

# BUSINESS & MANAGEMENT

Located in one of the world's main financial and business centres, Westminster Business School is international, professionally focused and research engaged. Our business and management courses will help you to develop an enquiring, critical and reflective approach, enabling you to contribute proactively to the rapidly changing business environment. We are a CIPD Approved Centre, and have been selected as one of the few postgraduate Centres of Excellence in financial markets by the Chartered Institute for Securities & Investment (CISI). We are also recognised by the Chartered Management Institute.

## Teaching and learning

Facilities at Marylebone Campus include our purpose-built Financial Markets Suite. This teaching resource utilises the Bloomberg platform, giving you first-hand exposure to technology widely adopted in leading financial institutions. Teaching methods range from active student learning through seminars, workshops, problem-based and blended learning, to the innovative 'learning by doing' approach employed in our Entrepreneurship BA Honours. We have strong links with some of London's most successful and innovative businesses, giving you the chance to learn from practising professionals via work placements and establish your own contacts while still a student.

## Employability

Your experiences as a business and management student will help you to become global in outlook and socially, environmentally and ethically aware. You have the opportunity to complete a work placement between Years 2 and 3, to broaden your knowledge of business, develop your practical skills and enhance your employability. Alternatively, you may study overseas for a year or a semester at one of our partner institutions. Our graduates have gone on to start their own businesses as well as building successful careers in a variety of sectors including accounting, management consultancy, retailing and small business management.

## Foundation pathway

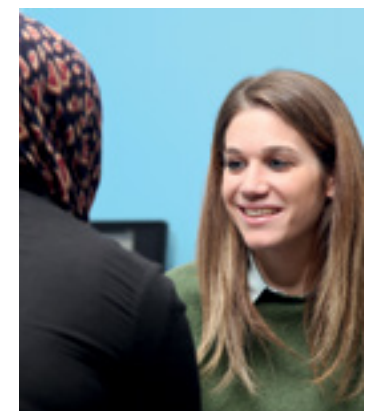
We offer Foundations as a route onto some of our undergraduate programmes. For module information and any further details, please visit: [westminster.ac.uk/foundation-courses](https://westminster.ac.uk/foundation-courses)

See also: Accounting, Finance & Economics p34



Library and lecture rooms at Marylebone Campus

**90%**  
of our Business  
Management – Accounting  
graduates are  
in work or  
further study  
within six months



Data taken from [westminster.ac.uk](https://westminster.ac.uk) in December 2017

## BUSINESS MANAGEMENT

Business Management BA Honours

Business Management with Professional Experience BA Honours

Business Management with International Experience BA Honours

**Length of course:** Three years full-time; four years full-time with work placement or study abroad

### Pathways and UCAS codes:

- Business Management, N900
- Business Management – Accounting, NN24
- Business Management – Economics, NL21
- Business Management – Entrepreneurship, N291
- Business Management – Finance, N294
- Business Management – Human Resource Management (HRM), NN26
- Business Management – Marketing, NN25

**Campus:** Central London (see map p192)

**Typical offer for September 2018:** A Levels – BBC; International Baccalaureate – 28 points (minimum); Pearson BTEC Level 3 Extended National Diploma – DMM; GCSE minimum Grade 4 in Maths and English (or equivalent). See also entry requirements on p185.



Business success requires a breadth of knowledge and abilities and, in bringing together theory and practice, this course will enable you to develop the vision, innovation and dynamism required in the contemporary business world. This exciting and flexible business course allows you to build the degree of your choice, by studying for a general business award or specialising in one of six business areas (Accounting, Economics, Entrepreneurship, Finance, Human Resource Management, or Marketing). All of the Business Management BA Honours courses have a shared first year, which introduces you to the range of business functions and provides a broad perspective on the global business environment. Our courses are flexible and allow you to change your direction at the end of your first year.

For module information and further details, please visit: [westminster.ac.uk/business-and-management](https://westminster.ac.uk/business-and-management)

**“I chose Westminster because of its location. If you’re going to study business there’s no better place to be. It’s the hub, where everything is happening, especially on the startup scene.”**

Rory Sadler

Business Management – Entrepreneurship  
BA Honours, graduate

**“I would strongly suggest placement seekers start searching early to be able to find the best company that offers them the best opportunities. I landed an exciting placement opportunity with McDonald’s. After an intense training period, I was promoted to Shift Manager, with responsibility for the day-to-day managing of a crew of 35 people. This placement gave me the opportunity to gain a vast array of skills and experience.”**

Amit Bhogaita

Business Management – Accounting  
BA Honours graduate, Shift Manager at  
McDonald’s. Placement Student of the Year



## ENTREPRENEURSHIP

BA Honours

**Length of course:** Three years full-time

**UCAS code:** 2G14

**Campus:** Central London (see map p192)

**Typical offer for September 2018:** A Levels – BBC; International Baccalaureate – 28 points (minimum); Pearson BTEC Level 3 Extended National Diploma – DMM; GCSE Maths and English Grade 4. See also entry requirements on p185.

We welcome applications from students who do not have the entry requirements outlined. The University will consider applications on the basis of evidence of personal, professional and educational experience, which indicates applicants’ ability to meet the demands of the degree. Applicants will be interviewed before an offer is made. The candidates must be able to demonstrate an ability to work effectively in teams and be self-motivated. Candidates should also be independent learners with an interest in entrepreneurship.

We are unable to accept applications for this course from students who require a Tier 4 visa to study in the UK. This is due to the course requirement to set up a company, which is not allowed for Tier 4 students under UK immigration rules. If you hold a different type of UK visa and would like to know if you are eligible to study on this course, please contact the UKVI Compliance team at [tier4visas@westminster.ac.uk](mailto:tier4visas@westminster.ac.uk).



