

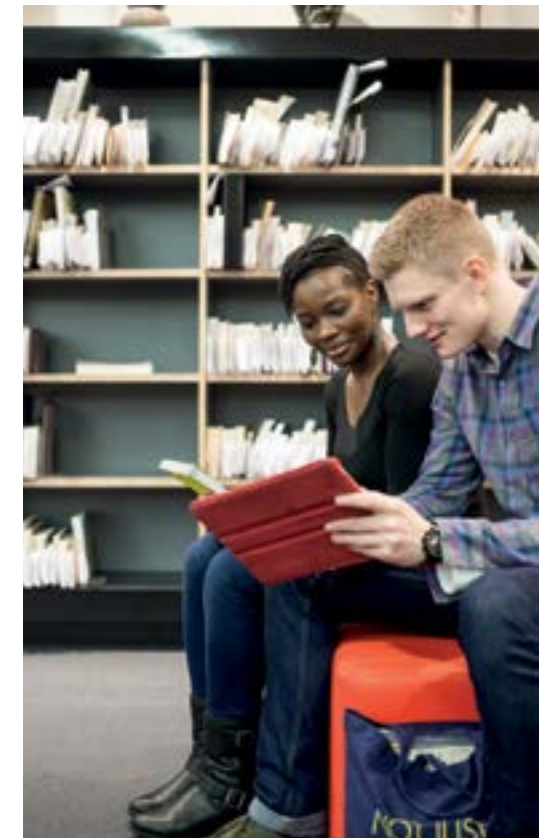
MEDIA AND SOCIETY

This is a period of unprecedented change in communication. The courses in the Media and Society cluster enable students to explore and understand media and communication in the context of the individual, organisations, society and globalisation during this time of rapid change.

The course teams help our students to develop both critical thinking and research skills, and also the practical professional and communication skills that give you a competitive edge. Our graduates find work as journalists, media practitioners and campaign communicators in a range of public and private organisations and within non-governmental organisations.

We have an interdisciplinary approach to issues ranging from communication policy to global media, from development to diversity, from social media to social change. The teaching team includes both practitioners and leading researchers in their fields, ensuring that you learn from those at the cutting edge of the subject.

The teaching is connected to research conducted in the University's Communication and Media Research Institute (CAMRI), one of the world's leading research centres for media and communication studies, with 52 per cent of its research being assessed as "world-leading" and 87 per cent as "internationally excellent" in the latest UK-wide research evaluation (REF2014).



"Our students and alumni work as journalists, media practitioners and campaign communicators"
Michaela O'Brien, Media and Society Cluster Leader



COMMUNICATION MA

This highly regarded course offers a rigorous analysis of the political, economic, cultural and sociological factors which shape the practices and outcomes of mass media.

It will give you the opportunity to study and research the main ways in which social scientists have analysed the role of the mass media and communication, and how to develop, evaluate and apply research to evaluate those theories.

The MA ensures that you will receive a relevant, well-grounded, high-quality education and skill base, and a clear and comprehensive understanding of communication and the mass media. It is designed both for those who already work in or want to work in the media, and for those who want to go on to pursue further academic research in media and communication.

Course content

Based on continuous assessment, the course is taught in lectures and seminars by the team from Westminster's top-rated Communication and Media Research Institute (CAMRI).

You will be part of a bustling, multicultural academic department which boasts a strong research culture.

You will be able to attend the regular talks by outside speakers (academics and practitioners) on a variety of communication and mass media issues.



Length of course: one year full-time or two years part-time, starting in September

Location: North-West London (Harrow)

Faculty: Westminster School of Media, Arts and Design

Course fees and funding: see course web page and westminster.ac.uk/fees

Entry requirements: see page 216

For full and most up-to-date information, see course web page:
westminster.ac.uk/communication-ma

Core modules

- Approaches to Media and Communication Research
- Dissertation module
- Theories of communication

Option modules

- Chinese Media
- Development and Communication Policy
- Global Media
- Media Audiences
- Media Business Strategy
- Media, Activism and Politics
- Policies for Digital Convergence
- Political Analysis of Communication Policy
- Political Economy of Communication
- Sociology of News
- Study Skills (no credits)
- Technology and Communication Policy

Associated careers

Graduates have found jobs in middle and upper management in the media industries, as well as in the broader private sector (eg consulting and advertising firms), the public sector (eg government ministries, regulatory authorities), international organisations and NGOs.

