

# ART AND DESIGN

Our art and design courses offer you the opportunity to work in generous dedicated studios, supporting both traditional and high specification digital technologies central to a wider range of art and design practices. You will work alongside students in related creative fields – film, television, photography, music, fashion, digital media, marketing and journalism, in a unique hothouse of creative opportunity.

The courses make full use of London's exciting cultural and creative environment, and include an extensive range of additional activities, workshops, lectures and events that are cross-course and inter-disciplinary. Visiting lecturers bring the creative industries into the learning environment.

## Teaching and learning

These courses reflect the fast-changing opportunities in art, design and new media, and our teaching programmes combine the development of professional-level studio practice with the acquisition of skills, knowledge and understanding. We encourage your creativity, individuality and personal growth, employing a range of delivery and teaching strategies including project work, group work and collaboration, workshops, seminars, group tutorials, crits, and think-tank sessions.

Visits to current exhibitions, projects and events are an important element in our programmes. We also encourage our students to take every opportunity for work experience, and engage in external activities such as national and international competitions, and collaborations with industry.

## Employability

We prepare you not only to enter the creative industries, but to shape and lead them. From exhibiting, curating, and creating companies, to writing, animating, filming, editing, directing, designing, lecturing, researching and teaching, our graduates succeed in all areas of the creative industries. Our alumni have gone on to take up key posts in a range of leading companies and organisations, including Apple, the BBC, the British Museum, the Discovery Channel and Guardian Newspapers.

## Foundation pathway

We offer Foundations as a route onto some of our undergraduate programmes. For module information and any further details, please visit: [westminster.ac.uk/foundation-courses](https://westminster.ac.uk/foundation-courses)

See also: Digital Media and Games Computing p88 • Television, Film and Moving Image p168



**90%** of  
our Animation  
graduates  
are in work  
or further  
study within  
six months of  
graduating



Our library and studio spaces at Harrow Campus

Data taken from [westminster.ac.uk](https://westminster.ac.uk) in December 2018



## ART AND DESIGN FOUNDATION YEAR

### UCAS codes:

- Animation with Foundation BA Honours W618
- Fine Art Mixed Media with Foundation BA Honours WP26
- Graphic Communication Design with Foundation BA Honours W214
- Illustration and Visual Communication with Foundation BA Honours W223

**Campus:** Harrow (see map p206)

**Entry requirements:** A Levels – DD; International Baccalaureate – 24 points; BTEC Extended Diploma – PPP; BTEC Diploma – MP. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

Our degree courses with Foundation year offer the opportunity to prepare you for advanced study before you progress onto a full honours degree at the University of Westminster. Whether you do not feel ready for degree-level study, don't have the right qualifications, want to change your subject specialism or return to study after an absence from education, we aim to encourage a broad range of students to undertake our Foundation year in order to progress onto their full honours degree with us.

The Foundation year is designed to give you the opportunity to explore new ideas, opening up new perspectives on the key debates within your chosen field. Core modules accelerate your academic and professional development and you will also take modules from areas closely related to your chosen field, giving you the chance to develop a cross-disciplinary perspective on your course.

On successful completion of the Foundation year, you will be able to move on to the first year of your chosen undergraduate degree.

For module information and further details, please visit: [westminster.ac.uk/art-and-design](http://westminster.ac.uk/art-and-design)

## ANIMATION BA Honours

**Length of course:** Three years full-time

**UCAS code:** W615

**Campus:** Harrow (see map p206)

**Entry requirements:** A Levels – CCC/BBB; International Baccalaureate – 27 points; BTEC Extended Diploma – MMM/DDM; BTEC Diploma – DD/D\*D\*. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

For full and most up-to-date information, see course web page: [westminster.ac.uk/art-and-design](http://westminster.ac.uk/art-and-design)



Commercial animation is a rapidly growing and vibrant industry, encompassing a very broad range of rewarding and fascinating creative job opportunities. This exciting specialist course will enable you to develop your imaginative and creative skills, while giving you a sound knowledge and understanding of animation processes, techniques and critical theory.

