

# Module Catalogue

## Architecture and Cities

### Undergraduate Study Abroad 2021/2

#### Semester 2

Module Code	Module Name	Level	Semester	UK Credit Value	Credit Equivalency
<b>Interior Architecture</b>					
5ARCH007W	Time-based Media: Film	5	Semester 2	20	US Credits 4 / ECTS credits 10*
5ARCH008W	Exhibition and Spatial Design	5	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Planning</b>					
5URDE001W	Development Process and Property Markets	5	Semester 2	20	US Credits 4 / ECTS credits 10*
6PLAN002W	Neighbourhood and Community Planning	6	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Property and Construction</b>					
4PROP002W	Introduction to Property Economics and Property Accountancy	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5PRMN002W	Property Businesses	5	Semester 2	20	US Credits 4 / ECTS credits 10*
5PROP003W	Residential Survey and Development	5	Semester 2	20	US Credits 4 / ECTS credits 10*
6PROP003W	Global Practice	6	Semester 2	20	US Credits 4 / ECTS credits 10*

Tourism					
4TOUR004W	Current Debates in Tourism	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4TOUR005W	Planning for the Visitor Economy	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4TOUR006W	Hospitality in Tourism and Events	4	Semester 2	20	US Credits 4 / ECTS credits 10*
6TOUR002W	Sustainable Tourism in the Developing World	6	Semester 2	20	US Credits 4 / ECTS credits 10*
6TOUR007W	City Tourism and Urban Change	6	Semester 2	20	US Credits 4 / ECTS credits 10*

\* All transcripts are issued in UK credits. Please note the recommendation of a 4 US credit value equivalency is provided as guidance. Final credit values for all modules for US students are decided by your home institution and will be dependent on its credit transfer policies.

## Interior Architecture

### Time-based Media: Film

**Module Code: 5ARCH007W**

**Location: Marylebone**

**Level 5**

**UK Credit Value: 20**

**Semester 2**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

***Students should should have some kind of design background - the module uses Premiere Pro.***

In this module students are required to study a specified interior through the medium of film. Working in 'crews' that include a director, editor and camera operator you will develop a film proposal through storyboard, text and drawing. This proposal will then be shot on location in your selected interior and edited into a short film that will be presented to the group. You are also required to produce a working journal.

**Assessment:** Film/Video (70%), Coursework (30%)

\*All transcripts are issued in UK credits.

### Exhibition and Spatial Design

**Module Code: 5ARCH008W**

**Location: Marylebone**

**Level 5**

**UK Credit Value: 20**

**Semester 2**

**Equivalent Credit Value: US Credits 4 /**

***Students should should have some kind of design background.***

This module offers students the opportunity to study in detail how temporary and permanent exhibitions are designed and curated. It primarily covers the re-evaluation of existing interior spaces, space planning and the analysis and thematic organisation of collections, together with the process of researching and editing content. Specialist workshops deal with the creative interpretation of specific design briefs and the articulation of creative design responses. The Module also considers the inter-relatedness of exhibition design, graphics and other promotional material.

**Assessment:** Portfolio (100%)

\*All transcripts are issued in UK credits.

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## Planning

### Development Process and Property Markets

**Module Code:** 5URDE001W

**Level 5**

**Semester 2**

**Location:** Marylebone

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module examines the key stages in the development process and considers the role of different stakeholders. It investigates the operation of property markets and the interaction of the public and private sectors in shaping development in different contexts. It also introduces the techniques used for the financial appraisal of development projects.

**Assessment:** Presentation (10%), Coursework (50%), Coursework (40%)

\*All transcripts are issued in UK credits.

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### Neighbourhood and Community Planning

**Module Code:** 6PLAN002W

**Level 6**

**Semester 2**

**Location:** Marylebone

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module explores the theory and practice relating to public involvement in policy-making and implementation. It discusses the democratic and political principles underpinning community engagement. It investigates the diverse needs of communities and the ways in which decisions concerning the built environment affect and address those needs. The module introduces students to the principles and practice of sustainability and spatial planning and its implementation in the local context.

**Assessment:** Coursework (50%), Coursework (50%)

\*All transcripts are issued in UK credits.

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## Property and Construction

### Introduction to Property Economics and Property Accountancy

**Module Code:** 4PROP002W

**Level 4**

**Semester 2**

**Location:** Marylebone

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module explores economics and accounting. The module aims to apply aspects of economic and accounting theory. It will provide a critical overview which will enable students to reason and argue using economic and accounting theory and principles. They will understand the context in which the property market exists and will be aware of exogenous factors impacting on property and the consequences of changes in the property market on the economy. The module will introduce students to the discipline of accounting the financial statements and their individual components. It will provide students with a clear understanding of the basic accounting principles and concepts.

**Assessment:** In-Class Test/Assignment exam conditions (50%), Coursework (50%)

\*All transcripts are issued in UK credits.

