).

ENTRY REQUIREMENTS

You must have at least a BSc Honours in Biomedical Sciences or a closely related subject, a professional qualification of equivalent status and associated work experience or an equivalent qualification deemed suitable by the course team. If you are applying for part-time study, you will normally be working in a relevant area and will require written support from your employer including confirmation that facilities will be available in your workplace for you to carry out your research project.

If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element. During the induction stage of the course, if English is not your first language you will need to complete Academic English screening and any resulting recommended Academic English support activity.

BIOMEDICAL SCIENCES (IMMUNOLOGY) MSc

Length of course
One year full-time study or part-time on a flexible basis

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Pathway Leader
Dr Nino Porakishvili
n.porakishvili@westminster.ac.uk

The course will allow you to expand your understanding of immunology, immunopathology and immunotherapy, to further develop skills in analytical approaches to immunodiagnosis and molecular therapeutics, as well as enhance your competence in the design and execution of a laboratory-based project. You will be able to take a proactive role in research, development, evaluation and implementation of current immunological techniques while perceiving the subject in the broader perspective of health care and scientific progress.

The scope of the modules included will ensure a breadth of knowledge appropriate for the scientific and professional needs of practising immunologists, at the same time making use of your knowledge and experience. This course is designed so that you can plan your own taught programme to match your interests and experience by combining core and optional modules with emphasis on therapeutics, diagnostics, haematology or public health.

CORE MODULES

- Cell Signalling and Genetics
- Immunopathology
- Immunotherapy
- Postgraduate Project
- Postgraduate Research Methods

OPTION MODULES

- Advanced Cancer Biology
- Extended Postgraduate Project
- Immunohaematology and Haemostasis
- Infectious Diseases and Public Health
- Molecular and Cellular Therapeutics
- Molecular Science and Diagnostics
- Principles of Molecular Medicine
- Systems Biology

For a detailed description of modules please see page 190.

Not all option modules will necessarily be offered every academic year. Please see westminster.ac.uk/fst for information on which modules are currently available.

ASSOCIATED CAREERS

As well as gaining specialist knowledge in immunology and related disciplines, you will develop a range of transferable skills that will enhance your employment prospects and research opportunities in the UK or overseas. The course is taken by both UK and international students, preferably (but not necessarily) with relevant work experience. It is relevant to career pathways in diagnostic haematology, immunology and transfusion laboratories, research institutions and pharmaceutical companies.

PROFESSIONAL RECOGNITION

The course is accredited by the Institute of Biomedical Science (IBMS).

ENTRY REQUIREMENTS

You must have at least a BSc Honours in Biomedical Sciences or a closely related subject, a professional qualification of equivalent status and associated work experience or an equivalent qualification deemed suitable by the course team. If you are applying for part-time study, you will normally be working in a relevant area and will require written support from your employer including confirmation that facilities will be available in your workplace for you to carry out your research project.

If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element. During the induction stage of the course, if English is not your first language you will need to complete Academic English screening and any resulting recommended Academic English support activity.

BIOMEDICAL SCIENCES (MEDICAL MICROBIOLOGY) MSc

Length of course
One year full-time study or part-time on a flexible basis

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Pathway Leader
Dr Patrick Kimmitt
p.kimmitt@westminster.ac.uk

This course is designed to give you the opportunity to study and analyse the theoretical and practical basis of medical microbiology and many of the specialist areas within it. You will gain greater insight into the importance and role of medical microbiology, with an emphasis on cutting-edge areas such as molecular diagnostics and genomics, emerging pathogens and antibiotic resistance.

You will study a range of core and option modules that will allow you to tailor studies to your own requirements. You will expand your knowledge of the basic science and analytical techniques relating to medical microbiology and gain an up-to-date understanding of the application of medical microbiology in bioscience/pharmaceutical research, as well as in diagnostic and therapeutic medicine. There will be an emphasis in the course on development of critical analysis skills in assessment of scientific literature and laboratory data. In addition, you will have the opportunity to design and execute your own research project. The course team is supported by visiting lecturers who are practising scientists in the field, which helps to ensure that taught material is current and relevant.

CORE MODULES

- Clinical Aspects of Microbial Physiology and Chemotherapy
- Infectious Diseases and Public Health
- Molecular Science and Diagnostics
- Postgraduate Project
- Postgraduate Research Methods

OPTION MODULES

- Automation in Biomedical Sciences
- Communicating Science
- Extended Postgraduate Project
- Immunopathology
- Molecular Bioinformatics
- Principles of Molecular Medicine
- Systems Biology

For a detailed description of modules please see page 190.

Not all option modules will necessarily be offered every academic year. Please see westminster.ac.uk/fst for information on which modules are currently available.

ASSOCIATED CAREERS

As well as gaining knowledge and skills in medical microbiology and associated subject areas you will develop numerous other skills that are designed to make you competitive in the jobs market. Some students will already be working in healthcare and public health laboratories in the UK and overseas while others will be gaining the skills they need to work as a biomedical or clinical scientist.

The course will also allow you to work in industry including the pharmaceutical and biotechnology sectors as well as regulatory affairs. You will also be well prepared for a career in research including further study at PhD level.

PROFESSIONAL RECOGNITION

The course is accredited by the Institute of Biomedical Science (IBMS).

ENTRY REQUIREMENTS

You must have at least a BSc Honours in Biomedical Sciences or a closely related subject, a professional qualification of equivalent status and associated work experience or an equivalent qualification deemed suitable by the course team. If you are applying for part-time study, you will normally be working in a relevant area and will require written support from your employer including confirmation that facilities will be available in your workplace for you to carry out your research project.

If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element. During the induction stage of the course, if English is not your first language you will need to complete Academic English screening and any resulting recommended Academic English support activity.

MEDICAL MOLECULAR BIOLOGY MSc

Length of course
One year full-time study or part-time on a flexible basis.

Location
Central London (Cavendish)
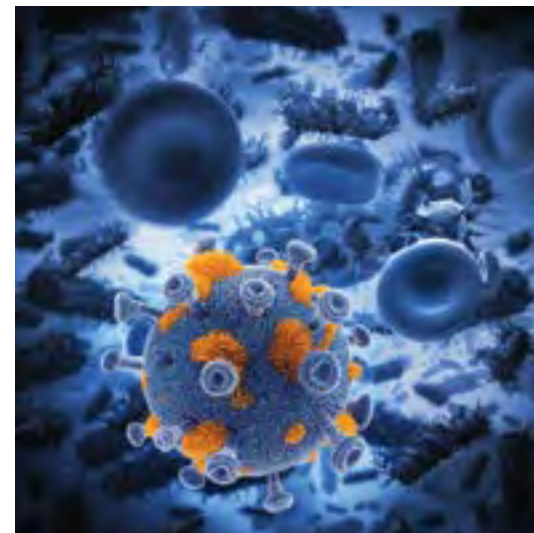
Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Dr Pamela Greenwell
greenwp@westminster.ac.uk

This course enables you to study cutting edge molecular methods employed for the understanding of molecular mechanisms of diseases and for their diagnosis and treatment. Your studies will be underpinned by essential knowledge in genetics, cell signalling and molecular medicine.

You will be offered the flexibility to select option modules that reflect your own interest in molecular biology and these will be combined with core modules and an independent research project. The course is suitable for newly qualified graduates, those employed in related work and those with medical qualifications.

CORE MODULES

- Molecular and Cellular Therapeutics
- Molecular Science and Diagnostics
- Principles of Molecular Medicine
- Postgraduate Project
- Postgraduate Research Methods

OPTION MODULES

- Cell Signalling and Genetics
- Extended Postgraduate Project
- Immunopathology
- Immunotherapy
- Molecular Bioinformatics
- Systems Biology

For a detailed description of modules please see page 190.

Not all option modules will necessarily be offered every academic year. Please see **westminster.ac.uk/fst** for information on which modules are currently available.

ASSOCIATED CAREERS

You will develop a range of course-specific and transferable skills that will enhance your employment prospects, career progression and research opportunities in the UK and/or overseas. It is anticipated that a significant number of graduates will go on to pursue a career in research after registering for a higher degree. Others will seek employment in healthcare laboratories, industry, research laboratories, government laboratories or academia in the UK or worldwide. One of the strengths of this degree is the mixture of backgrounds/experience and career aspirations of the students recruited.

PROFESSIONAL RECOGNITION

The course is accredited by the Institute of Biomedical Science (IBMS).

ENTRY REQUIREMENTS

You must have at least a BSc Honours in Biology, Chemistry or a related subject, a professional qualification of equivalent status and associated work experience or an equivalent qualification deemed suitable by the course team. If you are applying for part-time study, you will normally be working in a relevant area and will require written support from your employer including confirmation that facilities will be available in your workplace for you to carry out your research project. For those not employed in related areas or for whom a work-based project is not viable we can provide projects at the University.

If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element. During the induction stage of the course, if English is not your first language you will need to complete Academic English screening and any resulting recommended Academic English support activity.

MEDICAL MOLECULAR BIOLOGY (BIOINFORMATICS) MSc

Length of course
One year full-time study or part-time on a flexible basis

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Dr Pamela Greenwell
greenwp@westminster.ac.uk

This course focuses on the interaction between bioinformatics techniques and cutting-edge molecular methods to give you an insight into the mechanisms, diagnosis and treatment of disease. It is most appropriate for those wishing to study the impact and utility of bioinformatics tools in molecular medicine. The project modules will enable you to understand the requirements and rigours of project design, execution and publication within this discipline.

The course is suitable for newly qualified graduates, those employed in related work and those with medical qualifications. It is important that prospective students are comfortable with the use of web-based computing tools but programming skills are not required as this is a course designed for end users, not developers of the technology.

CORE MODULES

- Cell Signalling and Genetics
- Molecular and Cellular Therapeutics
- Molecular Bioinformatics
- Molecular Science and Diagnostics
- Principles of Molecular Medicine
- Postgraduate Project
- Postgraduate Research Methods
- Systems Biology

For a detailed description of modules please see page 190.

Not all option modules will necessarily be offered every academic year. Please see westminster.ac.uk/fst for information on which modules are currently available.

ASSOCIATED CAREERS

You will develop a unique blend of skills and knowledge of bioinformatics and molecular biology to enable you to fulfil an important role at the interface between these disciplines. It is expected that a significant number of graduates will pursue a career in research after registering for a higher degree. Others will seek employment in healthcare laboratories, industry, research laboratories, government laboratories or academia in the UK or worldwide where bioinformatics is becoming an indispensable tool in molecular medicine. One of the strengths of this degree is the mixture of backgrounds/experience and career aspirations of the students recruited. You do not require prior work experience and we are happy to take students who are working in fields unrelated to science to support their studies.

PROFESSIONAL RECOGNITION

The course is accredited by the Institute of Biomedical Science (IBMS).

ENTRY REQUIREMENTS

You must have at least a BSc Honours in Biology, Chemistry or a related subject, a professional qualification of equivalent status and associated work experience or an equivalent qualification deemed suitable by the course team. If you are applying for part-time study, you may be working in a relevant area and in which case you will require written support from your employer including confirmation that facilities will be available in your workplace for you to carry out your research project. For those not employed in related areas or for whom a work-based project is not viable we can provide projects at the University.

If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element. During the induction stage of the course, if English is not your first language, you will need to complete Academic English screening and any resulting recommended Academic English support activity.

PHARMACOLOGY MSc

Length of course
One year full-time study or part-time on a flexible basis

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Dr Stephen Getting
s.getting@westminster.ac.uk

The course aims to provide you with the opportunity to greatly enhance and expand your understanding of pharmacology, toxicology and closely associated disciplines. Cutting edge content will allow you to take a more proactive role in understanding research and development of novel pharmacological agents, as well as evaluating their safety. Additionally, you will also evaluate the subject in a broader context by looking at how funding for health care and pharmaceconomics impacts upon the drug discovery and development process. The overall course objective is to develop students' competencies so that they can establish a career in pharmacology, toxicology and drug discovery, including the public and private sector and non-government organisations at local, national and international level.

You will study a number of core modules and option modules thus allowing you to tailor the course to your own particular requirements through a pure pharmacology route or via a more business-orientated route depending on module choice/availability. You will expand your knowledge of the basic principles of pharmacology, drug discovery and toxicology. In addition you will gain knowledge of specialised areas of pharmacology including bioinformatics, immunopharmacology, neuropharmacology and state-of-the-art research in cellular signalling cascades, relevant to disease, drugs and therapeutics at the molecular and genetic level.

To enhance your learning experience you will be assigned a personal tutor and take part in our postgraduate training programme, designed to develop and enhance skills such as academic writing, presentation skills and interpretational analysis. You will also have the opportunity to attend our seminar series within the Faculty, and utilise some of the excellent teaching tools available to our students including computer simulation software and our Human Patient Simulator (METI).

As we help you to develop as a scientist, there will be an emphasis on the development of critical analysis skills, through interpretation of literature and data. You will also get the opportunity to undertake an independent research project within our research laboratories, thus developing your practical skills. Candidates wishing to enhance their experimental skills will be given the opportunity to take an extended research project. The course team are dedicated to the development of the field of pharmacology, through membership of the British Pharmacological Society and through their published research. In addition, visiting lecturers help to bring diversity of knowledge from many areas of the discipline.

CORE MODULES

- Molecular Bioinformatics
- Molecular Pharmacology and Pharmacogenomics
- Postgraduate Project
- Postgraduate Research Methods
- Principles of Pharmacology and Drug Discovery
- Xenobiotic Metabolism, Pharmacokinetics and Toxicology

OPTION MODULES

- Communicating Science
- Extended Postgraduate Project
- Immunopharmacology
- Molecular and Cellular Therapeutics
- Neuropharmacology
- Science, Technology and Commercialisation

For a detailed description of modules please see page 190.

Not all option modules will necessarily be offered every academic year. Please see westminster.ac.uk/fst for information on which modules are currently available.

ASSOCIATED CAREERS

The course is aimed at those aspiring to be researchers within university research laboratories, work in the pharmaceutical industry or for personal development and career enhancement. During the course you will develop a range of transferable skills that will enhance your prospects for employment and research opportunities in the UK and overseas.

ENTRY REQUIREMENTS

You must have a good (at least a lower second class) BSc Honours in Pharmacology, Physiology, Biochemistry or a closely related subject, a professional qualification of equivalent status and associated work experience or an equivalent qualification deemed suitable by the course team. If you are applying for part-time study, you will normally be working in a relevant area and will require written support from your employer including confirmation that facilities will be available in your workplace for you to carry out your research project.

If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element. During the induction stage of the course, if English is not your first language you will need to complete Academic English screening and any resulting recommended Academic English support activity.

BIOSCIENCE COURSES

Bioscience Courses	Applied Biomedical Sciences	Applied Biotechnology	Biomedical Sciences (BMS)	BMS (Cancer Biology)	BMS (Cellular Pathology)	BMS (Clinical Biochemistry)	BMS (Haematology)	BMS (Immunology)	BMS (Medical Microbiology)	Medical Molecular Biology	Medical Molecular Biology (Bioinformatics)	Pharmacology
Advanced Cancer Biology			O	C			O	O				
Advances in Cellular Pathology			O		C							
Applied Molecular Biology		C										
Automation in Biomedical Sciences			O		O	O	O		O			
Cell Signalling & Genetics			O	C	O	O	O	C		O	C	
Cellular Haematology			O			O	C					
Cellular Pathology	O											
Clinical Aspects Microbial Physio. & Chemotherapy			O						C			
Clinical Chemistry	O											
Clinical Endocrinology & Metabolism			O			C						
Clinical Immunology	O											
Communicating Science		O	O	O		O	O		O			O
Concepts & Principles of Human Nutrition			O									
Diagnostic Cellular Pathology			O		C							
Diagnostic Clinical Biochemistry			O			C						
Extended Postgraduate Project		O	O	O	O	O	O	O	O	O		O
Fermentation Technology		C										
Haematology & Transfusion Science	O											
Immunohaematology & Haemostasis			O			O	C	O				
Immunopathology			O	O	O	O	O	C	O	O		
Immunopharmacology												O
Immunotherapy			O	O	O			C		O		
Industrial & Enviro. Biotechnology		C										
Infectious Diseases & Public Health			O					O	C			
Medical Microbiology	O											
Molecular & Cellular Therapeutics	O	O	O	O	O		O	O		C	C	O
Molecular Bioinformatics		O	O						O	O	C	C
Molecular Pharm. & Pharmacogenomics												C
Molecular Science & Diagnostics	O		O	C	C	C	C	O	C	C	C	
Neuropharmacology												O
Postgraduate Project	C	C	C	C	C	C	C	C	C	C	C	C
Postgraduate Research Methods	C	C	C	C	C	C	C	C	C	C	C	C
Principles of Molecular Medicine	O		O		O	O	O	O	O	C	C	
Principles of Pharmacology & Drug Discovery			O									C
Regenerative Medicine		O	O									
Science, Tech. & Commercialisation		C	O									O
Systems Biology		O	O	O	O		O	O		O	C	
Xenobiotic Metabolism, Pharmacokinetics & Toxicology												C

Key: C – Core module
O – Option module

MODULE INFORMATION

Advanced Cancer Biology

This module will explore the role of common signalling pathways and other molecular mechanisms implicated in carcinogenesis, including the role of cancer stem cells in disease progression and metastasis. Recent advances in diagnostic methods and therapeutic strategies will be discussed as well as ways in which public health initiatives can lower the risk of cancer development, and how issues related to cancer are reported in the media.

Advances in Cellular Pathology

This module will engage with modern pathology practice in the cellular pathology specialty. You will evaluate advances in diagnostic, prognostic and predictive testing in the laboratory, discussed in the light of developments in our underpinning understanding of pathology and of evolving technologies.

Applied Molecular Biology

This module is designed to provide you with insight into current research topics in biochemistry and molecular biology. Since these areas are evolving rapidly, the most recent relevant topics are selected year-to-year. Examples of topics might include: molecular biology of cancer, personalised medicine, transgenic plants, epigenetics, metabolomics, proteomics, gene therapy and stem cell research.

Automation in Biomedical Sciences

This module will explore the current and potential impact of laboratory automation on the practice of biomedical science in the context of diagnosis and research. You will explore automation from the perspectives of technology, quality, impact on skill requirements, cost/benefit and laboratory organisation. The module will include site visits to laboratories using state-of-the-art automation.

Cell Signalling and Genetics

This module provides up-to-date information on cell signalling processes coupling surface receptor engagement to changes in gene expression. Transcriptional, post-transcriptional and post-translational mechanisms are discussed in relation to selected cell-signalling pathways responsible for controlling cell functions such as cell cycle, cell differentiation and cell death. Examples of defective cell signalling through inherited and somatically acquired mutations in signalling components will be highlighted in relation to human disease.

Cellular Haematology

This module will enable you to understand how blood cells are produced and how they function in normal and pathological situations. You will consider the causes, consequences and laboratory features of a range of red cell disorders and haematological malignancies, and be able to evaluate and interpret the relevant diagnostic testing procedures.

Cellular Pathology

The aim of this module is to encourage you to evaluate the aetiology and pathogenesis of nonneoplastic disease at the molecular, cellular and tissue levels. You will gain a broad and critical understanding of the current and future needs of your department in the continually evolving field of scientific support and diagnostic confirmation of malignant disease.

Clinical Aspects of Microbial Physiology and Chemotherapy

The module aims to enable you to analyse critically aspects of microbial physiology, metabolism and chemotherapy and relate these to appropriate areas of medical microbiology, such as pathogenicity, disease diagnosis, treatment and control.

Clinical Chemistry

You will discuss and debate current issues in the field of clinical chemistry, emphasising new technologies, assays and biochemical markers of pathology. The module aims to integrate aspects of physiology, biochemistry and chemical analysis of clinical samples for understanding disease processes and discipline based inter-relationships for their investigation.

Clinical Endocrinology and Metabolism

This module aims to emphasise the intellectual skills and knowledge you require to understand endocrine function, assays of hormone concentration, pathologies and their laboratory investigation. Emphasis is placed on developing a deep understanding of the cellular and biochemical processes which underlie pathology.

Clinical Immunology

This module aims to build on your knowledge of basic immunology and apply that knowledge clinically by relating the concepts and mechanisms of immunology to disease diagnosis and pathogenesis. It will provide you with the underpinning language skills to successfully study biosciences at postgraduate level.

Communicating Science

Introducing you to key concepts in science communication, its challenges, rewards and applications, this module is designed to incorporate scenarios related to your interests, such as health, drug discovery and water science. The roles of science and scientists in society and how the public perceives, interacts with and responds to the information produced by scientists are explored, with the history of communicating science used to contextualise current issues in disseminating information.

Concepts and Principles of Human Nutrition

This module introduces you to the basic concepts and principles of nutritional science that underpin the theory and practice of public health nutrition. You will explore the role of macro- and micro-nutrients in maintaining health, and their effects when consumed in excess or when deficient, through the appraisal of scientific information relating to their structure, function, sources and bio-availability. This module emphasises the skills required to develop a critical understanding of the scientific basis of nutritional requirements, factors that influence them, and how they are applied to populations throughout the life cycle.

Diagnostic Cellular Pathology

This module provides you with a clear understanding of the science, practice and scope of routine diagnostic cellular pathology. The module will encourage you to evaluate disease pathogenesis at the molecular, cellular and tissue levels with particular reference to the diagnosis of disease in the cellular pathology laboratory.

Diagnostic Clinical Biochemistry

An in-depth study of the aetiology, pathogenesis and laboratory investigation of selected pathologies and their laboratory investigation. Principles of key and current analytical methods in the field are also included as well as the latest developments in diagnostic clinical biochemistry.

Extended Postgraduate Project

This module gives you the opportunity to investigate an appropriate research topic, generate and critically analyse data, and present your results and discuss findings in the context of previously published work. The project proposed and undertaken must include rigorous and critical analysis of data with a high level of initiative. This module is intended for students wishing to gain greater research experience and includes an extended period of research activity and extended assessment regime.

Fermentation Technology

This module aims to examine and discuss the essential, qualitative and quantitative principles in growth of cultures and subsequent bioproducts to provide the needed expertise for the bio-industries. You will gain an understanding of fermentation processes, as well as small and large-scale production of fermentation products, microbial strain/culture selection and development, and microbial culture.

Haematology and Transfusion Science

The module presents the three main fields of transfusion science: immunohaematology; blood donations (to include preparation of blood components, their appropriate use, and quality assurance); and the developments in stem cell/tissue transplantation and related legislation. Emphasis will be given to diagnostic blood transfusion science, to enable you to work competently and develop professional skills in areas of transfusion science.

Immunohaematology and Haemostasis

This module will cover clinically important blood group systems and laboratory techniques used to identify blood group antigens and antibodies, and to ensure safety of blood components for transfusion and transplantation. In addition you will examine the various components of the haemostasis system together with clinical disorders leading to increased risk of bleeding or thrombosis. Anticoagulant therapy and relevant laboratory techniques for investigation of haemostasis will also be covered.

Immunopathology

You will analyse and discuss cellular and molecular aspects of innate and adaptive immune responses, and advances in modern methods for disease diagnosis and treatment. This will include strategies available for the diagnosis of inherited and acquired immunological disorders, normal and pathological immune responses to extracellular and intracellular pathogens, transplantation of organs and tissues, immune surveillance of tumours, autoimmune and immunodeficiency disorders.

Immunopharmacology

The module examines the pathological basis of inflammatory and immune disease states in a number of areas including rheumatoid arthritis, asthma and lupus. It will explore in depth the pharmacology of drugs acting on the immune system and the identification of novel therapeutic targets for their treatments.

Immunotherapy

The module aims to investigate the role of immunological tools such as vaccines, monoclonal antibodies and cytokines in the treatment of human disease.

Industrial and Environmental Biotechnology

This module will explore applications of bacterial, fungal, and mammalian culture to the production of bio-products (eg enzymes, biopharmaceuticals) and examine ways in which micro-organisms are applied in the solution of environmental problems. The latest trends in the improvement of plant yield, tolerance to water/drought stress and pests, as well as the use of plants as bio-reactors will also be covered.

Infectious Diseases and Public Health

The module explores the factors determining the importance of infectious diseases and the role of surveillance in their control. You will develop a critical approach to contemporary literature on selected diseases, evaluating the relative importance of epidemiology, routine laboratory investigations, laboratory-based research, clinical diagnosis and control of infectious diseases.

Medical Microbiology

You will gain greater insight into the factors determining the importance of infectious diseases and to develop a critical approach to contemporary literature on selected diseases, enabling an evaluation of the relative importance of routine laboratory investigations, laboratory-based research, clinical diagnosis and control of infectious diseases.

Molecular and Cellular Therapeutics

This module reviews and discusses the ways in which molecular biology has been used to treat inherited and acquired diseases. You will investigate the ethics and legislation involved in the use of novel therapies in humans.

Molecular Bioinformatics

Bioinformatics is an exciting new discipline at the interface of computer science, informatics and biology and is playing a crucial role in the development of personalised medicine. From genome sequencing projects though to rational drug design and protein engineering it offers great opportunities for enhancing our understanding of biology at the molecular level and for the developments of new therapeutics. Topics covered include: analysis of protein sequence and structure, modelling protein structure and function, rational drug design, protein structure prediction and protein engineering.

Molecular Pharmacology and Pharmacogenomics

This module combines a focus on significant recent advances in studies of drugs and their targets at a molecular or chemical level, with an exploration of how individual variation in the human genome underlies variable responses to prescribed drugs. Pharmacogenetic tests are already in use for some conditions and personalised medicines are predicted to become the norm in future.

Molecular Science and Diagnostics

This module is designed to make you aware of the impact of molecular biology on the diagnosis of human diseases. You will critically review the technologies and determine the advantages and disadvantages associated with each diagnostic strategy. Issues of accuracy, implementation, ethics and safety will be addressed.

Neuropharmacology

The module provides a comprehensive review of the major CNS disorders and drugs used to treat them. It will explore in-depth how drugs interact with the neuronal and system level allowing for integration of the disciplines of neuropharmacology, clinical neuroscience and neuropathology.

Postgraduate Project

This module aims to enhance your skills of self-management, experimental design, critical analysis and interpretation of data, enabling you to present and justify your research.

Postgraduate Research Methods

You will be able to develop your skills in information retrieval, critical analysis and presentation relevant to your research topic, and form a clear plan for your project.

Principles of Molecular Medicine

The module provides you with a critical appreciation of the human genome, its regulation, functional significance of gene mutations and current approaches of identification of human genetic disorders. Topics covered include: molecular basis of host-pathogen interaction; molecular pathology of disease with simple genetics; molecular genetics of disease; complex systems, immunogenetics and disease; and molecular genetics of cancer.

Principles of Pharmacology and Drug Discovery

This module is an introduction to pharmacology, exploring the role that pharmacology plays in the development of drugs from bench to bedside, examining the need for improving pharmacotherapy for existing and emerging diseases and the role that pharmacoeconomics plays in the drug discovery process.

Regenerative Medicine

The module provides information on the current scope of regenerative medicine, emerging techniques, novel biomaterials and scaffold sources, stem cell harvesting and differentiation. The module also provides information on the use of bio–reactors in the creation and culturing of three dimensional constructs.

Science, Technology and Commercialisation

You will gain an insight into the scope of commercial biotechnology, starting and financing a company, the role of intellectual property protection, writing a business plan, assessing projects, managing a company, managing company finances, and coping with industrial safety legislation.

Systems Biology

This module will introduce the theoretical and practical underpinnings of systems biology. The emphasis is on studies of entire systems, assisted by the use of bioinformatics and how the knowledge from these may be applied to medicine. The module will examine databases and other resources as well as discuss issues key to the studies of entire systems.

Xenobiotic Metabolism, Pharmacokinetics and Toxicology

This module provides a sound understanding of toxicokinetics and reviews the molecular mechanisms underpinning toxic side effects. You will explore the role of major metabolic pathways in the variation of an individual's drug response, and the protocols for toxicity testing.

CHINESE MEDICINE

CHINESE HERBAL MEDICINE MSc

Length of course
One year full-time — two days attendance per week; two years part-time – one day attendance per week
An example timetable is available on request

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Tony Booker
a.booker@westminster.ac.uk

The Chinese Herbal Medicine MSc extends your acupuncture practice into the other of the major modalities of Chinese medicine. It is a theoretical and clinical professional entry-training. You will develop your case formulation and diagnostic skills and also learn the materia medica and formulae of herbal medicine. Phytochemistry and pharmacokinetics are integrated into the understanding of the energetic interactions of herbs. Extensive practice with patients will take place in our on-site teaching clinic where theory is deconstructed and applied. Working in the dispensary with raw herbs will develop your kinaesthetic skills to deepen understanding. The aim is that you learn how to modify classic formulae to create new formulae which address complex patterns of illness.

This course contextualises Chinese medicine within its historical roots, and grounds it in the legal, ethical and interprofessional framework of the UK.

CORE MODULES

Chinese Herbal Medicine Clinical Practice
In this module you will take developing responsibility for all aspects of patient care. You will be guided in the construction of individual herbal formulae, applying research to ensure each patient is effectively treated. You will develop your case history taking skills, and your understanding of the relevance of tongue and pulse diagnosis to the construction of a complex diagnosis and treatment principle relevant for herbal medicine. You will also explore the various ways that herbal medicine may be applied or dispensed, dosage levels, and cautions and the yellow card protocol. You will complete your research project within this module.

Chinese Herbal Medicine in the UK
This module will look at issues that concern the practice of Chinese herbal medicine (CHM) in the UK at present, to include: the legal and political context of CHM in the UK and Europe; pharmacology, pharmacognosy, toxicology, CITES, quality assurance and quality control; inter-professional working; codes of ethics and practice; and research methods and issues. There will be field trips to Bristol Herb Garden and Royal Botanical Gardens Kew.

Chinese Herbs and Formulae
This is the first module of the Chinese Herbal Medicine MSc course. Building on your foundation CM skills, you will develop and refine your understanding and articulation of aetiological and pathological processes while you learn the 150 most common herbs and 50 main formulae within treatment categories, patterns and common diseases. You will be introduced to the phytochemistry, pharmaco-dynamics and pharmacokinetics of herbs and be introduced to dispensary preparation.

Formulas and Strategies
This module involves the exploration and innovation of formulae from the perspective of Chinese Medicine bianbing (disease categories) and explores diseases recognised in the West but not traditionally described in Chinese medicine (eg post-viral syndrome, autoimmune disease, dermatology). You will be expected to evaluate, challenge, modify and develop theory and practice and apply critical enquiry into both traditional and modern theories in the light of new research. This module includes clinical and dispensary practice.

Postgraduate Research Methods
This module provides the foundation of knowledge and skills needed to undertake ethical work-based research at Masters level. The process of research and evaluation from study design through data collection and data analysis is covered. A forum is provided for critical debate, enabling you to develop critical reasoning in relation to research design.

The Classics: Shang Han Lun and Wen Bing
This module focuses on the reconceptualising of materia medica at the level assumed in formula construction. You will cover the principles of CM formulae construction from various perspectives, eg: shang han lun and wen bing, and develop your competence and a greater appreciation of the roles of individual herbs through critical research, in a collaborative learning environment. You will also be introduced into the clinic, where you will take increasing responsibility for the treatment of patients under supervision and work in the dispensary becoming familiar with materia medica.

ASSOCIATED CAREERS

This course is designed for acupuncturists who want to extend their practice repertoire to include herbal medicine, or for Chinese herbal medicine practitioners who wish to upgrade their academic skills to Masters level. Individual modules can be taken as continuing professional development (CPD).

PROFESSIONAL RECOGNITION

The course is accredited by the European Herbal and Traditional Medicine Practitioners Association. This enables graduates to apply for membership of the Register of Chinese Herbal Medicine.

ENTRY REQUIREMENTS

You must have at least a BSc Honours Chinese Medicine: Acupuncture degree or equivalent and associated work experience. Where equivalence is accepted, the length, depth, content and orientation of the syllabus will be considered. You will need the higher education skills needed for postgraduate level study, including evidence of critical thinking, academic writing, IT, reflective practice and communication together with collaborative approaches to learning. If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each component. Academic English support activities including academic writing may be recommended.

ehtpa
European Herbal
& Traditional Medicine
Practitioners Association

CHINESE MEDICINE

CHINESE MEDICINE: ACUPUNCTURE MSc*

Length of course
One year full-time; two to five years part-time Qualified practitioners will also need to undertake the equivalent of one day per week in private practice. An example timetable is available on request.

Location
Central London (Cavendish)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Jane Wilson
wilsonj@westminster.ac.uk

The Chinese Medicine: Acupuncture MSc is aimed at making practice better, at developing your personal and professional knowledge as a scholar practitioner deepening your initial acupuncture training. This is primarily a theoretical course which will require you to draw on your professional experience as an acupuncture practitioner. We make assumptions of what Chinese medicine is, what the Chinese body is, what is qi. These ideas will be challenged through analysis, criticality and humanity within inter-professional groups that foster original and independent thinking.

You will decide the focus and direct your assessments to meet your own interests and specialist areas. You will look at diversity of practice and learn how to integrate research and practice. The aim of the course is for you to expand your current practice either into a specialist area, to expand your clinical abilities, or to widen into research, clinical governance policy and practice within the acupuncture profession.

*Subject to approval

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CORE MODULES

Acupuncture a Living Tradition

The aim of this module is to help you to critically appraise historic and current literature in order to contextualise Chinese medicine as a living tradition. We will look at its historical development, diversity of practice and the features that make it a unique system of medicine. Through this and group discussion the personal context of your own practice and thinking should be revealed.

Clinical Reasoning

This module aims to develop your clinical reasoning as a confident, independent and effective clinician within a community of practice. We will consider how we use deductive and inductive reasoning, intuition or tacit knowledge, narrative reasoning and experience. Knowledge and practice will be challenged through observation and discussion of clinical situations within your own discipline and in inter-disciplinary care. Group and individual supervision and mentoring will help you to develop the reflexive skills of the practitioner. You will need to undertake the equivalent of one day a week in practice to complete this module.

Postgraduate Research Methods

This module provides the foundation of knowledge and skills needed to undertake ethical work-based research at Masters level. The process of research and evaluation from study design through data collection and data analysis is covered. A forum is provided for critical debate, enabling you to develop critical reasoning in relation to research design.

Researching Contemporary Issues in Complementary Medicine

This module aims to equip you with the skills you need to review and critique the evidence relating to contemporary issues in your own field, by gaining academic credit for formal learning such as seminars, conference presentations and workshops, and disseminating your findings in a collaborative inter-professional setting.

Research Project

In this module you will undertake a supervised research project relevant to your areas of professional practice and/or work setting. This module builds on and draws together the knowledge and skills gained in other modules, in particular Research Methods. We will help you to develop your capacity as an autonomous researcher who, through reflection on supervision, can apply effective, rigorous,and ethical research skills in the critical in-depth investigation of a chosen topic relevant to your practice.

ASSOCIATED CAREERS

This course is designed for acupuncturists who want to extend their current practice and encourage diversity into other areas of work and in other healthcare environments such as the NHS and GP practices, charitable organisations and private outpatient clinics. Graduates may continue onto PhDs or Professional Doctorates. Employment is now becoming more possible in academic or research institutes as well as management and marketing, government and community healthcare provision. Individual modules may be taken as part of your continuing professional development (CPD).

ENTRY REQUIREMENTS

You must have at least a Chinese Medicine: Acupuncture BSc Honours degree or equivalent and associated work experience. Where equivalence is accepted, the length, depth, content and orientation of the syllabus will be considered. You will need the higher education skills needed for postgraduate level study, including evidence of critical thinking, academic writing, IT, reflective practice and communication together with collaborative approaches to learning. If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each component. Academic English support activities including academic writing may be recommended.

HERBAL MEDICINE

HERBAL MEDICINE MSc

Length of course
One year full-time; two to five years part-time. An example timetable is available on request. Qualified practitioners will also need to undertake the equivalent of one day per week in private practice

Location
Central London (Cavendish)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Julia Green
j.green3@westminster.ac.uk

The course develops qualified Herbal Practitioners. The focus is on furthering your growth as a scholar practitioner, and enabling you to develop as a leader in research, clinical governance and policy and practice within the Herbal Medicine profession, while advancing your own professional practice. The underpinning ethos is to equip you with the knowledge, skills and practical experience to enhance your professional role in the field of Herbal Medicine. This is fostered through the academic and professional experience in both the theoretical concepts and the diagnostic practice within your own speciality.

The course presents appropriate clinical and analytical content in an inter-professional dimension, and engenders an understanding and appreciation of the importance and role of peer mentoring and supervision. It will support your research in a specialist area, enable you to develop a wide variety of transferable skills and critical analytical skills, and provide a forum in which you can engage with contemporary issues and debates within the discipline.

CORE MODULES

Applied Phytomedicine
In-depth exploration of the current nature and context of herbal medicine, relating uses of herbs from different countries and from different herbal traditions to contemporary research and the evidence base for therapeutic applications. Detailed study of selected important herbs and herbal preparations.

Clinical Reasoning
This module aims to develop your clinical reasoning as a confident, independent and effective clinician within a community of practice. We will consider how we use deductive and inductive reasoning, intuition or tacit knowledge, narrative reasoning and experience. Knowledge and practice will be challenged through observation and discussion of clinical situations within your own discipline and in interdisciplinary care. Group and individual supervision and mentoring will help you to develop the reflexive skills of the practitioner. You will need to undertake the equivalent of one day a week in practice to complete this module.

Phytotherapeutics
In-depth exploration of a range of medicinal herbs from different countries and from different herbal traditions, and the evidence base for their therapeutic use; critical evaluation of the clinical use of herbal medicines in the context of integrated health care and current legislation; consideration of the efficacy and effectiveness for chosen herbs in specific therapeutic applications or health conditions.

Postgraduate Research Methods
This module provides a foundation of knowledge and skills needed to undertake ethical work-based research at Masters level. The module covers principles and practice of research with a focus on study design and methods of data collection, analysis and evaluation. It is taught in a supportive and intellectually challenging environment within which students develop their knowledge, understanding and skills as researchers.

Researching Contemporary Issues in Complementary Medicine
You will develop the skills you need to review and critique the evidence relating to contemporary issues in your relevant field, by gaining academic credit for formal learning such as seminars, conference presentations and workshops, and disseminating your findings in a collaborative inter-professional setting.

Research Project
The purpose of this module is to enable you to undertake a supervised research project relevant to your area of professional practice and/or work setting. The module aims to develop your capacity as autonomous researchers, applying effective, rigorous, and ethical research skills in the critical in-depth investigation of a chosen topic relevant to practice. You will generate and critically analyse data; present your results and discuss your findings in the context of previously published work. Individual supervision is supported by a series of generic and theme-specific tutorials, which will include preparation for employment and career development.

ASSOCIATED CAREERS

This course is designed to enhance the skills of professionals already in herbal practice and encourage diversity into other areas of work and in other healthcare environments such as the NHS and GP practices, charitable organisations and private outpatient hospitals. Graduates may continue in private practice or progress on to PhD/Professional Doctorate study, or find employment in academic or research institutes, as well as management, marketing and development in government and community healthcare provision and related industries.

ENTRY REQUIREMENTS

You will hold a good BSc Honours degree in Herbal Medicine, an equivalent professional qualification and associated work experience, or qualification deemed suitable by the course team. Where equivalence is accepted, the length, depth, content and orientation of syllabus, of courses followed, will be considered. You will need higher education skills required for postgraduate level study, including evidence of research, critiquing and academic writing skills, IT, reflective practice and communication together with collaborative approaches to working. If your first language is not English you should have an IELTS score of at least 6.5 (with 6.0 minimum for each component).

HERBAL MEDICINE

MEDICINAL PLANT SCIENCE MSc

Length of course
MSc: one year full-time; two years part-time
Postgraduate Diploma: two semesters full-time
Postgraduate Certificate: one semester full-time
(all these are target exit awards)

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Professor Annie Bligh
a.bligh@westminster.ac.uk

This course is designed to respond to the growing market in the use of medicinal plants and natural products, which needs professional expertise to support its quality, analysis and development. The taught Medicinal Plant Science MSc course provides a programme of advanced study for graduates from pharmacy, horticulture, herbal medicine and biochemical sciences, to equip them for future careers in the pharmaceutical, phytopharmaceutical, nutraceutical, and cosmeceutical industries, and in quality assurance of herbal medicine. Through studying medicinal plants, from their genesis as plants in a field to analysing them in a chemical laboratory, the course equips you with a unique perspective and critical understanding of plant medicines. You will also learn their traditional uses and the technical skills to unlock their future potential.

Medicinal Plant Science MSc aims to produce tomorrow's researchers and leaders in development of quality phytomedicines. Students will benefit from internship opportunities in the medicinal herbs quality research laboratory, and the University's polyclinic dispensary, providing valuable real-world practical experience.

CORE MODULES

Applied Phytomedicine
This module provides an in-depth exploration of the current nature and context of herbal medicine, relating uses of herbs from different countries and from different herbal traditions to contemporary research and the evidence base for therapeutic applications. It also includes detailed study of selected important herbs and herbal preparations.

Pharmaceutical Analysis and Quality Assurance
In-depth understanding of analytical techniques in use in the pharmaceutical industry with emphasis on quality and regulatory controls.

Phytopharmaceuticals
Study of research and development of a wide range of plant-based pharmaceuticals, their preparations and formulation, pharmacology and physiological actions and up-to-date scientific research.

Phytotherapeutics
In-depth exploration of a range of medicinal herbs from different countries and from different herbal traditions, and the evidence base for their therapeutic use; critical evaluation of the clinical use of herbal medicines in the context of integrated health care and current legislation; consideration of the efficacy and effectiveness for chosen herbs in specific therapeutic applications or health conditions.

Postgraduate Research Methods
Principles and practice of research with a focus on study design and methods of data collection, evaluation and research; taught in a supportive and intellectually challenging environment within which you develop your knowledge, understanding and skills as a researcher.

Research Project
You will investigate an appropriate research topic, generate and critically analyse data, as well as present your results and discuss your findings in the context of previously published work. You will include rigorous and critical analysis of data with a high level of initiative, supported by a series of generic and theme-specific tutorials, which will include preparation for your employment and career development.

OPTION MODULES

Pharmacology and Drug Discovery
You will explore the scope of pharmacology and concepts of drugs as biologically active molecules through the drug discovery phases. You will interact with cellular targets and experimental techniques used in pharmacology, from target identification through to pre-clinical models of disease and clinical applications.

Plant Science
In-depth understanding of medicinal plants, taxonomy and identification, and herbal preparations for therapeutic uses.

Xenobiotic, Metabolism, Pharmacokinetics and Toxicology
In-depth view of the molecular mechanisms of toxicology, with perspectives on drug metabolism and pharmacokinetics and how these process can lead to toxicity; aspects of tissue specific toxicology and the literature basis behind research in this area.

Other option modules include Molecular Bioinformatics, and Molecular Pharmacology and Pharmacogenomics modules.

ASSOCIATED CAREERS

The course is designed to enhance the skills of graduates with wide-ranging backgrounds in plant, biological, chemical, pharmaceutical and pharmacy disciplines to pursue a career in research and/or development in the pharmaceutical, phyto-pharmaceutical, nutraceutical, and cosmeceutical industries. Graduates may continue in education, entering PhD programmes on traditional uses of medicinal herbs to contemporary research and the evidence base for therapeutic approaches. In addition, the course is also designed to enhance the analytical skills in quality assurance, drug discovery, phyto-pharmacology and toxicology for herbal medicine practitioners.

Graduates may find employment in academia or research institutes, as well as management, marketing and development in complementary and alternative healthcare provision.

ENTRY REQUIREMENTS

The normal standard of entry is a BSc Honours degree at a minimum of a Lower Second Class or equivalent, in Herbal Medicine, Pharmacy, Pharmaceutical Science, Pharmacology, Botany, Horticulture, Biochemistry or related subjects. If your first language is not English you should have an IELTS score of at least 6.5, and minimum 6.0 for each component.

BUSINESS INFORMATION SYSTEMS

BIG DATA TECHNOLOGIES MSc*

Length of course
One year, full-time or two years, part-time

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Tasos Ptohos
tasos@westminster.ac.uk

This course has been designed to enhance your professional abilities, and deepen your knowledge and understanding of emerging, state-of-the-art database technologies. It will equip you with the range of highly marketable, hands-on skills required in data modelling, and in designing, managing, monitoring and administering corporate database systems divisions, information centres and web-enabled database applications.

The course combines academic study with Oracle certification training, and you will be encouraged to take the associated Oracle exams and become an Oracle Certified Associate. It is suitable for recent graduates who wish to study for a higher qualification and/or gain relevant technical and professional skills in database systems. It's also a strong course for practitioners looking to enhance their professional abilities, develop their careers, and update their technical skills, knowledge and understanding of state-of-the-art and emerging technologies.

*Subject to approval

COURSE CONTENT

The course addresses new technologies, and advanced theories and techniques, along with their application, implementation and integration with legacy systems. You will analyse new demands and the application of new technologies in the management of data and information resources, and examine emerging technologies shaping the way data is now processed, accessed, retrieved, structured and modelled.

Embedded into the course are three themes that will help you develop skills in the use and application of specific areas in the database discipline. One theme is related to database administration and the ability to deliver and administer web-enabled database solutions. A second theme is related to database application development, and the ability to deliver web-enabled information systems solutions. The third theme focuses on data architecture and the skills and knowledge needed to organise and design data and manage projects in a way that harnesses potential emerging technologies.

Teaching methods include lectures, student-led activity and smaller, instructor-led groups. You are encouraged to gain greater understanding of topics through practical activity and the use of scaled down versions of real life scenarios. The Oracle training materials that we use will prepare you to take the Oracle Certified Associate (OCA) exams. Assessment usually involves a combination of exams and coursework, leading to a product such as a presentation, group investigation, technical solution, a piece of software or a research review. Exams are normally two hours long and take place at the end of the year.

CORE MODULES

Business Information Systems Project
The project module plays a unifying role, and aims to encourage and reward your individual inventiveness and application of effort. It is an exercise that may take a variety of forms and which provides you with the experience of planning and bringing to fruition a major piece of individual work.

Business Systems Programming
This is a hands-on module that uses Java to develop your programming skills and to give you a good practical understanding of object-oriented programming and concepts. Topics covered include data structures, GUI programming, applets, database connectivity, server-side programming (using JSP). As part of the module, you will learn the fundamentals of Java programming; how to handle events through programming; how to design and implement web-based applications communicating with a database and how object-orientation can enable you to re-use existing solutions and to facilitate new designs of software components.

