

Module Catalogue

Media, Arts and Design

English as a Foreign Language + Undergraduate Study Abroad Programme 2020/1

Semester 2

At the end of the English section of the programme you must take a test which will determine your progress on the module part of the programme. Depending on your score you will be able to follow one of the following study pathways:

If you achieve a test result of 'B2 Low' you will follow this course of study

1. Academic Language for Disciplinary Study.
2. Academic Spoken Communication Skills for International Students
3. Interpersonal Global Communication

If you achieve a test result of 'B2 Intermediate' you will follow this course of study

Choose 2 modules from the following options:

1. Academic Language for Disciplinary Study.
2. Academic Spoken Communication Skills for International Students
3. Interpersonal Global Communication

- Plus one free choice of module at either level 4 or 5

If you achieve a test result of 'B2 High' you will follow this course of study

- You can choose 3 modules from Level 4, Level 5, or Level 6

Please note that all students are restricted to a maximum of 1 London Studies module, and 1 Practical MAD module upon submission of a portfolio that is then accepted as being of the required standard.

Module Code	Module Name	Level	Semester	UK Credit Value	Credit Equivalency
Animation - Practical					
4ANIM004W	Pioneers of Animation Bootcamp: Theory of Practice Two	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5ANIM004W	Digital Pathways (CGI 2)	5	Semester 2	20	US Credits 4 / ECTS credits 10*
Contemporary Media Practice - Practical					
4MEST004W	Developing Contemporary Media Practice	4	Semester 2	20	US Credits 4 / ECTS credits 10*

4MEST006W	Media Explorations	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5MEST003W	Convergent Media	5	Semester 2	20	US Credits 4 / ECTS credits 10*
Contemporary Media Practice - Theory					
4MEST005W	Media Representations	4	Semester 2	20	US Credits 4 / ECTS credits 10*
Fashion Buying and/or Merchandise Management					
4FAMN005W	London Fashion	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5FAMN011W	Visual Merchandising	5	Semester 2	20	US Credits 4 / ECTS credits 10*
5FAMN018W	Digital Trading	5	Semester 2	20	US Credits 4 / ECTS credits 10*
6FAMN005W	Sustainable Fashion	6	Semester 2	20	US Credits 4 / ECTS credits 10*
6FAMN006W	Commercial Skills	6	Semester 2	20	US Credits 4 / ECTS credits 10*
Graphic Communication Design - Practical					
4GPDS003W	Typography and Communication 1	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4GPDS005W	Visual Narratives	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4GPDS006W	Visual Representation	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5GPDS002W	Live Projects	5	Semester 2	40	US Credits 8 / ECTS credits 20*
Illustration and Visual Communication - Practical					
4ILLU003W	Figure Drawing	4	Semester 2	20	US Credits 4 / ECTS credits 10*

5ILLU003W	Interdisciplinary Practice	5	Semester 2	20	US Credits 4 / ECTS credits 10*
Illustration and Visual Communication - Theory					
4ILLU005W	Introduction to Image Media	4	Semester 2	20	US Credits 4 / ECTS credits 10*
London Studies					
4FIAR007X	Modern Art in London	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4IMAG011X	Photographing the City: London (Study Abroad)	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4TVPR007X	Television in London	4	Semester 2	20	US Credits 4 / ECTS credits 10*
Mixed Media Fine Art - Practical					
4FIAR003W	Contemporary Fine Art Practice 1 Experimentation	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4FIAR005W	Material Light- lens based practice within a fine art context.	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4FIAR006W	Reconsidering Drawing	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5FIAR003W	Contemporary Fine Art Practice 2.2 Presentation	5	Semester 2	20	US Credits 4 / ECTS credits 10*
Mixed Media Fine Art - Theory					
4FIAR002W	Sources of Contemporary Fine Art Practice	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5FIAR004W	Contemporary Fine Art Ideas & Form	5	Semester 2	20	US Credits 4 / ECTS credits 10*
Photography - Practical					
4IMAG003W	The Constructed Photograph	4	Semester 2	40	US Credits 8 / ECTS credits 20*
5IMAG003W	Photography For Wall Page & Screen	5	Semester 2	20	US Credits 4 / ECTS credits 10*

