Television in London

Module Code            4TVPR007X
Module Level           4
Length                Session One and Session Two, Three Weeks
Site                  Central London and Harrow Campus*
Host Course           London International Summer Programme
Pre-Requisite         None
Assessment            80% Multicamera Studio Show, 20% Critical Review

*The Harrow Campus is located within Zone 4. Most summer Programme students will purchase a Zone 1–2 travelcard so should budget a little extra travel credit to cover zone extensions.

Special features

The students will be shooting at sites around London.

Summary of module content

Working in one large and several small groups students devise and produce a factual programme realised in a multi-camera studio.

Studio-based multi-camera television show. Students work in a large group to produce one 25-minute live magazine programme. Through practice in the studio students learn the procedures and protocols necessary for shooting within a large crew, an ‘as live’ TV studio show. Students learn how to schedule, source talent, produce a running order, design and build a simple set and work collectively towards the recording of a live show in a proscribed amount of ‘on-air’ time.

There is an emphasis on collective responsibility and problem solving. Students write a personal log plus a reflective and a critical analysis of the production process and their finished programme.

Learning outcomes

By the end of the module the successful student will be able to:

Knowledge and Understanding

1. Understand the editorial process and production methods to create a studio based television programme (GA1, GA4, GA5).

Professional and Personal Practice

2. Understand the possible outcomes with regard to long-term career planning (GA1, GA3).

3. Understand both on the analytical skills used and also on own personal development with regard to considering the editorial and production issues (GA1, GA4, GA5).
Key Transferrable Skills

4. Understand the interaction and relationships within a multidisciplinary team, support or be pro-active in leadership, negotiate fairly and manage conflict (GA2, GA5).

5. Present ideas in a considered manner that is designed to inform and engage (GA2).

Graduate Attributes these learning outcomes contribute to:

GA1 Critical and creative thinkers
GA2 Literate and effective communicator
GA3 Entrepreneurial
GA4 Global in outlook and engaged in communities
GA5 Social, ethically and environmentally aware

Indicative syllabus content

Viewing and discussion of contemporary multi-camera programmes across a variety of genres of magazine shows. Extensive workshops in the multi-camera TV studio to include scripting, vision-mixing, and studio camera and sound operation. Instruction in professional studio practice, particularly with reference to risk assessment, managing studio audiences and H&S procedures. Scripting and producing a live television show, allowing specialist assistance in lighting, set design and building. Experience of recording a live 25-minute magazine show. In depth analysis and feedback of the production. Students are encouraged to use talent/music/artwork sourced from outside the course cohort. All work must be produced with the industry guidelines in mind – e.g. Ofcom compliance rules.

Teaching and learning methods

Viewing and developing examples of broadcast programmes, developing critical faculties, outlining and explaining roles and guided learning. Students will see examples of professional and student productions to learn about the themes adopted and the methods used to produce multi-camera studio-based magazine programmes. Guided by the course leader, students will review current and past productions and develop their own ideas for a programme, which they will jointly make during the course. The production will require students to work in a small group on location to film inserts for the studio based “as live” production, where they will work as one team.

Students are expected to complete the assignments through self-managed study time. This includes research, production planning, casting, design and location recce, shooting, editing, documentation and reflection, and should amount to approximately 152 hours per student in addition to the scheduled/supervised time and include writing a critical review of the programme and module.
<table>
<thead>
<tr>
<th>Activity type</th>
<th>Category</th>
<th>Student learning and teaching hours*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
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<td>3</td>
</tr>
<tr>
<td>Tutorial</td>
<td>Scheduled</td>
<td>6</td>
</tr>
<tr>
<td>Review</td>
<td>Scheduled</td>
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<tr>
<td>Project supervision</td>
<td>Scheduled</td>
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<tr>
<td>Demonstration</td>
<td>Scheduled</td>
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</tr>
<tr>
<td>Practical classes in studio</td>
<td>Scheduled</td>
<td>18</td>
</tr>
<tr>
<td>Supervised time in editing</td>
<td>Scheduled</td>
<td>21</td>
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<tr>
<td>Fieldwork</td>
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<tr>
<td>External visits</td>
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<tr>
<td>Work-based learning</td>
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<tr>
<td>Total scheduled</td>
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<td>48</td>
</tr>
<tr>
<td>Placement</td>
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<tr>
<td>Independent study</td>
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<tr>
<td>Total student learning and teaching hours</td>
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<td>200</td>
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</table>

