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| MA Interactive Media PracticeORIENTATION TIMETABLE |
| COURSE LEADER WELCOMECongratulations on being accepted onto the Interactive Media Practice MA. My colleagues and I look forward to working with you and we will endeavour to ensure that your time with us will be creative, exciting and fulfilling.On the attached pages you will find details of your time with us at the start of the year. During Orientation week we will go through the course programme with you in detail. We have arranged a number of activities to help you settle in and prepare for your time with us. This will include familiarising you with workspaces, who you will be working with, the campus and its community before you start the formal, scheduled learning weeks. We have also included a short list of books and other resources that will help you to get a good start in your studies pre-arrival, as well as a note on equipment and materials. If you are extra keen, don’t worry, there will be plenty more later.**Further information**for new students is also available via the website: <http://www.westminster.ac.uk/study/new-students> If you have any queries, please do not hesitate to contact me at the email address below.S.Matharu@westminster.ac.uk Best wishes and welcome to University life. We look forward to seeing you in September.Kind Regards Savraj Matharu Adobe ACE. PRINCE2. IOS Developer. SFHEA   Programme Director MA [Interactive Media Practice](https://www.westminster.ac.uk/art-and-design-multimedia-and-games-computing-courses/2018-19/september/full-time/interactive-media-practice-ma?next-year=1)Digital Innovator Creative Technologist E: s.matharu@westminster.ac.uk   |
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| **Wednesday 18 September**  |
| **Time** | **Event** | **Location** |
| **11:00 – 16:00** | **Arrivals Fair (optional event)** | **ForumHarrow CampusHA1 3TP** |

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| **Thursday 19 September**  |
| **Time** | **Event** | **Location** |
| **9:30 – 10:00** | **Welcome Meeting** | **Auditorium** |
| **10:15** | **Enrolment** | **Forum** |
| **13:00 - 14:00** | **Course Introduction and facilities walk through** | **LG.24 - Lecture Theatre 1** |
| **14:00 – 16:00** | **Course introduction and meet the team** | **LG.24 - Lecture Theatre 1** |
| **16:00 – 18:00** | **Ice breaker (informal)** | **L1.10 – Emerging Media Space** **(EMS)** |

During this first week with us you will attend a number of sessions that will provide you with the information and resources you will require to begin your studies. It is essential that you attend each of these sessions to ensure you receive all relevant material, such as your student ID card, module selection and timetable, and details of where to access the resources you will need. Please bring something with which you can take notes.**All rooms are in Harrow Campus**. |
| **READING LIST**C Allen Smashing UX Design : Foundations for Designing Online User Experiences (Hoboken John Wiley & Sons) 2012.E Catmull Creativity, Inc.: Overcoming the Unseen Forces That Stand in the Way of True Inspiration (Random House Canada, First British Edition) 2014.J Collins Good to Great: Why Some Companies Make the Leap and Others Don’t (William Collins) 2001.G Cardone The 10X Rule: The Only Difference Between Success and Failure (John Wiley & Sons; 1 edition) 2011.C Chi Proceedings of the International HCI and UX Conference in Indonesia (Indonesia'15 Association for Computing Machinery-Digital Library. New York NY ACM) 2015.J Follett Designing for Emerging Technologies : UX for Genomics, Robotics, and the Internet of Things (O'Reilly Media) 2014.Kevin J McNeish Diving In - iOS App Development for Non-Programmers Series: The Series on How to Create iPhone & iPad App (Oak Leaf Enterprises, Inc.) 4 Dec 2012.E Ries The Lean Startup (Crown Publishing Group) 2011.P Thiel Zero to One; Notes on Startups, or How to Build the Future (Crown Business) 2014.S Tzu The Art of War (Pax Librorum) 2009.Websites: Lynda.com, Creative Live.com, Code academy, Adobe TV, Adobe Blog. Further resouces will be emailed and made available on the blackboard website. |