5IMAG005W	Exhibition	5	Semester 2	20	US Credits 4 / ECTS credits 10*
Photography - Theory					
4IMAG004W	Photography from the Cold War to the Present	4	Semester 2	20	US Credits 4 / ECTS credits 10*
Westminster Plus Elective					
5WSEL010W	Designing Narrative Experiences	5	Semester 2	20	US Credits 4 / ECTS credits 10*
5WSEL019W	Pop Goes the Now: Deconstructing Popular Culture	5	Semester 2	20	US Credits 4 / ECTS credits 10*

* All transcripts are issued in UK credits. Please note the recommendation of a 4 US credit value equivalency is provided as guidance. Final credit values for all modules for US students are decided by your home institution and will be dependent on its credit transfer policies.

Animation - Practical

Pioneers of Animation Bootcamp: Theory of Practice Two

Module Code: 4ANIM004W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS credits 10*

Portfolio required.

You will be given the opportunity to produce animation clips using a variety of production techniques. This first-hand experience will allow you to form an opinion of the relative merits of a variety of animation methods. There is scope for experimentation and the development of an individual approach. The integrated theory component of this module develops your critical faculties alongside your personal journey of discovery. Self Evaluation of your performances will help you to understand your own work with increased clarity.

Assessment: Portfolio (20%), Practical Work (80%)

*All transcripts are issued in UK credits.

Digital Pathways (CGI 2)

Module Code: 5ANIM004W

Level 5

Semester 2

Location: Harrow

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS credits 10*

Portfolio required.

This Digital Pathways module supports you to help develop your digital animation skills in a specific area of interest.

Understanding how your interests fit in to the wider world (both industrial and academic) is vital to your personal and professional development, and this module aims to support you to pursue an individual specialism that is both creative and informed. Typical paths for research include: 2D animation, 3D character animation, and interactive animation.

Assessment: Portfolio (20%), Practical Work (80%)

*All transcripts are issued in UK credits.

Contemporary Media Practice - Practical

Developing Contemporary Media Practice

Module Code: 4MEST004W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 /
ECTS credits 10*

Portfolio required.

This module further develops your core practice skills and conceptual development across the media areas of moving image, still image and new media. You will work collaboratively to respond to a given brief to produce work in each media area, thereby demonstrating your deployment of key production skills and the development of your creative ideas.

Assessment: Project (100%)

*All transcripts are issued in UK credits.

Media Explorations

Module Code: 4MEST006W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 /
ECTS credits 10*

Portfolio required.

This module allows you to engage with media from an experimental perspective, choosing from, and possibly working across, a range of media disciplines and practices. The emphasis is on exploratory approaches, where traditions, ideas and technologies are subject to creative play, testing, experiment and realisation.

Assessment: Project (100%)

*All transcripts are issued in UK credits.

Convergent Media

Module Code: 5MEST003W

Level 5

Semester 2

Location: Harrow

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 /
ECTS credits 10*

Portfolio required.

The creative industry increasingly demands multi-skilling, as well as an awareness of the shifting relationships between media producers and consumers. This practical module engages students with issues around media convergence to reinforce their identity as contemporary media practitioners with skills across discipline boundaries. It also further develops the ability to reflect critically on project development and outcomes.

Assessment: Project (100%)

*All transcripts are issued in UK credits.

Contemporary Media Practice - Theory

Media Representations

Module Code: 4MEST005W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

Co-requisite: Must be taken with 4MEST004W Developing Contemporary Media Practice.

This theory module focuses on the role of media representations in the framing of contemporary experience, including urban space, gender, ethnicity, technology, history, and politics, along with their critical analysis in the context of specific media artefacts. The Reflective Essay assignment addresses such themes in relation to the project for Developing Contemporary Media Practice, with which this module is synoptically aligned.

Assessment: Essay (100%)

*All transcripts are issued in UK credits.

Fashion Buying and/or Merchandise Management

There are a limited number of places for study abroad students on theory modules from the Fashion Buying Management and Fashion Merchandising Management degree programmes. With the exception of 4FAMN005W London Fashion, these places are restricted to study abroad students who are majoring in Fashion at their home institution. Note that modules from Fashion Industry can only be selected at the time of application and cannot be registered for during the Orientation period.

