

# FASHION

The University of Westminster has a world-class reputation for producing highly creative fashion professionals, and our alumni include London Fashion Week designers Roberta Einer, Claire Barrow, Liam Hodges and Ashley Williams; Stuart Vevers, Creative Director of Coach, and former President and Chief Creative Officer of Burberry Christopher Bailey. In February 2018, the University of Westminster became the first university in the world to show a selection of their graduate collections on the official London Fashion Week Schedule (Fashion Design BA Honours).

## Teaching and learning

We foster new thinking, new ideas and new possibilities. Taught by active practitioners in a research-intensive environment, you will work alongside students from film, photography, music, art and design, and journalism – a unique hothouse of creative opportunity. 2017 saw the launch of the Westminster Menswear Archive, a collection of over 1,500 menswear garments covering the last 120 years. This exceptional resource allows students, researchers and industry to study examples of menswear design covering military uniforms, industrial garments and the designer outcomes from a technical and functional point of view.

## Employability

Most of our courses offer you the opportunity to take a year-long industry placement, and encourage internships throughout your time at Westminster, giving you a competitive edge in the job market and contributing to your professional development. During London Fashion Week our design students work with companies including Alexander McQueen, Tom Ford, Burberry, Celine, Christopher Kane and Stella McCartney.

Our courses have incredibly strong links with the international fashion industry. During their internship year, students undertake placements with international fashion houses which include Balenciaga, Kenzo, Givenchy, Lanvin, Balmain, Chloe, Louis Vuitton, Martin Margiela, Tom Ford, Dior, Marc Jacobs, Alexander Wang and Thom Browne.

Graduates from 2016 are already working for companies including Alexander McQueen, Tom Ford, Mulberry, J.W. Anderson, Loewe, Burberry, Acne, Max Mara, and Norse Projects.

See also: Business & Management p62



Student work, Anna Mitchell



Student work, Christine Ha



Student work

Student work, Lloyd Husband

**90%**  
student  
satisfaction  
– Fashion  
Design BA  
Honours (with  
Sandwich)

Student work, Dominic Huckbody



## FASHION BUYING MANAGEMENT BA Honours

**Length of course:** Four years full-time sandwich

**UCAS code:** N590

**Campus:** Harrow (see map p192)

**Typical offer for September 2018:** A Levels – BBC; International Baccalaureate – 28 points; Pearson BTEC Level 3 Extended National Diploma – DDM depending on the subject and overall academic profile. If English is not your first language, you must have an IELTS of 6.0 overall (or equivalent), with at least 6.0 in each element. Suitable candidates will be invited for an interview. See also entry requirements on p185.



A fashion buyer is responsible for the profitable development, sourcing and selection of a range of products that meet the needs of the target customer, by working closely with the merchandising, design and marketing teams. As a Fashion Buying Management student, you will combine your creative flair with robust business management skills in a fast-paced, industry-focused course which enjoys widespread support throughout the fashion and retail industry.

The extensive contributions from industry leaders include guest lectures, live retail projects and student placements and internships. Key fashion and retail relationships include ASOS, Net-a-Porter, River Island and Urban Outfitters. The focus of the course is global, to reflect the nature of the industry, with additional opportunities to advance your language skills and study abroad.

For module information and further details, please visit: [westminster.ac.uk/fashion](http://westminster.ac.uk/fashion)

### FACTS & FIGURES

**90% of Fashion Buying Management students were in work or further study within six months of graduation.**

(Data taken from unistats.ac.uk in December 2017)

## FASHION DESIGN BA Honours

**Length of course:** Three years full-time; four years full-time with sandwich

**UCAS code:** W230; with sandwich W232

**Campus:** Harrow (see map p192)

**Typical offer for September 2018:** A Levels – not acceptable; Pearson BTEC Level 3 Extended National Diploma – DDM; Foundation in Art & Design – grade offer based on overall application profile, including previous qualifications at Level 3. See also entry requirements on p185.

Please note: We only accept applications for the current year and do not accept applications for deferred entry. Selection for the course is highly competitive, and we do not take students straight from A Levels. You will need to have at least five GCSE passes at Grade 4 or above, including English and Maths, and at least DDM in a BTEC National Award or HNC/HND, or have completed an appropriate Access or Foundation course with a Distinction. We can consider applicants taking the International Baccalaureate who can achieve 32 points (minimum) including 6 at HL Visual Arts. If you meet the entry requirements, you will be asked to submit example pages from your portfolio. You may then be invited to a full portfolio review. We are looking for creative individuals who can show evidence of personal expression, creative ideas, related skills and a depth of subject knowledge.



