Programme Specification

UNIVERSITY OF WESTMINSTER

Course record information

Name and level of final award	• Master of Arts - Management (WBS) • Master of Arts - Management with Professional Experience The award is Bologna FQ-EHEA second cycle degree or diploma compatible
Name and level of intermediate awards	• Postgraduate Diploma (Pg Dip) - Management • Postgraduate Certificate (Pg Cert) - Management
Awarding body/institution	University of Westminster
Teaching institution	University of Westminster
Status of awarding body/institution	Recognised Body
Location of delivery	Primary: Central London
Language of delivery and assessment	English
QAA subject benchmarking group(s)	Business and Management Studies
Professional statutory or regulatory body	
Westminster course title, mode of attendance and standard length	• MA Management (WBS) FT, Full-time, September or January start - 1 year standard length • MA Management with Professional Experience FT, Full-time, September or January start - 2 years standard length
Valid for cohorts	From 2025/6

Additional Course Information

Valid from January 2026 onward.

Students on the MA Management with Professional Experience course are not eligible to transfer to the one-year MA Management due to the different structure and timings of the two courses, and will therefore not be eligible for the MA award without completing and passing the full 240 credits required for their course.

Admissions requirements

There are standard minimum entry requirements for all postgraduate courses. Students are advised to check the standard requirements for the most up-to-date information. For most courses a decision will be made on the basis of your application form alone. However, for some courses the selection process may include an interview to demonstrate your strengths in addition to any formal entry requirements. More information can be found here: https://www.westminster.ac.uk/courses/postgraduate/how-to-apply.

Aims of the course

The MA Management course offers a range of modules for long-term career flexibility and progression, by enabling learners to transcend subject boundaries. The course equips graduates to be self-employed, head their own company, work for private business, not-for-profits or government agencies, pursue a general management career or choose to specialise in specific areas of business. Our graduates are employed in companies such as Accenture, Procter & Gamble and Unilever, as well as the NHS and local councils. Graduates occupy in a variety of roles in both multinational organisations and small and medium-size enterprises.

Students engage with organisations' processes and practices through a range of real-life case studies. These support students to develop an understanding of why companies have been successful or have experienced turmoil over the years. Students have access to a wide range of electronic and online media resources and have the opportunity to learn from one another in our international classroom.

 A further highlight for students is the Management Residential – a weekend away combining presentations and workshops with great opportunities to network and get to know your fellow students and learn from each other's experiences. You'll be given a series of tasks designed to develop essential skills, such as team building, leadership, delegation and communications. This practice-bases study may be further developed when students chose to undertake their final project as interns with UK-based companies, which further strengthens the strong employability of the MA Management.

More specifically, the MA Management has been designed to provide aspiring and new front line, junior and middle managers with academic accreditation and with a learning experience, which will develop them systematically for their management role.

Course Aims – MA Management (1 year)

- Advance general management and leadership skills required to operate in the current unpredictable economic environment.
- Develop the skills of analysis, problem-solving, and proactive thinking by providing the knowledge and understanding required to operate effectively in managerial and leadership roles.
- Equip learners with long-term flexibility and career progression by enabling them to transcend the boundaries of subject specialisms.

Course Aims – MA Management with Professional Experience (2 years)

- Enhance the development of general management and leadership skills through the integration of advanced academic study with substantial professional workplace experience.
- Enhance critical analysis, problem-solving, and proactive thinking by applying knowledge and understanding to complex, real-world business challenges encountered during the placement.
- Strengthen long-term flexibility and career progression by combining interdisciplinary academic learning with reflective professional practice, ensuring graduates are highly employable across diverse organisational contexts.

Employment and further study opportunities

Today's organisations need graduates with both good degrees and skills relevant to the workplace, i.e. employability skills. The University of Westminster is committed to developing employable graduates by ensuring that:

- Career development skills are embedded in all courses

- Opportunities for part-time work, placements and work-related learning activities are widely available to students

- Staff continue to widen and strengthen the University's links with employers in all sectors, involving them in curriculum design and encouraging their participation in other aspects of the University's career education and guidance provision

- Staff are provided with up-to-date data on labour market trends and employers' requirements, which will inform the service delivered to students.

The MA Management course offers a range of modules for long-term career flexibility and progression, by enabling learners to transcend subject boundaries.

Career Opportunities

The course equips graduates to be self-employed, head their own company, work for private business, not-for-profits or government agencies, pursue a general management career or choose to specialise in specific areas of business. Our graduates are employed in companies such as Accenture, Procter & Gamble and Unilever, as well as the NHS and local councils. Graduates occupy in a variety of roles in both multinational organisations and small and medium-size enterprises.

Developing Employability Skills

Students engage with organisations' processes and practices through a range of real-life case studies. These support students to develop an understanding of why companies have been successful or have experienced turmoil over the years. Students have access to a wide range of electronic and online media resources and have the opportunity to learn from one another in our international classroom.

