

# Module Catalogue

## Media, Arts & Design

### English as a Foreign Language + Undergraduate Study Abroad Programme

#### 2019/0

## Semester 2

At the end of the English section of the programme you must take a test which will determine your progress on the module part of the programme. Depending on your score you will be able to follow one of the following study pathways:

If you achieve a test result of 'B2 Low' you will follow this course of study

1. Academic Language for Disciplinary Study.
2. Academic Spoken Communication Skills for International Students
3. Interpersonal Global Communication

If you achieve a test result of 'B2 Intermediate' you will follow this course of study Choose 2 modules from the following options:

1. Academic Language for Disciplinary Study.
  2. Academic Spoken Communication Skills for International Students
  3. Interpersonal Global Communication
- Plus one free choice of module at either level 4 or 5

If you achieve a test result of 'B2 High' you will follow this course of study

- You can choose 3 modules from Level 4, Level 5, or Level 6

Please note that all students are restricted to a maximum of 1 London Studies module, and 1 Practical MAD module upon submission of a portfolio that is then accepted as being of the required standard.

## Westminster Electives

These modules are cross-disciplinary in nature and have been co-created with students in order to provide a unique learning experience.

Module Code	Module Name	Level	Semester	UK Credit Value	Credit Equivalency
5WSEL009W	<a href="#">LGBTQ Studies</a>	5	Semester 2	20	US Credits 4 / ECTS credits 10*
5WSEL010W	<a href="#">Designing Narrative Experiences</a>	5	Semester 2	20	US Credits 4 / ECTS credits 10*

5WSEL019W	Pop Goes the Now: Deconstructing Popular Culture	5	Semester 2	20	US Credits 4 / ECTS credits 10*
5WSEL020W	Applying the Tools of Positive Psychology for Personal and Professional Development	5	Semester 2	20	US Credits 4 / ECTS credits 10*

## Subject Area Modules

Module Code	Module Name	Level	Semester	UK Credit Value	Credit Equivalency
<b>Animation - Practical</b>					
4ANIM004W	Pioneers of Animation Bootcamp: Theory of Practice Two	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5ANIM004W	Digital Pathways (CGI 2)	5	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Contemporary Media Practice - Practical</b>					
4MEST004W	Developing Contemporary Media Practice	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4MEST006W	Media Explorations	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5MEST003W	Convergent Media	5	Semester 2	20	US Credits 4 / ECTS credits 10*
6MEST004W	Professional Launchpad	6	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Contemporary Media Practice - Theory</b>					
4MEST005W	Media Representations	4	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Fashion Buying and/or Merchandise Management</b>					
4FAMN005W	London Fashion	4	Semester 2	20	US Credits 4 / ECTS credits 10*

5FAMN010W	Global Fashion Retailing	5	Semester 2	20	US Credits 4 / ECTS credits 10*
5FAMN011W	Visual Merchandising	5	Semester 2	20	US Credits 4 / ECTS credits 10*
6FAMN005W	Sustainable Fashion	6	Semester 2	20	US Credits 4 / ECTS credits 10*
6FAMN006W	Commercial Skills	6	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Graphic Communication Design - Practical</b>					
4GPDS003W	Typography and Communication 1	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4GPDS005W	Visual Narratives	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4GPDS006W	Visual Representation	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5GPDS002W	Live Projects	5	Semester 2	40	US Credits 8 / ECTS credits 20*
<b>Illustration and Visual Communication - Practical</b>					
4ILLU003W	Figure Drawing	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5ILLU003W	Interdisciplinary Practice	5	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Illustration and Visual Communication - Theory</b>					
4ILLU005W	Introduction to Image Media	4	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>London Studies</b>					
4FIAR007X	Modern Art in London	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4IMAG011X	Photographing the City: London (Study Abroad)	4	Semester 2	20	US Credits 4 / ECTS credits 10*