London Fashion

Module Code: 4FAMN005W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

This module will cover the history of London Fashion from the immediate post war period (1945) to the present day looking at the iconic names, designers and retailers associated with London Fashion. The link between culture and fashion will be explored, the significance of key designers and the role of retailers from boutique to department store in satisfying the demands of the consumer. London itself will be explored both as a trend setter and also in the context of its being the home of many iconic heritage brands including Liberty & Burberry as examples. The module will be delivered through a mixture of lectures and seminars but visiting contemporary retailers, exhibitions and galleries including the V & A and The Museum of London will be an essential component.

Assessment: Presentation Group (50%), Coursework (50%)

*All transcripts are issued in UK credits.

Visual Merchandising

Module Code: 5FAMN011W

Level 5

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

This module covers the theory and retail business practice of visual merchandising, product promotion and interior display. It explores future visual opportunities with regards to the digital space and technological innovation. It enables students to understand and evaluate the visual strategies that retailers employ in order to communicate

their brand message, promote store image and increase merchandise sales. Students work on two assignments, an individual report and a group portfolio. The module combines the skills gained on the CAD and Illustration module from level 4 with facilitation to advance Photo shop skills, in order to create a visual merchandising solution for a specific fashion concept and store. Specialist CAD seminar sessions will be scheduled to review and develop the process and application of visual merchandising tools.

Assessment: Coursework (50%), Portfolio (50%)

*All transcripts are issued in UK credits.

Digital Trading

Module Code: 5FAMN018W

Level 5

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

The students will be able gain a broader awareness of the digital fashion landscape through lectures and interactive seminars. The module critically analyses the role of digital within trading and assesses the overall business strategies of organisations operating within the fashion industry, ultimately investigating how these are changing due to digital advancements. Digital Trading offers an evolutionary and 'digital' perspective, beginning with its origins in customer relationship management, following the continuing impact of new web technologies and insight management, to the application of digital technologies and insight to analyse and drive consumer and business decisions. Level 5 students will have the opportunity to explore and evaluate various digital practices in the context of the fashion business (buying, merchandising, marketing, retail practices, store management, consumer behavior etc). Big data and analytics will be discussed in relation to the latest innovations in fashion business and their implications on business performance, and consumer behaviour.

Assessment: Presentation Group (40%), Portfolio (60%)

*All transcripts are issued in UK credits.

Sustainable Fashion

Module Code: 6FAMN005W

Level 6

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

This module will recognise the ethical and environmental impact of raw materials, garment manufacture and logistics in order to make a profitable and commercial Fashion range. The issues will be illustrated in terms of the positive and negative effects on People, Planet and Profit and discuss the potential for sustainable practice within the fashion industry. The student will develop the knowledge to identify, develop and establish effective Corporate Social Responsibility (CSR) policies and to manage and promote more sustainable approaches in product development and manufacture

Assessment: Coursework (50%), Examination - Seen (50%)

*All transcripts are issued in UK credits.

Commercial Skills

Module Code: 6FAMN006W

Level 6

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

This module has been provided to give the student insight into the commercial aspects of retailing from "start-up" strategy through planning and to trading. At the core of this module is the business game. This is an interactive simulation that looks at the risks and opportunities attached to business operations. It is a team exercise and each team must make a number of decisions concerning the set-up, management and eventual profitability of "their company". These decisions will be effected by the P.E.S.T.L.E. factors. These factors may change whilst the game

is running. The final result of the game is relatively unimportant to the learning from the module, the essential point of running the game is to allow the student to begin to make the link between their individual input to the team, the team decisions and the impact on their “business”. So far as possible the game has been designed to replicate the real business and trading environment of a retail unit and to include the factors and decisions that have to be made on a daily basis when trading a product in the retail environment. In order to support the business game lectures and activities will examine the key skills associated with the making of commercial decisions.

Assessment: Presentation Group (60%), Coursework (40%)

*All transcripts are issued in UK credits.

Graphic Communication Design - Practical

Typography and Communication 1

Module Code: 4GPDS003W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

Portfolio required.

This module aims to promote joy and enthusiasm for the design and use of letterforms. It seeks to develop awareness and sensitivity in the selection and manipulation of letterforms to create engaging and effective communication. It introduces the historical, cultural and technological developments that have influenced the vast array of forms available for the design and presentation of ideas and information through the visible word.

