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| **MA Media and Development**  **Full and Part – Time**  ORIENTATION TIMETABLE |
| **COURSE LEADER – WINSTON MANO/HEAD OF SCHOOL – MICHAELA O’BRIEN** |
| Congratulations on being accepted onto the Media and Development Masters! My colleagues and I look forward to working with you and we will endeavour to ensure that your time with us will be creative, exciting and fulfilling.  On the attached pages you will find details of your time with us at the start of the year. During Orientation week we will go through the course programme with you in detail. We have arranged a number of activities to help you settle in and prepare for your time with us. This will include familiarising you with workspaces, who you will be working with, the campus and its community before you start the formal, scheduled learning weeks.  **Further information** for new students is also available via the website:  <http://www.westminster.ac.uk/study/new-students>  We have also included a short list of books and other resources that will help you to get a good start in your studies pre-arrival. If you are extra keen, don’t worry, there will be plenty more later!  If you have any queries, please do not hesitate to contact me at the email address below.  Best wishes and welcome to University life. We look forward to seeing you in September!  Kind regards,  Dr. Winston Mano  Course Leader  MA Media and Development  [manow@westminster.ac.uk](mailto:manow@westminster.ac.uk)  During this first week with us you will attend a number of sessions that will provide you with the information and resources you will require to begin your studies. It is essential that you attend each of these sessions to ensure you receive all relevant material, such as your student ID card, module selection and timetable, and details of where to access the resources you will need. Please bring something with which you can take notes.  All rooms mentioned are in the **Harrow Campus**. |
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| |  |  |  | | --- | --- | --- | | **WEDNESDAY 18 SEPTEMBER 2019** | | | | **Time** | **Event** | **Location** | | **11:00- 16:00** | **Arrivals Fair *(optional event)*** | **The Forum Harrow Camus HA1 3TP** | | **13:00** | **Welcome Meeting** | Auditorium | | **15:30** | **Enrolment** | **The Forum** |  |  |  |  | | --- | --- | --- | | **THURSDAY 19 SEPTEMBER 2019** | | | | **Time** | **Event** | **Location** | | **14:00-16:00** | **Course Induction** | **Lecture Theatre 2** |   If, for any reason, you are unable to attend the Course Induction, please email Maria Michalis ([manow@westminster.ac.uk](mailto:M.Michalis@westminster.ac.uk)).  **Teaching** begins Monday 23rd September. |
| **READING LIST AND USEFUL LINKS**  Communication for Development Network: <http://c4dnetwork.ning.com/>  Locksley Gareth (2009) *The Media and Development: What's the Story?* World Bank Publications, 2 Feb 2009 - Social Science, 29 pages available at: bit.ly/LjlPqd    The Communication Initiative Network, available at: <http://www.comminit.com/global/spaces-frontpage>  *The Right to Tell: The Role of Mass Media in Economic Development* is available here as a PDF from the World Bank: <http://www.fndc.org.br/arquivos/RelatorioWorldBank.pdf>    **EQUIPMENT**  You must bring your own laptop computer.    **READING LIST**    The course handbook together with detailed reading lists of the modules will be given to you on arrival. In the meantime, below is the preliminary reading list. It would be very useful, if you could read as many of the books listed as possible before the start of the academic year.  **Preliminary Reading List**  **Key texts:**  Benequista, Abbott, Rothman and Mano (2019) eds., International Media Development: Historical Perspectives and New Frontiers, New York: Peter Lang  Hansen, A. and Machin, D. (2019) Media and Communication Research Methods. 2nd ed., Basingstoke: Palgrave.  Hesmondhalgh, D. (2018) The Cultural Industries, 4d edition, London: Sage.  Flew T. (2015) Global Media and National Policies: The Return of the State, Palgrave McMillan    Fuchs (2015) Culture and Economy in the Age of Social Media, New York: Routledge    Iosifidis P. (2013) Global Media and Communication Policy. London: Palgrave Macmillan.  Mansell, R. & Raboy, M. eds. (2011) The Handbook of Global Media and Communication Policy. West Sussex: Blackwell Publishing Ltd    Manyozo L. (2012) Media, Communication and Development, New Dehli/Thousand Oaks: Sage    Scannell, P. (2007) Media and Communication, London: Sage.    Scott M. (2014) Media and Development (Development Matters), New York: Zed Books    Sparks, C. (2007) Globalization, Development and the Mass Media. London: Sage. 20-80.    