4TVPR007X	Television in London	4	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Mixed Media Fine Art - Practical</b>					
4FIAR003W	Contemporary Fine Art Practice 1 Experimentation	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4FIAR005W	Material Light- lens based practice within a fine art context.	4	Semester 2	20	US Credits 4 / ECTS credits 10*
4FIAR006W	Reconsidering Drawing	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5FIAR003W	Contemporary Fine Art Practice 2.2 Presentation	5	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Mixed Media Fine Art - Theory</b>					
4FIAR002W	Sources of Contemporary Fine Art Practice	4	Semester 2	20	US Credits 4 / ECTS credits 10*
5FIAR004W	Contemporary Fine Art Ideas & Form	5	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Photography - Practical</b>					
4IMAG003W	The Constructed Photograph	4	Semester 2	40	US Credits 8 / ECTS credits 20*
5IMAG003W	Photography For Wall Page & Screen	5	Semester 2	20	US Credits 4 / ECTS credits 10*
5IMAG005W	Exhibition	5	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Photography - Theory</b>					
4IMAG004W	Photography from the Cold War to the Present	4	Semester 2	20	US Credits 4 / ECTS credits 10*

\* All transcripts are issued in UK credits. Please note the recommendation of a 4 US credit value equivalency is provided as guidance. Final credit values for all modules for US students are decided by your home institution and will be dependent on its credit transfer policies.

# Westminster Electives

These modules are cross-disciplinary in nature and have been co-created with students in order to provide a unique learning experience.

## LGBTQ Studies

**Module Code: 5WSEL009W**

**Level 5**

**Semester 2**

**Location: Regent**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

LGBTQ Studies offers an introduction to studying LGBTQ (lesbian, gay, bisexual, transgender and queer) lives from a range of academic disciplines and perspectives. The topic offers a rich entry point into explorations of identity, history, politics, and art/literature as well as addressing questions around equality and diversity at local and global levels, in the family, the workplace, in the media and online and in international society.

**Assessment:** Portfolio (50%), Group Project (50%)

\*All transcripts are issued in UK credits.

## Designing Narrative Experiences

**Module Code: 5WSEL010W**

**Level 5**

**Semester 2**

**Location: Regent**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

Narratives are critical for understanding the world in which we live. This module focuses on how we can use narrative to achieve the impact that will make a difference to a range of professional and organisational settings. The module encourages students to develop an interdisciplinary project which showcases how narrative (and the careful construction of stories) helps to convey meaning around a given topic. Collaborating with your fellow students you will research, explore and experiment with possibilities for developing narratives that communicate that strategic objectives of a topic. You will develop your narrative through a range of perspectives (including visual, textual or spoken presentation). This module allows you to apply narrative (and story-telling) to a range of different contexts.

**Assessment:** Group Proposal (50%), Individual Reflective Journal (50%)

\*All transcripts are issued in UK credits.

## Pop Goes the Now: Deconstructing Popular Culture

**Module Code: 5WSEL019W**

**Level 5**

**Semester 2**

**Location: Regent**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

'Pop Goes the Now' takes the student on a cross-disciplinary exploration of contemporary popular cultural expression and modes of practice, taking in philosophy, fashion, film, TV, music, comic books and graphic novels, technology, architecture, politics and history, critical thinking, business and psychology, while also aiming to explode conceptions of 'Pop' as a superficial means of expression. The module is important and relevant to students who will learn to appreciate their place in the context of contemporary culture, taking ownership as agents of change to speculate on and to create cultural futures. The module is predominantly delivered across inner London interpreting key sites as cultural texts.

**Assessment:** Group Practical (50%), Portfolio (50%)

\*All transcripts are issued in UK credits.

## Applying the Tools of Positive Psychology for Personal and Professional Development

**Module Code: 5WSEL020W**

**Level 5**

**Semester 2**

**Location: Regent**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

This module will demonstrate how utilising the transformative and empowering tools of positive psychology can enhance professional well-being and contribute to personal and professional success. The identification and assessment of strengths, perceived as the foundation for personal development and performance management will be explored, as well as a successful alignment of strengths with personal goals and their attainment. This will be complemented by an investigation of happiness (or positive well-being) in all areas of life. Theoretical perspectives on 'flow' and 'engagement' will also be examined and techniques of coaching psychology for enhancing positivity will be practice. This module is ideal for those students who wants to develop positive strategies of resilience, innovation and creativity to achieve success. Students will engage with different perspectives of positive organisational behaviour, especially as they relate to developing strategies for success within a workplace environment.

