# **ART & DESIGN**

Our art and design courses offer you the opportunity to work in generous dedicated studios, supporting both traditional and high specification digital technologies central to a wider range of art and design practices. You will work alongside students in related creative fields - film, television, photography, music, fashion, digital media, marketing and journalism, in a unique hothouse of creative opportunity.

The courses make full use of London's exciting cultural and creative environment, and include an extensive range of additional activities, workshops, lectures and events that are cross-course and inter-disciplinary. Visiting lecturers bring the creative industries into the learning environment.

## Teaching and learning

These courses reflect the fast-changing opportunities in art, design and new media, and our teaching programmes combine the development of professional-level studio practice with the acquisition of skills, knowledge and understanding. We encourage your creativity, individuality and personal growth, employing a range of delivery and teaching strategies including project work, group work and collaboration, workshops, seminars, group tutorials, crits, and think-tank sessions.

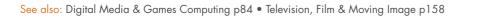
Visits to current exhibitions, projects and events are an important element in our programmes. We also encourage our students to take every opportunity for work experience, and engage in external activities such as national and international competitions, and collaborations with industry.

## Employability

We prepare you not only to enter the creative industries, but to shape and lead them. From exhibiting, curating, and creating companies, to writing, animating, filming, editing, directing, designing, lecturing, researching and teaching, our graduates succeed in all areas of the creative industries. Our alumni have gone on to take up key posts in a range of leading companies and organisations, including Apple, the BBC, the British Museum, the Discovery Channel, Guardian Newspapers and Orange.

## Foundation pathway

We offer Foundations as a route onto some of our undergraduate programmes. For module information and any further details, please visit: westminster.ac.uk/foundation-courses











In the 2014 REF our School's Arts research was ranked **No. 3** in the UK





Our library and studio spaces at Harrow Campus



#### Length of course: Three years full-time UCAS code: W615

Campus: Harrow (see map p192)

#### Typical offer for September 2018: A Levels - CCC

International Baccalaureate – 26 points, Pearson BTEC Level 3 Extended National Diploma – MWM depending on subject and overall academic/ skill profile. BTEC Foundation Diploma in Art and Design with Pass, but other equivalent qualifications are welcomed. You may be required to bring a portfolio of practical work to interview. See also entry requirements on p185



Commercial animation is a rapidly growing and vibrant industry, encompassing a very broad range of rewarding and fascinating creative job opportunities. This exciting specialist course will enable you to develop your imaginative and creative skills, while giving you a sound knowledge and understanding of animation processes, techniques and critical theory.

The strong emphasis on creative practice will help to develop your skills in drawing and design, along with the imaginative development and innovation of ideas expressed sequentially. The course is delivered by a large team of experienced animation practitioners, staff and industry visitors, and you will work in dedicated specialist animation studios with facilities for blue screen, rostrum animation, CGI, drawing, stop-frame, film, photography, set building, sound and video.

For module information and further details, please visit: westminster.ac.uk/art-and-design

Just started University of Westminster

@Tryna27Kathryna Animation BA Honours, first year in 2015/16

# FINE ART MIXED MEDIA BA Honours

Length of course: Three years full-time; five to eight years part-time UCAS code: WP23

Campus: Harrow (see map p192)

Typical offer for September 2018: A Levels - CCC; International Baccalaureate - 26 points; Pearson BTEC Level 3 Extended National Diploma – MWM. Ideally you should have passed the BTEC Foundation Diploma in Art and Design but other equivalent qualifications are welcomed. You should have a portfolio of practical work to bring to interview. See also entry requirements on p185



This innovative course offers you the opportunity to explore and develop work across boundaries, within contemporary fine art disciplines. It encourages creativity, individuality and personal growth, and once you have acquired the basic skills you can negotiate your own individual study programme with tutors.

This studio-based course provides you with permanent studio space, depending on the type of work you engage with. You are encouraged to bring highly individual approaches to studio practice, coupled with an emphasis on experiential learning; these factors have established the course at the cutting edge of contemporary practice. The final year culminates in your degree show; you will fundraise, promote and curate this public event.

For module information and further details, please visit: westminster.ac.uk/art-and-design

"I applied to the University of Westminster @UniWestminster and loving every minute due to its reputation as a Fine Art course with a lot of freedom, and decided to go there after attending my interview and seeing the facilities. I was blown away with how spacious and modern the studios were, with so much natural light."

> JK (Jevgenija Klujeva) Mixed Media Fine Art BA Honours, graduate

## **GRAPHIC COMMUNICATION** DESIGN BA Honours

Length of course: Three years full-time UCAS code: W211

Campus: Harrow (see map p192)

Typical offer for September 2018: A Levels - CCC; International Baccalaureate - 26 points: Pearson BTEC Level 3 Extended National Diploma – MWM. BTEC Foundation Diploma in Art and Design with Pass but other equivalent qualifications are welcomed. You may be asked to show a portfolio of practical work. See also entry requirements on p185.



This broad-based course aims to encourage your creativity, individuality and personal growth through the study of graphic communication design. The emphasis is on the application of skills to develop ideas and present information in ways that are engaging, meaningful, useful and worthwhile.

You will be encouraged to develop your awareness and understanding of the social contexts and environmental responsibilities of design, so that you can identify communication strategies that enrich people's lives by enabling them to be better informed about the world in which they live.

With significant opportunities for personal choice and independent study, you will learn to engage audiences through imaginative and creative design solutions that may challenge, persuade, shock, provoke, excite and entertain, but always aim to inform.

For module information and further details, please visit: westminster.ac.uk/art-and-design

# **ILLUSTRATION AND VISUAL COMMUNICATION BA** Honours

Length of course: Three years full-time UCAS code: W220

Campus: Harrow (see map p192)

Typical offer for September 2018: A Levels - CCC; International Baccalaureate - 26 points; Pearson BTEC Level 3 Extended National Diploma – MWM; BTEC Foundation Diploma in Art and Design with Pass. You may be required to bring a portfolio of practical work to interview. See also entry requirements on p185.



This course supports image-making and illustration across a range of technical creative processes through a flexible and multi-disciplinary approach to visual communication. A deep understanding of visual languages and the ability to articulate ideas through drawing are key to effective visual communication, whether it is for promotional materials, visual storytelling, documentation, social comment or decorative design and merchandising.

The wider context of study on this course is an enrichment and expansion of your visual and intellectual engagement with culture and creative enterprise. In addition to core study there are opportunities for peer collaboration, public exhibitions and cross-disciplinary learning. We provide for visits to exhibitions and galleries, location study and field trips, with opportunities for study abroad and an additional sandwich internship year.

For module information and further details, please visit: westminster.ac.uk/art-and-design



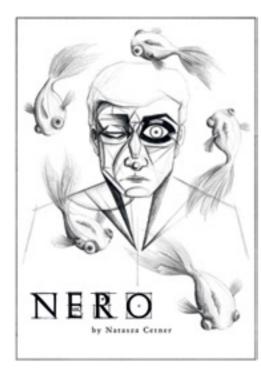






Student work, Alex Dawson





Student work, Natasza Cetner



