

## Course record information

<b>Name and level of final award</b>	<ul style="list-style-type: none"> <li>• Bachelor of Science with Honours - Data Science and Analytics</li> <li>• Bachelor of Science with Honours - BSc Data Science and Analytics with industrial experience</li> <li>• Bachelor of Science with Honours - Data Science and Analytics with International Experience</li> </ul> <p>The award is Bologna FQ-EHEA first cycle degree or diploma compatible</p>
<b>Name and level of intermediate awards</b>	<ul style="list-style-type: none"> <li>• Bachelor of Science (BSc) - Data Science and Analytics</li> <li>• Diploma of Higher Education (Dip HE) - Data Science and Analytics</li> <li>• Certificate of Higher Education (CertHE) - Data Science and Analytics</li> </ul>
<b>Awarding body/institution</b>	University of Westminster
<b>Teaching institution</b>	University of Westminster
<b>Status of awarding body/institution</b>	Recognised Body
<b>Location of delivery</b>	Primary: Central London
<b>Language of delivery and assessment</b>	English
<b>QAA subject benchmarking group(s)</b>	<ul style="list-style-type: none"> <li>• <a href="#">Computing</a></li> <li>• <a href="#">Mathematics, Statistics and Operational Research</a></li> </ul>
<b>Professional statutory or regulatory body</b>	British Computer Society (BCS)
<b>Westminster course title, mode of attendance and standard length</b>	<ul style="list-style-type: none"> <li>• BSc Data Science and Analytics FT, Full-time, September start - 3 years standard length with an optional year abroad or placement</li> </ul>
<b>Valid for cohorts</b>	From 2026/7 Level 4 entrants from 2026-7

## Admissions requirements

There are standard minimum entry requirements for all undergraduate courses. Students are advised to check the standard requirements for the most up-to-date information. For most courses a decision will be made on the basis of your application form alone. However, for some courses the selection process may include an interview to demonstrate your strengths in addition to any formal entry requirements. More information can be found here: <https://www.westminster.ac.uk/study/undergraduate/how-to-apply>

## Recognition of Prior Learning

Applicants with prior certificated or experiential learning at the same level of the qualification for which they wish to apply are advised to visit the following page for further information:

<https://www.westminster.ac.uk/current-students/guides-and-policies/student-matters/recognition-of-prior-learning>

## Aims of the programme

The BSc Data Science and Analytics programme prepares you to work confidently with data in a wide range of professional contexts. You develop strong analytical, computational and problem-solving skills, learning how to extract value from data and communicate insights that support effective decision-making. The course combines theoretical foundations with hands-on experience to ensure you can apply data science principles responsibly, ethically and in ways that reflect industry practice.

The programme aims to:

- Give you a solid foundation in the analytical, statistical and computational principles that underpin modern data science and data-driven problem-solving;
- Develop your practical skills in data acquisition, preparation, storage, analysis, modelling, visualisation and communication, enabling you to turn raw data into meaningful insight;
- Strengthen your understanding of key methods and technologies in data science, analytics, machine learning and artificial intelligence, helping you apply critical thinking to real-world problems across different sectors;
- Foster responsible and ethical practice by developing your awareness of data governance, and the ethical, societal and environmental implications of data science and associated technologies;
- Provide an inclusive and supportive environment where you can grow as an independent, reflective and self-critical problem solver, able to design and implement data-driven solutions confidently;
- Enhance your professional readiness by helping you develop communication, teamwork, entrepreneurial and interpersonal skills valued in data-focused roles.

## Employment and further study opportunities

University of Westminster graduates will be able to demonstrate the following five Graduate Attributes:

- Critical and creative thinkers
- Literate and effective communicator
- Entrepreneurial
- Global in outlook and engaged in communities
- Social, ethically and environmentally aware

University of Westminster courses capitalise on the benefits that London as a global city and as a major creative, intellectual and technology hub has to offer for the learning environment and experience of our students.