Data Management and Repositories
You will learn about the theoretical and practical issues related to technologies employed for the persistent storage of data. This module discusses and evaluates the underlying technologies used in capturing, maintaining and modelling persistent data. Pursuing this, the evolution of Database Management Systems, their components and functionality will be discussed, along with some of the predominant and emerging data models.

Database Languages
This is a hands-on module that develops your database skills for the definition and manipulation of data constructs. You will use Oracle's SQL to learn the features and constructs that contemporary ad hoc Database Query Languages offer; Oracle's PL/SQL is used to teach the procedural and object-relational aspects of Data Query Languages; issues related to the efficient use of client/server programming constructs are also addressed. You will be given access to Oracle courseware that can help you with your preparation for Oracle Certification Exams, whereas the exercises and teaching materials used in this module are based on Oracle University materials.

Research Methods and Professional Practice
This module will develop further your research and industry skills required for your professional development, future career and study. Among the skills that will be strengthened are those related to the awareness of the professional, legal and ethical issues, the critical evaluation, the collection and analysis of information, and the development and defence of a sound project proposal.

OPTION MODULES

Data Visualisation and Dashboarding
This module covers the theoretical and practical aspects of data visualisation including graphical perception, dynamic dashboard visualisations, and static data 'infographics'. Tools such as R and Tableau are used.

Data Warehousing and OLAP
The module focuses and addresses recent technological developments in integrating and analysing large amounts of business data that today's transactional/operational enterprise systems are capable of collecting. You will explore multi-dimensional modelling, the integration of multi-source data and analysis, aiming to support better business decision making. Most of the topics covered in lectures will be associated with a number of supervised, Oracle-supported, computer laboratory/ workshop sessions. The exercises and study materials used in these sessions will utilise material and courseware drawn from Oracle documents and Oracle university courses.

Database Administration and Management
The module provides you with extensive coverage of the principles of database administration, including transaction management and control, backup and recovery, availability and security. It aims to define the role of the database administrator, to provide an in-depth appreciation of the underlying technical issues involved in managing a database within an organisation, and to investigate the mechanisms that are available to handle the additional complexity that arises from managing distributed and replicated data. Lectures and tutorials will be complemented by special workshops covering issues related to concepts and technologies used to administer Oracle installations. The exercises and materials used in these workshops will be drawn from materials used
in Oracle University courses.

Enterprise Utility Computing
You will focus on technologies and software delivery methods based on the utility computing model at the networked enterprise. The module gives you an overview of the underlying concepts of utility computing, such as its

business and service provisioning model, outsourcing, and virtualisation. You will also examine how clusters, grids and clouds can be utilised for enterprise computing, and what new challenges are raised regarding quality of service, security, and ethical and legal issues.

IT Business Models
This module provides you with an overview of emerging IT business models in the context of e-business and enterprise computing. You will cover different e-business models (B2B, B2C, B2A), and analyse the relationship between e-business/e-commerce front-ends and enterprise resource planning systems. You will also examine emerging B2C and B2B business revenue models based on the e-enterprise from technological, business, legal and ethical perspectives.

Project Management
You will examine the role of the project manager, together with the techniques used for project planning, scheduling, monitoring and controlling projects throughout the project life cycle. The PRINCE2 project management method is used as a framework for understanding the key issues, providing you with practical experience in using a project management software tool for project scheduling.

Requirements and System Modelling
This module introduces you to the discipline of requirement analysis through requirements modelling in order to capture, validate, specify and manage requirements in Information Systems Development (ISD) projects. You will also focus on the analysis of risks and failures of ISD projects, with emphasis on the role of requirement analysis when building 'right' systems.

Semantic and Collaborative Technologies
This module will provide you with skills in manipulating XML-based and semantic web technologies, for modelling, querying and reasoning about distributed and interoperable data over the internet. You will understand the general vision and impact of collaborative and semantic web technologies and their applications, and be able to describe web resources in RDF and RDF schemas for supporting semantic interoperability and defining vocabularies for web resources.

You will also learn how to develop, validate and query metadata documents in XML-based technologies, engineer ontologies using semantic web languages, and query and reason about ontologies using formal and descriptive logics.

Systems Interoperability
This module analyses the problem of interoperability in data centric applications and gives you an insight into different approaches that addressed the problem in the last decade. You will focus on the impact of internet technologies on the interoperability of current database systems, discuss standards for data interchange and address interoperability of distributed heterogeneous database applications using XML-based web services.

Web and Social Media Analytics
This module introduces techniques used to analyse, integrate and interpret web and social data for purpose of understanding and optimising web site usage. The aim of the module is to prepare for an analyst career in the area of web or social media marketing. You will learn how web and social media data can be utilised to determine a website's effectiveness in conveying information to its users; about the different sources of web and social media data (e.g. Twitter, Facebook, Web Logs) and how such data can be used to learn about and target a specific web audience; and you will develop practical experience in using several different types of online analytical tools (e.g. Google Analytics, Bing Webmaster Tools and AWstats).

Web-Enabled Database Applications
The module offers a study in the field of server-side and client-side scripting, and you will be presented with techniques for creating dynamic web pages, while a server-side language will be covered to the depth required for implementing functional applications. The module aims to examine alternative methods for the development of dynamic web applications; to equip you with the ability to analyse, evaluate and implement web-based business applications; to provide an introduction to using a server-side language for the development of web applications; and to enable you develop a theoretical and practical knowledge of the W3C.

ASSOCIATED CAREERS
Graduates can expect to find employment as business systems analysts and designers, data analysts, database administrators, database application developers, database systems consultants, information resources managers, systems designers and systems integrators. Recent graduates have joined a variety of organisations, including Bank of America, Vodafone, the Metropolitan Police, CGI, Network Rail, Business & Decisions, JCC Payment Systems, Jacobs Engineering, Virgin Media, Accenture, Chevron and a number of local authorities and NHS trusts.

PROFESSIONAL RECOGNITION
This course is accredited by the British Computer Society for partial fulfilment of the academic requirement for Chartered IT Professional.

ENTRY REQUIREMENTS
You should have a good Honours degree (at least a Lower Second Class) from a UK university (or overseas equivalent) in an IT or computing discipline, or in another discipline that either provides important underpinning for or insight into IT and computing, or is closely related to it (eg sciences or engineering). If you do not have the required formal qualifications, but you are already in employment, you may be considered if your role involves use or support of modelling techniques and database technologies deployed in the course. If your first language is not English you will also need an IELTS score of at least 6.5, with 6.0 or above in each element, or equivalent.

bcs Educational Affiliate

BUSINESS INFORMATION SYSTEMS

BUSINESS INTELLIGENCE AND ANALYTICS MSc

Length of course
One year, full-time or two years, part-time

Location
Central London (Cavendish)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Professor Thierry Chaussalet
chausst@westminster.ac.uk

This course addresses the need to propel information gathering and data organisation, and exploit potential information and knowledge hidden in routinely collected data to improve decision making. The course, which builds on the strengths of two successful courses on data mining and on decision sciences, is more technology focused, and stretches the data-mining and decision-sciences theme to the broader agenda of business intelligence.

You will focus on developing solutions to real-world problems associated with the changing nature of IT infrastructure and increasing volumes of data, through the use of applications and case studies, while gaining a deep appreciation of the underlying models and techniques. You will also gain a greater understanding of the impact technological advances have on the nature and practices adopted within the business intelligence/ analytics environments, and know how to adapt to these changes.

COURSE CONTENT

Embedded into the course are two key themes.

The first will help you to develop your skills in the use and application of various technologies, architectures, techniques, tools and methods. These include data warehousing and data mining, distributed data management, and the technologies, architectures, and appropriate middleware and infrastructures supporting application layers.

The second theme will enhance your knowledge of algorithms and the quantitative techniques suitable for analysing and mining data and developing decision models in a broad range of application areas. The project consolidates the taught subjects covered, while giving you the opportunity to pursue in-depth study in your chosen area.

Teaching approaches include lectures, tutorials, seminars and practical sessions. You will also learn through extensive coursework, class presentations, group research work, and the use of a range of industry – standard software such as SAS, SPSS, iThink, Simul8, MS SQL Server 2005 Analysis Services, and Oracle Data Mining Suite. Taught modules may be assessed entirely through coursework, or may include a two-hour exam at the end of the year.

CORE MODULES

Business Information Systems Project
The project module plays a unifying role and it aims to encourage and reward your individual inventiveness and application of effort. The scope of the project is not only to complete a well-defined piece of work in a professional manner, but also to place the work into the context of the current state of the art in business intelligence and/or analytics.

Data Mining
The module provides you with an in-depth analysis of the most practical topics in data mining and knowledge discovery, such as decision tree and other classification methods, association analysis, clustering and statistical mining.

Research Methods and Professional Practice
You will strengthen your skills for the research and industry needs of the course, the final project, and for your future career and study. The module guides your personal development plan towards the professional requirements of the discipline, and covers methods of critical evaluation, gathering and analysing information, and preparing and defending a project proposal.

Statistics and Operational Research
This is a self-contained module in applied statistics and operational research that lays the foundations for more advanced modules in data mining and analytics. You will cover topics such as hypothesis testing, regression, forecasting, linear programming and network modelling, and use software such as EXCEL Solver, SPSS, R, SAS, and AIMMS.

OPTION MODULES

Business Optimisation
This module provides you with an in-depth analysis of advance topics in operational research, such as discrete optimisation, multiple criteria optimisation and modern heuristic approaches.

Computing for Business and Management
You will cover topics in computing considered essential for business and industry. These will include the spreadsheet as a tool for developing decision support applications; event-driven and object-oriented programming and GUI generation (eg VBA); and the construction of databases, with emphasis placed on integrating MS Access and MS SQL Server with other applications to create decision support applications.

Data Management and Repositories
You will cover theoretical and practical issues related to technologies employed for the persistent storage of data. The module discusses and evaluates the underlying technologies used in capturing, maintaining and modelling persistent data. Pursuing this, you will examine the evolution of database management systems, their components and functionality, along with some of the predominant and emerging data models.

Data Visualisation and Dashboarding
This module covers the theoretical and practical aspects of data visualisation including graphical perception, dynamic dashboard visualisations, and static data 'infographics'. Tools such as R and Tableau are used.

Data Warehousing and OLAP
The module focuses and addresses recent technological developments in integrating and analysing large amounts of business data that today's transactional/operational enterprise systems are capable of collecting. You will explore multidimensional modelling, the integration of multi-source data and analysis, aiming to support better business decision making. Most of the topics covered in lectures will be associated with a number of supervised, Oracle-supported computer laboratory/ workshop sessions. The exercises and study materials used in these sessions will utilise material and courseware drawn from Oracle documents and Oracle university courses.

Database Languages
Through this module you will discuss in detail the features and constructs of the SQL, the de facto database language for the definition and manipulation of relational-data constructs. The module also covers procedural aspects of the language and issues related to the efficient use

of and client/server programming constructs. The module is a hands-on skills module; the exercises and materials used in the delivery of the module are based on Oracle University materials, and you will have access to Oracle courseware that can help you with your preparation for Oracle Certification exams.

Project Management
You will examine the role of the project manager, together with the techniques used for project planning, scheduling, monitoring and controlling projects throughout the project life cycle. The PRINCE2 project management method is used as a framework for understanding the key issues, providing you with practical experience in using a project management software tool for project scheduling.

Risk Modelling and Simulation for Business and Industry
This module focuses on the choice and use of appropriate simulation models to treat real-world problems, developing solution(s) using powerful Monte Carlo and discrete event simulation software such as @RISK and SIMUL8, and explaining the business and industrial implications thereof. It will also give you concepts of analytical methods if and when appropriate, such as influence diagrams and queuing theory.

Web and Social Media Analytics
This module introduces techniques used to analyse, integrate and interpret web and social data for purpose of understanding and optimising web site usage. The aim of the module is to prepare for an analyst career in the area of web or social media marketing. You will learn how web and social media data can be utilised to determine a website's effectiveness in conveying information to its users; about the different sources of web and social media data (e.g. Twitter, Facebook, Web Logs) and how such data can be used to learn about and target a specific web audience; and you will develop practical experience in using several different types of online analytical tools (eg. Google Analytics, Bing Webmaster Tools and AWstats).

ASSOCIATED CAREERS

Graduates can expect to find employment as consultants, decision modelling or advanced data analysts, and members of technical and analytics teams supporting management decision making in diverse organisations. Typical employers include local authorities, PLCs (such as GlaxoSmithKline, Prudential, Santander and Unilever), public sector organisations (such as the NHS and primary care trusts), retail head offices, the BBC, the Civil Service, and the host of banks, brokers and regulators that make up the City, along with all the specialist support consultancies in IT and market research and forecasting, all of whom use data for the full range of decision making.

PROFESSIONAL RECOGNITION

This course is accredited by the British Computer Society for partial fulfilment of the academic requirement for Chartered IT Professional.

ENTRY REQUIREMENTS

You are expected to already have quantitative skills, with an interest in developing these further to support postgraduate activity in analysing, evaluating and reporting on a range of real world data-intensive problems. You will have a suitable Honours degree from a UK university (or equivalent qualification) in a scientific or engineering discipline with some exposure to the use of IT, or in an area of computer science or IT with a strong interest in quantitative analysis. If you do not have a formal qualification, but you are already in employment, you may be considered if your role involves the data-mining and decision-support techniques and technologies deployed in the course. If your first language is not English you will also need an IELTS score of at least 6.5, with 6.0 or above in each element, or equivalent.

BUSINESS INFORMATION SYSTEMS

BUSINESS SYSTEMS DESIGN AND INTEGRATION MSc*

Length of course
One year, full-time or two years, part-time

Location
Central London (Cavendish)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Dr Panos Chountas
chountp@westminster.ac.uk

The demand for information technology specialists is steadily rising all over the world. The European Commission believes that even in a 'stagnation' scenario, demand for IT specialists will exceed supply within the EU, while all forecasts suggest that, as economic growth resumes, the demand for IT expertise will be even greater.

This innovative course responds to the latest developments in business practice. It examines the broader issues of business imperatives and technology responses that have changed the way information systems are perceived. It also addresses the key aspects of contemporary business information systems, from requirements analysis, system modelling and design to the development of modern software solutions and databases that can be incorporated into fully operational information systems.

The course provides an excellent vehicle for challenging postgraduate study, which will develop your skills for employment and professional life. The course is aimed both at graduates with a good Honours degree in an IT or computing-related discipline, and at practitioners who want to further their careers, update their technical skills and deepen their knowledge of emerging technologies.

COURSE CONTENT

You will explore the latest technologies and industry standards, with a particular emphasis on the web, internet applications, enterprise information systems, service-oriented and component-based development, and similar areas. By examining issues such as security, privacy and ethics in information systems, you will enhance your understanding of societal use of information systems. Embedded into the course are three themes that enable you to specialise your studies in contemporary information systems, enterprise-wide information systems, or application development. Your course project consolidates the taught subjects of the course, while giving you the opportunity to pursue in-depth study in your chosen area.

Teaching methods include lectures, student-led activity and smaller, instructor-led groups. Your coursework will range from presentations and group investigations to software development or research review. Taught modules may be assessed entirely through coursework, or may include a two-hour exam at the end of the year.

CORE MODULES

Architectures, Design and Deployment of IS
You will explore the role and applicability of component-based modelling and relevant platforms available from industry, within the process of developing Information Systems (IS).

Business Information Systems Project
The project consolidates the taught subjects of the course, while giving you the opportunity to pursue in-depth study in your chosen area of Business Information Systems.

Requirements and System Modelling
This module introduces you to the discipline of requirement analysis through requirements modelling in order to capture, validate, specify and manage requirements in Information Systems Development projects. You will also focus on the analysis of risks and failures of ISD projects, with emphasis on the role of requirement analysis when building 'right' systems.

Research Methods and Professional Practice
This module aims to develop your knowledge and competence of the research process, and the application of research methods in the area of Business Information Systems.

OPTION MODULES

Business Systems Programming
This module provides you with a solid foundation in programming in general, and object-oriented programming in particular. You will use Java to cover topics such as data structures, GUI programming, applets, programming with database, and server side programming for the internet (using JSP). You will study object-oriented concepts to re-use existing solutions and facilitate new designs of software components; fundamentals of Java programming; how to handle events through programming; and how to design and implement web-based applications communicating with a database.

Computing for Business and Management
You will cover topics in computing considered essential for business and industry. These will include the spreadsheet as a tool for developing decision-support applications; event-driven and object-oriented programming and GUI generation (eg VBA); and the construction of databases, with emphasis placed on integrating MS Access and MS SQL Server with other applications to create decision-support applications.

Data Management and Repositories
You will cover theoretical and practical issues related to technologies employed for the persistent storage of data. The module discusses and evaluates the underlying technologies used in capturing, maintaining and modelling persistent data. Pursuing this, you will examine the evolution of database management systems, their components and functionality, along with some of the predominant and emerging data models.

*Subject to approval

Data Visualisation and Dashboarding

This module covers the theoretical and practical aspects of data visualisation including graphical perception, dynamic dashboard visualisations, and static data 'infographics'. Tools such as R and Tableau are used.

Data Warehousing and OLAP

The module focuses and addresses recent technological developments in integrating and analysing large amounts of business data that today's transactional/operational enterprise systems are capable of collecting. You will explore multidimensional modelling, the integration of multi-source data and analysis, aiming to support better business decision making. Most of the topics covered in lectures will be associated with a number of supervised, Oracle-supported computer laboratory/ workshop sessions. The exercises and study materials used in these sessions will utilise material and courseware drawn from Oracle documents and Oracle university courses.

Database Languages

Through this module you will discuss in detail the features and constructs of the SQL, the defacto database language for the definition and manipulation of relational-data constructs. The module also covers procedural aspects of the language and issues related to the efficient use of and client/server programming constructs. The module is a hands-on skills module; the exercises and materials used in the delivery of the module are based on Oracle University materials, and you will have access to Oracle courseware that can help you with your preparation for Oracle Certification exams.

Enterprise Utility Computing

You will focus on technologies and software delivery methods based on the utility computing model at the networked enterprise. The module gives you an overview of the underlying concepts of utility computing, such as its business and service provisioning model, outsourcing, and virtualisation. You will also examine how clusters, grids and clouds can be utilised for enterprise computing, and what new challenges are raised regarding quality of service, security, and ethical and legal issues.

IT Business Models

This module provides you with an overview of emerging IT business models in the context of e-business and enterprise computing. You will cover different e-business models (B2B, B2C, B2A), and analyse the relationship between business/e-commerce front-ends and enterprise resource planning systems. You will also examine emerging B2C and B2B business revenue models based on the e-enterprise from technological, business, legal and ethical perspectives.

Project Management

You will examine the role of the project manager, together with the techniques used for project planning, scheduling, monitoring and controlling projects throughout the project life cycle. The PRINCE2 project management method is used as a framework for understanding the key issues, providing you with practical experience in using a project management software tool for project scheduling.

Semantic and Collaborative Technologies

This module will provide you with skills in manipulating XML-based and semantic web technologies, for modelling, querying and reasoning about distributed and interoperable data over the internet. You will understand the general vision and impact of collaborative and semantic web technologies and their applications, and be able to describe web resources in RDF and RDF schemas for supporting semantic interoperability and defining vocabularies for web resources. You will also learn how to develop, validate and query metadata documents in XML-based technologies, engineer ontologies using semantic web languages, and query and reason about ontologies using formal and descriptive logics.

Web and Social Media Analytics

This module introduces techniques used to analyse, integrate and interpret web and social data for purpose of understanding and optimising web site usage. The aim of the module is to prepare for an analyst career in the area of web or social media marketing. You will learn how web and social media data can be utilised to determine a website's effectiveness in conveying information to its users; about the different sources of web and social media data (e.g. Twitter, Facebook, Web Logs) and how such data can be used to learn about and target a specific web audience; and you will develop practical experience in using several different types of online analytical tools (eg. Google Analytics, Bing Webmaster Tools and AWstats).

Web-Enabled Database Applications

The module offers a study in the field of server-side and client-side scripting, and you will be presented with techniques for creating dynamic web pages, while a server-side language will be covered to the depth required for implementing functional applications. The module aims to examine alternative methods for the development of dynamic web applications; to equip you with the ability to analyse, evaluate and implement web-based business applications; to provide an introduction to using a server-side language for the development of web applications; and to enable you develop a theoretical and practical knowledge of the W3C.

ASSOCIATED CAREERS

Graduates can expect to find employment as business intelligence consultants, business systems analysts and designers, enterprise consultants and managers, ETL marketers, and ETL/OLAP programmers and application developers. Recent graduates have found employment with a range of organisations including Accenture, the British Council, Centaur Holdings PLC, Deutsche Bank, Foreign and Commonwealth Office, GlaxoSmithKline, Home Office, IBM, Logica, Merrill Lynch, Nationwide, PWC, Standard and Poor's, University of Hertfordshire, Taylor Woodrow, and a number of local authorities.

PROFESSIONAL RECOGNITION

This course is accredited by the British Computer Society for partial fulfilment of the academic requirement for a Chartered IT Professional.

ENTRY REQUIREMENTS

You should have a good Honours degree (at least a Lower Second Class) from a UK university (or overseas equivalent) in an IT or computing discipline, or in another discipline that is either closely related to IT or computing (eg economics and business studies), or provides important underpinning for/insight into it (eg sciences or engineering). You may also be considered according to work experience and other qualifications.

If your first language is not English you will also need an IELTS score of at least 6.5, with 6.0 or above in each element, or equivalent.

bcs Educational Affiliate

COMPUTER SCIENCE AND SOFTWARE ENGINEERING

ADVANCED SOFTWARE ENGINEERING MSc*

Length of course
One year, full-time or two years to five years, part-time

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Dr Simon Courtenage
courtes@westminster.ac.uk

The Advanced Software Engineering MSc is a newly redesigned course that enables students to extend their knowledge of, and gain valuable experience in, software engineering as it applies to a number of new and important areas of IT and computing. Graduates will be able to follow a flexible program of study designed to lead to, and enhance, a career in software engineering with a focus on new technologies and areas of application, such as cybersecurity, big data, or mobile application development.

The rapid pace of technical change in software development is notorious and this has been accompanied and compounded by an increase in the complexity of the systems that are developed. Recently this has been most noticeable in the increase in mobile computing and the use of sophisticated hardware that require developer knowledge of new paradigms.

*Subject to approval

Many applications that run on these systems, whether mobile or stationary, are distributed in nature and will consume web services provided by service-oriented architectures and cloud-based platforms. There has also been an increase in the use of virtualisation techniques for providing flexible and maintainable systems. Businesses are now regularly using virtualised systems and techniques to lower cost and complexity and increase availability in computing environments.

Finally, the surge in cybersecurity issues and threats facing businesses and organisations that depend on IT systems has meant that software engineers need a thorough understanding of security when building and maintaining software applications and systems.

There is an acknowledged national shortage of IT and computing skills in the workforce. In the specific area of software development, a number of factors contribute to this. Most obviously, the rate of technological change means that an individual's specific knowledge frequently becomes out of date. Secondly, many significant technological developments originate in industry rather than academia, and are not yet firmly embedded in undergraduate curricula. Finally, many people enter the software industry without

a specific educational background in computer science and acquire much vital knowledge in the workplace in relatively ad hoc ways.

In response to this, for many years the Department of Computer Science has been running courses that combine an emphasis on methodical approaches to the development of software applications and information systems with a determination to equip graduates with a portfolio of relevant research-oriented and practical skills and knowledge to compliment and expand their own knowledge.

The rationale behind the course is to draw on this experience to provide an education that will cover in-depth specific skills and best current practice in software development where there is currently a significant skills shortage, whilst at the same time instilling important research-based skills that will equip students for independent lifelong learning in fast-changing and technically challenging environment.

COURSE CONTENT

The Masters of Science in Advanced Software Engineering takes into account the emerging needs of industry underpinned by theory and software engineering practices. As a consequence the modules emphasise both the critical conceptual underpinnings as well as the practical skills for each subject.

CORE MODULES

Advanced Software Design
The module will explore consideration of interaction design, development and design methods and core entrepreneurial and management processes through the exploration, creation and development of concepts and business propositions for start-up innovation or client briefs.

Advanced Software Engineering Project
The project is an extended piece of supervised independent work relevant to the field. This can be either undertaken as a work based project or on a topic proposed by the student or faculty.

Concurrency and Parallelism
This module introduces the concurrent programming paradigm using a practical approach to provide the student with the skills and knowledge to be able to analyse, design and develop concurrent programs. Practical experience of concurrent programming is provided via the concurrency features of Java, and in addition, students will be introduced to contemporary industry standards in parallel programming such as CUDA.

Enterprise Development
The module will explore user centred interface design and the user experience through applied theory and practice. Building from the foundations the module will explore common user experience techniques and terminology as well as related design topics.

Research Methods and Professional Practice
The module strengthen your skills and guides your personal development plan towards the professional and academic requirements of the discipline.

OPTION MODULES

Advanced Big Data Analytics
The module discusses the use of big data analytics by enterprise. It includes an overview of underlying concepts and technologies for big data, such as MapReduce, Hadoop, and Hive, as well as discussion of the data lifecycle, from data creation, to processing, publication, and preservation.

Big Data Theory and Practice
This module aims to explain how to manage the volume, velocity and variety of Big Data, and SQL and noSQL databases; it also addresses issues related to data governance and data quality.

Cloud Computing Applications
The module focusses on the principles of cloud computing and the opportunities this new computing paradigm offers for modern enterprise. It gives an overview of underlying concepts and technologies for clouds, such as provisioning models and virtualisation, as well as cloud deployment models and application areas, and new challenges such as security and trust.

Cybersecurity Threats and Countermeasures
The module examines how human behaviour can compromise or weaken typical cybersecurity processes, and how such problems can be tackled through effective counter-measures, including automatic detection and prevention of threats.

Data Mining and Machine Learning
This module will provide an overview of modern techniques in Machine Learning and Data Mining that are particularly customised for Data Science applications.

Data Visualisation and Dashboarding
This module covers the theoretical and practical aspects of data visualisation including graphical perception, dynamic dashboard visualisations, and static data 'infographics'.

Internet Security
This module examines the theory and practice of internet security, covering topics of cryptography and its use in establishing secure communication, secure network protocols, as well as typical attacks and techniques for compromising network security.

Mobile and Ubiquitous Computing
The module will explore the mobile and ubiquitous paradigms and the role these technologies are playing within the economy. The module will consider the core technologies as well as the interfaces to support these systems.

Mobile Application Development
This module will give the necessary knowledge and practical experience to develop native applications that take advantage on the underlying hardware features of contemporary devices.

Usability and User Experience Design
The module will explore user centred interface design and the user experience through applied theory and practice. Building from the foundations the module will explore common user experience techniques and terminology as well as related design topics.

You can choose any appropriate module at Level seven from the Faculty with agreement of Course Team if you can meet any requirements and it is available.

ASSOCIATED CAREERS

Graduates will typically be part of a team working on sophisticated n-tier applications, as a designer, programmer, systems administrator or systems analyst (among others). Graduates will also find positions within new and established businesses that specialise in mobile applications. Other roles are possible in computer science research for either a commercial enterprise or academic institution. Further PhD study opportunities within the University of Westminster are also an option.

ENTRY REQUIREMENTS

Consideration will be given to all applicants with a minimum lower second class (2:2) honours degree from a British University or overseas equivalent in a subject related to computing or software engineering. Suitable subjects might include Computing, Computer Science or Software Engineering, joint degrees including one of these subjects, or possibly other science or mathematically based subjects that include significant amounts of computer science material.

In admitting individual students to the course, however, an important consideration is the student's ability to benefit from the course and complete it satisfactorily. As a consequence, additional factors such as continuous professional development, training, and the current role of applicants or recent work experience may also be taken into account in individual cases.

All applicants are required to show competence in both written and spoken English; thus, overseas applicants whose first language is not English are normally required to have attained the equivalent of an IELTS score of at least 6.5 with 6.0 or above in each element prior to joining the course (more information on minimum scores for other language tests can be obtained from the admissions office).

COMPUTER SCIENCE AND SOFTWARE ENGINEERING

CYBER SECURITY AND FORENSICS MSc

Length of course
One year, full-time or two years to five years, part-time

Location
Central London (Cavendish)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Paul Douglas
douglap@westminster.ac.uk

Computers are central to all aspects of our daily lives; as industries ranging from communications to banking have come to rely on them, the need for improved computer security has never been greater. This course focusses on two aspects of Cyber Security: analysis and assessment of risk plus how to minimise it, and, how to extract and use digital information from a wide range of systems and devices. The course is structured so that all students cover the same introductory material, but then choose to specialise in either Cyber Security or Digital Forensics.

You will gain an understanding of the nature of the security threats that face computer systems and the type of information that is stored on digital devices (and how it can be extracted from them). You will benefit from a broad and varied array of state-of-the-art technologies, including:

- EnCase, FTK and open-source forensic tools, and a dedicated forensics computer laboratory
- Specialist input from guest lecturers

- Over 20 university computing laboratories providing access to Unix, Novell and NT servers, all supported by high-bandwidth networks
- Specialist technicians to ensure you can get the most out of these technologies.

COURSE CONTENT

All students will take the core modules which are designed to give a comprehensive introduction to this specialist field. You will cover basic digital forensics and network security, and also cover computer system tools and the UNIX operating system. Dealing with digital evidence in a professional manner (that includes adhering to appropriate legal guidelines) is also covered. You will then follow either the Cyber Security or Digital Forensics pathway within the course (though each lead to the same named degree: the pathways are simply opportunities to specialise within the field). In addition, all students will take a Research Methods module and complete a project module.

The course offers the opportunity to examine a variety of tools available on the open market, and the use of forensic tools to retrieve data from electronic sources. It will also consider the analysis of professional and ethical issues relating to computer security and forensics, and the development of professional competencies, such as report writing and presenting evidence in court.

Teaching methods include lab-based sessions, student-led tutorials and lectures by internal staff and guest speakers from industry. Our courses are offered by friendly, highly experienced staff, and benefit from the diverse specialist knowledge and skills within the departments of the Faculty. Assessments will be carried out mostly through practical or research-based course work.

CORE MODULES

Computer Forensics Fundamentals

This module gives you an introduction to some of the general concepts of computer forensics, as well as helping you to develop the skills that will be needed on other modules. You will cover in detail the layout of volumes on storage devices, and file systems within volumes, with particular emphasis on the FAT file system. You will learn to look at raw devices using low-level tools like hex editors, and consider how security considerations should affect software design and implementation.

Computer System Tools

This module commences by giving you a hands-on introduction to the UNIX operating system. You will look at a range of tools that might be used by a forensic examiner: this will include high-level tools like EnCase, FTK and Autopsy, although your main focus will be on low-level tools such as dd and the Sleuthkit tools, as these help to develop your understanding of what (and how) the higher level tools are actually doing. You will also learn to use basic system tools such as grep. In addition you will learn a scripting language so that you can develop your own forensic tools.

Evidence and Procedure

You will examine the legal obligations of computer forensics, gaining an understanding of the relevant statutes and industry guidelines, and of proving the authenticity of evidence via a chain of custody from collecting evidence through to presenting findings in a professional manner. The module also aims to provide you with a broad understanding of the professional factors that influence the work of professional practitioners, particularly in the context of the 'Expert Witness'.

Network Security

The module will cover the basics of how networks work, what the specific threats to networks are, and how they might be ameliorated.

Postgraduate Project Module

This module is the culmination of the course. It is an opportunity for you to put into practice many of the skills learned elsewhere on the course. It is a major piece of work on a topic chosen by you (normally, this topic will be chosen as part of the Research Methods module). You will undertake this work individually, and will be assigned a project supervisor to assist with and guide the development of the project.

Research Methods

This module is shared with other MSc courses run by the Department. Its main focus is on introducing you to research, and developing the skills you need to read and evaluate original research literature. This in turn leads into the Project, and a major outcome of the module should be a Project Proposal. In addition, the module addresses certain aspects of Personal Development Planning (PDP).

DIGITAL FORENSICS PATHWAY
Data Recovery and Analysis

You will cover many of the most important concepts of digital forensics through this module, including various methods of data recovery (noting those that meet ACPO guidelines for evidence preservation). Analysis of the data will include finding and recovering deleted files, searching slack space on storage devices, examining log and registry entries, and constructing timelines of activity.

Advanced Computer Forensics

This module continues the examination of essential digital forensics concepts. The topics you will cover include network forensics, live systems, mobile phones and other devices. A further aim of the module is to introduce you to developing areas of computer forensics, and provide you with the skills to investigate new areas of computer forensics, such as covert analysis and intruder artefacts.

CYBER SECURITY PATHWAY
Cyber Security

You will examine the issues involved with business continuity and disaster recovery planning, and environmental security.

Threats and Countermeasures

This module will look at system architectures and how systems can be defended; it will include consideration of the threat to security posed by legitimate users of the system and behavioural issues.

ASSOCIATED CAREERS

Depending on their chosen pathway, graduates of the course are expected to find employment as information security/senior security officers and related cyber security roles or more technical roles investigating threats and safeguarding digital assets across their life-cycle. Such roles will range from supporting industry, the public sector in general and the police and law enforcement agencies specifically, while some may focus more on researching new security threats and counter-measures. Additional opportunities also arise from a supportive alumni community, including graduates with work experience who use their new skills and qualification to progress their career to more senior posts.

ENTRY REQUIREMENTS

You are normally expected to have a good Honours degree (generally an Upper Second Class) in a computing-related discipline from a UK university or overseas equivalent. If your first degree does not have a strong computing content, you will need to demonstrate that you have sufficient knowledge or industry experience of computing. Your work experience and other qualifications may also be taken in to account. You must submit a statement of purpose with your application in which you should present your key interests and career aspirations, how you believe the course can help you to achieve these, and what relevant personal qualities and experience you will bring to the course. You may be invited by the admissions tutor to an informal interview. If your first language is not English you will need an IELTS score of 6.5 or equivalent.

While all information is correct at the time of publication, this course is subject to a full review and details such as module availability and titles may change. For the latest course information please refer to our website.

MULTIMEDIA

INTERACTION DESIGN AND COMPUTING MSc*

Length of course
One year, full-time or or two to three years, part-time, block mode

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Ashif Tejani
a.tejani@westminster.ac.uk

This newly redesigned course enables graduates to be able to understand, design and develop digital solutions within the emergent digital economies. Graduates would be able to follow a flexible program of study and either plan a career in interaction design, mobile and digital solutions, data and analytics, or emergent systems or to explore the opportunities offered in London as a start-up capital.

The digital sector continues to evolve and technologies, platforms, interaction paradigms and business models are increasingly requiring technical ability combined with commercial and design acumen that the course encourages.

Boston Consulting Group estimated that by the end of 2016 the internet economy in the G-20 economies will be worth USD 4.2 trillion (up from USD 2.3 trillion in 2010) and that the internet contributes over 12 per cent of GDP in the United Kingdom.

*Subject to approval

The mobile apps sector has revenues of more than €10 billion per annum or jobs in the order of 790.000 across the whole EU economy and continues to grow at a fast rate. Within the UK the digital sector has critical importance and reports suggest 14.4% of companies in the UK are involved in the Digital economy and some 1.46 million people are employed. More than one million jobs were advertised in 2014 showing a growth of 28% and there are suggestions that the growth forecast is around 5.4%

The Business Growth Fund and Barclays published a report in March 2014 that supported the phenomenal growth experienced by tech businesses in the UK, finding that London is home to Europe's fastest growing tech cluster, with 27% of all job growth in London generated by the tech and digital sector.

A recent study published by the Department of Culture, Media and Sports valued the creative industries as contributing was worth £133 billion in 2014 accounting for 8.2% of the UK Economy. The Creative Economy has grown more than 25% in the last four years. Within this sector technology represents a substantial scale of impact both directly in terms of for example software as well as indirectly through areas such as digital marketing. Direct Gross added value of IT, software and computer services sectors were worth £36.6 billion in 2014.

COURSE CONTENT

The Masters of Science in Interaction Design and Computing takes into account the emerging needs of the marketplace focusing on the key areas of enterprise, user experience, interaction, innovation and development as well as offering options in various subjects including web, mobile and data. As a consequence, the modules emphasise both the critical conceptual underpinnings as well as the practical skills for each subject.

CORE MODULES

Digital Interaction Management and Entrepreneurship
The module will explore consideration of interaction design, development and design methods and core entrepreneurial and management processes through the exploration, creation and development of concepts and business propositions for start-up innovation or client briefs.

Interaction Design & Computing Project
The project is an extended piece of supervised independent work relevant to the field. This can be either undertaken as a work based project or on a topic proposed by the student or faculty.

Research Methods & Professional Practice
The module strengthen your skills and guides your personal development plan towards the professional and academic requirements of the discipline.

Usability and User Experience Design
The module will explore user centred interface design and the user experience through applied theory and practice. Building from the foundations the module will explore common user experience techniques and terminology as well as related design topics.

OPTION MODULES

Big Data Theory and Practice
This module aims to explain how to manage the volume, velocity and variety of Big Data, and SQL and noSQL databases; it also addresses issues related to data governance and data quality.

Data Mining and Machine Learning
This module will provide an overview of modern techniques in Machine Learning and Data Mining that are particularly customised for Data Science applications.

Data Visualisation and Dashboarding
This module covers the theoretical and practical aspects of data visualisation including graphical perception, dynamic dashboard visualisations, and static data 'infographics'.

Emergent and Social Interactive Platforms
The module will allow students to explore the development of emergent technologies that will have an impact on user interactions with content, systems, data and communities and to be in position to be determine potential commercial value.

Games Interaction Technology
The module will provide students a foundational knowledge in the concepts of gaming interaction paradigms, workflows and technologies.

Mobile and Ubiquitous Computing
The module will explore the mobile and ubiquitous paradigms and the role these technologies are playing within the economy. The module will consider the core technologies as well as the interfaces to support these systems.

Mobile Application Development
This module will give the necessary knowledge and practical experience to develop native applications that take advantage on the underlying hardware features of contemporary devices.

Web and Social Media Analytics
This module explores the use of modelling to analyse, measure and improve both online presence and impact using web and social media data.

You can choose any appropriate module at Level 7 from the Faculty with agreement of Course Team if you can meet any requirements and it is available.

ASSOCIATED CAREERS

Graduates from the course would find employment opportunities in the digital and interaction sectors working as user experience specialists, application and systems developers, data experts, and as entrepreneurs working for corporates, start-ups, digital agencies, web 2.0 enterprises and so on.

Graduates from the proceeding course have found employment in various companies, both corporates and agencies, as well as NGOs. This includes for example Cisco, Hearst, Hubspot, KPMG, Lloyds Banking, Microsoft, Microsoft Xbox, Neverbland, News UK, Pearson, Periscopix, PwC, Reckitt Benkiser, QVC, Samsung, SapientNitro, and Skype. A number of graduates have started their own business including Software Optics Limited, Olyvon, Brave Media, D Crypt Digital and FanTeamz.

ENTRY REQUIREMENTS

The target applicants typically would be computer literate graduates with a minimum lower second class degree in a related technical discipline such as computer science, multimedia or games development with experience of coding with scripting languages. Applicants from different backgrounds who can demonstrate practical computing knowledge including programming will also be considered. Alternatively you may have in-depth work experience or already be working in the sector and can apply as a mature candidate in which case the academic degree qualification requirement may be relaxed. The relevance of the applicant's first degree or industrial experience and suitability for the course will be usually determined by interview and where relevant portfolio. International applicants will be required to meet gain IELTS 6.5, with a minimum of 6.0 in all elements.

COMPUTER NETWORKS

COMPUTER NETWORKS WITH CLOUD TECHNOLOGIES MSc
COMPUTER NETWORKS WITH COMMUNICATIONS MSc
COMPUTER NETWORKS WITH SECURITY MSc

Length of course
One year, full-time or block-mode

Location
Central London (Cavendish)

Course fees and funding
See **westminster.ac.uk/fees**

Admissions Tutor
Imtiaz Sandia
sandiai@westminster.ac.uk

The course structure is quite flexible, affording industry-based students an opportunity to attend and accumulate module credits over an extended period of time. It also simultaneously serves the full-time student cohort which generally progresses through the MSc pathway in a single calendar year.

The MSc programmes are short course based and each module's credit is accumulated by submission of a portfolio of work called Independent Learning Package (ILP) and its successful defence through an oral examination. These are assigned immediately after each short course module where the students are able to concentrate their study efforts just on the most recently-taught subject material. This greatly promotes efficient, focused learning. The individual oral examination administered for each ILP furnishes valuable experience in oral defence, and frees students from written examination burdens.

COMPUTER NETWORKS WITH CLOUD TECHNOLOGIES MSc

Cloud computing is a technical and social reality today; it represents a dramatic shift in the design of systems capable of providing vast amounts of computing services and storage space. It is also a business reality today as an increasing number of organisations are adopting this paradigm since it increases efficiency, helps improve cash flow and offers many more services and benefits. The rapid shift in IT towards cloud computing is creating a worldwide skills gap. Our MSc course in Cloud technologies and its applications will be taught with respect to their design, architecture and implementation, as well as the use of tools which are used to model the behaviour of cloud based systems.

The MSc in Computer Networks with Cloud Technologies aims to produce postgraduates with an advanced understanding of Cloud based systems and their planning, implementation and maintenance. The course aims to prepare a student with specialist knowledge and skillset in key areas such as cloud architecture, modelling tools, virtualisation, distributed systems, cloud services and management. Students will be able to develop technical solutions and strategies for cloud systems' management and operations. They will also be able to develop the ability to critically evaluate and analyse the associated architectures, management protocols and associated policies for cloud based systems. The course aims to provide experience in the design and implementation of distributed systems and to build applications in the cloud using platforms and toolkits such as Google App Engine, VMware Cloud Foundry, Microsoft Windows Azure, CloudSim, CloudBees, GigaSpaces.

COMPUTER NETWORKS WITH COMMUNICATIONS MSc

Businesses today are heavily reliant on computer networks in their daily operations. It is important to ensure that such networks are well designed, optimised, secured and tested for maximum uptime and ease of management. There are excellent opportunities for network engineers with such skills and experience.

The MSc in Computer Networks with Communications aims to produce postgraduates with an advanced understanding of computer networks with hands-on experience of the planning, implementation and maintenance of such systems. The course aims to prepare a student with specialist knowledge and skillset in key areas such as network design, storage area networks, optical networking, network simulation, network redundancy and reliability. Students will be able to review commonly used network simulators, commercial and academic, their common and specific purposes and architectures. The course will enable the student to apply a holistic understanding of networks and their applications in solving real world problems. It will also enables them to develop the ability to critically evaluate and integrate devices and components used for high speed fibre optical communication systems; develop the ability to model the behaviour of modern day network systems to design and critically evaluate such systems at all levels of the OSI model.

COMPUTER NETWORKS WITH SECURITY MSc

Today there are high level tools easily available to perform sophisticated attacks on computer and network systems. As a result, computer network security is a very important consideration in every organisation using computer networks. Without proper implementation, businesses could suffer financial losses. There are excellent opportunities in this area with excellent rewards. At present there are skills shortages globally in some areas of security which is an indicator of the demand for highly skilled security professionals.

The MSc in Computer Networks with Security aims to produce postgraduates with an advanced understanding of modern networks with the integrated need of security. The course aims to prepare the student with specialist knowledge and skillset in key areas such as threat analysis, network security systems, cryptography, cybersecurity, penetration testing, wireless security and information security. Students will develop skills to critically evaluate the threats and vulnerabilities of network systems and to implement and integrate security

strategies. They will also be able to develop the ability to critically evaluate and implement principles and practices used in modern day cryptography used to secure data and communication in computer network systems. There will be an opportunity to explore current security tools used in penetration testing and get hands on experience at configuring enterprise level security appliances such as firewalls, intrusion detection systems and VPNs.

COURSE STRUCTURE

Each MSc course consists of three learning modules (40 credits each) plus an individual project (60 credits). Each learning module consists of a short course of lectures and initial hands-on experience. This is followed by a period of independent study supported by a series of tutorials. During this time you complete an Independent Learning Package (ILP). The ILP is matched to the learning outcomes of the module. It can be either a large project or a series of small tasks depending on the needs of each module. Credits for each module are awarded following the submission of a completed ILP and its successful defence in a viva voce examination.

This form of assessment develops your communication and personal skills and is highly relevant to the workplace. Overall, each learning module comprises approximately 400 hours of study.

The Project counts for one third of the course and involves undertaking a substantial research or product development project. For part-time students, this can be linked to their employment. It is undertaken in two phases. In the first part, the project subject area is researched and a workplan developed. The second part involves the main research and development activity. In all, the Project requires approximately 600 hours of work.

Further flexibility is provided within the structure of the courses in that you can study related topic areas by taking modules from other courses as options (pre-requisite knowledge and skills permitting).

PROFESSIONAL ACCREDITATION

All of our courses are in the process of seeking accreditation by the Institution of Engineering and Technology.

ASSOCIATED CAREERS

The technical tasks undertaken in ILPs, along with the required major Project, thoroughly exercise the concepts covered in the course modules and give scope for originality and industry-relevant study. Team-working activities encouraged within modules, along with the all-oral individual examination regimen employed in this Networks MSc Suite, have proven solidly beneficial in refining the communication and employability- enhancing skills that are strongly valued by industry.

The types of Job that a graduate from the Networks suite of MSc courses may wish to apply for include:
- Network Support Engineer
- Network Design Architect
- Network Manager
- Project Manager
- Security Auditor
- Network Security Architect
- Distributed Systems Engineer
- Teaching
- Research and Development

ENTRY REQUIREMENTS

Qualifications equivalent to a good Honours degree (a minimum Lower Second Class) from a British university in computer engineering, computer science with a knowledge of computer hardware, or in electronic engineering with some programming experience. Relevant work experience will be taken into account. An IELTS score of 6.5 or equivalent will normally be required from applicants whose first language is not English, or who have not studied their secondary and bachelor's degree education in English.