**Assessment:** In-Class Test (25%), Individual Reflective Report (75%)

\*All transcripts are issued in UK credits.

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## Animation - Practical

### Pioneers of Animation Bootcamp: Theory of Practice Two

**Module Code: 4ANIM004W**

**Level 4**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

*Portfolio required.*

You will be given the opportunity to produce animation clips using a variety of production techniques. This first-hand experience will allow you to form an opinion of the relative merits of a variety of animation methods. There is scope for experimentation and the development of an individual approach. The integrated theory component of this module develops your critical faculties alongside your personal journey of discovery. Self Evaluation of your performances will help you to understand your own work with increased clarity.

**Assessment:** Portfolio (20%), Practical Work (80%)

\*All transcripts are issued in UK credits.

### Digital Pathways (CGI 2)

**Module Code: 5ANIM004W**

**Level 5**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

*Portfolio required.*

This Digital Pathways module supports you to help develop your digital animation skills in a specific area of interest. Understanding how your interests fit in to the wider world (both industrial and academic) is vital to your personal and professional development, and this module aims to support you to pursue an individual specialism that is both creative and informed. Typical paths for research include: 2D animation, 3D character animation, and interactive animation.

**Assessment:** Portfolio (20%), Practical Work (80%)

\*All transcripts are issued in UK credits.

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# Contemporary Media Practice - Practical

## Developing Contemporary Media Practice

**Module Code: 4MEST004W**

**Level 4**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

*Portfolio required.*

This module further develops your core practice skills and conceptual development across the media areas of moving image, still image and new media. You will work collaboratively to respond to a given brief to produce work in each media area, thereby demonstrating your deployment of key production skills and the development of your creative ideas.

**Assessment:** Project (100%)

\*All transcripts are issued in UK credits.

## Media Explorations

**Module Code: 4MEST006W**

**Level 4**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

*Portfolio required.*

This module allows you to engage with media from an experimental perspective, choosing from, and possibly working across, a range of media disciplines and practices. The emphasis is on exploratory approaches, where traditions, ideas and technologies are subject to creative play, testing, experiment and realisation.

**Assessment:** Project (100%)

\*All transcripts are issued in UK credits.

## Convergent Media

**Module Code: 5MEST003W**

**Level 5**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

*Portfolio required.*

The creative industry increasingly demands multi-skilling, as well as an awareness of the shifting relationships between media producers and consumers. This practical module engages students with issues around media convergence to reinforce their identity as contemporary media practitioners with skills across discipline boundaries. It also further develops the ability to reflect critically on project development and outcomes.

**Assessment:** Project (100%)

\*All transcripts are issued in UK credits.

## Professional Launchpad

**Module Code: 6MEST004W**

**Level 6**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /**

*Portfolio required.*

This module supports you in launching yourself in the media industries, or other intended careers. You present and promote yourself and your work to potential employers, with this facilitated through a programme of visiting professionals and workshops. Tasks include the production of a career plan and associated promotional materials, which you show to relevant professionals for advice and feedback.

**Assessment:** Portfolio (100%)

\*All transcripts are issued in UK credits.

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## Contemporary Media Practice - Theory

### Media Representations

**Module Code:** 4MEST005W

**Level 4**

**Semester 2**

**Location:** Harrow

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This theory module focuses on the role of media representations in the framing of contemporary experience, including urban space, gender, ethnicity, technology, history, and politics, along with their critical analysis in the context of specific media artefacts. The Reflective Essay assignment addresses such themes in relation to the project for Developing Contemporary Media Practice, with which this module is synoptically aligned.

**Assessment:** Essay (100%)

\*All transcripts are issued in UK credits.

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## Fashion Buying and/or Merchandise Management

There are a limited number of places for study abroad students on modules from the Fashion Buying Management and Fashion Merchandising Management degree programmes. These places are restricted to study abroad students who are majoring in Fashion at their home institution.