The course develops both practical data skills and broader employability attributes, such as critical thinking, teamwork, communication, presentation, and report writing, ensuring you are well-prepared for professional roles. Core modules build the technical capabilities needed for data-focused careers, while optional modules at Levels 5 and 6 allow you to specialise in areas such as artificial intelligence, sensors and process mining.

A key feature of the course is the Level 5 work-based learning module, Data Science Project Life Cycle, where you work in a small team on an industry-informed project that progresses from problem definition to deployment. This experience strengthens your practical application of theory and develops transferable skills in project management, time management, communication, ethical awareness, and creative problem-solving.

Scenario-based assessments across the course mirror professional practice, using realistic data challenges and industry-standard tools to help you prepare for data-driven roles.

After completing your second year you also have the option to take a year in industry, where you apply your knowledge directly in a professional environment, or an International Experience Year, which allows you to study or work abroad and develop global awareness, intercultural competence, and independence. The Careers Development Centre and the course team support you in finding and securing both types of placements, offering guidance on applications, CV preparation, and employer engagement.

The computing, analytical and interpersonal skills you gain from your course shall prepare you for one of the many roles using data science and analytics. Examples of such roles are shown below:

- Data analysts use data to help organisations improve their decision making. They analyse and interpret data to spot patterns, trends and opportunities and provide actionable insights.
- Business intelligence analysts translate data into business insights creating interactive visuals, reports and dashboards. They help organisations track performance, understand trends and make strategic decisions.
- Data scientists are problem-solvers who combine programming, statistics and machine learning to uncover deeper insights and make predictions.
- Data engineers create data pipelines that allow data analysts and scientists to access reliable data. They design, build and maintain data infrastructure and systems that handle large volumes of data efficiently.
- Machine learning engineers design and implement machine learning models into production. They monitor and optimise model performance and prevent bias.
- Operational researchers use data analysis, mathematical modelling and structured thinking to help organisations improve strategies and operational processes.

Alternatively, you may wish to carry on to further study at Masters or Doctorate level. We offer many Master courses in AI, software engineering, and related areas. As a graduate of this course, you shall be capable and prepared for continuing your education at postgraduate level. We can offer you advice on this once you have completed your studies.

## What will you be expected to achieve?

Learning outcomes are statements of what successful students have achieved as a result of learning. These are threshold statements of achievement the learning outcomes broadly fall into four categories:

- The overall knowledge and understanding you will gain from your course (KU)
- Graduate attributes are characteristics that you will have developed during the duration of your course (GA)
- Professional and personal practice learning outcomes are specific skills that you will be expected to have gained

on successful completion of the course (PPP)

- Key transferable skills that you will be expected to have gained on successful completion of the course. (KTS)
- Cognitive Skills, are learning outcomes that help build a conceptual understanding that is necessary to devise and sustain arguments, and/or to solve problems and comment on research.

**Level 4 course learning outcomes:** upon completion of Level 4 you will be able to:

- L4.01 Describe and explain fundamental principles that underpin AI, data science and analytics, and how they contribute to evidence-based decision-making ( KU CS )
- L4.02 Apply algorithmic reasoning, mathematical principles and statistical techniques to solve structured and well-defined problems ( KU PPP SS )
- L4.03 Apply core programming principles and constructs to design, implement and debug solutions to small-scale problems ( KU PPP SS )
- L4.04 Design and implement simple data constructs to store organisational data and business rules, recognising limitations of their underlying representation for the purposes of data analysis and decision making ( PPP SS )
- L4.05 Work effectively as a team member, adhering to professional codes of conduct, while engaging in a dynamic, diverse, and inclusive (EDI) digital ecosystem ( GA KTS )
- L4.06 Identify and discuss ethical principles and sustainability considerations within data science and analytics practice ( GA KTS )
- L4.07 Communicate results of work undertaken clearly and effectively in written and/or oral form ( GA KTS )

