Module Catalogue
Architecture, Tourism and Built Environment Undergraduate Study Abroad 2020/1 Semester 2

Subject Area Modules

Module Code	Module Name	Level	Semester	UK Credit Value	Credit Equivalency
Interior Architecture					
5ARCH007W	Time-based Media: Film	5	Semester 2	20	US Credits 4 / ECTS credits 10*
5ARCH008W	Exhibition and Spatial Design	5	Semester 2	20	US Credits 4 / ECTS credits 10*
Planning					
5PLAN002W	Urban Regeneration and Development	5	Semester 2	20	US Credits 4 / ECTS credits 10*
5URDE001W	Development Process and Property Markets	5	Semester 2	20	US Credits 4 / ECTS credits 10*
6PLAN002W	Neighbourhood and Community Planning	6	Semester 2	20	US Credits 4 / ECTS credits 10*
Tourism					
4TOUR004W	Current Debates in Tourism	4	Semester 2	20	US Credits 4 / ECTS credits 10*

4TOUR005W	Planning for the Visitor Economy	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4TOUR006W	Hospitality in Tourism and Events	4	Semester 2	20	US Credits 4 / ECTS credits 10*
6TOUR002W	Responsible Tourism in the Developing World	6	Semester 2	20	US Credits 4 / ECTS credits 10*
6TOUR007W	City Tourism and Urban Change	6	Semester 2	20	US Credits 4 / ECTS credits 10*

* All transcripts are issued in UK credits. Please note the recommendation of a 4 US credit value equivalency is provided as guidance. Final credit values for all modules for US students are decided by your home institution and will be dependent on its credit transfer policies.

Interior Architecture

Time-based Media: Film

Module Code: 5ARCH007W **Level 5** **Semester 2**
Location: Marylebone **UK Credit Value: 20** **Equivalent Credit Value: US Credits 4 / ECTS credits 10***

Students should have some kind of design background - the module uses Premiere Pro.
In this module students are required to study a specified interior through the medium of film. Working in ‘crews’ that include a director, editor and camera operator you will develop a film proposal through storyboard, text and drawing. This proposal will then be shot on location in your selected interior and edited into a short film that will be presented to the group. You are also required to produce a working journal.
Assessment: Film/Video (70%), Coursework (30%)
*All transcripts are issued in UK credits.

Exhibition and Spatial Design

Module Code: 5ARCH008W **Level 5** **Semester 2**
Location: Marylebone **UK Credit Value: 20** **Equivalent Credit Value: US Credits 4 / ECTS credits 10***

Students should have some kind of design background.
This module offers students the opportunity to study in detail how temporary and permanent exhibitions are designed and curated.It primarily covers the re-evaluation of existing interior spaces, space planning and the analysis and thematic organisation of collections, together with the process of researching and editing content.Specialist workshops deal with the creative interpretation of specific design briefs and the articulation of creative design responses. The Module also considers the inter-relatedness of exhibition design, graphics and other promotional material.

Assessment: Portfolio (100%)
*All transcripts are issued in UK credits.

Planning

Urban Regeneration and Development

Module Code: 5PLAN002W | **Level 5** | **Semester 2**
Location: Marylebone | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 / ECTS credits 10***

The module outlines the development process and theories of urban regeneration in differing contexts and the role of the city and urban fringe as transition zones in urban development. It considers the relationships between property-led and mixed communities in regeneration and the changing nature of urban regeneration in London and the debates surrounding best practice in the city using case studies and site visits.
Assessment: Coursework (50%), Presentation (50%)
*All transcripts are issued in UK credits.

Development Process and Property Markets

Module Code: 5URDE001W | **Level 5** | **Semester 2**
Location: Marylebone | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 / ECTS credits 10***

This module examines the key stages in the development process and considers the role of different stakeholders. It investigates the operation of property markets and the interaction of the public and private sectors in shaping development in different contexts. It also introduces the techniques used for the financial appraisal of development projects.
Assessment: Presentation (10%), Coursework (50%), Coursework (40%)
*All transcripts are issued in UK credits.