Note that modules from the Department of Fashion can only be selected at the time of application and cannot be registered for during the Orientation period

### London Fashion

**Module Code:** 4FAMN005W

**Level 4**

**Semester 2**

**Location:** Harrow

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module will cover the history of London Fashion from the immediate post war period (1945) to the present day looking at the iconic names, designers and retailers associated with London Fashion. The link between culture and fashion will be explored, the significance of key designers and the role of retailers from boutique to department store in satisfying the demands of the consumer. London itself will be explored both as a trend setter and also in the context of its' being the home of many iconic heritage brands including Liberty & Burberry as examples. The module will be delivered through a mixture of lectures and seminars but visiting contemporary retailers, exhibitions and galleries including the V & A and The Museum of London will be an essential component.

**Assessment:** Presentation Group (50%), Coursework (50%)

\*All transcripts are issued in UK credits.



## Global Fashion Retailing

**Module Code: 5FAMN010W**

**Level 5**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /**

This module has been designed to develop students understanding of the key drivers for the globalisation of the fashion retail industry. A series of lectures will explore the Technological, Economic, Political and Socio-cultural trends behind the globalisation of fashion retail. The key models relating to retail globalisation will be reviewed and applied to contemporary fashion case studies with seminars focusing on student led discussion of the key success factors and risks for businesses expanding internationally. It will include a live project with ensuing rollout plan. The module will introduce the key concepts relating to consumer behaviour in the fashion with specific reference to the importance of understanding culture in global markets.

**Assessment:** Presentation Group (40%), Examination - open book (60%)

\*All transcripts are issued in UK credits.

## Visual Merchandising

**Module Code: 5FAMN011W**

**Level 5**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module covers the theory and retail business practice of visual merchandising, product promotion and interior display. It explores future visual opportunities with regards to the digital space and technological innovation. It enables students to understand and evaluate the visual strategies that retailers employ in order to communicate their brand message, promote store image and increase merchandise sales. Students work on two assignments, an individual report and a group portfolio. The module combines the skills gained on the CAD and Illustration module from level 4 with facilitation to advance Photo shop skills, in order to create a visual merchandising solution for a specific fashion concept and store. Specialist CAD seminar sessions will be scheduled to review and develop the process and application of visual merchandising tools.

**Assessment:** Coursework (50%), Portfolio (50%)

\*All transcripts are issued in UK credits.

## Sustainable Fashion

**Module Code: 6FAMN005W**

**Level 6**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module will recognise the ethical and environmental impact of raw materials, garment manufacture and logistics in order to make a profitable and commercial Fashion range. The issues will be illustrated in terms of the positive and negative effects on People, Planet and Profit and discuss the potential for sustainable practice within the fashion industry. The student will develop the knowledge to identify, develop and establish effective Corporate Social Responsibility (CSR) policies and to manage and promote more sustainable approaches in product development and manufacture

**Assessment:** Coursework (50%), Examination - Seen (50%)

\*All transcripts are issued in UK credits.

## Commercial Skills

**Module Code: 6FAMN006W**

**Level 6**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module has been provided to give the student insight into the commercial aspects of retailing from “start-up” strategy through planning and to trading. At the core of this module is the business game. This is an interactive

simulation that looks at the risks and opportunities attached to business operations. It is a team exercise and each team must make a number of decisions concerning the set-up, management and eventual profitability of “their company”. These decisions will be effected by the P.E.S.T.L.E. factors. These factors may change whilst the game is running. The final result of the game is relatively unimportant to the learning from the module, the essential point of running the game is to allow the student to begin to make the link between their individual input to the team, the team decisions and the impact on their “business”. So far as possible the game has been designed to replicate the real business and trading environment of a retail unit and to include the factors and decisions that have to be made on a daily basis when trading a product in the retail environment. In order to support the business game lectures and activities will examine the key skills associated with the making of commercial decisions

**Assessment:** Presentation Group (60%), Coursework (40%)

\*All transcripts are issued in UK credits.

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# Graphic Communication Design - Practical

## Typography and Communication 1

**Module Code:** 4GPDS003W

**Level 4**

**Semester 2**

**Location:** Harrow

**UK Credit Value:** 20

**Equivalent Credit Value:** US Credits 4 /  
ECTS credits 10\*

*Portfolio required.*

This module aims to promote joy and enthusiasm for the design and use of letterforms. It seeks to develop awareness and sensitivity in the selection and manipulation of letterforms to create engaging and effective communication. It introduces the historical, cultural and technological developments that have influenced the vast array of forms available for the design and presentation of ideas and information through the visible word.