**Level 5 course learning outcomes:** upon completion of Level 5 you will be able to:

- L5.01 Select and apply appropriate algorithmic, analytical and visualisation techniques to explore, prepare and interpret data, solving medium-scale problems with justified methodological choices. ( KU PPP SS )
- L5.02 Design and implement reproducible data workflows and pipelines that integrate multiple data sources using suitable infrastructures, tools and automation practices. ( PPP SS )
- L5.03 Work collaboratively in multidisciplinary teams to plan, develop and present data products, applying lifecycle frameworks and professional project-management methods to manage progress and mitigate risks. ( PPP KTS )
- L5.04 Demonstrate professional responsibility and ethical awareness when developing data-science solutions, integrating considerations of equity, diversity, inclusion and global context to ensure accessibility and responsible practice. ( GA PPP KTS )
- L5.05 Evaluate the environmental and sustainability impacts of data-driven systems and propose improvements to enhance efficiency, reduce waste and promote sustainable practice. ( PPP KTS )
- L5.06 Communicate data models, findings and insights clearly and accurately in forms appropriate for specialist and non-specialist audiences to support high-quality decision-making. ( GA KTS )

**Additional Year course learning outcomes:** upon completion of Additional Year you will be able to:

- 1EY.1 Enable personal development by devising a programme of international study that complements the content of the home degree programme and/or develops other interests. ( GA PPP KTS )
- 1EY.2 Appreciate the challenges and opportunities of studying/ working in an international context. ( GA PPP KTS )
- 1EY.3 Demonstrate an understanding of, and respect for, the cultural norms and differences of the host country at a societal level as part of an inclusive, global outlook. ( GA PPP KTS )
- 1PY.1 Experience commercial application of engineering knowhow and identify the factors affecting products and services in IT industry. ( KU GA PPP KTS )
- 1PY.2 Demonstrate the acquisition of a range of professional, practical, and key-transferrable skills relevant to the fields of computing. ( KU GA PPP KTS )
- 1PY.3 Take personal responsibility for directing your own learning and future career making the best use of the opportunities, experiences and people that were available to you during your placement year. ( GA PPP KTS )
- 1PY.4 Draw upon the diverse approaches, perspectives, knowledge and experience of a diverse workforce, treating all individuals with respect and recognising their contribution to the host organisation. ( KU GA PPP KTS )

**Level 6 course learning outcomes:** upon completion of Level 6 you will be able to:

- L6.01 Independently manage and conduct a data science and analytics project from conception to completion, demonstrating advanced technical, analytical and professional skills ( GA PPP KTS )
- L6.02 Critically assess complex problems that entail risk and uncertainty, approach them analytically leading to the formulation of solutions, and evaluate the quality of their solutions ( KU PPP )
- L6.03 Design, develop and evaluate data-driven systems and solutions using specialist frameworks and tools and demonstrating professional standards ( KU PPP SS )
- L6.04 Apply appropriate research methodologies in carrying out independent research in data science and analytics and produce a report demonstrating evidence of critical thinking, originality and depth of understanding ( GA PPP )
- L6.05 Be effective in professional and interpersonal communication of information, problems, models and solutions to both specialist and non-specialist audiences ( GA PPP KTS )
- L6.06 Critically evaluate governance and ethical issues associated with data-driven systems and solutions and develop compliant approaches while ensuring commitment to Equity, Diversity, and Inclusion (EDI) principles. ( GA PPP KTS )
- L6.07 Appraise and justify sustainable and responsible practices in data-driven systems and solutions. ( GA KTS )

## How will you learn?

### Learning methods

The BSc Data Science and Analytics course uses a variety of teaching and assessment methods to ensure that you are supported to achieve your full potential and the best possible outcome. A principal aim of the course is to prepare you for professional practice or further study in data science. To this end, the course is organised into a structured set of modules at different levels, each directly aligned with the aims and learning outcomes of the programme. These modules provide the main learning opportunities across the course. Every module consists of learning activities delivered over several weeks, designed to help you develop the knowledge and skills required in data science.

