

2nd January 2019

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Dear MSc Air Transport Student

**MSc Air Transport Planning & Management
INDUCTION ARRANGEMENTS AND FIRST MODULE:
22nd-26th January 2019**

The induction day for the MSc Air Transport Planning and Management will be on Tuesday 22nd January with the first module running until Saturday 26th January.

Please note that although the University term starts earlier in January, there are no events scheduled for this course before Tuesday 22nd January which is the first day that you need to be here (the room booking shown on SRS Web/Blackboard is for setting up purposes only on Monday 21st January). If you have arrived in London earlier there may be University-wide events of interest such as the Reception for International Students.

Lectures, workshops etc will take place on the University's site at 35 Marylebone Road. This is situated directly opposite Madame Tussauds and close to Baker Street Underground Station. There will also be some airport study visits in subsequent modules and you will be required to bring your passport as ID on those occasions.

Please meet in lecture room L195 at 0930 hours on Tuesday 22nd January – this is in the Luxborough Building at the centre of the campus. From the main reception area go straight ahead, keeping to the left of the Student Union offices, then turn right before the Costa Coffee sign to find a staircase going up (Stairwell F, opposite the stairs going down). Ascend one level then turn left through the double set of doors. Room L195 is directly opposite. Toilet facilities are to the left of L195 (Ladies furthest from the classroom, Gentlemen adjacent), there are alternatively individual unisex toilets on the ground floor level beyond the library entrance or behind the admissions office.

The schedule for the first week is below and it would be helpful if you can bring a pocket calculator for use in the workshop exercises. Calculators, which must be electronic, silent, cordless and non-programmable, may also be used in tests and exams and we would strongly advise you to obtain a basic model if you do not already possess one (N.B. mobile phones are not allowed in tests and exams!).

There is also an outline of the timetable for the rest of the year 2019. Part-time students take 7TRAN001W Air Transport Economics and up to three other modules in their first year. The course outline will be provided to each student on the induction day while full course details are provided in the course handbook which will be available on the internal website through 'Blackboard', the University's virtual learning environment.

It is not necessary to do any introductory reading but if you wish to obtain a book for the journey here, we would recommend R. Doganis, *Flying Off Course: Airline Economics & Marketing* (4th edition, 2010), Routledge.

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Chapters 1-6 and 11 are the most relevant for the first module.

Coffee/tea will be provided on most occasions when the MSc is combined with the short course programme. MSc students normally get their own lunch, bring sandwiches etc (a buffet lunch is provided for all students on the days when there is an airport visit). If you wish to 'upgrade to business class' and join the short course participants for lunch, confirmed places for lunch at the Sherlock Holmes Hotel are available at cost price (currently £29 per person including VAT and service for a 3 course meal with a choice of meat, fish and vegetarian options). You need to let us know two weeks before the relevant module starts and this is non-refundable once booked.

On Tuesday afternoon we will go for drinks in a local pub after enrolment (first drink is at the course leader's expense!).

Please do not hesitate to contact us if you have any queries. We look forward to welcoming you to the University on Tuesday 22nd January.

Best wishes

DR NIGEL DENNIS
Course Leader - Air Transport

FRANCES KREMARK
Lecturer - Air Transport

TIMETABLE FOLLOWS ON NEXT PAGE

MSc Air Transport Planning and Management 2018/19
7TRAN001W: AIR TRANSPORT ECONOMICS (January run)

All sessions are by **Dr Nigel Dennis**, Senior Research Fellow, School of Architecture and Cities, University of Westminster unless otherwise shown

Personal tutorials for Part-Time students will be on Tue 22nd January

Personal tutorials for Full-Time students will be on Tue 29th/Wed 30th January (or by arrangement)

All sessions will be in Room L195 except where otherwise shown

TUESDAY 22ND JANUARY - INDUCTION DAY

0930-0945	Arrival - Coffee
0945-1000	Welcome and Student Introductions
1000-1115	THE INTERNATIONAL REGULATORY FRAMEWORK
1115-1130	Coffee Break
1130-1200	ENROLMENT (at registry tbc) Marylebone Registry staff
1200-1230	STUDENT SERVICES Student Affairs Representative (to be confirmed)
1230-1400	Lunch Break/Personal Tutorials (M153A)
1400-1500	INTRODUCTION TO LIBRARY FACILITIES Allan Parsons , Academic Liaison Librarian
1500-1530	STRUCTURE OF COURSE AND ASSESSMENT PROCEDURES
1530-1545	Tea Break
1545-1615	TOUR OF CAMPUS Frances Kremarik , Lecturer in Air Transport
1630-1800	Meet at University main reception at 1630 and walk to The Beehive, 126 Crawford Street (between Baker Street and Gloucester Place) for Drinks (optional)