ELECTRONICS

ELECTRONICS WITH EMBEDDED SYSTEMS MSc
ELECTRONICS WITH MEDICAL INSTRUMENTATION MSc
ELECTRONICS WITH ROBOTIC AND CONTROL SYSTEMS MSc
ELECTRONICS WITH SYSTEM-ON-CHIP TECHNOLOGIES MSc

Length of course
One year, full-time or block-mode

Location
Central London (Cavendish)

Course fees and funding
See **westminster.ac.uk/fees**

Admissions Tutor
Embedded Systems/ Robotic and Control Systems
Martin Giles gilesm1@westminster.ac.uk
Medical Instrumentation/System-on-Chip Technologies
Dr Adem Coskun A.Coskun@westminster.ac.uk

The subject areas covered within the four pathways of the electronic suite of MSc courses offer students an excellent launch pad which will enable the successful graduate to enter into these ever expanding, fast growing and dominant areas of electronic engineering. With ever increasing demands from consumers such as portability, increased battery life and greater functionality combined with reductions in cost and shrinking scales of technologies, modern electronic systems are finding ever more application areas.

A vastly expanding application base for electronic systems has led to an explosion in the use of embedded system technologies. Part of this expansion has been led by the introduction of new medical devices and robotic devices entering the mainstream consumer market. Industry has

also fed the increase in demand particularly within the medical electronics area with the need of more sophisticated user interfaces, demands to reduce equipment costs, demands for greater accessibility of equipment and a demand for ever greater portability of equipment.

ELECTRONICS WITH EMBEDDED SYSTEMS MSc

The MSc in Electronics with Embedded Systems aims to produce postgraduates with an advanced level of understanding in the design of real-time embedded systems for time-critical, power sensitive applications. Practical skillset development is emphasized throughout the course. Students will be taught the theory, protocol and the efficient use of both analogue and digital interfaces and sensor devices together with the principles of and use of Real-Time-Operating-Systems (RTOS). A key focus of the course will be in the implementation of power aware sustainable solutions, the course will provide an in-depth discussion of the underlying power management hardware sub-systems within modern MCUs and will show and use software techniques that will exploit these to reduce power consumption.

Broader consideration of embedded system design will be examined. In particular, the design process, risk assessment, product life-cycle, software life-cycle, safety and regulation will be investigated and used. It is intended that the course will refocus existing knowledge held by the student in software engineering and hardware engineering and deliver a set of enhanced practical skills that will enable the student to fully participate in the multi-disciplined, fast expanding and dominating engineering sector of embedded systems.

ELECTRONICS WITH MEDICAL INSTRUMENTATION MSc

The MSc in Electronics with Medical Instrumentation aims to produce postgraduates with an ability to design and implement medical instrumentation based systems used for monitoring; detecting and analysing biomedical data. The course will provide ample opportunity to develop practical skill sets. The student will also develop an in-depth understanding of the scientific principles and use of the underlying components such as medical transducers, biosensors and state-of-the-art tools and algorithms used to implement and test diagnostic devices, therapeutic devices, medical imaging equipment and medical instrumentation devices.

The course broadens the discussion of medical equipment and its design by investigating a range of issues including medical equipment regulation, user requirements, impacts of risk, regulatory practice, legislation, quality insurance mechanisms, certification, ethics and 'health and safety' assessment.

The course will enable a student with an interest in medical electronics to re-focus existing knowledge gained in software engineering, embedded systems engineering and/or electronic systems engineering and will deliver a set of specialist practical skills and a deeper understanding of the underlying principles of medical physics. A graduate from this course will be able to immediately participate in this multi-disciplined engineering sector of biomedical and medical instrumentation systems design.

ELECTRONICS WITH ROBOTIC AND CONTROL SYSTEMS MSc

The MSc in Electronics with Robotic and Control Systems aims to produce postgraduates with a strong practical skill base that will enable them to model, analyse, design and prototype smart robotic sub-systems. Specialist knowledge and practical skillsets will be taught, extensively developed and practiced in the areas of control systems and the analysis, categorisation and design of robotic systems that facilitate movement with multiple degrees of freedom. The knowledge and key enabling skillsets taught are used to implement devices such as security drones, warehouse robots, medical robots and more humanoid like robots. It is intended that the course will re-focus and enhance existing knowledge in the areas of software engineering, electronic engineering and real-time embedded systems engineering to enable the student to participate in the fast expanding and exciting sector of industrial and consumer robotic systems.

ELECTRONICS WITH SYSTEM-ON-CHIP TECHNOLOGIES MSc

The MSc in Electronics with System-On-Chip Technologies aims to produce postgraduates with an advanced understanding, experience and know-how of the various routes to implementing Systems-on-Chip (SoC). Ample examples of real-life microelectronic systems designed on chip will be given by the teaching team delivering the course, and benefiting from the industrial experience of the team. The delivery will be supported with hands-on sessions in the design of integrated circuits and systems from initial specification to final test of the design which will be facilitated during the course. The sessions will constitute real-life problem settings and their practical implementation avenues, with complexity, speed and power consumption taken as the driving factors in the problems and their solutions. The core aim of the course is to produce students who are "silicon qualified" by providing them with a full-cycle SoC design experience by setting a framework of activities that will allow the student to use industry-standard Computer-Aided-Engineering (CAE) software tools for the fast and accurate design, modelling, simulation and verification of integrated circuits.

COURSE STRUCTURE

Each MSc course consists of three learning modules (40 credits each) plus an individual project (60 credits). Each learning module consists of a short course of lectures and initial hands-on experience. This is followed by a period of independent study supported by a series of tutorials. During this time you complete an Independent Learning Package (ILP). The ILP is matched to the learning outcomes of the module. It can be either a large project or a series of small tasks depending on the needs of each module. Credits for each module are awarded following the submission of a completed ILP and its successful defence in a viva voce examination.

This form of assessment develops your communication and personal skills and is highly relevant to the workplace. Overall, each learning module comprises approximately 400 hours of study.

The Project counts for one third of the course and involves undertaking a substantial research or product development project. For part-time students, this can be linked to their employment. It is undertaken in two phases. In the first part, the project subject area is researched and a workplan developed. The second part involves the main research and development activity. In all, the Project requires approximately 600 hours of work.

Further flexibility is provided within the structure of the courses in that you can study related topic areas by taking modules from other courses as options (pre-requisite knowledge and skills permitting).

PROFESSIONAL ACCREDITATION

All of our courses are in the process of seeking accreditation by the Institution of Engineering and Technology.

ASSOCIATED CAREERS

There are plenty of opportunities for employment in the electronic systems subject area, in particular, there is a demand for engineers that can solve problems requiring a multi-disciplined approach covering skills from software engineering, control engineering, real-time systems engineering, digital electronics, analogue electronic engineering, medical physics, and mechanics amongst others. The MSc in Electronics and its specialist pathways will provide the foundations required to re-focus existing knowledge and enter into the exciting world of multi-disciplined jobs.

The technical tasks undertaken in ILPs, along with the required major Project, thoroughly exercise the concepts covered in the learning modules within the course and give scope for originality and industry-relevant study. Team-working activities are encouraged where possible within modules. An all-oral individual examination regimen is employed in all of the Electronics MSc Suite of courses. This innovative approach has proven over many years to be beneficial in refining communication skills and enhancing employability related skills, making our students more strongly valued by industry.

The types of Job that a graduate from the Electronics suite of MSc courses may wish to apply for include:
- Electronic systems design engineer
- Robotic systems design engineer
- Embedded systems design engineer
- System-on-chip embedded systems engineer
- Measurements and instrumentation engineer
- Medical electronic design engineer
- Control systems engineer
- Plant control engineer
- Computer systems engineer
- Software engineer

In industries as diverse as:
Medical equipment manufacturer; Robotics; home help; Logistics and distribution; Instrumentation; Transport; Automobile manufacturer; Aviation; Consumer product development; Life-style; Toy; Security and surveillance; Petrochemical.

ENTRY REQUIREMENTS

You should have qualifications equivalent to a good Honours degree (a minimum Lower Second Class) from a British university in electronic engineering or a good Honours degree in computer science, mathematics or other technological subject with a knowledge of mathematics and digital systems. Relevant work experience will be taken into account. An IELTS score of 6.5 or equivalent will normally be required from applicants whose first language is not English, or who have not studied their secondary and bachelor's degree education in English.

TELECOMMUNICATIONS

TELECOMMUNICATIONS WITH DIGITAL SIGNAL PROCESSING MSc
TELECOMMUNICATIONS WITH SATELLITE AND BROADBAND TECHNOLOGIES MSc
TELECOMMUNICATIONS WITH WIRELESS TECHNOLOGIES MSc

Length of course
One year, full-time or block-mode

Location
Central London (Cavendish)

Course fees and funding
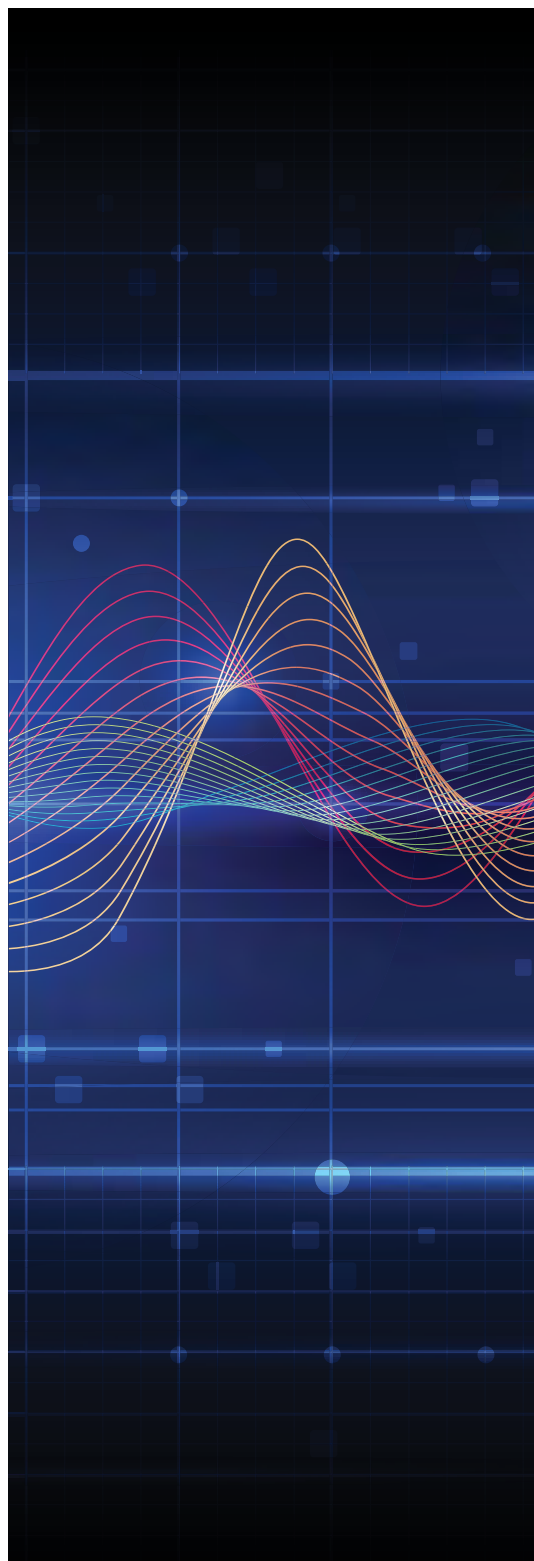See westminster.ac.uk/fees

Admissions Tutor
Dr Anush Yardim
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The demand for engineers in both wide-area and local-area communication systems is currently flourishing and is expected to grow for the foreseeable future. These three pathways offer both recent engineering graduates and industry-based engineers access to in-depth skills for closely related aspects of the communications discipline.

The course structure is quite flexible, affording industry-based students an opportunity to attend and accumulate module credits over an extended period of time. It also simultaneously serves the full-time student cohort which generally progresses through the MSc pathway in a single calendar year.

The MSc programmes are short course based and each module's credit is accumulated by submission of a portfolio of work called Independent Learning Package (ILP) and its successful defence through an oral examination. These are assigned immediately after each short course module where the students are able to concentrate their study efforts just on

the most recently-taught subject material. This greatly promotes efficient, focused learning. The individual oral examination administered for each ILP furnishes valuable experience in oral defence, and frees students from written examination burdens.

The technical tasks undertaken in ILPs, along with the required major Project, thoroughly exercise the concepts covered in the course modules and give scope for originality and industry-relevant study. Team-working activities encouraged within modules, along with the all-oral individual examination regimen employed in this Telecommunications MSc Suite, have proven solidly beneficial in refining the communication and employability-enhancing skills that are strongly valued by industry.

TELECOMMUNICATIONS WITH DIGITAL SIGNAL PROCESSING MSc

The MSc in Telecommunications with Digital Signal Processing aims to produce postgraduates with an advanced understanding of communication systems with special emphasis on the application of digital signal processing, which supports and pervades all modern communication systems. It makes extensive use of MATLAB and Simulink simulation tools to design digital filters that perform noise reduction, signal shaping and channel modelling. Adaptive filters, matched filters, reception and detection algorithms essential for digital communications are also modelled and tested.

TELECOMMUNICATIONS WITH SATELLITE AND BROADBAND TECHNOLOGIES MSc

The MSc in Telecommunications with Satellite and Broadband Technologies aims to produce postgraduates with an advanced understanding of communication systems utilising satellite and broadband elements. Students' understanding of the theoretical principles underpinning digital communication systems is taken to an advanced level, and the problems and challenges associated with the implementation of both fixed and mobile wireless communication systems receives special attention. Leading-edge satellite and broadband systems utilising modern architectures are central to this programme of study.

TELECOMMUNICATIONS WITH WIRELESS TECHNOLOGIES MSc

The MSc in Telecommunications with Wireless Technologies aims to produce postgraduates with an advanced understanding of communication systems with a focus on wireless technologies. It fosters the student's ability to analyse, design and build RF and microwave systems for wireless communication systems. Special emphasis is placed on enhancing the student's ability to model the behaviour of wireless systems from circuits, filters and antennas, and to utilise these models to guide the design and implementation of a variety of communication techniques.

COURSE STRUCTURE

Each MSc course consists of three learning modules (40 credits each) plus an individual project (60 credits). Each learning module consists of a short course of lectures and initial hands-on experience. This is followed by a period of independent study supported by a series of tutorials. During this time you complete an Independent Learning Package (ILP). The ILP is matched to the learning outcomes of the module. It can be either a large project or a series of small tasks depending on the needs of each module. Credits for each module are awarded following the submission of a completed ILP and its successful defence in a viva voce examination.

This form of assessment develops your communication and personal skills and is highly relevant to the workplace. Overall, each learning module comprises approximately 400 hours of study.

The Project counts for one third of the course and involves undertaking a substantial research or product development project. For part-time students, this can be linked to their employment. It is undertaken in two phases. In the first part, the project subject area is researched and a workplan developed. The second part involves the main research and development activity. In all, the Project requires approximately 600 hours of work.

Further flexibility is provided within the structure of the courses in that you can study related topic areas by taking modules from other courses as options (pre-requisite knowledge and skills permitting).

PROFESSIONAL ACCREDITATION

All of our courses are in the process of seeking accreditation by the Institution of Engineering and Technology.

ENTRY REQUIREMENTS

Qualifications equivalent to a good Honours degree (a minimum Lower Second Class) from a British university in electronic engineering or a good Honours degree in computer science, mathematics or other technological subject with a knowledge of mathematics. Relevant work experience will be taken into account. An IELTS score of 6.5 or equivalent will normally be required from applicants whose first language is not English, or who have not studied their secondary and bachelor's degree education in English.

GLOBAL PUBLIC HEALTH NUTRITION MSc

Length of course
One year, full-time or two years, part-time

Location
Central London (Cavendish)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Regina Keith
r.keith@westminster.ac.uk

Nutrition has long been recognised as a vitally important determinant of health status within both industrialised and industrialising countries, but significant changes are occurring in the profile of nutritional problems. Many countries continue to face problems of malnutrition and micronutrient deficiencies, but countries in economic transition also face the public health challenge of rising rates of diet-related chronic disease, such as obesity and coronary heart disease. Also, many industrialised countries now face problems of food insecurity among low income groups. These challenges have led to growing political resources to address nutrition. There is now an increased need for trained public health nutritionists, to work in a range of contexts, to control and prevent diet related problems.

The United Nations Secretary General has declared 2016-2025 the 'Decade of Nutrition'. What better time to develop your skills in this crucial area? This course will give you the specialist scientific knowledge and practical skills to take an active role in global public health nutrition in a range of different settings.

You will be introduced to policy making, leadership and governance frameworks. You will be encouraged to explore and debate the political and social influences underpinning policy implementation and impact. Your modules will explore the relationship between diet and disease, the nutrition science underpinning these
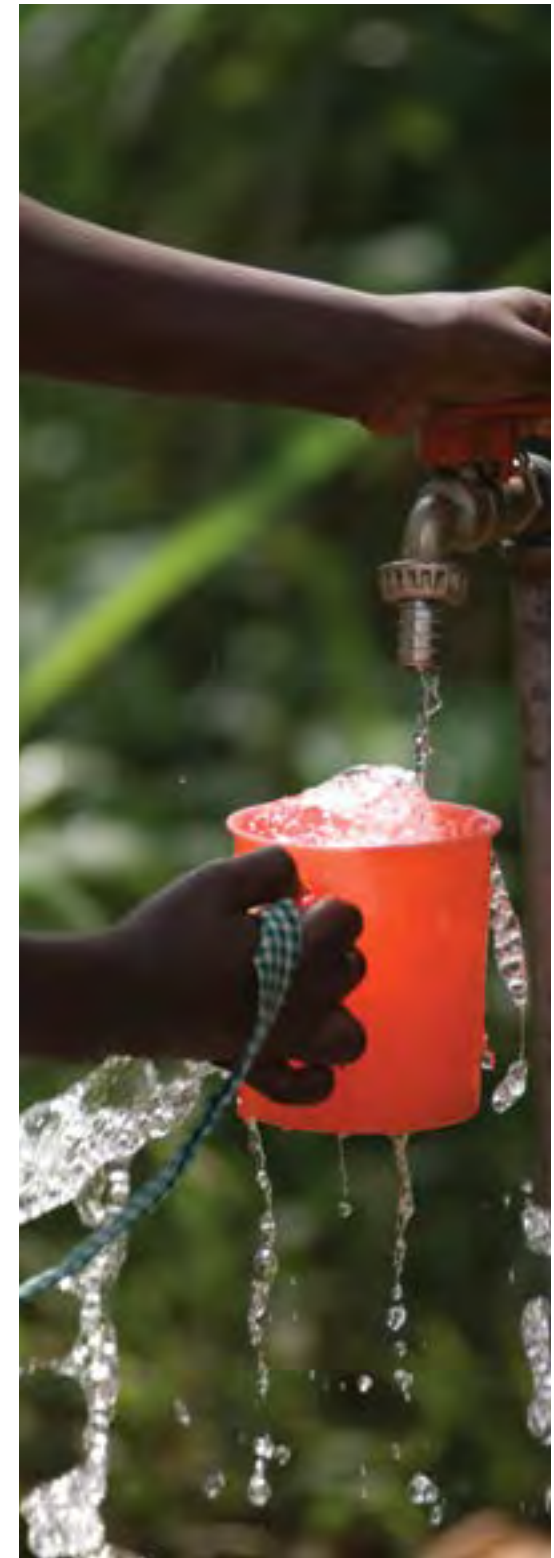
factors, public health nutrition epidemiology, research methods for health science, nutritional assessment tools and how to develop and manage nutrition programmes. The course will introduce you to stakeholders and skills that can enhance your professional competency, employability and development as a public health reflective professional.

CORE MODULES

Concepts and Principles of Human Nutrition
This module introduces you to the basic concepts and principles of nutritional science that underpin the theory and practice of public health nutrition. You will explore the role of macro- and micronutrients in maintaining health, and their effects when consumed in excess or when deficient, through the appraisal of scientific information relating to their structure, function, sources and bioavailability. This module emphasises the skills required to develop a critical understanding of the scientific basis of nutritional requirements, factors that influence them, and how they are applied to populations throughout the life cycle.

Diet and Disease in Public Health
This module will introduce you to the discipline of public health in an international context. Within this, three key themes are explored. Firstly, a definition of public health and of its scope. Secondly, an exploration of nutrition and disease including the consequences of an unbalanced diet. Thirdly, an overview of changing patterns of diet and disease across the globe. In this way the module provides key knowledge and skills that are a foundation for future professional practice.

Global Challenges in Food and Health
This module will explore the many challenges to sustainable, safe and equitable food supplies. Different conceptual frameworks, such as food security and food regimes, will be compared with food providing a lens to examine the contributions of different academic disciplines in developing multi-sectoral actions. Food Security assessment tools will be introduced and used. The role of the UN, government and private sectors actors in relation to food production, trade, access and consumption will be examined while current policies to establish safe and equitable food supplies will be examined. Factors such as the impact of climate change will also be discussed.

Nutrition Interventions and Programme Planning
This module examines evidenced based approaches to the prevention, management and control of nutritional disorders of public health significance. The module introduces the students to project and strategic management tools and principles to increase their skills and employability.

Nutritional Assessment
You will cover the theory and techniques used to assess nutritional status, and gain practical skills in the measurement of body composition, energy expenditure and anthropometry.

Policy and Governance for Public Health Nutrition
This module introduces you to the political and social influences on health and nutrition policies as they relate to public health nutrition. Students will explore policy making and governance frameworks and carry out a stakeholder and policy analysis for their assessment. Students are supported to become more reflective practitioners, helping them to develop skills like effective team leadership and performing well under stress while managing conflict. Students are also supported to engage in Public Health Nutrition advocacy, governance and leadership. There is a strong emphasis on developing your skills for professional practice, including professional accountability.

Research Methods for Health Sciences I
This module aims to develop your knowledge and competence of the research design process, exploring both qualitative and quantitative methodologies and quality assurance tools to be used in the application of research methods in the area of Global Public Health Nutrition.

Research Methods for Health Sciences II and Research Project
The project is an extended piece of work on a relevant topic which you select, with the approval of the Course Leader. The topic will draw on knowledge, skills and methodological techniques covered by the course. The research topic needs to focus on research which can improve health and nutrition outcomes in either a low middle or high income context.

ASSOCIATED CAREERS

The course is designed for people wishing to work, or already working in, public health contexts such as government ministries, UN organisations, Public Health Nutrition organisations, Academic Research institutions and non-governmental organisations.

PROFESSIONAL RECOGNITION

The course is currently pending accreditation from the Association for Nutrition as part fulfilment of the requirements for registration as an associate Public Health Nutritionist.

ENTRY REQUIREMENTS

You should have a good Honours degree (lower second class or above) from a UK university, or equivalent from a non-UK university, in a relevant science or social science subject. Students from a non-nutrition background will be invited to complete our on line Essentials of Nutrition module, which has four short assessments. Once the assessments for all four sections are passed the cost of the module can be taken from your MSc fees. If your first language is not English you should have an IELTS score of at least 6.5, with 6.0 in each element.

SPORT AND EXERCISE NUTRITION MSc

Length of course
One year, full-time; two to five years, part-time

Location
Central London (Cavendish)

**Course fees and funding**
See westminster.ac.uk/fees

Course Leader
Dr Sally Parsonage
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The amazing feats of world-class athletes across the huge range of sports have projected the issues of performance into the public eye, and sports nutrition is now recognised as a key part of supporting training and competition at all levels of participation. The Masters degree in Sport and Exercise Nutrition at the University of Westminster offers the chance to study the science behind sports nutrition, and its applications for both the 'weekend warrior' and the elite athlete. It also puts the controversies surrounding the use of supplements under scientific scrutiny, looking at the key evidence for and against performance benefits. The aim of the course is to produce sports nutritionists who are strongly focused on the science behind the subject, but who also have some experience of the practicalities of delivering sound guidance to individuals and teams who are looking to use nutrition as part of their training programmes. To this end, a number of guest lecturers contribute their expertise in key related areas, and students are also given the opportunity of shadowing established sports nutrition practitioners.

COURSE CONTENT

The course covers the key principles of sports nutrition and exercise physiology, including the latest research papers, and aims to develop the ability to apply critical awareness to topics across the broad remit of sports nutrition, from measurement of exercise performance to the assessment of mental performance. The modules studied are designed to underpin the subject, and create a sound base for the development of ideas for the research project, which offers students a wide degree of flexibility to pursue their personal interests. The course can be studied full-time over one year, or in part-time mode over a varying time, up to five years.

CORE MODULES

Advanced Performance Nutrition
You will look at nutritional needs of specific athletic populations, the impact of extremes of environment, and possible contributions of diet and ergogenic aids. You will also work shadow a professional sports nutrition practitioner, and produce a reflective report.

Assessment of Health and Fitness
You will examine the range of techniques used in assessing health and fitness, from general population up to elite performers, and the appropriate evaluation of results.

Concepts and Principles of Human Nutrition
This module aims to develop critical understanding of the scientific basis of nutritional requirements, and the many factors influencing them.

Nutrition and Performance
This module examines the role of nutrition in enhancing exercise and sports performance, including understanding of nutritional ergogenic aids and their regulation.

Nutritional Assessment
You will study the theory and practice of methods of assessing nutritional status, at individual, group and population levels.

Practitioner Skills for Sports Nutrition
The module aim is to prepare students for the professional demands they will be required to meet once practicing in a consultancy or team environment. This includes assessing and analysing, communication skills, and models for changes, compliance, and follow up that are needed and can significantly impact the outcome of nutritional interventions either positively or negatively, as well as ethics, governance, professional conducts and business skills.

Postgraduate Project
Your project should be an original study reflecting your expertise or interest, supervised by a research-active member of staff, requiring a high-level of scientific rigour and originality, and culminating in your project dissertation.

Postgraduate Research Methods
This module ensures that basic methodology, design study, data handling and statistics are approached correctly in formulating the research project.

ASSOCIATED CAREERS

Qualified sport and exercise nutritionists find employment in a number of areas, ranging from research, to public health nutrition, to performance training, and many eventually become self-employed and create their own consultancy companies which can be very successful. The course is designed to make transition into any of these areas as smooth and effective as possible.

PROFESSIONAL RECOGNITION

This course is accredited by the Association for Nutrition (AfN). This allows students to take the title Associate Nutritionist, which is the first step on the professional recognition and registration ladder.

The Sport and Exercise Nutrition MSc has received the Recognition Award of the International Society for Sports Nutrition (ISSN), and students are encouraged to take the Certification of the ISSN (CISSN) exam towards the end of their period of study.

ENTRY REQUIREMENTS

You should have a first degree in a life sciences subject with a strong element of nutrition and/or physiology, but if you are a graduate in another discipline there is an opportunity to gain entry via successful completion of an Online Nutrition course. The fees for this will be refunded on successful registration on the Masters course. If your first language is not English you should have an IELTS score of at least 6.5, including 6.5 in Writing, or TOEFL score of at least 98, with a minimum of 25 in the writing component.

BUSINESS PSYCHOLOGY MSc

Length of course
One year, full-time or two years, part-time

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Professor Stephen Benton
bentons@westminster.ac.uk

The aim of the Business Psychology MSc is to prepare graduates who can diagnose and communicate organisational and behavioural needs, design and implement business psychology interventions, and build strategic HR goals and programmes. The emphasis is on equipping you with theoretical and analytical skills, as well as practical business psychology skills, in areas such as team building, conflict resolution, decision making, facilitation and organisational diagnostics.

You will therefore gain knowledge and skills designed to enable you to work effectively within a wide range of interpersonal and multicultural situations, while formulating cost-effective solutions to operational HR problems. The course has an outstanding professional development programme, one that runs in parallel with the taught schedule and which will bring you expertise from existing practitioners through workshops, seminars and mentoring.

CORE MODULES

Conflict Resolution: Negotiation
The module evaluates ways in which negotiations are formed and processes that may be applied to enable or disable the negotiation process. You will study and experience methods which promote the identification of different negotiation strategies and tactics, including the Harvard model of principled negotiation.

The module also examines approaches to resolving organisational as well as interpersonal conflict, and what makes for an effective negotiator. We will examine professional best practice, how this promotes the design of effective organisational dispute resolution systems, and how to make them work for organisations and disputants. You will develop a body of knowledge and skills that are key to understanding interpersonal, transnational and multicultural conflict in the workplace.

Development of Competency Frameworks: An Approach for Individuals, Teams and Organisations
The common organisational language for behavioural analysis is that of competency. This module examines the role of competence-based analyses in the assessment of a wide range of workplace behaviour. You will gain an understanding of how to diagnose skill needs at both the organisational and personal level, and how to build competence-based interventions. Various exercises guide your understanding of how to utilise different psychological models in the building of behavioural frameworks. You will also focus on the role of personality models in the utilisation of diverse, culturally and individually relevant, routes to competence.

Facilitated Decision Making
You will examine decision-aiding techniques and practise a wide range of facilitation skills. The module examines approaches to decision making, and how to apply structuring techniques to problem solving and decision making. Techniques will include Multi-Criteria Decision Analysis (MCDA), a software-based decision-support technology, and Systems Thinking, which provide methods for diagnosing, designing and implementing decision support interventions. However, effective facilitation is as much about the human dimension as it is about structuring techniques, so there is also a focus on human information processing, interpersonal biases, and information processing limitations as they impact on the development of effective facilitation behaviours.

MSc Business Psychology Project
The module is designed to develop your ability to evaluate a specific business psychology problem, practice, policy or opportunity.

You will be encouraged and guided in developing your research proposal and completing a discrete piece of research for your dissertation. The choice of research topic will be addressed relative to your learning experience, as well as personal and career objectives, and you will be guided on questionnaire design, selection of relevant software applications and data analysis.

Organisational Diagnostics: Tools and Approaches
As an introduction to the range and type of behavioural and performance information available within an organisation. This module will provide both theoretical knowledge and practical experience in the ways in which information can be collected and used in pursuit of organisational competitiveness. It provides an overview of the different levels (individual, team and organisational) at which evaluations and measurement may be conducted and how business psychologists utilise this information to form the basis for mapping organisational and behavioural complexity.

Teamwork for Effective Organisations
In this module you will learn how to use models of behaviour to recognise and manage interpersonal differences in terms of their impact on team behaviour. Various methods are explored and applied during exercises, and you will also learn how to apply methods of team structuring which provide the basis for diagnosing team behaviour. An examination of team models, group dynamics and cognitive biases will provide you with a portfolio of interventions. You will learn how to conduct evaluations of team behaviour and how this can prompt the design of team-building interventions and workshops.

ENTRY REQUIREMENTS

You should have a good UK Honours degree (or overseas equivalent) in Business/Management Studies, Psychology or related subjects, or qualifications which include a substantial business or management studies component. If you do not have these qualifications, but you do have significant relevant work experience, your application may still be considered. If your first language is not English, you will need an IELTS score of 6.5 or equivalent.

COGNITIVE REHABILITATION MSc

Length of course
One year, full-time or two years, part-time

Location
Central London (Cavendish)

**Course fees and funding**
See westminster.ac.uk/fees

Course Leader
Dr Trudi Edginton
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Cognitive rehabilitation is a rapidly emerging field that integrates research and clinical practice within the field of cognitive neuropsychology and neuroscience and applies it to the development and evaluation of evidence-based assessment and intervention. This course has been carefully designed to provide graduates from psychology, the life sciences and allied health professions with the theoretical knowledge and practical experience to develop their clinical skills, academic rigour and research expertise. The interdisciplinary nature of the course will provide you with a strong background in brain anatomy and function, clinical neuroscience, cognitive neuropsychology and cognitive rehabilitation, ensuring that you have training and practice in assessment, targeted rehabilitation and the ethical and professional aspects of working in a clinical setting.

The course team has extensive clinical expertise in Cognitive Rehabilitation, Cognitive Neuroscience, Clinical Psychology and Neuropsychology with excellent clinical and research links with teaching hospitals, charities and community organisations that support individuals with long term health conditions.
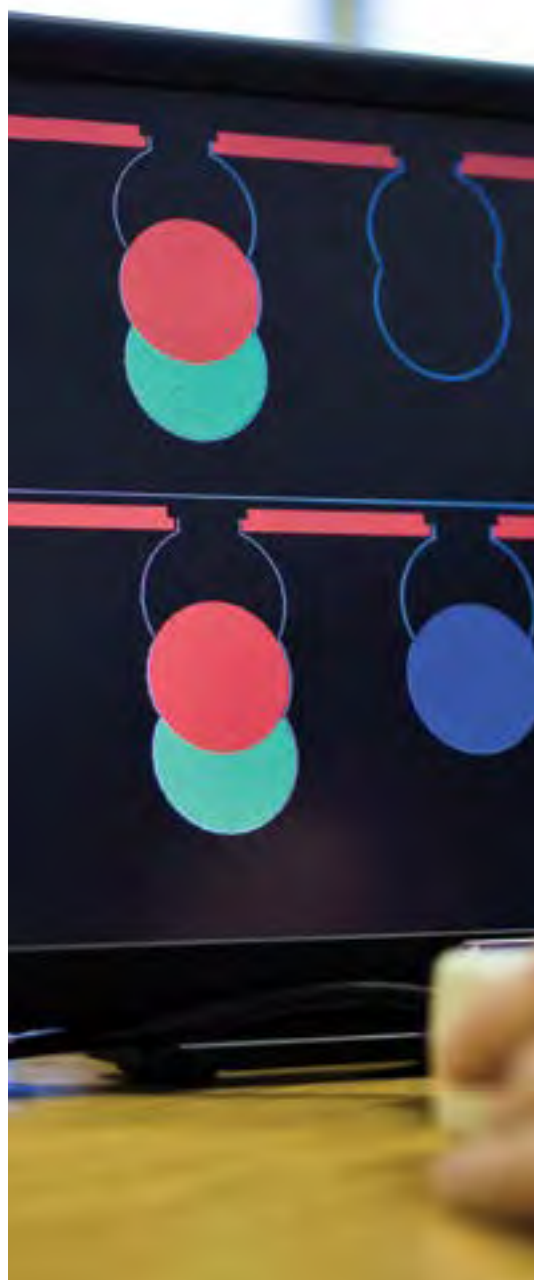
COURSE CONTENT

The focus on professional learning is supported with a work experience module that offers you the opportunity to gain valuable experience in a clinical setting. A range of innovative assessments have been designed to reflect the real world demands of clinical settings and to provide students with applied skills for professional life.

An independent research project provides you with a chance to develop your specific areas of interest with the supervision of a member of staff with relevant clinical, academic and research expertise.

CORE MODULES

Clinical Cognitive Neuroscience
This module gives you the opportunity to investigate in some depth the neuroscience of a range of clinical disorders, and to think critically about how this contributes to our overall understanding of cognition. You are encouraged to think critically about research in this field, with emphasis on treatment strategies.

Cognitive Neuropsychology
You will examine the theory and practice of developing a deeper understanding of cognitive neuroscience through the observation and assessment of cognitive functioning in patients with various forms of brain pathology.

Cognitive Rehabilitation Interventions
This module will give you the opportunity to critically examine the literature with a view to developing a sophisticated understanding of the theoretical rationale and evidence-based approaches to working with individuals in a real-world setting. You will be encouraged to explore the impact of developmental changes and individual differences across the lifespan and discuss the implications for intervention and education.

Data Handling for Applied Psychology
This module addresses the theoretical and practical issues involved in acquiring and analysing quantitative and qualitative data for research practice in the field of applied psychology. The main topics covered include: experimental designs – hypotheses, models and theories; Anova, Manova and Ancova; regression, discriminant, factor and cluster analysis; survey and questionnaire design and psychometrics; interview techniques; qualitative analysis; content analysis; focus groups and grounded theory.

Principles of Cognitive Rehabilitation
This module provides you with an understanding of the relevant models of healthy cognition, the biological basis of cognitive impairments and their impact on everyday functioning. Within this module you will explore historical and current methodologies and approaches to targeted cognitive rehabilitation techniques.

Research Based Project and Portfolio
The Project in cognitive rehabilitation is an extended piece of work on a relevant topic that you will select with the approval of the Course Leader. The topic will draw on knowledge, skills and methodological techniques covered by the course. This may involve an in-depth exploration of one aspect of the taught course or a related aspect not formally covered in depth. On completion of the project, you are required to submit a journal-style paper, a reflective commentary and a research portfolio.

Specialist Topics for Applied Psychology
This module will cover the areas of writing skills, systematic review protocol, design critique, and grant application writing skills. Relevant professional issues will also be explored, including inter-professional working; research ethics; presentation skills; careers; portfolio development for project research; national and international perspectives on applied psychology; and practice specific issues.

OPTION MODULE

Work Experience in a Psychological Setting
This module provides the opportunity for students to source work experience in voluntary or paid positions in health-related settings and apply psychology and cognitive rehabilitation in the real world. Students will gain valuable work experience and develop professional skills, to prepare them for the workplace. Students who take this optional module will then take a 40 credit Research Based Project.

ENTRY REQUIREMENTS

The course is open to graduates from psychology, life sciences, or allied health professions. Your application will be considered if you can demonstrate necessary experience or knowledge in essential biology, psychology or health. In addition to a fundamental understanding of basic neuroscience, you will also require some research skills, including some experience of experimental design, statistical analysis and report writing. You will need fluent written and spoken English to study at postgraduate level. If your first language is not English, you will need an IELTS score of 6.5 or equivalent. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

"The MSc in Cognitive Rehabilitation was truly an eye-opening experience for me. The cognitive neuroscience elements helped me understand cognitive and psychological difficulties across a range of clinical conditions and I now apply this to my everyday life and the clinical environment where I work. The lecturers were passionate and approachable, the assignments were integrated, varied and relevant to the real world. We were also offered guided mindfulness meditation practices as part of our lectures."

Emer Duffy, Cognitive Rehabilitation MSc, graduated with a distinction in 2014

HEALTH PSYCHOLOGY MSc

Length of course
One year, full-time or two years, part-time

Location
Central London (Cavendish)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Dr Tina Cartwright
cartwrt@westminster.ac.uk

Health Psychology plays a key role in improving the health and wellbeing of the population. This course, based in the heart of London, was one of the first Masters in Health Psychology and has been accredited by the British Psychological Society (BPS) since 1999. It includes an innovative portfolio of assessments geared to developing transferable skills, and relating directly to the world of work. The course also provides the opportunity to gain work experience and apply your knowledge in a health psychology setting, whilst considering future career plans. The course is taught by a core team of enthusiastic and supportive research-active staff, with collaborative links to external institutions in London and beyond. Successful completion of the course (Stage 1) is a prerequisite for further training (Stage 2) to become a Health Psychologist registered with the Health Professions Council (HPC).

In addition to the core taught programme, we work with a range of practitioners to provide additional professional training in areas such as resilience, coaching and clinical practice.

COURSE CONTENT

The course will give you an in-depth understanding of the theoretical and applied bases of health, illness and disease. The main aim is to help you to develop the theoretical and methodological skills essential for conducting independent research and applying health psychology in practice.

We provide a coherent programme of study covering the content, methods and application of health psychology. In particular, the course emphasises the importance of an evidence-based approach to health psychology, and develops the core skills needed for Stage 2 training. Within the core modules, there is considerable flexibility for you to choose particular areas of study of interest.

CORE MODULES

Core modules include two introductory modules:

Health Psychology: A Lifespan Development Perspective

This module takes a developmental approach to understanding relationships between psychological, biological and social factors that influence health and disease through the lifespan. It emphasises the dynamics of change and a number of key topics are examined including children's health and the family context, normative transitions and life events, and vulnerability and resilience. Student-led panels explore the most current issues, controversies and methods within a lifespan framework.

Theories and Perspectives in Health Psychology

This introductory module explores a broad range of topics in health psychology within a multi-disciplinary framework. It considers the social and cultural context of health and illness, the importance of social cognition models in health care, and issues around communication and health care decisions. The module emphasises theoretical and methodological issues in health psychology research and application, including intervention design and evaluation.
Followed by:

Data Handling and Research Methods for Applied Psychology

Through lectures, seminars and practical classes, this module addresses the theoretical and practical issues involved in acquiring and analysing quantitative and qualitative data for health psychology research.

Health Psychology in Practice

This module examines a range of issues relating to health psychology practice, including client-related issues, ethical considerations, interventions, and professional development. You will have the opportunity to learn techniques such as mindfulness and motivational interviewing, with a range of practising psychologists contributing to the module. Personal and professional development is fostered through reflective practice and experiential learning, including designing and evaluating an individualised behaviour change intervention.

Individual Differences, Health, Stress and Illness

This module explores the role of individual differences (including social and cultural factors) in health and illness. It introduces the biological mechanisms by which stress can impact on physical and psychological health (psychoneuroimmunology), and how stress and well-being can be measured to enable evaluation of stress-management interventions. You will also explore the physiological and psychological correlates of acute and chronic pain, the theories and management of chronic illness, and the meaning and mechanism of action of the placebo effect.

Research Based Project: Health Psychology

This module is designed to enable you to realise your training in the context of a particular research problem or aspect of methodology. The area of work should bring together your occupational experience or preference with the substantive material covered during the taught components of the course. Projects are intended to give you maximum flexibility in selecting an appropriate area of application, and investigating and assessing potential research sources and their relevance to the existing field of knowledge.

Specialist Topics for Applied Psychology

This module will cover the areas of review writing skills, systematic review protocol, design critique, and grant application writing skills. Relevant professional issues will also be explored, including: inter professional working; research ethics; presentation skills; careers; portfolio development for project research; national and international perspectives on applied psychology; and practice specific issues.

OPTION MODULE

Work Experience in a Psychological Setting
This module provides the opportunity to apply psychology to a real world work situation. You will work in voluntary or paid positions in health-related settings to gain valuable work experience and develop skills which will help to prepare you for the workplace. Students who take this optional module will then take a 40 credit Research Based Project.

PROFESSIONAL RECOGNITION

This course is accredited by the British Psychological Society (BPS).

ENTRY REQUIREMENTS

Normally you should have a good Honours degree that confers eligibility for the Graduate Basis for Chartered Membership (GBC) of the BPS. However, we will consider candidates without GBC with evidence of interest in the discipline. This can be demonstrated by your choice of undergraduate modules, undergraduate project area, or your work experience within health psychology or a related field. You may be invited for an informal interview.

If your first language is not English, you will need an IELTS score of 6.5 or equivalent. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

PSYCHOLOGY MSc

Length of course
One year, full-time or two years, part-time

Location
Central London (Cavendish)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Rosemary Snelgar
r.snelgar@westminster.ac.uk

This BPS-accredited conversion course is designed for graduates who wish to pursue a career in psychology but need to acquire the Graduate Basis for Chartered Membership (GBC) of the British Psychological Society (BPS). You do not need to have studied psychology to be eligible for this programme. We welcome applications from graduates who have either completed an honours degree in another subject, or who have insufficient psychology in their honours degree to be eligible for GBC.

COURSE CONTENT

You will take modules at Masters level in core areas of psychology, as specified by the BPS. You will also take one Masters level option module in psychology from a selection available within the department. We offer a Work Experience in a Psychological Setting module as an option for those who would like to gain valuable experience in the work place. The content of the curriculum of the MSc covers the core areas of Psychology stipulated by the BPS for GBC. This consists of Cognitive Psychology, Developmental Psychology, History and Philosophy of Psychology, Individual Differences, Empirical Project, Psychobiology, Qualitative and Quantitative Research Methods, and Social Psychology. In all of the modules there is a strong emphasis on critical evaluation of theory and practice.

CORE MODULES

Developmental and Differential Psychology
In this module you will develop a wide ranging knowledge of the key developmental concepts used within psychology, and enabling a deeper understanding and appreciation of human psychological development. This module will also provide you with an opportunity to learn about the major psychological theories and key practical skills relating to individual differences in intelligence and personality. Themes covered will range from historical and conceptual foundations, to current research and contemporary practice.

Fundamentals of Psychology
The module will provide you with a broad, synoptic overview of the scope of academic and professional psychology. You will be introduced to the different levels of analysis employed in the discipline and learn how these different levels of analysis might be articulated to explain complex psychological phenomena.

Project for Psychology MSc
This module requires you to carry out an independent research project, under supervision from your tutor. It aims to provide you with the skills to conduct a literature review and to identify viable and valuable topics for research. It will enable you to deploy the practical skills learned in other modules, including designing and executing a research study, analysing the data collected, and presenting a high quality report of the whole process in written form.

Psychobiology and Cognitive Psychology
This module enables you to examine the fundamental concepts of the biological bases of human behaviour, to develop a familiarity with the relevant scientific terminology of psychobiology and to critically evaluate the key concepts and findings in this area. You will also develop an insight into the discipline of cognitive psychology via an appraisal of the history, methodology and key empirical findings of the area. This will promote your understanding of cognitive theories and models within the context provided by the information-processing paradigm that characterises the discipline.

Psychology in Practice: Qualitative Research Methods
This module is designed to develop your knowledge and skills of the key techniques and methods for collecting and analysing qualitative data in psychology, including the use of interviews and focus groups, issues and techniques in data transcription and epistemological issues in qualitative psychology. You will also be encouraged to engage with significant debates concerning the different research methodologies, and to critically reflect on key studies and approaches.

Psychology in Practice: Quantitative Research Methods
This module enables you to develop key skills and advanced knowledge of quantitative research methodologies within Psychology. You will be encouraged to think critically about research problems and the most appropriate experimental designs and methods for different types of research. You will also develop an understanding of levels of data, statistical distributions, non-parametric tests, t-tests, correlation, multiple regression, factorial designs, analysis of variance, and post-hoc testing, so that you can develop the skills necessary to perform key statistical procedures.

Social Psychology and Conceptual Issues in Psychology

This module examines the key characteristics of the socio-psychological perspective on human behaviour – including its relation to psychology as a whole and to adjacent disciplines – through critical appraisal of the core theoretical and empirical subject matter of social psychology. You will also develop your knowledge and understating of the social and historical context of contemporary psychology and examine the key conceptual frameworks that inform psychological theory and practice.

OPTION MODULE

You will choose an option from a range of Masters level modules within the Department of Psychology, subject to availability and timetable constraints. A practice based option module is Work Experience in a Psychological Setting for MSc Students. Other possible options include: Health Psychology: A Lifespan Development Perspective; Psychology Literature Review (critically evaluating the literature on a chosen topic); Developing Communication Styles for Professionals; Specialist Topics in Health Psychology and others may be possible.

ASSOCIATED CAREERS

The Graduate Basis for Chartered Membership (GBC) is the first step towards becoming a Chartered Psychologist. It is the prerequisite for progression to postgraduate professional training in psychology and subsequent registration as a Chartered Psychologist working in any of the fields of professional psychology – including clinical, counselling, educational, occupational, and health psychology. It is a requirement for Masters and Doctorate courses in psychology that lead to professional qualifications, such as Doctorates in Counselling, Clinical and Educational Psychology, and Masters courses in Organisational/Occupational Psychology.