A key principle that underpins the learning and teaching methods on this course is learning through practice. To understand and master the specialist skills and techniques required in data science, you learn by doing. This applies to practical programming and system development tasks through project work, as well as analytical and problem-solving skills through the application of taught principles to technical challenges.

Much of your learning takes place through active participation in interactive practical sessions. At the end of these sessions, you receive feedback to help you understand your progress. For example, laboratory activities often form part of the formative assessment process, where you are supported to complete tasks and receive written, verbal, or qualitative feedback. These formative activities build your confidence and capability so that you are well prepared for the final summative assessments in each module. Throughout the course, lecturers provide feedback individually or to the whole class.

To develop transferable and professional skills, you take part in a range of activities such as group work, code reviews, presentations and collaborative problem-solving tasks. These experiences help you build teamwork, communication and time-management skills. You will also be required to present and defend your work, which enables you to reflect critically on your learning and develop the ability to communicate your ideas clearly and concisely.

### How is Equality, Diversity, and Inclusivity (EDI) addressed in your course

Equality, Diversity and Inclusivity are embedded throughout the programme. You learn in an environment that is supportive, respectful and accessible, with teaching methods and learning resources designed to meet a wide range of needs and backgrounds. You are encouraged to work in ways that reflect your interests, strengths and career ambitions, and you will have opportunities to shape your learning through your project choices and optional modules.

You study in a community built on mutual trust and respect, where collaboration and open discussion are central to the learning experience. Teaching materials are designed to be as inclusive as possible, and staff work with you to identify and remove barriers to learning. A range of assessment types is used across the course to give you different ways to demonstrate your abilities.

You benefit from an inclusive physical and digital learning environment, access to specialist support where required, and exposure to a diverse set of perspectives through guest speakers, group work and extracurricular activities such as visits to companies or attending external data science related events. The course team is committed to ensuring that you can participate fully, develop confidence, and succeed in a diverse and changing industry.

### Sustainability

This programme aligns with the University's commitment to the UN Sustainable Development Goals and the *Being Westminster* values by embedding sustainability thinking across all levels of study. You will be encouraged to consider the environmental and economic impacts of technology and practice as part of your learning, with each level of the course integrating domain-relevant sustainability principles. This ensures that, as you progress, you develop both the technical expertise and the responsible mindset expected of modern computing and engineering professionals.

## Teaching methods

We use a range of teaching methods to support your learning. Our aim is to prepare you for professional practice by exposing you to industry-relevant tools, techniques and development environments throughout the course.

You learn through lectures, practical classes, workshops, laboratory sessions, project work, individual supervision and guided online materials. Lectures introduce fundamental concepts, methods and development strategies, and help you understand how different areas of data science connect. These sessions include interactive elements to encourage active engagement.

Practical classes and laboratories give you hands-on experience with data acquisition, cleaning, transformation, modelling and visualisation using industry-standard tools and programming languages. You will work with real and simulated datasets to explore patterns, build analytical workflows, evaluate models and communicate insights. Collaborative exercises help you apply concepts from lectures to realistic scenarios.

Some modules use online quizzes and other activities to support remote learning. These quizzes provide immediate feedback, help you monitor your understanding and allow tutors to identify areas where additional support may be needed.

Authentic assessment is embedded across the course so that you practise skills required in the data science profession. You will work on investigative tasks, applied technical problems and project-based assignments where you create artefacts that reflect real data science contexts.

Your final-year project brings together the knowledge and skills gained across the programme. You will design and deliver a substantial piece of work, supported by an academic supervisor who guides you through the process.

To ensure accessibility and flexibility, each module provides online support such as access to learning materials, reading lists, discussion spaces and virtual study rooms. You also receive academic support from module leaders, your personal tutor and the course team at key decision points, such as selecting option modules or choosing your final-year project.

