

MUSIC

Music Business Management MA and the Audio Production MA are long established and internationally recognised programmes with proven track records of graduate success. Both courses are world leaders in their respective fields and continue to develop generations of creative, responsive and critically agile music, audio and media professionals through our progressive approach to delivery of our specialist subjects. Music and Audio are at the heart of everything we do and we use them as the lens through which we create, develop and enhance the potential for global creative industries to produce a rich, sustainable and inclusive environment for all.

On the Music Business Management MA we are very proud of the many successes of our students who can be found working around the world at the cutting-edge of new music enterprises such as iTunes, Believe Digital, Shazam, Ticket Master, Live Nation, Kobalt Music and also in the global music and entertainment powerhouses of Universal Music Group, Sony ATV, Sony Music Entertainment and Warner Brothers.

The Audio Production MA is the first masters of its kind and this year it will celebrate its 20th anniversary. Accredited by JAMES (a consortium of music, entertainment and media industry organisations in the support of education and promotion of excellence), the Audio Production MA has produced Bafta and Grammy Award winners, creative executives, educators, music and audio-visual producers, recording artists, interactive and film sound designers. Our graduates work at the high end of creative industry, at the BBC, Pinewood, Sony EA, Yamaha, Berklee, Disney, Paramount and Apple.

This MA has been life changing. Aside from the strong academic aspect, I acquired practical skills that allowed me to smoothly transition into the music industry. My tutors were incredibly knowledgeable and supported me with contextualised feedback, allowing me to develop and feel empowered as a young professional.

Corinne Chinnici, Music Business Management MA



Our graduates have gained employment at **Universal, iTunes, Music Group, Spotify, BBC** and **Disney**



AUDIO PRODUCTION MA

Length of course: one year full-time or two years part-time, starting in September

Location: Harrow (see map p196)

Fees and funding: see course web page and westminster.ac.uk/fees

Entry requirements: see page p192

For full and most up-to-date information, see course web page: westminster.ac.uk/audio-production-ma

This well-established Masters is the first of its kind in UK and is a world-leading course in audio production, highly regarded both nationally and internationally, with a proven track record of graduate success. It is accredited by JAMES (a consortium of music, entertainment and media industry organisations in the support of education and promotion of excellence). The course is designed to meet and exceed professional standards. It will enable you to reach the highest level in the creative use of audio to explore how creative ideas and new technologies can be combined, enhanced and redefined.

The University's Harrow Campus includes 14 professional recording studios (four surround), a new SSL duality teaching recording studio, two music Labs, a Dolby Atmos studio and an array of TV, post-production, radio, film and multimedia facilities built and equipped to the highest standards.

Course content

This innovative course develops your creative abilities in audio across music production, sound design, radio, TV, film and multimedia, all supported by a robust understanding of the technologies involved. You will be able to explore and expand as a creative artist while achieving control and experience of a professional audio environment.

Core modules

- Applied Innovation and Interactive Design
- Audio Visual Production and Cultural Theory
- Entrepreneurship and Project Management for Creative Industries
- Major Project
- Music Production and Musicology
- Synthesis and Sound Design for Animation

Associated careers

Possible careers include music producer, audio and audio visual post-production specialist, ADR, audio and audio visual producer, sound designer for film and interactive media, composer, education, Foley artist, location sound specialist, programmer, radio and sound engineer.



MUSIC BUSINESS MANAGEMENT MA

Length of course: one year full-time, two years part-time starting in September

Location: Central London (see map p196)

Fees and funding: see course web page and westminster.ac.uk/fees

Entry requirements: see page p192

For full and most up-to-date information, see course web page: westminster.ac.uk/music-business-management-ma

This course is highly regarded within music business education and the music industries at large. It will prepare you to become one of the next generation of music industry leaders and entrepreneurs.

All teaching staff on the course are currently working within the music industries or music research fields, and every week there are a number of high-level industry guest speakers.

You will need to be a self-motivated and open-minded student that is passionate about music, as this is an intense course, but one which can help you to progress your career across a wide range of music business disciplines.

Course content

Working with music industry leaders and international academics, the course has developed a unique curriculum.

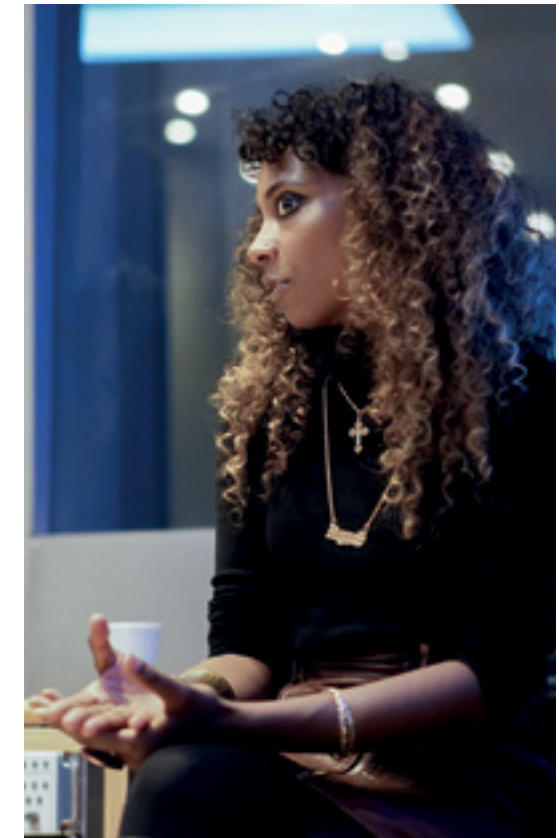
You will be able to combine a strong underpinning of key business skills (entrepreneurialism, leadership, creative digital skills and marketing), with essential music industry management knowledge (strategic innovation, technology, intellectual property and copyright) and academic theories relevant to the industry today.

The final project (equivalent to three modules) is an individual research report of a minimum of 12,000 words.

Formal teaching is conducted through sessions which include a formal lecture, industry guest speaker and seminar exercises. Each of the other six modules has a minimum of two assignments.

Core modules

- Artist Development
- Entrepreneurship
- Intellectual Property and Copyright Management
- Live Music Management
- Music Business Management Final Project
- Music Industry Structures
- Music Marketing and Technology



Associated careers

Graduates have gone on to work in a wide variety of creative industries, from mobile marketing through to the Arts Council. Many of our graduates are working in the music industry with companies including Sony ATV publishing, YouTube, Apple, Spotify, Universal Music Group, Sony Music, Pledge Music, Kobalt, Shazam and PIAS.

Our international students are working around the globe in music companies, including EMI Holland, the PIAS European office and Outdustry in mainland China.