

BUSINESS AND MANAGEMENT

Located in one of the world's main financial and business centres, Westminster Business School is international, professionally focused and research engaged. Our business and management courses will help you to develop an enquiring, critical and reflective approach, enabling you to contribute proactively to the rapidly changing business environment. We are a CIPD Approved Centre, and have been selected as one of the few postgraduate Centres of Excellence in financial markets by the Chartered Institute for Securities and Investment (CISI). We are also recognised by the Chartered Management Institute.

Teaching and learning

Facilities at Marylebone Campus include our purpose-built Financial Markets Suite. This teaching resource utilises the Bloomberg platform, giving you first-hand exposure to technology widely adopted in leading financial institutions. Teaching methods range from active student learning through seminars, workshops, problem-based and blended learning, to the innovative 'learning by doing' approach employed. We have strong links with some of London's most successful and innovative businesses, giving you the chance to learn from practising professionals via work placements and establish your own contacts while still a student.

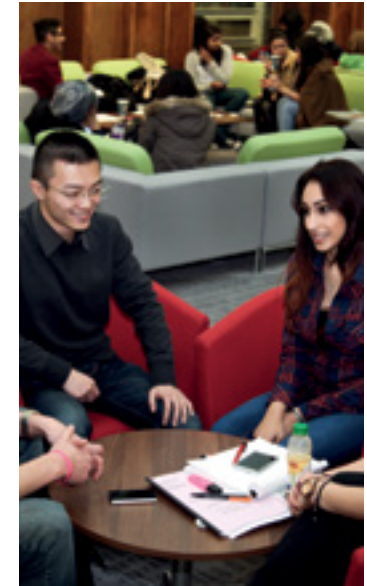
Employability

Your experiences as a business and management student will help you to become global in outlook and socially, environmentally and ethically aware. You have the opportunity to complete a work placement between Years 2 and 3, to broaden your knowledge of business, develop your practical skills and enhance your employability. Alternatively, you may study overseas for a year or a semester at one of our partner institutions. Our graduates have gone on to start their own businesses as well as building successful careers in a variety of sectors including accounting, management consultancy, retailing and small business management.

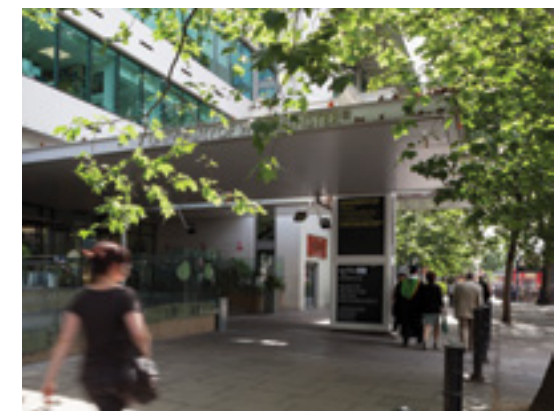
Foundation pathway

We offer Foundations as a route onto some of our undergraduate programmes. For module information and any further details, please visit: westminster.ac.uk/foundation-courses

See also: Accounting, Finance and Economics p38



Our business courses are ranked **fourth** (male grads) and **seventh** (female grads) in London in terms of their labour market return



Library and lecture rooms at Marylebone Campus

Source: Institute for Fiscal Studies and the Department of Employment, 2018 study



BUSINESS AND MANAGEMENT FOUNDATION YEAR

UCAS code:

- Business Management with Foundation BA Honours N902

Campus: Central London (see map p206)

Entry requirements: A Levels – CCD/CCC; International Baccalaureate – 24 points; BTEC Extended Diploma – MMM; BTEC Diploma – DD; GCSE English and Maths grade 4/C – IB grade 4. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

Our degree courses with Foundation year offer the opportunity to prepare you for advanced study before you progress onto a full honours degree at the University of Westminster. Whether you do not feel ready for degree-level study, don't have the right qualifications, want to change your subject specialism or return to study after an absence from education, we aim to encourage a broad range of students to undertake our Foundation year in order to progress onto their full honours degree with us.

The Foundation year is designed to give you the opportunity to explore new ideas, opening up new perspectives on the key debates within your chosen field. Core modules accelerate your academic and professional development and you will also take modules from areas closely related to your chosen field, giving you the chance to develop a cross-disciplinary perspective on your course.