Experiential Learning and Networking

A further highlight for students is the Management Residential – a weekend away combining presentations and workshops with great opportunities to network and get to know your fellow students and learn from each other's experiences. You'll be given a series of tasks designed to develop essential skills, such as team building, leadership, delegation and communications. This practice-bases study may be further developed when students chose to undertake their final project as interns with UK-based companies, which further strengthens the strong employability of the MA Management.

Workplace Integration and Professional Experience

Students on the MA Management with Professional Experience route will integrate advanced academic learning with extensive workplace practice, developing practical skills, reflective insight, and enhanced employability.

What will you be expected to achieve?

Course learning outcomes

Learning outcomes are statements on what successful students have achieved as the result of learning.

These are threshold statements of achievement the learning outcomes broadly fall into four categories:

The overall knowledge and understanding you will gain from your course (KU)

Graduate attributes are characteristics that you will have developed during the duration of your course (GA)

Professional and personal practice learning outcomes are specific skills that you will be expected to have gained on successful completion of the course (PPP)

Key transferable skills that you will be expected to have gained on successful completion of the course. (KTS)

Upon successful completion of the the programme, students will have acquired the requisite knowledge and understanding to:

- 001 Analyse critically, interpret and evaluate the underlying theories and techniques in a range of management disciplines, successfully relate these to their organisation across subject boundaries and management functions. (KU)

- 002 Develop a critical and balanced view as to the roles and responsibilities of general management and leadership within changing economic, social, legal, ethical and political contexts. (KU)

- 003 Develop the appropriate knowledge central to general management at junior, middle and senior levels, to enable them to successfully compete; for public-sector and not-for-profit organisations to develop a commercial and professional focus. (KU)

- 004 Demonstrate the ability to conceptualise and formulate strategies for implementing appropriate solutions to complex management problems. (KU)

- 005 Produce a specialist project, requiring in-depth skills in data collection, research, critical analysis and evaluation, problem-solving and report-writing, utilising practical experience and academic underpinning, producing a professional and original report. (KU)

- 006 Develop the appropriate knowledge and analytical skills central to general management, which will enable them to successfully contribute to either public-sector, private sector or not-for-profit organisation spanning subject boundaries. (KU)

- 007 Develop a critical and balanced view as to the roles and responsibilities of general management within changing economic, social, legal, ethical and political contexts. (SS)

- 008 Demonstrate personal development in the interpersonal and transferable skills, including the use of digital technologies, required as a manager or leader. (SS)

- 009 Develop skills and knowledge to evaluate complex scenarios that require analysis and critical long-term decision-taking. (SS)

- 010 Develop, via the project, the in-depth skills of data collection, research, critical analysis and evaluation, problem-solving and report-writing, moulding practical experience and academic underpinning. (SS)

- 011 Solve complex problems in a systematic way, informed by range of relevant knowledge, tools and techniques, including the use of digital technologies. (KTS)

- 012 Reflect on personal performance and planning for personal development. (KTS)

- 013 Act autonomously in planning and implementing tasks in a professional setting, and in a timely manner. (KTS)

- 014 Apply interpersonal, group-working, and leadership skills to enhance the performance of yourself and others. (KTS)

- 015 Communicate effectively with others in both written and spoken media. (KTS)

- 016 Work effectively in teams or individually, autonomously implementing and evaluating improvements to performance in complex and unpredictable contexts across the boundaries of subject specialisms. (KU KTS)

Additionally, the students of the MA Management with Professional Experience pathway will be able to:

- 017 Critically apply advanced management knowledge, professional skills, and reflective insight to address complex work-based challenges, demonstrating autonomy, adaptability, leadership, and substantial personal and professional development achieved through the placement or professional experience. (PPP)

How will you learn?

Learning methods

Our Approach

Our approach to learning and teaching places an emphasis on inclusivity, supporting all students in achieving excellence and enabling students to develop key transferable skills for their future professional life and life-long learning. Our teaching strategy focuses on developing student capacity to work independently as well as in teams, to enable students to make use of a full range of resources and techniques in developing graduate-level skills. Our curriculum covers contemporary standard software to develop students' digital skills on a range of platforms. Students are encouraged to monitor their progress and evaluate and reflect on their own development and performance in a supportive and

constructive learning environment.

Course material is available electronically through the university Virtual Learning Environment platform (Blackboard) so students can access learning material using a range of devices and in any geographical location. Our teaching is informed by both research and practice. Many staff on the teaching team are active researchers or have substantial business experience which informs teaching and learning activities. Students will be encouraged to draw on their work experience where appropriate, their interaction with organisations and reflect upon this and evaluate alternate approaches.

