ART AND DESIGN

Our art and design courses offer you the opportunity to work in generous dedicated studios, supporting both traditional and high specification digital technologies central to a wider range of art and design practices. You will work alongside students in related creative fields – film, television, photography, music, fashion, digital media, marketing and journalism, in a unique hothouse of creative opportunity.

The courses make full use of London’s exciting cultural and creative environment, and include an extensive range of additional activities, workshops, lectures and events that are cross-course and inter-disciplinary. Visiting lecturers bring the creative industries into the learning environment.

Teaching and learning
These courses reflect the fast-changing opportunities in art, design and new media, and our teaching programmes combine the development of professional-level studio practice with the acquisition of skills, knowledge and understanding. We encourage your creativity, individuality and personal growth, employing a range of delivery and teaching strategies including project work, group work and collaboration, workshops, seminars, group tutorials, crits, and think-tank sessions.

Visits to current exhibitions, projects and events are an important element in our programmes. We also encourage our students to take every opportunity for work experience, and engage in external activities such as national and international competitions, and collaborations with industry.

Employability
We prepare you not only to enter the creative industries, but to shape and lead them. From exhibiting, curating, and creating companies, to writing, animating, filming, editing, directing, designing, lecturing, researching and teaching, our graduates succeed in all areas of the creative industries. Our alumni have gone on to take up key posts in a range of leading companies and organisations, including Apple, the BBC, the British Museum, the Discovery Channel and Guardian Newspapers.

Foundation pathway
We offer Foundations as a route onto some of our undergraduate programmes. For module information and any further details, please visit: westminster.ac.uk/foundation-courses

See also: Digital Media and Games Computing p88 • Television, Film and Moving Image p168
ANIMATION
BA Honours

Length of course: Three years full-time
UCAS code: W615
Entry requirements: A levels – CCC/BBB, International Baccalaureate – 27 points, BTEC Extended Diploma – DMM; BTEC Diploma – DD/D*D*. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

Our courses are suited to anyone with a passion for animation, whether you want to pursue a career in the industry, or simply want to develop your skills in animation. Our courses are designed to give you the opportunity to develop your creative and technical skills, while giving you a sound understanding of animation processes, techniques and critical theory.

The strong emphasis on creative practice will help to develop your skills in drawing and design, along with the imaginative development and innovation of ideas expressed sequentially. The course is delivered by a large team of experienced animation practitioners, staff and industry visitors, and you will work in dedicated specialist animation studios with facilities for blue screen, rostrum animation, CGI, drawing, stop-frame, film, photography, set building, sound and video.

"The course is flexible and introduces you to all techniques of animation to allow for you to fully know what you want to get into. It's a great course for finding a style you never knew you would like and improving on storytelling/directing for sure."

Tanaka Tiriboyi
Architecture BA Honours, student
Nationality: Zimbabwean

For full and most up-to-date information, see course web page: westminster.ac.uk/art-and-design

FINE ART MIXED MEDIA
BA Honours

Length of course: Three years full-time; five to eight years part-time
UCAS code: WP23
Entry requirements: A levels – CCC/BBB, International Baccalaureate – 27 points, BTEC Extended Diploma – DMM; BTEC Diploma – DD/D*D*. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

This innovative course offers you the opportunity to explore and develop work across boundaries, within contemporary fine art disciplines. It encourages creativity, individuality and personal growth, and once you have acquired technical skills via our facilities you can negotiate your own individual study programme with tutors.

This studio-based course provides you with permanent studio space, depending on the type of work you engage with. You are encouraged to bring highly individual approaches to studio practice, coupled with an emphasis on experiential learning; these factors have established the course at the cutting edge of contemporary practice. The final year culminates in your degree show; you will fundraise, promote and curate this public event.

“My experience at Westminster has been one of the greatest of all time. The facilities, atmosphere and space is what makes it all worthwhile. The tutors are inspiring, motivating and supportive. I love coming to the studios as I enjoy creating works of large scale and there is a lot of freedom!”

Mira Patel
Mixed Media Fine Art BA Honours, student
Nationality: British Indian

For full and most up-to-date information, see course web page: westminster.ac.uk/art-and-design

ART AND DESIGN
**GRAPHIC COMMUNICATION DESIGN**  
BA Honours

**Length of course:** Three years full-time  
**UCAS code:** W211  
**Campus:** Harrow (see map p206)  
**Entry requirements:** A Levels – CCC/BBB; International Baccalaureate – 27 points; BTEC Extended Diploma – MMM/DDM; BTEC Diploma – DD/DD*D*. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

For full and most up-to-date information, see course web page: westminster.ac.uk/art-and-design

This broad-based course aims to encourage your creativity, individuality and personal growth through the study of graphic communication design. The emphasis is on the application of skills to develop ideas and present information in ways that are engaging, meaningful, useful and worthwhile.

You will be encouraged to develop your awareness and understanding of the social contexts and environmental responsibilities of design, so that you can identify communication strategies that enrich people’s lives by enabling them to be better informed about the world in which they live.

With significant opportunities for personal choice and independent study, you will learn to engage audiences through imaginative and creative design solutions that may challenge, persuade, shock, provoke, excite and entertain, but always aim to inform.

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**ILLUSTRATION AND VISUAL COMMUNICATION**  
BA Honours

**Length of course:** Three years full-time  
**UCAS code:** W220  
**Campus:** Harrow (see map p206)  
**Entry requirements:** A Levels – CCC/BBB; International Baccalaureate – 27 points; BTEC Extended Diploma – MMM/DDM; BTEC Diploma – DD/DD*D*. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

For full and most up-to-date information, see course web page: westminster.ac.uk/art-and-design

This course supports image-making and illustration across a range of technical creative processes through a flexible and multi-disciplinary approach to visual communication. A deep understanding of visual languages and the ability to articulate ideas through drawing are key to effective visual communication, whether it is for promotional materials, visual storytelling, documentation, social comment or decorative design and merchandising.

The wider context of study on this course is an enrichment and expansion of your visual and intellectual engagement with culture and creative enterprise. In addition to core study there are opportunities for peer collaboration, public exhibitions and cross-disciplinary learning. We provide for visits to exhibitions and galleries, location study and field trips, with opportunities for study abroad and an additional sandwich internship year.
Sexual orientation refers to a person's emotional, romantic and/or sexual attraction to another person. This could be someone of the opposite gender as you, same genders, both genders, fluid or others. It's a spectrum.
What’s it for?

Expression is an expertly designed communication tool for healthcare professionals to help depression patients communicate their emotions and feelings which is in a nonverbal way. The tool consists of colourful cards that have depression symptoms printed on them which uses colour to give them the confidence to share their feelings and counteract their low mood.