# Module Catalogue

Media, Arts and Communications

English as a Foreign Language + Undergraduate Study Abroad Programme 2021/2

Semester 2

At the end of the English section of the programme you must take a test which will determine your progress on the module part of the programme. Depending on your score you will be able to follow one of the following study pathways:

If you achieve a test result of 'B2 Low' you will follow this course of study

1. Academic Language for Disciplinary Study.
2. Academic Spoken Communication Skills for International Students
3. Interpersonal Global Communication

If you achieve a test result of 'B2 Intermediate' you will follow this course of study Choose 2 modules from the following options:

1. Academic Language for Disciplinary Study.
2. Academic Spoken Communication Skills for International Students
3. Interpersonal Global Communication

 Plus one free choice of module at either level 4 or 5

If you achieve a test result of 'B2 High' you will follow this course of study You can choose 3 modules from Level 4, Level 5, or Level 6

Please note that all students are restricted to a maximum of 1 London Studies module, and 1 Practical MAD module upon submission of a portfolio that is then accepted as being of the required standard.

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| **Module Code** | **Module Name** | **Level** | **Semester** | **UK****Credit Value** | **Credit Equivalency** |
| **Animation - Practical** |
| 4ANIM004W | [Pioneers of Animation Bootcamp:](#_bookmark0) [Theory of Practice Two](#_bookmark0) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 5ANIM004W | [Digital Pathways (CGI 2)](#_bookmark1) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **Contemporary Media Practice - Practical** |
| 4MEST004W | [Developing Contemporary Media](#_bookmark2) [Practice](#_bookmark2) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |

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| 4MEST006W | [Media Explorations](#_bookmark3) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 5MEST003W | [Convergent Media](#_bookmark4) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **Contemporary Media Practice - Theory** |
| 4MEST005W | [Media Representations](#_bookmark5) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **Fashion Buying and/or Merchandise Management** |
| 5FAMN011W | [Visual Merchandising and Styling](#_bookmark6) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 5FAMN018W | [Digital Trading](#_bookmark7) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 6FAMN005W | [Sustainable Fashion](#_bookmark8) | 6 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 6FAMN006W | [Commercial Skills and their Application](#_bookmark9) | 6 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **Graphic Communication Design - Practical** |
| 4GPDS003W | [Typography and Communication 1](#_bookmark10) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 4GPDS005W | [Visual Narratives](#_bookmark11) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 4GPDS006W | [Visual Representation](#_bookmark12) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 5GPDS002W | [Live Projects](#_bookmark13) | 5 | Semester 2 | 40 | US Credits 8 / ECTS credits 20\* |
| **Illustration and Visual Communication - Practical** |
| 4ILLU003W | [Figure Drawing](#_bookmark14) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 4ILLU009W | [Image-Making Practice](#_bookmark15) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
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| 5ILLU011W | [Illustration Practice and Enterprise](#_bookmark16) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **Illustration and Visual Communication - Theory** |
| 4ILLU005W | [Introduction to Image Media](#_bookmark17) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **London Studies** |
| 4FIAR007X | [Modern Art in London](#_bookmark18) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 4IMAG011X | [Photographing the City: London (Study](#_bookmark19) [Abroad)](#_bookmark19) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 4TVPR007X | [Television in London](#_bookmark20) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **Mixed Media Fine Art - Practical** |
| 4FIAR003W | [Contemporary Fine Art Practice 1](#_bookmark21) [Experimentation](#_bookmark21) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 4FIAR005W | [Material Light- lens based practice](#_bookmark22) [within a fine art context.](#_bookmark22) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 4FIAR006W | [Reconsidering Drawing](#_bookmark23) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **Mixed Media Fine Art - Theory** |
| 4FIAR002W | [Sources of Contemporary Fine Art](#_bookmark24) [Practice](#_bookmark24) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 5FIAR004W | [Contemporary Fine Art Ideas & Form](#_bookmark25) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **Music: Production, Performance and Enterprise** |
| 4MUSH003W | [Music in Context](#_bookmark26) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 4MUSH004W | [Individual and Professional](#_bookmark27) [Development 1](#_bookmark27) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 5MUSH004W | [Individual and Professional](#_bookmark28) [Development 2](#_bookmark28) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |

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| 6MUMN002W | [Music Contracts and Intellectual](#_bookmark29) [Property](#_bookmark29) | 6 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **Photography - Practical** |
| 4IMAG003W | [The Constructed Photograph](#_bookmark30) | 4 | Semester 2 | 40 | US Credits 8 / ECTS credits 20\* |
| 5IMAG003W | [Photography For Wall Page & Screen](#_bookmark31) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 5IMAG005W | [Exhibition](#_bookmark32) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **Photography - Theory** |
| 4IMAG004W | [Photography from the Cold War to the](#_bookmark33) [Present](#_bookmark33) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **Westminster Plus Elective** |
| 5WSEL010W | [Designing Narrative Experiences](#_bookmark34) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 5WSEL019W | [Pop Goes the Now: Deconstructing](#_bookmark35) [Popular Culture](#_bookmark35) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |

\* All transcripts are issued in UK credits. Please note the recommendation of a 4 US credit value equivalency is provided as guidance. Final credit values for all modules for US students are decided by your home institution and will be dependent on its credit transfer policies.

# Animation - Practical

## Pioneers of Animation Bootcamp: Theory of Practice Two

### Module Code: 4ANIM004W Level 4 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

*Portfolio required.*

You will be given the opportunity to produce animation clips using a variety of production techniques. This first-hand experience will allow you to form an opinion of the relative merits of a variety of animation methods. There is scope for experimentation and the development of an individual approach. The integrated theory component of this module develops your critical faculties alongside your personal journey of discovery. Self Evaluation of your performances

will help you to understand your own work with increased clarity.

**Assessment:** Portfolio (20%), Practical Work (80%)

\*All transcripts are issued in UK credits.

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| Digital Pathways (CGI 2) |  |
| **Module Code: 5ANIM004W** | **Level 5** | **Semester 2** |
| **Location: Harrow** | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 /****ECTS credits 10\*** |

*Portfolio required.*

This Digital Pathways module supports you to help develop your digital animation skills in a specific area of interest. Understanding how your interests fit in to the wider world (both industrial and academic) is vital to your personal and professional development, and this module aims to support you to pursue an individual specialism that is both creative and informed. Typical paths for research include: 2D animation, 3D character animation, and interactive animation.

**Assessment:** Portfolio (20%), Practical Work (80%)

\*All transcripts are issued in UK credits.

# Contemporary Media Practice - Practical

## Developing Contemporary Media Practice

### Module Code: 4MEST004W Level 4 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

*Portfolio required.*

This module further develops the contemporary media practice skills introduced in 4MEST001W, together with methods for research and conceptual development. You will undertake workshops throughout the module to enhance your technical abilities in all media areas. You then work collaboratively to develop a creative project that integrates these abilities.

**Assessment:** Project (100%)

\*All transcripts are issued in UK credits.

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| Media Explorations |  |
| **Module Code: 4MEST006W** | **Level 4** | **Semester 2** |
| **Location: Harrow** | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 /****ECTS credits 10\*** |

*Portfolio required.*

This module allows you to engage with media from an experimental perspective, choosing from, and possibly working across, a range of media disciplines and practices. The emphasis is on exploratory approaches, where traditions, ideas and technologies are subject to creative play, testing, experiment and realisation.

**Assessment:** Project (100%)

\*All transcripts are issued in UK credits.

## Convergent Media

### Module Code: 5MEST003W Level 5 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

*Portfolio required.*

The creative industry increasingly demands multi-skilling, as well as an awareness of the shifting relationships between media producers and consumers. This practical module engages students with issues around media convergence to reinforce their identity as contemporary media practitioners with skills across discipline boundaries. It also further develops the ability to reflect critically on project development and outcomes.

**Assessment:** Project (100%)

\*All transcripts are issued in UK credits.

