# **Programme Specification**



## **Course record information**

Name and level of final award	<ul> <li>Bachelor of Arts with Honours - Sustainable Business Management</li> <li>Bachelor of Arts with Honours - Sustainable Business Management with International Experience</li> <li>Bachelor of Arts with Honours - Sustainable Business Management with Professional Experience</li> <li>The award is Bologna FQ-EHEA first cycle degree or diploma compatible</li> </ul>		
Name and level of intermediate awards	<ul> <li>Bachelor of Arts (BA) - Sustainable Business Management</li> <li>Diploma of Higher Education (Dip HE) - Sustainable Business Management</li> <li>Certificate of Higher Education (CertHE) - Sustainable Business Management</li> </ul>		
Awarding body/institution	University of Westminster		
Teaching institution	University of Westminster		
Status of awarding body/institution	Recognised Body		
Location of delivery	Primary: Central London		
Language of delivery and assessment	English		
QAA subject benchmarking group(s)	QAA Business and Management Benchmark		
Professional statutory or regulatory body			
Westminster course title, mode of attendance and standard length	Sustainable Business Management, Full-time, September start - 3 years standard length with an optional year abroad or placement		
Valid for cohorts	From 2024/5		

## **Admissions requirements**

There are standard minimum entry requirements for all undergraduate courses. Students are advised to check the standard requirements for the most up-to-date information. For most courses a decision will be made on the basis of your application form alone. However, for some courses the selection process may include an interview to demonstrate your strengths in addition to any formal entry requirements. More information can be found here: <a href="https://www.westminster.ac.uk/study/undergraduate/how-to-apply">https://www.westminster.ac.uk/study/undergraduate/how-to-apply</a>

## **Recognition of Prior Learning**

Applicants with prior certificated or experiential learning at the same level of the qualification for which they wish to apply are advised to visit the following page for further information:

https://www.westminster.ac.uk/current-students/guides-and-policies/student-matters/recognition-of-prior-learning

## Aims of the programme

The BA Sustainable Business Management aims to provide students with a comprehensive understanding of sustainable business practices and their importance in today's world. This course will equip students with the knowledge and skills to promote sustainable living and drive positive change in business practices and developing responsible leaders who are able to navigate the "new normal" of the business world, where sustainability is a critical component of success.

The course focusses on integrating sustainable principles into all aspects of business management, including finance, marketing, operations, and supply chain management. Students learn to develop and implement strategies that create economic value while also considering social and environmental impacts. It emphasises the integration of sustainability into business decision-making and the development of business models that align profitability with environmental and social goals.

The course embeds both employability and sustainability to prepare students for uncertainty and a changing global, cultural and technological business environment. The course aims to develop an enquiring, critical and reflective approach to ideas and issues, enabling successful graduates to contribute proactively to: the world of private business; to public or 'third' sector organisations; to the main business-related professions; to self-employment; entrepreneurial development and to the wider society within which businesses operate. The emphasis on Sustainability encompasses Environmental, Social and Governance (ESG) which aligns the course with the priorities of the QAA Benchmark in business and management which references Inclusivity, Sustainability and Entrepreneurship.

#### The course aims to -

- prepare you for graduate roles in a wide range of business organisations through development of your personal and professional skills;
- raise aspirations through transformative learning including work experience and work-based simulations;
- develop the knowledge, skills and capabilities you need to competently and creatively address contemporary business issues and the challenges of the global business environment, taking account of ethical and sustainability issues;
- build your understanding of global citizenship and personal potential to contribute to communities, appreciating cultural diversity;
- equip you with the knowledge, understanding and academic skills to continue to post-graduate study; support your
  development of intellectual, professional and transferable skills such as team-working, communication, digital skills,
  critical evaluation, research, problem-solving, and creative thinking to enable you to secure professional roles;
- help you acquire personal competencies including resilience and adaptability and professionally relevant skills appropriate to pursuit of employment or further study;
- develop your capability to navigate uncertainty and complexity and to explore solutions in a range of business challenges taking full account of social and environmental responsibilities and ethical behaviour.

## **Employment and further study opportunities**

University of Westminster graduates will be able to demonstrate the following five Graduate Attributes:

- Critical and creative thinkers
- Literate and effective communicator
- Entrepreneurial
- · Global in outlook and engaged in communities
- · Social, ethically and environmentally aware

University of Westminster courses capitalise on the benefits that London as a global city and as a major creative, intellectual and technology hub has to offer for the learning environment and experience of our students.