PROFESSIONAL RECOGNITION

This course is accredited by The British Psychological Society (BPS).

ENTRY REQUIREMENTS

We welcome applications from graduates with a recognised university degree normally at Upper Second Class Honours level or above (or equivalent). As statistical procedures are a key element of psychology, we require applicants to demonstrate competence in mathematics, for example through having obtained GSCE mathematics (or equivalent). We also encourage applicants to provide evidence of interest in the discipline of psychology and reflection on the ways that their experience to date would enable them to succeed at Masters level.

If your first language is not English, an attainment of at least IELTS 6.5 or equivalent must be demonstrated. The University offers pre-sessional summer programmes if you need to improve your English before starting your course. Students from all backgrounds, irrespective of age, gender, sexuality or ethnic/cultural background are encouraged to apply.

"Westminster's MSc is a comprehensive course that gives you a fantastic grounding in psychology. The full-time programme is only a year long, and in that time you learn a great deal of both the theories and practical skills needed for a career in a psychological field. What really sets this course apart, however, is the brilliant support given by expert tutors and course lecturers. There is a lot of information to process in a very short time, but those supporting me ensured that I had all the encouragement and advice I needed to achieve."

Sarah Martin, Psychology MSc, graduated October 2013

SOCIAL SCIENCES AND HUMANITIES

ART AND VISUAL CULTURE MA

Length of course
One year, full-time or two years, part-time
(January start available)

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

This multidisciplinary, visual theory-based course is established around the belief that visual literacy and the impact of visual forms of thinking and working now play significant roles in social and cultural life. The course introduces you to, and develops understanding of, a range of historical and contemporary debates that inform the theories and practice of visual culture. The MA enables you to develop a conceptual and practical framework within which to evaluate the role of the visual arts, and other forms of visual production, in contemporary society and culture.

The MA is taught by staff who are both academics and professional artists. You will acquire creative and professional research skills, such as the ability to work from exhibitions, art works and institutional archives, and to be able to operate effectively within different artistic and institutional frameworks

COURSE CONTENT
This Masters balances historical and theoretical debates in the field of visual culture studies with a rigorous interrogation of cultural practices across a range of topics, including: activism and popular politics; contemporary visual arts, capitalism and culture; globalisation and new media technologies; institutions and their archives; and the material culture of the city. The course also draws upon the cultural institutions and intellectual resources of central London, and has established contacts with other galleries and organisations for work placements.

CORE MODULES

Dissertation
This extended piece of research work is an opportunity for you to pursue a topic of individual interest, and is conducted through individual study and directed supervision. The module is designed to support and develop your independent research skills.

Visual Culture: Production, Display and Discourse
This module provides a wide-ranging introduction to the history and theory of visual culture by focusing on the production, deployment and discourses of art, particularly as these are theorised in the writings of artists themselves. Philosophical, aesthetic and theoretical perspectives are used to explore vision as a social and cultural process, and the circulation of art as a social, cultural and political process.

Visual Culture: Theoretical and Critical Perspectives
This module introduces you to the theoretical debates that have contributed to the field of visual culture studies, including consideration of the politics of representation, the reproduction of images, subjectivity and the body, new media, globalisation, and the discourse of the 'other'. You will also focus on an examination of the ways that theories and objects may emerge through and conflict with each other.

OPTION MODULES
Choose four from:

Capitalism and Culture
Beginning with Marx's famous account of the commodity in the first chapter of *Capital*, this module explores a range of theoretical accounts of capitalism and examines their significance to the analysis of different cultural forms, including film, literature, and the contemporary visual arts. In doing so, you will consider changing conceptions of 'culture' itself, and its varying relations to ideas of art, modernity, production, the mass, autonomy, spectacle, and the culture industry.

Creative Digital Technology*
This module examines how digital technologies are shaping new possibilities for the arts and for culture. In particular it addresses how new digital platforms and capabilities have emerged, how traditional spaces of culture are being challenged and how new spaces are arising, and how digital technologies offer new ways of understanding and engaging with communities, audiences and participants. You will explore key critical discourses that have developed around cultures of digital technology, and will consider the changing role of digital technology within cultural institutions, as well as the different forms of outputs that cultural institutions both produce and work with – for example: gallery exhibitions, electronic publications, and internet works.

*Subject to approval

Engaging the Archive*
Through workshops and seminars, this module introduces you to practical and theoretical issues of using archives for the purposes of research or exhibition. With privileged access to the unique collections of the University of Westminster Archive, the module will enable you to examine: the principles of archival practice; how context, authorship, intentionality and audience participate in the construction of meanings of archive documents; the politics of the archive, including curatorial and artistic intervention, and the creation of alternative histories; the impact of digitisation, and issues of copyright and authorship.

*Subject to approval

Interpreting Space

This module studies the ways that various forms of space are used in cultural life, and how they are represented visually, from architectural spaces, urban spaces, public and private spaces, inhabited and non-inhabited spaces to virtual spaces. The module examines relationships between space and place in order to explore how cultural forms are located in, and productive of, space. The module also includes a range of site visits.

Representing World Cultures

This module examines the issues and practices involved in presenting non-western cultures to a diverse audience through visual practices. You will look at how representation produces meaning, and consider the main frameworks that can help you understand how cultures are represented in a range of contexts. Key issues explored include: postcolonialism; globalisation; the relationship between photography and ideology; the ethics of representation; the birth of the museum; contemporary roles of western cultural institutions; and audiences as citizens and consumers. The module is run through seminars and workshops in London museums and archives.

Urban Cultures

Using a range of theoretical, historical, literary, cinematic, visual and other cultural texts, you will explore the idea of urban culture as it has developed since the mid-19th century. The module considers a variety of different representations of the city, and the ways in which they understand the specificity of urban experience itself. You will also explore the changing global forms and interrelations of 'western' and 'non-western' urban forms.

Work Placement in Cultural Institutions

This module aims to enable students to gain first-hand experience of working within a context relevant to their career objectives; to enhance the opportunities for translating theoretical and practical knowledge into professional skills and to encourage students to make beneficial connections within a professional context.

ASSOCIATED CAREERS

Graduates will be equipped for roles in the creative industries, including museum and gallery work, education, arts administration and marketing, or could pursue further study to PhD level. The course is also suitable for practising artists wishing to further their research.

ENTRY REQUIREMENTS

You should have a good first degree in a relevant area, such as history of art, cultural studies, fine art or design, English, history, media and communications, architecture and business studies. You may be invited for interview, or to submit previous written work. If your first language is not English, you will need an IELTS score of 6.5 overall and 7.0 in writing (or equivalent), and will be asked to provide examples of previous written work. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

RELATED COURSES

- Cultural and Critical Studies MA
- Museums, Galleries and Contemporary Culture MA

CREATIVE WRITING: WRITING THE CITY MA

Length of course
One year full-time or two years part-time. January start available

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

This Creative Writing: Writing the City Masters course is the first to focus entirely on the city of London. It will allow you to explore the city as subject matter from a range of perspectives and across all genres. It will also give you a theoretical and practical platform from which to develop your understanding, and become part of the London writing scene. Taught by professional writers and researchers, the course offers plenty of opportunities to network with other writers, agents, TV producers and performance poets. You will be based in the University's headquarters building at 309 Regent Street, which means you will be writing about the city in the heart of London, with ready access to the capital's excellent academic, social and cultural opportunities, including the vibrant West End theatre scene.

COURSE CONTENT

If studying full-time, you will normally take three modules in Semester One and three modules in Semester Two. You can begin in January or in September. Part-time students take two modules in each semester. The availability of option modules will depend on overall demand and staff availability, but you will normally be told which options are on offer at the beginning of your course. You can choose one free choice option module from other Masters courses at Westminster, subject to timetabling constraints and the approval of the course leader. You will begin your writing project during the first semester and submit it after all other modules have been attempted.

The workshop-based structure of the course will allow you to learn through interactive practice. Modules are taught by one two-hour or three-hour seminar/workshop per week, depending on the subject. Teaching will also include visits to selected London institutions to support certain aspects of writing, and you will be encouraged to use various archives, theatres and galleries. Assessment methods include coursework portfolios (allowing you to experiment in a variety of genres, reflective logs, essays, and workshop leadership) as well as the 10,000–12,000-word writing project. There are no formal examinations.

CORE MODULES

Conflict and the City (Drama)

This module focuses on the craft of playwriting, with a particular emphasis on drama that exploits the possibilities of the urban environment. You will draft a dramatic work of 60-90 minutes, critique the work of experienced dramatists and develop a shared vocabulary of 'technical' terminology. It will also introduce you to major new writing opportunities in London and beyond. While contextualising new playwriting within the wider parameters of 20th and early 21st-century drama, the module will encourage you to reflect in depth on your own writing and develop an advanced understanding of the elements of a dramatic text, including characterisation, structure, conflict, dramatic irony and subtext.

Tales of the City (Fiction)

This module focuses on fiction writing inspired by the city. Through a combination of exercises, close readings of established authors and critiques of your own work, you will be challenged to raise your own prose writing to a professional level. As it establishes your understanding of prose fiction and treating the city as a primary source or background presence, the module will nurture your potential to be an innovative and independent writer. You will also examine approaches to writing short and longer prose fiction that either overtly takes the city as its theme or employs it as a significant presence.

Creative Practice

This module will develop your understanding of the aesthetic, ethical and methodological choices that underpin writing practice. You will learn how to evaluate different theories of writing (including realist, modernist and postmodernist approaches), while widening your knowledge of associated literary styles and practices such as stream of consciousness writing, automatic writing, writing as representation and visual writing. The module will also introduce you to the ways in which place, in particular the urban environment, affects writing and encourages you to interrogate the ethical and political dilemmas arising from literary production.

Portfolio: How to Write Creatively
(January starters)
This module focuses on developing your creative writing skills using a variety of exercises and techniques. The module will allow you to develop a portfolio of creative writing inspired by the city through a combination of practical workshops and close reading of established authors. You will also learn to critique their work, while being challenged to raise your own writing to professional level.

The Writing Business (year-long)

The module focuses on the development of knowledge, personal and professional skills that will allow you to plan your professional development, with a particular emphasis on the writing business in London. Providing useful and relevant information about working in the creative industries through visiting speakers and workshops, the module aims to develop and nurture advanced and transferable entrepreneurial skills and allow you to network with other professionals with confidence.

The Writing Project

You will focus on one substantial piece of creative work or a portfolio of smaller pieces, with a view to submission for publication. The module aims to provide the support needed for you to prepare a substantial piece of creative writing and develop your individual voice in the genre of your choice. As the module seeks to synthesise the discoveries about the city made during the course, and helps you to respond appropriately in your creative work, it will allow you to absorb and process your explorations of the city, and respond through your creative work.

OPTION MODULES

You will choose either a further core module or one of the following:

Analysing Spoken and Written Discourse

This module offers a range of different linguistic tools for analysing written text. Texts are analysed for lexical and grammatical cohesion, metonymy and metaphor, and register and thematic progression (Hallidayan functional grammar). Texts are also analysed using Critical Discourse Analysis (CDA) and Multimodal Discourse Analysis (MDA). You will acquire a theoretical understanding of the main approaches to Written Discourse Analysis, and the practical skills for carrying out these analyses on real texts. You will also gain a broader awareness of how written discourse is constructed by comparing it to spoken discourse, and by discussing it in terms of more general semiotic and communication theories.

Digital London

Digital London explores the ways in which writers can make use of digital technologies to re-imagine the city. The module considers examples of creative practice that exploit tools such as apps, social media, GPS and virtual reality in the creation of, for example, digital literature, creative guiding, game-playing theatre, digital installations, and site-specific interactions with the urban environment.

Language and the Imagination (Poetic Writing)

You will develop your use of poetic language through a combination of short exercises, close reading of poetry and prose poetry, and critiques of your own work. You will gain a sophisticated understanding of poetic language and its applications to a range of other genres, and enhance your ability to identify imaginative uses of language as a writer and reader of poetry on the city. The module will allow you to develop an advanced understanding of formal poetic structures and of the publishing and performance opportunities for poetry in London.

Reading Contemporary Culture

This module examines the idea of British literary culture since the 1990s. Beginning with Carlyle, the notion of literature as an 'industry' has been resisted by a strong tradition of cultural criticism in Britain. This module discusses what happened to this tradition, whether it still exists, and what may have replaced it. By focusing particularly on the relationships between writing and film, and writing and the visual arts, the module investigates the state and status of literary writing during this period. Authors studied include A. S. Byatt, Sarah Kane, Zadie Smith, Sarah Waters and Irvine Welsh.

Urban Cultures

Using a range of theoretical, historical, literary, cinematic, visual and other cultural texts, you will explore the idea of urban culture as it has developed since the mid-19th century. The module considers a variety of different representations of the city, and the ways in which they understand the specificity of urban experience itself. You will also explore the changing global forms and interrelations of 'western' and 'non-western' urban forms.

ASSOCIATED CAREERS

The course will enable you to develop sophisticated critical and creative skills and a widely applicable knowledge base that can be adapted to various fields of creative practice and writing business. This course is intended to move you to a new level in your career as a writer by developing your skills as a sophisticated critical practitioner, and your knowledge of literature about the city as well as the writing business. You will be encouraged to network with other writers and identify useful opportunities for career development, partly through the wide range of extra-curricular activities, including writers' events and talks. The critical and practical skills you will acquire by the end of the course will make you a strong candidate in many areas, including arts management, copy editing, education, freelance writing, journalism, media, publishing, theatre and performance-based writing, and research and academia.

ENTRY REQUIREMENTS

You are normally required to have a good first degree or equivalent in a humanities-based subject; successful applicants will be expected to have a proven interest in, and commitment to, language and its creative outlets. Candidates without formal qualifications will also be considered on the basis of their professional achievements in relevant areas of the creative industry (theatre, performance, journalism, publishing, etc). If your first language is not English, you must have an overall IELTS score of 7.0 or equivalent. You will also need to give two academic references and submit a portfolio of creative writing, which should not exclusively include poetry. Selected candidates will be invited for an interview.

RELATED COURSES

- TESOL and Creative Writing MA

CULTURAL AND CRITICAL STUDIES MA

Length of course
One year, full-time or two years, part-time (January start available)

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

This interdisciplinary course offers you the rare opportunity to study contemporary critical and cultural debates across a wide range of fields. Exploring a variety of different visual, textual and spatial forms of culture, and their diverse theorisations, the course will particularly appeal to those with wide-ranging interests in the arts and humanities, as well as those interested in cutting-edge theoretical debates.

Modules are taught by expert staff from a number of different disciplines, giving you the chance to follow particular themes in the areas that most interest you. Recent work by staff in Cultural and Critical Studies includes books and articles on new media, urban theory, gender, contemporary art and aesthetics, Victorian criminality, visual culture, architecture, globalisation and critical theory.
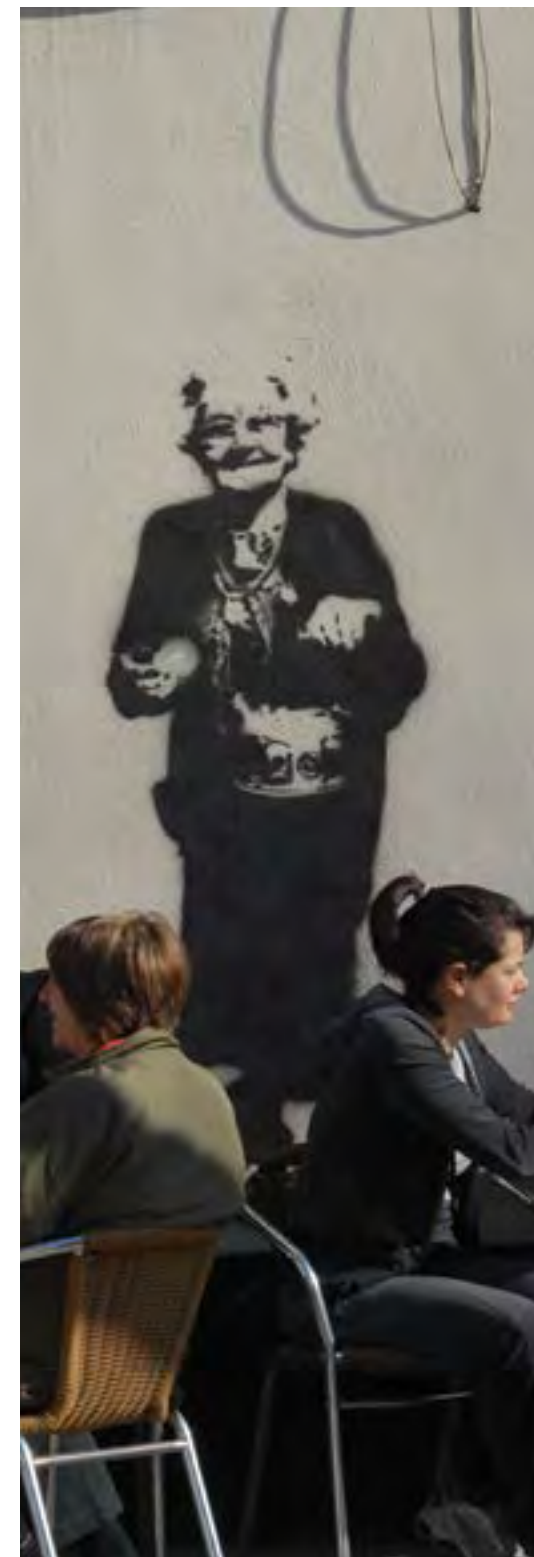
COURSE CONTENT

The course consists of two main core modules – Capitalism and Culture, and Problems and Perspectives in Cultural Studies. These modules establish a framework for the close analysis of the locations, products and systems of culture. The dissertation, which can be written on an appropriate topic of your choice, is also a core module. There is also an optional work placement module.

You are encouraged to attend the many symposia and seminars organised by the Institute for Modern and Contemporary Culture, at which visiting speakers, creative practitioners and teaching staff present their current work.

CORE MODULES

Capitalism and Culture
Beginning with Marx's famous account of the commodity in the first chapter of *Capital*, this module explores a range of theoretical accounts of capitalism and examines their significance to the analysis of different cultural forms, including film, literature, and the contemporary visual arts. In doing so, you will consider changing conceptions of 'culture' itself, and its varying relations to ideas of art, modernity, production, the masses, autonomy, spectacle, and the culture industry.

Dissertation
This extended piece of research work is an opportunity for you to pursue a topic of individual interest, and is conducted through individual study and directed supervision. The module is designed to support and develop your independent research skills.

Problems and Perspectives in Cultural Studies
This module provides you with a critical introduction to contemporary cultural studies through analysis of the major approaches underlying the interdisciplinary, cross-cultural study of society. It is built around readings of some of the most influential theorists in the field, and key themes you will cover include: ideology and subjectivity; gender and race in cultural studies; discourse and practice; media theory; contemporary times and spaces; and shifting identities in the public spheres of multi-culturalist, transnationalist and global movements.

OPTION MODULES

Choose four from:

Creative Digital Technology
This module examines how digital technologies are shaping new possibilities for the arts and for culture. In particular it addresses how new digital platforms and capabilities have emerged, how traditional spaces of culture are being challenged and how new spaces are arising, and how digital technologies offers new ways of understanding and engaging with communities, audiences and participants. You will explore key critical discourses that have developed around cultures of digital technology, and will consider the changing role of digital technology within cultural institutions, as well as the different forms of outputs that cultural institutions both produce and work with – for example: gallery exhibitions, electronic publications, and internet works.

Engaging the Archive*
Through workshops and seminars, this module introduces you to practical and theoretical issues of using archives for the purposes of research or exhibition. With privileged access to the unique collections of the University of Westminster Archive, the module will enable you to examine: the principles of archival practice; how context, authorship, intentionality and audience participate in the construction of meanings of archive documents; the politics of the archive, including curatorial and artistic intervention, and the creation of alternative histories; the impact of digitisation, and issues of copyright and authorship.

*Subject to approval

Interpreting Space
This module studies the ways that various forms of space are used in cultural life, and how they are represented visually, from architectural spaces, urban spaces, public and private spaces, inhabited and non-inhabited spaces to virtual spaces. The module examines relationships between space and place in order to explore how cultural forms are located in, and productive of, space. The module also includes a range of site visits.

Reading Contemporary Culture
This module examines the idea of British literary culture since the 1990s. Beginning with Carlyle, the notion of literature as an 'industry' has been resisted by a strong tradition of cultural criticism in Britain. This module discusses what happened to this tradition, whether it still exists, and what may have replaced it. By focusing particularly on the relationships between writing and film, and writing and the visual arts, the module investigates the state and status of literary writing during this period. Authors studied include A.S. Byatt, Sarah Kane, Zadie Smith, Sarah Waters and Irvine Welsh.

Representing World Cultures
This module examines the issues and practices involved in presenting non-western cultures to a diverse audience through visual practices. You will look at how representation produces meaning, and consider the main frameworks that can help you understand how cultures are represented in a range of contexts. Key issues explored include: postcolonialism; globalisation; the relationship between photography and ideology; the ethics of representation; the birth of the museum; contemporary roles of western cultural institutions; and audiences as citizens and consumers. The module is run through seminars and workshops in London museums and archives.

Sexuality and Narrative
Focusing on the period from the end of the 19th century to the beginning of the 21st century, you will examine a range of cultural, literary, artistic and theoretical perspectives on sexuality, in order to investigate the complex relationship between sexuality and narrative. Assessing and comparing a diverse range of theoretical writings on sexuality, including in psychoanalysis, Foucault and feminist theory, the module considers the history and development of these distinct but related narratives and discourses in relation to textual and cinematic narratives.

Urban Cultures
Using a range of theoretical, historical, literary, cinematic, visual and other cultural texts, you will explore the idea of urban culture as it has developed since the mid-19th century. The module considers a variety of different representations of the city, and the ways in which they understand the specificity of urban experience itself. You will also explore the changing global forms and interrelations of 'western' and 'non-western' urban forms.

Work Placement in Cultural Institutions
This module aims to enable students to gain first-hand experience of working within a context relevant to their career objectives; to enhance the opportunities for translating theoretical and practical knowledge into professional skills and to encourage students to make beneficial connections within a professional context.

ASSOCIATED CAREERS

The course is intended to give you sophisticated critical skills and a widely applicable knowledge of contemporary culture. This enables further study at MPhil or PhD levels, but is also particularly relevant to a range of professions in the media, creative and cultural industries.

ENTRY REQUIREMENTS

You are normally required to have a good first degree or equivalent in a relevant subject. If your first language is not English, you will need an IELTS score of 6.5 or equivalent. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

RELATED COURSES

- Art and Visual Culture MA
- Museums, Galleries and Contemporary Culture MA

ENGLISH LANGUAGE AND CREATIVE WRITING MA

Length of course
One year, full-time or two years, part-time
(January start available)

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

The English Language and Creative Writing MA allows you to explore the connections between your knowledge of how language is used and produced, and your literary compositions. It will provide you with a thorough understanding of the linguistic features of English from a wide range of perspectives (theoretical and applied, synchronic and diachronic), as well as leading you to explore the writing process across genres and to take the city of London as one of your main sources of inspiration. The MA will equip you with the intellectual perspectives and the scholarly skills that will prepare you to conduct independent research, and will offer you many opportunities to network with other writers, agents, TV producers and performance poets.

COURSE CONTENT

The course is suitable for students who have taken English language, literature and/or creative writing modules at undergraduate level, and others with experience in these fields. It is of particular interest to those wishing to pursue further study, and those aiming to apply their knowledge of language and the writing process in their careers.

You will study three or four core modules (including a 60-credit dissertation on a topic of English language or a creative writing project), as well as two modules from the list of options. The core module English Language in Use will help you acquire the scholarly tools necessary for the stylistic interpretation of literary and non-literary texts, while the modules Tales of the City and Conflict and the City invite you to explore the writing process in connection with prose and dramatic texts.

The teaching is mainly through weekly two- or three-hour sessions for each module, which include tutorials, seminars, practical sessions and workshops. There is also independent self-directed study, and you will be prepared for the Dissertation via structured sessions in research methodology. Assessment methods include submitted coursework such as essays, reviews and exercises; there are no formal examinations.

CORE MODULES

Conflict and the City (Drama)
This module focuses on the craft of playwriting, with a particular emphasis on drama that exploits the possibilities of the urban environment. You will draft a dramatic work of 60-90 minutes, critique the work of experienced dramatists and develop a shared vocabulary of 'technical' terminology. It will also introduce you to major new writing opportunities in London and beyond. While contextualising new playwriting within the wider parameters of 20th and early 21st-century drama, the module will encourage you to reflect in depth on your own writing and develop an advanced understanding of the elements of a dramatic text, including characterisation, structure, conflict, dramatic irony and subtext.

Dissertation
The Dissertation gives you the opportunity to conduct autonomous work with supervisory support on a topic you feel passionate about. At the beginning of the module you will have a series of practical seminars on the different issues involved in the process of writing a dissertation, such as finding a topic, the role of the supervisor, research methodology and the conventions of academic writing.

English Language in Use: Time, Texts and Contexts
In this module you will study English historical linguistics and stylistics, literary linguistics and cognitive poetics. Thus, you will gain a good knowledge of the ways in which the language has changed overtime and the stylistic effects of particular linguistic choices, as well as an in-depth understanding of the theoretical frameworks that can be used to describe the interaction between language and literature.

How to Write Creatively: Portfolio
This module will develop your creative writing skills using a variety of exercises and techniques. It will allow you to put together a portfolio of creative writing inspired by the city through a combination of practical workshops and close reading of established authors. You will also learn to critique your own work, while being challenged to raise your own writing to professional level.

Tales of the City (Fiction)
This module focuses on fiction writing inspired by the city. Through a combination of exercises, close readings of established authors and critiques of your own work, you will be challenged to raise your own prose writing to a professional level. As it establishes your understanding of prose fiction and treating the city as a primary source or background presence, the module will nurture your potential to be an innovative and independent writer. You will also examine approaches to writing short and longer prose fiction that either overtly takes the city as its theme or employs it as a significant presence.

Writing Project (year-long)

You will focus on one substantial piece of creative work or portfolio of smaller pieces, with a view to submission for publication. The module aims to provide the support needed for you to prepare a substantial piece of creative writing and develop your individual voice in the genre of your choice. As the module seeks to synthesise the discoveries about the city made during the course, and helps you to respond appropriately in your creative work, it will allow you to absorb and process your explorations of the city, and respond through your creative work.

OPTION MODULES

Analysing Spoken and Written Discourse

This module offers a range of different linguistic tools for exploring texts. They are analysed for lexical and grammatical cohesion, metonymy and metaphor, and register and thematic progression (Hallidayan functional grammar). Texts are also analysed using Critical Discourse Analysis (CDA) and Multimodal Discourse Analysis (MDA). You will acquire a theoretical understanding of the main approaches to discourse analysis, and the practical skills for carrying out these analyses on real texts. You will also gain a broader awareness of how written discourse is constructed by comparing it to spoken discourse, and by discussing it in terms of more general semiotic and communication theories.

Creative Practice

This module will develop your understanding of the aesthetic, ethical and methodological choices that underpin writing practice. You will learn how to evaluate different theories of writing (including realist, modernist and postmodernist approaches), while widening your knowledge of associated literary styles and practices such as stream of consciousness writing, automatic writing, writing as representation and visual writing. The module will also introduce you to the ways in which place, in particular the urban environment, affects writing, and will encourage you to interrogate the ethical and political dilemmas arising from literary production.

Current Developments in Language Teaching

You will examine current practice and developments in language teaching, including communicative competence in language learning. During this module you will cover a range of topical issues in language learning and teaching, including: content and language integrated learning; individual differences in language learning; language for specific purposes; learner autonomy and strategy training; methodology; neurolinguistic processing and multiple intelligences; skills lessons and real language; and teacher language and national curriculum.

Intercultural Communication

You will gain a greater understanding of what is happening in cross-cultural communication, and develop your ability to do it well. In the first part of the module you will examine critically different theories of the nature of cultural difference and its impact on cross-cultural interaction. You will also explore theories of the intercultural abilities needed to manage such interaction effectively. In the second part of the module you will apply these theories to specific issues in professional contexts of potential relevance, such as language teaching.

Language and the Imagination (Poetic Writing)

You will develop your use of poetic language through a combination of short exercises, close reading of poetry and prose poetry, and critiques of your own work. You will gain a sophisticated understanding of poetic language and its applications to a range of other genres, and enhance your ability to identify imaginative uses of language as a writer and reader of poetry on the city. The module will allow you to develop an advanced understanding of formal poetic structures and of the publishing and performance opportunities for poetry in London.

Sociolinguistics

You will critically explore concepts and issues in sociolinguistics, including: language in face-to-face interaction; language variation, choice, creation, planning, change, decline and death; languages and factors such as age, class, gender and ethnicity; multilingual communities; language and society; bilingualism and diglossia; casual and ritual interaction; conversational interaction focusing on issues such as linguistic politeness; oral narratives, and conversational routines; language socialisation; conversational code-switching; and talk and gender. Throughout the module, attention will be paid to issues of methodology, and the most appropriate methods for studying each topic area.

The Writing Business

This module focuses on the development of knowledge, personal and professional skills that will allow you to plan your professional development, with a particular emphasis on the writing business in London. Providing useful and relevant information about working in the creative industries through visiting speakers and workshops, the module aims to develop and nurture advanced and transferable entrepreneurial skills and allow you to network with other professionals with confidence.

Translation Studies

This module aims to give you a better understanding of what translation is, how translation is a reflection of its social setting, and what goes on in the mind when a translator translates. Translation Studies has seen rapid growth in recent years, and this module reflects these developments. The topics you will cover include: discourse analysis approaches; equivalence; historical and contemporary translation theories; loss and gain; psycholinguistic approaches; 'skopos' theory; the unit of translation; translatability; translating culture; translating ideology; translating literature and sacred texts; and translation and ICT.

ASSOCIATED CAREERS

The course will enable you to develop sophisticated critical and creative skills and a widely applicable knowledge base that can be adapted to various fields of language use and study, creative practice and writing business. This course is intended to move you to a new level in your career as a writer by developing your skills as a sophisticated critical practitioner, and your knowledge of literature about the city as well as the writing business. You will be encouraged to network with other writers and identify useful opportunities for career development, partly through the wide range of extra-curricular activities, including writers' events and talks, and partly through the workshops organised by the departmental employability co-ordinator. The critical and practical skills you will acquire by the end of the course will make you a strong candidate in many areas, including arts management, copy editing, education, freelance writing, journalism, media, publishing, research and academia.

ENTRY REQUIREMENTS

Applicants are normally required to have a good first degree (2.1 or above) or equivalent experience in a relevant subject (eg English language, linguistics or TESOL). Students whose first language is not English must have an IELTS certificate with an overall score of 6.5, with a minimum of 6.0 in each component, or be able to demonstrate an equivalent level of proficiency. Applicants will also be required to submit two academic references, and a 10,000-word portfolio of creative writing; they may be invited to an interview (either face-to-face or via Skype).

Applications from candidates without a first degree in a relevant subject are also welcomed. These applicants can submit professional or academic references.

RELATED COURSES

- Creative Writing: Writing the City MA
- English Language and Linguistics MA
- English Language and Literature MA
- English Literature: Modern and Contemporary Fictions MA
- Teaching English to Speakers of Other Languages (TESOL) MA
- Teaching English to Speakers of Other Languages (TESOL) and Creative Writing MA

ENGLISH LANGUAGE AND LINGUISTICS MA

Length of course
One year, full-time or two years, part-time
(January start available)

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

The English Language and Linguistics MA aims to provide you with a thorough understanding of the linguistic features of English from a wide range of perspectives: theoretical and applied, synchronic and diachronic. Furthermore, the MA will equip you with the intellectual perspectives and the scholarly skills that will prepare you to conduct independent research.

COURSE CONTENT

The English Language and Linguistics MA is suitable for students who have taken English language and/or linguistics modules at undergraduate level, and others who have taken allied disciplines such as psychology, philosophy or TESOL. It is of particular interest to those wishing to pursue further study and those teaching English who wish to gain a further qualification and investigate recent and current developments in the field.

You will study three core modules (including a 60-credit dissertation on a topic of English language and/or linguistics), as well as two modules from the list of options. The core modules English Language in Use and English Worldwide examine linguistic variation from a wide range of perspectives and many of the options complement this approach. You can explore TESOL issues as part of your options.

The teaching is mainly through weekly two- or three-hour sessions for each module, which include tutorials, seminars, practical sessions and workshops. There is also independent self-directed study, and you will be prepared for the Dissertation via structured sessions in research methodology. Assessment methods include submitted coursework such as essays, reviews and exercises; there are no formal examinations.

CORE MODULES

Dissertation
The Dissertation gives you the opportunity to conduct autonomous work with supervisory support on a topic you feel passionate about. At the beginning of the module you will have a series of practical seminars on the different issues involved in the process of writing a dissertation, such as finding a topic, the role of the supervisor, research methodology and the conventions of academic writing.

English Language in Use: Time, Texts and Contexts
In this module you will study English historical linguistics and stylistics, literary linguistics and cognitive poetics. Thus, you will gain a good knowledge of the ways in which the language has changed over time and the stylistic effects of particular linguistic choices, as well as an in-depth understanding of the theoretical frameworks that can be used to describe the interaction between language and literature.

English Worldwide
This module explores the nature of English in the modern world, examining such varied but closely-related topics as standard English, world varieties of English, causes of variation, attitudes to English varieties, English as a lingua franca, creole linguistics and multilingualism.

OPTION MODULES

Analysing Spoken and Written Discourse
This module offers a range of different linguistic tools for exploring texts. They are analysed for lexical and grammatical cohesion, metonymy and metaphor, and register and thematic progression (Hallidayan functional grammar). Texts are also analysed using Critical Discourse Analysis (CDA) and Multimodal Discourse Analysis (MDA). You will acquire a theoretical understanding of the main approaches to discourse analysis, and the practical skills for carrying out these analyses on real texts. You will also gain a broader awareness of how written discourse is constructed by comparing it to spoken discourse, and by discussing it in terms of more general semiotic and communication theories.

Current Developments in Language Teaching
You will examine current practice and developments in language teaching, including communicative competence in language learning. During this module you will cover a range of topical issues in language learning and teaching, including: content and language integrated learning; individual differences in language learning; language for specific purposes; learner autonomy and strategy training; methodology; neurolinguistic processing and multiple intelligences; skills lessons and real language; and teacher language and national curriculum.

Intercultural Communication
You will gain a greater understanding of what is happening in cross-cultural communication, and develop your ability to do it well. In the first part of the module you will examine critically different theories of the nature of cultural difference and its impact on cross-cultural interaction. You will also explore theories of the intercultural abilities needed to manage such interaction effectively. In the second part of the module you will apply these theories to specific issues in professional contexts of potential relevance, such as language teaching.

Sociolinguistics
You will critically explore concepts and issues in sociolinguistics, including: language in face-to-face interaction; language variation, choice, creation, planning, change, decline and death; languages and factors such as age, class, gender and ethnicity; multilingual communities; language and society; bilingualism and diglossia; casual and ritual interaction; conversational interaction focusing on issues such as linguistic politeness; oral narratives, and conversational routines; language socialisation; conversational code-switching; talk and gender. Throughout the module, attention will be paid to issues of methodology, and the most appropriate methods for studying each topic area.

Translation Studies

This module aims to give you a better understanding of what translation is, how translation is a reflection of its social setting, and what goes on in the mind when a translator translates. Translation Studies has seen rapid growth in recent years, and this module reflects these developments. The topics you will cover include: discourse analysis approaches; equivalence; historical and contemporary translation theories; loss and gain; psycholinguistic approaches; 'skopos' theory; the unit of translation; translatability; translating culture; translating ideology; translating literature and sacred texts; and translation and ICT.

ASSOCIATED CAREERS

The English Language and Linguistics MA will provide you with sophisticated analytical skills and a widely applicable knowledge base, which will enable you to study at MPhil or PhD levels with a view to pursuing an academic career. The course is also particularly relevant to teaching English as a first or foreign language, and to a range of professions involving language and communication. While studying the MA, you will also benefit from the careers workshops organised by the departmental employability co-ordinator.

ENTRY REQUIREMENTS

Applicants are normally required to have a good first degree (2.1 or above) or equivalent experience in a relevant subject (eg English language, linguistics or TESOL). Students whose first language is not English must have an IELTS certificate with an overall score of 6.5, with a minimum of 6.0 in each component, or be able to demonstrate an equivalent level of proficiency. Applicants will also be required to submit two academic references and may be invited to an interview (either face to face or via Skype).

Applications from candidates without a first degree in a relevant subject are also welcomed. These applicants can submit professional or academic references.

RELATED COURSES

- Creative Writing: Writing the City MA
- English Language and Literature MA
- English Language and Creative Writing MA
- English Literature: Modern and Contemporary Fictions MA
- Teaching English to Speakers of Other Languages (TESOL) MA
- Teaching English to Speakers of Other Languages (TESOL) and Creative Writing MA

ENGLISH LANGUAGE AND LITERATURE MA

Length of course
One year, full-time or two years, part-time (January start available)

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

The English Language and Literature MA aims to allow you to explore the interconnections between language and literature. It will provide you with a thorough understanding of the linguistic features of English from a wide range of perspectives (theoretical and applied, synchronic and diachronic), as well as leading you to explore a wide array of texts in connection with the social, historical and political circumstances from which they emerge. Furthermore, the MA will equip you with the intellectual perspectives and the scholarly skills that will prepare you to conduct independent research.

COURSE CONTENT

This MA is suitable for students who have taken English language and/or literature modules at undergraduate level, and others who have taken allied disciplines such as TESOL. It is of particular interest to those wishing to pursue further study and those teaching English who wish to gain a further qualification and investigate recent and current developments in the field.

You will study four core modules (including a 60-credit dissertation on a topic of English language and/or literature), as well as two modules from the list of options. The core modules Subjectivities: Modern and Contemporary Fictions and Institutions and Histories examine classic and contemporary critical texts on literature in relation to ideas in larger contexts, such as history, the visual image, gender, psychoanalysis and post-colonialism, while the module English Language in Use will help you acquire the scholarly tools necessary for the stylistic interpretation of literary and non-literary texts.

The teaching is mainly through weekly two- or three-hour sessions for each module, which include tutorials, seminars, practical sessions and workshops. There is also independent self-directed study, and you will be prepared for the Dissertation via structured sessions in research methodology. Assessment methods include submitted coursework such as essays, reviews and exercises; there are no formal examinations.

CORE MODULES

Dissertation
The Dissertation gives you the opportunity to conduct autonomous work with supervisory support on a topic you feel passionate about. At the beginning of the module you will have a series of practical seminars on the different issues involved in the process of writing a dissertation, such as finding a topic, the role of the supervisor, research methodology and the conventions of academic writing.

English Language in Use: Time, Texts and Contexts
In this module you will study English historical linguistics and stylistics, literary linguistics and cognitive poetics. Thus, you will gain a good knowledge of the ways in which the language has changed over time and the stylistic effects of particular linguistic choices, as well as an in-depth understanding of the theoretical frameworks that can be used to describe the interaction between language and literature.

Institutions and Histories in Modern and Contemporary Fictions
This module is designed to give you the opportunity for preparatory discussion of topics in optional modules. You will examine a range of topics, including: genre and history; literature's contemporary globalisation; the historical development of English Literature as a discipline; the history and theorisation of the notion 'literature' itself; and the material cultures of literary production and consumption.

Subjectivities in Modern and Contemporary Fictions
This module is designed to give you the opportunity for preparatory discussion of topics in optional modules. As a part of this, you will explore different critical approaches, such as feminism and post-colonialism, as well as looking at key issues in literary studies such as the roles of the author and the reader.

OPTION MODULES

Analysing Spoken and Written Discourse
This module offers a range of different linguistic tools for exploring texts. They are analysed for lexical and grammatical cohesion, metonymy and metaphor, and register and thematic progression (Hallidayan functional grammar). Texts are also analysed using Critical Discourse Analysis (CDA) and Multimodal Discourse Analysis (MDA). You will acquire a theoretical understanding of the main approaches to discourse analysis, and the practical skills for carrying out these analyses on real texts. You will also gain a broader awareness of how written discourse is constructed by comparing it to spoken discourse, and by discussing it in terms of more general semiotic and communication theories.

Current Developments in Language Teaching
You will examine current practice and developments in language teaching, including communicative competence in language learning. During this module you will cover a range of topical issues in language learning and teaching, including: content and language integrated learning; individual differences in language learning; language for specific purposes; learner autonomy and strategy training; methodology; neurolinguistic processing and multiple intelligences; skills lessons and real language; and teacher language and national curriculum.

Experimental Women's Writing, Photography and Film
This module explores innovations by women through the twentieth and twenty-first centuries in the areas of writing, film and photography. Through paying close attention to their experimental practices, it will explore questions of gender and sexuality in relation to the formal conventions of, among others, narrative, voice, montage, mimesis and the intertextual. In particular, it will explore how a range of women artists over the period have experimented by moving between and combining writing, film and photography.

Intercultural Communicative Competence
You will gain a greater understanding of what is happening in cross-cultural communication, and develop your ability to do it well. In the first part of the module you will examine critically different theories of the nature of cultural difference and its impact on cross-cultural interaction. You will also explore theories of the intercultural abilities needed to manage such interaction effectively. In the second part of the module you will apply these theories to specific issues in professional contexts of potential relevance, such as language teaching.

London Vortex: The City and Modernism
This module focuses on the literature and art of the first half of the twentieth century produced in and engaging with London. It considers how the city shaped the writing and visual art of the period, and in so doing investigates the idea of modernism, its debates, its meaning and its boundaries.

Reading Contemporary Culture
This module examines the idea of British literary culture since the 1990s. By focusing particularly on the relationships between writing and film, and writing and the visual arts, the module investigates the state and status of literary writing during this period. Authors studied include A. S. Byatt, Sarah Kane, Zadie Smith, Irvine Welsh, Ian McEwan and Stewart Home.

Sexuality and Narrative
Focusing on the period from the end of the 19th century to the beginning of the 21st century, you will examine a range of cultural, literary, artistic and theoretical perspectives on sexuality, in order to investigate the complex relationship between sexuality and narrative. Assessing and comparing a diverse range of theoretical writings on sexuality, including in psychoanalysis, Foucault and feminist theory, the module considers the history and development of these distinct but related narratives and discourses in relation to textual and cinematic narratives.

Sociolinguistics

You will critically explore concepts and issues in sociolinguistics, including: language in face-to-face interaction; language variation, choice, creation, planning, change, decline and death; languages and factors such as age, class, gender and ethnicity; multilingual communities; language and society; bilingualism and diglossia; casual and ritual interaction; conversational interaction focusing on issues such as linguistic politeness; oral narratives, and conversational routines; language socialisation; conversational code-switching; talk and gender. Throughout the module, attention will be paid to issues of methodology, and the most appropriate methods for studying each topic area.

Translation Studies

This module aims to give you a better understanding of what translation is, how translation is a reflection of its social setting, and what goes on in the mind when a translator translates. Translation Studies has seen rapid growth in recent years, and this module reflects these developments. The topics you will cover include: discourse analysis approaches; equivalence; historical and contemporary translation theories; loss and gain; psycholinguistic approaches; 'skopos' theory; the unit of translation; translatability; translating culture; translating ideology; translating literature and sacred texts; and translation and ICT.

ASSOCIATED CAREERS

The English Language and Literature MA will provide you with sophisticated analytical skills and a widely applicable knowledge base, which will enable you to study at MPhil or PhD levels with a view to pursuing an academic career. The course is also particularly relevant to teaching English as a first or foreign language, and to a range of professions involving the study and use of language and literary texts.

While studying the MA, you will also benefit from the careers workshops organised by the departmental employability co-ordinator.

ENTRY REQUIREMENTS

Applicants are normally required to have a good first degree (2.1 or above) or equivalent experience in a relevant subject (eg English language, linguistics or TESOL). Students whose first language is not English must have an IELTS certificate with an overall score of 6.5, with a minimum of 6.0 in each component, or be able to demonstrate an equivalent level of proficiency. Applicants will also be required to submit two academic references and a 1,500-word critical essay of their choice, and they may be invited to an interview (either face-to-face or via Skype).

Applications from candidates without a first degree in a relevant subject are also welcomed. These applicants can submit professional or academic references.

RELATED COURSES

- Creative Writing: Writing the City MA
- English Language and Linguistics MA
- English Language and Creative Writing MA
- English Literature: Modern and Contemporary Fictions MA
- Teaching English to Speakers of Other Languages (TESOL) MA
- Teaching English to Speakers of Other Languages (TESOL) and Creative Writing MA

ENGLISH LITERATURE: MODERN AND CONTEMPORARY FICTIONS MA

Length of course
One year, full-time or two years, part-time (January start available)

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

This course gives you the chance to study English literature in a modern university environment, while taking advantage of the wealth of resources offered by London's rich cultural life. You will examine literary texts in the wider context of cultural production and relate them to the social, historical and political circumstances from which they emerge. The course team consists of academic specialists who make use of the many nearby museums, galleries and libraries in their teaching. The course will be of particular interest to those wishing to prepare for further study at MPhil or PhD level, and those teaching English who want to gain a further qualification and investigate recent and current developments in the field.

COURSE CONTENT

The English Literature: Modern and Contemporary Fictions MA at the University of Westminster is designed to offer a coherent programme of postgraduate study that allows for both chronological range and specific topical focus. It gives you the opportunity to revisit and reinvestigate the texts, critical practices, institutions and periods that make up the discipline in order to see it in new and exciting ways.

It consists of three core modules. Subjectivities constructs a critical sense of the discipline by focusing on the notion of subjectivity. It investigates the idea of a self as relevant to questions of literary form, to reading, and to writing. Institutions and Histories looks at the institutional and material conditions that produce our ideas of what literature is and the way literary texts are determined by them. Topics covered include the institution of publishing, questions of history, and globalisation, and a critical investigation of the premises and assumptions of academic study. The Dissertation, which can be written on an appropriate topic of your choice, is also a core module. The option modules provide an opportunity for you to deepen and extend your knowledge of a range of periods, issues and forms across the 19th, 20th and 21st centuries.

> "My experience on the English Literature MA at Westminster was so positive and stimulating, covering aspects of literature and its theories in greater depth, from supportive teaching staff who inspired engagement. It led me on to studying for a PhD, and has also left me with a greater engagement and critical awareness of my own creative writing practices."
>
> **Belinda Webb**
> London
> English Literature MA

CORE MODULES

Dissertation
This extended piece of research work is an opportunity for you to pursue a topic of individual interest, and is conducted through individual study and directed supervision.