The strong emphasis on creative practice will help to develop your skills in drawing and design, along with the imaginative development and innovation of ideas expressed sequentially. The course is delivered by a large team of experienced animation practitioners, staff and industry visitors, and you will work in dedicated specialist animation studios with facilities for blue screen, rostrum animation, CGI, drawing, stop-frame, film, photography, set building, sound and video.

**“The course is flexible and introduces you to all techniques of animation to allow for you to fully know what you want to get into. It's a great course for finding a style you never knew you would like and improving on your storytelling/directing for sure.”**

**Tanaka Tiriboyi**

Architecture BA Honours, student  
Nationality: Zimbabwean

## FINE ART MIXED MEDIA BA Honours

**Length of course:** Three years full-time; five to eight years part-time

**UCAS code:** WP23

**Campus:** Harrow (see map p206)

**Entry requirements:** A Levels – CCC/BBB; International Baccalaureate – 27 points; BTEC Extended Diploma – MMM/DDM; BTEC Diploma – DD/D\*D\*. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

For full and most up-to-date information, see course web page: [westminster.ac.uk/art-and-design](http://westminster.ac.uk/art-and-design)



This innovative course offers you the opportunity to explore and develop work across boundaries, within contemporary fine art disciplines. It encourages creativity, individuality and personal growth, and once you have acquired technical skills via our facilities you can negotiate your own individual study programme with tutors.

This studio-based course provides you with permanent studio space, depending on the type of work you engage with. You are encouraged to bring highly individual approaches to studio practice, coupled with an emphasis on experiential learning; these factors have established the course at the cutting edge of contemporary practice. The final year culminates in your degree show; you will fundraise, promote and curate this public event.

**“My experience at Westminster has been one of the greatest of all time. The facilities, atmosphere and space is what makes it all worthwhile. The tutors are inspiring, motivating and supportive. I love coming to the studios as I enjoy creating works of large scale and there is a lot of freedom!”**

**Mira Patel**

Mixed Media Fine Art BA Honours, student  
Nationality: British Indian





## GRAPHIC COMMUNICATION DESIGN BA Honours

**Length of course:** Three years full-time

**UCAS code:** W211

**Campus:** Harrow (see map p206)

**Entry requirements:** A Levels – CCC/BBB; International Baccalaureate – 27 points; BTEC Extended Diploma – MMM/DDM; BTEC Diploma – DD/D\*D\*. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

For full and most up-to-date information, see course web page:  
[westminster.ac.uk/art-and-design](http://westminster.ac.uk/art-and-design)



This broad-based course aims to encourage your creativity, individuality and personal growth through the study of graphic communication design. The emphasis is on the application of skills to develop ideas and present information in ways that are engaging, meaningful, useful and worthwhile.

You will be encouraged to develop your awareness and understanding of the social contexts and environmental responsibilities of design, so that you can identify communication strategies that enrich people's lives by enabling them to be better informed about the world in which they live.

With significant opportunities for personal choice and independent study, you will learn to engage audiences through imaginative and creative design solutions that may challenge, persuade, shock, provoke, excite and entertain, but always aim to inform.