**Assessment:** Coursework (40%), Project (60%)

\*All transcripts are issued in UK credits.

## Visual Narratives

**Module Code:** 4GPDS005W

**Level 4**

**Semester 2**

**Location:** Harrow

**UK Credit Value:** 20

**Equivalent Credit Value:** US Credits 4 /  
ECTS credits 10\*

*Portfolio required.*

This module provides an introduction to the various forms of visual storytelling. You will learn how ideas and information may be constructed and communicated through a variety of representational means and media. Through practical workshops and project tasks, you will be invited to explore ways by which language, ideas and imagery may be presented through linear and non-linear narratives.

**Assessment:** Coursework (40%), Project (60%)

\*All transcripts are issued in UK credits.

## Visual Representation

**Module Code:** 4GPDS006W

**Level 4**

**Semester 2**

**Location:** Harrow

**UK Credit Value:** 20

**Equivalent Credit Value:** US Credits 4 /  
ECTS credits 10\*

*Portfolio required.*

In this module you will explore and examine the means by which we represent ideas, objects and events within our

world. Through general research you will gain an awareness of the historical developments of the representational systems currently in use. Through project work and introductory exercises you will explore and examine the representational means and systems available for communication.

**Assessment:** Coursework (40%), Project (60%)

\*All transcripts are issued in UK credits.

## Live Projects

**Module Code: 5GPDS002W**

**Level 5**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 40**

**Equivalent Credit Value: US Credits 8 /  
ECTS credits 20\***

*Portfolio required.*

This module focuses on undertaking design briefs that have direct links to industry and design practice. You will be offered choices that will enable you to select project briefs appropriate to your skills, interests and aspirations. The projects on offer may be live briefs, or they may be briefs set by professional bodies or industry specialists. You will also engage in research and writing that is directly linked to the projects on offer.

**Assessment:** Project (70%), Essay (30%)

\*All transcripts are issued in UK credits.

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# Illustration and Visual Communication - Practical

## Figure Drawing

**Module Code: 4ILLU003W**

**Level 4**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module is designed to support the development of skills and understanding in drawing practices focused on observational study of the human figure. This module is delivered through studio figure drawing with some location study and exhibition visits.

**Assessment:** Portfolio (100%)

\*All transcripts are issued in UK credits.

## Interdisciplinary Practice

**Module Code: 5ILLU003W**

**Level 5**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

The module is designed to support experimental and interdisciplinary practice. You are encouraged to work flexibly in developing concepts and outcomes through varied technical processes supported by personal research, visual and design experimentation.

**Assessment:** Portfolio (100%)

\*All transcripts are issued in UK credits.

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# Illustration and Visual Communication - Theory

## Introduction to Image Media

**Module Code:** 4ILLU005W

**Level 4**

**Semester 2**

**Location:** Harrow

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module examines image media in relationship to industry and institutions; media texts; audiences; technology and the effect of social media on the consumption and generation of culture and social interaction. To introduce students to theories and debates about mass media and its role in contemporary society. To provide tools for analysing and deconstructing images in mass media, social media, media production and consumption. To stimulate and enhance your own research and skills in analytical thinking and reasoning.

**Assessment:** Essay (100%)

\*All transcripts are issued in UK credits.

## London Studies

### Modern Art in London

**Module Code:** 4FIAR007X

**Level 4**

*This is a London Studies module*

**Semester 2**

**Location:** Marylebone

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

**Dis-requisite:** *This module cannot be taken with 4ELIT010X Art and Society.*

Modern Art in London offers a unique opportunity to explore London through the art displayed in museums and galleries across the capital. Weekly gallery visits and lectures explore a Modern Art historical survey starting from the late 1800's and continuing up to the contemporary international art scene experience. Each week students will visit a different London Gallery and spend time working in the gallery both independently and with the module tutors. The note-taking and discussions that take place in the galleries are documented as part of the weekly journal style assessment. Historical and contextual lectures, reading specific seminars and discussion groups look to support and engage a range of student backgrounds from the art history novice to the seasoned connoisseur.

