

# Module Catalogue

## Faculty of Architecture and the Built Environment

### Postgraduate Study Abroad with Internship 2018/9

#### Semester 2

As part of the Internship programme all students must take three modules per semester, including the following module in either Semester 1 or 2:

5BUSS005X	Professional and Personal Skills Development	Level 5	Semester 1 or 2	20	US Credits 4 / ECTS credits 10*
-----------	--	---------	-----------------	----	---------------------------------

If you choose to take the Internship option this semester, then you are able to take two free-choice modules in addition to the above module. Please note that the above module carries Undergraduate credit.

Module Code	Module Name	Level	Semester	UK Credit Value	Credit Equivalency
<b>Planning and Transport</b>					
7PLAN013W	Planning Theory and Practice 2	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7PLAN015W	Public Realm: Significance, Design, Experience	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7TRAN001W	Air Transport Economics	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7TRAN007W	Airline Planning and Management	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7TRAN009W	Airport Planning and Management	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7TRAN010W	Freight Transport and Logistics Services	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7TRAN013W	Land Use Planning and Transport	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7TRAN014W	Logistics and the External Environment	7	Semester 2	20	US Credits 4 / ECTS credits 10*

7TRAN022W	Retail Supply Chain Management	7	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Property and Construction</b>					
7CNMN001W	Building Design Management	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7CNMN003W	Commercial Management	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7CNMN006W	Construction Project Planning	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7CNMN008W	Developing Effective Project Teams	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7CNMN009W	Economics of the Construction Industry	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7CNMN013W	Risk Management for Projects	7	Semester 2	20	US Credits 4 / ECTS credits 10*
<b>Tourism</b>					
7EVMN005W	Mega-Events	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7TOUR002W	Festivals, Culture and Place	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7TOUR006W	Tourism and Cities	7	Semester 2	20	US Credits 4 / ECTS credits 10*
7TOUR008W	Tourism Policy and Destination Management	7	Semester 2	20	US Credits 4 / ECTS credits 10*

\* All transcripts are issued in UK credits. Please note the recommendation of a 4 US credit value equivalency is provided as guidance. Final credit values for all modules for US students are decided by your home institution and will be dependent on its credit transfer policies.

## Internship Module

### Professional and Personal Skills Development

**Module Code: 5BUSS005X**

**Level 5**

**Semester 1 or 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

Internship Programme Information: You can apply for a study abroad internship as part of a single semester or year-long study abroad programme at the University of Westminster, but the maximum duration of the internship is one semester. Alongside your academic studies, you will be expected to work 14 hours over two to three days per week in your internship. Internships are part-time and run for 12 weeks, until the end of the teaching period.

Module Description: The module is designed to allow you to draw upon your experience in the workplace in order to reflect on (and to challenge) your behaviours, attitudes and assumptions at work. This greater self-awareness will help you to appreciate differences in cultural and ethical working practices. The module uses coaching tools to help you to discover your own solutions to issues, thus developing you as an 'independent' self-reliant learner and increasing your resilience. The module also fosters the development of your analytical thinking skills by applying relevant theory and concept to your work experiences. Your learning and practical experience is designed to enable you to reflect on both your work and learning so that you can articulate your global skills set to future employers.

A reminder that that this module carries Undergraduate credit.

**Assessment:** Individual Oral Presentation (25%), Individual Reflective Learning Log (25%), Essay (50%)

\*All transcripts are issued in UK credits.

---

## Planning and Transport

### Planning Theory and Practice 2

**Module Code: 7PLAN013W**

**Level 7**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

Summary of Module content: • Governance • Community engagement • Social exclusion and diversity • Planning theory • Planning at different geographic scales • Planning for economic growth and for housing

**Assessment:** Coursework (50%), Coursework (50%)

\*All transcripts are issued in UK credits.