## ILLUSTRATION AND VISUAL COMMUNICATION BA Honours

**Length of course:** Three years full-time

**UCAS code:** W220

**Campus:** Harrow (see map p206)

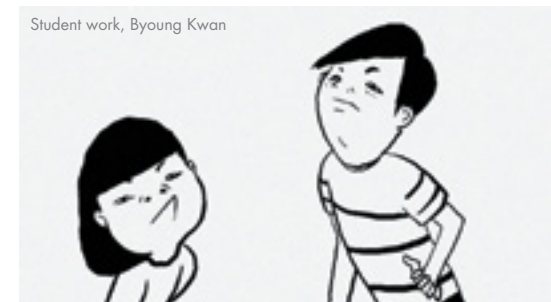
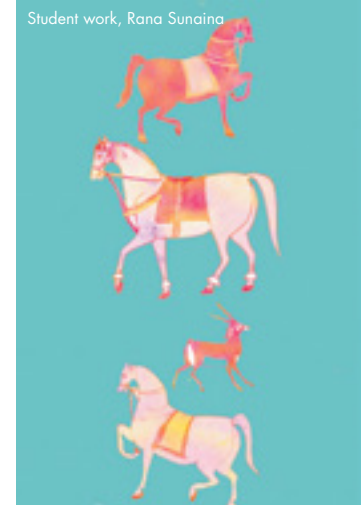
**Entry requirements:** A Levels – CCC/BBB; International Baccalaureate – 27 points; BTEC Extended Diploma – MMM/DDM; BTEC Diploma – DD/D\*D\*. Overseas students require IELTS of 6.0 overall, with 5.5 in each component. See also p198.

For full and most up-to-date information, see course web page:  
[westminster.ac.uk/art-and-design](http://westminster.ac.uk/art-and-design)



This course supports image-making and illustration across a range of technical creative processes through a flexible and multi-disciplinary approach to visual communication. A deep understanding of visual languages and the ability to articulate ideas through drawing are key to effective visual communication, whether it is for promotional materials, visual storytelling, documentation, social comment or decorative design and merchandising.

The wider context of study on this course is an enrichment and expansion of your visual and intellectual engagement with culture and creative enterprise. In addition to core study there are opportunities for peer collaboration, public exhibitions and cross-disciplinary learning. We provide for visits to exhibitions and galleries, location study and field trips, with opportunities for study abroad and an additional sandwich internship year.





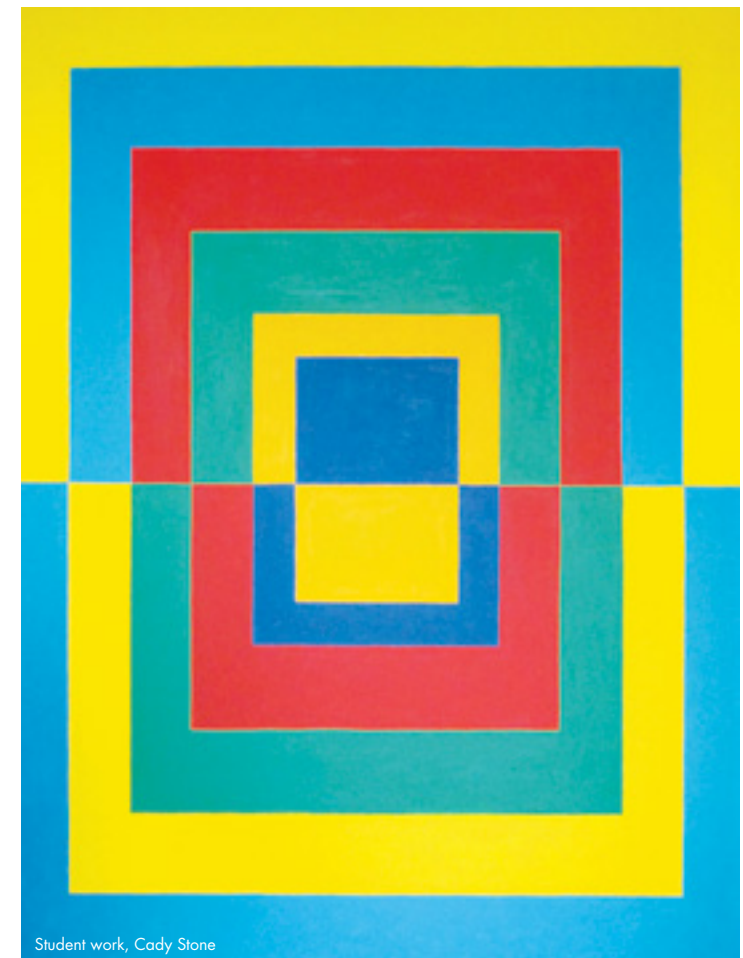
Student work, Danielle Ong



Student work, Giulia Almeida



Student work, Bee Davies



Student work, Cady Stone