# Contemporary Media Practice - Theory

## Media Representations

### Module Code: 4MEST005W Level 4 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

#### Co-requisite: Must be taken with 4MEST004W Developing Contemporary Media Practice.

This theory module focuses on the role of media representations in the framing of contemporary experience, including urban space, gender, ethnicity, technology, history, and politics, along with their critical analysis in the context of specific media artefacts. The Reflective Essay assignment addresses such themes in relation to the project for Developing Contemporary Media Practice, with which this module is synoptically aligned.

**Assessment:** Essay (100%)

\*All transcripts are issued in UK credits.

# Fashion Buying and/or Merchandise Management

## Visual Merchandising and Styling

### Module Code: 5FAMN011W Level 5 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

This module covers the theory and retail business practice of visual merchandising, product promotion and interior display. It explores future visual opportunities with regards to the digital space and technological innovation. It enables students to understand and evaluate the visual strategies that retailers employ in order to communicate their brand message, promote store image and increase merchandise sales. Students work on two assignments, an individual report and a group portfolio. The module combines the skills gained on the CAD and Illustration module from level 4 with facilitation to advance Photo shop skills, in order to create a visual merchandising solution for a specific fashion concept and store. Specialist CAD seminar sessions will be scheduled to review and develop the process and application of visual merchandising tools.

**Assessment:** Coursework (50%), Portfolio (50%)

\*All transcripts are issued in UK credits.

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| Digital Trading |  |
| **Module Code: 5FAMN018W** | **Level 5** | **Semester 2** |
| **Location: Harrow** | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 /****ECTS credits 10\*** |

The students will be able gain a broader awareness of the digital fashion landscape through lectures and interactive seminars. The module critically analyses the role of digital within trading and assesses the overall business strategies of organisations operating within the fashion industry, ultimately investigating how these are changing due to digital advancements. Digital Trading offers an evolutionary and ‘digital’ perspective, beginning with its origins in customer relationship management, following the continuing impact of new web technologies and insight management, to the application of digital technologies and insight to analyse and drive consumer and business decisions. Level 5 students will have the opportunity to explore and evaluate various digital practices in the context of the fashion business (buying, merchandising, marketing, retail practices, store management, consumer behavior etc). Big data and analytics will be discussed in relation to the latest innovations in fashion business and their implications on business performance, and consumer behaviour.

**Assessment:** Presentation Group (40%), Portfolio (60%)

\*All transcripts are issued in UK credits.

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| Sustainable Fashion |  |
| **Module Code: 6FAMN005W** | **Level 6** | **Semester 2** |
| **Location: Harrow** | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 /****ECTS credits 10\*** |

This module will recognise the ethical and environmental impact of raw materials, garment manufacture and logistics in order to make a profitable and commercial Fashion range. The issues will be illustrated in terms of the positive and negative effects on People, Planet and Profit and discuss the potential for sustainable practice within the fashion industry. The student will develop the knowledge to identify, develop and establish effective Corporate Social Responsibility (CSR) policies and to manage and promote more sustainable approaches in product development and manufacture

**Assessment:** Coursework (50%), Examination - Seen (50%)

\*All transcripts are issued in UK credits.

## Commercial Skills and their Application

### Module Code: 6FAMN006W Level 6 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

This module has been provided to give the student insight into the commercial aspects of retailing from “start-up” strategy through planning and to trading. At the core of this module is the business game. This is an interactive simulation that looks at the risks and opportunities attached to business operations. It is a team exercise and each team must make a number of decisions concerning the set-up, management and eventual profitability of “their company”. These decisions will be effected by the P.E.S.T.L.E. factors. These factors may change whilst the game is running. The final result of the game is relatively unimportant to the learning from the module, the essential point of running the game is to allow the student to begin to make the link between their individual input to the team, the team decisions and the impact on their “business”. So far as possible the game has been designed to replicate the real business and trading environment of a retail unit and to include the factors and decisions that have to be made on a daily basis when trading a product in the retail environment. In order to support the business game lectures and activities will examine the key skills associated with the making of commercial decisions.

**Assessment:** Presentation Group (60%), Coursework (40%)

\*All transcripts are issued in UK credits.