Today's sustainable business organisations prioritise graduates with strong academic qualifications and workplace-relevant skills. Our course offers career development skills and work-related learning activities for a solid foundation in Sustainability, preparing students for careers in various areas such as Sustainable management, Environmental Management, Renewable energy, Sustainable finance, Environmental Law, Sustainable marketing, and more.

For this new course, employer involvement in assessment briefs is planned to ensure students are set authentic assessments which are relevant real-life problems. The university will also develop and exploit partnerships with industry bodies and sustainable service providers to help place students and progress to internships and full-time employment.

Work experience is a very useful way of gaining relevant, professional experience and knowledge of sustainable business and can greatly improve your employability. As part of the University of Westminster's Employability Strategy, the course offers a core module incorporating 35 hours of work-based learning, and also an optional year-long placement offered.

At level 5 students also have the opportunity to take an optional 60-credit semester-long placement module abroad or work experience.

#### Professional Experience

This course will encourage students to take a placement year in industry. During the year students will identify skills' goals to work towards achieving whilst on placement; carryout research to develop an awareness of the Sustainable business sector they are working in, using a range of data sources; and familiarise themselves with sustainable techniques and processes, which help effectively deliver key initiatives and business objectives.

#### International Experience

Students can choose to undertake an international experience year as part of their degree at one of our partner overseas institutions. They will study and reside in the country of a host institution during the course of the year. The content of the study is agreed upon through a Learning Agreement between them, the home institution, and the Westminster Business School.

## What will you be expected to achieve?

Learning outcomes are statements on what successful students have achieved as the result of learning. These are threshold statements of achievement the learning outcomes broadly fall into four categories:

- The overall knowledge and understanding you will gain from your course (KU)
- Graduate attributes are characteristics that you will have developed during the duration of your course (GA)
- Professional and personal practice learning outcomes are specific skills that you will be expected to have gained on successful completion of the course (PPP)
- Key transferable skills that you will be expected to have gained on successful completion of the course. (KTS)

#### Level 4 course learning outcomes: upon completion of Level 4 you will be able to:

 L4.01 Demonstrate fundamental knowledge and understanding of the functions and processes of business organisations and the impact of contemporary management theory with an emphasis on Sustainable Business in a domestic or international context. ( KU )

- L4.02 Investigate and evaluate the interrelationships between internal and external pressures on organisations
  within a global context, exploring challenges for managing changes required for improving sustainable practice ( KU
  )
- L4.03 Demonstrate an awareness of ethical and sustainability issues and responsible management concepts within the business management domain. ( KU )
- L4.04 Collaborate effectively in groups, building team relationships that support the achievement of set goals in the context of business working. (PPP KTS)
- L4.05 Utilise a range of media and develop digital skills in key technologies for effective and efficient management of business information in a secure and respectful manner. ( GA PPP )
- L4.06 Research and analyse business information related to sustainable business from a range of authoritative and reliable sources and use analysis to make judgements and develop a coherent argument. (PPP)
- L4.07 Communicate effectively and persuasively using a variety of media to a range of audiences in a business context. ( KTS )
- L4.08 Take personal responsibility for learning and progress and to prepare for work-based learning. (GA PPP)

## **Level 5 course learning outcomes:** upon completion of Level 5 you will be able to:

- L5.01 Justify how organisations manage resources internally and in the supply chain in both traditional and digital environments, ensuring responsible management of environmental and social aspects. ( KU GA )
- L5.02 Apply management theory and concepts to understand how to manage and provide leadership to the effective and responsible running of the organisation. ( KU )
- L5.03 Locate and extract information from a variety of credible sources and evaluate these to develop arguments to support management decisions. ( PPP )
- L5.04 Demonstrate an appreciation of sustainable business problems, informed by current research and evaluate theories, arguments and relevant data to communicate ideas and potential solutions effectively and appropriately. ( KTS)
- L5.05 Apply relevant sustainable business management concepts, tools and techniques to business problems and evaluation of environmental, social and governance performance. ( GA KTS )
- L5.06 Demonstrate understanding of global citizenship and personal potential to contribute to communities, appreciating diversity of people and cultures. (GA)
- L5.07 Reflect and evaluate on ongoing personal and professional development skills and to organise and undertake work experience. (PPP)
- L5.08 Analyze and evaluate the environmental and social impact of business activities using sustainability frameworks, tools and metrics. ( KU GA )