This course has an outstanding international reputation for developing highly talented and original fashion graduates. We specialise in enabling you to become an individual and creative designer, capable of working at the highest levels of the international fashion industry. Throughout the course, the emphasis is on working with you on the development of your personal design philosophy and aesthetic.

The course offers a comprehensive design education for dedicated and ambitious individuals looking for a specialist career in the creative arena of the fashion industry. Central to the international reputation of the course is our exceptional industry relationships that enable us to offer world-class internships. Internships in the last three years include Kenzo, Celine, Chloe, Christopher Kane, Maison Margiela, Mary Katrantzou, Loewe, Alexander McQueen, Louis Vuitton, Balenciaga, Craig Green, Christian Dior, Givenchy, Marc Jacobs and Tom Ford.

For module information and further details, please visit: [westminster.ac.uk/fashion](http://westminster.ac.uk/fashion)



## FASHION MARKETING AND PROMOTION BA Honours

**Length of course:** Three years full-time

**UCAS code:** NN56

**Campus:** Harrow (see map p192)

**Typical offer for September 2018:** A Levels – BBC including Art and Design or Media; International Baccalaureate – 28 points including at least 5 in HL Visual Arts; Pearson BTEC Level 3 Extended National Diploma – DDM in an art or media related subject. If English is not your first language, you must have an IELTS of 6.0 overall (or equivalent), with at least 6.0 in each element. See also entry requirements on p185.

We prefer applicants to have completed a Foundation in Art and Design. Suitably qualified applicants will be asked to complete a creative project, present excerpts from their portfolio and attend an interview.

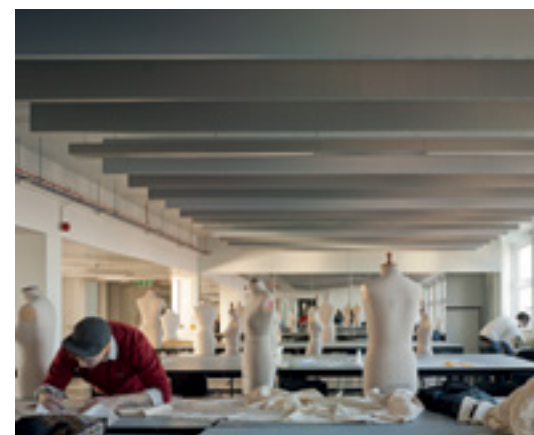


This course in Fashion Marketing and Promotion has been designed to cater for the creative, passionate and motivated students who want to pursue a creative degree within the fashion industry along with a solid understanding of business in our digital era.

The fashion promotion sector offers some of the most attractive jobs in the industry and this course allows you to experience the wide spectrum of this field. The course will also give you a much better understanding of how you could use your strengths towards achieving your future ambitions in the arena of fashion promotion.

You will be part of a community of designers, fashion management students, academics and practitioners with an excellent reputation in the fashion industry.

For module information and further details, please visit: [westminster.ac.uk/fashion](http://westminster.ac.uk/fashion)



## FASHION MERCHANDISE MANAGEMENT BA Honours

**Length of course:** Four years full-time sandwich

**UCAS code:** WN25

**Campus:** Harrow (see map p192)

**Typical offer for September 2018:** A Levels – BBC; International Baccalaureate – 28 points; Pearson BTEC Level 3 Extended National Diploma – DDM. If English is not your first language, you must have an IELTS of 6.0 overall (or equivalent), with at least 6.0 in each element. Suitably qualified applicants will be invited to an interview. See also entry requirements on p185.



This course was designed to directly meet the needs of the retail industry, and developed with extensive input from the fashion and retail sectors. Our graduates are much sought after and are working with a range of companies including Arcadia, ASOS, Aurora, Coast, John Lewis, Michael Kors, Oasis, Reiss, River Island, Selfridges and Tom Ford.

Companies support the course through guest lectures and student placements. Our aim is to develop graduates with strong commercial skills, an excellent understanding of the sector, outstanding communication skills and who are real team players. While being numerate is an essential skill, the focus is much more on analytical ability, and merchandising is a great career choice for commercially minded students with a passion for fashion.

For module information and further details, please visit: [westminster.ac.uk/fashion](http://westminster.ac.uk/fashion)

**“The course gave me the invaluable theoretical and practical skills needed to cope with the future developments in buying and merchandising. My placement year at River Island was invaluable; the support provided by course staff was outstanding. The course is recognised within the industry for producing high-quality graduates. I would highly recommend it.”**

**Cheyenne Meehan**  
Fashion Merchandise Management BA Honours, graduate



Ian Richardson, Fashion Design BA Honours



Yan Yan Tao, Fashion Design BA Honours





