## Module Catalogue

### Architecture and Tourism

#### Postgraduate Study Abroad 2019/20 Semester 2

<table>
<thead>
<tr>
<th>Module Code</th>
<th>Module Name</th>
<th>Level</th>
<th>Semester</th>
<th>UK Credit Value</th>
<th>Credit Equivalency</th>
</tr>
</thead>
<tbody>
<tr>
<td>7PLAN013W</td>
<td>Planning Theory and Practice 2</td>
<td>7</td>
<td>Semester 2</td>
<td>20</td>
<td>US Credits 4 / ECTS credits 10*</td>
</tr>
<tr>
<td>7PLAN015W</td>
<td>Public Realm: Significance, Design, Experience</td>
<td>7</td>
<td>Semester 2</td>
<td>20</td>
<td>US Credits 4 / ECTS credits 10*</td>
</tr>
<tr>
<td>7TRAN001W</td>
<td>Air Transport Economics</td>
<td>7</td>
<td>Semester 2</td>
<td>20</td>
<td>US Credits 4 / ECTS credits 10*</td>
</tr>
<tr>
<td>7TRAN010W</td>
<td>Freight Transport and Logistics Services</td>
<td>7</td>
<td>Semester 2</td>
<td>20</td>
<td>US Credits 4 / ECTS credits 10*</td>
</tr>
<tr>
<td>7TRAN013W</td>
<td>Land Use Planning and Transport</td>
<td>7</td>
<td>Semester 2</td>
<td>20</td>
<td>US Credits 4 / ECTS credits 10*</td>
</tr>
<tr>
<td>7TRAN014W</td>
<td>Logistics and the External Environment</td>
<td>7</td>
<td>Semester 2</td>
<td>20</td>
<td>US Credits 4 / ECTS credits 10*</td>
</tr>
<tr>
<td>7TRAN022W</td>
<td>Retail Supply Chain Management</td>
<td>7</td>
<td>Semester 2</td>
<td>20</td>
<td>US Credits 4 / ECTS credits 10*</td>
</tr>
</tbody>
</table>

* All transcripts are issued in UK credits. Please note the recommendation of a 4 US credit value equivalency is provided as guidance. Final credit values for all modules for US students are decided by your home institution and will be dependent on its credit transfer policies.

### Architecture and Cities

#### Planning Theory and Practice 2

| Module Code: 7PLAN013W | Level 7 | UK Credit Value: 20 | Equivalent Credit Value: US Credits 4 |
Public Realm: Significance, Design, Experience

Module Code: 7PLAN015W Level 7 Semester 2 Location: Marylebone UK Credit Value: 20 Equivalent Credit Value: US Credits 4 / ECTS credits 10*

This module focuses on the public realm from the perspective of urban design and planning. In the module students will have the opportunity to study and write about key theories and debates about public space. These include issues such as inclusion and exclusion, the ‘publicness’ of public space, identity, experience, movement, green spaces, crime, security and anti-social behaviour and different approaches to management. These are considered in an international context. The module is equally focused on practical examples and students will undertake a practical project to explore these issues ‘on the ground’ thereby enhancing their skills in critical evaluation and design appreciation.

Assessment: Coursework (50%), Coursework (40%), Presentation (10%)

*All transcripts are issued in UK credits.

Air Transport Economics

Module Code: 7TRAN001W Level 7 Semester 2 Location: Marylebone UK Credit Value: 20 Equivalent Credit Value: US Credits 4 / ECTS credits 10*

This module examines the structure of the airline industry and the international regulatory regime within which it operates. Airline costs and revenues are analysed and related to financial performance. Airport economics is introduced along with key concepts in airport operations and planning.

Assessment: Coursework (70%), In-Class Test/Assignment exam conditions (30%)

*All transcripts are issued in UK credits.

Freight Transport and Logistics Services

Module Code: 7TRAN010W Level 7 Semester 2 Location: Marylebone UK Credit Value: 20 Equivalent Credit Value: US Credits 4 / ECTS credits 10*

Assessment: Coursework (50%), Examination - closed book (50%)

*All transcripts are issued in UK credits.

Land Use Planning and Transport

Module Code: 7TRAN013W Level 7 Semester 2 Location: Marylebone UK Credit Value: 20 Equivalent Credit Value: US Credits 4 / ECTS credits 10*

The module explores changes in land use in relation to changes in city form and function. It focuses on how the changing planning system (including specific funding systems and processes, and the broader planning framework)
shapes transport systems and their sustainability. Different views on transport and land use planning are considered, including local authority and developer perspectives. The module incorporates discussion of transport modelling and forecasting, and an introduction to relevant software as it is used within planning and policy-making. The module considers social and environmental trends and constraints as they affect planning for future transport systems.

**Assessment:** Coursework (50%), Examination - closed book (50%)

*All transcripts are issued in UK credits.*

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**Logistics and the External Environment**

**Module Code:** 7TRAN014W  
**Level:** 7  
**Location:** Marylebone  
**Credit Value:** 20  
**Equivalent Credit Value:** US Credits 4 / ECTS credits 10*

This module is designed to make students aware of the external influences that companies must take into account in the design and operation of their logistics systems. Supply chains do not exist in a vacuum, and there are many issues that companies need to consider to ensure that they operate legally and responsibly in addition to meeting their own internal company objectives.

**Assessment:** Coursework (50%), Examination - closed book (50%)

*All transcripts are issued in UK credits.*

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**Retail Supply Chain Management**

**Module Code:** 7TRAN022W  
**Level:** 7  
**Location:** Marylebone  
**Credit Value:** 20  
**Equivalent Credit Value:** US Credits 4 / ECTS credits 10*

This module examines the changing market for freight transport and logistics services in a European and increasingly global context. The key modes of transport are evaluated in terms of their costs, operational capabilities and performance. Changing demands for new services are assessed. Strategic options for service providers are explored within the broader policy and planning framework.

**Assessment:** Coursework (50%), Examination - closed book (50%)

*All transcripts are issued in UK credits.*