Wilkins, K. G., Tufte, T. and Obregon, R. (eds) (2014) The Handbook of Development Communication and Social Change, Chichester, John Wiley & Sons Ltd    **Additional reading:**  Appelbaum, R. & Robinson, W. (2005), Critical Globalization Studies. Abingdon:  Taylor & Francis.    Bhagwati, J. (2007), In Defense of Globalisation. Oxford: Oxford University Press.    Callinicos, A. (2009), Imperialism and Global Political Economy*.* Cambridge: Polity.    Castells, M. (2013) *Communication Power,* Oxford: Oxford University Press.    Chang, H-J. (2007), Bad Samaritans: Rich Nations, Poor Policies and the Threat to the  Developing World. London: Random House Business Books.    Chang, H-J (2003). Globalisation, Economic Development and the Role of the State. London:  Zed Press.  Castells, M. (2009) Communication Power, Oxford: Oxford University Press.    Curran, J. (ed.) (2010) Media and Society. 5th edition, London: Bloomsbury Academic.    Curran, J. and Seaton, J. (2009) Power without Responsibility. The Press and Broadcasting in  Britain. 7th edition, London: Routledge.    Doyle, G. (2013) Understanding Media Economics. London: Sage    Flew, T. (2007) Understanding Global Media. London: Palgrave.    Hesmondhalgh, D. (2013) The Cultural Industries, 3rd edition, London: Sage.    Iosifidis, P. (2011) *Global Media and Communication Policy: An International Perspective*,  Palgrave Macmillan UK    Jensen, K. B. (2012) A Handbook of Media and Communication Research: Qualitative and  Quantitative Methodologies. 2nd edition. London: Routledge.    Mano W. ed. (2015) *Racism, Ethnicity and the Media in Africa: Mediating Conflict in the Twenty-*  *first Century.* London: I.B. Tauris    McQuail, D. (2010) Mass Communication Theory, 6th edition, London: Sage.    Meikle, G. and Young, S. (2012) Media Convergence: Networked Digital Media in Everyday Life.  Basingstoke and New York: Palgrave Macmillan    Melkote, Srinivas and Leslie Steeves (2001) Communication for Development in the Third World. Second Edition. London: Sage Publications.    Rose, C, How to win Campaigns: communications for change (2nd edition) Earthscan (2010)    Thussu, D. (2019) International Communication: Continuity and Change. 3rd revised edition, London: Bloomsbury Academic.  Thussu, D.K. (2010) *International Communication: A Reader*, London: Routledge    Tufte Tomas ed. (2009) Communication for Social Change Anthology: Historical and Contemporary Readings, New Jersey, Communication for Social Change Consortium    Winston, B. (1998) Media, Technology, Society. London, Routledge.    Zhang X, Wasserman H. & Mano W. (2016). *China's Media and Soft Power in Africa Promotion and Perceptions*. Basingstoke/New York: Palgrave Macmillan     * Some may find the following useful too (please note that this book has been translated into various languages and it may be easier to find it in a local language):: |
| ***INDICATIVE TIMETABLE (subject to change)***    *MA Media and Development*    *Semester One Timetable*   |  |  |  | | --- | --- | --- | | Code | Module title | Day | | n/a | Study skills | Monday | | 7MEST002W | Global Media | Tuesday | | 7COMM013W | Theories of Communication (Core) | Tuesday | | 7MEDS005W | Political Economy of Communication | Tuesday | | 7MEDS017W | Journalism Practice and Inclusive Society | Wednesday | | 7COMM012W | Technology and Communications Policy | Wednesday | | 7MEDS003W | Approaches to Social and Cultural Diversity | Wednesday | | 7COMM011W | Political Analysis of Communications Policy | Wednesday | | 7MEDS011W | Theories of Development (Core) | Thursday | | 7MEST003W | Media Work Experience | Thursday | | 7MEDS002W | Dissertation – Taught part of module (Core) | Friday | | 7MEDP001W | Media Production Skills | Friday | |  |  |  | |
| NB: **All Semester One teaching starts in the week beginning September 23th**, with the exception of MMED7H1, which will start mid- October. Semester One teaching ends on Friday December 20th. In semester one, **full time students** take three taught modules (of 20 credits each). Of these three are *compulsory* (*Theories of Communication*, *Theories of Development* and *Media Work Experience*). In the second semester, students two 20-credit taught modules. Of these, one is *compulsory* (*Development and Communication Policy*). Please note that *Media Work Experience* is taught over the whole year, including in Semester 2 and in the summer term.  In addition, students take the compulsory *Independent Study (Dissertation)* module *over the whole year.* This module will consist of a taught module during the first semester of 10 credits.  In the second semester students undertake independent study under the guidance of a dissertation supervisor personally assigned to them from the beginning of the semester. The final dissertation, to be delivered by the end of August, will be worth 50 credits. |