### Additional Year course learning outcomes: upon completion of Additional Year you will be able to:

- Y1 (International Experience only) Demonstrate insight and understanding of the challenges and opportunities of working and/or studying in an international context. ( PPP )
- Y2 (International Experience only) Apply theories, concepts and research skills related to the cultural context(s) of the society within which the experience takes place. ( KU )
- Y3 (Professional Experience only) Demonstrate acquisition of a range of professional and commercial skills required within the contemporary business environment through the completion of an extended period of professional practice in the work placement year. (PPP)

#### Level 6 course learning outcomes: upon completion of Level 6 you will be able to:

- L6.01 Create and implement sustainability strategies that balance economic, environmental and social considerations and effectively communicate these strategies to stakeholders. (GA KTS)
- L6.02 Critically evaluate sustainable strategic options to enhance organisational performance across a range of
  contexts and appreciate the ramifications of those decisions on operational activities. ( KU GA )
- L6.03 Critically evaluate innovation in organisations and the relationship with organisational culture and leadership. ( KU )
- L6.04 Investigate current issues in business and management using a variety of high quality learning sources and engage with contemporary research, developing an independent critical perspective on the issues. (PPP KTS)

- L6.05 Critically evaluate and apply creative solutions to real-world business problems in a range of contexts such as global business strategy and management and leadership. ( PPP KTS )
- L6.06 Navigate uncertainty and complexity to explore solutions integrating theory and practice in a range of business challenges taking full account of social and environmental responsibilities and ethical behaviour. (KU GA)
- L6.07 Demonstrate personal and professional competencies including, resilience and adaptability, and awareness of the opportunities open to graduates with business and sustainability skills ( KTS )

## How will you learn?

#### Learning methods

The BA Sustainable Business Management course is designed to provide students with an engaging and transformative learning experience, with an emphasis on authentic learning using real world situations drawn from current issues in Sustainability in Business, supporting students to develop agency and and build confidence in their ability to make an impact.

Work-based and placement learning are integrated into the curriculum design, following the University strategy. Modules articulate the employability skills developed and these are assessed in modules on all years of the course to ensure that all students are fully supported in finding graduate work or further study.

The curriculum has been designed so that Level 4 modules support students in the transition to Higher Education and independent learning and exposes students to the core business disciplines. Level 5 modules emphasise application of learning to real business problems, develops skills in analysis and in critical reflection on work experiences. At Level 5 students can also choose to do an option of studying abroad or a work experience internship for the second semester. Level 6 modules develop understanding of strategy and planning in organisations and develop students' critical evaluation, research and inquiry and leadership and innovation skills. Students have more choice in selecting options to study alongside the core modules as they progress through the course. Students are also able to take options to enable further specialisation, to align with their professional aspirations.

A key feature of this course is a focus on responsible management and sustainability which is informed by our employer contacts. The course ensures that students are exposed to current issues in Environmental, social and governance critical in business today. You will learn through a range of activities such as working on briefs from employers, simulation games, small team work, problem-based learning, workshops, debates, self-assessment quizzes, action learning sets and role-plays. We encourage both staff- and peer-led activities where students learn from one another within a cooperative and intellectually challenging atmosphere.

Students can also study a language as part of their studies through the University's Polylang programme which offers languages. International learning is supported though the Westminster Working Cultures programme which provides students with opportunities for study visits abroad. Destinations have included Mumbai, Berlin and Washington.

#### Teaching methods

The course approach in teaching places key importance on empowering students through a variety of learning experiences, building their sense of purpose, their network and encouraging creativity. Teaching is inclusive and meets diverse learning needs, with staff members working as a team to devise modules that encompass all learning styles and neuro diverse needs. The course also supports students with additional learning and mentor support to maximise their career opportunities and develop their knowledge, understanding, and skills.

Constant feedback and dialogue occur through contact time, lectures, seminars, and office hours with module and course leaders, fostering a learning community. Small-group workshops address individual student needs, using stage-appropriate resources, including ICT resources, to encourage independent learning. Where appropriate for student needs, a small proportion of teaching may be delivered live on line, details here are at module level. All modules provide students with recordings of key sessions to review after live teaching.

Digital skills acquisition is embedded in core modules, Level 4 introduces tools for business analytics, Level 5 encourages development of skills in digital media and Level 6 introduces digital tools for supporting research. Specific software here changes rapidly so details of this are at module level. Modules may also embed use of Artificial Intelligence (AI) tools where this appropriate to ensure students are proficient in productive and ethical use of AI.