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WEDNESDAY 23RD JANUARY

0915-0930	Welcome for Short Course Delegates (MSc Students: Please either arrive by 0915 or wait outside room until called in about 0925)
0930-1100	INTRODUCTION TO THE AIR TRANSPORT INDUSTRY
1100-1130	Coffee (M214)
1130-1300	AIRLINE COST STRUCTURES
1300-1430	Lunch Break
1430-1545	AIRPORT ECONOMICS Prof Anne Graham , Reader, University of Westminster
1545-1615	Tea (M213)
1615-1715	AIRLINE CORPORATE PLANNING Andy Hofton , Consultant, Airline Dynamics Consulting
1915	Tour of Historic Pubs in the Hampstead area

THURSDAY 24TH JANUARY

0930-1100	AIRLINE PRICING AND REVENUES
1100-1130	Coffee (C181)
1130-1300	AIRPORT PLANNING AND TERMINAL DESIGN Richard Lambert , Formerly Head of Planning and Development, Birmingham International Airport
1300-1430	Lunch Break
1430-1530	COSTS WORKSHOP
1530-1715	NEW-ENTRANT STRATEGY WORKSHOP Tea will be available (M206)

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FRIDAY 25TH JANUARY

- 0930-1015 THE ECONOMICS OF LOW-COST AIRLINES
- 1015-1045 Coffee (M325)
- 1045-1200 THE ENVIRONMENTAL ISSUES
John Twigg, Group Planning Director, Manchester Airport Group
- 1200-1300 FINANCIAL CHALLENGES FACING THE AIR TRANSPORT INDUSTRY
Leonard Crosbie, former Airline Executive
- 1300-1430 Lunch Break
- 1430-1515 THE POLITICS OF AVIATION
Leonard Crosbie, former Airline Executive
- 1515-1530 NEW-ENTRANT STRATEGY WORKSHOP RESULTS
- 1530-1715 AIRPORT AERONAUTICAL CHARGES WORKSHOP
Tea will be available (M205)

SATURDAY 26TH JANUARY

- 1000-1200 IMPACT OF DEREGULATION
(including Coffee Break)
- 1200-1230 VARIATIONS IN AIRLINE YIELDS
- 1230-1245 Introduction to Coursework Task
- 1245-1400 Lunch Break (reserve slot for Personal Tutorials)
- 1400-1600 IN-CLASS TEST

Coursework set Sat 26th January 2019 - Submission date Mon 25th February 2019 by 1300 hours through Blackboard

Nigel and Frances's office location for personal tutorials etc is M153A

KEY DATES FOR 2019/20 FOLLOW ON NEXT PAGE

Key dates

22-26 January 2019 – 7TRAN001W Air Transport Economics
(N.B. including Saturday) - for students starting in January 2019 only

11-15 February 2019 – 7TRAN008W Airport Finance and Strategy

11-15 March 2019 – 7TRAN004W Air Transport Policy and Planning

8-12 April 2019 – 7TRAN035W Air Traffic Management, Scheduling and Network Planning

Exams for Semester 2 modules will be scheduled in the period 29 April-17 May 2019* (we will aim for them to be concentrated within this)

18-22 June 2019 – 7TRAN006W Airline Marketing and Business Models
(N.B. including Saturday)

1-5 October 2019 – 7TRAN001W Air Transport Economics
(N.B. including Saturday) - for students starting in September 2019 only

28 October-1 November 2019 – 7TRAN002W Air Transport Forecasting and Market Research

25-29 November 2019 – 7TRAN003W Air Transport Management and Operations

Exams for Semester 1 modules will be scheduled in the period 6-17 January 2020* (we will aim for them to be concentrated within this)

The University term dates (learning weeks) when Full-Time students will normally be expected to be present are: Semester 2: 7 January – 12 April 2019 and Semester 1: 23 September – 13 December 2019

Coursework submission dates (by 1300 hours; in-class tests will run from 1400-1600 hours):

Air Transport Economics In-class test: 26 January 2019 (no exam)

Air Transport Economics: 25 February 2019

Airport Finance & Strategy: 18 March 2019

Airline Marketing & Business In-class test: 22 June 2019 (no exam)

Airline Marketing & Business Models: 22 July 2019

Air Transport Economics In-class test: 5 October 2019 (no exam)

Air Transport Economics: 4 November 2019

Air Transport Forecasting & Market Research: 2 December 2019

The research dissertation will be started in June with completion on 6 January 2020* for Full-Time students starting in January 2019. The research dissertation will be started in February with completion on 7 September 2020* for Full-Time students starting in September 2019. Part-Time students will undertake this in Year 2 or Year 3 of their studies.

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For Full-Time students additional activities will be arranged in-between the module

teaching blocks including guest lectures, coursework tutorials, discussion sessions on current developments in the industry and the opportunity to participate in external events. These are compulsory for students on Tier 4 visas - optional but recommended for other students.

* Provisional dates