BA (Hons) Tourism and Events Management

School of School of Architecture & Cities

Level 4				
Period	Module Code	Title	Status	Credits
Year	4TOUR002W	Study Skills and Employability	Core	20
Sem 1	4TOUR001W	Understanding Tourism	Core	20
Sem 1	4EVMN001W	Understanding Events	Core	20
Sem 2	4TOUR005W	Planning for the Visitor Economy	Core	20
Sem 2	4EVMN002W	Principles of Events Management	Core	20
Sem 2	Please select one course option: 4TOUR004W Current Debates in Tourism (Sem 2) 4TOUR006W Hospitality in Tourism and Events (Sem 2) or one university elective module or Polylang			20

Level 5				
Period	Module Code	Title	Status	Credits
Sem 1	5EVMN003W	Event Operations	Core	20
Sem 1	5EVMN001W	Marketing Tourism and Events	Core	20
Sem 2	5TOUR001W	The Research Process	Core	20
Sem 2	5TOUR002W	Destinations	Core	20
Sem 1/ Sem 2	Please select two modules: 5TOUR003W Heritage Tourism (Sem 1) 5TOUR005W The Airline Industry (Sem 1) 5TOUR004W Sports Events Tourism (Sem 2) 5TOUR006W Tourism Experience (Not Running in 20/21) 5TOUR007W Events for the Business Environment (Sem 2) 5TOUR010W Tourism and Society (Sem 1) 5EVMN004W Event Production and Technology (Sem 1) 5ARCH008W Exhibition and Spatial Design (Sem 2) or one course option or one college elective module or one university elective module or Polylang			40

Level 6					
Period	Module Code	Title	Status	Credits	
Year	6TOUR001W	Dissertation	Core	20	
Sem 1	6EVMN007W	Event Experience Design	Core	20	
Sem 2	6EVMN002W	Critical Themes in Events Management	Core	20	
Sem 1/ Sem 2/ Year	6EVMN001W St 6EVMN004W M 6TOUR002W St 6TOUR003W Th 6TOUR004W M 6TOUR005W Er 6TOUR006W To 6TOUR007W Ci 6TOUR010W Ev	elect three modules: 21W Staging an Event (Sem 2) 22W Mega Events and Urban Regeneration (Not Running in 20/21) 22W Sustainable Tourism in the Developing World (Sem 2) 23W The Politics of Tourism (Sem 1) 24W Managing Airports (Sem 1) 25W Employability for Tourism and Events (Not Running in 20/21) 26W Tourism & the Mediterranean: Comparative Study (Sem 1) 27W City Tourism and Urban Change (Sem 2) 28W Events for Culture and Society (Sem 1) 29Illege elective module or one university elective module or Polylang			