

**ORIENTATION WEEK**  
**BA Fashion Merchandise Management BA Hons**  
**SEPTEMBER 2018**  
**FULL-TIME**

Congratulations on being accepted onto the Fashion Merchandise Management BA (Honours) degree. My colleagues and I look forward to working with you over the next few years and we will endeavour to ensure that your time with us will be creative, exciting, as well as fulfilling and enriching.

On the attached pages you will find details of your time with us at the start of the year.

During Orientation week, commencing on Monday 17<sup>th</sup> September 2018, we will go through the course programme with you in detail. We have arranged a number of activities to help you settle in and prepare for your time with us. This will include familiarising you with workspaces, who you will be working with, the teaching team, the campus and it's community before you start the formal, scheduled learning weeks.

**Teaching starts - on Monday 24<sup>th</sup> September 2018.**

Term dates are as follows and you are expected to be in class and attending University during all these dates and for all your scheduled modules teaching hours, so please do not book any holidays within these designated term times.

Orientation Week – 17<sup>th</sup>-21<sup>st</sup> September 2018  
Autumn Term & Semester 1 – 24<sup>th</sup> September to December 14<sup>th</sup> 2018  
Spring Term & Semester 2 – 21<sup>st</sup> January to 12<sup>th</sup> April 2019  
Exams & Course Assignments – 29<sup>th</sup> April to 17<sup>th</sup> May 2019  
Year Ends – 21<sup>st</sup> June 2019  
Referrals – 8<sup>th</sup> July 2019

We would like to invite you to join the Fashion Management Google Group below, which has been set up for everyone due to join both the Buying and Merchandising courses this September. It would be very useful if you joined it to contact others who will be studying fashion management with you over the next 4 years.

<http://groups.google.com/group/studying-fashion-at-westminster>

## **Orientation Week Project**

We would like you to prepare ONE physical Mood Board that is no bigger than A3 in size over the summer and bring this with you on the first day of Orientation Week on Mon 17<sup>th</sup> Sept 2018.

### **Mood Board – Sustainability in the Fashion Industry**

- This should focus on the Green Movement and Ethical and Environmental concerns and issues in the Fashion Industry – People, Planet and Profit
- IE – areas you could look at - Focus on One Aspect from the following**
- Raw materials and fabrics, production and manufacturing, recycling and up-cycling
  - New emerging brands or companies that are ethical, environmental or sustainable

### **Reading Book – ‘To Die For’ Is fashion Wearing out the World – by Lucy Siegle**

Please research the fashion press and the media for stories and online videos relating to this topic. You will be assigned a team of your fellow students, and asked to present your mood boards the following day informally to another group

We have also included a short list of reading books and other resources below that will help you to get a good start in your studies pre-arrival, as well as a note on equipment and materials.

**Fashion Merchandising: Principles and Practice** – by J. Clark

**Essential Study Skills** – The complete guide to success @ university - Tom Burns & Sandra Sinfield

We also recommend that you start to look at the fashion Press, both magazines, national papers and online media for current information regarding what is happening in fashion retailing.

Please bring something with which you can take notes on for Orientation Week, and please see attached to this letter the timetable and activities for this Orientation Week.

If you have any queries, please do not hesitate to contact me at the email address below.

Best wishes and welcome to University life. We look forward to seeing you in September.

Kind regards,  
Louise

### **Louise Cootes**

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## UNDERGRADUATE ORIENTATION WEEK 2018

During this first week with us you will attend a number of sessions that will provide you with the information and resources you will require to begin your studies. It is essential that you attend each of these sessions to ensure you receive all relevant material, such as your student ID card, module selection and timetable, and details of where to access the resources you will need. Please bring something with which you can take notes.

### Orientation Week 2018 - Timetable & Schedule

MONDAY 17 SEPTEMBER 2018		
9.30am	<b>Campus Welcome Meeting</b>	Auditorium
11.00am	<b>Enrolment &amp; Registration for all Fashion Merchandising Students</b>	The Forum
12 noon	<b>Introduction to the Course &amp; Expectations – Louise</b>	Room A7.03
2.00pm	<b>Introduction to Course Leader and Orientation Week Handbook – Louise &amp; Kate</b>	Room A7.03
3.00pm	<b>Formation of Groups and Holiday Project preparation – Please bring Mood Boards – Louise</b>	Room A7.03
TUESDAY 18 SEPTEMBER 2018		
10 -11.30am	<b>How to conduct professional store visits – Caroline and Beth</b>	Room A7.03
11.30 am	<b>London Field Trip Briefing – Caroline and Beth</b>	Room A7.03
12.30pm	<b>Meet the Team Tutors and new L4 Buying students</b>	Fashion Space A4.02
WEDNESDAY 19 SEPTEMBER 2018		
10am -1pm	<b>Conduct London Field Trip - External Visits in your Groups</b>	Central London

2-4pm	<b>V&amp;A – Exhibition Visit – ‘Fashioned From Nature’</b>	V&A – Central London
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**THURSDAY 20 SEPTEMBER 2018**

10am – 11am	<b>Holiday Project informal presentations – Louise &amp; Caroline</b>	Room A7.03
11.15am	<b>Get to know your classmates - Louise</b>	Room A7.03
12.15pm	<b>Student Support Services Presentation</b>	Room A7.03
2pm	<b>Stylus Trend Presentation</b>	Fashion Space A4.02

**FRIDAY 21 SEPTEMBER 2018**

11am all day	<b>Student Union Fresher’s Fair</b>	The Forum & The Street
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