The university's Virtual Learning Environment (Blackboard) complements on campus lectures, seminars, and workshops with learning materials such as articles, cases, quizzes, and other activities. The university has also invested in Panopto lecture capture technology, allowing students to access recorded lectures on Blackboard, should they wish to spend more time studying each week's topic areas. These resources help structure and direct students' independent study time.

Each week the seminars link to module learning outcomes which are delivered through the lectures, providing opportunities for group and individual work that reflects important real-world sustainable skills. Professional bodies' resources are embedded in appropriate modules, and guest speakers from these bodies share insights on Sustainable business best practices.

#### Our commitment to Equality, Diversity and Inclusion

Sustainable Business practice and EDI are inextricably linked as we aim to "level up" student experiences and correct previous imbalances in business. As such the course recognises the importance of giving voice to previously unheard voices both from the point of view of scholars and also significantly from the student cohort. Our rich, diverse student cohort are recognised as a valuable resource in our EDI agenda. The difficulties and traumas experienced by minority groups is also appreciated and acknowledged. Hence diversity and inclusivity is purposefully and explicitly interwoven on the course. The aim is to help build student identity and student confidence.

Multiple approaches to promoting inclusivity and valuing all students have been integrated into the design of the new course curriculum, with a particular focus on Equality, Diversity, and Inclusion (EDI). In order to enable and empower each student to reach their full potential and achieve successful outcomes, a range of inclusive learning, teaching, and assessment methods have been adopted.

The course's theoretical and practical elements have been blended and presented in ways that emphasise learning material combinations. The course has been developed with an inclusive approach that aligns with the University of Westminster's Black Lives Matter Commitment Plan and the wider Equality, Diversity and Inclusivity agenda. As a result, students will have a learning experience that respects diversity, encourages active participation, considers individual needs, fosters tailoring of learning, and equips them with skills to work in a diverse world.

Practical examples of this commitment include providing accessible materials across all modules, offering a range of assessment modes (i.e. Presentations, podcasts, videos, posters, etc.), deploying case studies and real-world examples of contemporary issues and challenges, using inclusive and accessible learning materials, constructing reading lists that ensure diversity and representativeness, and prioritising issues of diversity and inclusion in practice-based seminars for relevant industries.

#### Assessment methods

BA Sustainable Business Management uses Authentic Assessments and students are encouraged to work in an inclusive and engaged manner, recognising that they are developing a rich range of understandings, skills, values, and attributes to take into their professional lives.

The course team takes an 'assessment as learning' approach and has an inclusive learning, teaching, and assessment strategy to provide culturally inclusive learning materials, varied, innovative teaching methods, and providing flexible pathways to meet learning outcomes.

A variety of assessments are designed to support Students in demonstrating their achievement of module learning outcomes. There is an emphasis on industry-focused, 'real world' assessments such as reports, portfolios, presentations, and plans.

The assessments for these modules provide opportunities for students to demonstrate the achievement of their learning outcomes through undertaking work-based and other experiential learning activities in order to distil the learning and to help plan for future personal and professional development.

At each level students will be assessed on academic knowledge, practical application, and their ability to re-contextualise knowledge, relating theory to practice and develop their own theory about practice. The course assessments incorporate an authentic assessment approach, requiring students to apply knowledge and skills to real world situations, for example, assessed tasks will draw on authentic sustainable business issues/cases such as consultancy exercises and responding to creative &commercial briefs. Other assessments may require students to reflect on work-based and other forms of evidence-based learning.

As students move through the levels of the course the scope and depth of assessment builds, allowing them to incrementally gain confidence and improve their knowledge, skills, and understanding. Assessments are progressively designed to facilitate and develop independent critical thinking skills and the ability to analyse and critically evaluate theories, concepts, and ideas. In the final year of the course, assessment methods test students' ability to synthesise their ideas and take a more holistic view of the discipline.

Students will be offered a range of formative feedback opportunities throughout each module to help prepare them for assessments. Specific and timely feedback are an intrinsic part of the assessment process, and a review of work in progress will be offered throughout as a valuable learning opportunity, helping students improve their work and grade.

Students will critically reflect on their experiences to understand what they have learnt and apply it in their careers and other aspects of life.