Committent to Equality, Diversity and Inclusion (EDI)

The course team has a strong commitment to decolonising and diversifying our curriculum and teaching practices, taking an approach to learning, teaching and assessment that draws from a wide range of contexts and practical examples to enhance inclusivity. In line with QAA guidance and the University's commitment to equality and diversity, an inclusivity strategy facilitates an environment for learning that anticipates the varied requirements of learners and aims to ensure that all students have equal access to educational opportunities.

The MA Management has been well positioned for some time in terms of committent to the university's EDI strategy. Evidence exists in the form of student evaluation of the residential weekend. Specifically, year on year, students tell the course team how beneficial the activities and workshops of the residential weekend are in terms of experiencing work with different personalities and styles. Students also tell the course team that all participants feel included and valued, and that diversity on the course contributes favourably to student learning.

In addition, the modules on a course draw on a wide range of case studies, discussion examples and reading material. In addition, the course team encourage students to introduce more examples, but also inform the course team if different case studies, discussion examples and reading materials would enhance further the positive EDI experience on the course.

Importantly, all student are given a voice during class, evidenced for example by practice presentations throughout the semester during which students express themselves. Lecturers are compassionate and students always find a sympathetic ear with staff when required. This is evidenced by the comments the course team receives during the staff-student meetings.

Teaching methods

The MA Management delivers its modules through a combination of lectures, seminars, case study analysis, group work, discussion forums, video/audio conferencing; these will be synchronous and asynchronous.

The modules meet the course learning outcomes through a combination of lectures, seminars, group discussions, case study analysis, and that moulds theory with practical problem-solving. To be able to solve these problems successfully, students will be required to cultivate the skill of critical and analytical thinking. Seminars, workshops and the residential weekend and formative feedback throughout the semester play the pivotal role of guiding and coaching students towards meeting the learning outcomes well. Each module descriptor outlines the approach in the module.

In particular the residential programme plays a central role in that students will be required to attend unless there are special circumstances, which are agreed by the Course Leader to be mitigating. The aims and objectives of the residential will be to reinforce the concepts of critical analysis and reflection, team building, group awareness and interpersonal skills. These activities are linked to an assessment. The Residential also enables the different cohorts of students to mix and experience a greater number of global perspectives and for the longer term build-up their network of international contacts.

The course's teaching strategy includes the adoption of an integrated approach that draws on a range of technologies, systems and platforms. Utilising the functionality provided through Blackboard (to include discussion boards, blogs, wikis, conferencing and other Social Media facilities). This approach draws on the work, findings, and recommendations of the University's policies.

Assessment methods

The MA Management uses a wide range of engaging assessment methods, including simulations, business challenges, investigating briefs, and group presentations. The assessment methods require student to propose solutions to real-world case studies both in groups, individually and under time limits. Presentations and essays are also included in the course content. The focus on practical resolution to real-world problems, as well as the encouragement for students to actively develop analytical skills and creativity, make this a very attractive course.

The course's assessment strategy implements the course learning outcomes in every module. These criteria reflect the requirements of employers in terms of the knowledge, skills and understanding that students must possess to succeed in today's economic environment. To ensure students will develop the required outcomes, the assessment in each module is designed to meet that module's learning outcomes, as specified in each module proforma. This alignment constitutes the basis for the guided learning and coaching throughout the semester.

Graduate Attribute	Evident in Course Outcomes
Critical and creative thinker	017
Literate and effective communicator	017
Entrepreneurial	
Global in outlook and engaged in communities	
Socially, ethically and environmentally aware	

Course Structure

This section shows the core and option modules available as part of the course and their credit value. Full-time Postgraduate students study 180 credits per year. Additional free text information on the choices may also be included, for example where students must choose one of two modules.. Course structures can be subject to change each academic year following feedback from a variety of sources.

MA Management

Level 7

Module Code	Module Title	Status	UK credit	ECTS
7BUSS026W	Analysing the Business Environment	Core	20	10
7BUSS003W	Business Research Methods	Core	20	10
7ACCN018W	Financial Analysis for Managers	Core	20	10
7HURM005W	Human Resource Management	Core	20	10
7LEAD029W	Leadership in Effective Organisations	Core	20	10
7MNST011W	Managing Operations and Information in the Digital Age	Core	20	10
7MARK036W	Marketing for the Digital Manager	Core	20	10
7MNST001W	Project	Core	20	10
7BUSS016W	Strategic Management	Core	20	10

MA Management with Professional Experience

Level 7

Module Code	Module Title	Status	UK credit	ECTS
7BUSS026W	Analysing the Business Environment	Core	20	10
7BUSS003W	Business Research Methods	Core	20	10
7LEAD029W	Effective Leadership in Organisations	Core	20	10
7ACCN018W	Financial Analysis for Managers	Core	20	10
7HURM005W	Human Resource Management	Core	20	10
7MNST011W	Managing Operations and Information in the Digital Age	Core	20	10
7MARK036W	Marketing for the Digital Manager	Core	20	10
7BUSS030W	Professional Work Experience	Core	60	30
7MNST016W	Project	Core	20	10
7BUSS016W	Strategic Management	Core	20	10

Please note: Not all option modules will necessarily be offered in any one year. In addition, timetabling and limited spaces may mean you cannot register for your first choice of option modules.