Assessment: Coursework (40%), Project (60%)

*All transcripts are issued in UK credits.

Visual Narratives

Module Code: 4GPDS005W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

Portfolio required.

This module provides an introduction to the various forms of visual storytelling. You will learn how ideas and information may be constructed and communicated through a variety of representational means and media. Through practical workshops and project tasks, you will be invited to explore ways by which language, ideas and imagery may be presented through linear and non-linear narratives.

Assessment: Coursework (40%), Project (60%)

*All transcripts are issued in UK credits.

Visual Representation

Module Code: 4GPDS006W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

Portfolio required.

In this module you will explore and examine the means by which we represent ideas, objects and events within our world. Through general research you will gain an awareness of the historical developments of the representational systems currently in use. Through project work and introductory exercises you will explore and examine the representational means and systems available for communication.

Assessment: Coursework (40%), Project (60%)

*All transcripts are issued in UK credits.

Live Projects

Module Code: 5GPDS002W

Level 5

Semester 2

Location: Harrow

UK Credit Value: 40

**Equivalent Credit Value: US Credits 8 /
ECTS credits 20***

Portfolio required.

This module focuses on undertaking design briefs that have direct links to industry and design practice. You will be offered choices that will enable you to select project briefs appropriate to your skills, interests and aspirations. The projects on offer may be live briefs, or they may be briefs set by professional bodies or industry specialists. You will also engage in research and writing that is directly linked to the projects on offer.

Assessment: Project (70%), Essay (30%)

*All transcripts are issued in UK credits.

Illustration and Visual Communication - Practical

Figure Drawing

Module Code: 4ILLU003W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

This module is designed to support the development of skills and understanding in drawing practices focused on observational study of the human figure. This module is delivered through studio figure drawing with some location study and exhibition visits.

Assessment: Portfolio (100%)

*All transcripts are issued in UK credits.

Interdisciplinary Practice

Module Code: 5ILLU003W

Level 5

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

The module is designed to support experimental and interdisciplinary practice. You are encouraged to work flexibly in developing concepts and outcomes through varied technical processes supported by personal research, visual and design experimentation.

Assessment: Portfolio (100%)

*All transcripts are issued in UK credits.

Illustration and Visual Communication - Theory

Introduction to Image Media

Module Code: 4ILLU005W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

This module examines image media in relationship to industry and institutions; media texts; audiences; technology and the effect of social media on the consumption and generation of culture and social interaction. To introduce students to theories and debates about mass media and its role in contemporary society. To provide tools for

analysing and deconstructing images in mass media, social media, media production and consumption. To stimulate and enhance your own research and skills in analytical thinking and reasoning.

Assessment: Essay (100%)

*All transcripts are issued in UK credits.

London Studies

Modern Art in London

Module Code: 4FIAR007X

Location: Marylebone

Level 4

UK Credit Value: 20

This is a London Studies module

Semester 2

Equivalent Credit Value: US Credits 4 /
ECTS credits 10*

Dis-requisite: This module cannot be taken with 4ELIT010X Art and Society.

Modern Art in London offers a unique opportunity to explore London through the art displayed in museums and galleries across the capital. Weekly gallery visits and lectures explore a Modern Art historical survey starting from the late 1800's and continuing up to the contemporary international art scene experience. Each week students will visit a different London Gallery and spend time working in the gallery both independently and with the module tutors. The note-taking and discussions that take place in the galleries are documented as part of the weekly journal style assessment. Historical and contextual lectures, reading specific seminars and discussion groups look to support and engage a range of student backgrounds from the art history novice to the to the seasoned connoisseur.

Assessment: Coursework (100%)

*All transcripts are issued in UK credits.

Photographing the City: London (Study Abroad)

Module Code: 4IMAG011X

Location: Harrow / Harrow

Level 4

UK Credit Value: 20

This is a London Studies module

Semester 2

Equivalent Credit Value: US Credits 4 /
ECTS credits 10*

This module is concerned with an investigation of the city as represented through historical and contemporary photography. Through a series of lectures, workshops, photo walks and gallery visits students gain a critical perspective on the city as a social, cultural, architectural and artistic phenomenon. Through a research and development process they focus on an aspect of the city to represent through their own photographic project.