Graduate Attribute	Evident in Course Outcomes
Critical and creative thinker	L4.02, L4.03, L4.05, L5.02, L5.03, L5.04, L5.05, L5.08, L6.01, L6.02, L6.03, L6.04, L6.05, L6.06
Literate and effective communicator	L4.04, L4.05, L4.06, L4.07, L5.03, L5.04, L5.07, L6.01, L6.03, L6.04, L6.05, L6.07
Entrepreneurial	L4.01, L4.03, L4.08, L5.02, L5.04, L5.07, L6.02, L6.05, L6.07
Global in outlook and engaged in communities	L4.01, L4.02, L5.04, L5.06, L6.02, L6.05
Socially, ethically and environmentally aware	L4.01, L4.03, L5.01, L5.05, L5.08, L6.01, L6.05, L6.06

#### **Course Structure**

This section shows the core and option modules available as part of the course and their credit value. Full-time Undergraduate students study 120 credits per year. Course structures can be subject to change each academic year following feedback from a variety of sources.

Modules are described as:

- Core modules are compulsory and must be undertaken by all students on the course.
- Option modules give you a choice of modules and are normally related to your subject area.

- **Electives**: are modules from across the either the whole University or your College. Such modules allow you to broaden your academic experience. For example, where electives are indicated you may choose to commence the study of a foreign language alongside your course modules (and take this through to the final year), thereby adding further value to your degree.
- Additional information may also be included above each level for example where you must choose one of two specific modules.

#### **Modules**

### Level 4

Module Code	Module Title	Status	UK credit	ECTS
4ACCN009W	Accounting and Finance for Business	Core	20	10
4BUIS020W	Analytics in Sustainable Business	Core	20	10
4HURM010W	Behaviour in Organisations	Core	20	10
4BUSS014W	Introduction to Sustainable Business	Core	20	10
4MARK023W	Marketing for Sustainable Business Management	Core	20	10
		Elective	20	10

#### Level 5

Students can choose:

- 3 x 20 credit options OR;
- 2 x 20 credit options plus one elective, OR;
- 1 x 60 credit option module (Study Abroad or Work Experience)

Module Code	Module Title	Status	UK credit	ECTS
5BUSS020W	Business Transformation	Core	20	10
5MNST011W	Management and Leadership for Sustainable Business	Core	20	10
5BUSS015W	Sustainable City Economies	Core	20	10
5HURM009W	Business Ethics and Corporate Social Responsibility	Option	20	10
5MARK007W	Ethics and Social Responsibility in Marketing	Option	20	10
5ENTP006W	New Venture Creation	Option	20	10
5BDIN002W	Project Management	Option	20	10
5BUSS016W	WBS Study Abroad Experience	Option	60	30
5BUSS017W	WBS Work Experience	Option	60	30
		Elective	20	10

#### **Additional Year**

The following modules must be passed for the award title "with International Experience": 5BUSS013W WBS International Experience Year Semester 1 (60 credits) 5BUSS014W WBS International Experience Year Semester 2 (60 credits)

The following modules must be passed for the award title "with Professional Experience": 5BUSS011W Professional Placement Project Part 1 5BUSS012W Professional Placement Project Part 2

Module Code	Module Title	Status	UK credit	ECTS
5BUSS011W	Professional Placement Project Part 1	Option	60	30
5BUSS012W	Professional Placement Project Part 2	Option	60	30
5BUSS013W	WBS International Experience Year Semester 1	Option	60	30
5BUSS014W	WBS International Experience Year Semester 2	Option	60	30

#### Level 6

Module Code	Module Title	Status	UK credit	ECTS
6BUSS018W	Contemporary Issues in Sustainable Business	Core	20	10
6SUEV002W	Social and Green Innovation	Core	20	10
6MNST013W	Sustainable Strategic Management	Core	20	10
6SUEV003W	Sustainable Supply Chain Management	Core	20	10
6BIOL001W	Designing a Sustainable World	Option	20	10
6SPMN002W	Ethics, CSR and Sustainability in Sport	Option	20	10
6ENTP013W	Management and Commercialisation of Social Enterprise	Option	20	10
6MARK029W	Sustainability Marketing	Option	20	10
6TOUR002W	Sustainable Tourism in the Developing World	Option	20	10
		Elective	20	10

Please note: Not all option modules will necessarily be offered in any one year. In addition, timetabling and limited spaces may mean you cannot register for your first choice of option modules.

## Professional body accreditation or other external references

## Course management

The Course is managed by a course team comprising the Course Leader, Deputy Course Leader, and Year Leaders

In addition, the course team refers to: Senior Personal Tutor (Westminster Business School) Head of School

The BA Sustainable Business Management degree has a designated Course Leader and Deputy Leader whom you will meet during your first week and who are available for consultation during weekly office hours throughout the year or by appointment. You take modules, normally in common with students from your course. Each of these has a Module Leader who is responsible for the smooth running of that module. Module Leaders are usually available during term-time during their office hours or by appointment. At all levels of your university study you will have a Personal and Professional Development Tutor who will help and guide you through the complexities of life at University.