# Graphic Communication Design - Practical

## Typography and Communication 1

### Module Code: 4GPDS003W Level 4 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

*Portfolio required.*

This module aims to promote joy and enthusiasm for the design and use of letterforms. It seeks to develop awareness and sensitivity in the selection and manipulation of letterforms to create engaging and effective communication. It introduces the historical, cultural and technological developments that have influenced the vast array of forms available for the design and presentation of ideas and information through the visible word.

**Assessment:** Coursework (40%), Project (60%)

\*All transcripts are issued in UK credits.

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| Visual Narratives |  |
| **Module Code: 4GPDS005W** | **Level 4** | **Semester 2** |
| **Location: Harrow** | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 /****ECTS credits 10\*** |

*Portfolio required.*

This module provides an introduction to the various forms of visual storytelling. You will learn how ideas and information may be constructed and communicated through a variety of representational means and media. Through practical workshops and project tasks, you will be invited to explore ways by which language, ideas and imagery may be presented through linear and non-linear narratives.

**Assessment:** Coursework (40%), Project (60%)

\*All transcripts are issued in UK credits.

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| Visual Representation |  |
| **Module Code: 4GPDS006W** | **Level 4** | **Semester 2** |
| **Location: Harrow** | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 /****ECTS credits 10\*** |

*Portfolio required.*

In this module you will explore and examine the means by which we represent ideas, objects and events within our world. Through general research you will gain an awareness of the historical developments of the representational systems currently in use. Through project work and introductory exercises you will explore and examine the representational means and systems available for communication.

**Assessment:** Coursework (40%), Project (60%)

\*All transcripts are issued in UK credits.

## Live Projects

### Module Code: 5GPDS002W Level 5 Semester 2

**Location: Harrow UK Credit Value: 40 Equivalent Credit Value: US Credits 8 /**

**ECTS credits 20\***

*Portfolio required.*

This module focuses on undertaking design briefs that have direct links to industry and design practice. You will be offered choices that will enable you to select project briefs appropriate to your skills, interests and aspirations. The projects on offer may be live briefs, or they may be briefs set by professional bodies or industry specialists. You will also engage in research and writing that is directly linked to the projects on offer.

**Assessment:** Project (70%), Essay (30%)

\*All transcripts are issued in UK credits.

# Illustration and Visual Communication - Practical

## Figure Drawing

### Module Code: 4ILLU003W Level 4 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

This module is designed to support the development of skills and understanding in drawing practices focused on observational study of the human figure. This module is delivered through studio figure drawing with some location study and exhibition visits.

**Assessment:** Portfolio (100%)

\*All transcripts are issued in UK credits.

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| Image-Making Practice |  |
| **Module Code: 4ILLU009W** | **Level 4** | **Semester 2** |
| **Location: Harrow** | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 /****ECTS credits 10\*** |

This module is concerned in applying your skills and knowledge to gain a deeper understanding in visual communication and further develop your skills in drawing and image-making. Projects are designed to set simple constraints and creative challenges that ask you to test your image-making ability and aptitudes as well as develop your knowledge of visual literacies. You will have the freedom to choose to work with a range of process that may include mixed media, analogue and digital, time based and still images. There is an opportunity to take workshops in photography and three dimensional making of artefacts.

**Assessment:** Portfolio (100%)

\*All transcripts are issued in UK credits.

## Illustration Practice and Enterprise

### Module Code: 5ILLU011W Level 5 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

This studio-based module introduces students to ways in which they may work as a professional visual practitioner. Study Pathways are ‘Surface Design’ or ‘Illustration in Storytelling’. With guidance students learn to refine their visual craft and develop deeper critical judgement within professional contexts. Content is designed to expand student’s knowledge and understanding of existing and emerging visual practices. Students are encouraged to

critically explore possibilities and opportunities for their own chosen modes of visual practice and creative enterprise.

**Assessment:** Portfolio (100%)

\*All transcripts are issued in UK credits.

# Illustration and Visual Communication - Theory

## Introduction to Image Media

### Module Code: 4ILLU005W Level 4 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

This module examines image media in relationship to industry and institutions; media texts; audiences; technology and the effect of social media on the consumption and generation of culture and social interaction. To introduce students to theories and debates about mass media and its role in contemporary society. To provide tools for analysing and deconstructing images in mass media, social media, media production and consumption. To stimulate and enhance your own research and skills in analytical thinking and reasoning.