Professional body accreditation or other external references

Course management

The Course Leadership Team are responsible for the smooth running of the Programmes Courses and work with the Module Teams, Registry Staff and Management to ensure issues are dealt with promptly. The act as the first point of contact for all issues, whether academic or personal to ensure you maximise your potential whilst studying with us.

Academic regulations

The current Handbook of Academic Regulations is available at westminster.ac.uk/academic-regulations.

Course specific regulations apply to some courses.

Academic Support

Upon arrival, an induction programme will introduce you to the staff responsible for the course, the campus on which you will be studying, the Library and IT facilities, additional support available and to your Campus Registry. You will be provided with the Course Handbook, which provides detailed information about the course. Each course has a course leader or Director of Studies. All students enrolled on a full-time course and part time students registered for more than 60 credits a year have a personal tutor, who provides advice and guidance on academic matters. The University uses a Virtual Learning Environment called Blackboard where students access their course materials, and can communicate and collaborate with staff and other students. Further information on Blackboard can be found at https://www.westminster.ac.uk/current-students/studies/your-student-journey/when-you-arrive/blackboard

The Academic Learning Development Centre supports students in developing the skills required for higher education. As well as online resources in Blackboard, students have the opportunity to attend Study Skills workshops and one to one appointments. Further information on the Academic Learning Development Centre can be found at westminster.ac.uk/academic-learning-development.

Learning support includes four libraries, each holding a collection of resources related to the subjects taught at that site. Students1 can search the entire library collection online through the Library Search service to find and reserve printed books, and access electronic resources (databases, e-journals, e-books). Students can choose to study in the libraries, which have areas for silent and group study, desktop computers, laptops for loan, photocopying and printing services. They can also choose from several computer rooms at each campus where desktop computers are available with the general and specialist software that supports the courses taught in their College. Students can also securely connect their own laptops and mobile devices to the University wireless network.

Support Services

The University of Westminster Student and Academic Services department provide advice and guidance on accommodation, financial and legal matters, personal counselling, health and disability issues, careers, specialist advice for international students and the chaplaincy providing multi-faith guidance. Further information on the advice available to students can be found at https://www.westminster.ac.uk/student-advice

The University of Westminster Students' Union also provides a range of facilities to support students during their time at the University. Further information on UWSU can be found at https://www.westminster.ac.uk/students-union

How do we ensure the quality of our courses and continuous improvement?

The course was initially approved by a University Validation Panel. University Panels normally include internal peers from the University, academic(s) from another university. a representative from industry and a Student Advisor.

The course is also monitored each year by the College to ensure it is running effectively and that issues which might affect the student experience have been appropriately addressed. Staff will consider evidence about the course, including the evidence of student surveys, student progression and achievement and reports from external examiners, in order to evaluate the effectiveness of the course and make changes where necessary.

A Course revalidation takes place periodically to ensure that the curriculum is up-to-date and that the skills gained on the course continue to be relevant to employers. Students meet with revalidation panels to provide feedback on their experiences. Student feedback from previous years is also part of the evidence used to assess how the course has been running.

How do we act on student feedback?

Student feedback is important to the University and student views are taken seriously. Student feedback is gathered in a variety of ways.

- Through student engagement activities at Course/Module level, students have the opportunity to express their voice in the running of their course. Course representatives are elected to expressly represent the views of their peers. The University and the Students' Union work together to provide a full induction to the role of the course representatives.
- There are also School Representatives appointed jointly by the University and the Students' Union who meet with senior School staff to discuss wider issues affecting student experience across the School. Student representatives are also represented on key College and University committees.;
- All students are invited to complete a questionnaire before the end of each module. The feedback from this will inform the module leader on the effectiveness of the module and highlight areas that could be enhanced.
- Final year Undergraduate students will be asked to complete the National Student Survey which helps to inform the national university league tables.

This programme specification provides a concise summary of the main features of the course and the learning outcomes that a student might reasonably be expected to achieve and demonstrate, if they take full advantage of the learning opportunities that are provided. This specification is supplemented by the Course Handbook, Module proforma and Module Handbooks provided to students. Copyright in this document belongs to the University of Westminster. All rights are reserved. This document is for personal use only and may not be reproduced or used for any other purpose, either in whole or in part, without the prior written consent of the University of Westminster. All copies of this document must incorporate this Copyright Notice – 2022©