UNIVERSITY OF WESTMINSTER
LEADING THE WAY

PROGRAMME SPECIFICATION

Course record information	
Name and level of final award:	**BA (Hons) English Language and Global Communication** **BA (Hons) English Language and Global Communication with International Experience** The BA English Language and Global Communication and BA English Language and Global Communication with International Experience are Bologna FQ-EHEA first cycle degree or diploma compatible.
Name and level of intermediate awards:	Diploma of Higher Education Certificate of Higher Education
Awarding body/institution:	University of Westminster
Teaching Institution:	University of Westminster
Status of awarding body/institution:	Recognised Body
Location of delivery:	Central London
Language of delivery and assessment:	English
Mode, length of study and normal starting month:	Three or four years full-time (with optional year abroad) Six or eight years part-time (with optional year abroad)
QAA subject benchmarking groups:	Languages, Cultures and Societies English
Professional statutory or regulatory body:	Not applicable
Date of course validation	11th February 2020
Date of programme specification approval:	11th February 2020
Valid for cohorts:	2020/21

Course Leader	Dr Liz Harvey-Kattou
UCAS code and URL:	westminster.ac.uk/courses/undergraduate
Westminster course code	BAENG09F (FT)
	BAENG09P (PT)
HECoS code	Code 1: 100329 (Modern Languages)
	Code 2: 100318 (English Language)

Admissions requirements

There are standard minimum entry requirements for all undergraduate courses. Students are advised to check the standard requirements for the most up-to-date information.

For most courses a decision will be made on the basis of your application form alone. However, for some courses the selection process may include an interview to demonstrate your strengths in addition to any formal entry requirements.

More information can be found here: westminster.ac.uk/courses/undergraduate/how-to-apply

Recognition of Prior Learning

Applicants with prior certificated or experiential learning at the same level of the qualification for which they wish to apply are advised to visit the following page for further information: westminster.ac.uk/recognition-of-prior-certified-learning.

Aims of the course

This course develops your understanding and knowledge of the English language and the nature and complexities of global communication in order to equip you with the skills to function and practice in a global context. It fosters and enhances your English skills in professional written and spoken contexts, whilst developing your knowledge of both the English language, and your understanding of the pragmatics of communication within cross-cultural settings. You will achieve a thorough knowledge of culture through comparative, cross-cultural and interdisciplinary approaches and via the analysis of the forms and practices of cultural transmission. You will develop the linguistic resources, strategies and intercultural awareness and flexibility essential for effective communication in professional and globalised environments. The opportunity to study for a year abroad offers you the valuable experience of participating in the academic and cultural life of another country.

What will you be expected to achieve?

Learning outcomes are statements on what successful students have achieved as the result of learning. These are threshold statements of achievement the learning outcomes broadly fall into four categories:

- The overall **knowledge and understanding** you will gain from your course (KU).
- **Graduate attributes** are characteristics that you will have developed during the duration of your course (GA).

- **Professional and personal practice learning outcomes** are specific skills that you will be expected to have gained on successful completion of the course (PPP).
- **Key transferable skills** that you will be expected to have gained on successful completion of the course (KTS).

Level 4 course learning outcomes: upon completion of level 4 you will be able to demonstrate:

L4.1 basic factual and conceptual knowledge of the English language and culture and an awareness of relevant ideas, contexts and frameworks and the development of a global outlook (KU);

L.4.2 appropriate, literate communication in both spoken and written modes of English (KTS);

L4.3 competence in the application of knowledge of language and cultures in a variety of well-defined intercultural and interdisciplinary contexts and between and across modules in both disciplines (KTS);

L4.4 knowledge of and ability to use theoretical descriptions of the basic components of language structure and usage in spoken and written forms, including the accurate use of terminology (KU);

L4.5 ability to collect, categorise and critically and creatively analyse ideas and information in a standard format, using correct bibliographic and scholarly conventions (GA);

L4.6 preparedness to work effectively with others as a member of a group and meet obligations to others in academic contexts (PPP).

Level 5 course learning outcomes: upon completion of level 5 you will be able to demonstrate:

L5.1 detailed factual and conceptual knowledge of language and cultures and of relevant ideas, contexts and frameworks in a global context (KU);

L5.2 ability to collect and marshal data with awareness of the ethical issues involved, analyse data with some guidance, and employ data towards a given purpose (GA);

L.5 3 increased competence in the application of knowledge in a variety of intercultural and interdisciplinary contexts, between and across modules, with increasing ability to manage more complex information (KTS);

L5.4 ability to utilise linguistic theory in the analysis of discourse and interpersonal/intercultural communication and an understanding of the features of English at different stages of its history (KU);

L5.5 competent research skills in the collection and analysis of relevant data and texts and the ability to present their critical analysis in written and spoken formats of a suitably academic and professional register with awareness of social and ethical issues (GA);

L5.6 preparedness to interact effectively within a learning or professional group or team, giving and receiving information and ideas and modifying responses where appropriate while also able to work on your own with limited direction (PPP);

L5.7 (with International Experience only) enhanced capacity to work and/or study independently in another linguistic and/or cultural environment (PPP).