COMMUNICATION POLICY MA

This course is designed to give you a critical analysis of issues of policy and regulation in the media, information and/or telecommunications/internet sectors, which may include links between policy and policy-making affecting media industries and telecommunications/internet and political, economic or social developments affecting markets, companies, technologies, institutions or international relations.

The course encourages diversity and is designed to have international appeal. It ensures that you receive a relevant, well-grounded, high-quality education and skill base, enabling you to have a wide, clear and comprehensive understanding of communications policies.

Course content

Based on continuous assessment, the course is taught in lectures and seminars by the team from Westminster's top-rated Communication and Media Research Institute (CAMRI). You will be part of a bustling, multicultural academic department which boasts a strong research culture.

You will be able to attend the regular talks by outside speakers (academics and practitioners) on a variety of communication and mass media issues.



Length of course: one year full-time or two years part-time, starting in September

Location: North-West London (Harrow)

Faculty: Westminster School of Media, Arts and Design

Course fees and funding: see course web page and westminster.ac.uk/fees

Entry requirements: see page 216

For full and most up-to-date information, see course web page:
westminster.ac.uk/communications-policy-ma

Core modules

- Approaches to Media and Communication Research
- Dissertation module
- Political Analysis of Communication Policy

Option modules

- Chinese Media
- Communication Policy and Development
- Development and Communication Policy
- Global media
- Media Audiences
- Media, Activism and Politics
- Media Business Strategy
- Policies for Digital Convergence
- Political Economy of Communication
- Sociology of News
- Study Skills (no credits)
- Technology and Communications Policy
- Theories of Communication

Associated careers

Graduates have found jobs in middle and upper management in the media industries, as well as in the broader private sector (eg consulting and advertising firms), the public sector (eg government ministries, regulatory authorities), international organisations and NGOs.

DIVERSITY AND THE MEDIA MA

This is an exciting and highly innovative course developed in collaboration with the Media Diversity Institute (an NGO that works for the promotion of responsible and ethical Journalism across the World).

The course seamlessly combines theory and modules providing or containing hands-on practical training in journalism or campaigning and public relations related to social and cultural diversity.

The course will give you the opportunity to study and research the main ways in which social scientists analyse the role of the mass media in the social construction, representation and understanding of difference and social diversity and get a critical understanding of the social and media structures and journalistic practices that impact upon these processes. It will also equip you with practical skills that will enable you to produce your own media product on a topic related to social and cultural diversity.

Course content

The course combines a portfolio of theory modules aimed at developing your knowledge and critical understanding of the processes of managing and making sense of cultural diversity, key issues in intercultural communication and of various aspects of the sociology of news with a number of practice-oriented modules intended to give you first hand experience in the practice of inclusive journalism.

Drawing upon a unique combination of rigorous theoretical engagement and specialist practical training, this course is designed to equip you with a comprehensive conceptual/theoretical grounding and the practical skills to engage in responsible media coverage of diversity.

We have established a student exchange programme with the MA in International Studies on Media, Power, and Difference team, Universitat Pompeu Fabra, Barcelona. A limited number of students (two or three) from each MA will be travelling and spending Semester Two studying for their degree, as part of the sister MA. In addition to your final degree, upon successful completion of certain module components or additional work you can be awarded study certificates by Adobe on Adobe suite modules such as Photoshop, Illustrator and Premiere Pro.

Length of course: one year full-time, starting in September

Location: North-West London (Harrow)

Faculty: Westminster School of Media, Arts and Design

Course fees and funding: see course web page and westminster.ac.uk/fees

Entry requirements: see page 216

For full and most up-to-date information, see course web page: westminster.ac.uk/diversity-and-the-media-ma

Core modules

- Approaches to Social and Cultural Diversity
- Dissertation/Final Project
- Diversity in the Media: Models, Institutions, Practices

Option modules

- Reporting Diversity: Gender, Sexuality, Age, Disability
- Media Production Skills
- Issues in Journalism: Freedom of Speech, Ethics and Democracy
- Social Media and eMarketing
- Reporting Diversity: Migration, Race, Ethnicity
- Reporting Diversity: Faith and Religion
- Planning Campaign Communications
- Media, Activism And Politics
- Sociology of News
- Media Audiences

Please note: You can choose other modules offered within the broader Media and Society cluster subject to approval from the module leader of the module that they might want to attend.

