

# Module Catalogue

## Architecture, Tourism and Built Environment

### Postgraduate Study Abroad 2020/1

#### Semester 1

Module Code	Module Name	Level	Semester	UK Credit Value	Credit Equivalency
<b>Planning</b>					
7PLAN010W	Planning for Urban Risk and Resilience	7	Semester 1	20	US Credits 4 / ECTS credits 10*
7PLAN012W	Planning Theory and Practice 1	7	Semester 1	20	US Credits 4 / ECTS credits 10*
7PLAN019W	Sustainable Cities and Neighbourhoods	7	Semester 1	20	US Credits 4 / ECTS credits 10*
7PLAN027W	Urbanism and Design: Form, Context and Philosophies	7	Semester 1	20	US Credits 4 / ECTS credits 10*
<b>Tourism</b>					
7TOUR004W	The Business of Tourism	7	Semester 1	20	US Credits 4 / ECTS credits 10*
7TOUR008W	Destination Development – Case Study Perspectives	7	Semester 1	20	US Credits 4 / ECTS credits 10*
<b>Transport</b>					
7TRAN016W	Logistics Management in a Retail Supply Chain Context	7	Semester 1	20	US Credits 4 / ECTS credits 10*

7TRAN026W	Sustainable Supply Chains With Focus on Freight Transport	7	Semester 1	20	US Credits 4 / ECTS credits 10*
7TRAN028W	Transport Economics	7	Semester 1	20	US Credits 4 / ECTS credits 10*

\* All transcripts are issued in UK credits. Please note the recommendation of a 4 US credit value equivalency is provided as guidance. Final credit values for all modules for US students are decided by your home institution and will be dependent on its credit transfer policies.

# Planning

## Planning for Urban Risk and Resilience

**Module Code:** 7PLAN010W

**Level 7**

**Semester 1**

**Location:** Marylebone

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

Spatial planning for risk management, including reducing vulnerability and building urban resilience as it relates to the built environment, urban governance and long-term climate change and development needs. Integrates sustainable development and climate change mitigation and adaptation concerns with disaster planning and urban risk management.

**Assessment:** Coursework (50%), Coursework (50%)

\*All transcripts are issued in UK credits.

## Planning Theory and Practice 1

**Module Code:** 7PLAN012W

**Level 7**

**Semester 1**

**Location:** Marylebone

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

Summary of module content: •Key historical and contemporary debates in planning theory and practice •Key urban planning paradigms and concepts (e.g. sustainability) •Relationships between planning, politics, society, and the economy •Principles of UK planning system & UK planning law •Basics of plan-making and development management/control •Study skills (e.g. critical reading & thinking; essay writing; finding and evaluating sources; using sources and referencing)

**Assessment:** Coursework (50%), Coursework (50%)

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## Sustainable Cities and Neighbourhoods

**Module Code:** 7PLAN019W

**Level 7**

**Semester 1**

**Location:** Marylebone

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

• An introduction to the concepts and ideas of sustainability in urban development • Key debates in planning for sustainable cities and neighbourhoods • Contemporary issues in delivering sustainable development • Interdisciplinary and discipline-based discussions on the practice of sustainability • Development of study skills

(critical analysis, site analysis and planning, sustainability appraisal, team working, presentation)

**Assessment:** Coursework (50%), Coursework (50%)

\*All transcripts are issued in UK credits.

## Urbanism and Design: Form, Context and Philosophies

**Module Code:** 7PLAN027W

**Level 7**

**Semester 1**

**Location:** Marylebone

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

This module addresses the issue of how and why cities look as they do. It investigates urban form through history and encourages students to understand how and why particular patterns of development have come into being and why other visionary insights have not. Particular attention is paid to design traditions, philosophies and intentions, past and present. Students will be required to critically engage with the topics and to distinguish between the physical manifestations of different types of urbanism. There will be an opportunity to study in-depth key texts that are guiding contemporary urban design thought

**Assessment:** Group Coursework (30%), Presentation (20%), Coursework (50%)

\*All transcripts are issued in UK credits.

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# Tourism

## The Business of Tourism

**Module Code:** 7TOUR004W

**Level 7**

**Semester 1**

**Location:** Marylebone

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

This module discusses the theoretical foundations, concepts and principles important for postgraduate studies in tourism. This module assesses the nature and patterns of demand for tourism and the influencing factors. It examines the role and interdependence of the various components of the tourism industry, focusing on the operation of the tourism sector including transport, amenities, and attractions amongst other aspects

**Assessment:** Essay (60%), Examination - closed book (40%)

\*All transcripts are issued in UK credits.

## Destination Development – Case Study Perspectives

**Module Code:** 7TOUR008W

**Level 7**

**Semester 1**

**Location:** Marylebone

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

This module focuses on destinations and will evaluate and debate destination development strategies. It will consider alternative destination management structures and assess the role of destination planning in limiting the negative impacts of tourism and ensuring competitiveness. The module will follow a case study approach with students assessing destination responses to different scenarios and challenges. Both UK and overseas destinations will be studied, ranging across resort, urban and rural settings.

**Assessment:** Presentation Group (30%), Coursework (70%)

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# Transport

## Logistics Management in a Retail Supply Chain Context

**Module Code:** 7TRAN016W

**Level 7**

**Semester 1**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

**Assessment:** Coursework (50%), Examination - closed book (50%)

\*All transcripts are issued in UK credits.

## Sustainable Supply Chains With Focus on Freight Transport

**Module Code:** 7TRAN026W

**Level 7**

**Semester 1**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

This module is focused on the study of sustainability and green logistics, with a particular emphasis on freight transport. The first part of the module provides the context for sustainable supply chains, examining the business and public policy reasons for attempting to address sustainability issues, and examining how sustainability impacts are measured, monitored and reported. The second part of the module focuses on the freight transport element of supply chain management, looking at the strategic, operational and public policy perspectives.

**Assessment:** Coursework (50%), Examination - closed book (50%)

\*All transcripts are issued in UK credits.

## Transport Economics

**Module Code:** 7TRAN028W

**Level 7**

**Semester 1**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

Through this module you will examine the application of relevant economic principles to the transport sector, including fundamental topics of transport economics and new frontiers in the field. Topics you will explore include travel demand, pricing and supply of transport, investment in transport, economic and environmental appraisal of transport, transport markets, and the wider economic impacts of transport.

**Assessment:** Coursework (50%), In-Class Test/Assignment exam conditions (50%)

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