#### **Academic regulations**

The current Handbook of Academic Regulations is available at westminster.ac.uk/academic-regulations.

Course specific regulations apply to some courses.

#### **Academic Support**

Upon arrival, an induction programme will introduce you to the staff responsible for the course, the campus on which you will be studying, the Library and IT facilities, additional support available and to your Campus Registry. You will be provided with the Course Handbook, which provides detailed information about the course. Each course has a course leader or Director of Studies. All students enrolled on a full-time course and part time students registered for more than 60 credits a year have a personal tutor, who provides advice and guidance on academic matters. The University uses a

Virtual Learning Environment called Blackboard where students access their course materials, and can communicate and collaborate with staff and other students. Further information on Blackboard can be found at <a href="https://www.westminster.ac.uk/current-students/studies/your-student-journey/when-you-arrive/blackboard">https://www.westminster.ac.uk/current-students/studies/your-student-journey/when-you-arrive/blackboard</a>

The Academic Learning Development Centre supports students in developing the skills required for higher education. As well as online resources in Blackboard, students have the opportunity to attend Study Skills workshops and one to one appointments. Further information on the Academic Learning Development Centre can be found at westminster.ac.uk/academic-learning-development.

Learning support includes four libraries, each holding a collection of resources related to the subjects taught at that site. Students1 can search the entire library collection online through the Library Search service to find and reserve printed books, and access electronic resources (databases, e-journals, e-books). Students can choose to study in the libraries, which have areas for silent and group study, desktop computers, laptops for loan, photocopying and printing services. They can also choose from several computer rooms at each campus where desktop computers are available with the general and specialist software that supports the courses taught in their College. Students can also securely connect their own laptops and mobile devices to the University wireless network.

#### **Support Services**

The University of Westminster Student and Academic Services department provide advice and guidance on accommodation, financial and legal matters, personal counselling, health and disability issues, careers, specialist advice for international students and the chaplaincy providing multi-faith guidance. Further information on the advice available to students can be found at <a href="https://www.westminster.ac.uk/student-advice">https://www.westminster.ac.uk/student-advice</a>

The University of Westminster Students' Union also provides a range of facilities to support students during their time at the University. Further information on UWSU can be found at <a href="https://www.westminster.ac.uk/students-union">https://www.westminster.ac.uk/students-union</a>

## How do we ensure the quality of our courses and continuous improvement?

The course was initially approved by a University Validation Panel. University Panels normally include internal peers from the University, academic(s) from another university, a representative from industry and a Student Advisor.

The course is also monitored each year by the College to ensure it is running effectively and that issues which might affect the student experience have been appropriately addressed. Staff will consider evidence about the course, including the evidence of student surveys, student progression and achievement and reports from external examiners, in order to evaluate the effectiveness of the course and make changes where necessary.

A Course revalidation takes place periodically to ensure that the curriculum is up-to-date and that the skills gained on the course continue to be relevant to employers. Students meet with revalidation panels to provide feedback on their experiences. Student feedback from previous years is also part of the evidence used to assess how the course has been running.

#### How do we act on student feedback?

Student feedback is important to the University and student views are taken seriously. Student feedback is gathered in a variety of ways.

- Through student engagement activities at Course/Module level, students have the opportunity to express their voice
  in the running of their course. Course representatives are elected to expressly represent the views of their peers.
  The University and the Students' Union work together to provide a full induction to the role of the course
  representatives.
- There are also School Representatives appointed jointly by the University and the Students' Union who meet with senior School staff to discuss wider issues affecting student experience across the School. Student representatives are also represented on key College and University committees.;
- All students are invited to complete a questionnaire before the end of each module. The feedback from this will inform the module leader on the effectiveness of the module and highlight areas that could be enhanced.
- Final year Undergraduate students will be asked to complete the National Student Survey which helps to inform the national university league tables.

This programme specification provides a concise summary of the main features of the course and the learning outcomes that a student might reasonably be expected to achieve and demonstrate, if they take full advantage of the learning opportunities that are provided. This specification is supplemented by the Course Handbook, Module proforma and Module Handbooks provided to students. Copyright in this document belongs to the University of Westminster. All rights are reserved. This document is for personal use only and may not be reproduced or used for any other purpose, either in

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