Associated careers

This course is suitable for existing media professionals who want to reflect on their practice as journalists, as well as students who want to pursue a career in the media, national and local government, IGOs and NGOs or who intend to embark on a relevant research/academic career.

It will be a valuable asset for civil servants and local authority staff, NGO workers working on immigration, equality, social inclusion and cohesion and community regeneration whose duties involve communication and media work.

FILM, TELEVISION AND MOVING IMAGE MA*

Our innovative Film, Television and Moving Image MA builds on its prestigious heritage as the longest running degree programme of its kind in the UK. We aim to equip you with wide-ranging skills, knowledge and critical awareness to meet your career aspirations in sectors in which moving images play a central role.

Our curriculum incorporates an exciting variety of learning and teaching activities designed to foster your capacity for researching and rigorously analysing different aspects of film, television and moving images.

You will have the opportunity to develop key skills for communicating about and with moving images across a range of contexts and platforms. You can choose to have a broad-based learning experience in film, television and moving image, or you can specialise in moving image curation and screenwriting via our suggested pathways.

The core teaching team consists of members of Westminster School of Media, Arts and Design. The course has close links with the Centre for Research and Education in Arts and Media (CREAM), the leading research centre in the UK for arts and design, whose members include internationally renowned filmmakers, film and television theorists and historians, and moving image artists and curators.

Course content

The design and delivery of our taught modules draw on CREAM's research excellence in documentary, Asian and European cinema, moving image curation, and television history. You will undertake a substantial piece of independent research as a major part of your MA studies.

In order to provide you with the flexibility to undertake a piece of independent research suited to your career aspiration, the final project module offers you the choice between writing a traditional dissertation or completing a theoretically-informed professional project such as a curating a film programme, writing and producing a series of themed blog posts, or writing a long-form screenplay.

The course structure includes two suggested pathways for those wishing to specialise in film programming and moving image curation, or in screenwriting.

Length of course: one year full-time or two years part-time, starting in September

Location: North-West London (Harrow)

Faculty: Westminster School of Media, Arts and Design

Course fees and funding: see course web page and westminster.ac.uk/fees

Entry requirements: see page 216

For full and most up-to-date information, see course web page: westminster.ac.uk/film-television-and-moving-image-ma

Core modules

- Contemporary Issues in Moving Image and Screen Studies
- Key Concepts in Film, Television and Moving Image
- Final Project

Option modules

- Cinema Distribution and Exhibition
- Critical Media Practice (module subject to approval)
- Documentary Aesthetics, Sites and Spectatorship
- Film Programming and Moving Image Curation
- Introduction to Scriptwriting
- Modern and Contemporary European Cinema
- Researching Histories in Asian Cinema
- Television Art: Aesthetics and Quality

Associated careers

Our graduates have found employment in small- and large-scale film and television companies as filmmakers, producers, distributors, and exhibitors. Others have gone on to organise film festivals, or to work in film-related magazines and journals as well as in international arts and culture sectors.

Some of our recent graduates have gone on to pursue academic careers as researchers or doctoral students.

As the UK's longest-running postgraduate programme in film and television several of our alumni are pioneers of the discipline of film and television studies.

*This course is subject to approval

A two-year Film MFA is planned for 2018/19. Please see our website for more details.

GLOBAL MEDIA MA

From Al Jazeera to Hollywood, News Corporation to China Central TV, the media increasingly operate in a global context. This course offers a comprehensive interdisciplinary approach to global media, and is designed for those who work in, or want to work in, the media industries.

You will examine key developments in the media and communications industries associated with the logic of globalisation, and explore the complex nature of the globalisation process in the media. You will gain a relevant, well-grounded, high-quality education and skill base, enabling you to develop a clear and comprehensive understanding of communication and the mass media.

Course content

Based on continuous assessment, the course is taught in lectures and seminars by the team from Westminster's top-rated Communication and Media Research Institute (CAMRI). You will be part of a bustling multicultural academic department which boasts a strong research culture, and you will be able to attend the regular talks by outside speakers (academics and practitioners) on a variety of communication and mass media issues.