Assessment: Project (30%), Project (70%)

*All transcripts are issued in UK credits.

Television in London

Module Code: 4TVPR007X

Location: Harrow / Regent

Level 4

UK Credit Value: 20

This is a London Studies module

Semester 2

Equivalent Credit Value: US Credits 4 /
ECTS credits 10*

Working in one large and several small groups students devise and produce a factual pro-gramme realised in a multicamera studio. Studio based multicamera television show. Students work in a large group to produce one 25 minute live magazine programme. Through practice in the studio students learn the pro-cedures and protocols necessary for shooting within a large crew, an "as live" TV studio show. Students learn how to schedule, source talent, produce a running order, design and build a simple set and work collectively towards the recording of a live show in a proscribed amount of 'on-air' time. There is an emphasis on collective responsibility and problem solving.

Students write a personal log plus a reflective and a critical analysis of the production process and their finished programme.

Assessment: Coursework (80%), Coursework (20%)

*All transcripts are issued in UK credits.

Mixed Media Fine Art - Practical

Contemporary Fine Art Practice 1 Experimentation

Module Code: 4FIAR003W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 /
ECTS credits 10*

Portfolio required.

Drawing on the experience gained in Semester 1, this module helps students to develop their individual starting points for further practical pursuit in contemporary fine art terms, encouraging an independent approach from outset by students to their developing practice. Delivery consists of initial tutorials, reflecting on work so far, with later tutorial input and the programme of gallery visits, seminars and talks to aid the practical and theoretical research process, and increase critical awareness, within an increasingly professional context.

Assessment: Coursework (20%), Practical Coursework (80%)

*All transcripts are issued in UK credits.

Material Light- lens based practice within a fine art context.

Module Code: 4FIAR005W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 /
ECTS credits 10*

Portfolio required.

This module introduces you to a range of essential lens based media practices and conceptual development skills. You will explore lens based media as a material within a fine art context. Students undertake workshops throughout the module to develop their skills in photography and moving image. They then work collaboratively, or individually when appropriate, to respond to a self initiated brief.

Assessment: Coursework (100%)

*All transcripts are issued in UK credits.

Reconsidering Drawing

Module Code: 4FIAR006W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 /
ECTS credits 10*

Portfolio required.

This module is designed to provide students with the opportunity to expand and develop their understanding of what constitutes drawing today. Students will be encouraged to explore that through practical workshops and independent study, by experimenting widely with both medium and approach. The module will include an introduction, a range of workshops and guest lecturers, a list of gallery visits, seminars and tutorials, all as a support and enabler to self-directed study.

Assessment: Practical Coursework (100%)

*All transcripts are issued in UK credits.

Contemporary Fine Art Practice 2.2 Presentation

Module Code: 5FIAR003W

Level 5

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

Portfolio required.

This module is practice based and supports and enables you to consolidate personal concerns relevant to the development of your practice, with the arena of contemporary Fine Art. This module enables you to develop a body of work with increasing conceptual depth. To contextualise and critically evaluate the work in relationship to Fine Art Practice 2.1. Showing a familiarisation with the issues and processes of curation. This is done via the final year show.

Assessment: Coursework (80%), Coursework (20%)

*All transcripts are issued in UK credits.

Mixed Media Fine Art - Theory

Sources of Contemporary Fine Art Practice

Module Code: 4FIAR002W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

This theory-based module will focus, via a series of lectures, on the origins of the Romantic construct of the artist as an inspired (white male) individual and social outsider and its impact on the subsequent development of modernist ideas about originality. The consequences of the application of the term 'avant-garde' to art will be critiqued from feminist, post-colonial and other perspectives, as will related issues of so-called primitivism, ethnicity and cultural identity.

Assessment: Essay (100%)

*All transcripts are issued in UK credits.

Contemporary Fine Art Ideas & Form

Module Code: 5FIAR004W

Level 5

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

The aim of this module is to raise and discuss issues that drive contemporary art practice. It will critically examine the way that ideas take form and how histories of contemporary art are written and received. These issues are explored with reference to the work of a range of contemporary artists, practices and critical texts. This module also acts as an important transitional point between previous contextual studies and studio based modules and the Level 6 dissertation. The students are encouraged to identify and explore an essay topic that will form the basis of their dissertation research.