### Public Realm: Significance, Design, Experience

**Module Code: 7PLAN015W**

**Level 7**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module focuses on the public realm from the perspective of urban design and planning. In the module students will have the opportunity to study and write about key theories and debates about public space. These include issues such as inclusion and exclusion, the 'publicness' of public space, identity, experience, movement, green spaces, crime, security and anti-social behaviour and different approaches to management. These are considered in an international context. The module is equally focused on practical examples and students will undertake a practical project to explore these issues 'on the ground' thereby enhancing their skills in critical evaluation and design appreciation.

**Assessment:** Coursework (50%), Coursework (40%), Presentation (10%)

\*All transcripts are issued in UK credits.

## Air Transport Economics

**Module Code:** 7TRAN001W

**Level 7**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module examines the structure of the airline industry and the international regulatory regime within which it operates. Airline costs and revenues are analysed and related to financial performance. Airport economics is introduced along with key concepts in airport operations and planning.

**Assessment:** Coursework (70%), In-Class Test/Assignment exam conditions (30%)

\*All transcripts are issued in UK credits.

## Airline Planning and Management

**Module Code:** 7TRAN007W

**Level 7**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module examines retail markets (by country and sector). Developments in control of the supply chain between retailers and manufacturers are investigated. Cost structures in the supply retail supply chain are examined. new patterns of retailing and the implication for logistics are assessed. International comparisons are made.

**Assessment:** Coursework (50%), Examination - closed book (50%)

\*All transcripts are issued in UK credits.

## Airport Planning and Management

**Module Code:** 7TRAN009W

**Level 7**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module examines the organisation and management of the airport industry. It assesses airport economics and performance, and discusses aeronautical and non-aeronautical revenues. Airport operations and capacity issues are followed by service quality and airport marketing. Surface access strategies are analysed and planning procedures for expansion are discussed. Airport expansion issues and role of regional airports are examined.

**Assessment:** Coursework (50%), Examination - closed book (50%)

\*All transcripts are issued in UK credits.

## Freight Transport and Logistics Services

**Module Code:** 7TRAN010W

**Level 7**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

**Assessment:** Coursework (50%), Examination - closed book (50%)

\*All transcripts are issued in UK credits.

## Land Use Planning and Transport

**Module Code:** 7TRAN013W

**Level 7**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

The module explores changes in land use in relation to changes in city form and function. It focuses on how the changing planning system (including specific funding systems and processes, and the broader planning framework) shapes transport systems and their sustainability. Different views on transport and land use planning are considered, including local authority and developer perspectives. The module incorporates discussion of transport modelling and forecasting, and an introduction to relevant software as it is used within planning and policy-making. The module considers social and environmental trends and constraints as they affect planning for future transport systems.

**Assessment:** Coursework (50%), Examination - closed book (50%)

\*All transcripts are issued in UK credits.

## Logistics and the External Environment

**Module Code:** 7TRAN014W

**Level 7**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module is designed to make students aware of the external influences that companies must take into account in the design and operation of their logistics systems. Supply chains do not exist in a vacuum, and there are many issues that companies need to consider to ensure that they operate legally and responsibly in addition to meeting their own internal company objectives.

**Assessment:** Coursework (50%), Examination - closed book (50%)

\*All transcripts are issued in UK credits.

## Retail Supply Chain Management

**Module Code:** 7TRAN022W

**Level 7**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module examines the changing market for freight transport and logistics services in a European and increasingly global context. The key modes of transport are evaluated in terms of their costs, operational capabilities and performance. Changing demands for new services are assessed. Strategic options for service providers are explored within the broader policy and planning framework.

**Assessment:** Coursework (50%), Examination - closed book (50%)

\*All transcripts are issued in UK credits.

---

# Property and Construction

## Building Design Management

**Module Code:** 7CNMN001W

**Level 7**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

The function of design management and its efficient integration into project management processes. Devising and applying techniques for the design of major construction projects, taking particular account of client needs, future proofing, procurement structure and adaptability.

**Assessment:** Coursework (50%), Presentation (50%)

\*All transcripts are issued in UK credits.