Core modules

- Approaches to Media and Communication Research
- Global Media
- Dissertation

Option modules

- Chinese Media
- Development and Communication Policy
- Media, Activism and Politics
- Media Audiences
- Media Business Strategy
- Policies for Digital Convergence
- Political Analysis of Communication Policy
- Political Economy of Communication
- Sociology of News
- Study Skills (no credits)
- Technology and Communication Policy
- Theories of Communication

Associated careers

Graduates have found jobs in middle and upper management in media industries, as well as the broader private sector (eg consulting and advertising firms) and public sectors (eg government ministries, regulatory authorities), international organisations and non-governmental organisations.

Length of course: one year full-time or two years part-time, starting in September

Location: North-West London (Harrow)

Faculty: Westminster School of Media, Arts and Design

Course fees and funding: see course web page and westminster.ac.uk/fees

Entry requirements: see page 216

For full and most up-to-date information, see course web page: westminster.ac.uk/global-media-ma



MEDIA AND DEVELOPMENT MA

The Media and Development MA is an interdisciplinary course that teaches main theories, concepts, case studies and practical media skills around the theme of media and development and its implications for less developed countries.

The course will provide you with a unique blend of theory and practice teaching, aimed at deepening your knowledge of the history of communications within the development process of emerging economies. It will critically evaluate the impact of international and regional institutions from a critical political economic perspective.

Teaching by academic staff, guest lecturers and other carefully selected staff from development organisations will provide you with an overview of the policies, actions and impact of state and non-state institutions within the area of communication media and development.

Course content

A distinctive feature is its emphasis on the practical role of communication media in development. You will participate in media production workshops and take part in our internship programme, offered in partnership with media and development organisations in London.

As part of the work experience module, students participate in an extensive NGOs and media seminar series featuring experts and panel discussions. The work placement programme is in line with the University of Westminster's strategy of nurturing of the critical practitioner.

Core modules

- Dissertation
- Media Work Experience
- Theories of Communication
- Theories of Development

Option modules

- Approaches to Media and Communication Research
- Approaches to Social and Cultural Diversity
- Global Media
- Media, Activism and Politics
- Media Business Strategy
- Media Production Skills
- Planning Campaign Communications
- Policies for Digital Convergence
- Political Analysis of Communications Policy
- Political Economy of Communication
- Reporting Diversity: Gender, Sexuality, Age, Disability
- Reporting Faith
- Reporting Migration, Race, Ethnicity
- Sociology of News
- Study Skills (no credits)
- Technology and Communication Policy

Length of course: one year full-time, starting in September

Location: North-West London (Harrow)

Faculty: Westminster School of Media, Arts and Design

Course fees and funding: see course web page and westminster.ac.uk/fees

Entry requirements: see page 216

For full and most up-to-date information, see course web page: westminster.ac.uk/media-and-development-ma

Associated Careers

The Media and Development MA is suitable for you if you would value an opportunity to be able to reflect critically on the role of media in the process of development and learn practical skills.

The course will be of interest to you if you have a background in working for governmental, intergovernmental and nongovernmental organisations, and a range of international business organisations, while at the same time providing appropriate preparation for those seeking employment in such fields or, indeed, wanting to prepare for further studies for higher a higher degree, including a PhD.

While the majority of our graduates will return to more senior posts with improved skills, knowledge and qualifications gained from their year with us, we would expect them to apply for jobs at development organisations such as Internews, BBC Media Action, Oxfam, Save the Children, Red Cross, ActionAid, Panos, DfID, Intermedia, Institute of War and Peace, Christian Aid, WACC, OneWorld and War on Want.



MEDIA, CAMPAIGNING AND SOCIAL CHANGE MA

This innovative Masters degree aims to equip you with the skills, knowledge and strategic approach to develop and analyse social change campaigns and activism, with a particular focus on the role of communications and the media.

This is the only postgraduate programme of its kind, and has a flexible delivery to suit both full time and part time students.

The course builds on our close links with leading campaigners and communicators in London's vibrant social change sector. An advisory panel, with representatives from Amnesty UK, Friends of the Earth, WaterAid, SumOfUs, Advocacy Hub, Campaign Bootcamp, FairSay and The National Council of Voluntary Organisations among others, will ensure we always reflect the skill sets in demand and deliver an exciting learning experience.

A limited number of work placements and internships will be available. The course is aimed at those with some experience or interest in social change, the media, and communications or campaigns within not for profit organisations.