**Assessment:** Essay (100%)

\*All transcripts are issued in UK credits.

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| London StudiesModern Art in London |  | *This is a London Studies module* |
| **Module Code: 4FIAR007X** | **Level 4** | **Semester 2** |
| **Location: Cavendish** | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 /****ECTS credits 10\*** |

#### Dis-requisite: This module cannot be taken with 4ELIT010X Art and Society.

Modern Art in London offers a unique opportunity to explore London through the art displayed in museums and galleries across the capital. Weekly gallery visits and lectures explore a Modern Art historical survey starting from the late 1800’s and continuing up to the contemporary international art scene experience.Each week students will visit a different London Gallery and spend time working in the gallery both independently and with the module tutors. The note-taking and discussions that take place in the galleries are documented as part of the weekly journal style assessment. Historical and contextual lectures, reading specific seminars and discussion groups look to support and engage a range of student backgrounds from the art history novice to the to the seasoned connoisseur.

**Assessment:** Coursework (100%)

\*All transcripts are issued in UK credits.

Photographing the City: London (Study Abroad) *This is a London Studies module*

### Module Code: 4IMAG011X Level 4 Semester 2

**Location: Harrow / Regent UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

This module is concerned with an investigation of the city as represented through historical and contemporary

photography. Through a series of lectures, workshops, photo walks and gallery visits students gain a critical perspective on the city as a social, cultural, architectural and artistic phenomenon. Through a research and development process they focus on an aspect of the city to represent through their own photographic project. **Assessment:** Project (30%), Project (70%)

\*All transcripts are issued in UK credits.

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| Television in London |  | *This is a London Studies module* |
| **Module Code: 4TVPR007X** | **Level 4** | **Semester 2** |
| **Location: Regent / Harrow** | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 /****ECTS credits 10\*** |

Working in one large and several small groups students devise and produce a factual pro-gramme realised in a multicamera studio. Studio based multicamera television show. Students work in a large group to produce one 25 minute live magazine programme. Through practice in the studio students learn the pro-cedures and protocols necessary for shooting within a large crew, an “as live” TV studio show. Students learn how to schedule, source talent, produce a running order, design and build a simple set and work collectively towards the recording of a live show in a proscribed amount of ‘on-air’ time. There is an emphasis on collective responsibility and problem solving. Students write a per-sonal log plus a reflective and a critical analysis of the production process and their finished programme.

**Assessment:** Coursework (80%), Coursework (20%)

\*All transcripts are issued in UK credits.

# Mixed Media Fine Art - Practical

## Contemporary Fine Art Practice 1 Experimentation

### Module Code: 4FIAR003W Level 4 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

*Portfolio required.*

Drawing on the experience gained in Semester 1, this module helps students to develop their individual starting points for further practical pursuit in contemporary fine art terms, encouraging an independent approach from outset by students to their developing practice. Delivery consists of initial tutorials, reflecting on work so far, with later tutorial input and the programme of gallery visits, seminars and talks to aid the practical and theoretical research process, and increase critical awareness, within an increasingly professional context.

**Assessment:** Coursework (20%), Practical Coursework (80%)

\*All transcripts are issued in UK credits.

## Material Light- lens based practice within a fine art context.

### Module Code: 4FIAR005W Level 4 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

*Portfolio required.*

This module introduces you to a range of essential lens based media practices and conceptual development skills.

You will explores lens Based media as a material within a fine art context. Students undertake workshops throughout the module to develop their skills in photography and moving image. They then work collaboratively, or individually when appropriate, to respond to a self initiated brief.

**Assessment:** Coursework (100%)

\*All transcripts are issued in UK credits.

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| Reconsidering Drawing |  |  |
| **Module Code: 4FIAR006W** | **Level 4** | **Semester 2** |
| **Location: Harrow** | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 /****ECTS credits 10\*** |

*Portfolio required.*

This module is designed to provide students with the opportunity to expand and develop their understanding of what constitutes drawing today. Students will be encouraged to explore that through practical workshops and independent study, by experimenting widely with both medium and approach. The module will include an introduction, a range of workshops and guest lecturers, a list of gallery visits, seminars and tutorials, all as a support and enabler to self-directed study.

