

ORIENTATION WEEK
BA (Hons) in Digital Media and Communication
SEPTEMBER 2018
FULL-TIME

Congratulations on being accepted onto the BA (Hons) in Digital Media and Communication. My colleagues and I look forward to working with you over the next few years and we will endeavour to ensure that your time with us will be creative, exciting and fulfilling.

On the attached pages you will find details of your time with us at the start of the year. During Orientation week we will go through the course programme with you in detail. We have arranged a number of activities to help you settle in and prepare for your time with us. This will include familiarising you with workspaces, who you will be working with, the campus and its community before you start the formal, scheduled learning weeks.

We have also included a short list of books and other resources that will help you to get a good start in your studies pre-arrival, as well as a note on equipment and materials. If you are extra keen, don't worry, there will be plenty more later!

If you have any queries, please do not hesitate to contact me at the email address below.

Best wishes and welcome to University life. We look forward to seeing you in September.

Kind regards,

Dr. Heidi Herzogenrath-Amelung
Course Leader
BA (Hons) in Digital Media and Communication
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UNDERGRADUATE ORIENTATION WEEK 2018

During this first week with us you will attend a number of sessions that will provide you with the information and resources you will require to begin your studies. It is essential that you attend each of these sessions to ensure you receive all relevant material, such as your student ID card, module selection and timetable, and details of where to access the resources you will need. Please bring something with which you can take notes.

TIMETABLE

MONDAY 17 SEPTEMBER 2018		
10:30am	Welcome from the Course Team	A7-02

TUESDAY 18 SEPTEMBER 2018		
10am	Welcome meeting	Auditorium
12pm	Enrolment	The Forum

WEDNESDAY 19 SEPTEMBER 2018		
All day	Visit to the V&A exhibition: <i>The Future Starts Here</i> (details of visit will be provided at welcome session on Monday)	Victoria & Albert Museum

THURSDAY 20 SEPTEMBER 2018		
TBA	Tutor group meetings (you will receive an email from your personal tutor telling you where you need to be & when)	TBA

FRIDAY 21 SEPTEMBER 2018		
11am all day	Student Union Arrivals Fair	The Forum

Teaching begins Monday 24 September.

UNDERGRADUATE ORIENTATION WEEK 2018

PREPARATION FOR BA (Hons) in Digital Media and Communication

READING LIST AND USEFUL LINKS

BOOKS

(A note on books: most, if not all, of the below titles are available in our library. We know that buying books is expensive and we don't expect our students to put together their own libraries! But perhaps you can get yourself one of the titles below and do some reading before September – that way you'll feel ready to join the conversation!)

Appen, J.D. (2013) *Writing for the Web: Composing, Coding, and Constructing Web Sites*, London: Routledge.

Baym, Nancy K. (2010) *Personal Connections in the Digital Age*, Cambridge: Polity.

Dewdney, Andrew and Ride, Peter (2013) *The Digital Media Handbook*, second edition, London: Routledge.

Dijck, José van, (2013) *The Culture of Connectivity: A Critical History of Social Media*. New York: Oxford University Press.

Fuchs, Christian (2013) *Social Media: A Critical Introduction*. London: Sage.

Hjorth, Larissa and Hinton, Sam, (2013) *Understanding Social Media*. London: Sage.

Liervrouw, Leah and Sonia Livingstone (2009). *New Media*. London: Sage.

Meikle, Graham, (2016). *Social Media: Communication, Sharing and Visibility*. New York: Routledge

ON THE WEB

The Social Media Reader, edited by Michael Mandiberg (2012), is a useful introduction to some key ideas and scholars and is available as a free download: <http://archive.org/details/TheSocialMediaReader>

EQUIPMENT

Our library is well equipped with Mac computers and Macbooks can be loaned from the library, but it is advisable to have your own laptop to use for coursework etc.

Anything more specific will be announced in the module introductory sessions!