Independent study is an essential part of the course. We help you develop the habits and skills needed for continual professional development (CPD) through group-based activities, taught frameworks, extracurricular opportunities and assessment formats that encourage planning, reflection and self-directed learning.

## Assessment methods

Assessment and feedback are central to your learning. They help you understand your progress, reflect on what you have achieved, identify areas for improvement and make informed decisions about your independent study. Assessment on the BSc Data Science and Analytics course is guided by the principles of Purpose, Progression and Personalisation.

### Purpose

Assessments are designed to be authentic, giving you opportunities to apply your computing knowledge and professional skills to real-world problems using industry-relevant tools and techniques. Each assessment method is clearly aligned with the module learning outcomes, and the workload is balanced so that you can manage your time effectively across the course.

### Progression

Assessments are structured to support your development over time. You encounter a variety of assessment types that encourage new learning rather than unnecessary repetition. Less familiar formats are introduced gradually, supported by formative activities such as practice labs, workshops, or targeted exercises that help you prepare for summative tasks.

### Personalisation

You are encouraged to make assessments your own through your design choices, implementation approaches and reflective work. You receive timely feedback on all assessments, with clear guidance on how to improve your performance in future tasks.

Across the programme, assessment is designed to be:

- demonstrative, allowing you to test and consolidate your understanding;
- rigorous, requiring correct, efficient and well-reasoned solutions;
- challenging, encouraging deep analysis and problem-solving;
- workplace relevant, reflecting the expectations and practices of the computing profession.

You complete a range of assessment types, from small technical tasks carried out in practical sessions to larger individual and group projects developed over a full semester. Some assessments require independent work, while others involve teamwork that mirrors professional software development environments.

Each module includes formative assessment, which does not count toward your final grade but helps you identify your strengths, diagnose gaps in your understanding and receive feedback that guides your progress. Formative activities may include quizzes, short tests, reflective tasks or group-based problem-solving exercises. Summative assessments contribute to your module grade and are always assessed against clear criteria linked directly to the module learning outcomes.

The course provides inclusive, engaging and authentic assessment and feedback strategies designed to give you equal opportunities to demonstrate your abilities and to support your development as a competent and confident data science professional.

<b>Example of Summative assessments used in the course</b>	
<b>Practical Coursework / Practical based portfolio</b>	You will be expected to complete lab tasks following lab guidelines, demonstrate competency in the safe, secure and ethical use of tools and either answer specific questions about the labs (Coursework) or analyse your results based on a given scenario (Portfolio). This type of assessment is used to assess the technical skills you acquired during the term and your ability to apply your knowledge gained in the correct context following the correct procedures and standards.
<b>Group Presentation with/without Group Coursework</b>	You will be working in a group, typically of 3 to 4 members, investigating a specific problem, implementing a product or researching a specific topic. You will be expected to give a presentation to demonstrate your group work. This is usually followed by a brief discussion and questions and answers with your peers and instructor. Generally, you will need to discuss in detail what the group has achieved, and how, and also how the work and the team member responsibilities were distributed. You will also in some cases be expected to write a technical design report. This type of authentic assessment is used to assess your ability to work in teams in a context that closely matches typical teamwork activities found in industry. This demonstrate that you are able to be productive and complete your given tasks in a timely manner. This assessment generally has both a group and an individual mark component.
<b>ICT (exam conditions)/Exam</b>	You will be expected to sit an in-class test/exam under timed conditions. Typically, these in-class tests/exams can be a closed-book or open-book where you will have access to certain materials. This assessment is used to assess understanding of fundamental concepts, ability to apply theory to a range of problems and to substantiate ownership of work. Tests/exams help ensure you can demonstrate that you have developed a deep understanding of the subject which enables you to cope with complex problems that require deep insight in order to provide secure and optimal solutions. This time-constrained assessment is authentic in that it verifies that you will have sufficient depth and coverage of knowledge in order to successfully solve typical time-critical data science and analytics problems. It also helps you prepare for other professional exams and training.
<b>Lab-based practical</b>	You will be expected to complete a specific lab task in the lab. This will be in most cases a timed activity where you are given instructions and a set of tasks to complete. This type of assessment is used to assess and evaluate your technical skills and/or ownership of work submitted.
<b>Coursework Case study</b>	You will be required to work on a scenario that illustrates a specific problem. You will have to study this problem and assess it and take decisions or make recommendations. This will require research and analysis and potentially implementation in order for you to produce an assessment and recommendation. This type of assessment is used to assess your understanding of topics related to your module and how you can apply your knowledge to a given scenario. This type of assessment usually requires you to evaluate your given solution or method and justify your answers.