**Assessment:** Practical Coursework (100%)

\*All transcripts are issued in UK credits.

# Mixed Media Fine Art - Theory

## Sources of Contemporary Fine Art Practice

### Module Code: 4FIAR002W Level 4 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

This theory-based module will focus, via a series of lectures, on the origins of the Romantic construct of the artist as an inspired (white male) individual and social outsider and its impact on the subsequent development of modernist ideas about originality. The consequences of the application of the term ‘avant-garde’ to art will be critiqued from feminist, post-colonial and other perspectives, as will related issues of so-called primitivism, ethnicity and cultural identity.

**Assessment:** Essay (100%)

\*All transcripts are issued in UK credits.

## Contemporary Fine Art Ideas & Form

### Module Code: 5FIAR004W Level 5 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

The aim of this module is to raise and discuss issues that drive contemporary art practice. It will critically examine the way that ideas take form and how histories of contemporary art are written and received. These issues are explored with reference to the work of a range of contemporary artists, practices and critical texts. This module also acts as an important transitional point between previous contextual studies and studio based modules and the Level 6 dissertation. The students are encouraged to identify and explore an essay topic that will form the basis of their dissertation research.

**Assessment:** Coursework (100%)

\*All transcripts are issued in UK credits.

# Music: Production, Performance and Enterprise

## Music in Context

### Module Code: 4MUSH003W Level 4 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

***For students focusing on music performance & musicianship, music production or music business.*** This module allows students to develop an understanding of the importance of musical practice in relation to the wider cultures and contexts of music use, with particular emphasis on genre, culture, society and diversity. To

achieve this, students will work on practical and theoretical tasks with both summative and formative peer and tutor feedback.

**Assessment:** Essay (70%), Practical Work (30%)

\*All transcripts are issued in UK credits.

## Individual and Professional Development 1

### Module Code: 4MUSH004W Level 4 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

#### One available strand in Music Synchronisation. Includes work-based learning.

***Please email*** ***educationabroad@westminster.ac.uk*** ***to enquire about this module before applying.***

*Portfolio required.*

This module enables students to study in an area of individual focus applied to the commercial music industries. A range of specialist skills will be taught in parallel, allowing students to develop a number of new capabilities, for example in songwriting, sound design, live performance technologies and music journalism. This module also explores and facilitates reflective practice and personal critical appraisal in an arts context.

**Assessment:** Portfolio (70%), Coursework (30%)

\*All transcripts are issued in UK credits.

## Individual and Professional Development 2

### Module Code: 5MUSH004W Level 5 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

#### One available strand in Music Synchronisation. Includes work-based learning.

***Please email*** ***educationabroad@westminster.ac.uk*** ***to enquire about this module before applying.***

*Portfolio required.*

In this module, a range of specialist skills will be taught in parallel, allowing students to develop a number of new capabilities, for example in songwriting, sound design, live performance technologies and music journalism. The module therefore allows students to develop a broad portfolio of skills and outputs across a number of music specialisms. This module also encourages advanced reflective practice and personal critical appraisal in an arts context.

**Assessment:** Portfolio (70%), Coursework (30%)

\*All transcripts are issued in UK credits.

## Music Contracts and Intellectual Property

### Module Code: 6MUMN002W Level 6 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

#### For students focusing on music performance & musicianship, music production or music business.

This module will explore the relationship between copyright law and contract law, examining contract law as it applies to the music and media industries and also the wider entertainment and technology industries. Students will examine the how contract law has to play a significant role within the music and media industries and how the reliance on contract is impacting, positively and negatively, on revenue streams within the music industries **Assessment:** Essay (100%)

\*All transcripts are issued in UK credits.