The module is designed to support and develop your independent research skills.

Institutions and Histories: Modern and Contemporary Fictions
The module examines a range of topics at the heart of writing in the 20th and 21st centuries and of literary studies itself. You will examine a range of topics, including: genre and history; literature's contemporary globalisation; the historical development of English Literature as a discipline; the history and theorisation of the notion 'literature' itself; and the material cultures of literary production and consumption.

Subjectivities: Modern and Contemporary Fictions
This module investigates the basis of the literary and of literary studies via the idea of the subject. As a part of this, you will explore different critical approaches, such as feminism and post-colonialism, as well as looking at key issues in literary studies such as the roles of the author and the reader. An independent module, it is also designed to give you the opportunity for preparatory discussion of topics in optional modules.

OPTION MODULES

Choose four from:

Experimental Women's Writing, Photography and Film
This module explores innovations by women through the 20th and 21st centuries in the areas of writing, film and photography. Through paying close attention to their experimental practices, it will explore questions of gender and sexuality in relation to the formal conventions of, among others, narrative, voice, montage, mimesis and the intertextual. In particular, it will explore how a range of women artists over the period have experimented by moving between and combining writing, film and photography.

London Vortex: The City and Modernism
This module focuses on the literature and art of the first half of the twentieth century produced in and engaging with London. It considers how the city shaped the writing and visual art of the period, and in so doing investigates the idea of modernism, its debates, its meaning and its boundaries.

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Focusing on the period from the end of the 19th century to the beginning of the 21st century, you will examine a range of cultural, literary, artistic and theoretical perspectives on sexuality, in order to investigate the complex relationship between sexuality and narrative. Assessing and comparing a diverse range of theoretical writings on sexuality, including in psychoanalysis, Foucault and feminist theory, the module considers the history and development of these distinct but related narratives and discourses in relation to textual and cinematic narratives.

> "As an international student from Nepal, I was lucky to get a scholarship to study the English Literature MA at the University of Westminster. I was able to explore my field of interest under the guidance of very committed professors, which has opened up new horizons and motivated me to keep learning."
>
> **Shradha Ghale**
> Nepal
> English Literature MA

Urban Cultures
Using a range of theoretical, historical, literary, cinematic, visual and other cultural texts, you will explore the idea of urban culture as it has developed since the mid-19th century. The module considers a variety of different representations of the city, and the ways in which they understand the specificity of urban experience itself. You will also explore the changing global forms and interrelations of 'western' and 'non-western' urban forms.

Work Placements in Cultural Institutions
This module offers students a chance to spend time in a working environment and to think critically about the issues raised by their time there. In the past students have gained work placement places in schools, galleries, publishing companies and translation agencies, among others.

ASSOCIATED CAREERS

The course is particularly relevant to those employed in a range of professions, including English teachers wishing to update their professional skills, and professional researchers. The part-time course would appeal to those interested in studying English literature for career development and general interest.

ENTRY REQUIREMENTS

You are required to have a good Honours degree (2:1 or above, or equivalent) in a relevant subject. If your first language is not English you will need an IELTS score of 7.0 or equivalent. You will need to submit a 1,500 word critical essay on a literary text of your choice as part of your application.

RELATED COURSES

- Cultural and Critical Studies MA
- English Language and Literature MA

MUSEUMS, GALLERIES AND CONTEMPORARY CULTURE MA

Length of course
One year, full-time or two years, part-time
(January start available)

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

This course looks at the way that museums, galleries and other cultural institutions are changing to meet the needs of the 21st century. The MA has been designed for students who wish to work as curators, arts organisers, museum professionals and other cultural managers and who want to know in particular how these institutions face contemporary issues. It looks at the changing role of cultural provision and how agencies, festivals and flexible organisations shape, house, fund and disseminate culture today.

The course concentrates on professional practice and you will work closely with institutions such as Tate Britain and the Museum of London, and conduct case studies into creative projects run by organisations as diverse as the Victoria and Albert Museum, smaller independent galleries and London-based festivals and arts organisations. Classes are taught off-site at other institutions, and involve professionals from the sector as much as possible to give you an understanding of vocational issues and a close involvement in the workplace.

COURSE CONTENT

You will examine key issues and themes in the museums and gallery sector, and explore how these are dealt with not just in theory, but also on a day-to-day basis by leading institutions. You will learn about the challenges faced by museums and galleries, how they confront them and how they are developing innovative practices in relation to their collections, exhibitions and audiences.

Gaining professional knowledge is an important part of the course and you will be able to meet curators and museum professionals. The University also assists students to gain internships, work placements and to work on professional projects.

The teaching team are curators, museum and gallery professionals, as well as university academics. You will be taught through seminars, tutorials, practical sessions and workshops, together with independent, student-directed study where students develop their own project. If you are interested in studying the broader theoretical context of museum and gallery issues you can also take modules from other courses taught in the Department, such as Art and Visual Culture MA.

Assessment methods include written coursework - essays, presentations, proposals and project reports as well as a final 10,000–12,000-word Major Research Project.

CORE MODULES

Current Issues in Museum and Gallery Studies
On this module you will learn about current debates being addressed by professionals in the sector and with the pressing issues that are facing arts and cultural institutions. These topics range from the changing role of organisations as public bodies and what their responsibilities are, to working in a post-recession economy where public funding is diminishing, to the ethics of sponsorship from the private sector. You will address topical issues such as the inclusivity and accessibility of organisations to audiences with disabilities and how museums deal with claims for the repatriation of artefacts to other countries.

Major Research Project
The Major Research Project is an extended piece of research work. It is designed as an opportunity for students to pursue a topic of individual interest, where they work independently from the classroom, although the process will be supervised. The Major Research Project may be presented as a dissertation (an academic essay) of 12,000 words. However, the dissertation can also be presented as a creative project, for example as an exhibition with a shorter accompanying essay, an event or a project proposal. It could also involve professional work with museum, gallery or a cultural institution.

OPTION MODULES

Choose five modules from:

Art Museums and Contemporary Culture
Students on this module are taught by the curators at Tate Modern and Tate Britain and discover how different specialisms contribute to the work of a world leading art museum. Specific topics include: how curators research and create temporary exhibitions and public programmes; how the permanent collection is displayed through different approaches; the role of fundraising and income generating departments; how the museum's website is designed and its digital presence is managed; and how the museum conducts visitor research and works with diverse audiences around the UK. Students also study the significance of art museums and why they play an important role within the contemporary art world.

Collecting Today: Curating, Presenting and Managing Collections
Collections lie at the heart of a museum and they often shape the development of the institution. Collecting strategies and policies are developed over time by museums to enable them to plan their acquisitions for the future and to manage their resources. This module is taught at the Museum of London and each session takes a case study to a different aspect of museum collections. Students will examine the journey that an object takes from being proposed by curators to acceptance into a collection, conservation and storage. It looks at different approaches

to collecting from archeological excavations to collecting contemporary life through clothing, photographs, printed material. We consider the role of contemporary media, oral histories and collecting with community participants.

Curating Contemporary Art

On this module you will learn the skills and practical steps involved in curating exhibitions in the contemporary arts. You will be introduced to contemporary theories about the role and function of the curator in arts practice. The classes combine practical exercises in researching, planning and developing curatorial projects with visits to galleries and art events. You will learn how to critique and discuss exhibition practice in galleries and also in alternative spaces such as art in public places. You will develop an exhibition proposal as the main piece of coursework.

Education, Learning and Events

On this module students discover the diverse approaches to education and learning within the museums and arts sector. The module is taught with specialists from a range of museums and galleries, for example the Royal Academy and the Science Museum. The module shows how education and learning covers many forms including workshops with schools and colleges to interpretation materials such as visitor guides. It explores the importance of public events from talks and discussions to late night openings to special performances. Students learn how education, learning and events programmes are developed and managed and how all of these aim to help engage audiences with a museum or gallery's mission, collections or exhibitions.

Exhibiting Photography

Exhibiting Photography looks at different approaches to presenting photography from national museums such as the Victoria and Albert Museum and the National Portrait Gallery, to commercial galleries and not for profit art fairs. Students learn about the range of contexts in which photography is exhibited, from group shows around a specific theme to solo artist's exhibitions, from historical shows to contemporary work. It examines contemporary issues about exhibiting digital and networked images as well as new and creative approaches to showing contemporary printed photographs.

London Museums

London is famous for the richness and diversity of its museums and there are more than two hundred museums in the greater London area. On this module students examine the smaller museums that play a hugely important role in the cultural life of the city and museums often have passionate supporters and unique collections. Students meet curators to get insight into their working processes, how the museums are funded and how they work with their audiences. The museums range from local history museums, museums that have small specialist collections (such as The Garden Museum), museums associated with historic houses (such as the Charles Dickens House), and museums that are part of institutions like hospitals (like the Florence Nightingale Museum).

Museum Narratives

This module examines how museums develop their exhibitions and displays. It shows that a museum tells multiple stories which demonstrate which operate on many levels and represent different forms of knowledge. This module looks in detail at the galleries and displays of the Museum of London and it is taught onsite at the museum. In each session a curator will present their individual approach to curating to explore different subject areas, such as archaeology, contemporary history or fashion and reveal the challenges in selecting and interpreting material for exhibition. You will also look at the background to museum exhibitions, display techniques and how communities can be consulted in putting together exhibitions.

Online Museums and Galleries

The internet has created challenges to traditional ways of operating and new opportunities for development, and this module addresses how cultural institutions are using it. On this module you will examine how websites can offer multi-layered environments and enable different ways of approaching the collections. You will examine the impact of social networking and how this is used by museums and galleries to build communities and to work both on and off line. You will study the ways that museums and galleries work with crowd sourcing, digital simulations and mobile apps.

Representing World Cultures

This module examines the issues and practices involved in presenting non-western cultures to a diverse audience through visual practices and you will look at how representation produces meaning. Key issues explored include: postcolonialism; globalisation; the relationship between photography and ideology; the ethics of representation; the birth of the museum; contemporary roles of western cultural institutions; and audiences as citizens and consumers.

Work Placement

In this module you can gain first-hand experience of working within a professional context. You will undertake a placement of 110 hours (or three weeks) as a voluntary position in an arts or culture organisation. You will also submit a report about the job and the sector you have worked in.

ASSOCIATED CAREERS

Graduates will have the skills to work in a variety of positions in the cultural sector, including in the post of curator, programming or events manager or working in education and interpretation in museums, galleries and cultural organisations. Graduates also work in consultancies, arts and media strategy and project management.

ENTRY REQUIREMENTS

You will normally be required to have a first degree in a relevant subject or equivalent work experience. Applications are also welcome from mature candidates with other professional qualifications or expertise. Applicants may be asked to submit a short essay. Where English is not your first language, you will need an IELTS score of 6.5 in each area.

RELATED COURSES

- Art and Visual Culture MA
- Cultural and Critical Studies MA

TEACHING ENGLISH TO SPEAKERS OF OTHER LANGUAGES (TESOL) MA

Length of course
One year, full-time or two years, part-time

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

This course provides you with a specialist combination of theoretical academic study and robust practical application and skills development in English language teaching. It provides advanced training for TESOL professionals, and examines the latest developments in TESOL methodology and related issues. You will develop the practical and professional skills involved in TESOL, along with the ability to analyse and apply theoretical perspectives to practical situations.

The course enables you to develop your skills in argument, synthesis and critical expression of TESOL issues, and apply them in different teaching contexts. You will also enhance your advanced skills of research, presentation and analysis in TESOL contexts. Nurturing ongoing professional development and skills in pursuing further independent research is an important aspect of the course, enabling you to make a full contribution to professional development in your specialist area.

COURSE CONTENT

The course consists of three core modules and a range of option modules. The Language and Learning: Description and Analysis core module introduces in-depth exploration of the core concepts in the description and analysis of language and language learning, with specific reference to English language teaching and second language acquisition. The Current Developments in Language Teaching core module examines a wide range of current practice and developments, including communicative competence in language learning and teaching, language teaching methodology, and discrete and integrated skills. The Dissertation is the third core module.

CORE MODULES

Current Developments in Language Teaching
You will examine current practice and developments in language teaching, including communicative competence in language learning. During this module you will cover a range of topical issues in language learning and teaching, including: content and language integrated learning; individual differences in language learning; language for specific purposes; learner autonomy and strategy training; methodology; neurolinguistic processing and multiple intelligences; skills lessons and real language; and teacher language and national curriculum.

Dissertation
This initial research-skills module will cover a range of topics, including: investigating and assessing the relevance of potential research sources; issues in research design, including identifying the field of study; planning, conducting and recording of research; the responsibility of the researcher and role of the supervisor; and writing up. The subsequent work you undertake will be conducted autonomously with supervisory support.

Language and Learning: Description and Analysis
This module introduces and encourages in-depth exploration of core concepts in the description and analysis of language, with specific reference to English language teaching. The module also introduces and encourages in-depth exploration of core concepts in language learning, with specific reference to second language acquisition and the implications of these concepts for the language teacher. The module is divided into two units, the first on language description and analysis, and the second on language learning.

OPTION MODULES

Analysing Spoken and Written Discourse
This module offers a range of different linguistic tools for analysing written text. Texts are analysed for lexical and grammatical cohesion, metonymy and metaphor, and register and thematic progression (Hallidayan functional grammar). Texts are also analysed using Critical Discourse Analysis (CDA) and Multimodal Discourse Analysis (MDA). You will acquire a theoretical understanding of the main approaches to Written Discourse Analysis, and the practical skills for carrying out these analyses on real texts. You will also gain a broader awareness of how written discourse is constructed by comparing it to spoken discourse, and by discussing it in terms of more general semiotic and communication theories.

Educational Management in TESOL
This module is intended for practising teachers with little or no management experience. It looks at aspects of management theory and relates these to specific ELT management contexts. Throughout the module you will be encouraged to explore the relevance of the theory to your own context. You will begin by exploring and analysing organisational structures and cultures, and their relevance to the strategic aims of any organisation. Quality, finance, marketing and human resource management will be considered from theoretical and operational perspectives. You will also explore issues around management of change and innovation. The methodology will be interactive and firmly rooted in real-life academic management contexts.

Intercultural Communication

You will gain a greater understanding of what is happening in cross-cultural communication, and develop your ability to do it well. In the first part of the module you will examine critically different theories of the nature of cultural difference and its impact on cross-cultural interaction. You will also explore theories of the intercultural abilities needed to manage such interaction effectively. In the second part of the module you will apply these theories to specific issues in professional contexts of potential relevance, such as language teaching.

Languages for Specific Purposes

You will examine the different requirements – in terms of needs, aspirations, and appropriate modes of instruction and assessment – of different types of language learner: adults learning for leisure and pleasure; broadly based groups, such as 'business', 'science and technology'; specific groups such as military personnel, diplomats or international train drivers; and undergraduates. You will examine and research developments in Languages or English for Specific Purposes, English for Academic Purposes and English/ Languages for Work.

Materials Development

By developing your understanding of the theory and principles of educational attainment, this module will lead you to a critical review of language course materials. You will consider the nature of learning, and analyse learners' needs and aspirations in relation to the production of course materials. There is a strong emphasis on practical skills in this course, and you will be encouraged to produce publishable material.

Media and Technology

This module looks at the roles of technology in teaching and pays particular attention to practical ideas and the emerging use of new technologies like Wikis, Podcasts, mySpace etc. The emphasis is on practical classroom applications and on the importance of simplicity. No knowledge of technology is required beyond basic use of email, internet and word processing.

Sociolinguistics

You will critically explore concepts and issues in sociolinguistics, including: language in face-to-face interaction; language variation, choice, creation, planning, change, decline and death; languages and factors such as age, class, gender and ethnicity; multilingual communities; language and society; bilingualism and diglossia; casual and ritual interaction; conversational interaction focusing on issues such as linguistic politeness; oral narratives, and conversational routines; language socialisation; conversational code-switching; talk and gender. Throughout the module, attention will be paid to issues of methodology, and the most appropriate methods for studying each topic area.

Testing and Assessment

You will examine past and current developments in language testing and assessment. This includes the role of language tests in measuring achievement and communicative proficiency, whether diagnostic, prognostic, performance or achievement. You will analyse various types of test, and have the opportunity to develop new testing materials for your own purposes.

Translation Studies

This module aims to give you a better understanding of what translation is, how translation is a reflection of its social setting, and what goes on in the mind when a translator translates. Translation Studies has seen rapid growth in recent years, and this module reflects these developments.

The topics you will cover include: discourse analysis approaches; equivalence; historical and contemporary translation theories; loss and gain; psycholinguistic approaches; 'skopos' theory; the unit of translation; translatability; translating culture; translating ideology; translating literature and sacred texts; and translation and ICT.

Using Literature in English Language Teaching

The module focuses on both the use of literary texts as a resource and the use of creative writing activities in the language learning classroom, by providing a working overview of useful, relevant aspects of linguistic and literary theory, and the practical demonstration of learner activities in producing and working

with literary texts in the TESOL classroom. The module aims to develop your confidence and understanding of ways in which literary texts can be explored in the TESOL classroom, and the ways in which your own creative writing can be a resource for language teaching.

ASSOCIATED CAREERS

The course enables you to make substantial progress as advanced English Language Teaching practitioners and managers in a variety of national, regional and cultural educational systems. You will have the training and preparation to make significant contributions as instructors, managers and researchers.

ENTRY REQUIREMENTS

You are normally required to have a good first degree or equivalent, although mature candidates with demonstrable relevant work experience and relevant professional qualifications (eg CELTA, DELTA) are welcomed. If you did not receive your first degree in English, you will need an IELTS average score of 6.5 (or equivalent).

RELATED COURSES

- Creative Writing: Writing the City MA
- English Language and Creative Writing MA
- English Language and Linguistics MA
- TESOL and Creative Writing MA

TESOL AND CREATIVE WRITING MA

Length of course
One year, full-time or two years, part-time

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

The course provides you with a unique combination of theoretical academic study, robust practical application, and skills development in English language teaching. There is a particular focus on using creative writing in the classroom as a significant part of your portfolio of skills as a teacher.

COURSE CONTENT

This MA consists of four core modules (including the Dissertation) and two optional creative writing modules, and is offered both full- and part-time.

Teaching methods include weekly two-hour lectures, tutorials, seminars, practical sessions and workshops, together with independent, student-directed study. The Dissertation module consists of preliminary workshops focused on relevant research skills followed by individual tutorials with your supervisor. Assessment is through coursework in the form of essays, reports, oral presentations and creative writing portfolios, as well as the final 15,000-word dissertation. There are no formal examinations.

CORE MODULES

Current Developments in Language Teaching
You will examine current practice and developments in language teaching, including communicative competence in language learning. During this module you will cover a range of topical issues in language learning and teaching, including: content and language integrated learning; individual differences in language learning; language for specific purposes; learner autonomy and strategy training; methodology; neurolinguistic processing and multiple intelligences; skills lessons and real language; and teacher language and national curriculum.

Dissertation
This initial research-skills module will cover a range of topics, including: investigating and assessing the relevance of potential research sources; issues in research design, including identifying the field of study; planning, conducting and recording of research; the responsibility of the researcher and role of the supervisor; and writing up. The subsequent work you undertake will be conducted autonomously with supervisory support.

Language and Learning: Description and Analysis
This module introduces and encourages in-depth exploration of core concepts in the description and analysis of language, with specific reference to English language teaching. The module also introduces and encourages in-depth exploration of core concepts in language learning, with specific reference to second language acquisition and the implications of these concepts for the language teacher. The module is divided into two units, the first on language description and analysis, and the second on language learning.

Using Literature in English Language Teaching
The module focuses on both the use of literary texts as a resource and the use of creative writing activities in the language learning classroom, by providing a working overview of useful, relevant aspects of linguistic and literary theory, and the practical demonstration of learner activities in producing and working with literary texts in the TESOL classroom. The module aims to develop your confidence and understanding of ways in which literary texts can be explored in the TESOL classroom, and the ways in which your own creative writing can be a resource for language teaching.

OPTION MODULES

Conflict and the City (Drama)
This module focuses on the craft of playwriting, with a particular emphasis on drama that exploits the possibilities of the urban environment. You will draft a dramatic work of 60-90 minutes, critique the work of experienced dramatists and develop a shared vocabulary of 'technical' terminology. It will also introduce you to major new writing opportunities in London and beyond. While contextualising new playwriting within the wider parameters of 20th and early 21st-century drama, the module will encourage you to reflect in depth on your own writing and develop an advanced understanding of the elements of a dramatic text, including characterisation, structure, conflict, dramatic irony and subtext.

Creative Practice

This module will develop your understanding of the aesthetic, ethical and methodological choices that underpin writing practice. You will learn how to evaluate different theories of writing (including realist, modernist and postmodernist approaches), while widening your knowledge of associated literary styles and practices such as stream of consciousness writing, automatic writing, writing as representation and visual writing. The module will also introduce you to the ways in which place, in particular the urban environment, affects writing and encourage you to interrogate the ethical and political dilemmas arising from literary production.

Language and the Imagination (Poetic Writing)

You will develop your use of poetic language through a combination of short exercises, close reading of poetry and prose poetry, and critiques of your own work. You will gain a sophisticated understanding of poetic language and its applications to a range of other genres, and enhance your ability to identify imaginative uses of language as a writer and reader of poetry on the city. The module will allow you to develop an advanced understanding of formal poetic structures and of the publishing and performance opportunities for poetry in London.

Tales of the City (Fiction)

This module focuses on fiction writing inspired by the city. Through a combination of exercises, close readings of established authors and critiques of your own work, you will be challenged to raise your own prose writing to a professional level. As it establishes your understanding of prose fiction and treating the city as a primary source or background presence, the module will nurture your potential to be an innovative and independent writer. You will also examine approaches to writing short and longer prose fiction that either overtly takes the city as its theme or employs it as a significant presence.

The Writing Business (year-long)

The module focuses on the development of knowledge, personal and professional skills that will allow you to plan your professional development, with a particular emphasis on the writing business in London. Providing useful and relevant information about working in the creative industries through visiting speakers and workshops, the module aims to develop and nurture advanced and transferable entrepreneurial skills and allow you to network with other professionals with confidence.

ASSOCIATED CAREERS

This course is intended to move you to a new level in your career as a teacher or writer by developing your skills as a sophisticated critical practitioner, and your knowledge base of pedagogy, the English language and its use in verbal art. You will receive the training and preparation to make significant professional contributions as an instructor, manager or researcher.

ENTRY REQUIREMENTS

You are normally required to have a good first degree or equivalent. Applications from mature candidates with demonstrable relevant experience and professional qualifications (eg CELTA, DELTA) are welcomed. Such applicants may be required to undertake a written entrance test in the form of a short 1,500-word essay and assemble a work experience portfolio (testimonials, job descriptions, etc). You will also need to give two academic references and submit a portfolio of creative writing, which should not exclusively include poetry. Selected candidates will be invited for an interview. If your first language is not English, you will need an IELTS score of 6.5 overall and 7.0 in writing (or equivalent).

RELATED COURSES

- Creative Writing: Writing the City MA
- Teaching English to Speakers of Other Languages (TESOL) MA

DIPLOMA IN TRANSLATION (INSTITUTE OF LINGUISTS EDUCATIONAL TRUST IOLET)

Length of course
One year, one evening a week for a total of 30 weeks. Courses start in January, May and October

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/diptrans

This course is only for native speakers of the target language and those with degree-level proficiency in writing in the source language. You are expected to translate into your first language and study one language combination only in any given year.

The course is offered in a wide range of language combinations. For a full list of available language combinations see westminster.ac.uk/diptrans

The Diploma in Translation (IoLET) is a widely recognised postgraduate qualification for working translators and for those who wish to embark on a career as a professional translator.

For bilingual speakers who want to become familiar with translation techniques we offer the Introduction to Translation Skills course. A programme of translation-related workshops complements our courses. The University of Westminster is one of the longest running Diploma in Translation exam centres.

COURSE CONTENT

Class format will vary from week to week, to reflect different learning styles, but the emphasis is always on practical translation skills. The course covers the main areas of translation required for the Diploma in Translation exam, focusing on general translation skills (Unit One) in the first term, semi-specialised translation skills (Units Two and Three) in the second term, and revision and exam skills in the third term.

You can expect to be given work to complete between classes (about two hours for each hour in the classroom), and classroom exercises may include text analysis, sight translation, dictionary skills and insights into relevant theory and research as well as hands-on translation, both individually and in pairs or small groups. Your tutor will also give you guidance on dictionaries and other reference material.

This is a practice-based course, giving you a grounding in both translation in general and in translation-relevant semi-specialised subject areas (Business, Literature and Technology for Unit Two, and Social Science, Science and Law for Unit Three of the exam). You will regularly practise translation, with class discussion and feedback, and will also develop the techniques and skills needed for the demanding Diploma in Translation exam. The material chosen by your tutor will reflect the guidelines laid down by IoLET and will include past papers as well as examiners' feedback on candidates' performance.

ASSOCIATED CAREERS

Diploma in Translation holders develop careers as freelance and in-house translators in the corporate sector and in national and international organisations, or as editors and revisers, terminologists, translation project managers, or specialists in translation tools.

ENTRY REQUIREMENTS

You will need to take a translation test to ascertain that you are at the right level to benefit from the course. If you are successful, you can join the course in January, May or October. For the next test date visit westminster.ac.uk/diptrans or call +44 (0)20 3506 9900

INTERNATIONAL LIAISON AND COMMUNICATION MA

Length of course
One year, full-time or two years, part-time, with daytime attendance

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

This is a dynamic, pioneering interdisciplinary Masters course which meets the global demand for greater professionalism in interpersonal and inter-institutional bilingual communication. The course will focus on enhancing your personal skills as a communicator and facilitator of communication. This can be as an advocate, as a mediator, communication strategist, intermediary or communication facilitator. Firmly grounded on the latest international communications theories and using real life simulations, you will learn to locate and analyse resources, pre-empt communications challenges and develop strategies to overcome obstacles to successful interaction.

The course will enrich your knowledge and application of the key paradigms of international communication, information handling, presentation and textual analysis in a range of contexts and disciplines such as cultural diplomacy, international media, business and international institutions, NGOs, globalisation and migration as well as the gaining competences to conduct in depth research in a chosen area.

It also enhances your competencies in handling information across and between languages and cultures, in various professional settings. You will have the training and preparation to make significant contributions in your chosen profession as well as the gaining competences to conduct in depth research in a chosen area.

Course applicants typically come from fields such as language studies, translation and interpreting, social work, teaching, journalism and other areas of the media as well as from public office. However, the course will prove invaluable to anyone with high-level bilingual competence as well as experience in mediation between peoples from different cultural backgrounds.

COURSE CONTENT

You will take three core modules, two of which are taught and the third is research based. Theories and Practices of Global Communication covers the key underpinning knowledge and analytical tools for the programme as well as your abilities as a presenter of information. International Liaison focuses on your practical communication competences. In the research component you have the choice of an MA Thesis (the Dissertation module), conducting research into a topic of your choice, or a Professional Project where you apply your knowledge and expertise to creating a communication strategy. In both you are required to demonstrate research competence at Masters level. You then have the choice of four option modules to complete the MA.

CORE MODULES

Dissertation

As one of the two research options, this module will help you to develop an understanding of the major components of research methodology: locating and using available research sources, which include general and specialised libraries, reference works, indices and bibliographies, abstract services, and online databases; recording information and material collected; analysing data for reliability, comprehensiveness, bias and factuality; and finally assimilating material gathered into a dissertation.

As a result, you will have established research skills such as locating and using available research sources and being able efficiently to analyse the material that you have collected. For your dissertation you will be required to synthesise the skills, factual knowledge, methods and perspectives that you have acquired. You will also need to provide evidence of independent enquiry and a creative approach. Thus the Dissertation should accurately reflect both your personal development and the educational effectiveness of the course.

International Liaison

This module considers current theories and practice of information processing, communication and interpretation and their relevance to global co-operation. It provides the knowledge and competencies needed to operate successfully in multi-cultural environments and examines, simulates and critically evaluates the techniques and strategies required to facilitate global bilingual/lingua franca advocacy and collaboration. It covers issues such as framing and reframing, active listening, and metacommunication. It also examines the ethical dimensions and challenges of international liaison. Particular emphasis is placed on the enactment of the role of the liaison official as facilitator, advocate and representative of others in a variety of professional contexts.

Professional Project

As one of the two research options and as the culmination of the MA, the project gives you the opportunity to demonstrate not only your understanding of how theories apply in the real world, but also to show a wide range of research and international communications competences that will serve you in the workplace. The professional project gives you the opportunity to develop and enhance your research competences in a professional rather than a purely academic context. You will select and research a business, network or project opportunity on behalf of a client or customer and devise appropriate communication strategies. The module outcome is a four-part portfolio that follows the chronology of developing and implementing a communication strategy within a professional environment. It contains a proposal, research report, professional product and a commentary. In this way the module brings together the theories you have studied, language competence and critical and reflective abilities together with high-level research competence.

Theories and Practice of Global Communication

This module introduces the key theories of global communication that underpin the MA, and considers how they are applied to current environments. Topics include world system theory, cultural imperialism, language and power and the impact of the rise in the use of technology. As well as analysing the application of these theories in relevant contexts such as international business, public diplomacy and NGOs, the module encourages you to reflect on your own competences and strategies as a global communicator, and how you can develop them so as to succeed in increasingly fluid multilingual international contexts.

OPTION MODULES

Analysing Spoken and Written Discourse

This module considers theories of genre and discourse analysis; audience design, purpose and style; rhetoric and persuasion; text-types, text structures, grammatical and lexical features typical of texts drawn from a wide variety of sources. By applying different techniques of discourse analysis and critical discourse analysis, you will enhance your ability to decode and understand spoken and written material.

Intercultural Communication

The module covers key theories and principles governing intercultural communication. It deals with the impact of cultural diversity on diplomacy and relations in the international community, an understanding of which enables you to develop your skills and competencies (cultural fluency) to be better prepared to live harmoniously and work effectively overseas.

It provides you with coping strategies and models based on the practical application of intercultural communication theories and research by the main cultural 'gurus'.

International Organisations and Institutional Discourse

This module aims to develop a critical understanding of the interaction between language, discourse and power, as it is projected in an institutional communication context. The module is designed to help linguists and communicators to analyse a number of social interactions (speeches, interviews, etc.), institutional discourses (European Union and United Nations) and to reflect on their own discourse building competences in a professional institutional context. The module supports linguists and communicators in understanding how institutional narratives are created and developed.

Migration and Cultural Encounters

Starting from the assumption that migration is one of the key drivers of globalisation and of the evolution of contemporary societies, the module provides you with an understanding of crucial aspects of the interdisciplinary field of migration, from the specific perspective of intercultural communication.

After a brief introduction to the political and social issues related to the most vulnerable areas affected by contemporary forms of global passages, the module will investigate various forms of representation of these very issues in different media, from mass media to visual arts (including documentaries, films and video art performances) in order to facilitate an understanding of the production of (in)visibility of migrants and refugees in social and cultural scenarios of migration contexts from around the world.

Issues of identity formation, belonging and citizenship will be analysed in relation to these forms of representation and communication, in both mainstream and counter-narratives.

Sociolinguistics
This module introduces sociolinguistics – the study of the concepts, issues, approaches, and methods involved in the analysis of languages as a means of communication in its social context. It also gives you the opportunity to carry out empirical work relating to the concepts and methods you acquire.

Translating Cultures
This module offers an advanced introduction to transculturality and translation as an interdisciplinary critical practice. It is built around the work of key theorists in contemporary cultural and translation studies. Through selected readings of their work, it examines the complex interactions of translation and culture within and across societies.

Values, Beliefs and Media Narratives
The module will examine how values, ideologies and attitudes are broadcast via the media and how this impacts on communication between different communities. It will consider contemporary theories and issues such as agenda setting, the rise of infotainment and the phenomenon of citizen journalism. It will explore the way our perceptions of the world and its affairs are constructed and depicted by the news media and other media sources, as well as the issues of 'media objectivity' and ownership of narrative. Within this context, it will examine the effects of transnational mass media organisations on global communication as well as the rise of new digital forms of reporting and their impact and the role of the individual or non-professional.

ASSOCIATED CAREERS

Course graduates have gained success in communications-related positions in NGOs, diplomatic missions, international divisions of business and international organisations, as well as achieving a step-change in their original professions.

ENTRY REQUIREMENTS

You are normally required to have a good first degree or equivalent in a relevant subject. Mature applicants with no formal qualifications but with appropriate work experience will also be considered. To benefit from the opportunity to improve your language use you need to be fluent to advanced level (C1 as defined by the CEFR) in at least two languages. If you do not have this level of language ability you may still apply if you can demonstrate a good understanding of the challenges of cross-cultural communication. Experience of mediation between groups from different cultural backgrounds would be an advantage. Although not an absolute entry requirement, to succeed well on the course you need be up to date with world events and the different interpretations put on them by various stakeholders.

RELATED COURSES

- Translation and Interpreting MA

SPECIALISED TRANSLATION MA

Length of course
One year, full-time or two years, part-time, with daytime attendance

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

The Specialised Translation MA is open to native and non-native speakers of English, who combine English with any of the following languages: Arabic, French, German, Italian, Polish or Spanish. If you are a native speaker of English, you can elect to study translation with one or two of the above source languages. If you are a non-native speaker of English, you will study translation both from English into your first language and from your first language into English.

The course will prepare you for a career in the translation market. Building on your existing language skills, you will learn how to research specialised subjects to produce commercially usable translations of specialised technical and institutional texts, applying insights drawn from the study of linguistics and translation theory as well as from professional practice. You will complete a Translation Project or a Research Thesis. You will also be able to choose from a range of option modules that will, for example, give you an introduction to editing and revision, audiovisual translation, or computer-assisted translation, or enable you to acquire a working knowledge of another language for translation purposes.

You will be able to benefit from our wide range of resources, including an extensive collection of volumes and electronic materials in our library, specialised software applications, and additional resources made available through the University's Virtual Learning Environment.

Our teaching staff include full and part-time lecturers, all with professional expertise in translation and other specialist fields. You will be allocated a personal tutor and be given academic guidance by the course team.

COURSE CONTENT

The course emphasis is on practical training in translation, developing your skills to a high level and learning about the professional environment. If you are a native speaker of English, your core modules will involve translation from either one or two main source languages, chosen from Arabic, French, German, Italian, Polish and Spanish. If you are a native speaker of Arabic, French, German, Italian, Polish or Spanish, your core modules will cover translation from and into your native language (commonly referred to as your 'first' or 'main' language). All students will translate institutional texts (such as economic, political, legal and EU texts) and technical material, and learn new relevant skills through the option modules. You will also complete a research-based MA Thesis or an MA Translation Project (an extended translation with a preface and annotations). Your studies are further supported by blended learning provision on developing your professionalism, weekly lectures on the theoretical concepts and principles of translation, introductory workshops to a range of translation memory tools, and guest lectures and workshops delivered by external speakers from industry and international institutions.

CORE MODULES

Main Language Institutional Translation
(into your first language)
You will be introduced to specialist texts of the kind you will be expected to handle in a professional context. These will cover international and government institutions, as well as the fields of economics, finance, business, politics and law.

Main Language Technical Translation
(into your first language)
You will be introduced to a wide range of specialist texts relating to technology and science of the kind you will be expected to handle in a professional context.

Second Language Institutional Translation and Second Language Technical Translation
(native speakers for Arabic, French, German, Italian, Polish, or Spanish only)
These modules differ from the Main Language modules only in that you will be translating into English as a second language for information purposes.

Translation Project or Thesis
The MA Translation Project is a 6,000–8,000 -word extended translation on a subject of your choice, accompanied by a preface and a set of annotations on the translation challenges involved. Preparation for writing the preface and annotations will be provided by a series of lectures throughout the course. The MA Thesis is a piece of scholarly research, 12,000–15,000 words long, into a translation-related topic. You will attend regular research methodology and work-in-progress sessions. You will also receive individual supervision for both the Project and the Thesis.

Native speakers of English studying the course with two foreign languages will take the core Main Language Translation modules in both languages of study. Native speakers of English studying the course with one foreign language will take Editing: Principles and Practices and Computer-assisted Translation (see option modules below) as additional core modules and choose their option modules from the remaining range of options.

OPTION MODULES

Analysing Spoken and Written Discourse
This module will introduce you to the theories of genre and discourse analysis; audience design, purpose and style; rhetoric and persuasion; text types, text structures, and grammatical and lexical features. Texts are selected from a wide range of sources, typifying different styles, levels of formality, registers, audiences, purposes and specialisations.

Computer-Assisted Translation (CAT)*
The CAT module will introduce you to the basic features of computer-assisted translation (translation memory and machine translation), and provide practical experience of some common tools currently available.

Editing: Principles and Practice*
This module will introduce you to the skills of translation criticism and quality reporting, translation editing and revision, post-editing and proof reading.

*For native speakers of English studying translation with one source language only, these modules are core. You will choose your option modules from the range of non-core options for your pathway.

Intercultural Communication
You will be introduced to the different theories of the nature of cross-cultural interaction and of intercultural competence. The module also looks closely at the application of these theories to specific issues in professional contexts, such as translation, cross-cultural skills and knowledge transfer, and the cross-cultural implications of globalisation.

Introduction to Audiovisual Translation
This module will introduce you to the subject of audiovisual translation and includes hands-on translation experience and training in how to use subtitling software.

Introduction to Translation Project Management
This module will introduce you to the principles and processes of managing large translation projects in an industry context, developing your skills sets to prepare you for a range of in-house career paths.

Sociolinguistics
This module will cover concepts and issues in sociolinguistics, such as class, gender, ethnicity, multilingual communities, language variation, choice, planning, change, decline and death, and language in face-to-face interaction.

Subsidiary Language
(languages subject to annual confirmation)
Over the year, you will be introduced gradually to a language that is cognate with your main language. You will gain an overview of the language based on grammar and syntax, and source language texts. As the year progresses, you will learn to translate graded technical and non-technical texts.

Translating Cultures
This module opens up the understanding of 'translation' to include the transmission and interpretation of values, beliefs, histories and narratives not only across linguistic, cultural or geographical boundaries, but also, for example, from one medium or time period to another. By reading the works of key theorists from around the world in the intersecting fields of translation and cultural studies, the module aims to enhance your understanding of how historical and contemporary cultural interactions can be examined through a translational paradigm.

International Organisations and Institutional Discourse
This module aims to develop a critical understanding of the interaction between language, discourse and power, as it is projected in an institutional communication context. The module is designed to help linguists and communicators to analyse a number of social interactions (speeches, interviews, etc.), institutional discourses (European Union and United Nations) and to reflect on their own discourse building competences in a professional institutional context. The module supports linguists and communicators in understanding how institutional narratives are created and developed.

ASSOCIATED CAREERS

Graduates of the Specialised Translation MA have gone on to work as in-house translators within industry, commerce, international organisations and translation companies, as freelance translators, as translation project managers, or as editors, revisers, proofreaders, terminologists, or specialists in translation tools.

ENTRY REQUIREMENTS

You should have a first degree in modern languages or another subject. Mature linguists without a degree, but with sufficient experience in translation, are invited to apply. We will interview you in person or on the telephone and set you two translation tests to check your language competence.

RELATED COURSES

- Translating Cultures MRes
- Translation and Interpreting MA

TRANSLATING CULTURES MRes

Length of course
One year, full-time or two years, part-time, with daytime attendance

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

This interdisciplinary course offers you the rare opportunity to study how cultures translate across a wide range of fields. Critically combining the disciplines of translation and cultural studies, it breaks new ground both practically and theoretically in exploring a variety of different issues across the humanities and social sciences. It gives you the opportunity to shape the emerging field of translating cultures through independent in-depth research, and will appeal if you aspire to work at the cutting edge of debates and practices dealing with cultural interaction and transformation in the contemporary world.

Modules are taught and supervision given by expert staff who are specialists in a number of languages and disciplines, offering you the chance to follow particular themes in areas that most interest you. Recent work by staff includes books and articles on issues in translation, literature, migration, gender, religion, visual culture and museum studies to name a few, in Chinese, French, German, Russian, Spanish and other cultures.

We explicitly welcome applications for collaborative research projects and are happy to exploit our links with public and third sector partners to assist students in developing projects that fit with both the partners' research needs and the demands and expectations of a Masters dissertation. The student will take the lead in the development of any such collaborative research project, but will be guided and assisted by the supervisory team and, where appropriate, other members of the course team.

COURSE CONTENT

You will take two core modules: Translating Cultures, which establishes frameworks for the close analysis of transcultural and translation concepts; and the Research Dissertation module, which provides training and personal supervision for the writing of an in-depth dissertation on an appropriate topic of your choice. The Research Dissertation module offers you the innovative possibility to develop your research project through an internship with a relevant external organisation. You will also choose an option module that matches your interests from a selection of modules offering advanced study in specialised areas, including translation, intercultural communication, diaspora, cultural identity, globalisation, democratisation and restorative justice. You are encouraged to attend the research seminars in the Faculty of Social Sciences and Humanities, particularly the Translating Cultures series run by the Department of Modern Languages and Cultures, at which visiting speakers, creative practitioners and teaching staff present their current work.

CORE MODULES

Research Dissertation
The Research Dissertation module gives you supervised guidance and research training in preparing an MRes dissertation on an agreed research topic in the field of transculturality and translation as an interdisciplinary critical practice. Training is primarily provided through individual supervision sessions. Your learning is further supported by a suite of online training units in research methodologies, which in turn link in with group-based workshops hosted by the team of supervisors. The mid-point Dissertation Colloquium and the end-of-year Dissertation Symposium provide you with a forum to present your research to your peers in the first instance (Dissertation Colloquium) and, at the end of your studies, to wider academic audiences and relevant stakeholder communities (Dissertation Symposium). These prominent events in the Translating Cultures MRes calendar not only foster a sense of community among both staff and student researchers on the course, but also offer students valuable opportunities to demonstrate their presentation and communications skills.

Conceived as a public, 'degree show'-type event, the Dissertation Symposium in particular functions as a showcase for current and future research in the Department and, as such, responds to the growing importance placed on dissemination, diffusion and impact in research training.

Translating Cultures
Conceiving of translation as both an area of investigation and as an investigative paradigm, this module examines translational practices and processes and the problems of transposition, transfer and mediation in cultural encounters. Crucially, it opens up the understanding of 'translation' to include the transmission, interpretation and sharing of values, beliefs, histories and narratives not only across linguistic, cultural or geographical boundaries, but also, for example, from one medium, time period, or indeed one discipline to another. By reading the works of key theorists from around the world in the intersecting fields of translation and cultural studies alongside each other, this module aims to enhance your understanding of how historical and contemporary cultural interactions can be examined and conceptualised through the translational paradigm. The module explores the diverse forces shaping the products and processes of transcultural and translational phenomena and emphasises the links and tensions between them as a basis for more targeted study in the Research Dissertation module. This module thus seeks to equip you with a sound critical and methodological framework for analysing the complex interactions within and across today's diverse communities of linguistic, cultural, historical, political and social practice.

OPTION MODULES

Choose one from:

Capitalism and Culture
Beginning with Marx's famous account of the commodity in the first chapter of *Capital*, this module explores a range of theoretical accounts of capitalism and examines their significance to the analysis of different cultural forms, including film, literature, and the contemporary visual arts. In doing so, you will consider changing conceptions of 'culture' itself, and its varying relations to ideas of art, modernity, production, the mass, autonomy, spectacle, and the culture industry. Key theorists you will study include Theodor Adorno, Jean Baudrillard, Walter Benjamin, Guy Debord, Gilles Deleuze and Felix Guattari, Fredric Jameson, and Antonio Negri.

Democracy and Islam
This module gives you the opportunity to examine traditional and modern Islamic political thought, relevant perspectives in modern democratic theory and international relations, and selected case studies and various contributions to the debate from inside and outside the Muslim world. You will be steered through the fields of comparative politics, Islamic and Middle Eastern studies, and social and political theory, and encouraged to develop a critical understanding of modern democratic theory, assessing the explanations given and providing your own explanations.

Globalisation, Democratisation and Post-Authoritarian Transition
This module investigates the nature and process of 'transition' in formerly authoritarian (mainly communist) countries since the beginning of the 1990s. The concept of transition will be explored in a global context, looking at different regions' particular versions and legacies of authoritarianism. Drawing on comparative politics and international political economy, shifts in the roles of state, civil society and economy will be investigated, as will their political and governmental implications.

Intercultural Communication
You will be introduced to the different theories of the nature of cross-cultural interaction and of intercultural competence. In the first part of the module you will examine critically different theories of the nature of cultural difference and its impact on cross-cultural interaction. You will also explore theories of the intercultural abilities needed to manage such interaction effectively. In the second part of the module you will apply these theories to specific issues in professional contexts of potential relevance, such as translation, cross-cultural skills and knowledge transfer, and the cross-cultural implications of globalisation.

Reading the Nation
Through this module you will explore ways in which texts can be contextualised and discussed in terms of the concepts and practices of nationalism, and of attempts to understand the nation as a discursive practice. You will address a variety of texts and relate these to theoretical concepts such as nationalism, decolonisation, colonialism and post-colonialism. You will consider how such concepts intersect with issues concerning gender, race and social class. Authors studied include: Howard Brenton, David Hare, Kazuo Ishiguro, and Michael Ondaatje; you will also consider a range of influential theorists, including Benedict Anderson, Homi Bhabha, Michel Foucault and Edward Said.

Representing World Cultures
This module examines changing visual representations of world cultures in a range of contexts, specifically, leading London museums and galleries, and their associated websites, programmes and publications. You will look at the role of curators, designers, educators and other workers, and their contributions to the way that cultures are represented. You will also consider post-colonialism and the issues surrounding the representation of non-western cultures in contemporary western institutions. Key issues explored include: artists' interventions in museums and galleries; collecting the contemporary world; presenting religions; representations of Africa and Asia in London collections; the physical museum space as a cultural document; and visitors as citizens and consumers.

Restorative Justice: Cultures, Integration and Law
This module provides an introduction to the field of restorative justice, covering international, domestic and public aspects of the field, and the main processes involved in dispute prevention and resolution.

The Chinese Media
This module is for you if you have little or no knowledge of the Chinese media, but nevertheless realise that for anyone interested in the media in the world today, some understanding of the biggest national media system is a necessity. The objective is to introduce participants to the Chinese media in the context of a world order changing on account of the growth in wealth and power of several countries, in particular China. The Chinese media are seen as a factor in this, and also as an example of a media system distinct from the Anglo-American, which has often been touted as a model of universal applicability.