On successful completion of the Foundation year, you will be able to move on to the first year of the Business Management BA Honours degree.

For module information and further details, please visit: westminster.ac.uk/business-and-management

BUSINESS MANAGEMENT

Business Management BA Honours

Business Management with Professional Experience BA Honours

Business Management with International Experience BA Honours

Length of course: Three years full-time; four years full-time with work placement or study abroad

Pathways and UCAS codes:

- Business Management, N902
- Business Management – Accounting, NN24
- Business Management – Digital Business, N295
- Business Management – Economics, NL21
- Business Management – Entrepreneurship, N291
- Business Management – Finance, N294
- Business Management – Human Resource Management (HRM), NN26
- Business Management – Marketing, NN25

Campus: Central London (see map p206)

Entry requirements: A Levels – BBC/ABB; International Baccalaureate – 27 points; BTEC Extended Diploma – DMM/DDM; BTEC Diploma – D*D*. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

For full and most up-to-date information, see course web page: westminster.ac.uk/business-and-management



Business success requires a breadth of knowledge and abilities and, in bringing together theory and practice, this course will enable you to develop the vision, innovation and dynamism required in the contemporary business world. This exciting and flexible business course allows you to build the degree of your choice, by studying for a general business award or specialising in one of seven business areas (Accounting, Digital Business, Economics, Entrepreneurship, Finance, Human Resource Management, or Marketing). All of the Business Management BA Honours courses have a shared first year, which introduces you to the range of business functions and provides a broad perspective on the global business environment. Our courses are flexible and allow you to change your direction at the end of your first year.

“I chose Westminster because of its location. If you're going to study business there's no better place to be. It's the hub, where everything is happening, especially on the startup scene.”

Rory Sadler

Business Management – Entrepreneurship BA Honours, graduate

HUMAN RESOURCE MANAGEMENT

Human Resource Management BA Honours

Human Resource Management with Professional Experience BA Honours

Human Resource Management with International Experience BA Honours

Length of course: Three years full-time; four years full-time with work placement or study abroad

UCAS code: 1K2C

Campus: Central London (see map p206)

Entry requirements: A Levels – BBC/ABB; International Baccalaureate – 27 points; BTEC Extended Diploma – DMM/DDM; BTEC Diploma – D*D*. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

For full and most up-to-date information, see course web page: westminster.ac.uk/business-and-management



Managing people to develop their potential and to make effective use of their capability has always been an exciting but challenging business function. On this degree, you will learn about the full range of approaches to the challenges of people management and development, and gain the important skills necessary to work in an HR role.

Westminster Business School is one of the UK's leading providers of human resource management (HRM) programmes accredited by the Chartered Institute of Personnel and Development (CIPD). This degree offers you the opportunity to develop your expertise in HRM and leadership and development, and the exemptions you will gain from the course will support your aspiration to become an Associate professional member of the CIPD.



INTERNATIONAL BUSINESS

International Business BA Honours

International Business with Professional Experience BA Honours

International Business with International Experience BA Honours

Length of course: Three years full-time; four years full-time with work placement or study abroad

UCAS code: N120

Campus: Central London (see map p206)

Entry requirements: A Levels – BBC/ABB; International Baccalaureate – 27 points; BTEC Extended Diploma – DMM/DDM; BTEC Diploma – D*D*. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

For full and most up-to-date information, see course web page: westminster.ac.uk/business-and-management



Exciting opportunities exist for graduates who can operate with confidence in today's globalised business environment. This course provides an academic experience with a strong emphasis on development of the business knowledge, skills and capabilities you need to function effectively in an international business environment.

The four-year version of this course includes a year abroad in Europe, Asia, Australia or the USA, giving you a valuable insight into another country's business sector and broader cultural environment. Depending on your language skills, you can spend your year abroad studying at one of our partner institutions where business topics are taught in English or in the national language. In some cases you can opt to study abroad in the first half of the year followed by an overseas work placement. An alternative opportunity is a work placement year in the UK.

“The decision to study abroad at the UTS in Sydney, Australia enabled me to enhance my professional and social skills while being in direct contact with a new culture, experiences and meeting people that will stay with me for life.”

Chelsey Correa

International Business BA Honours, student
Nationality: British