<b>Research essay</b>	You will be expected to conduct in-depth research on a specific topic. This involves examining various resources, concepts and ideas about the topic you are researching. This type of assessment is used to assess your ability to critically evaluate research material and concisely summarise, formulating your own recommendations and suggestions depending on the context.
<b>Oral Assessment and/or Individual Presentation</b>	You will be expected to present in a form of either a presentation or discussion on a given topic. This could also be a part of your dissertation where you will be expected to sit a viva voce assessment to defend your work.  This type of assessment is used to assess the authenticity of your work and give you an opportunity to explain the reasoning of the choices, methods and principles used in your work. This assesses a wide range of practical, analytical, and interpretative skills that demonstrate your understanding of the topic and your reflection.
<b>Artefact</b>	You will be expected to produce a product such as a code implementation, model, dashboard or a document containing a set of recommendation and guidelines that demonstrate your ability to innovate to provide solutions to a given problem. This assessment is used to assess your ability to produce quality artefacts as this is an essential requirement in the workplace.
<b>Report</b>	You will be expected to produce a document that outlines activities you have undertaken. This can be for lab work that you have completed, a work experience and work placement that you undertook, your reflective comments about a specific topic or a description of the design processes used for a given artefact. This type of assessment is used to evaluate how you can convey technical matters about activities you have conducted in an academic, concise, and justified manner.
<b>Dissertation</b>	This will probably be the biggest document you will have to produce for your entire studies. You will be expected to produce an extended piece of written work, that contains substantial evidence of research, investigations, and possibly implementation, all related to a specific problem you have chosen. Dissertations are the result of your independent work, carried out under the guidance of a supervisor. This type of assessment is used to verify that you have developed a sound understanding of the course material and are able to utilise the skills and knowledge gained in order to produce an independent and substantial project that successfully meets the given requirements.

<b>Graduate Attribute</b>	<b>Evident in Course Outcomes</b>
Critical and creative thinker	IPY.1, IPY.3, L4.01, L4.02, L4.03, L4.04, L5.01, L5.02, L6.01, L6.02, L6.03, L6.04, L6.06
Literate and effective communicator	1EY.1, L4.07, L5.06, L6.04, L6.05
Entrepreneurial	IPY.1, IPY.2, IPY.3, L4.01, L4.02, L4.03, L4.05, L5.01, L5.02, L5.03, L5.06, L6.01, L6.02, L6.03, L6.07
Global in outlook and engaged in communities	1EY.1, IEY.2, IEY.3, IPY.4, L4.05, L4.07, L5.03, L5.04, L5.05, L5.06, L6.05, L6.06, L6.07
Socially, ethically and environmentally aware	IEY.2, IEY.3, IPY.4, L4.05, L4.06, L5.04, L5.05, L6.06, L6.07

## Course Structure

This section shows the core and option modules available as part of the course and their credit value. Full-time Undergraduate students study 120 credits per year. Course structures can be subject to change each academic year following feedback from a variety of sources.