The course will help you improve your practical skills, develop a deep understanding of the theories and frameworks that underpin and shape campaign communications, and enjoy the space to reflect critically on current and past practice. It is designed to help you start, or progress, a career in charity, pressure group or public sector campaign communications. It may also be of interest to those working in corporate social responsibility.

Alumni work in a range of senior campaign and communications roles in charities, NGOS, agencies, think tanks and government departments.

Course content

The three core modules make up the Postgraduate Certificate. Students can take another three modules to complete a Postgraduate Diploma.

Students wanting to take the Masters course also complete either a 15,000-word research dissertation, or a professional practice project (which can be work-based).

Length of course: one year full-time or two years part-time, starting in September

Location: North-West London (Harrow) and central London

Faculty: Westminster School of Media, Arts and Design

Course fees and funding: see course web page and westminster.ac.uk/fees

Entry requirements: see page 216

For full and most up-to-date information, see course web page: westminster.ac.uk/MACampaigning

Core modules

- Critical Issues in Campaigning
- Media, Activism and Politics
- Planning Campaign Communications
- Dissertation or Professional Project

Option modules

- Approaches to Media and Communications Research
- Approaches to Social and Cultural Diversity
- Critical Theory of Social Media and the Internet
- Development and Communications Policy
- Global Media
- Media Audiences
- Media Production Skills
- Online Journalism
- Political Economy of Communication
- PR and the Media (Media Management and Content Production)
- Reporting Diversity: Faith and Religion
- Reporting Diversity: Gender, Sexuality, Age, Disability
- Reporting Migration, Race and Ethnicity
- Social Media and e-Marketing
- Social Media: Creativity, Sharing, Visibility
- Sociology of News
- Technology and Communications Policy
- Theories of Communication.

Associated careers

This course is particularly relevant if you want to start, or to progress, a career in communications and campaigning for social change, whether in a charity or non-governmental organisation; in a public sector body; in a political party or election campaigning setting; or even in a corporate social responsibility role. It could also be a stepping-stone towards a PhD and an academic career in this growing field of study.

SOCIAL MEDIA, CULTURE AND SOCIETY MA

The Social Media, Culture and Society MA offers a flexible, interdisciplinary exploration of key contemporary developments in the networked digital media environment.

It will benefit those seeking to develop their understanding of contemporary communication and its societal, political, regulatory, industrial and cultural contexts.

Course content

The course provides you with the opportunity to focus at postgraduate level on:

- Studying the ways in which social media and the Internet shape and are shaped by social, economic, political, technological and cultural factors, in order to equip students to become critical research-oriented social media experts.
- Developing reflective and critical insights into how social media and the Internet are used in multiple contexts in society, and into which roles social media can play in various forms of organisations that are situated in these societal contexts. The aim is that students are equipped to become reflective and critical social media practitioners.
- Gaining in-depth knowledge and understanding of the major debates about the social and cultural roles of social media and the Internet.
- Acquiring advanced knowledge and understanding of the key categories, theories, approaches and models of social media's and the Internet's roles in and impacts on society and human practices.
- Obtaining advanced insights into practical activity and practice-based work that relate to how social media and the Internet work and which implications they have for social and cultural practices.



Length of course: one year full-time or two years part-time, starting in September

Location: North-West London (Harrow)

Faculty: Westminster School of Media, Arts and Design

Course fees and funding: see course web page and westminster.ac.uk/fees

Entry requirements: see page 216

For full and most up-to-date information, see course web page: westminster.ac.uk/social-media-culture-and-society-ma

Core modules

- Critical Theory of Social Media and the Internet
- Social Media Research Project
- Social Media: Creativity, Sharing, Visibility

Option modules

- Study Skills (no credits)

Theory and Global Political Economy of Media and Communication:

- Global Media
- Political Economy of Communication
- Theories of Communication

Media Politics, Regulation and Business Strategies:

- Development and Communications Policy
- Media, Activism and Politics
- Political Analysis of Communications Policy
- Social Media and eMarketing
- Technology and Communications Policy

Option modules in Media, Culture and Everyday Life:

- Media Audiences
- Sociology of News
- Understanding and Managing Diversity in the Media

Another 20 Credit Level 7 module for which the student meets the prerequisites and gains the permission of the course leader(s). The selected module must fit with your timetable and the course's goals.

Associated careers

You will obtain skills to work as social media experts, either as social media and Internet researchers or as social media professionals in various types of organisations.