## Property Businesses

**Module Code:** 5PRMN002W

**Level 5**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

This module explores modern business management principles as a means to analyse and consider the property profession as a whole. The module introduces and develops practical business skills.

**Assessment:** Project (40%), Coursework (40%), Presentation (20%)

\*All transcripts are issued in UK credits.

## Residential Survey and Development

**Module Code:** 5PROP003W

**Level 5**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

Focusing on an integrated project portfolio based on a "real" property, students are able to develop a practical and theoretical understanding of the legal framework, participants, parameters, techniques and processes involved in the process of residential property survey and development. The module will follow the residential development process (based on a selected building) through survey and conversion.

**Assessment:** Project (30%), Project (30%), Project (40%)

\*All transcripts are issued in UK credits.

## Global Practice

**Module Code:** 6PROP003W

**Level 6**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

The module will make students appreciate and understand the property and planning law and practice of countries other than UK. It involves the study and analysis of European legal systems and their application to local property markets, and case studies of international planning processes and procedures and comparative international planning and environmental law.

**Assessment:** Group Coursework (50%), Essay (50%)

\*All transcripts are issued in UK credits.

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# Tourism

## Current Debates in Tourism

**Module Code: 4TOUR004W**

**Location: Marylebone**

**Level 4**

**UK Credit Value: 20**

**Semester 2**

**Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

This module presents a dynamic overview of current trends and issues in the tourism sector. The programme will be based around current tourism issues and topics and aims to provide students with a deeper understanding of the background, nature and implications of these. Teaching and learning sessions will focus on discrete topics that highlight the changing nature of tourism and its industries such as the emergence of new business models, destinations and markets, and on external factors that influence the tourism industry such as climate change and world or political events. It is a sociological module, which uses examples from around the world.

**Assessment:** Portfolio (50%), Coursework (50%)

\*All transcripts are issued in UK credits.

## Planning for the Visitor Economy

**Module Code: 4TOUR005W**

**Location: Marylebone**

**Level 4**

**UK Credit Value: 20**

**Semester 2**

**Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

This module explores the context for spatial planning for the visitor economy. Students will explore how tourism and events as economic drivers fit within the spatial planning model. It examines different approaches to planning for tourism and events in the context of various areas within central London, to give students to recognise how tourism and events impact the visitor economy. It also considers stakeholders in the planning process investigating their role and influence. There are two assessments; in the first, students develop a detailed case study to evaluate a place, identifying its potential as a visitor destination. The second considers an event or tourism attraction and its role in destination development.

**Assessment:** Group Coursework (50%), Coursework (50%)

\*All transcripts are issued in UK credits.

## Hospitality in Tourism and Events

**Module Code: 4TOUR006W**

**Location: Marylebone**

**Level 4**

**UK Credit Value: 20**

**Semester 2**

**Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

Hospitality is integral to the delivery of tourism and event services. Understanding the landscape and operations and related issues of this very large sector is vital. The module will cover the various aspects of the hospitality industry, which includes the accommodation and catering sub-sectors. The module will also explore management issues, price and revenue management as well as the structure of the sector and the regulations pertaining to it.

**Assessment:** Group Coursework (50%), Essay (50%)

\*All transcripts are issued in UK credits.

## Sustainable Tourism in the Developing World

**Module Code: 6TOUR002W**

**Location: Marylebone**

**Level 6**

**UK Credit Value: 20**

**Semester 2**

**Equivalent Credit Value: US Credits 4 /**

**ECTS credits 10\***

***Pre-requisite: Previous tourism studies background required.***

This module investigates the evolution, growth and future of the concept of sustainable tourism; exploring the origins, definitions and concepts of sustainable development and examining applications to the tourism industry and tourism destinations. The module introduces tools that have been identified as useful in the quest for more sustainable/ responsible forms of tourism development. Environmental and social issues are addressed in detail and the context of the developing world is emphasized throughout. The module aims to give a genuinely global view of tourism development and uses a variety of perspectives and theories to achieve this.

**Assessment:** Presentation (10%), Coursework (90%)

\*All transcripts are issued in UK credits.

## City Tourism and Urban Change

**Module Code: 6TOUR007W**

**Level 6**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

***Pre-requisite: Previous tourism studies background required.***

This module focuses on city tourism: in particular how the development of tourism in cities is linked to wider processes affecting the development of contemporary cities. Using ideas from urban studies, cultural geography, planning, and tourism, this module accounts for recent trends in city tourism and relates them to wider trends in consumption. The module pays particular attention to the ways that tourism links to wider urban processes: e.g. regeneration, gentrification and globalisation. It explores different types of consumption and explains how they influence the design and experience of urban space. The module pays particular attention to the economic, cultural and policy context for urban leisure experiences, including tourism. Field study visits in London will be incorporated into the programme and used to inform the assessment. The module addresses professional practice by analysing relevant city strategies and interventions.

**Assessment:** Portfolio (100%)

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