This innovative course is a highly practice-led programme aiming to facilitate your learning journey, to help you develop knowledge, skills and test your entrepreneurial mindset, whether you decide to lead the creation of new companies or work on business development inside enterprises.

We provide aspiring entrepreneurial students with the opportunity to gain a broad understanding of entrepreneurial learning theories, and put this into practice within a supportive, creative and challenging entrepreneurial environment. In addition to developing critical business skills through different business challenges, the course aims to enable you to develop criticality and communication skills, cultivate effective networks and work with business mentors and coaches to research the market and design a business concept capable of success.

Students will have the opportunity to be in constant contact with London’s vibrant business communities through our networks of entrepreneurs, accelerators and investors.

For module information and further details, please visit: [westminster.ac.uk/business-and-management](https://westminster.ac.uk/business-and-management)

## HUMAN RESOURCE MANAGEMENT

Human Resource Management BA Honours

Human Resource Management with  
Professional Experience BA Honours

Human Resource Management with  
International Experience BA Honours

**Length of course:** Three years full-time; four years full-time with work placement or study abroad

**UCAS code:** 1K2C

**Campus:** Central London (see map p192)

**Typical offer for September 2018:** A Levels – BBC; International Baccalaureate – 28 points (minimum); Pearson BTEC Level 3 Extended National Diploma – DMM; GCSE minimum Grade 4 in Maths and English. See also entry requirements on p185.



Managing people to develop their potential and to make effective use of their capability has always been an exciting but challenging business function. On this degree, you will learn about the full range of approaches to the challenges of people management and development, and gain the important skills necessary to work in an HR role.

Westminster Business School is one of the UK’s leading providers of human resource management (HRM) programmes accredited by the Chartered Institute of Personnel and Development (CIPD). This degree offers you the opportunity to develop your expertise in HRM and leadership and development, and the exemptions you will gain from the course will support your aspiration to become an Associate professional member of the CIPD.

For module information and further details, please visit: [westminster.ac.uk/business-and-management](https://westminster.ac.uk/business-and-management)





## INTERNATIONAL BUSINESS

International Business BA Honours

International Business with  
Professional Experience BA Honours

International Business with  
International Experience BA Honours

**Length of course:** Three years full-time; four years full-time with work placement or study abroad

**UCAS code:** N120

**Campus:** Central London (see map p192)

**Typical offer for September 2018:** A Levels – BBC; International Baccalaureate – 28 points; Pearson BTEC Level 3 Extended National Diploma – DMM; GCSE minimum Grade 4 in Maths and English. See also entry requirements on p185.



Exciting opportunities exist for graduates who can operate with confidence in today's globalised business environment. This course provides an academic experience with a strong emphasis on development of the business knowledge, skills and capabilities you need to function effectively in an international business environment.

The four-year version of this course includes a year abroad in Europe, Asia, Australia or the USA, giving you a valuable insight into another country's business sector and broader cultural environment. Depending on your language skills, you can spend your year abroad studying at one of our partner institutions where business topics are taught in English or in the national language. In some cases you can opt to study abroad in the first half of the year followed by an overseas work placement. An alternative opportunity is a work placement year in the UK.

For module information and further details, please visit: [westminster.ac.uk/business-and-management](http://westminster.ac.uk/business-and-management)

**"The most valuable thing about my course was the opportunity to go on a year abroad, which included an exchange semester in Australia as well as a placement in Germany. This not only allowed me to differentiate myself from other graduates, but most importantly to gain invaluable experiences and develop new skills."**

Marvin Adomako

International Business BA Honours, graduate

## INTERNATIONAL BUSINESS (LANGUAGES)

International Business (Languages)

BA Honours

International Business (Languages)  
with Professional Experience BA Honours

International Business (Languages)  
with International Experience BA Honours

**Length of course:** Three years full-time; four years full-time with work placement or study abroad

**UCAS codes:**

- International Business (Arabic) N116
- International Business (Chinese) N11C
- International Business (French) N1R1
- International Business (Spanish) N1R4

**Campus:** Central London (see map p192)

**Typical offer for September 2018:** A Levels – BBC; International Baccalaureate – 28 points; Pearson BTEC Level 3 Extended National Diploma – DMM; GCSE minimum Grade 4 in Maths and English. See also entry requirements on p185.

**International Business (Arabic/Chinese):** We are ideally looking for evidence of successful language learning formal or informal in the applicant's personal statement but please note that these courses are designed for students only at beginners or false beginners level in Arabic/Chinese and we may need to test you to determine your language level.

**International Business (French/Spanish):** We are ideally looking for evidence of successful language learning formal or informal in the applicant personal statement. We accept students at beginner and intermediate level.



This course is designed to develop the skills and knowledge you will need to succeed in the increasingly globalised business world. The course is offered with four possible languages – Arabic, Chinese, French or Spanish. The subjects studied incorporate cross-national perspectives, and the comprehensive language training places strong emphasis on the day-to-day use of language in a business environment, enabling you to deal with all aspects of business transactions.

This degree will equip you with fluency in a foreign language, and a range of professional skills and knowledge from relevant business areas. You will also have the opportunity to spend an optional year abroad, experiencing life, culture and work outside the UK while studying in the country where your chosen language is spoken. In some cases you can opt to combine study abroad with a work placement; or you have the opportunity of a work placement year in the UK.

For module information and further details, please visit: [westminster.ac.uk/business-and-management](http://westminster.ac.uk/business-and-management)



Over the last few years our business and management students have completed their placement years at a range of high-profile companies, including BMW, GE Energy, IBM, NBC Universal International, RBS and the Walt Disney Company, to name just a few.