Level 6 course learning outcomes: upon completion of level 6 you will be able to demonstrate:

L6.1 a comprehensive and detailed knowledge of the English language and an in-depth understanding of areas of specialisation in intercultural and global communication (KU);

L6.2 ability to select and manage information and competently undertake independent and semi-guided research tasks that demonstrates the student's competency as a literate and effective communicator in written and spoken modes (KTS);

L6.3 confident and flexible application of knowledge of language and culture in a variety of intercultural and interdisciplinary contexts and between and across modules (KTS);

L6.4 an understanding of texts, contexts, and language within a variety of genres, and the discernment of specialized fields of interest in English language (KU);

L6.5 ability to research, demonstrate critical thinking and creativity in both academic and professional contexts, and to understand the wider contexts of social, cultural, and ethical issues pertaining to the disciplines of study (KTS);

L6.6 preparedness to interact effectively within a learning or professional group or team, to recognise, support or be proactive in leadership, and negotiate in a professional or community context and manage conflict (PPP).

How will you learn?

Teaching and learning take place through a combination of weekly tutorials (4-5 students), formal university lectures, seminars (15-25 students) and practical workshops. You are also given exposure to professionally relevant simulations and real-work environments and guided self-study and preparation. Learning on the degree takes place in the classroom through small problem-solving exercises (both in groups and individually), through traditional lecturer-led dissemination of information, and via peer presentations and discussions. Contact time is designed to introduce new concepts, new information, foster your analytic skills, and supervise your own small research projects as a springboard for your own, increasingly independent academic and intellectual development. The vast majority of learning takes place beyond the contact time, individually and in groups in the well-resourced and recently refurbished library, at home, and via the on-line learning provision.

It is particularly important that you are aware that the extent to which you will benefit from formal teaching and workshop discussion and analysis is directly proportionate to the thoroughness of the independent preparation and review work you undertake, individually or through group work, before and after timetabled events.

Learning activities at all levels and in modules of the combined degree aim to facilitate a high degree of student autonomy and promote the graduate qualities of communicative effectiveness, personal organisation, flexibility, analysis, team-work and originality.

How will you be assessed?
You will encounter a range of formative and summative assessments which aim to both assess and foster your intellectual and academic development. Assessments typically

comprise a mixture of formative in-class coursework and summative projects, oral presentations and unseen written examinations. You will be asked to adapt texts, carry out analyses of language data, critical reading, write reviews, reports and essays, give individual and group presentations, and sit some exams.

Assessment helps you build up your knowledge and skills and link knowledge and concepts within and between modules and within and between disciplines, while at the same time developing and reinforcing your independent study initiative. 'Formative' assessment helps you with your learning and prepares you for the 'summative' assessments which count towards your module grade. You will receive written or oral feedback for 'formative' assessment, as appropriate, from peers and lecturers. 'Summative' assessment will receive written or recorded oral feedback explaining the strengths of the work, and offering clear advice on how you can improve your work in the future. Synoptic assessments link work on more than one module, and so they encourage you to demonstrate your deeper understanding of the subject as a whole. In the final assessment taken at Level 6 you will undertake a research project on an interdisciplinary topic, drawing on the learning acquired over the course of your studies in the two disciplines and demonstrating your interlingual and intercultural understanding and perspective.

Employment and further study opportunities

University of Westminster graduates will be able to demonstrate the following five Graduate Attributes:
* Critical and creative thinkers
* Literate and effective communicator
* Entrepreneurial
* Global in outlook and engaged in communities
* Social, ethically and environmentally aware

University of Westminster courses capitalise on the benefits that London as a global city and as a major creative, intellectual and technology hub has to offer for the learning environment, experience and employability of our students. Career development skills are embedded in all courses and opportunities for part-time work, placements and work-related learning activities are widely available to you. Staff continue to strengthen the University's links with employers in all sectors, involving them in curriculum design and encouraging their participation in other aspects of the University's career education and guidance provision.

