

# GLOBAL ENGAGEMENT AT THE UNIVERSITY OF WESTMINSTER

## CONTEXT AND BACKGROUND

Our Global Engagement Strategy is a key element of the University's Being Westminster vision and mission. The University's Global Engagement Framework 2020-2025 outlines the aims and priorities of our global engagement agenda, through an articulation of core principles and key areas. Stakeholders across the University are involved in implementing the Framework. Responsibility for co-ordination and delivery lies however with the Deputy Vice Chancellor for Global Engagement and Employability.

## CORE PRINCIPLES

Our Global Engagement Framework for 2020-2025 seeks to:

- engage fully with the University's Being Westminster Strategy, within and beyond its commitment to internationalization;
- actively support the University's commitment to sustainability;
- support and sustain our international students, colleagues and alumni by enhancing support structures and networks, increasing numbers and ensuring that the University constitutes a thriving global community;
- strengthen the University's international presence and impact;
- enhance the opportunities for international and internationalised experience available to Westminster students and colleagues, and cultivate environments, physical and digital, in which they can develop a global outlook and global skills;
- increase and enhance the range of our international relationships, enabling the delivery of global engagement in a variety of forms;
- create and embed a narrative of global engagement at Westminster that is sustained, is relevant to and understood by all stakeholders and contributes centrally to the identity and distinctiveness of the University.

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## FRAMEWORK PRIORITY AREAS

### GLOBAL COMMUNITY

Areas of focus include:

- international student recruitment activity aimed at maintaining high levels of diversity;
- international recruitment market review and refresh;
- academic portfolio development;
- collaborative programmes, bodies and structures supporting international student recruitment;
- engagement with funding, scholarship and sponsorship schemes supporting international student recruitment;
- ensuring that international students and staff are fully supported, and their views are represented in planning and decision-making;
- international and local activities and events associated with a culture of global engagement at Westminster;
- international alumni engagement, networks and communities.

### GLOBAL LOCATIONS

Areas of focus include:

- the further development of the breadth and depth of the University of Westminster's transnational education (TNE) agenda, especially but not exclusively in partnership with Westminster International University in Tashkent.



### GLOBAL EXPERIENCE

Areas of focus include:

- the development of global engagement activity within the curriculum and academic programmes with a global focus;
- the promotion of opportunities for language learning;
- the development of outward mobility and international experience opportunities for Westminster students, including short and longer-term study abroad activity, Westminster Working Cultures and overseas work placements;
- engagement with funding, scholarship and sponsorship streams supporting outgoing student mobility;
- the development of international experience opportunities for colleagues and engagement with related funding streams.



### GLOBAL IMPACT

Areas of focus include:

- harnessing global connections to extend our international research and innovation partnerships;
- grow the impact of our research by working with international partners to identify novel solutions;
- engagement with European and international funding, sponsorship and scholarship schemes that link to our core research and KE areas;
- the development of international KE and CPD partnerships, especially but not exclusively with TNE partner institutions;
- the development and implementation of a programme of overseas 'Global Sessions' events showcasing Westminster expertise.

### GLOBAL PARTNERSHIPS

Areas of focus include:

- the development of institutional international HE partnerships supporting international student recruitment;
- the development of student mobility, exchanges and other related partnerships in priority regions that support the Westminster student experience and the University's Employability Strategy;
- the development of partnerships that enable innovation, entrepreneurship and research connections across the globe;
- the development of TNE partnerships in areas of geographical priority;
- the development of Study Abroad partnerships.