Translation Studies
This module aims to give you a better understanding of what translation is, how translation is a reflection of its social setting, and what goes on in the mind when a translator translates. Translation Studies has seen rapid growth in recent years, and this module reflects these developments. The topics you will cover include: discourse analysis approaches; equivalence; historical and contemporary translation theories; loss and gain; psycholinguistic approaches; 'skopos' theory; the unit of translation; translatability; translating culture; translating ideology; translating literature and sacred texts; and translation and ICT.

ASSOCIATED CAREERS

The course is tailor-made to enhance skills relevant to either professional or academic (research) careers in the fields of translation and knowledge transfer across cultures. The course prepares for employment in a local, national or international context where individuals with an intimate knowledge of specific cultural areas and an awareness of cross- and transcultural processes and phenomena, coupled with strong and rigorous language and research skills, are required. It prepares for work in the civil service, national or international organisations as well as NGOs, think tanks and charitable organisations; arts councils and cultural institutes, the publishing or advertising industry, and museums and galleries; graduates will also find work as researchers in media organisations and in journalism, or, typically following further postgraduate (Doctoral-level) training, in higher education.

ENTRY REQUIREMENTS

You are normally required to have a good first degree or equivalent in a relevant subject. Mature applicants with no formal qualifications but with appropriate work experience will also be considered. If your first language is English, you will need to demonstrate an advanced knowledge of at least one foreign language (Chinese, French, German, Spanish or Russian). If your first language is not English, you will need an IELTS score of 6.5 overall (with 7.0 in writing) or equivalent. Your first language should be Arabic, French, German, Italian, Polish or Spanish, and you should hold an undergraduate degree (or equivalent). We will interview you in person or on the telephone as part of the application process.

RELATED COURSES

- Specialised Translation MA
- Translation and Interpreting MA

TRANSLATION AND INTERPRETING MA

Length of course
One year, full-time or two years, part-time, with daytime attendance

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

The Translation and Interpreting MA is open to native and non-native speakers of English, who combine English with any of the following languages: Chinese, French, Italian, Polish or Spanish. The course will provide you with professional training aimed at the translation and interpreting markets, building on your existing language skills to develop a career in those sectors.

The course involves translation as well as conference and public service interpreting between one main language (Chinese, French, Italian, Polish or Spanish) and English. You will learn how to research specialised subjects for professional translation and interpreting purposes and hone your translation and interpreting skills by extensive practice, applying insights drawn from the study of linguistics and translation and interpreting theory as well as from professional practice. You will complete a Translation or Interpreting Project or a Research Thesis. You will also be able to choose from a range of option modules that will, for example, give you an introduction to audiovisual translation, intercultural communication, or sociolinguistics, or enable you to acquire a working knowledge of another language for translation purposes.

You will be able to benefit from our wide range of resources, including an extensive collection of volumes and electronic materials in our library, a state-of-the-art language lab and extensive interpreting facilities, and additional resources made available through the University's Virtual Learning Environment.

Our teaching staff includes full- and part-time lecturers, all with expertise in translation and interpreting and in other specialist fields. You will be allocated a personal tutor and be given academic guidance by the course team.

COURSE CONTENT

The course emphasis is on practical training in translation and interpreting, developing your skills to a high level and learning about the professional environments. If you are a native speaker of English, your translation modules will involve both institutional and technical translation from French, Italian, Polish or Spanish into English. If you are native speaker of Chinese, French, Italian, Polish or Spanish, your translation modules will cover institutional translation from and into your native language (commonly referred to as your 'first' or 'main' language). You will also study conference and public service interpreting, and learn new relevant skills through the option modules. You will also complete a research-based MA Thesis or an MA Translation or Interpreting Project. Your studies are further supported by regular student-led interpreting practice sessions and mock conferences, blended learning provision on developing your professionalism, weekly lectures on the theoretical concepts and principles of translation and interpreting, introductory workshops to a range of translation memory tools, and guest lectures and workshops delivered by external speakers from industry and international institutions.

CORE MODULES

Conference Interpreting
This module introduces you to interpreting in formal conference scenarios in consecutive and simultaneous mode. After an introduction to advanced skills in concentration, memory, message analysis and split attention, you will learn note-taking techniques in consecutive interpreting, and you will practise sight translation as well as simultaneous interpreting in the booth.

Interpreting Project or Translation Project or Thesis
The MA Interpreting Project is an extended piece of work of 12,000–15,000 words, which aims to help you reflect on and apply theoretical models to your practice as a trainee interpreter. The project is divided into three parts: a reflective report logging your learning process during the MA, an error analysis of a portfolio of three speeches you have interpreted throughout the year, and a rhetorical analysis of one of these speeches. Preparation for the project will be provided in a series of workshops throughout the year. Alternatively, you can do an MA Translation Project, a 6,000–8,000-word extended translation on a subject of your choice, accompanied by a preface and a set of annotations on the translation challenges involved. Preparation for writing the preface and annotations will be provided by a series of lectures throughout the course. You can also choose to do an MA Thesis. This is a piece of scholarly research, 12,000–15,000 words long, on a translation- or interpreting-related topic. In preparation for writing your Thesis, you will attend regular research methodology and work-in-progress sessions. Regardless of your choice of Project or Thesis, you will also receive individual supervision.

Main Language Institutional Translation
(into your first language)
You will be introduced to specialist texts of the kind you will be expected to handle in a professional context. These will cover international and government institutions, as well as the fields of economics, finance, business, politics and law.

Main Language Technical Translation
(for those whose first language is English)
You will be introduced to a wide range of specialist texts relating to technology and science of the kind you will be expected to handle in a professional context.

Public Service Interpreting
This module will give you an introduction to public service interpreting in the fields of health and law. You will attend a series of background lectures on health and legal issues and you will practise interpreting in simulated situations.

Second Language Institutional Translation

(for those whose first language is not English)
This module differs from the Main Language module only in that you will be translating into English as a second language for information purposes.

OPTION MODULES

Analysing Conference and Public Speeches

This module will familiarise you with the ways in which speakers ensure that the speeches they give are effective, through analysing a variety of speeches and through learning how to produce and deliver your own speeches with reference to argumentation structure and rhetorical strategies.

Analysing Spoken and Written Discourse

This module will introduce you to the theories of genre and discourse analysis; audience design, purpose and style; rhetoric and persuasion; text types, text structures, and grammatical and lexical features. Texts are selected from a wide range of sources, typifying different styles, levels of formality, registers, audiences, purposes and specialisations.

Computer-Assisted Translation (CAT)

The CAT module will introduce you to the basic features of computer-assisted translation (translation memory and machine translation), and provide practical experience of some common tools currently available.

Editing: Principles and Practice

This module will introduce you to the skills of translation criticism and quality reporting, translation editing and revision, post-editing and proof reading.

Intercultural Communication

You will be introduced to the different theories of the nature of cross-cultural interaction and of intercultural competence. The module also looks closely at the application of these theories to specific issues in professional contexts, such as translation, cross-cultural skills and knowledge transfer, and the cross-cultural implications of globalisation.

International Liaison

This module considers current theories and practice of information processing, communication and interpretation and their relevance to global co-operation. It provides the knowledge and competencies needed to operate successfully in multi-cultural environments and examines, simulates and critically evaluates the techniques and strategies required to facilitate global bilingual/lingua franca advocacy and collaboration. It covers issues such as framing and reframing, active listening, and metacommunication. It also examines the ethical dimensions and challenges of international liaison. Particular emphasis is placed on the enactment of the role of the liaison official as facilitator, advocate and representative of others in a variety of professional contexts.

Introduction to Audiovisual Translation

This module will introduce you to the subject of audiovisual translation and includes hands-on translation experience and training in how to use subtitling software.

Introduction to Translation Project Management

This module will introduce you to the principles and processes of managing large translation projects in an industry context, developing your skills sets to prepare you for a range of in-house career paths.

Main Language Technical Translation

(for those whose first language is not English)
You will be introduced to a wide range of specialist texts relating to technology and science of the kind you will be expected to handle in a professional context.

Second Language Technical Translation

(for those whose first language is not English)
You will be introduced to a wide range of specialist texts relating to technology and science, translating into English as a second language for information purposes.

Sociolinguistics

This module will cover concepts and issues in sociolinguistics, such as class, gender, ethnicity, multilingual communities, language variation, choice, planning, change, decline and death, and language in face-to-face interaction.

Subsidiary Language

(languages subject to annual confirmation)
Over the year, you will be introduced gradually to a language that is cognate with your main language. You will gain an overview of the language based on grammar and syntax, and source language texts. As the year progresses, you will learn to translate graded technical and non-technical texts.

Translating Cultures

This module opens up the understanding of 'translation' to include the transmission and interpretation of values, beliefs, histories and narratives not only across linguistic, cultural or geographical boundaries, but also, for example, from one medium or time period to another. By reading the works of key theorists from around the world in the intersecting fields of translation and cultural studies, the module aims to enhance your understanding of how historical and contemporary cultural interactions can be examined through a translational paradigm.

International Organisations and Institutional Discourse

This module aims to develop a critical understanding of the interaction between language, discourse and power, as it is projected in an institutional communication context. The module is designed to help linguists and communicators to analyse a number of social interactions (speeches, interviews, etc.), institutional discourses (European Union and United Nations) and to reflect on their own discourse building competences in a professional institutional context. The module supports linguists and communicators in understanding how institutional narratives are created and developed.

ASSOCIATED CAREERS

Graduates of this course go on to develop careers as freelance and in-house translators in the corporate sector and in national and international organisations, or as freelance interpreters, editors and revisers, subtitlers, terminologists, translation project managers, and specialists in translation tools.

ENTRY REQUIREMENTS

You should have a first degree, although mature linguists without a degree but with sufficient experience in translation and/or interpreting are invited to apply. You will need fluent written and spoken English and, if English is not your first language, an IELTS score of 6.5 overall (with 7.0 in speaking) or equivalent. All applicants take an entry test consisting of written and oral components.

RELATED COURSES

- Specialised Translation MA
- Translating Cultures MRes

ENERGY AND ENVIRONMENTAL CHANGE MA

Length of course
One year, full-time or two years, part-time (day). January start available

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

The Energy and Environmental Change MA is an interdisciplinary degree that combines international relations, law, business and sustainability studies. As such it provides a comprehensive examination of energy security, energy markets and climate change from global, regional and local perspectives. The degree equips students with knowledge of key intellectual frameworks and critical issues. The course offers an holistic approach to the dynamics governing energy-transition to a low-carbon economy nexus. Students are required to complete five interconnected core modules and may select one option module.

The course combines expertise from:
- Faculty of Social Sciences and Humanities
- Westminster Business School
- Faculty of Architecture and the Built Environment
- Westminster Law School

CORE MODULES

Global Politics of Energy and Environmental Change
This module aims at evaluating the relevance of contemporary debates in international relations and political economy to the study of energy security, energy markets and climate change. It examines the political history of the modern energy systems and the role played by states and major private and state-owned companies. In addition, it explores the role of global institutions and their impact on the interplay between energy security, energy markets and climate change. The module also critically assesses standard approaches to the issue of energy security by focusing on the problem of energy poverty and resilience.

Regional Dimensions of Energy Security
Since the 2000s the global energy landscape that took shape in the last two decades of the twentieth century has been altered due to major geo-political and geo-economical shifts, the rise of new players in the energy sector and technological breakthroughs. The aim of this module is to analyse the impact that these developments had on the energy security of key producing and consuming countries. It will analyse these problems by focusing on change and continuity in the decision-making processes of state and non-state actors. Countries covered include the US, the EU, the Asian rising powers, Russia and specific case studies from the Middle East, Central Asia and Sub-Saharan Africa.

International Energy and Climate Change Law
This module is designed to introduce students to the principles of international law relevant to the development and use of energy resources. To this end, the course examines the evolution of principles relating to permanent sovereignty over natural resources, 'shared' resources and resources outside areas of national jurisdiction. It involves consideration of relevant international legal principles pertaining to oil and gas resources, the use of water resources in energy generation, renewables and nuclear energy. The course has particular regard to the evolving international legal framework on the mitigation of climate change, and its impact on international energy law and policy.

Strategy and Policy: Energy and Sustainability
The focus of this module is on energy economics and, in particular, on the role of markets in driving energy policy and strategy in both the short and long term. The first half of the module covers a variety of theoretical and empirical topics related to energy demand, energy supply and energy prices, the influence of fiscal instruments on market operation and the importance of banks and financial institutions for the funding of energy projects. The second half of the module will have a practical focus, with sessions led by guest speakers drawn from a range of energy companies, renewables firms or from policy 'think-tanks'.

Environmental Change and Transition to a Low-Carbon Society
This module introduces a framework for analysing and shaping the transition to a low-carbon society. Core ideas are transformative innovation, sociotechnical systems and sustainability transitions. They are explored in relation to key end use arenas of the energy system – buildings, transport and local energy networks. Attention is given to the multilevel governance and policy aspects of sociotechnical transition.

Dissertation (12,000 words)

INDICATIVE OPTION MODULES

- Corporate Social Responsibility Issues in Business and Law
- Foreign Direct Investment Arbitration
- Global Financial Markets
- International Economics
- Planning for Urban Risk and Resilience
- Policy, Governance and Democracy: International Perspectives

INTERNATIONAL RELATIONS MA

Length of course
One year, full-time or two years, part-time (day). January start available

Location
Central London (Regent)

Course fees and funding
See westminster.ac.uk/fees

This course offers you an innovative, disciplined and intellectually challenging framework for studying issues and perspectives within international relations. You will consider various aspects of international order and politics, including the dynamics of international social and political power relationships and conflicts, and state building. These topics are studied comparatively in relation to governmental, political and social processes, and in the context of various historical continuities, discontinuities and contrasts.

CORE MODULES

Beyond International Relations
This module analyses the theory and the practice involved in giving international content to universal values and aspirations today. Part I analyses how two central tenets of realism have come under question: national interest and sovereignty. Part II considers the rights of the individual in the international sphere, focusing on humanitarian assistance and human rights. Part III traces the impact of new international practices to extend democracy, and Part IV analyses the recent developments in international justice and law. Part V considers whether a new global political actor is emerging – global civil society – which can overcome the international/domestic divide.

Dissertation and Research Methods
You will receive supervised guidance and research methods training (through a series of research method workshops, the Dissertation induction and colloquium seminars, and individual Dissertation supervision sessions) to prepare you for your Masters Dissertation on an agreed research topic. You will begin identifying your Dissertation interests at the start of your studies, when you will be able to discuss your ideas with different tutors who may direct you towards taking appropriate option modules that support your future research studies. This module must be taken either following the completion of all other modules, or concurrently with modules in your second semester.

International Relations: Theoretical Perspectives
This module charts the development of International Relations (IR) as an academic discipline, locating the dominant theoretical perspectives within their historical and political contexts. The central theme is the analysis of how a broad range of theories reflect changes in the subject of IR theory – the sovereign state. It looks at the role of theory in IR, the historical development of the discipline, and focuses on competing theories. A central aim of the module is to familiarise you with the rich debate within the discipline and allow you to make up your own mind about your choice of theories. It is therefore particularly suitable if you have no previous background in IR.

OPTION MODULES

You must choose four option modules from the following list (one of your options may be an approved free choice module hosted by another Masters course):

Controversies in United States Foreign Policies and Processes
This module focuses on post-Cold War United States foreign and national security policies, and the US policy-making processes. It exposes you to competing interpretations of both policy and the policy-making process. For example, did the end of the Cold War or 9/11 and the onset of the so-called 'war on terror' mark new eras in US foreign and national security policy? And how important is the Congress and US public opinion in the making of US foreign policy? The module shows that US policies are rooted as much in domestic politics as they are in America's perceptions of its interests in a changing international environment.

Democratic Politics: Key Debates and Issues

The module examines key issues and debates in democratic politics. It focuses on 20th-century democratic thought and discusses how key democratic ideas/ideals have been interpreted and re-interpreted to address dominant trends and changes in democratic societies. The module identifies some of the challenges confronting democratic theory and practice, and it examines differences between old and new democracies. Throughout the module special emphasis is given to the dynamics of democratic institution and democratic renewal.

Development Theories, Policies and Practices

This module aims to provide a rounded understanding of key theories that inform thinking about development, especially since the Cold War, and an understanding of some of the most significant policy debates in international development today. It will provide a framework of ideas within which to understand current debates about development theories, and give you a comprehensive understanding of major problems and policy debates within the field of development. You will also examine the application of major policies on developing countries; critically assess the social, political and economic impact of globalisation and liberalisation on the developing economies; and consider the changing relations between the state and civil society in the developing world.

Global Change: Toward a New Non-Western Order?

Your main focus throughout this module will be on the domestic and international politics of China and India, and on empirical examples of the global change characterised by the predicted rise of these two non-Western states. The aim will be to go beyond the news headlines to develop a scholarly and critical understanding of the emerging great powers. This offers you an opportunity to train in international relations and recognise, understand, and deal with the changes in the global political landscape.

Global Politics of Energy and Environmental Change*

This module aims at evaluating the relevance of contemporary debates in international relations and political economy to the study of energy security, energy markets and climate change. It examines the political history of the modern energy systems and the role played by states and major private and state-owned companies. In addition, it explores the role of global institutions and their impact on the interplay between energy security, energy markets and climate change. The module also critically assesses standard approaches to the issue of energy security by focusing on the problem of energy poverty and resilience.

*Subject to approval

Globalisation, Democratisation and Post-Authoritarian Transition

This module investigates the nature and process of 'transition' in formerly authoritarian (mainly communist) countries since the beginning of the 1990s. The concept of transition will be explored in a global context, looking at different regions' particular versions and legacies of authoritarianism. Drawing on comparative politics and international political economy, shifts in the roles of state, civil society and economy will be investigated, as will their political and governmental implications.

Governance of the European Union

You will explore the EU as a polity and as a system of governance. The module offers a practice-led survey of governance issues in the EU, informed by relevant theoretical approaches. You will cover the legal framework of the EU and the roles of member state and institutional actors in its decision-making processes; questions of institutional efficiency, accountability and the wider legitimacy of the EU; and characterisations of the EU as a polity and as a global actor.

Islam and Politics in the Middle East

The module focuses on current debates on Middle Eastern politics from a number of perspectives, with a focus on the role of Islam. You will be introduced to a variety of theoretical approaches to studying the modern Middle East, to relevant perspectives in International Relations, to selected case studies and various contributions to the debate from inside and outside the Arab world. A multidisciplinary approach will be adopted, where you will be steered through the fields of comparative politics, Islamic and Middle Eastern studies, and social and political theory so that at the end you will have achieved, in addition to familiarity with key issues in modern Middle Eastern politics, an appreciation of the theoretical perspectives being covered. In the process, you will be encouraged to develop a critical understanding of the workings of the region and challenged to assess the explanations given and provide your own explanations.

Policy, Governance and Democracy: International Perspectives

The module explores and compares a range of approaches to analysing and evaluating governance and policy, assessing the understandings of democracy that they imply. These approaches are introduced through a range of case studies relating to policy making in contrasting national and international contexts. You will explore the challenges of defining and delivering policy across a range of international, national and sub-national contexts, and reflect on the implications of these challenges for democracy.

Postcolonial International Relations: Theories and Concepts

The module will introduce the students to new theories and different ways of looking at the core concepts of international relations, and enable them to utilise these to understand the transformations in global politics brought about by the rise of non-Western states. Key concepts and key issues from international relations, especially those salient for West-nonWest relations and for the Global South in general, will be examined from different critical perspectives.

Regional Dimensions of Energy Security*

Since the 2000s the global energy landscape that took shape in the last two decades of the twentieth century has been altered due to major geo-political and geo-economical shifts, the rise of new players in the energy sector and technological breakthroughs. The aim of this module is to analyse the impact that these developments had on the energy security of key producing and consuming countries. It will analyse these problems by focusing on change and continuity in the decision-making processes of state and non-state actors. Countries covered include the US, the EU, the Asian rising powers, Russia and specific case studies from the Middle East, Central Asia and Sub-Saharan Africa.

*Subject to approval

The European Union as an International Actor

You will explore the European Union's international role: as an international trade partner; in its evolving competencies in foreign policy; in its dealings with NATO, the Organisation for Security and Co-operation in Europe (OSCE) and its member states over defence and security issues; in its relations with accession states and other 'third states'; and in its self-image and values as an international actor. The module offers a practice-led survey of the EU's external activities, informed by relevant theories.

The Politics of Global Complexity: Rethinking Governance, Power and Agency

This module introduces you to the theoretical frameworks and practices of the politics of global complexity, the debates that have been triggered, and the way that complexity understandings have developed, especially in the 1990s and 2000s. Emphasis is placed upon the conceptual frameworks deployed in understanding system effects on political, economic and social life and how these enable us to rethink democratic governance, power and agency. While focusing on conceptual frameworks, this module also engages with how complexity is reflected in new approaches to policy, and external stakeholders will provide input to the module (for example, the Social Market Foundation, Demos, the New Local Government Network and the Foreign Policy Centre).

The State, Politics and Violence

You will explore the main 20th- and 21st-century theories of the state and examine the different approaches to the phenomenon of violence and its causes. The module examines the challenges arising from globalisation and will help you to grasp the new forms of antagonisms that have evolved in the new world order emerging after the collapse of the Soviet model.

ASSOCIATED CAREERS

This course will provide you with numerous key skills and knowledge that will prepare you for your future career in a variety of different fields. Our graduates hold posts within various international and national government departments and organisations. Many have also gone on to study for Doctorates within the Department and at other universities around the world.

ENTRY REQUIREMENTS

You should have a First Class or Upper Second Class Honours degree or equivalent in Social Sciences or Humanities; equivalent qualifications from overseas are welcome. Your application must be supported by a reference written on institutional notepaper by an academic familiar with your abilities. Applications from mature candidates are welcomed. If your first language is not English, you will need an IELTS score of 6.5 or equivalent. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

RELATED COURSES

- International Relations and Democratic Politics MA
- International Relations and Security MA

INTERNATIONAL RELATIONS AND DEMOCRATIC POLITICS MA

Length of course
One year, full-time or two years, part-time (day). January start available

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

The Masters in International Relations and Democratic Politics provides an advanced critical and comprehensive understanding of the forces shaping state, inter-state relations and global politics. Drawing on key theoretical interpretations of democratic politics, the course probes into various tenets of democratic thinking (ranging from pluralism and civil society to egalitarianism and human rights), and explores the interplay between theory and practice in old and new democracies and in processes of global governance. Is democracy a concept limited to a world of territorially-bounded national communities? Can democracy still limit power in a global world? How does democratic policy-making operate in the face of complexity? By raising and examining such questions the course explores the changing and contested understandings of democracy in contemporary thought as well as its application to the international sphere in our increasingly complex world.

CORE MODULES

Democratic Politics: Key Debates and Issues
The module examines key issues and debates in democratic politics. It focuses on 20th-century democratic thought and discusses how key democratic ideas/ideals have been interpreted and re-interpreted to address dominant trends and changes in democratic societies. The module identifies some of the challenges confronting democratic theory and practice, and it examines differences between old and new democracies. Throughout the module special emphasis is given to the dynamics of democratic institution and democratic renewal.

Dissertation and Research Methods
You will receive supervised guidance and research methods training (through a series of research method workshops, the Dissertation induction and colloquium seminars, and individual Dissertation supervision sessions) to prepare you for your Masters Dissertation on an agreed research topic. You will begin identifying your Dissertation interests at the start of your studies, when you will be able to discuss your ideas with different tutors who may direct you towards taking appropriate option modules that support your future research studies. This module must be taken either following the completion of all other modules, or concurrently with modules in your second semester.

The Politics of Global Complexity: Rethinking Governance, Power and Agency
This module introduces you to the theoretical frameworks and practices of the politics of global complexity, the debates that have been triggered, and the way that complexity understandings have developed, especially in the 1990s and 2000s. Emphasis is placed upon the conceptual frameworks deployed in understanding system effects on political, economic and social life, and how these enable us to rethink democratic governance, power and agency. While focusing on conceptual frameworks, this module also engages with how complexity is reflected in new approaches to policy, and external stakeholders will provide input to the module (for example, the Social Market Foundation, Demos, the New Local Government Network and the Foreign Policy Centre).

OPTION MODULES

You must choose four option modules from the following list (one of your options may be an approved free choice module hosted by another Masters course):

Controversies in United States Foreign Policies and Processes
This module focuses on post-Cold War United States foreign and national security policies, and the US policy-making processes. It exposes you to competing interpretations of both policy and the policy-making process. For example, did the end of the Cold War or 9/11 and the onset of the so-called 'war on terror' mark new eras in US foreign and national security policy? And how important is the Congress and US public opinion in the making of US foreign policy? The module shows that US policies are rooted as much in domestic politics as they are in America's perceptions of its interests in a changing international environment.

Development Theories, Policies and Practices
This module aims to provide a rounded understanding of key theories that inform thinking about development, especially since the Cold War, and an understanding of some of the most significant policy debates in international development today. It will provide a framework of ideas within which to understand current debates about development theories, and give you a comprehensive understanding of major problems and policy debates within the field of development. You will also examine the application of major policies on developing countries; critically assess the social, political and economic impact of globalisation and liberalisation on the developing economies; and consider the changing relations between the state and civil society in the developing world.

Global Change: Toward a New Non-Western Order?
Your main focus throughout this module will be on the domestic and international politics of China and India, and on empirical examples of the global change characterised by the predicted rise of these two non-Western states. The aim will be to go beyond the news headlines to develop a scholarly and critical understanding of the emerging great powers. This offers you an opportunity to train in international relations and recognise, understand, and deal with the changes in the global political landscape.

Global Politics of Energy and Environmental Change*
This module aims at evaluating the relevance of contemporary debates in international relations and political economy to the study of energy security, energy markets and climate change. It examines the political history of the modern energy systems and the role played by states and major private and state-owned companies. In addition, it explores the role of global institutions and their impact on the interplay between energy security, energy markets and climate change. The module also critically assesses standard approaches to the issue of energy security by focusing on the problem of energy poverty and resilience.

*Subject to approval

Globalisation, Democratisation and Post-Authoritarian Transition
This module investigates the nature and process of 'transition' in formerly authoritarian (mainly communist) countries since the beginning of the 1990s. The concept of transition will be explored in a global context, looking at different regions' particular versions and legacies of authoritarianism. Drawing on comparative politics and international political economy, shifts in the roles of state, civil society and economy will be investigated, as will their political and governmental implications.

Governance of the European Union
You will explore the EU as a polity and as a system of governance. The module offers a practice-led survey of governance issues in the EU, informed by relevant theoretical approaches. You will cover the legal framework of the EU and the roles of member state and institutional actors in its decision-making processes; questions of institutional efficiency, accountability and the wider legitimacy of the EU; and characterisations of the EU as a polity and as a global actor.

Islam and Politics in the Middle East
The module focuses on current debates on Middle Eastern politics from a number of perspectives, with a focus on the role of Islam. You will be introduced to a variety of theoretical approaches to studying the modern Middle East, to relevant perspectives in International Relations, to selected case studies and various contributions to the debate from inside and outside the Arab world. A multidisciplinary approach will be adopted, where you will be steered through the fields of comparative politics, Islamic and Middle Eastern studies, and social and political theory so that at the end you will have achieved, in addition to familiarity with key issues in modern Middle Eastern politics, an appreciation of the theoretical perspectives being covered. In the process, you will be encouraged to develop a critical understanding of the workings of the region and challenged to assess the explanations given and provide your own explanations.

Policy, Governance and Democracy: International Perspectives
The module explores and compares a range of approaches to analysing and evaluating governance and policy, assessing the understandings of democracy that they imply. These approaches are introduced through a range of case studies relating to policy making in contrasting national and international contexts. You will explore the challenges of defining and delivering policy across a range of international, national and sub-national contexts, and reflect on the implications of these challenges for democracy.

Postcolonial International Relations: Theories and Concepts
The module will introduce the students to new theories and different ways of looking at the core concepts of international relations, and enable them to utilise these to understand the transformations in global politics brought about by the rise of non-Western states. Key concepts and key issues from international relations, especially those salient for West-nonWest relations and for the Global South in general, will be examined from different critical perspectives.

Regional Dimensions of Energy Security*
Since the 2000s the global energy landscape that took shape in the last two decades of the twentieth century has been altered due to major geo-political and geo-economical shifts, the rise of new players in the energy sector

and technological breakthroughs. The aim of this module is to analyse the impact that these developments had on the energy security of key producing and consuming countries. It will analyse these problems by focusing on change and continuity in the decision-making processes of state and non-state actors. Countries covered include the US, the EU, the Asian rising powers, Russia and specific case studies from the Middle East, Central Asia and Sub-Saharan Africa.

*Subject to approval

The European Union as an International Actor

You will explore the European Union's international role: as an international trade partner; in its evolving competencies in foreign policy; in its dealings with NATO, the Organisation for Security and Co-operation in Europe (OSCE) and its member states over defence and security issues; in its relations with accession states and other 'third states'; and in its self-image and values as an international actor. The module offers a practice-led survey of the EU's external activities, informed by relevant theories.

The State, Politics and Violence

You will explore the main 20th- and 21st-century theories of the state and examine the different approaches to the phenomenon of violence and its causes. The module examines the challenges arising from globalisation and will help you to grasp the new forms of antagonisms that have evolved in the new world order emerging after the collapse of the Soviet model.

ASSOCIATED CAREERS

This course will provide you with numerous key skills and knowledge that will prepare you for your future career in a variety of different fields. Our graduates hold posts within various international and national government departments and organisations. Many have also gone on to study for Doctorates within the Department and at other universities around the world.

"I was working as a journalist for a local supplement of the *Times of India*, and as assistant editor on a leading children's magazine, when I applied to study as a postgraduate at the University of Westminster.

The first thing which attracted me was the range of subjects offered by Westminster. The planning and structure of the course was also appealing and, as an overseas student, I wanted a university which offered me proper choice and variety. Westminster certainly offered that.

As a student at Westminster I had complete freedom in terms of choice and creativity, and I loved the balance between work and fun, as I learnt a lot from both."

Joyanto Mukherjee
Postgraduate International Relations Alumnus

ENTRY REQUIREMENTS

You should have a First Class or Upper Second Class Honours degree or equivalent in Social Sciences or Humanities; equivalent qualifications from overseas are welcome. Your application must be supported by a reference written on institutional notepaper by an academic familiar with your abilities. Applications from mature candidates are welcomed. If your first language is not English, you will need an IELTS score of 6.5 or equivalent. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

RELATED COURSES

- International Relations MA
- International Relations and Security MA

INTERNATIONAL RELATIONS AND SECURITY MA

Length of course
One year, full-time or two years, part-time (day). January start available

Location
Central London (Regent)

Course fees and funding
See **westminster.ac.uk/fees**

The question of security now dominates contemporary international politics. Issues such as the 'war on terror', pre-emptive self-defence and humanitarian intervention constitute seminal international concerns that have implications for all states and all peoples.

This course provides you with a detailed understanding of the nature of the contemporary security agenda, its origins, theoretical foundations and future trajectory. You will examine the theories of international security and those key security issues that have dominated security discourse in the post-Cold War era. You will also develop your analytical skills in order to facilitate understanding of the seminal contemporary security issues in a broader theoretical and historical framework.

CORE MODULES

Contemporary Controversies in International Security: Intervention Terrorism and Self-Defence

The end of the Cold War fundamentally altered the nature of international security, heralding the emergence of new issues and threats. In the contemporary era the locus and nature of the paramount threats have altered, with intra-state conflicts and non-state actors characterising sources of insecurity. This module will provide you with a comprehensive overview of security discourse and practice since the end of the Cold War relating key issues such as humanitarian intervention, self-defence and terrorism to broader trends such as the evolving role of the UN, the challenges to international law and the new concern with intra-state crises.

Dissertation and Research Methods

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Theories of International Security

This module examines the contemporary discourse and debates surrounding the meaning of international security. The end of the Cold War fundamentally altered the structure of the international system and precipitated the emergence of a new security agenda. The new systemic dynamics and reconfigured security agenda led many to question the dominant theoretical frameworks previously applied to international security, and new security discourses – such as human security and critical security studies – have emerged to challenge established security theory. This module will examine the key tenets of the new theoretical frameworks and critically analyse their contribution to our understanding of 'security'.

OPTION MODULES

You must choose four option modules from the following list (one of your options may be an approved free choice module hosted by another Masters course):

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This module focuses on post-Cold War United States foreign and national security policies, and the US policy-making processes. It exposes you to competing interpretations of both policy and the policy-making process. For example, did the end of the Cold War or 9/11 and the onset of the so-called 'war on terror' mark new eras in US foreign and national security policy? And how important is the Congress and US public opinion in the making of US foreign policy? The module shows that US policies are rooted as much in domestic politics as they are in America's perceptions of its interests in a changing international environment.

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ASSOCIATED CAREERS

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ENTRY REQUIREMENTS

You should have a First Class or Upper Second Class Honours degree or equivalent in Social Sciences or Humanities; equivalent qualifications from overseas are welcome. Your application must be supported by a reference written on institutional notepaper by an academic familiar with your abilities. Applications from mature candidates are welcomed. If your first language is not English, you will need an IELTS score of 6.5 or equivalent. The University offers pre-sessional summer programmes if you need to improve your English before starting your course.

RELATED COURSES

- International Relations MA
- International Relations and Democratic Politics MA

INTERNATIONAL CULTURAL RELATIONS MA/DIPLOMA/ CERTIFICATE

Length of course
18 months full-time for MA, part-time options available for MA/Diploma and Certificate

Credit requirements
MA (180), Diploma (140), Certificate (60)

Location
Online delivery

Course fees
See course page on the website

The International Cultural Relations programme is an interdisciplinary postgraduate course of study at the nexus of international relations, arts and cultural management and cultural policy that bridges theory and practice. It provides an opportunity to gain conceptual knowledge and applied skills in cultural relations, intercultural communication, cross-cultural management, cultural policy, cultural development and cultural diplomacy in global, multi-stakeholder environments. Students learn within a global faculty and have the opportunity to develop professional networks among expert practitioners and scholars, learn best practices, and participate in experiential learning and field experiences that allow for deeper inquiry into specific interest areas of international cultural relations.

The course is guided by an Advisory Group from the University of Westminster and external expert representatives working in the field of international cultural relations worldwide.

COURSE CONTENT

The learning environment is primarily online and is designed to be highly interactive with an emphasis on experiential and inclusive learning and cross-cultural collaboration in a virtual environment.

All students must pass the prerequisite core module, "Global Perspectives", which is offered every term, before undertaking any options, project or dissertation, and all students must take one summer on-site intensive module, although exemption from the latter may be granted through mitigating circumstances.

CORE MODULES

Global Perspectives in International Cultural Relations (20 credits)
This module offers a critical introduction to international cultural relations practiced globally through analysis of the major approaches underlying the interdisciplinary, cross-cultural study of international cultural engagement. It is built around the key theorists and relevant conceptual approaches practiced by multiple actors (states, corporations, civil society, sub-national actors and citizens), and through their work examines the complex interactions of culture in relation to globalisation, diplomacy, the pursuit of mutual understanding and international cultural engagement in its many forms.

On-site Summer Leadership Intensive (20 credits)
The Summer Leadership Intensive occurs over two weeks between May and July each summer in a geographically rotating location. You will have the opportunity to engage with expert speakers, to follow special leadership topics and to have field experiences. Full information will be available at the beginning of Term 2 (January) prior to the module's convening. Additional accommodation, travel and visa costs will apply. This is a core module for MA students, although you may be permitted to substitute another module in exceptional cases of accepted mitigating circumstances.

MA Dissertation (40 credits)
The MA Dissertation module, undertaken over three semesters, enables you to build your understanding of research and evaluation by undertaking a piece of independent academic research (library or field work based) within your chosen subject area under the guidance of the faculty. The first semester will include online seminars, lectures and discussion around research methods, literature review and identifying a research topic. The

second semester will include online lectures and seminars around structure and style of dissertations including ethical considerations. During the third semester, you are expected to complete your research and produce the final dissertation of 12,000-15,000 words.

OPTION MODULES

Cultural Development and the Creative Economy (20 credits)
This module provides an introduction to the place of culture in the contemporary understanding of development and the creative economy, placing emphasis on international development policies and programmes. Combining approaches from different disciplines and introducing a wide range of practical examples and case studies, the module aims to bridge theory and practice.

Cultural Policy (20 credits)
This offers a critical introduction to cultural policy practiced locally, nationally, regionally and globally through analysis of frameworks and current priorities, and topics including cultural participation, culture and trade, arts education, international cooperation and mobility, cultural diversity and cultural rights, culture in communities and overall wellbeing. It is built around the key theorists and relevant conceptual approaches practiced by multiple actors who create, influence, implement and evaluate policy. The module examines the process of cultural policy making and the value of arts and culture to societies.

Intercultural Communication (20 credits)
This module examines a wide range of theorists who have written on intercultural communication; it also challenges you to apply these theories critically to your own intercultural behaviour in personal and professional contexts by drawing on your own wide-ranging intercultural experiences. Through professional and autobiographical case studies, you will learn to function effectively in environments where a variety of cultures or sub-cultures are present.

International Cultural Relations Programme Development (20 credits)
This module provides an opportunity for you to design an international cultural relations programme of your choice. The module will culminate in a "grant selection committee" simulation where you will present, advocate for and evaluate your peers' proposals based on set criteria to determine which proposals are funded.

Public Engagement and Cultural Diversity (20 credits)
This module introduces you to theories and practical applications for cultural relations, considering contexts of cultural diversity, changing demographics and new media strategies. You will learn processes for bringing individuals, groups, governmental agencies, and non-governmental organisations together to address issues of common importance, for shared problem solving around, and participation in positive social change through deliberation, dialogue and action.

ASSOCIATED CAREERS

The International Cultural Relations MA is designed for the early to mid-level NGO, civil society or government practitioner with two to five years of experience and those who have career ambitions in the fields of: international arts, education and cultural management, cultural diplomacy/external cultural relations, cultural policy, cultural development and the creative industries. The course welcomes more mature candidates who want to gain credit for or update their skills. The degree also enables further academic study in relevant fields at PhD level.

ENTRY REQUIREMENTS

Admission to the course requires a First Class or Upper Second Class Honours degree or equivalent (BA 3.0 GPA) in the Arts, Social Sciences or Humanities; equivalent qualifications from overseas are accepted. Students with other first degrees will be considered, but will be required to show strong evidence of motivation and related professional experience. You should have a minimum of two to five years of related work experience. If your first language is not English, you will need an IELTS score of 6.5 or equivalent with seven strongly preferred.

WESMINSTER BUSINESS SCHOOL

PROJECT MANAGEMENT MSc

Length of course
One year full-time or two years part-time, starting in September

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Dr Nicholas Lambrou

In today's business environment effective project management (PM) is an integral influencer of success. Additionally, PM-associated skills such as planning, risk management, quality management and communication management are essential to control the increasingly complex projects that allow top organisations to remain competitive in the global market. Having a qualification in PM is now a requirement in many organisations, both in the public and the private sector.

Effective PM requires a body of knowledge and a set of tested skills including planning, delegation and monitoring that the Project Management MSc is designed to deliver. The course is suitable for business, computing, engineering or other graduates with an affinity for organising, running or participating in projects.

Westminster Business School is one of just a handful of universities that is eligible to offer accredited PRINCE2 certification.

So in addition to this postgraduate qualification, students get an opportunity to also obtain the much sought after PRINCE2 certificates.

COURSE CONTENT

This course involves both theoretical and practical content. It offers you the chance to build on your first degree or work experience with a range of knowledge and skills, enabling you to successfully manage the increasing number of projects instigated by organisations seeking to improve their value proposition.

In addition to providing you with an opportunity to attain the much sought after PRINCE2 Foundation and PRINCE2 Practitioner certifications, the course will provide you with an understanding and an evaluation of a number of other popular professional qualifications, such as M_o_R®*, MSP* and DSDM Atern.

This course covers and critically evaluates the prevailing project management bodies of knowledge.

* M_o_R® and MSP are registered trademarks of Axelos Ltd.

CORE MODULES

- Project Management Foundations
- Project Management in Practice
- Management of Risk and Scheduling
- Project Finance and Procurement
- Project Management Project
- Programme and Strategic Management

The first two modules follow on from one another. In Foundations we lay the foundations of project management, like planing, monitoring and controlling, focussing on the more technical skills of the profession. In the Practice module we concentrate more on the behavioural aspects of projects, such as leadership and team work. The two modules together provide a critical overview of the project management world.

The other core modules discuss other aspects of project management such as risk management, scheduling, project finance, strategic alignment and procurement. To complete their studies, all students complete a practical or a research project.

OPTION MODULES

- Managing International Projects
- Project Management for IT

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ASSOCIATED CAREERS

The majority of graduates start their career as project team members with a few, depending on their background, becoming project programme managers. Many work for large UK or international organisations as consultants or project managers.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower Second Class Honours or international equivalent) and demonstrate interest and motivation in the subject area. Alternative professional qualifications with at least three years' relevant professional experience will also be considered. Directly relevant degree disciplines include business studies, economics, events management, and operations research. However, students with qualifications in other disciplines such as, engineering, IT, environmental sciences, the humanities and languages are also encouraged to apply.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

RELATED COURSES

- PRINCE2
- Purchasing and Supply Chain Management MSc

PURCHASING AND SUPPLY CHAIN MANAGEMENT MSc

Length of course
One year full-time or two years part-time, starting in September

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Rachel Lander

Through an advanced programme of study and research, this course equips you with the specialist knowledge and skills to identify problems and develop solutions within both purchasing and the wider supply chain.

PRINCE2® is a registered trade mark of AXELOS Limited

THE
CHARTERED INSTITUTE OF
PURCHASING & SUPPLY®

ACCREDITED DEGREE

COURSE CONTENT

The course addresses the strategic role of purchasing and supply chain management. It also examines the impact of changes in the regulatory and policy environment, and the effect of new technologies and techniques on current and future problems within the supply chain. The course will develop your knowledge of best practice in this field, and enhance your understanding of the importance of business process and activity integration.

CORE MODULES

Business Process Integration with SAP
You will consider the role of information and process integration within organisations, focusing on enterprise-wide software and business process integration. Opportunities to study for SAP-accredited courses are offered in association with this module.

Financial Analysis for Managers
This module aims to develop your analytical skills and understanding of corporate financial reports.

Logistics and the External Environment
With this module you will increase your awareness of the external influences that companies must take into account in the design and operation of their logistics systems.

Purchasing Management
You will develop a range of knowledge about purchasing management, including the purchasing management process, negotiation techniques, supplier appraisal and the buyer's role.

Research Methods and Project Preparation
These modules will increase your knowledge and competence of the research process and the application of research methods.

Retail Supply Chain Management
By examining retail markets (by country and sector), this module investigates developments in the control of the supply chain between retailers and manufacturers.

Sustainable Supply and Procurement
You will examine topics related to green logistics, procurement and supply chain management.

OPTION MODULES

International Aspects of Business Law
You will gain a greater understanding of different aspects of international law, and be able to apply them to business.

Project Management
You will examine the importance of projects in modern organisations, with particular reference to managing projects.

ASSOCIATED CAREERS

Past students of the course have developed successful careers in both supply chain management and procurement. Course graduates work in both large and small to medium companies all over the world. Examples include Unilever, Puma, and Sony. In today's complex and demanding environment where sound judgement, personal responsibility and initiative are sought, this course will help you to acquire the qualities to either advance in your current role, or gain new employment. Areas of work you could consider include purchasing and contract management, supply chain management, operations/logistics management and supply chain planning and

development. Alternatively, you might want to continue onto research or further study. On successful completion of the course, if you have three years' relevant work experience you may be awarded Member of Chartered Institute of Purchasing and Supply (MCIPS) status. Alternatively, you can apply to CIPS for MCIPS status at a later date, once you have acquired the necessary work experience.

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RELATED COURSE

- Logistics and Supply Chain Management MSc

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

SHORT COURSES

All these short courses are offered at our Central London (Marylebone) Campus as part of the Westminster Business School offering.

AGILE PROJECT MANAGEMENT

Length of course
Foundation – three days
Practitioner – two days

See westminster.ac.uk/agilepm

The Agile Project Management (AgilePM®) certification aims to address the needs of those working in a project-focused environment who want to be Agile. The course covers an approach to project management that sits alongside PRINCE2®.

PRINCE2

Length of course
Foundation – three days
Practitioner – two days

See westminster.ac.uk/prince2

We are proud to be one of just a handful of universities that is eligible to provide PRINCE2 short courses. PRINCE2 is the popular and effective project management method used in more than 150 countries around the world.

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MANAGEMENT OF RISK (M_O_R®)

Length of course
Foundation – three days
Practitioner – two days

The Management of Risk (M_o_R®) Certification considers risk from different perspectives within an organisation: strategic, programme, project and operational.

INTERNATIONAL ECONOMIC POLICY AND ANALYSIS MSc/MA

Length of course
One year full-time study, starting in September or January

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Philip Hedges

This innovative course offers both MSc and MA streams. It has been designed to develop your ability to apply economic analysis to policy issues and business problems, which are often ambiguous and multi-faceted. Although there is a strong theoretical core, the course focus is very much on the practical application of economic techniques to problems, and on developing the ability to communicate the insights that economic analysis can provide. It has been created in conjunction with the Government Economic Service (GES), the major employer of economics graduates in the UK. Indeed, the University of Westminster is the only English university to have secured GES recommended status for a postgraduate course in economics. The course aims to provide you with an in-depth knowledge and understanding of the latest developments in economics, together with a focus on the practical skills needed by a working economist. It is specifically aimed at those with a genuine interest in the application of economics to real-world situations.

As well as enhancing your ability to apply relevant economic principles in the support of policy and strategy development, the course aims to develop your ability to communicate complex issues to wide audiences; your awareness of significant sources of economic and financial data; the problems faced when carrying out policy evaluation; and your capability for self-awareness and group working.

COURSE CONTENT (MSc/MA)

You will gain an understanding of the key concepts in economics that underpin public sector policy and business decision making. This includes the various scenarios where we explore opportunity cost, equilibrium and disequilibrium, strategic interaction, market failure, and the related concept of externalities. You'll develop your analytical skills by applying these concepts to current challenges that face the profession, at both macro and micro levels, and in both private and public sectors. This will provide you with the latest insights drawn from both the academic and practitioner arenas. Around a common core of modules covering key theoretical and practical elements, the MSc stream offers the possibility of pursuing a course of study in economics with a greater quantitative focus, while the MA stream has a stronger international emphasis.

