## Module Catalogue Architecture and Cities Undergraduate Exchange 2024/5 Semester 2

| **Module Code** | **Module Name** | **Level** | **Semester** | **UK Credit Value** | **Credit Equivalency** |
| --- | --- | --- | --- | --- | --- |
| **Architecture** | | | | | |
| 5ARCH010W | [DES2B: Design Projects](#5ARCH010W) | 5 | Semester 2 | 40 | US Credits 8 / ECTS credits 20\* |
| **Interior Architecture** | | | | | |
| 5ARCH005W | [Studies in Design 4: Material and Detail](#5ARCH005W) | 5 | Semester 2 | 40 | US Credits 8 / ECTS credits 20\* |
| 5ARCH007W | [Time-based Media](#5ARCH007W) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 5ARCH008W | [Exhibition Design](#5ARCH008W) | 5 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| **Tourism** | | | | | |
| 4TOUR004W | [Current Debates in Tourism](#4TOUR004W) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 4TOUR005W | [Planning for the Visitor Economy](#4TOUR005W) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 4TOUR006W | [Hospitality in Tourism and Events](#4TOUR006W) | 4 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 6TOUR002W | [Sustainable Tourism in the Developing World](#6TOUR002W) | 6 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |
| 6TOUR007W | [City Tourism and Urban Change](#6TOUR007W) | 6 | Semester 2 | 20 | US Credits 4 / ECTS credits 10\* |

\* All transcripts are issued in UK credits. Please note the recommendation of a 4 US credit value equivalency is provided as guidance. Final credit values for all modules for US students are decided by your home institution and will be dependent on its credit transfer policies.

## Architecture

### DES2B: Design Projects

[**Module Code: 5ARCH010W**](#5ARCH010W_return)

**Level 5**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 40**

**Equivalent Credit Value: US Credits 8 / ECTS credits 20\***

***This module is a requirement for all Architecture exchange students from CUHK and RMIT.***  
Portfolio required.   
Teaching and learning is undertaken within studio groups. Students respond to a studio project scenario, develop a project brief informed by their critical responses to subject and site, and design an architectural proposal resolved to Developed Design Stage. The building envelope is investigated further through a detailed Technical Study. Students curate and prepare the summer exhibition.  
**Assessment:** Portfolio (85%), Presentation (15%), Portfolio (100%)  
\*All transcripts are issued in UK credits.

## Interior Architecture

### Studies in Design 4: Material and Detail

[**Module Code: 5ARCH005W**](#5ARCH005W_return)

**Level 5**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 40**

**Equivalent Credit Value: US Credits 8 / ECTS credits 20\***

***This module is a requirement for all Architecture exchange students from HKPU.***  
Portfolio required.   
This module explores how we can alter, adapt and/or extend buildings and what role details can play in this.Students learn to research precedents, diagnose host buildings, mock up details using appropriate materials, and to further explore and represent their proposals’ construction and spatial properties.This module supports a range of activities and tasks to advance students’ understanding of fabrication processes, site research, representation, and practice.  
**Assessment:** Portfolio (75%), Coursework (25%)  
\*All transcripts are issued in UK credits.

### Time-based Media

[**Module Code: 5ARCH007W**](#5ARCH007W_return)

**Level 5**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

***Students should should have some kind of design background - the module uses Premiere Pro.***  
In this module students are required to study a specified interior through the medium of film. Working in ‘crews’ that include a director, editor and camera operator you will develop a film proposal through storyboard, text and drawing. This proposal will then be shot on location in your selected interior and edited into a short film that will be presented to the group. You are also required to produce a working journal.  
**Assessment:** Film/Video (70%), Film/Video (70%), Coursework (30%), Coursework (30%)  
\*All transcripts are issued in UK credits.