**Assessment:** Coursework (100%)

\*All transcripts are issued in UK credits.

### Photographing the City: London (Study Abroad)

**Module Code:** 4IMAG011X

**Level 4**

*This is a London Studies module*

**Semester 2**

**Location:** Harrow / Harrow

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module is concerned with an investigation of the city as represented through historical and contemporary photography. Through a series of lectures, workshops, photo walks and gallery visits students gain a critical perspective on the city as a social, cultural, architectural and artistic phenomenon. Through a research and development process they focus on an aspect of the city to represent through their own photographic project.

**Assessment:** Project (30%), Project (70%)

\*All transcripts are issued in UK credits.

## Television in London

*This is a London Studies module*

**Module Code:** 4TVPR007X

**Level 4**

**Semester 2**

**Location:** Harrow / Regent

**UK Credit Value:** 20

**Equivalent Credit Value:** US Credits 4 /  
ECTS credits 10\*

Working in one large and several small groups students devise and produce a factual pro-gramme realised in a multicamera studio. Studio based multicamera television show. Students work in a large group to produce one 25 minute live magazine programme. Through practice in the studio students learn the pro-cedures and protocols necessary for shooting within a large crew, an "as live" TV studio show. Students learn how to schedule, source talent, produce a running order, design and build a simple set and work collectively towards the recording of a live show in a proscribed amount of 'on-air' time. There is an emphasis on collective responsibility and problem solving. Students write a per-sonal log plus a reflective and a critical analysis of the production process and their finished programme.

**Assessment:** Coursework (80%), Coursework (20%)

\*All transcripts are issued in UK credits.

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# Mixed Media Fine Art - Practical

## Contemporary Fine Art Practice 1 Experimentation

**Module Code:** 4FIAR003W

**Level 4**

**Semester 2**

**Location:** Harrow

**UK Credit Value:** 20

**Equivalent Credit Value:** US Credits 4 /  
ECTS credits 10\*

*Portfolio required.*

Drawing on the experience gained in Semester 1, this module helps students to develop their individual starting points for further practical pursuit in contemporary fine art terms, encouraging an independent approach from outset by students to their developing practice. Delivery consists of initial tutorials, reflecting on work so far, with later tutorial input and the programme of gallery visits, seminars and talks to aid the practical and theoretical research process, and increase critical awareness, within an increasingly professional context.

**Assessment:** Coursework (20%), Practical Coursework (80%)

\*All transcripts are issued in UK credits.

## Material Light- lens based practice within a fine art context.

**Module Code:** 4FIAR005W

**Level 4**

**Semester 2**

**Location:** Harrow

**UK Credit Value:** 20

**Equivalent Credit Value:** US Credits 4 /  
ECTS credits 10\*

*Portfolio required.*

This module introduces you to a range of essential lens based media practices and conceptual development skills. You will explore lens based media as a material within a fine art context. Students undertake workshops throughout the module to develop their skills in photography and moving image. They then work collaboratively, or individually when appropriate, to respond to a self initiated brief.

**Assessment:** Coursework (100%)

\*All transcripts are issued in UK credits.

## Reconsidering Drawing

**Module Code: 4FIAR006W**

**Level 4**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

*Portfolio required.*

This module is designed to provide students with the opportunity to expand and develop their understanding of what constitutes drawing today. Students will be encouraged to explore that through practical workshops and independent study, by experimenting widely with both medium and approach. The module will include an introduction, a range of workshops and guest lecturers, a list of gallery visits, seminars and tutorials, all as a support and enabler to self-directed study.

**Assessment:** Practical Coursework (100%)

\*All transcripts are issued in UK credits.

## Contemporary Fine Art Practice 2.2 Presentation

**Module Code: 5FIAR003W**

**Level 5**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

*Portfolio required.*

This module is practice based and supports and enables you to consolidate personal concerns relevant to the development of your practice, with the arena of contemporary Fine Art. This module enables you to develop a body of work with increasing conceptual depth. To contextualise and critically evaluate the work in relationship to Fine Art Practice 2.1. Showing a familiarisation with the issues and processes of curation. This is done via the final year show.