COMMON CORE MODULES (MSc AND MA STREAMS)

Economic Evaluation Project
This module provides you with the framework within which to develop your full project dissertation from the proposal submitted as part of the Research Methods module. The majority of projects undertaken by MSc students would be expected to involve an empirical component and appropriate quantitative analysis. Projects undertaken by MA students are likely to be of a more applied nature, possibly issue or problem based.

Macroeconomic Analysis and Policy
This module reviews the historical evolution of macroeconomic policy and, through a review of the theoretical and empirical literature, develops the analytical framework of macroeconomics underpinning contemporary macroeconomic policy.

Microeconomic Analysis and Policy
You will review theoretical and empirical microeconomic approaches in order to shed light on business decision making and microeconomic policy in mixed economies.

Research Methods
This module aims to enhance your knowledge and competence of the research process, and the application of research methods in the area of applied economics.

Strategy and Appraisal in Economics
This module applies the theoretical tools, concepts and methodology of economics to private and public sector scenarios, with an emphasis on communicating and appraising policy and strategy options.

CORE MODULES (MSc)

Data Analysis
Through this module you will cover a range of data analysis methods and concepts.

Economic Policy Perspectives
This module analyses economic policy issues regarding inflation, monetary and fiscal policy, European Monetary Union, unemployment, the causes and effects of changes in income distribution, growth, financial stability, and crisis, in particular the great recession of 2008–2012.

OPTION MODULES (MSc)

Innovation Economics
This module reviews the theoretical literature in this field and examines the central role that knowledge, entrepreneurship, technology and innovation play in supporting business expansion and shaping government economic policies.

Labour Economics
Providing you with the techniques and critical insights needed to effectively analyse topics in labour economics, this module uses practical applications to explore the value and limitations of theory and empirics in the field.

CORE MODULES (MA)

International Economics
This module offers a critical, theoretically informed, issue-based approach to the study of international trade and investment, finance, economic institutions, globalisation and economic integration.

Managing Data
The ability to access, manipulate and interpret data from a range of sources, both primary and secondary, is an essential skill for economists and business professionals. This module offers a practical introduction to relevant data sources and to the tools necessary to critically explore these sources.

OPTION MODULES (MA)

Development Economics and Policy
By exploring the concepts and theories that have been developed and applied by economists to the study of the problems of developing countries, this module explores the implications for the framing of development policy.

Global Financial Markets
This module provides you with an in-depth understanding of the structure and operation of foreign exchange markets, financial instruments used in global markets, and the operation of financial institutions such as banks and insurance companies expanding across a number of financial markets. Students on the MA stream may take another Westminster Business School postgraduate module, with the permission of the Course Leader.

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ASSOCIATED CAREERS

As an economics postgraduate, you can look forward to excellent career prospects. Our students have gone on to successful careers in government and consultancy as economic analysts, regulatory economists and market analysts. The strong international focus of the course provides an excellent opportunity to develop the knowledge and skills to pursue a career in multinational companies or international organisations. Many graduates return to their countries of origin and are employed in developing international business opportunities or government institutions, while other graduates develop their careers with international charities or other non-governmental organisations.

While this vocationally oriented course develops skills for devising and evaluating policies and strategies, rather than simply training academic economists, several of our recent graduates have also found that it has opened up opportunities for PhD study.

RELATED COURSES

- Global Finance MSc
- International Business and Management MA
- International Development Management MSc
- Investment and Risk Finance MSc

FINANCE AND ACCOUNTING MSc

Length of course
One year full-time starting in September or January

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Declan McDonald

The Finance and Accounting MSc has been designed to develop the knowledge, skills, research interests and career prospects of those who work, or wish to work, in finance and financial services, treasury management or accountancy. This course is especially useful if you're a graduate with little or no accounting experience as it offers the opportunity to study modules which will cover this shortfall.

If you are a graduate member of a UK accountancy body, or an overseas equivalent, you may claim up to four exemptions from this Masters by applying for Accreditation of Prior Certificated Learning. This would enable you to complete the taught part of the course in one semester.

Graduates of the course qualify for seven exemptions from the exams of the Association of Chartered Certified Accountants (ACCA). Westminster Business School is a Gold approved learning partner and one of just three UK institutions where students qualify for so many ACCA exemptions on completion of a one-year course.

Graduates may also apply to take the Gateway Route of the Chartered Institute of Management Accountants (CIMA). By passing CIMA's Gateway exam, you will qualify for 12 exemptions from CIMA's exams.

APPROVED LEARNING PARTNER
ACCA
Gold

COURSE CONTENT

As a postgraduate finance student you will have access to the Financial Markets Suite, which uses the Bloomberg computer system to monitor real-time financial market movements and trends. It's a resource available to very few UK universities, and one which provides a modern and progressive teaching environment combining finance theory with practice.

CORE MODULES

Financial Accounting Policy and Practice
You will be able to prepare financial statements up to consolidation with consideration of some of the main accounting standards underlying international financial reports. This module also explores the issues, principles and theories underlying current developments in financial accounting and reporting.

International Risk Management
This module provides you with the fundamental ideas and tools for thinking about international risk management.

Managerial Accounting
Through the exploration of practical applications, critical appraisal, contemporary approaches and international perspectives, this module explores the role of accounting in the management of organisations, and the development and application of managerial accounting concepts and techniques.

Modern Finance
You will gain an overview of fundamental topics in the field of finance, including capital structure, corporate value, cost of capital, dividend policy, financial instruments, investment and modern portfolio theory.

Project
An 8,000–10,000-word dissertation in the area of either accounting or finance.

Research Methods in Finance and Accounting
This module aims to develop your knowledge and competence of the research process, and the application of research methods in the area of accounting and finance.

Taxation
The focus of this module is on the UK Tax System including Personal, Corporation, Inheritance, Capital Gains and Sales taxes. The impact of International Tax Laws and Tax Avoidance will also be studied.

OPTION MODULES

You will choose two option modules. You can either choose both from the following list or one from this list and a second may be chosen from anywhere within the University, subject to the Course Leader's approval.

Corporate Governance and Business Ethics
You will examine the theoretical and practical issues involved in the direction and control of companies operating in the UK and internationally.

Data Analysis
Through this module you will cover a range of data analysis methods and concepts.

Financial Derivatives
This module develops your theoretical understanding of financial derivatives markets. You will price and value financial derivatives from first principles and explore how financial derivative products can be used effectively in risk and investment management applications.

Financial Information Systems
You will develop an understanding of the fundamental concepts and practical skills required by finance professionals as users, evaluators, designers and managers of computer-based financial information systems.

Financial Markets and Institutions
This module offers detailed coverage and analysis of global financial markets and institutions.

Fixed Income Analysis and Trading
This module provides the fundamental ideas and tools for thinking about traditional income securities.

International Financial Reporting

This module will develop your systematic understanding of the principles underlying, and policy issues inherent in, the study of international financial reporting, with particular reference to multinational groups.

Modern Portfolio Management

Develop your understanding of contemporary portfolio theory and investment management principles in order to actively manage a range of investment funds used by professional institutional investors and the private wealth management industry.

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ASSOCIATED CAREERS

The majority of our graduates go on to successful careers in accounting, with some

having secured employment in a 'Big 4' accountancy firm. Other graduates have achieved employment in the fields of finance, banking or general management.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower Second Class Honours or international equivalent) and demonstrate interest and motivation in the subject area. Alternative professional qualifications with at least three years' relevant professional experience will also be considered. Directly relevant degree disciplines include business studies, economics, geography, management, and operations research. However, students with qualifications in other disciplines such as engineering, environmental sciences, the humanities and languages are also encouraged to apply.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

RELATED COURSES

- Finance, Banking and Insurance MSc
- Global Finance MSc
- Investment and Risk Finance MSc

FINANCE AND FINANCIAL LAW MSc*

Length of course
One year full-time starting in September or January

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leaders
Dr Julie Ayton and Dr Charanjit Singh

This Masters programme is an engaging and challenging course that is delivered by an experienced inter-faculty teaching team drawn from Westminster Business School and Westminster Law School. It is designed to integrate learning in financial theory, markets and institutions, combined with legal study in complementary and specialist areas of financial law. You will gain a deeper understanding of the legal issues and an ability to apply knowledge and skills in professional capacities in a variety of roles in the global financial services industry.

The course has an international dimension – you will study in the heart of the capital at our Marylebone campus, minutes away from the major global financial and legal centres of the world.

Study will cover a range of contemporary topics, namely: financial markets and institutions, financial products, regulation and compliance, financial and legal risk management and financial crime.

In addition, the focus on policy matters related to financial regulation will equip you with the skills required to conduct deeper analyses and to undertake research in this multi-disciplinary area of study.
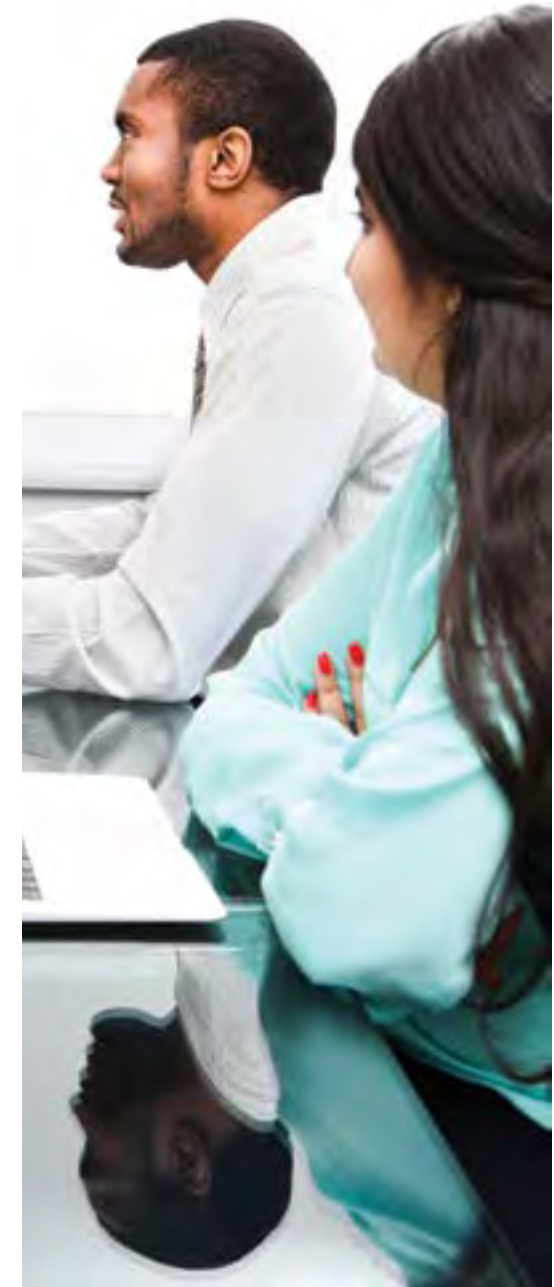
*Subject to approval

To enable students to build the common key core skills and knowledge base, all students are expected to undergo the Westminster Business School's pre-course induction process, covering the fundamentals of finance and commercial law.

CORE MODULES

Financial Markets and Institutions
This module offers detailed coverage and analysis of global financial markets and institutions. Theory delivered in class is underpinned by real-life examples. Students will gain hands-on training and exposure to the Bloomberg system in our Financial Markets Suite.

Financial Services Regulation, Risk and Law
In this module you will learn about the contemporary legal issues that pervade the financial services markets in the UK, EU and Internationally. Topics include the creation and sale of financial products, regulatory supervision of financial services, regulatory compliance and consumer and investor protection. We explore the practical impact of policy and regulation using real and fictional case studies.

Global Banking
This module evaluates the role and function of domestic and global banks and their structure and operations. This is accompanied by a thorough examination of the financial risks that banks are exposed to, and the various ways to manage them.

Investment Banking Legal Practice
The purpose of this module is to help students familiarise themselves with the main elements of capital markets law and the relevant regulatory provisions governing capital markets activities (e.g. business valuation, stock exchange listing and public offers, brokerage, mergers and acquisitions). It also gives an insight into the practical aspects of their application in a financial services commercial context. The learning process relies heavily on the use of case studies and practical examples of recent transactions.

Project
An 8–10,000-word dissertation in the area of financial law, regulation or compliance.

Regulatory Risk Management
This module focuses on the management of regulatory risk and covers the detection, investigation and prosecution of financial crime in a business, financial services and commercial context given the global financial crisis. We also explore cybercrime and how the risks it poses to the financial services industry are evaluated and managed and the development of solutions (security) that seek to detect, mitigate and prevent cyber-attacks as well as their prosecution. Topics include the nature and extent of information security, cybercrime and financial crime in the financial services industry, the legislative environment, fraud and anti-money laundering.

Research Methods in Finance and Law
This module aims to develop your knowledge and competence of the research process, and the application of research methods in the area of finance and financial law.

OPTION MODULES

You can choose a total of two option modules. Choose one or two from the following list; one may be chosen from anywhere within the University, subject to the Course Leader's approval.

Banking Risk and Operations
This module provides you with an understanding of banking risks and operations. This includes business lines, investment banking services, operational risk, credit risk, interest rate risk management, asset liability management, capital allocation and ethical issues in banking. It will provide a level of conceptual understanding that will allow you to critically evaluate research and methodologies and alternative approaches in banking risk and operations.

Compliance and Law in Banking and Insurance
This module offers a detailed examination of the law, legal principles, regulation, compliance and supervision that applies to domestic and international banks and insurance companies. The module also focuses on relevant reforms to the banking and insurance industries.

Contemporary International Financial Management
The study is grounded in the case study method and provides the basic numerical toolkit required to analyse a range of listed companies that are pursuing value-based growth strategies. Thus, students will be able to apply a range of equity valuation methods to contemporary stocks, including those companies where growth is focused on mergers, acquisitions and restructuring events.

Corporate Governance and Business Ethics
This module examines the theoretical and practical issues involved in the direction and control of companies, which operate in the UK and internationally. It begins by considering the theories upon which corporate governance and corporate social responsibility models are based, particularly agency theory, transaction cost economics, and stakeholder theory. It then reviews some of the most spectacular failures of governance mechanisms in recent years, which led to the development of codes of best practice in different national settings. Subsequent sessions examine ethical issues and corporate governance, social responsibility, environmental sustainability, and corporate citizenship.

Derivatives and Structured Finance: Law and Practice
This module offers a detailed examination of the law and practice relating to structuring, documenting and executing structured derivative products, capital markets, and finance transactions; and in particular, the management of legal risk associated with the same.

ASSOCIATED CAREERS

Participants graduating from this programme will be able to apply skills in a broad range of challenging and rewarding careers in the financial services industry, government departments, commercial law firms, regulatory bodies and related specialist practices or businesses.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower Second Class Honours or international equivalent) and demonstrate interest and motivation in the subject area. Alternative professional qualifications with at least three years' relevant professional experience will also be considered. Directly relevant degree disciplines include business studies, law, economics, management, and operations research. However, students with qualifications in other disciplines such as engineering, environmental sciences, geography, the humanities and languages are also encouraged to apply.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

GLOBAL FINANCE MSc

Length of course
One year full-time starting in September

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Mark Pilkington

This course provides you with expertise in global finance and enables you to pursue a career within the finance profession. As well as a strong disciplinary base in global finance, it draws on other cognate disciplines including behavioural finance, quantitative methods and economics. This will equip you with the skills and knowledge including behavioural finance, quantitative methods and economics, to be able to work with specialists in other areas and present findings and analysis to non-specialists. The course is open to people with no detailed prior knowledge of global finance, although this is desirable.

As a postgraduate finance student you will have access to the Financial Markets Suite, which uses the Bloomberg computer system to monitor real-time financial market movements and trends. It's a resource available to very few UK universities, and one which provides a modern and progressive teaching environment combining finance theory with practice.

CORE MODULES

Behavioural Finance
This is a relatively new and increasingly popular field which provides explanations for people's economic decisions by combining behavioural and cognitive psychology theory with conventional economics and finance.

Data Analysis
Through this module you will cover a range of data analysis methods and concepts.

Financial Markets and Institutions
This module offers detailed coverage and analysis of global financial markets and institutions.

Global Financial Markets
This module enhances your understanding of the practical and theoretical issues related to international financial markets.

International Risk Management
This module provides you with the fundamental ideas and tools for thinking about international risk management.

Modern Finance
You will gain an overview of fundamental topics in the field of finance, including capital structure, corporate value, cost of capital, dividend policy, financial instruments, investment, and modern portfolio theory.

Project
An 8,000–10,000-word dissertation in the area of international finance.

Research Methods in Finance and Accounting
This module aims to develop your knowledge and competence of the research process, and the application of research methods in the area of international finance.

OPTION MODULES

Choose one from the following:

Corporate Governance and Business Ethics
You will examine the theoretical and practical issues involved in the direction and control of companies operating in the UK and internationally.

Fixed Income Analysis and Trading
This module provides the fundamental ideas and tools for thinking about traditional fixed income securities.

Forecasting Markets and Risk Modelling
This module explores advanced ideas and applications of econometrics in forecasting financial markets and risk modelling.

International Aspects of Business Law
You will gain a greater understanding of different aspects of international law, and be able to apply them to business and management problems arising in a global economy.

International Financial Reporting
This module will develop your systematic understanding of the principles underlying, and policy issues inherent in, the study of international financial reporting, with particular reference to multinational groups.

Managerial Accounting
The module explores the role of accounting in the management of organisations, and the development and application of managerial accounting concepts and techniques. The emphasis is on practical applications, critical appraisal, contemporary approaches and international perspectives.

Modern Portfolio Management
You will develop your understanding of contemporary portfolio theory and investment management principles in order to actively manage a range of investment funds used by professional institutional investors and the private wealth management industry.

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ASSOCIATED CAREERS

This course will develop your knowledge and management skills to enable you to pursue a career in multinational companies, overseas trade and any international organisation. Our graduates achieve success in general management, in relevant aspects of the economics of international business, or as international finance specialists. Many return to their countries of origin and are employed in developing international business opportunities, or government institutions, while other graduates pursue careers with international charities and other non-governmental organisations.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower Second Class Honours or international equivalent) and demonstrate interest and motivation in the subject area. Alternative professional qualifications with at least three years' relevant professional experience will also be considered. Directly relevant degree disciplines include business studies, economics, geography, management, and operations research. However, students with qualifications in other disciplines such as engineering, environmental sciences, the humanities and languages are also encouraged to apply.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

RELATED COURSES
- Finance and Accounting MSc
- Finance, Banking and Insurance MSc
- Investment and Risk Finance MSc

INVESTMENT AND RISK FINANCE MSc

Length of course
One year full-time starting in September or January

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Dr Sheeja Sivaprasad

Deputy Course Leader
Dr Ka Kei Chan

This course provides a thorough theoretical and practical grounding in the key aspects of investment and risk finance, delivered in an intensive learning environment. You will learn how to apply the knowledge and theory you have gained in class to real-world problems facing the international financial services industry and the corporate financial management community. This practical application of investment and risk principles is one of the main strengths of this programme. The learning and skills development is integrated with resources available in our Financial Markets Suite (FMS), a state-of-the-art virtual trading room environment. The FMS is interfaced with the Bloomberg system, a leading source of economics and capital markets information available to the global professional financial community. Provision of this Bloomberg resource, along with the academic and professional career development opportunities are the main reasons why our students prefer to select this programme.

Students on the Investment and Risk Finance MSc would be automatically registered for the student membership of the Chartered Institute for Securities and Investment (CISI) – a financial services professional body. Some of the benefits include free attendance at CPD events, accessibility to industry news and online resources.

COURSE CONTENT

The course has been in existence since 1999 and has continued to evolve to meet the changing educational needs of the investment and risk finance professional. It's delivered by qualified academics and professionals who have worked for many years in the industry and are actively engaged in research and consultancy. The course consists of core modules which help you acquire the ability to perform quantitative investment and risk analysis on a variety of financial instruments and structured products. You'll also learn how to use capital market products in both investment and risk finance applications. As a result you will develop good transferable skills and solve financial problems in a group setting. Integrated within the course is a research module and a project that provides skills for development in research, creating opportunities for students to explore finance subject areas of their own interest in more depth. This study will enable you to apply the analytical and technical management skills you will encounter to real-life situations.

CORE MODULES

Data Analysis
Through this module you will cover a range of data analysis methods and concepts.

Financial Derivatives
This module develops your theoretical understanding of financial derivatives markets. You will price and value financial derivatives from first principles and explore how financial derivative products can be used effectively in risk and investment management applications.

Modern Portfolio Management
You will develop your understanding of contemporary portfolio theory and investment management principles in order to actively manage a range of investment funds used by professional institutional investors and the private wealth management industry.

Project
An 8,000–10,000-word dissertation in the area of finance.

Research Methods in Finance and Accounting
This module aims to develop your knowledge and competence of the research process, and the application of research methods in the area of investment and risk finance.

International Risk Management
This module provides you with the fundamental ideas and tools for thinking about risk management.

SUB-CORE MODULES

Choose two or three of the following:

Contemporary International Financial Management
The study is grounded in the case study method and provides the basic numerical toolkit required to analyse a range of listed companies that are pursuing value-based growth strategies. Thus, students will be able to apply a range of equity valuation methods to contemporary stocks, including those companies where growth is focused on mergers, acquisitions and restructuring events.

Financial Markets and Institutions
This module offers detailed coverage and analysis of global financial markets and institutions. Theory delivered in class is underpinned by real-life examples. Students will gain hands-on training and exposure to the Bloomberg system in the Financial Markets Suite.

Fixed Income Analysis and Trading
This module provides the fundamental ideas and tools for thinking about traditional fixed-income securities.

Forecasting Markets and Risk Modelling
This module explores advanced ideas and applications of econometrics in forecasting financial markets and risk modelling.

OPTION MODULES

If you take two sub-core modules, you then need to choose one from the following:

Financial Accounting Policy and Practice
You will be able to prepare financial statements up to consolidation with consideration of some of the main accounting standards underlying international financial reports. This module also explores the issues, principles and theories underlying current developments in financial accounting and reporting.

Financial Information Systems
You will develop an understanding of the fundamental concepts and practical skills required by finance professionals as users, evaluators, designers and managers of computer-based financial information systems.

International Financial Reporting

This module will develop your systematic understanding of the principles underlying, and policy issues inherent in, the study of international financial reporting, with particular reference to multinational groups.

Managerial Accounting

Through the exploration of practical applications, critical appraisal, contemporary approaches and international perspectives, this module explores the role of accounting in the management of organisations, and the development and application of managerial accounting concepts and techniques.

Modern Finance

You will gain an overview of fundamental topics in the field of finance, including capital structure, corporate value, cost of capital, dividend policy, financial instruments, investment and modern portfolio theory.

You may also take any another module from the Westminster Business School postgraduate portfolio, at the Course Leader's discretion.

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ASSOCIATED CAREERS

This course is designed to prepare you for a variety of roles. Career choices include security and financial analysis, trading and fund management, capital market sales, and administration. The skills you will acquire through the teaching and learning experiences combined with a postgraduate qualification in this area of finance will allow you to expand your career in a dynamic and rapidly evolving

global industry. Our graduates go on to develop careers in treasury and front office positions in investment banks and securities companies. They occupy management positions as financial analysts, finance and sales administrators, or similar jobs in the global financial services sector and the corporate finance world.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower Second Class Honours or international equivalent) and demonstrate interest and motivation in the subject area. Alternative professional qualifications with at least three years' relevant professional experience will also be considered. Directly relevant degree disciplines include business studies, economics, geography, management, and operations research. However, students with qualifications in other disciplines such as engineering, environmental sciences, the humanities and languages are also encouraged to apply.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

RELATED COURSES

- Finance and Accounting MSc
- Finance, Banking and Insurance MSc
- Global Finance MSc

FINANCE, BANKING AND INSURANCE MSc

Length of course
One year full-time plus a project, starting in September

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Dr Stefan van Dellen
Email: S.Vandellen@westminster.ac.uk

In the aftermath of the 2007–2009 financial crisis, most organisations in finance, banking and insurance are undergoing major changes. These organisations are actively seeking postgraduates who are disciplined in these fields. Westminster Business School is one of just a handful of UK universities to offer a postgraduate degree in Finance, Banking and Insurance. This MSc will enable students to pursue a wide range of careers in the financial services industry and to study further for professional institute exams. This year-long full-time course is designed for students who want to work in the areas of finance, international finance, financial services, investment banking, retail banking, insurance, re-insurance and hedge funds, as private client advisors and financial analysts both in the public and private sectors.

COURSE CONTENT

The course is designed to give you an essential understanding of the role and operations of the finance, banks and insurance companies. The course is delivered by highly qualified individuals with extensive research experience and strong industry links. The course includes a field trip to Lloyds of London, the world's largest insurance market, and guest lectures by practitioners from both the banking and insurance sectors are also provided. During your studies, you will acquire essential knowledge and skills that will set the

foundations for a successful career in the financial services sector. Finally, you will gain access to our ever-growing alumni network which will support your career development.

CORE MODULES

Compliance and Law in Banking and Insurance

This module offers a detailed examination of the law, legal principles, regulation, compliance and supervision that applies to domestic and international banks and insurance companies. The module also focuses on relevant reforms to the banking and insurance industries.

Global Banking

The module evaluates the role and function of domestic and global banks and their structure and operations. This is accompanied by a thorough examination of the risks that banks are exposed to, and the various ways to manage them.

Insurance Markets and Operations

The module examines the principles and practice of insurance and the operation of insurance companies in the life and non-life markets. It provides a solid understanding of all aspects of the nature and role of insurance, from basic principles through to industry practice.

International Risk Management

This module provides you with the fundamental ideas and tools for thinking about international risk management.

Modern Finance

You will gain an overview of fundamental topics in the field of finance, including capital structure, corporate value, cost of capital, dividend policy, financial instruments, investment and modern portfolio theory.

Project

An 8–10,000-word dissertation in the area of finance, banking or insurance.

Research Methods in Finance and Accounting

Develop your knowledge and competence of the research process, and the application of research methods in the area of finance, banking or insurance.

OPTION MODULES

Students choose two option modules in their second semester:

Advanced Topics in Insurance

This module offers an in-depth analysis of selected specialist areas of insurance. It also offers an interactive, computer-based learning experience exploring the fundamental statistical techniques used in risk analysis and risk management.

Banking Risk and Operations

Acquire a thorough knowledge of domestic and global banks, structures and functions, and gain a sound understanding of the risks that banks are exposed to, and the different techniques applied to manage them.

Financial Derivatives

This module develops your theoretical understanding of financial derivatives markets. You will price and value financial derivatives from first principles and explore how financial derivative products can be used effectively in risk and investment management applications.

Financial Markets and Institutions

This module offers detailed coverage and analysis of global financial markets and institutions.

Fixed Income Analysis and Trading

This module provides the fundamental ideas and tools for thinking about traditional income securities.

Forecasting Markets and Risk Modelling

This module provides advanced ideas and applications of forecasting markets and risk modelling. These include forecasting, volatility forecasting, univariate and multivariate volatility modelling, risk measures, value at risk, and advance risk modelling methods, which are widely used on trading floors in the financial markets. The module includes extensive computer lab sessions to provide practical experience on using the different models on the trading floor.

International Financial Reporting

This module will develop your systematic understanding of the principles underlying, and policy issues inherent in, the study of international financial reporting, with particular reference to multinational groups.

Modern Portfolio Management

You will develop your understanding of contemporary portfolio theory and investment management principles in order to actively manage a range of investment funds used by professional institutional investors and the private wealth management industry.

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ASSOCIATED CAREERS

The majority of graduates will go into successful careers in the areas of finance, international finance, financial services, investment banking, retail banking, insurance, re-insurance and hedged funds as private client advisors and financial analysts both in the public and private sectors.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower Second Class Honours or international equivalent) and demonstrate interest and motivation in the subject area. Alternative professional qualifications with at least three years' relevant professional experience will also be considered. Directly relevant degree disciplines include business studies, economics, geography, management, and operations research. However, students with qualifications in other disciplines such as engineering, environmental sciences, the humanities and languages are also encouraged to apply.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

RELATED COURSES

- Finance and Accounting MSc
- Global Finance MSc
- Investment and Risk Finance MSc
- Association of Chartered Certified Accountants (ACCA) courses

THE ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANTS (ACCA) PAPER PREPARATION

The Association of Chartered Certified Accountants (ACCA) exams are designed to meet the needs of those aiming for a career in accountancy, enhancing their knowledge, skills and professional competence.

Currently we teach nine of the 14 ACCA exams on part-time evening basis. We do not offer tuition for the five professional-level exams. The classes are designed to cover all material you need to sit the ACCA exams in either June or December.

ENTRY REQUIREMENTS

To apply for the ACCA, you will need one of the following:

- two A Levels (or overseas equivalent)
- an HND (or overseas equivalent).

If you do not have the correct exam qualifications, you can apply through the mature student entry route. You should contact the Student Education Officer at ACCA Connect for details of the mature entry route, of any exemptions available from previous qualifications and to register with ACCA.

ACCA Connect

2 Central Quay
89 Hydepark Street
Glasgow G3 8BW
T: +44 (0)141 582 2000
F: +44 (0)141 582 2222
E: info@accaglobal.com
accaglobal.com/uk/en.html
Please note that the University does not accept any responsibility for students who have not clarified these details with ACCA.

INTERNATIONAL STUDENTS

If you are an international student, you can find out the latest information at ukba.homeoffice.gov.uk/studyingintheuk/

At the University of Westminster we teach the ACCA on a part-time basis, which means students on this course are not eligible to apply for a Tier 4 (student category) visa. If you already have another category of visa, for example a Tier 2 (work) visa, or you are a dependent on someone else's visa, then you may be able to enrol on our ACCA course.

If you are unsure whether your visa will permit you to study on our ACCA course please contact tier4visas@westminster.ac.uk in advance and we will verify whether your visa will allow you to enrol. When you come to enrol on your course you will need to present your passport and visa as evidence of your right to study in the UK.

The University of Westminster is a gold standard approved learning partner for ACCA.

APPROVED LEARNING PARTNER
ACCA
Gold

HUMAN RESOURCE MANAGEMENT MA

Length of course
One year full-time, starting in September or January. Two years part-time starting in September or January

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

Course Leaders
Cecilie Bingham
Keith Porter

This course offers interesting and challenging modules and options designed to develop you as an HR professional and adviser. It will suit graduates intending to work in HR, as well as those already working in the field and wanting to advance their careers. Building on your understanding of the theory and practice of HRM techniques, it provides a professionally focused and research-informed blend of academic and practical information, encouraging critical reflection on current HRM approaches. Westminster Business School is a Chartered Institute of Personnel and Development (CIPD) approved centre. The course has been accredited by the CIPD as meeting the 'knowledge criteria' for professional membership. This means that once you have completed the degree and given evidence of your practice in the workplace to the CIPD, you will gain the professional level of Chartered Membership.
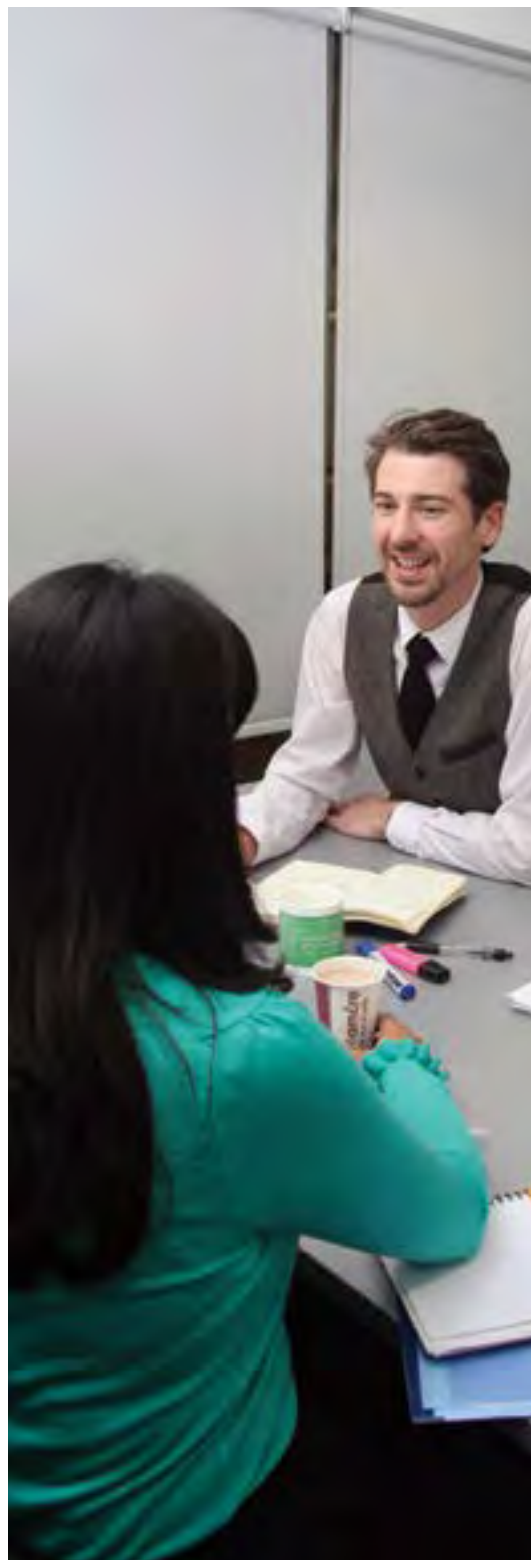
CORE MODULES

HRM in a Business Context
You will examine the working environment of HR practitioners by analysing the impact of economic, political, social and technological factors.

Managing Human Resources
You will explore different approaches to the management of human resources and the implications for organisational success.

Project
The aim of this module is to enable you to develop or evaluate, on the basis of empirical or conceptual research and analytic rigour, a specific area of human resource knowledge.

Research Methods and Project Preparation
This module aims to develop your knowledge and competence of the research process, and the application of research methods to the area of human resource management.

Skills of the Manager/Consultant
You will develop the interpersonal management skills and techniques you need to work both as both an internal and external consultant to organisations.

OPTION MODULES

Choose two of the following CIPD modules:

Employee Relations
This module encourages you to develop and reflect on your knowledge of UK employee relations from a number of different theoretical and practical perspectives.

Learning and Development
This module provides you with the theoretical underpinning necessary to critically evaluate both individual and organisational learning processes.

Organisational Analysis, Design and Development
This module examines the ways in which organisational effectiveness is influenced by structures, technologies, culture, power and attitudes. You will use concepts and modes of analysis to critically evaluate organisational design and development.

People Resourcing
You will develop your critical awareness of the links between an organisation's need to achieve corporate objectives, and its need for people.

Reward Management
This module focuses on the management of reward systems, critically analysing the links between reward systems and employee behaviour, through the use of theory and case studies.

You will also choose two from the following additional option modules:

Assessment and Individual Differences at Work
This module focuses on a critical exploration of good practice in assessment at work.

Contemporary Issues in Strategic HRM
The module focuses on the evolving role of Strategic Human Resource Management (SHRM) in an environment of unprecedented economic uncertainty and intensification of competition driven by advances in globalisation.

Designing and Delivering Training
The module provides you with the theoretical underpinning necessary to understand the processes of designing and delivering effective training.

Employment Law for HR Practitioners in England and Wales
You will develop your knowledge of, and ability to evaluate, UK employment law requirements.

International HRM
This module concentrates on the international context of HRM, and the policies and procedures that organisations need to devise when designing international human resource strategies.

Management Development
The module provides you with the ability to critically appreciate the philosophies, theories, models and techniques underpinning the management development processes at both the corporate and individual levels.

Managing Culture and Change

You will examine the ways in which corporate cultures impact on the management of organisational change. Through a critical analysis of relevant concepts, models and methods, you will develop the skills to manage change within different organisational environments.

Managing Diversity and Equality in Employment

This module explores and considers the structure and implications of difference and inequality within the employment relationship by examining the historical, sociological, economic and psychological basis of discrimination.

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ASSOCIATED CAREERS

After completing the course you can expect to develop your career within HRM, either in the UK or abroad. Providing a higher degree qualification in a well-established management area, the course will enable you to enhance your career prospects and marketability in the professional practice of HRM. Past students have become consultants (internal and external), HR managers, compensation and benefits managers, change management specialists, HR business partners, operations managers, civil servants and mediators. Employers of our students include the BBC, Cap Gemini, Linklaters, PwC and the Royal Household.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower

"As an international student I was looking for a Masters that would offer me an experience and education that I could utilise worldwide. Westminster was a simple choice for me, knowing the superior level of education, top-quality professors and fabulous location it offered. The culturally diverse group of classmates held various levels of professional experience, which enriched my learning as we continued to develop and challenge each other. Having completed the course specialising in employee relations, I have acquired an education which led me to a fulfilling career rather than a short-term job. As a management consultant in an employment services firm, I work with local and international clients and have continued to develop my practical experience in employee relations, policy development, recruitment and performance management."

Vanessa De Silva
Management Consultant,
Expertise Limited, Bermuda

Second Class Honours or international equivalent) and demonstrate interest and motivation in the subject area. Alternatively, applicants holding professional qualifications and with at least three years' relevant experience will also be considered. Directly relevant degree disciplines include business studies, economics, geography, management, and operations research. However, students with qualifications in other disciplines such as engineering, environmental sciences, the humanities and languages are also encouraged to apply.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

RELATED COURSE

- International Human Resource Management MA

INTERNATIONAL HUMAN RESOURCE MANAGEMENT MA

Length of course
One year full-time, starting in September

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Cecilie Bingham

The course is designed to appeal to candidates from outside the UK wishing to pursue or enhance a career in HRM that has, or may have, an international dimension. You will study an interesting range of modules focusing on international comparative HRM, international personnel management and organisational analysis and development. This MA specifically enables the building of a body of practical skills and theoretical knowledge around the management of organisations within different international contexts, allowing you to acquire a coherent, specialised body of relevant knowledge. Westminster Business School is an approved centre for the Chartered Institute of Personnel and Development (CIPD) and this course has been accredited by the CIPD as meeting the knowledge criteria for professional membership. This means that once you have passed the degree and given the CIPD evidence of your practice in the workplace you will gain the professional level of Chartered Membership.

CIPD
Approved centre

COURSE CONTENT

You will be exposed to a wide range of contemporary perspectives on key developments in and around international human resource management and organisational analysis, providing access to a range of alternative academic and practitioner views. You will will explore relevant issues and what these mean for individuals and organisations at local, national and international levels.

CORE MODULES

Comparative Employment Relations
You will analyse how people are managed – and the HR practices and employee relations systems that are adopted – in different cultures.

HRM in a Business Context
You will examine the working environment of HR practitioners by analysing the impact of economic, political, social and technological factors.

International HRM
This module concentrates on the international context of HRM, and the policies and procedures that organisations need to devise when designing international human resource strategies.

Managing Human Resources
You will explore different approaches to the management of human resources and the implications for organisational success.

Organisational Analysis, Design and Development
This module examines the academic ways in which organisational effectiveness is influenced by structures, technologies, culture, power and attitudes. You will use concepts and modes of analysis to critically evaluate organisational design and development.

Project
The aim of the project is to enable students to develop or evaluate, on the basis of empirical or conceptual research and analytic rigour, a specific area of human resource knowledge.

Research Methods and Project Preparation
This module aims to develop your knowledge and competence about the research process, and the application of research methods to the area of international human resource management.

Skills of the Manager/Consultant
This module will help you to develop the interpersonal management skills and techniques you need to work as both an internal and external consultant to organisations.

OPTION MODULES

Choose one of the following:

Learning and Development
This module provides you with the theoretical underpinning necessary to critically evaluate both individual and organisational learning processes.

People Resourcing
You will develop your critical awareness of the links between an organisation's need to achieve corporate objectives, and its need for people.

Reward Management
This module focuses on the management of reward systems, critically analysing the links between reward systems and employee behaviour, through the use of theory and case studies.

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ASSOCIATED CAREERS

Those completing the course can expect to find employment within HRM, either in the UK or abroad. Providing a higher degree qualification in a well-established management area, the course enhances your career prospects and marketability in the professional practice of international HRM. Past students have gone on to become consultants (internal and external), HR managers, compensation and benefits managers, change management specialists, HR business partners, operations managers, civil servants, and mediators. Companies that have employed our students include, Cap Gemini, PwC, Transport for London, and Visa.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower Second Class Honours or international equivalent) and demonstrate interest and motivation in the subject area. Alternative professional qualifications with at least three years' relevant professional experience will also be considered. Directly relevant degree disciplines include business studies, economics, geography, management, and operations research. However, students with qualifications in other disciplines such as engineering, environmental sciences, the humanities and languages are also encouraged to apply.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

RELATED COURSE

- Human Resource Management MA

GOVERNING, LEADING AND MANAGING IN HEALTHCARE MSc

Length of course
Certificate part-time – one year
Diploma part-time – two years
MSc part-time – three or four years

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Joy Tweed

If you work in healthcare management in a governance-related role and would like to increase your knowledge and skills within this increasingly important area of healthcare management and leadership, this course is ideal for you.

You will gain an academic qualification that:
• equips you to work at a senior level
• is focused on the specific challenges you face in your workplace.

You will also benefit from a flexible programme of learning that delivers direct benefits to your employing organisation, requires only limited absence from the workplace and delivers a recognised qualification at each stage.

The programme comprises three stages – Postgraduate Certificate (three modules), Postgraduate Diploma (an additional three modules) and the MSc (a further two modules). Each module typically requires four or five days attendance at the University each semester.

ASSOCIATED CAREERS

Graduates from this course have been able to gain promotion in their own organisation or to gain new positions elsewhere. When you graduate you will be better equipped to take up a senior leadership position in the sphere of healthcare quality and assurance, including roles in patient safety, clinical governance, audit and risk management.

ENTRY REQUIREMENTS

Participants admitted to this course will normally have:
• A relevant undergraduate qualification or equivalent relevant professional qualification and have at least two years work-based experience in relevant employment; or relevant professional/work-based experience of at least five years, including two years in a role that involves leading and managing others in a relevant context (ie employment in the health and social care sector)
• A reference from the employer showing support for their participation.

For applicants who have not received their secondary education in the medium of English, a score of 6.5 in the British Council IELTS test (including a minimum score of 6.5 in the written component), or equivalent language assessment.

The Professional Practice framework is designed to include for accreditation of prior/concurrent certificated learning that has not already been included in a Higher Education degree award, and/or learning in the workplace and CPD (APL) relevant to a particular course and its thematic direction. Individual participants are invited to discuss the possibilities prior to admission. For groups supported by an organisation this will be discussed with the employer as part of course negotiation.

LEADERSHIP (ADVANCED PROFESSIONAL PRACTICE) MSc

Length of course
Two years part-time, starting in September

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Dr Ruth Sacks

The Leadership MSc has been specifically designed for experienced managers and professionals to focus on the development of their leadership skills.

Your and your peers' experience will be used as the basis for the learning throughout the programme.

Studying on the course involves working with your current organisational challenges in real time using the learning sessions as opportunities for analysis, critical reflection, planning and review. As your projects progress, change or indeed stall, you will be able to use the resources of the programme to explore ways of addressing these challenges with encouragement and support from your team and the Westminster academics.

The course will give you the opportunity to explore and review the leadership processes at work in the projects you are working on, using both new and familiar models. You will develop the confidence to critically reflect and analyse leadership styles and approaches, which in turn will enhance your understanding of the drivers of individual and team performance.

As you develop your leadership skills whilst on this programme, we expect that the direction of your learning may change. The course is designed to take this into consideration and you will be expected to take a proactive role in designing your learning journey.

A range of organisations will be represented on the programme, which will enrich dialogue, and challenge your understanding of how leadership is interpreted and enacted in a variety of contexts and situations.

In order to deepen your understanding and analysis of alternative perspectives, each module will enable you to work on different projects that are under your control or influence.

We start with your practice and critically reflect on the realities of professional life with a different lens enriched by the theories and approaches you select which can make a difference to the success of the project and your learning as a leader.

You will bring your challenges to the course to examine and explore them using a range of tools, models and techniques to develop and enhance your strategies for making the best use of what you have. You will also investigate how these models work in your organisation, their relevance and value.

In Action Learning Sets, you will practice processes to support your reflection, facilitation and action planning skills.

You will be expected to read widely in order to demonstrate understanding of and insight into a range of theoretical frameworks. You will also be expected to be open and committed to personal change and development, and be willing to challenge your beliefs and values, to gain the most out of this course.

COURSE CONTENT

- The combination of intensive three day learning sessions, one to one tutorials and Action Learning Sets, along with your own studies and professional experiences will support and confront your approach to leadership, the projects you are working with and current professional challenges
- You will develop through debate, study and Action Learning Sets your understanding of the skills of leadership in other contexts and how those can enhance your performance
- Through learning and sharing experiences with others from different professional situations you will be able to engage in activities and methodologies, which will challenge and test your perspectives. Your approach to leadership, management and change will benefit from day one.

Each module takes place over three consecutive days. These intensive learning sessions will include a range of experiential activities, presentations and development opportunities. You will be encouraged to focus on a current project or initiative in order to debate and reflect on the relationships between leadership, learning and their impact on performance.

Your studies will enable you to take time to reflect and review each project with the support and encouragement of your Action Learning Set colleagues in real time. Through this process you will take on a role of internal consultant and at the end of each module be able to provide relevant conclusions and recommendations to your company including the outcomes of your learning.

ASSOCIATED CAREERS

When you graduate you will be better equipped to take up a senior leadership position within or outside your organisation.

ENTRY REQUIREMENTS

This programme is open to participants who have a relevant undergraduate qualification (as a minimum) or equivalent relevant professional qualification and have at least five years work-based experience in paid employment or voluntary work with some responsibility for managing others.

Alternatively, participants will have relevant professional/work-based experience of at least five years, including two years in a role that involves general leadership responsibilities and/or leadership responsibilities for a project of organisational or professional significance.

You will normally be interviewed and, depending on circumstances, you may be asked to take the Graduate Management Admissions Test (GMAT) and achieve a score of 600.

All applicants will be required to provide reference from their employer showing support for their participation on the programme.

For applicants who have not received their secondary education in the medium of English, a score of 6.5 in the British Council IELTS test (including a minimum score of 6.5 in the written component), or equivalent language assessment.