*the hours per activity type are indicative and subject to change.

**Assessment rationale**

There are three types of assessment in this module – formative and summative and peer. Formative assessments do not count towards your final grade for the module. They are for you to test your knowledge and receive feedback from your peers and tutors. You have three formative assessments across the two projects.

1. Feedback in session as the multi-camera studio show script idea develops: this is delivered in the production group workshops as the concept develops across successive drafts of the programme concept. This feedback is from the Module leader and the production group providing invaluable peer feedback.
2. Feedback in the studio practical workshops: feedback is delivered by the module leader and is supported by Peer feedback in the studio workshops.
3. Feedback in the screening sessions at the end of the module: this is a hugely valuable opportunity to receive feedback that incorporates peer feedback from the wider year group, teaching staff and visiting professionals when available.

Summative assessments **count** towards your final grade for the module. Your two summative assessments for this module are:

1. Multi-camera Studio Project – students will be assessed on their ability to produce an ‘as for live’ studio ‘magazine show’ combining editorial and craft skills as well
as their collaborative and creative contributions to the realisation of the content. An individual’s contribution is assessed through observation by the module leader, the individual’s written log and analysis of the production process backed up by peer review. This tests Learning Outcomes GA1, GA2, GA3.

2. Summative Assessment. A 1000 word critical review of the programme reflecting on the relative success of each project in realising the original aims and the key decisions made. This tests Learning Outcomes GA3, GA4, GA5.

Peer Assessments do not count towards your final grade. They are for you to assess the students in your production group. This assessment forms part of your individual written submission.

Assessment criteria

Studio programme

- Creative interpretation of the brief
- Produced a programme to a high level of technical proficiency
- Effective use of resource to create “high” production values in technical crafts
- Broadcastable with or without alterations.

Summative assessment

- Ability to critically analyse the finished programme against stated aims and place them within a wider context of programme making.

Assessment Methods and Weightings

<table>
<thead>
<tr>
<th>Name of assessment</th>
<th>Weighting %</th>
<th>Qualifying mark %</th>
<th>Assessment Type</th>
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<tbody>
<tr>
<td>Multi-camera studio show</td>
<td>80</td>
<td></td>
<td>Coursework</td>
</tr>
<tr>
<td>Critical review and analysis</td>
<td>20</td>
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</table>

Both assignments must be attempted in order for a student to be considered to have passed the module – providing the aggregate of all assignment marks is 40% or more.
Reading and Sources


Directors UK, Skillset, BBC College of Production

Useful Resources: video guides to Studio Production

http://www.bbc.co.uk/academy/production/television/live-broadcast

http://www.bbc.co.uk/academy/production/television/live-broadcast/article/art20130726121727188

http://www.bbc.co.uk/academy/production/television/directing/article/art2013070211213564

http://www.bbc.co.uk/academy/production/article/art20130702112135766

http://www.bbc.co.uk/academy/production/article/art20130702112135647

http://www.directors.uk.com/about-us/what-director/multi-camera-director

Essential Reading List


Ward, Peter (2000), Multiskilling for Television Production. Focal Press

Jacobson, Mitch (2010), Mastering Multi Camera Techniques: From Preproduction to Editing and Deliverables: The Ultimate Resource For Multi-Camera Projects From Pre-Production To Deliverable Masters: Focal Press


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