## Commercial Management

**Module Code: 7CNMN003W**

**Level 7**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

The module will investigate current relevant topics as well as the broad concept of Commercial Management and the role of the Commercial Manager. Commercial considerations for the optimization of financial performance in an external and internal context including the successful commercial management of construction projects.

**Assessment:** Coursework (30%), Coursework (70%)

\*All transcripts are issued in UK credits.

## Construction Project Planning

**Module Code: 7CNMN006W**

**Level 7**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

The key principles of construction project planning from initial briefing to managing the construction process. Analysis of management systems in the context of successfully coordinating and delivering a construction process. Monitoring and control systems

**Assessment:** Coursework (80%), Portfolio (20%)

\*All transcripts are issued in UK credits.

## Developing Effective Project Teams

**Module Code: 7CNMN008W**

**Level 7**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

The selection, development and maintenance of effective and efficient teams throughout the duration of the construction project. The principles of team selection, group dynamics and appraisal. The process of identifying client requirements

**Assessment:** Coursework (80%), Portfolio (20%)

\*All transcripts are issued in UK credits.

## Economics of the Construction Industry

**Module Code: 7CNMN009W**

**Level 7**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

The economics of the construction sector, the economic environment in which construction firms operate, and the economic role of the construction industry both nationally and internationally.

**Assessment:** Coursework (50%), In-Class Test/Assignment exam conditions (50%)

\*All transcripts are issued in UK credits.

## Risk Management for Projects

**Module Code: 7CNMN013W**

**Level 7**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

The module will investigate the management of uncertainty and risk in a construction project environment, examining qualitative but mainly quantitative techniques.

**Assessment:** Portfolio (35%), Coursework (35%), Coursework (30%)

\*All transcripts are issued in UK credits.

---

# Tourism

## Mega-Events

**Module Code:** 7EVMN005W

**Level 7**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module focuses on the specific challenges and opportunities associated with mega-events. Through lectures, seminars and visits, the module examines mega-events as a specific events genre but also as phenomena that can help us to understand wider issues such as urban regeneration, tourism development and the impacts of large-scale projects.

**Assessment:** Coursework (50%), Examination - closed book (50%)

\*All transcripts are issued in UK credits.

## Festivals, Culture and Place

**Module Code:** 7TOUR002W

**Level 7**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

The module will assess the role which festivals and events perform in stimulating community pride and energising local residents as well as their contribution to the visitor economy. Concentrating on cultural festivals such as city arts festivals, street theatre, music festivals, heritage events and cultural exhibitions, the module will examine themes such as place-making, community identity and authenticity.

**Assessment:** Coursework (50%), Examination - closed book (50%)

\*All transcripts are issued in UK credits.

## Tourism and Cities

**Module Code:** 7TOUR006W

**Level 7**

**Semester 2**

**Location:** Marylebone

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module investigates how tourism shapes cities and cities shape tourism. It examines the continued rapid growth in city tourism, what cities can offer visitors and what visitors to cities seek. It looks in detail at the development of tourism in former industrial cities like Barcelona, tourist-historic cities like Venice, and world tourism cities and capital cities like London. Throughout there is an emphasis on understanding the visitor experience of city destinations, and how cities shape, promote and present themselves for visitors. Coursework is a study of a tourism city of your choice.

**Assessment:** Coursework (50%), Examination - closed book (50%)

\*All transcripts are issued in UK credits.

## Tourism Policy and Destination Management

**Module Code: 7TOUR008W**

**Level 7**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 /  
ECTS credits 10\***

This module examines the context and process for tourism policy making and destination management. Initially it considers the context for decision making, emphasising the interaction between the different public and private stakeholders in sustainable policy development. It then considers destination development and interrogates the theoretical concepts about destination management. It uses case study material to examine and evaluate approaches to tourism policy making and destination management.

**Assessment:** Group Coursework (40%), Coursework (60%)

\*All transcripts are issued in UK credits.