Assessment: Essay (80%), Coursework (20%)

*All transcripts are issued in UK credits.

Photography - Practical

The Constructed Photograph

Module Code: 4IMAG003W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 40

**Equivalent Credit Value: US Credits 8 /
ECTS credits 20***

Pre-requisite: Previous darkroom experience.

Portfolio required.

In this module students are introduced to the practice of constructing a photographic image both in the studio and on location. Students will be introduced to the use of electronic flash lighting and large format film cameras used to make high quality photographic images. They will also be introduced to the analogue colour darkroom and the making of C-Type prints. Alongside this students will be introduced to some of the major theoretical debates around the constructed photograph will look at a wide range of relevant contemporary and historical work.

Assessment: Project (40%), Project (40%), Coursework (20%)

*All transcripts are issued in UK credits.

Photography For Wall Page & Screen

Module Code: 5IMAG003W

Level 5

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

Portfolio required.

Students are introduced to some of the main contexts for historical and contemporary photographic practice through lectures and visiting practitioners working in these contexts (photographers, artists, curators, publishers etc). Students elect to work within a particular context (Gallery wall/installation, book/publication or screen) and produce a self-defined project. The module will explore the relationships between artists, photographers and commissioning agencies within the contexts of the gallery, publications of various kinds, the screen and other social and media venues.

Assessment: Project (80%), Coursework (20%)

*All transcripts are issued in UK credits.

Exhibition

Module Code: 5IMAG005W

Level 5

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

Portfolio required.

This module is about placing your work before a wider audience. The display may take a variety of forms including exhibition, installation, print or electronic publication. You may choose to re-contextualise or develop existing work or produce new work for a specific context and as a group organise, publicise and document the exhibition, installation or publication.

Assessment: Project (80%), Group Coursework (20%)

*All transcripts are issued in UK credits.

Photography - Theory

Photography from the Cold War to the Present

Module Code: 4IMAG004W

Level 4

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

This module examines the history and theory of post war photography in relation to cultural and socio-political developments of the period (eg. Abstraction, the Cold War, etc.). Exploring those developments in terms of corresponding theoretical developments – formalism, conceptualism, postmodernism, etc. – the module traces the post war history of photography through to our contemporary global culture.

Assessment: Coursework (25%), Essay (75%)

*All transcripts are issued in UK credits.

Westminster Plus Elective

Designing Narrative Experiences

Module Code: 5WSEL010W

Level 5

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

Westminster Plus Elective modules are cross-disciplinary in nature and have been co-created with students in order to provide a unique learning experience.

Narratives are critical for understanding the world in which we live. This module focuses on how we can use narrative to achieve the impact that will make a difference to a range of professional and organisational settings. The module encourages students to develop an interdisciplinary project which showcases how narrative (and the careful construction of stories) helps to convey meaning around a given topic. Collaborating with your fellow students you will research, explore and experiment with possibilities for developing narratives that communicate the strategic objectives of a topic. You will develop your narrative through a range of perspectives (including visual, textual or spoken presentation). This Westminster Plus elective allows you to apply narrative (and story-telling) to a range of different contexts.

Assessment: Group Coursework (50%), Coursework (50%)

*All transcripts are issued in UK credits.

Pop Goes the Now: Deconstructing Popular Culture

Module Code: 5WSEL019W

Level 5

Semester 2

Location: Harrow

UK Credit Value: 20

**Equivalent Credit Value: US Credits 4 /
ECTS credits 10***

Westminster Plus Elective modules are cross-disciplinary in nature and have been co-created with students in order to provide a unique learning experience.

'Pop Goes the Now' takes the student on a cross-disciplinary exploration of contemporary popular cultural expression and modes of practice, taking in philosophy, fashion, film, TV, music, comic books and graphic novels, technology, architecture, politics and history, critical thinking, business and psychology, while also aiming to explode conceptions of 'Pop' as a superficial means of expression. The module is important and relevant to students who will learn to appreciate their place in the context of contemporary culture, taking ownership as agents of change to speculate on and to create cultural futures. The module is predominantly delivered across inner London interpreting key sites as cultural texts.

Assessment: Group Practical (50%), Portfolio (50%)

*All transcripts are issued in UK credits.