Modules are described as:

- **Core** modules are compulsory and must be undertaken by all students on the course.
- **Option** modules give you a choice of modules and are normally related to your subject area.
- **Electives:** are modules from across the either the whole University or your College. Such modules allow you to

broaden your academic experience. For example, where electives are indicated, you may choose to commence the study of a foreign language alongside your course modules (and take this through to the final year), thereby adding further value to your degree.

- Additional information may also be included above each level, for example, where you must choose one of two specific modules.

## Modules

### Level 4

Module Code	Module Title	Status	UK credit	ECTS
4COSC017W	Applications of AI and Prompt Engineering	Core	20	10
4ELEN010W	Applied Mathematics	Core	20	10
4DATA001W	Data Science Fundamentals	Core	20	10
4BUIS015W	Database Technologies	Core	20	10
4COSC001W	Software Development I	Core	20	10
4COSC005W	Software Development II	Core	20	10

### Level 5

Module Code	Module Title	Status	UK credit	ECTS
5BUIS019W	Business Analytics	Core	20	10
5DATA005W	Data Engineering	Core	20	10
5DATA004W	Data Science Project Lifecycle	Core	20	10
5DATA006W	Data Visualisation and Communication	Core	20	10
5DATA002W	Practical Machine Learning	Core	20	10
5BUIS026W	Business Process Intelligence	Option	20	10
5COSC019W	Object Oriented Programming	Option	20	10
5ELEN021W	Sensors and Signals	Option	20	10
		Elective	20	10

### Additional Year

Students who undertake the 4 year course must pass module 5COSC028W to achieve the award "with Industrial Experience" or pass module 5COSC027W to achieve the award "with International Experience" .

Module Code	Module Title	Status	UK credit	ECTS
5COSC028W	Computer Science and Engineering Industrial Placement	Core	120	60
5COSC027W	Computer Science and Engineering International Year	Core	120	60

### Level 6

Module Code	Module Title	Status	UK credit	ECTS
6DATA007W	Data Science and Analytics Final Project	Core	40	20
6DATA005W	Operational Research and Optimisation	Core	20	10
6COSC034W	Secure Scalable AI and Cloud Computing	Core	20	10

Module Code	Module Title	Status	UK credit	ECTS
6DATA008W	Supply Chain Analytics and Technologies	Core	20	10
6COSC033W	Applications of Large Language Models	Option	20	10
6COSC020W	Applied AI	Option	20	10
6BUIS025W	Financial Technologies	Option	20	10
		Elective	20	10

Please note: Not all option modules will necessarily be offered in any one year. In addition, timetabling and limited spaces may mean you cannot register for your first choice of option modules.

## Professional body accreditation or other external references

The course has been designed with reference to:

- QAA Subject Benchmark for Computing
- Engineering Council Accreditation of Higher Education Programmes (AHEP), fourth edition
- QAA Guidelines for Preparing Programme Specifications
- SEEC Credit Level Descriptors for Further and Higher Education

The British Computer Society (BCS) professional accreditation ensures independent validation that the course meets high standards set by the profession. It also benchmarks the course against those of other institutions both nationally and internationally and supports the continued improvement of the course, highlighting areas of best practice across institutions. Being a student on an accredited course provides a pathway to professional registrations such as Chartered IT Professional (CITP), Chartered or Incorporated Engineer (CEng/Eng) and Registered IT Technician (RITTech).

BSc (Honours) Data Science and Analytics fulfils the educational requirements of BCS for the CITP and partial CEng initial accreditation.

Students can apply for the free Operations Research Society student membership. Benefits include allocation of a mentor, access to O.R. journals and publications and meeting employers at our annual Careers Open Day.

## Course management

The BSc (Honours) Data Science and Analytics course is under the School of Computer Science and Engineering and the management structure supporting the course is as follows:

- the Course Leader is responsible for day to day running and overall management of the course and development of the curriculum;
- the Head of School holds academic responsibility for the course and other courses within the School;
- the Head of the College of Design, Creative and Digital Industries, holds overall responsibility for the course, and for the other courses run by the College.