Neighbourhood and Community Planning

Module Code: 6PLAN002W | **Level 6** | **Semester 2**
Location: Marylebone | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 / ECTS credits 10***

This module explores the theory and practice relating to public involvement in policy-making and implementation. It discusses the democratic and political principles underpinning community engagement. It investigates the diverse needs of communities and the ways in which decisions concerning the built environment affect and address those needs. The module introduces students to the principles and practice of sustainability and spatial planning and its implementation in the local context.
Assessment: Coursework (50%), Coursework (50%)
*All transcripts are issued in UK credits.

Tourism

Current Debates in Tourism

Module Code: 4TOUR004W | **Level 4** | **Semester 2**
Location: Marylebone | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 / ECTS credits 10***

This module presents a dynamic overview of current trends and issues in the tourism sector. The programme will be based around current tourism issues and topics and aims to provide students with a deeper understanding of the background, nature and implications of these. Teaching and learning sessions will focus on discrete topics that highlight the changing nature of tourism and its industries such as the emergence of new business models, destinations and markets, and on external factors that influence the tourism industry such as climate change and world or political events. It is a sociological module, which uses examples from around the world.
Assessment: Portfolio (50%), Coursework (50%)
*All transcripts are issued in UK credits.

Planning for the Visitor Economy

Module Code: 4TOUR005W | **Level 4** | **Semester 2**
Location: Marylebone | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 / ECTS credits 10***

This module explores the context for strategic tourism and events planning exploring their place in wider planning and policy processes. It examines different approaches to planning for tourism and considers stakeholders in the planning process investigating their role and influence. Students develop two detailed case studies - The first evaluate a place, identifying its potential as a visitor destination and making proposals develop the visitor economy.The second considers an event and its role in destination development.
Assessment: Group Coursework (50%), Coursework (50%)
*All transcripts are issued in UK credits.

Hospitality in Tourism and Events

Module Code: 4TOUR006W | **Level 4** | **Semester 2**
Location: Marylebone | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 / ECTS credits 10***

Hospitality is integral to the delivery of tourism and event services. Understanding the landscape and operations and related issues of this very large sector is vital. The module will cover the various aspects of the hospitality industry, which includes the accommodation and catering sub-sectors. The module will also explore management issues, price and revenue management as well as the structure of the sector and the regulations pertaining to it.
Assessment: Group Coursework (50%), Essay (50%)
*All transcripts are issued in UK credits.

Responsible Tourism in the Developing World

Module Code: 6TOUR002W | **Level 6** | **Semester 2**
Location: Marylebone | **UK Credit Value: 20** | **Equivalent Credit Value: US Credits 4 / ECTS credits 10***

Pre-requisite: Previous tourism studies background required.

This module investigates the evolution, growth and future of the concept of responsible, sustainable tourism; exploring the origins, definitions and concepts of sustainable development and examining applications to the tourism industry and tourism destinations. The module introduces tools that have been identified as useful in the quest for more responsible forms of tourism development. Environmental and social issues are addressed in detail and the context of the developing world is emphasized throughout. The module aims to give a genuinely global view of tourism development and uses a variety of perspectives and theories to achieve this.
Assessment: Coursework (10%), Coursework (90%)
*All transcripts are issued in UK credits.

City Tourism and Urban Change

Module Code: 6TOUR007W	**Level 6**	**Semester 2**
Location: Marylebone	**UK Credit Value: 20**	**Equivalent Credit Value: US Credits 4 / ECTS credits 10***

Pre-requisite: Previous tourism studies background required.
This module focuses on the emerging role of cities as centres for consumption. The city is both the location for different forms of consumption, and is also consumed. Using ideas from urban studies, cultural geography, planning, and tourism, this module accounts for recent trends. It explores different types of consumption and explains how they influence the design and experience of urban space. The module pays particular attention to the economic, cultural and policy context for urban leisure experiences, including tourism. Field study visits in London will be incorporated into the programme and used to inform the assessment. The module addresses professional practice by analysing relevant city strategies and interventions.
Assessment: Portfolio (100%)
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