|  |  |  |
| --- | --- | --- |
| MA Music Business Mgmt  ORIENTATION TIMETABLE | | |
| COURSE LEADER – sally gross / HEAD OF SCHOOL – gregory sporton **WELCOME**  A warm welcome and congratulations to all the new MA Music Business Management students. We all look forward to meeting you on Thursday 19th September at the Harrow Campus. This is the start of what we hope will be an interesting and exciting time for you, there is a lot to learn and a lot of information to take on board but please do not worry we are here to help you settle in and answer your questions. | | |
|  | | |
|  | | |
| |  |  |  | | --- | --- | --- | | **DATE – Wednesday – 18\_09\_2019** | | | | **Time** | **Event** | **Location** | | **11:00 – 16:00** | **Arrivals Fair (optional event)** | **Harrow Campus HA1 3TP** |  |  |  |  | | --- | --- | --- | | **DATE - Thursday - 19\_09\_2019** | | | | **Time** | **Event** | **Location** | | **11:00 - 11:30** | **Welcome** | **Auditorium- Harrow** | | **12:15** | **Enrollment** | **The Forum - Harrow** | | **14:00-16:00** | **Course Induction** | **A1-10 -** **Harrow** |  |  |  |  | | --- | --- | --- | | **DATE - Friday - 20\_09\_2019** | | | | **Time** | **Event** | **Location** | | **11:00-17:00** | **Induction Day 2** | **C1.15 - 115 New Cavendish Street  W1W 6UW** | | **20:00-01:00** | **Networking Welcome Event** | **TBC** | | | |
| **READING LIST**  We suggest the you check out some of the following music industry commentators and follow them on all social media.  You will find them on Twitter and then go to their websites and have a read –there is a lot there so keep reading.  Cherie Hu  Mark Mulligan  MBW -  Music Business Worldwide please subscribe as you will need to read this everyday  PRS for Music  And The Writer Is  <https://andthewriteris.libsyn.com/>  BBC Sounds- get the app and listen to lots of amazing shows –here are a few of my favorites  From Mento to Lovers Rock  <https://www.bbc.co.uk/programmes/b00sl252/episodes/player>  Paperback Writers 6 music  <https://www.bbc.co.uk/sounds/play/m000584k>  Books  Wikstrom, P & Robert DeFilippe *Business Innovation and Disruption in The Music Industry* (2016) Edward Elgar Pub  Anderson , Dubber & James (2013) *Understanding The Music Industries* London: Sage  Byrne D (2012) How Music Works Edinburgh (London) Canongate  Carah - Pop Brands: Branding, Popular Music, and Young People  Lieb - Gender, Branding, and the Modern Music Industry | | |
| **ADDITIONAL INFORMATION**  We do a lot of talking about music and what is happening across the music sector so please remember to check out all your favorite new music playlists and read all as much as you can on Music Business World and any other music blogs or on line magazines –so be prepared to talk about your favorite music and what is going on in the music business. | | |
|  |  |  |
|  | |  |
|  | | |
|  | | |