**Assessment:** Coursework (80%), Coursework (20%)

\*All transcripts are issued in UK credits.

# Mixed Media Fine Art - Theory

## Sources of Contemporary Fine Art Practice

**Module Code: 4FIAR002W**

**Level 4**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This theory-based module will focus, via a series of lectures, on the origins of the Romantic construct of the artist as an inspired (white male) individual and social outsider and its impact on the subsequent development of modernist ideas about originality. The consequences of the application of the term 'avant-garde' to art will be critiqued from feminist, post-colonial and other perspectives, as will related issues of so-called primitivism, ethnicity and cultural identity.

**Assessment:** Essay (100%)

\*All transcripts are issued in UK credits.

## Contemporary Fine Art Ideas & Form

**Module Code: 5FIAR004W**

**Level 5**

**Semester 2**

**Location: Harrow**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

The aim of this module is to raise and discuss issues that drive contemporary art practice. It will critically examine

the way that ideas take form and how histories of contemporary art are written and received. These issues are explored with reference to the work of a range of contemporary artists, practices and critical texts. This module also acts as an important transitional point between previous contextual studies and studio based modules and the Level 6 dissertation. The students are encouraged to identify and explore an essay topic that will form the basis of their dissertation research.

**Assessment:** Essay (80%), Coursework (20%)

\*All transcripts are issued in UK credits.

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## Photography - Practical

### The Constructed Photograph

**Module Code:** 4IMAG003W

**Level 4**

**Semester 2**

**Location:** Harrow

**UK Credit Value:** 40

**Equivalent Credit Value: US Credits 8 /  
ECTS credits 20\***

***Pre-requisite: Previous darkroom experience.***

*Portfolio required.*

In this module students are introduced to the practice of constructing a photographic image both in the studio and on location. Students will be introduced to the use of electronic flash lighting and large format film cameras used to make high quality photographic images. They will also be introduced to the analogue colour darkroom and the making of C-Type prints. Alongside this students will be introduced to some of the major theoretical debates around the constructed photograph will look at a wide range of relevant contemporary and historical work.

**Assessment:** Project (40%), Project (40%), Coursework (20%)

\*All transcripts are issued in UK credits.

### Photography For Wall Page & Screen

**Module Code:** 5IMAG003W

**Level 5**

**Semester 2**

**Location:** Harrow

**UK Credit Value:** 20

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

*Portfolio required.*

Students are introduced to some of the main contexts for historical and contemporary photographic practice through lectures and visiting practitioners working in these contexts (photographers, artists, curators, publishers etc). Students elect to work within a particular context (Gallery wall/installation, book/publication or screen) and produce a self-defined project. The module will explore the relationships between artists, photographers and commissioning agencies within the contexts of the gallery, publications of various kinds, the screen and other social and media venues.

**Assessment:** Project (80%), Coursework (20%)

\*All transcripts are issued in UK credits.

## Exhibition

**Module Code: 5IMAG005W**

**Location: Harrow**

**Level 5**

**UK Credit Value: 20**

**Semester 2**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

*Portfolio required.*

This module is about placing your work before a wider audience. The display may take a variety of forms including exhibition, installation, print or electronic publication. You may choose to re-contextualise or develop existing work or produce new work for a specific context and as a group organise, publicise and document the exhibition, installation or publication.

**Assessment:** Project (80%), Group Coursework (20%)

\*All transcripts are issued in UK credits.

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## Photography - Theory

### Photography from the Cold War to the Present

**Module Code: 4IMAG004W**

**Location: Harrow**

**Level 4**

**UK Credit Value: 20**

**Semester 2**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module examines the history and theory of post war photography in relation to cultural and socio-political developments of the period (eg. Abstraction, the Cold War, etc.). Exploring those developments in terms of corresponding theoretical developments – formalism, conceptualism, postmodernism, etc. – the module traces the post war history of photography through to our contemporary global culture.

**Assessment:** Coursework (25%), Essay (75%)

\*All transcripts are issued in UK credits.