### Exhibition Design

[**Module Code: 5ARCH008W**](#5ARCH008W_return)

**Level 5**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

***Students should should have some kind of design background.***  
This module offers students the opportunity to study in detail how temporary and permanent exhibitions are designed and curated.It primarily covers the re-evaluation of existing interior spaces, space planning and the analysis and thematic organisation of collections, together with the process of researching and editing content.Specialist workshops deal with the creative interpretation of specific design briefs and the articulation of creative design responses. The Module also considers the inter-relatedness of exhibition design, graphics and other promotional material.  
**Assessment:** Portfolio (100%)  
\*All transcripts are issued in UK credits.

## Tourism

### Current Debates in Tourism

[**Module Code: 4TOUR004W**](#4TOUR004W_return)

**Level 4**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

This module presents a dynamic overview of current trends and issues in the tourism sector. The programme will be based around current tourism issues and topics and aims to provide students with a deeper understanding of the background, nature and implications of these. Teaching and learning sessions will focus on discrete topics that highlight the changing nature of tourism and its industries such as the emergence of new business models, destinations and markets, and on external factors that influence the tourism industry such as climate change and world or political events. It is a sociological module, which uses examples from around the world.  
**Assessment:** Portfolio (50%), Coursework (50%)  
\*All transcripts are issued in UK credits.

### Planning for the Visitor Economy

[**Module Code: 4TOUR005W**](#4TOUR005W_return)

**Level 4**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

This module explores the context for spatial planning for the visitor economy. Students will explore how tourism and events as economic drivers fit within the spatial planning model. It examines different approaches to planning for tourism and events in the context of various areas within central London, to give students to recognise how tourism and events impact the visitor economy.It also considers stakeholders in the planning process investigating their role and influence. There are two assessments; in the first, students develop a detailed case study to evaluate a place, identifying its potential as a visitor destination.The second considers an event or tourism attraction and its role in destination development.  
**Assessment:** Coursework Group (50%), Coursework (50%)  
\*All transcripts are issued in UK credits.

### Hospitality in Tourism and Events

[**Module Code: 4TOUR006W**](#4TOUR006W_return)

**Level 4**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

Hospitality is integral to the delivery of tourism and event services. Understanding the landscape and operations and related issues of this very large sector is vital. The module will cover the various aspects of the hospitality industry, which includes the accommodation and catering sub-sectors. The module will also explore management issues, price and revenue management as well as the structure of the sector and the regulations pertaining to it.  
**Assessment:** Presentation Group (50%), Essay (50%)  
\*All transcripts are issued in UK credits.

### Sustainable Tourism in the Developing World

[**Module Code: 6TOUR002W**](#6TOUR002W_return)

**Level 6**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

***Pre-requisite: Previous tourism studies background required.***  
This module investigates the evolution, growth and future of the concept of sustainable tourism; exploring the origins, definitions and concepts of sustainable development and examining applications to the tourism industry and tourism destinations. The module introduces tools that have been identified as useful in the quest for more sustainable/ responsible forms of tourism development. Environmental and social issues are addressed in detail and the context of the developing world is emphasized throughout. The module aims to give a genuinely global view of tourism development and uses a variety of perspectives and theories to achieve this.  
**Assessment:** Presentation (25%), Coursework (75%)  
\*All transcripts are issued in UK credits.

### City Tourism and Urban Change

[**Module Code: 6TOUR007W**](#6TOUR007W_return)

**Level 6**

**Semester 2**

**Location: Marylebone**

**UK Credit Value: 20**

**Equivalent Credit Value: US Credits 4 / ECTS credits 10\***

***Previous tourism studies background required***  
This module focuses on city tourism: in particular how the development of tourism in cities is linked to wider processes affecting the development of contemporary cities. Using ideas from urban studies, cultural geography, planning, and tourism, this module accounts for recent trends in city tourism and relates them to wider trends in consumption. The module pays particular attention to the ways that tourism links to wider urban processes: e.g. regeneration, gentrification and globalisation. It explores different types of consumption and explains how they influence the design and experience of urban space. The module pays particular attention to the economic, cultural and policy context for urban leisure experiences, including tourism. Field study visits in London will be incorporated into the programme and used to inform the assessment. The module addresses professional practice by analysing relevant city strategies and interventions.  
**Assessment:** Portfolio (100%)  
\*All transcripts are issued in UK credits.