The degree aims to produce graduates who have strong communication and organisational skills, are flexible and adaptable and capable of working collectively and autonomously. The degree combination of disciplinary and interdisciplinary learning will ensure that you graduate with an array of important transferable skills including cultural insight, the ability to evaluate and apply theory, undertake research and utilise creative and precise analytic capabilities. Engagement in small research projects and the associated ethical issues ensures that students have experience of considering and complying with ethical requirements. The range of cultural competences, critical abilities and advanced English language skills gained in the degree will allow you to function with a high degree of linguistic and cultural autonomy and develop the intercultural competences and sensitivities associated with an international outlook and global citizenship. This, and the focused development of your employability through career workshops, placements and internships will equip you to choose from the widest range of jobs or further training. Graduates of the English Language programme have gone into a variety of

careers, such as teaching, journalism, retail management, fashion, events coordination, banking, accountancy, marketing, and many more.

Course structure

This section shows the core and option modules available as part of the course and their credit value. Full-time Undergraduate students study 120 credits per year. Course structures can be subject to change each academic year following feedback from a variety of sources.

Credit Level 4				
Module code	Module title	Status	UK credit	ECTS
4ENGL006W	English and Global Communications Tutorial 1	Core	20	10
4ENGL002W	Words and Meaning	Core	20	10
4LANS001W	Introduction to the Study of Language and Culture	Core	20	10
4LANS003W	Interpersonal Global Communication: Concepts and Strategies	Core	20	10
4LANS004W	Intercultural Communication: An Introduction	Core	20	10
4LANS005W	Objects and Meaning: World Cultures in London Galleries and Museums	Option	20	10
	Electives	Elective	20	10
Award of Certificate of Higher Education available				

Credit Level 5				
Module code	Module title	Status	UK credit	ECTS
5ENGL005W	English and Global Communications Tutorial 2	Core	20	10
5ENGL002W	Discourse Across Time	Core	40	20
5LANS001W	Language, Power and Institutions: Decoding Dominant Narratives	Core	20	10
5LANS006W	Complex Narratives: Representation, Meaning and Identity	Core	20	10
5ENGL004W	Language and Literary Style	Option	20	10

5LING003W	Child Language Acquisition	Option	20	10
5LANS005W	Multilingual e-Collaboration: Transposing Current Affairs	Option	20	10
5LANS007W	Culture(s) and Conflict(s): Representations of War, Conflict and Revolution across World Cultures	Option	20	10
	Elective	Elective	20	10
Award of Diploma of Higher Education				

Optional Year Abroad Available:				
Both of the below modules must be passed in order to receive the "with International Experience" award title.				
5ENGL006W	Humanities Year Abroad Placement (Semester 1)	Option	60	30
5ENGL007W	Humanities Year Abroad Placement (Semester 2)	Option	60	30

Credit Level 6				
Module code	**Module title**	**Status**	**UK credit**	**ECTS**
6ENGL003W	Language and Power	Core	20	10
6LANS002W	Professionalising Global Communication	Core	20	10
6ENGL006W	English and Global Communication Dissertation	Core	20	10
6LING001W	Language Contact and Change	Option	20	10
6LANS004W	Gender Matters: Femininities, Masculinities and Trans-Cultural Practice	Option	20	10
6LANS005W	Dreaming the Same Dream? Concepts of Happiness across Cultures	Option	20	10
6LANS007W	Developing Career Competences for Linguists	Option	20	10
6LING003W	Applied Language Studies	Option	20	10
6LANS003W	Narrating the Other: Politics and Literature	Option	20	10
	Elective	Elective	20	10
Award of BA available				
Award of BA Honours available				

Please note: Not all option modules will necessarily be available in any one year.

Course diagram

Level 4

Semester 1	Semester 2
Core modules	
4ENGL006W English & Global Communication Tutorial 1 (20 credits)	
4ENGL002W Words and Meaning (20 credits)	
4LANS001W Introduction to the Study of Language and Culture (20 credits)	4LANS004W Intercultural Communication (20 credits)
4LANS003W Interpersonal Global Communication: Concepts and Strategies Interpersonal Global Communication (20 credits)	
Option module (choose either this module or an elective)**:**	
	4LANS005W Objects & Meaning (20 credits)

Level 5

Semester 1	Semester 2
Core modules:	
5ENGL005W English & Global Communication Tutorial 2 (20 credits)	
5ENGL002W Discourse Across Time (40 credits)	
5LANS001W Language, Power and Institutions (20 credits)	5LANS006W Complex Narratives (20 credits)
Option modules (choose one or an elective)**:**	
5ENGL004W Language and Literary Style (20 credits)	5LANS005W Multilingual e-Collaboration (20 credits)
	5LANS007W Culture & Conflict (20 credits)
	5LING003W Child Language Acquisition (20 credits)

Level 5 Year Abroad (optional)