LEADING AND MANAGING HEALTH AND SOCIAL CARE (ADVANCED PROFESSIONAL PRACTICE) MSc

Length of course
Certificate – one year part-time
Diploma – two years part-time
MSc – three or four years part-time

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leaders
Mary Webb
Email: m.webb@westminster.ac.uk

David Goosey
Email: d.goosey@westminster.ac.uk

If you are an organisation or team leader or manager in healthcare, social work or social care, whether in local government, the NHS, the voluntary or private sectors, this course is ideal for you.

This academic qualification focuses on:
- the specific challenges you face in your workplace
- how to equip you to work at a senior level
- direct benefits to your employing organisation.

You will benefit from a flexible programme of learning that requires only limited absence from the workplace and delivers a recognised qualification at each stage.

COURSE CONTENT

Delivered through a series of workplace-focused modules, this three-stage MSc is designed for health and social care professionals responsible for leadership and management of teams and organisations in local government, the NHS, third or private sectors.

All credited assignments relate directly to participants' professional duties, providing tangible benefits to their employing organisations.

The Programme comprises three consecutive stages:
- Postgraduate Certificate (three modules)
- Postgraduate Diploma (an additional two modules)
- MSc (a further two modules)

Each module typically requires four or five days attendance at the University over several months.

Participants can choose the Postgraduate Certificate, the Postgraduate Diploma or the full MSc programme (each stage takes one year).

ASSOCIATED CAREERS

Graduates from this course have been able to gain promotion in their own organisation or to gain new positions elsewhere. When you graduate you will be better equipped to take up a senior leadership position in the sphere of healthcare and social care management.

ENTRY REQUIREMENTS

This course is designed for groups of employees coming from the same organisation, and individuals whose work context is appropriate to the sector and role.

Participants admitted to this course will normally have:
- A relevant undergraduate qualification or equivalent relevant professional qualification and have at least two-year work-based experience in relevant employment or voluntary work with some responsibility for managing others or

- Relevant professional/work-based experience of at least five years, including two years in a role that involves leading and managing others in a relevant context (a relevant context is employment or voluntary work in the health and social care sector).
- For applicants who have not received their secondary education in the medium of English, a score of 6.5 in the British Council IELTS test (including a minimum score of 6.5 in the written component), or equivalent language assessment.
- A reference from their employer showing support for their participation.

The Professional Practice framework is designed to include for accreditation of prior / concurrent certificated learning that has not already been included in a Higher Education degree award, and/or learning in the workplace and CPD (APL) relevant to a particular course and its thematic direction. Individual participants are invited to discuss the possibilities prior to admission. For groups support by an employer, this will be discussed with the employer as part of course negotiation.

Those who intend to seek recognition from the College of Social Work for post qualifying training, must demonstrate that they are a Registered Social Worker with the Health and Care Professions Council from the point of entry onto the course until they are awarded. A separate enrolment fee for recognition from the College of Social Work may apply.

Those who intend to seek the Accredited Managers Award from the Institute of Healthcare Management, they must gain Membership of the Institute at the beginning of the course and maintain that membership. A separate fee for Membership and the Accredited Managers Award assessment may apply.

MANAGEMENT MA

Length of course
Postgraduate Certificate – one year, starting in September or January
Postgraduate Diploma –18 months, starting in September or January
MA full-time – one year, starting in September or January
MA part-time – two years, starting in September or January
MA Advanced Standing part-time – one year, starting in September or January

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Keith Patrick

Deputy Course Leader
Nuala O'Sullivan

This course is designed to develop the general management skills you need in the rapidly changing economic environment. As well as giving you the underpinning knowledge and understanding required to operate effectively in a managerial role, the course will develop your analysis, problem-solving and proactive-thinking skills. As the course progresses, the emphasis evolves from an operational to a strategic approach.

Students who successfully complete the MA are eligible for membership of the corporate body, the Chartered Management Institute (CMI).

COURSE CONTENT

MA students – take all nine modules

MA Advanced Standing students –
take the final three modules

Postgraduate Certificate students – three of the
first six modules listed

Postgraduate Diploma students – all six of the
first six modules listed

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters
courses can apply to undertake an internship
for up to three months, and gain invaluable
work experience. The internships, which are
with London-based organisations, take place
during the summer period. To apply, students
must submit a completed application form and
a copy of their updated CV to the Business
Experience Team; the Team then shortlist from
the applications and conduct group meetings
and preparatory workshops with applicants
prior to role allocation.

ASSOCIATED CAREERS

Our graduates occupy a variety of roles in
both multinational organisations and small and
medium-size enterprises. When you graduate,
you will be equipped to pursue a career in
specialist areas of business, including financial
services, operations, human resources, sales
and marketing. Some of our graduates are
employed in companies such as Accenture,
Procter & Gamble and Unilever as well as the
NHS and local councils.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree
from a recognised institution (minimum
Lower Second Class Honours or international
equivalent) and demonstrate interest and
motivation in the subject area. Alternative
professional qualifications with at least three
years' relevant professional experience will
also be considered. Directly relevant degree
disciplines include business studies, economics,
geography, management, and operations
research. However, students with qualifications
in other disciplines such as engineering,
environmental sciences, the humanities and
languages are also encouraged to apply.

If English is not your first language, you will
need an IELTS score of 6.5, with a minimum
score of 6 in each element.

RELATED COURSES

- International Business and Management MA
- MBA

INTERNATIONAL BUSINESS AND MANAGEMENT MA

Length of course
One year full-time, starting in September
or January

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Richard West

Easier communication, more efficient
international transportation, the relocation
of production and services, and a significant
increase in economic migration have made
the study of international business and
management increasingly relevant.

This course attracts students from every corner
of the globe and reflects the main areas of
international business. It integrates theoretical
knowledge with practical enterprise skills in a
global context, and also gives you the chance
to develop your knowledge and management
skills so that you can pursue a career in
multinational companies, overseas trade
and international organisations.

The course includes an extended fieldtrip to
study global companies operating in different
European cities.

CORE MODULES

Aspects of International Marketing
This module will help you to understand the role of marketing in the international business world of the 21st century.

Business Research Methods
The module aims to develop your knowledge and competence of the research process and the application of research methods in the area of business and management.

Financial Analysis for Managers
In this module you will focus on the interpretation of corporate financial reports, and develop the confidence and expertise to use financial techniques and concepts in business decision making.

Human Resource Strategies for the International Manager
This module aims to help you identify your likely future roles as a manager, and the contribution of HR management to organisation objectives.

Information Management
This module will help you to understand information systems, assess the different information needs of organisations, and enable you to assess the increasing importance of e-business in the commercial world.

International Business Strategy
The module offers a critical, theoretically informed review of the practices of international business management.

International Economics
This module has been designed to enhance your understanding of the contemporary international economy and of evolving issues and trends in the global business environment. You will cover a range of topics, including international finance and trade, economic integration, foreign investment, international economic institutions, and environmental issues.

Project
The purpose of this module is to test your analytical skills and motivation. It is also designed to develop your ability to organise a systematic study of a theme, time management and presentation skills. The project is expected to reflect both a high order of independence in thinking, and proficiency of execution of an academic task.

OPTION MODULES

You can also choose one module from the University's postgraduate programme, subject to approval by the Course Leader.

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ASSOCIATED CAREERS

Our international courses equip you with the knowledge and management skills to pursue a career in multinational companies, overseas trade and any international organisation in general management. Graduates also work in relevant aspects of the economics of international business, or as international finance specialists. Many graduates return to their countries of origin and are employed in developing international business opportunities, government or NGO institutions. A significant number of students also go on to study for PhDs.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower Second Class Honours or international equivalent) and demonstrate interest and motivation in the subject area. Alternative professional qualifications with at least three years' relevant professional experience will also be considered. Directly relevant degree disciplines include business studies, economics, geography, management, and operations research. However, students with qualifications in other disciplines such as engineering, environmental sciences, the humanities and languages are also encouraged to apply.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

RELATED COURSES

- Global Finance MSc
- International Economic Policy and Analysis MA/MSc

INTERNATIONAL DEVELOPMENT MANAGEMENT MSc

Length of course
One year full-time, starting in September or January

Location
Central London (Marylebone)

Course fees and funding
See westminster.ac.uk/fees

Course Leader
Dr Ola Sholarin

How does speculative trading in consumable items by multinational institutions translate into unaffordable food prices, even among major exporters of agricultural produce? Given its potential to double annual food production in so many countries, what would it take to enhance gender equality across the globe and achieve improved living standards for all? In seeking self-reliance and balanced economic growth, is selective aid assistance a better option than free trade or aid for trade? With over $500 billion being remitted home by migrant workers from across the globe, where lies the balance between brain drain and brain gain?

And given the ongoing global financial crisis and the costly environmental disasters that continue to ravage our planet, what is the optimal recipe for achieving sustainable growth and equitable development for all?

This course gives you the opportunity to get involved in the discussion to find solutions to these and future challenges.

COURSE CONTENT

Our regular contributors to teaching and learning activities include experienced field practitioners drawn from international development organisations and NGOs. You will also have access to official project materials from the World Bank, International Monetary Fund and other development agencies for real-life simulation and group-based activities.

You will have the opportunity to enrol on the PRINCE2 foundation certificate (recognised in more than 150 countries worldwide) to gain an additional professional qualification in project management free of charge, and eligible students may also be able to take part in a field-based internship programme within or outside the UK during University vacations.

CORE MODULES

Current Issues in International Development
This module will track and highlight current issues within the field of international development, and challenge you to engage in critical analysis of their socio-economic impact. It will also strengthen your ability to appraise their policy implications and sharpen your capacity to proffer effective and sustainable solutions in addressing such issues.

Development Economics and policy
By exploring the concepts and theories that have been developed and applied by economists to the study of the problems of developing countries, this module explores the implications for the framing of development policy.

Human Resource Strategies for the International Manager
This module introduces you to the key human resource management concepts at international and national levels.

International Development Finance
This module will introduce new concepts in development financing techniques. You will acquire the skills to understand modern project financing techniques, enhancing your ability to effectively manage and complete development projects in the face of the ongoing global financial austerity threats.

Managing Data
This module will provide the necessary skills you will need to analyse and interpret development data, and to use those skills to enhance the decision-making process.

Managing Development Interventions
This module will provide the conceptual and practical skills you will need to evaluate various tools and techniques appropriate for managing development interventions at regional and global levels. Using appropriate case studies, it will also provide you with the skills to appraise and manage national and international NGO-sponsored, government-sponsored and privately sponsored projects.

Project
An 8–10,000-word dissertation in the area of international development management.

Research Methods
You will acquire the skills necessary to complete your final year project. Essentially, this module will develop your competence in research design, information gathering and questionnaire structuring. It will also develop your understanding of quantitative and qualitative research methods, and how they can be applied.

OPTION MODULES

You can choose one option module from the University's postgraduate programme, subject to approval by the Course Leader. This gives the unique benefit of allowing you to choose according to your past academic studies, work experience or, perhaps, in line with your future career pathways or interests.

SUMMARY OF COURSE FEATURES

The key features of this programme are summarised below:

- you will be provided with induction sessions in core aspects of the course to help you ease into the programme effortlessly before the course commences
- you will be offered (PRINCE2) additional qualification free of charge. Students on the programme have managed to secure job offers from this, even before their graduation
- you will be directed towards international job opportunities strictly dedicated to development management and you will be actively supported throughout the process of securing appropriate job offers
- core text books that you will need on this course will be provided free of charge
- you will be eligible to participate in an intensive learning programme at the United Nations Office in Geneva. This is designed to sharpen your understanding and reinforce practical application of knowledge
- you will be eligible to participate in a field-based internship programme within or outside the UK during university vacations.

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ASSOCIATED CAREERS

The course will particularly suit those seeking to work within NGOs and the international development community (including the World Bank, IMF, central and development banks, and government economic planning directorates), as self-employed development specialists or consultants, or as trade attaché in foreign diplomatic offices.

The additional PRINCE2 qualification will also enable you to work with multinational corporations where, alongside good technical skills, an awareness of global development issues and challenges and the ability to think critically about the world are valued.

Graduates from the programme have worked as specialist advisers with top NGOs across the globe and as advisers with trade and economic departments in government offices. Others are currently working as development consultants, microfinance specialists and as advisors on United Nations-sponsored projects.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower Second Class Honours or international equivalent) and demonstrate interest and motivation in the subject area. Alternative professional qualifications with at least three years' relevant professional experience will also be considered. Directly relevant degree disciplines include business studies, economics, geography, management, and operations research. However, students with qualifications in other disciplines such as engineering, environmental sciences, the humanities and languages are also encouraged to apply.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

RELATED COURSES

- International Business and Management MA
- International Economic Policy and Analysis MA/MSc
- Management MA
- Project Management MSc

MASTER OF BUSINESS ADMINISTRATION (MBA)

Length of course
One year full-time, or two years part-time (Friday and Saturday), starting in September or January

Location
Central London (Marylebone)

**Course fees and funding**
See **westminster.ac.uk/fees**

Course Leader
Dr Kellie Vincent

At Westminster Business School we focus on developing confident, capable business leaders able to meet the challenges of succeeding in a global business environment. Our MBA graduates are prepared to take on leadership roles. Working with a diverse group of peers our MBA students are the experts in their field in the classroom. We encourage you to reflect on how, when and with whom you perform at your best.

Our graduates develop the capability, credibility and judgement to manage significant projects, business units and organisations and provide inspired leadership from a multidisciplinary perspective, coupled with an assertive and principled approach to quality in their practice as professionals.

Our MBA is designed for professionals with at least three years' work experience in a functional specialist or middle/senior management role who aspire to senior executive or chief executive positions.
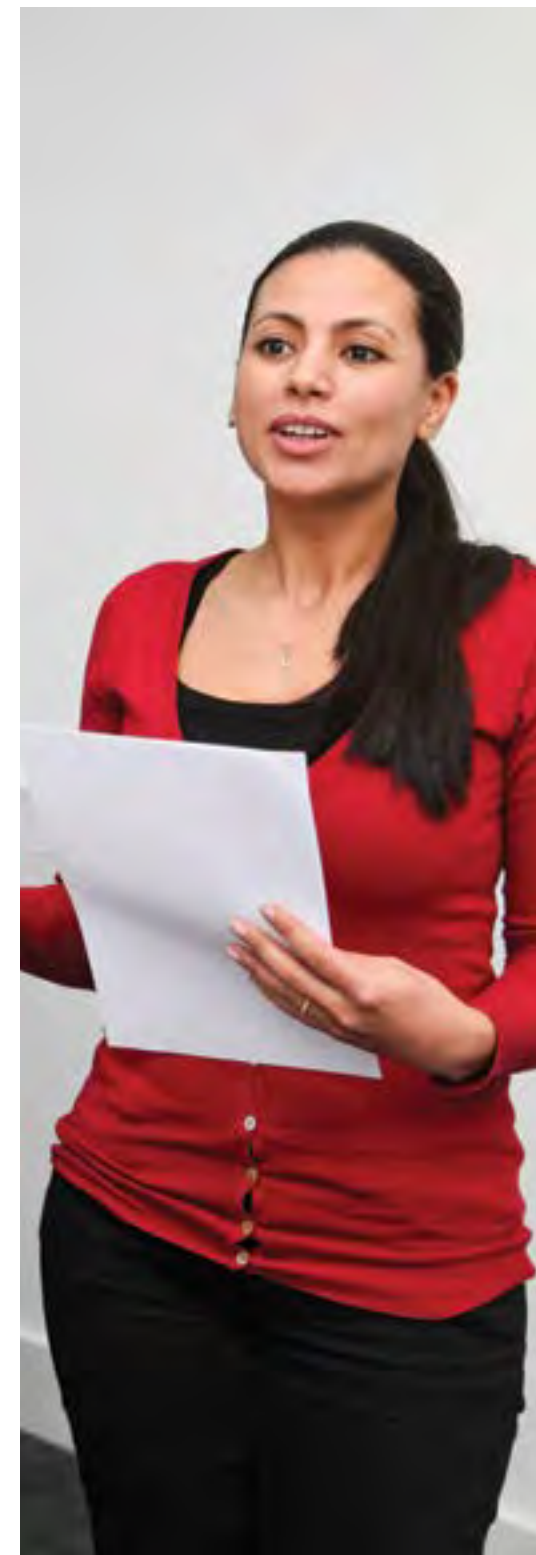
Our students come from diverse professional backgrounds, and include accountants, lawyers, doctors, marketing managers, IT programmers and engineers. They all want to transform their careers and be at the forefront of business leadership.

The Westminster MBA will help you to develop skills and acquire knowledge that will be invaluable in furthering your business career. We have strong links with employers and professional bodies and our curriculum reflects the needs of the contemporary business world. Our enthusiastic faculty has extensive academic and professional experience, ensuring that classwork and projects will be applicable to professional practice and relevant to your own work environment.

Westminster Business School is a preferred supplier of an MBA programme to the UK government.

COURSE CONTENT

Throughout the course, there is an emphasis on your personal professional development and enhancing your ability to work at the highest levels within a company. You will do this through a structured programme of tailored, one-to-one mentoring, focusing on your specific issues and career service support, such as preparing for interviews. You will also have the opportunity to attend seminars featuring engaging, expert speakers and a host of dynamic networking events.

CORE MODULES

Consultancy Skills
This module enables you to develop the skills and knowledge required to be an effective internal or external consultant, and understand how to manage the consultancy process. You will also get the opportunity to put the theory into practice by undertaking a group consultancy project with a client company.

Creating Customer Value
You will examine how companies can create customer value by matching their capabilities to the requirements of their customers. You will

learn how to develop and implement value-generating strategies.

Identifying and Evaluating Value in the Organisation
This module examines the principles and concepts underpinning different aspects of accounting and finance. In addition you will become familiar with techniques of financial decision making and the particular problems of financing enterprises in emerging economies.

International Study Trip
As part of this module you may have the opportunity to participate in a one-week international study trip, enabling you to apply the learning you have gained during the MBA course to an international context, and gain insights into what it takes to do business in the particular region being visited. You will be able to attend international business meetings and seminars, tour factories, and discuss contemporary business problems with senior managers and executives.

Leading and Managing People
This module explores the nature of the relationship between leadership, people management, organisational culture and organisational behaviour. You will acquire the skills to conceptualise the importance of human factors involved in creating competitive advantage, through exploration of the practical skills and methods needed to lead and develop high-performance organisations.

MBA Compass
Refresh your knowledge of the study skills required to successfully complete your MBA, and enhance your ability to undertake critical analysis of complex situations. You will use data analysis techniques to interpret data in order to support business decision making and write well-structured, lucid board papers and executive reports.

MBA Dissertation
This module provides you with the opportunity to put the knowledge and skills gained from study to practical use by addressing real-life, strategic business issues or management priorities. In doing this, you will demonstrate that you can think like a senior executive,

analysing complex situations and formulating recommendations and plans that will contribute to business success.

Personal and Professional Development
This module comprises a number of different activities including visits, networking events, speaker events, coaching, career workshops, skills workshops and action learning sets. It is designed to develop your career plans based on strong personal and professional skills, abilities and networks.

Strategic Management
This module explores the models and frameworks required to develop and implement strategies capable of delivering success within complex business environments. It addresses key contemporary topics and debates within strategic management. By linking theory to practice, it develops your practical abilities to analyse environments, think strategically and formulate and implement strategies.

OPTION MODULES

You will choose two from the following (although, please note that elective modules run subject to a minimum number of eight participants):

Contemporary Leadership
The module provides the opportunity for you to examine a current leadership issue in the context of contemporary theory.

Financial Strategy
This module explores the interaction between financial management and corporate strategy. It provides you with sufficient knowledge to understand the financial implications of possible strategic decisions. It will help you to understand how a company's financial choices can be used to enhance its business strategy and its value.

Foresight and Future Studies
The ability to identify and anticipate the impact future trends and technologies have on the business environment is a key skill for any senior executive. This module provides you with a set of tools and frameworks designed to help you develop better foresight. The

initial theoretical perspective is informed by a series of practical exercises culminating in the rigorous application of scenario planning to an industry of your choice.

Innovation and Entrepreneurship
This module provides both a theoretical and practical basis for understanding key elements of entrepreneurship and innovation. It introduces different conceptions and types of entrepreneurship. These include the way in which innovative activities underpin entrepreneurial success, and how a new business venture may be structured and developed as a sustainable commercial enterprise to generate customer value and present a valuable investment proposition.

International Business Negotiation
You will consider the theory and practice of conducting business negotiations within an international business context. You will assess and analyse the theory of negotiation from various perspectives including psychological, sociological, political, behavioural and mathematical approaches.

Programme and Project Management
The module evaluates current project management thinking. You will examine the strategic importance of programme, portfolio and project management in modern organisations, and scrutinise the tools and theory available to the project manager to drive a project to successful completion.

Social Entrepreneurship
You will gain knowledge about social enterprises and charities, focusing on the importance of the triple bottom line (people, planet and profit) in the third sector. This module focuses on working on social problems within a challenging overseas environment.

Strategy Dynamics
You will explore the Strategy Dynamics method developed by Kim Warren. This modelling technique has been developed to enable managers to analyse business performance and develop future strategies based on building and retention of resources and capability. While the theoretical underpinning for the method is examined in detail, the module has a strong practical focus.

"Having spent the past 15 years working for a number of not-for-profit organisations, I decided it was time for me to get back to school and give a serious boost to my career. Studying at a university that was internationally accredited, multinational and that offered a diverse environment was important to me. I wanted to develop an international network and to learn about and experience different elements influencing the business world. Westminster Business School offered all this and more. Yes, the course is intense and challenging, and it has been very rewarding stretching myself beyond what I ever thought would be possible, and essentially enriching not only my core strengths and professional development, but augmenting a sturdier career path."

Leanne Shulman
Full-time MBA

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ASSOCIATED CAREERS

The MBA is a journey that prepares you to become a more imaginative and effective manager. Through career development activities we will assist you every step of that journey in evolving your own unique leadership style and philosophy.

We offer a full range of career support services to our MBA students and alumni. Our graduates have gone on to take up roles as business analysts, business developers, commercial directors, corporate project managers, freelance consultants, NHS managers, operations managers and transport managers.

Employers have included:
- BBC
- BT
- Coca Cola
- EMAP Ltd
- Hayes
- HP
- HSBC
- Lewisham Council
- Microsoft
- Ministry of Justice
- NHS
- Sidel UK Ltd
- Transport for London
- UBS Investment Bank
- Vodafone.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower Second Class Honours or international equivalent), have a minimum of three years professional experience following graduation and should demonstrate interest and motivation in the subject area. Alternative professional qualifications when combined with more than three years' relevant professional experience will also be considered.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

MARKETING COMMUNICATIONS MA

Length of course
One year full-time, starting in September or January

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Carol Blackman

Marketing communications covers the selection and application of the main communication tools available to an organisation in pursuit of its marketing goals. This work is often carried out by specialist agencies, and involves both strategic thinking and the development of creative solutions. It calls for a blend of research-based knowledge with the practice of high-level, often extremely creative, skills.

COURSE CONTENT

The course covers the main marketing communication techniques. It provides you with a sufficient foundation in marketing to enable you to work easily with people involved throughout the marketing management process. The ultimate aim of the course is to enhance individual career advancement prospects through knowledge of how to apply academic learning to best marketing communications practice. Students have the opportunity to study for exams for the Professional Diploma in Digital Marketing as part of the course.

YEAR LONG MODULE

Contemporary Issues in Marketing Communications
In this module you will come to understand the nature of learning and how you best learn. You will reflect on your progress and development throughout the course, helping you to generate a personal development plan. You will discuss current thinking in the field of integrated marketing communications (IMC), and debate new ideas in marketing and media issues.

IMC has developed in the last 20 years to be a vital element in the marketing management process. It embraces all of the communications tools, consumer behaviour, research and strategy covered by the course, and seeks to place them within an overall context of how IMC has developed, what it seeks to achieve and how its success can be measured. The module explores the various criticisms which are levelled at IMC and examples of where it is considered to have succeeded and failed. The impact of digital delivery on the future development of IMC is also explored.

The module is delivered over one year and is designed to underpin your learning about marketing communications by introducing IMC concepts and issues at appropriate times throughout the course. It also serves as a lead into the IMC campaign project which forms the capstone of student learning and assessment on the course.

SEMESTER ONE MODULES

In Semester One you will study the underpinning concepts and strategies for marketing communications.

Buyer Behaviour for Marketing Communications
Organisations must understand their consumers and how they choose products and services so they can provide effective communications. Many companies have incorporated a customer focus in their overall strategies and use sophisticated approaches to consumer behaviour, which form the basis of their marketing communication strategies.

In this module you will gain a critical understanding of factors influencing consumer behavior and decision making which can be used in the development of more effective marketing communication strategies.

Marketing and Brand Strategy
In this module you will consider the role of marketing communications within the broader context of an organisation's marketing strategy and competitive environment. The module explores contemporary concepts of marketing and brand strategy. You will learn to apply your knowledge to a broad range of organisations.

Marketing and Media Research Management
This module will give you a robust and comprehensive introduction to the theory, application and practice of marketing research in relation to the media. You will examine the need for research to support communications initiatives during their implementation, delivery and evaluation. A major part of this is the way in which research is used in audience measurement.

Summer School
Students who start the course in January have a six-week summer school in May-June. This includes the Promotional Marketing module and part of the Semester Two modules. You will also start working on your Integrated Marketing Communications project.

SEMESTER TWO MODULES

In Semester Two you will study in greater depth the tools and media platforms for marketing communications. The January cohort will begin these modules during the summer school.

Advertising Management
This module will give you a greater understanding of advertising theory and its application. Advertising is a term often used to represent all forms of marketing communications. Important though advertising is, it is only part of the marketing communications mix. This module discusses how advertising as a media tool differs from other elements of the marketing communications mix and its role within an integrated marketing strategy.

It covers the advertising and creative process, campaign planning, implementation and metrics, advertising in society, and the problems and opportunities of advertising in a constantly changing media environment.

Direct Marketing and Social Media in the Digital Age
Reflecting the rapidly changing practice in the marketing communications industry, you will explore how direct marketing uses traditional, digital and social media platforms for the acquisition, engagement and retention of customers. The ability to provide precise, accountable results and directly support the trend towards the development of long-lasting relationships with customers has increased the strategic value to the organisation of direct and digital marketing. This module includes the syllabus material for the Professional Diploma in Digital Marketing.

Promotional Marketing and Event Management
This module takes a holistic view of the sales process and promotional marketing activities by drawing together a number of related themes such as sales and promotional management, customer loyalty, experiential marketing, packaging, and in-store marketing (including point-of-purchase and couponing). Analysing each activity as an individual discipline, the module draws the strands together to illustrate how post-modern concepts such as shopper marketing have come to prevail in contemporary strategic marketing communications thinking.

This module is delivered during the summer school in June for the January cohort.

Public Relations and Reputation Management
This module concentrates on giving you an understanding of the role of public relations within an organisation, with special reference to marketing communications. You will examine the origins, scope and a range of applications of PR, focusing on its role in marketing communications management, the development and maintenance of corporate reputation and the growing role of sponsorship within the marketing communications portfolio.

Integrated Marketing Communications Campaign Planning Project

Finally you undertake a project which allows you to bring together all the knowledge you have gained during the programme. This is a practice-based project in which you will make an assessment of a brand's current situation and future potential in relation to its marketing, brand and marketing communications strategies. With guidance from your supervisor you will develop an in-depth, comprehensive integrated marketing communications plan for the product. The module is delivered through class sessions, workshops and one-to-one tutoring with an individually allocated supervisor. It includes a two-day residential at a Cambridge University College.

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ASSOCIATED CAREERS

Graduates of the course are employed throughout the world in marketing, media and communications organisations. These include advertising and digital agencies such as Mind Share and J.W.Thompson; media organisations including television, publishing, and Google; and large companies such as Procter and Gamble, and Coca Cola. Our students take up posts such as marketing managers, marketing planners, brand managers, corporate communication managers and social media community managers.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower Second Class Honours or international equivalent) and demonstrate interest and motivation in the subject area. Alternative professional qualifications with at least three years' relevant professional experience will also be considered. Applicants from different academic backgrounds are welcome.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

RELATED COURSES

- Marketing Management MA/MSc

"Studying at the University of Westminster has been a great privilege and a once-in-a-lifetime experience for me. As a scholarship recipient, I was incredibly fortunate in being able to study abroad and I will be forever grateful to the University for such a unique opportunity. Here, one gets to enjoy not only the knowledge learned and practiced in the classroom, but also the multicultural atmosphere, the global networking and all the myriad of possibilities which make London so unique and enthralling. Based on my own journey, I recommend all new students to be active and engaged with activities alongside the studies. Work, meet new people, volunteer, explore London, travel. By doing so, I felt more driven, focused and productive, which definitely helped on my overall academic performance. By the end of the course, I was honoured to receive a Distinction degree and the award as the Outstanding Student in Marketing Communications MA. Most importantly, I enhanced my specialist knowledge and professional skills, met inspiring people and made valuable friendships and connections. A truly unforgettable experience!"

Susana Byun
Marketing Communications MA,
Graduated 2016

MARKETING MANAGEMENT MA/MSc

Length of course
One year full-time, starting in September or January

Location
Central London (Marylebone)

Course fees and funding
See **westminster.ac.uk/fees**

Course Leader
Dr Donna Mai

These courses offer a strategic perspective on marketing management, a discipline that is increasingly being seen as critical to success in achieving business goals, and as a core function in many organisations.

COURSE CONTENT

You will develop a strategic perspective and broaden your existing understanding of marketing and its integration into an overall corporate strategy and structure. You will hone your capacity for analysing complex marketing and business situations and reaching decisions on appropriate courses of action. You will also improve your career prospects in marketing and general business areas.

CORE MODULES

Distribution and Price Management
This module covers the management of two essential elements of the marketing mix. You will consider the design of distribution channels with particular emphasis on identification of alternatives available to marketers. The strategic aspects of price to the end consumer are also examined in the context of pricing through the distribution chain. Recognising that global distribution channels are a major contributor to environmental degradation, the module examines the sustainability and ethical issues involved in distribution and the impact of these issues on product pricing.

Integrated Marketing Communications in a Digital and Global World
Modern marketing communications are characterised by increased use of digital technology, increased globalisation, increased media fragmentation and proliferation, all leading to an increased need for integration. These themes will permeate the module. Teaching will be interactive and will consist of one lecture and one seminar each week, and you will be expected to contribute to class discussion.

Marketing Creativity and Innovation
This module will focus on creativity and innovation in marketing and its impact on increasing the competitive edge of organisations (across all sectors). You will also explore the complexity of the creative process and innovation at the individual, group and organisational levels, as well as assess the competencies of a 'creative'/'innovative' manager.

Marketing Dissertation
The Dissertation displays your mastery of a complex and specialised area of knowledge and skills, employing advanced knowledge drawn from the taught modules and independent research, in developing your ability to analyse and investigate marketing issues and problems.

Marketing Research Insights
Companies today use sophisticated approaches to understand the markets in which they operate, and to understand their customers and their consumers. This knowledge forms the basis of marketing strategies. This module develops your competency in the main qualitative and quantitative methods for data collection, measurement, sampling, analysis and presentation of results.

Product and Brand Management
This module deals with the management of an organisation's core product offering, and examines the key concepts and tools for managing brands as strategic assets in achieving business and marketing goals.

Strategic Marketing in an International Context

The contemporary, boundary-free marketplace is characterised by uncertainty and unpredictability, due to both technological advancements and rapid changes in the competition structure. This module aims to provide you with a deep understanding of the discipline of strategic marketing management in the international context, while an appreciation of the varied strategic tools will guide you on how to integrate these elements to form a coherent marketing strategy.

Using Consumer Psychology to Understand Buyer Behaviour

The buyer behaviour module aims to give you a critical understanding of factors influencing consumer behaviour, which can be used in the development of more effective marketing strategies.

FAST-TRACK MARKETING MANAGEMENT MA

A fast-track route to the Marketing Management MA qualification is available for holders of the CIM Postgraduate Diploma in Marketing (or equivalent). Holders of this qualification will be exempt from all but two modules: Marketing Creativity and Innovation (20 credits), and the Marketing Dissertation (40 credits). There will be a proportionate reduction in fees for the course – contact us for further information.

MARKETING MANAGEMENT MSc CORE MODULES

Distribution and Price Management

This module covers the management of two essential elements of the marketing mix. You will consider the design of distribution channels with particular emphasis on identification of alternatives available to marketers. The strategic aspects of price to the end consumer are also examined in the context of pricing through the distribution chain. Recognising that global distribution channels are a major contributor to environmental degradation, the module examines the sustainability and ethical issues involved in distribution and the impact of these issues on product pricing.

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Product and Brand Management

This module deals with the management of an organisation's core product offering, and examines the key concepts and tools for managing brands as strategic assets in achieving business and marketing goals.

Quantitative Analysis for Marketing Management

A significant and growing field in the marketing profession is the use of analytics to inform managerial decision making. Although 'analytics' seems to be a catchphrase that encompasses anything having to do with numbers, marketing analytics comprises the processes that enable marketers to evaluate the success of their marketing initiatives by measuring their performance. Therefore, marketing analytics can offer profound insights into customer preferences and trends.

Strategic Marketing in an International Context

The contemporary, boundary-free marketplace is characterised by uncertainty and unpredictability, due to both technological advancements and rapid changes in the competition structure. This module aims to provide you with a deep understanding of the discipline of strategic marketing management in the international context, while an appreciation of the varied strategic tools will guide you on how to integrate these elements to form a coherent marketing strategy.

Using Consumer Psychology to Understand Buyer Behaviour

The buyer behaviour module aims to give you a critical understanding of factors influencing consumer behaviour, which can be used in the development of more effective marketing strategies.

The fees should be proportional to the number of credits studied.
- Dissertation (40 credits)
- Quantitative Analysis for Marketing Management (20 credits).

FAST-TRACK MARKETING MANAGEMENT MA/MSc

Entry criteria: CIM Postgraduate Professional Diploma or equivalent, and then study the following two additional modules:

For MA
Marketing Creativity and Innovation
Marketing Dissertation

For MSc
Quantitative Analysis for Marketing Management
Marketing Dissertation

INTERNSHIP OPPORTUNITY

All students on our full-time business Masters courses can apply to undertake an internship for up to three months, and gain invaluable work experience. The internships, which are with London-based organisations, take place during the summer period. To apply, students must submit a completed application form and a copy of their updated CV to the Business

"I really enjoyed my year studying for the Marketing Management MA. I have benefited from lectures and seminars as well as coursework and exams. All the lecturers have been greatly helpful and professional. Thus, I can say that I have reached a greater understanding and practice of marketing, and I feel confident that what I have achieved will be fundamental in building my career, step by step."

Raffaella Paciolla
Marketing Management MA
Digital Associate Director at Dentsu Aegis Network

Experience Team; the Team then shortlist from the applications and conduct group meetings with the applicants.

ENTRY REQUIREMENTS

Applicants should normally hold a first degree from a recognised institution (minimum Lower Second Class Honours or international equivalent) and demonstrate interest and motivation in the subject area. Alternative professional qualifications with at least three years' relevant professional experience will also be considered. Directly relevant degree disciplines include business studies, economics, geography, management, and operations research. However, students with qualifications in other disciplines such as engineering, environmental sciences, the humanities and languages are also encouraged to apply.

If English is not your first language, you will need an IELTS score of 6.5, with a minimum score of 6 in each element.

RELATED COURSES
- MBA
- Management MA
- Marketing Communications MA
- Professional Diploma in Digital Marketing

MASTERS PREPARATION COURSES

Length of course
Between seven and 11 months, depending on English level at the point of entry

Start date
January, May and September

Application
Apply directly to KIC London, **kic.org.uk/westminster-london**

Campus
KIC London, London Bridge

Typical offer
In general, you will need to have completed three years of higher education (or equivalent) to enter the Pre-Masters courses. You will also need to show proof of English language ability, usually an IELTS test (or equivalent). A higher IELTS score means your course will be shorter and you can progress to your Master's degree more quickly.

Delivered by Kaplan International College London (KIC London), the Pre-Masters is designed to prepare you for postgraduate study. Progression to Westminster is guaranteed (subject to meeting entry criteria and visa requirements) if you complete your KIC London course and achieve the required grades.

These courses are for international students who do not meet the entrance requirements for our Master's degrees in the following areas:
- Accounting, Finance and Economics
- Biosciences
- Business and Management
- Business Information Systems
- Business Psychology
- Human Resource Management
- Law
- Marketing
- MBA*

- Public Health Nutrition
- Purchasing and Supply Chain Management
- Tourism Management

*For the MBA, you will need to have completed at least three years' supervisory or managerial work experience. If you complete your KIC London course at the required level, you will be able to progress to the MBA, subject to a satisfactory interview.

The Pre-Masters covers a range of study skills that will allow you to enter the Master's degree of your choice with confidence. These include avoiding plagiarism, essay writing, note taking, presentation skills, time management skills and much more. English language tuition is also available at a wide range of levels.

Subjects of study of the Pre-Masters in Business, Law and Social Sciences include:
- European Liberal Democracy
- Global Corporate Marketing Strategies
- Introduction to English, European and International Law
- Introduction to Management
- Principles of Social Science
- Research Design and Critique
- Research Project

Subjects of study of the Pre-Masters in Science and Engineering include:
- Engineering, Science and Society
- Introduction to Management
- Mathematics
- Research Project
- Statistics

For more information visit
kic.org.uk/westminster-london

Contact details
T: +44 (0)20 7811 3050
E: info@kiclondon.org.uk

ENGLISH LANGUAGE PRE-SESSIONAL AND ACADEMIC ENGLISH COURSES

Pre-sessional English
We run 12-week and 7-week pre-sessional courses for academic courses starting in September and January

Our pre-sessional English courses will help you to develop the language, literacy, and study skills necessary for academic life on your postgraduate course. You will also experience student life through our social and welcome programmes.

Our aim is to provide you with a solid foundation in the use of Academic English orally and in writing for when you start your degree course, and to give you the skills, knowledge and experience to make the most of your time at university.

There are two ways to join the course:
- If a student has an offer for a degree courses but has not met our English language requirements, we will also make them an offer on the pre-sessional English course. They must meet the minimum English requirements for the pre-sessional.
- If a students has met the English language requirements for their degree course, but would still like to study the pre-sessional English course, please email presessional@westminster.ac.uk

Each application is considered on an individual basis, taking into account the student's overall academic history and the scores needed for their chosen course.

For more information visit **westminster.ac.uk/ pre-sessionalenglish-courses**

Overall IELTS Score needed for degree course	12-week Pre-sessional requirements	7-week Pre-sessional requirements
6.5 or equivalent	5.5 overall with a minimum of 5.5 in each component	6 overall with a minimum of 6 in two components (to include writing) and 5.5 in two other components
7 or equivalent	6 overall with a minimum of 6 in each component	6.5 overall with a minimum of 6.5 in two components (to include writing) and 6 in two other components

ACADEMIC ENGLISH MODULES

Once students have started their degree, our Professional Language Centre can offer them modules to develop their Academic English.

The Academic English modules have been designed to allow students to consolidate, extend and develop their proficiency in Academic English alongside their degree course. Assessment of their level of proficiency in Academic English will take place during orientation week and learning week one. This will determine whether they will benefit from taking one of the modules.

For more information visit **westminster.ac.uk/ academic-english**

LOCATION

If you study at the University of Westminster, everything that London has to offer is on your doorstep. Our central London campuses are ideally located for shopping, eating out, enjoying London's nightlife or just simply relaxing. As a University of Westminster student you will have access to all the facilities the University has to offer on all four campuses.

Cavendish Campus is situated in the artistic and bohemian area of Fitzrovia, with Oxford Street, Regent's Park and the British Museum only a ten-minute walk away and the peaceful Fitzroy Square just around the corner. The campus serves the Faculty of Science and Technology.

Marylebone Campus is opposite Madame Tussauds and just off Baker Street. We are close to the elegant shopping available on Marylebone High Street and just five minutes away is one of London's finest green spaces, Regent's Park. The campus serves the Faculty of Architecture and the Built Environment and Westminster Business School.

Regent Campus is situated on and around one of the busiest streets in London, home to a wide range of bustling shops, cafés and restaurants and just a couple of minutes walk from Oxford Street. The campus serves the Faculty of Social Sciences and Humanities and Westminster Law School.

In north west London, **Harrow Campus** is just 20 minutes by Tube from central London, and close to Harrow town centre. Here you will find major retail stores, a civic centre, an arts centre and a multiplex cinema. Nearby Harrow-on-the-Hill is a historic village offering a richly contrasting atmosphere. The campus serves Westminster School of Media, Arts and Design.

Westminster Business School is based at our Marylebone Campus in the heart of London's West End.

School location
35 Marylebone Road
London NW1 5LS

REGENT CAMPUS ① ② ③ ④
Faculty of Social Sciences and Humanities
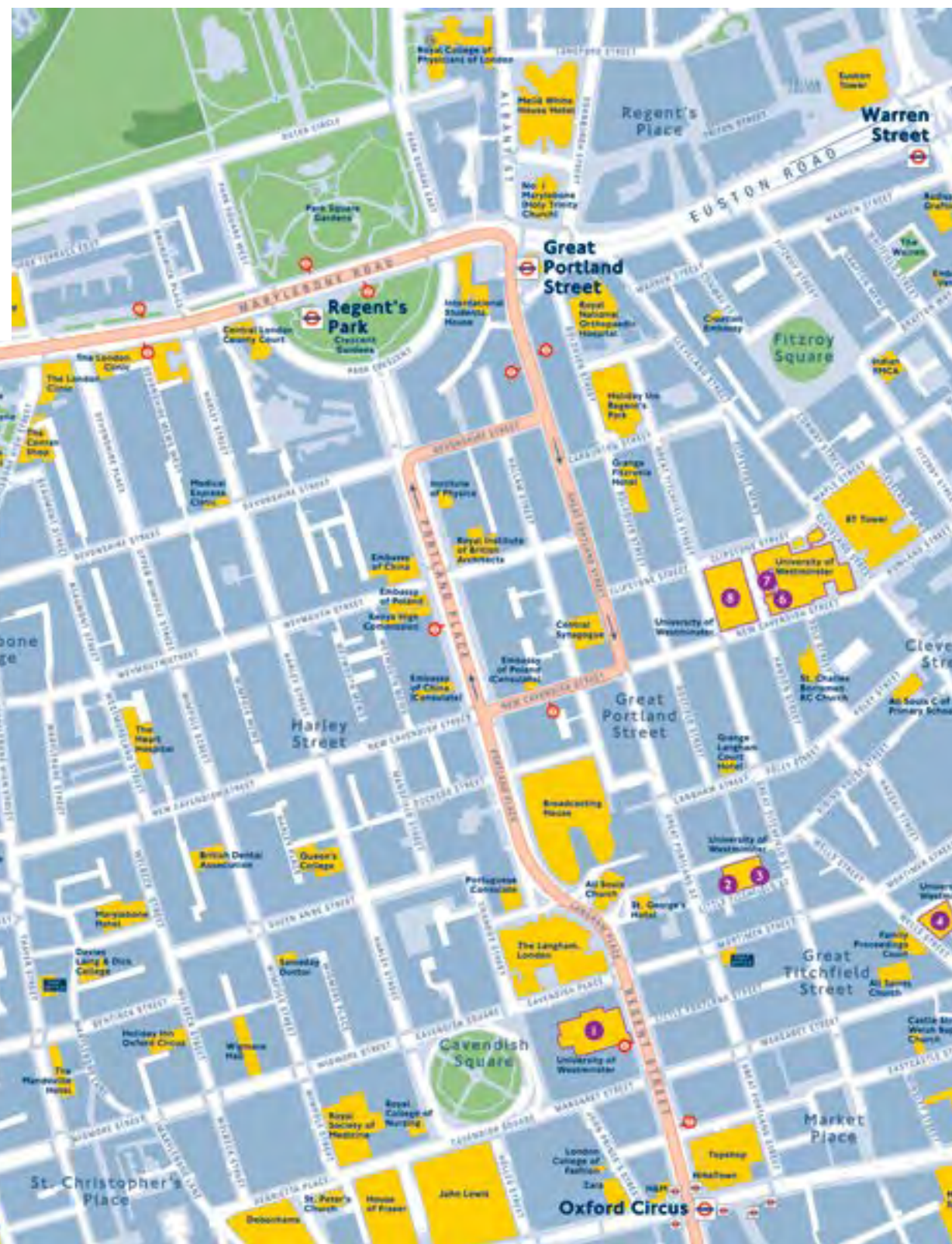Westminster Law School

MARYLEBONE CAMPUS ⑤
Westminster Business School
Faculty of Architecture and the Built Environment

CAVENDISH CAMPUS ⑥ ⑦ ⑧
Faculty of Science and Technology
Corporate Services

HARROW CAMPUS ⑨
Faculty of Media, Arts and Design

FURTHER INFORMATION AND CONTACTS

List of useful contacts information:
westminster.ac.uk/international/contact-us

Course information:
westminster.ac.uk/courses
T: +44 (0) 20 7915 5511
E: course-enquiries@westminster.ac.uk

How to apply:
westminster.ac.uk/courses/postgraduate/how-to-apply

**Qualification equivalencies
and entry requirements:**
westminster.ac.uk/international
E: international-office@westminster.ac.uk

Tuition fees and funding:
westminster.ac.uk/fees
E: studentfunding@westminster.ac.uk

Scholarships:
westminster.ac.uk/scholarships
E: scholarships@westminster.ac.uk

Accommodation:
westminster.ac.uk/accommodation
E: studentaccommodation@westminster.ac.uk

Immigration and visa advice and support:
westminster.ac.uk/international/advice-and-visas
E: studentadvice@westminster.ac.uk

Pre-sessional:
westminster.ac.uk/international/english-language-support/pre-sessional-courses
E: presessional@westminster.ac.uk

ADMISSIONS CONTACTS

Cavendish Admissions Office
E: cav-admissions@westminster.ac.uk

Marylebone Admissions Office
E: mrdmark@westminster.ac.uk

Harrow Admissions Office
E: harrow-admissions@westminster.ac.uk

Postgraduate Admissions Office
E: pgadmissions@westminster.ac.uk

UNIVERSITY OF
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All course information is correct at the time of going to press. On occasion, subsequent to publication, some changes may be made to the courses and modules offered. Should any major change be necessary, applicants will be notified at the earliest point. For the latest information please refer to our website.