## Academic regulations

The current Handbook of Academic Regulations is available at [westminster.ac.uk/academic-regulations](https://www.westminster.ac.uk/academic-regulations).

Course specific regulations apply to some courses.

## Academic Support

Upon arrival, an induction programme will introduce you to the staff responsible for the course, the campus on which you will be studying, the Library and IT facilities and additional support available. You will be provided with a Course Handbook, which provides detailed information about the course. Each course has a course leader or equivalent. All students enrolled on a full-time course and part-time students registered for more than 60 credits a year have a personal tutor, who provides advice and guidance on academic matters. The University utilises a Virtual Learning Environment called Blackboard, where students access their course materials and can communicate and collaborate with staff and other students. Further information on Blackboard can be found at <https://www.westminster.ac.uk/current-students/studies/your-student-journey/when-you-arrive/blackboard>

The Academic Learning Development Centre supports students in developing the skills required for higher education. In addition to online resources in Blackboard, students can also attend Study Skills workshops and schedule one-to-one appointments. Further information on the Academic Learning Development Centre can be found at [westminster.ac.uk/academic-learning-development](https://www.westminster.ac.uk/academic-learning-development).

Learning support includes our libraries, each of which holds a collection of resources related to the subjects taught at that site. Students can search the entire library collection online through the Library Search service to find and reserve printed books, and access electronic resources (databases, e-journals, e-books). Students can choose to study in the libraries, which have areas for silent and group study, desktop computers, laptops for loan, photocopying and printing services.

## Support Services

The University of Westminster's Student and Academic Services department provides a range of advice and guidance. Further information on the advice available to students can be found at <https://www.westminster.ac.uk/student-advice>

The University of Westminster Students' Union also provides a range of facilities to support students during their time at the University. Further information on UWSU can be found at <https://www.westminster.ac.uk/students-union>

## How do we ensure the quality of our courses and continuous improvement?

The course was initially approved by a University Validation Panel. University Panels normally include internal peers from the University, academic(s) from another university, a representative from industry and a Student Advisor.

The course is also monitored annually by the College to ensure it is running effectively and that any issues that might affect the student experience have been appropriately addressed. Staff will consider evidence from various sources, including student surveys, student progression and achievement, and reports from external examiners, to evaluate the effectiveness of the course and make necessary changes.

Periodic reviews are also conducted to ensure that the curriculum remains up-to-date and that the skills acquired on the course continue to be relevant to employers. Representative students meet with a panel to provide feedback on their experiences. Student feedback from previous years is also part of the evidence used to assess the course's performance.

## How do we act on student feedback?

Student feedback is important to the University, and student views are taken seriously. Student feedback is collected in various ways.

- Through student engagement activities at the course and module level, students have the opportunity to express their voice in the running of their course. Course representatives are elected to expressly represent the views of their peers. The University and the Students' Union work together to provide a full induction to the role of the course representatives.
- There are also School Representatives appointed jointly by the University and the Students' Union who meet with senior School staff to discuss wider issues affecting student experience across the School. Student representatives are also represented on key College and University committees.;
- All students are invited to complete a questionnaire for each module. The feedback from this will inform the module leader on the effectiveness of the module and highlight areas that could be improved.
- Final-year undergraduate students will be asked to complete the National Student Survey, which helps inform the national university league tables. Postgraduate students will be asked to complete the Postgraduate Taught Survey (PTES).

This programme specification provides a concise summary of the main features of the course and the learning outcomes that a student may reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities provided. This specification is supplemented by the Course Handbook, Module proforma and Module Handbooks provided to students. Copyright in this document belongs to the University of Westminster. All rights are reserved. This document is for personal use only and may not be reproduced or used for any other purpose, either in whole or in part, without the prior written consent of the University of Westminster. All copies of this document must incorporate this Copyright Notice – 2025©