Semester 1, 60 credits	Semester 2, 60 credits
5ENGL006W Humanities Year Abroad Placement (Semester 1)	5ENGL007W Humanities Year Abroad Placement (Semester 2)

Level 6

Semester 1	Semester 2
Core modules:	
6ENGL006W English and Global Communication Dissertation (20 credits)	
6LANS002 Professionalising Global Communication (20 credits)	6ENGL003W Language and Power (20 credits)
Option modules (choose three, or two plus one elective)**:**	
6LING001W Language Contact and Change (20 credits)	

6LING003W Applied Language Studies (20 credits)	
6LANS005W Dreaming the Same Dream? (20 credits)	6LANS004W Gender Matters (20 credits)
6LANS007W Developing Career Competences for Linguists (20 credits)	
	6LANS003W Narrating the Other (20 credits)

Academic regulations

The current Handbook of Academic Regulations is available at westminster.ac.uk/academic-regulations

How will you be supported in your studies?

Course Management
Course Leader: Dr Liz Harvey-Kattou
Head of School of Humanities: Prof. Alexandra Warwick

The degree has designated course leaders whom you will meet during Orientation Week and who are available for consultation during weekly office hours throughout the year or by appointment. During March of the first and second year, you will have the opportunity to choose your option modules for the following year after consultation with academic staff in the tutorial modules. Individual modules each have a module leader who is responsible for the smooth running of that module. Module leaders are available during term-time during their office hours or by appointment.

Academic Support

Upon arrival, an induction programme will introduce you to the staff responsible for the course, the campus on which you will be studying, the Library and IT facilities, additional support available and to your Campus Registry. You will be provided with the Course Handbook, which provides detailed information about the course. Each course has a course leader or Director of Studies. All students enrolled on a full-time course and part time students registered for more than 60 credits a year have a personal tutor, who provides advice and guidance on academic matters. The University uses a Virtual Learning Environment called Blackboard where students access their course materials, and can communicate and collaborate with staff and other students. Further information on Blackboard can be found at westminster.ac.uk/blackboard.

Learning Support

The Academic Learning Development Centre supports students in developing the skills required for higher education. As well as online resources in Blackboard, students have the opportunity to attend Study Skills workshops and one to one

appointments. Further information on the Academic Learning Development Centre can be found at westminster.ac.uk/academic-learning-development.

Learning support includes four libraries, each holding a collection of resources related to the subjects taught at that site. Students can search the entire library collection online through the Library Search service to find and reserve printed books, and access electronic resources (databases, e-journals, e-books). Students can choose to study in the libraries, which have areas for silent and group study, desktop computers, laptops for loan, photocopying and printing services. They can also choose from several computer rooms at each campus where desktop computers are available with the general and specialist software that supports the courses taught in their College. Students can also securely connect their own laptops and mobile devices to the University wireless network.

Support Services

The University of Westminster Student and Academic Services department provide advice and guidance on accommodation, financial and legal matters, personal counselling, health and disability issues, careers, specialist advice for international students and the chaplaincy providing multi-faith guidance. Further information on the advice available to students can be found at westminster.ac.uk/student-advice. The University of Westminster Students' Union also provides a range of facilities to support students during their time at the University. Further information on UWSU can be found at westminster.ac.uk/students-union.

How do we ensure the quality of our courses and continuous improvement?

The course was initially approved by a University Validation Panel in 2020. The panel included internal peers from the University, academic(s) from another university and a representative from industry. This helps to ensure the comparability of the course to those offered in other universities and the relevance to employers.

The course is also monitored each year by the College to ensure it is running effectively and that issues which might affect the student experience have been appropriately addressed. Staff will consider evidence about the course, including the evidence of student surveys, student progression and achievement and reports from external examiners, in order to evaluate the effectiveness of the course.

A Course revalidation takes place periodically to ensure that the curriculum is up-to-date and that the skills gained on the course continue to be relevant to employers. Students meet with revalidation panels to provide feedback on their experiences. Student feedback from previous years is also part of the evidence used to assess how the course has been running.

How do we act on student feedback?

Student feedback is important to the University and student views are taken seriously. Student feedback is gathered in a variety of ways.

- Through student engagement activities at Course/Module level, students have the opportunity to express their voice in the running of their course. Student representatives are elected to expressly represent the views of their peers. The University and the Students' Union work together to provide a full induction to the role of the student representatives.

- There are also School-level meetings between the Head of School and Student Representatives that enable wider discussions across the School. Student representatives are also represented on key College and University committees.

- All students are invited to complete a questionnaire before the end of each module. The feedback from this will inform the module leader on the effectiveness of the module and highlight areas that could be enhanced.

- Final year Undergraduate students will be asked to complete the National Student Survey which helps to inform the national university league tables.