# Photography - Practical

## The Constructed Photograph

### Module Code: 4IMAG003W Level 4 Semester 2

**Location: Harrow UK Credit Value: 40 Equivalent Credit Value: US Credits 8 /**

**ECTS credits 20\***

#### Pre-requisite: Previous darkroom experience.

*Portfolio required.*

In this module students are introduced to the practice of constructing a photographic image both in the studio and on location. Students will be introduced to the use of electronic flash lighting and large format film cameras used to make high quality photographic images. They will also be introduced to the analogue colour darkroom and the making of C-Type prints. Alongside this students will be introduced to some of the major theoretical debates around the constructed photograph will look at a wide range of relevant contemporary and historical work.

**Assessment:** Project (40%), Project (40%), Coursework (20%)

\*All transcripts are issued in UK credits.

## Photography For Wall Page & Screen

### Module Code: 5IMAG003W Level 5 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

*Portfolio required.*

In this module students are introduced to the practice of creating a body of work specific to a particular context. Following introductory presentations students can select from the three main areas of practice/context; wall, page or screen. Through a series of workshops and tutorials students will develop a self-devised project for exhibition on the university campus. They will be asked to consider both the institutional / professional context and the physical spaces where photographic images are encountered. To support this, we shall introduce the main contexts for historical and contemporary photographic practice through lectures and talks by visiting practitioners working in these contexts.

**Assessment:** Project (80%), Coursework (20%)

\*All transcripts are issued in UK credits.

|  |  |
| --- | --- |
| Exhibition |  |
| **Module Code: 5IMAG005W** | **Level 5** | **Semester 2** |
| **Location: Harrow** | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 /****ECTS credits 10\*** |

*Portfolio required.*

This module is about placing your work before a wider audience. The display may take a variety of forms including exhibition, installation, print or electronic publication. You may chose to re-contextualise or develop existing work or produce new work for a specific context and as a group organise, publicise and document the exhibition, installation or publication.

**Assessment:** Project (80%), Group Coursework (20%)

\*All transcripts are issued in UK credits.

# Photography - Theory

## Photography from the Cold War to the Present

### Module Code: 4IMAG004W Level 4 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

This module examines the history and theory of post war photography in relation to cultural and socio-political developments of the period (abstraction, the Cold War, etc.). It explores those developments in terms of corresponding theoretical developments (formalism, conceptualism, postmodernism, etc.) with particular attention to non-western photography, and traces that history up to our contemporary global culture.

**Assessment:** Coursework (25%), Essay (75%)

\*All transcripts are issued in UK credits.

# Westminster Plus Elective

## Designing Narrative Experiences

### Module Code: 5WSEL010W Level 5 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

#### Westminster Plus Elective modules are cross-disciplinary in nature and have been

***co-created with students in order to provide a unique learning experience.Industry Focused.***

The module focuses on research and development of interdisciplinary project work for students from a range of specialisms and disciplines. Collaborating with others outside your own specialism, to research, explore and experiment with possibilities for expanding story telling. Student groups will develop proposals for a narrative experience. These proposals will be shared through visual, textual and/or oral presentation. Collaborative project work develops from a central theme or question.

**Assessment:** Group Coursework (50%), Coursework (50%)

\*All transcripts are issued in UK credits.

## Pop Goes the Now: Deconstructing Popular Culture

### Module Code: 5WSEL019W Level 5 Semester 2

**Location: Harrow UK Credit Value: 20 Equivalent Credit Value: US Credits 4 /**

#### ECTS credits 10\* Westminster Plus Elective modules are cross-disciplinary in nature and have been co-created with students in order to provide a unique learning experience.

‘Pop Goes the Now’ takes the student on a cross-disciplinary exploration of contemporary popular cultural expression and modes of practice, taking in philosophy, fashion, film, TV, music, comic books and graphic novels, technology, architecture, politics and history, critical thinking, business and psychology, while also aiming to explode conceptions of ‘ Pop’ as a superficial means of expression. The module is important and relevant to students who will learn to appreciate their place in the context of contemporary culture, taking ownership as agents of change to speculate on and to create cultural futures. The module is predominantly delivered across inner London interpreting key sites as cultural texts.

**Assessment:** Group Practical (50%), Portfolio (50%)

\*All transcripts are issued in UK credits.