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| ORIENTATION WEEK  BA Business Management (Entrepreneurship) |
| COURSE LEADER WELCOME I am delighted to welcome you to the BA (Hons) Business Management (Entrepreneurship) degree at Westminster Business School. This is a fantastic opportunity to learn about Entrepreneurship in the global city of London and, in many cases, to extend this learning overseas. The Orientation Week activities are designed to introduce you to the university and your course, to your fellow course members, and to London student life before you begin your studies on Monday 23 September. We will have current Entrepreneurship students guiding you through the week and beyond. As your Course Leader I am available to advise and support you as your confidence grows.  Irene Brew-Riverson  Course Leader: BA (Hons) Business Management (Entrepreneurship)  Email: [i.brewriverson@westminster.ac.uk](mailto:i.brewriverson@westminster.ac.uk)  **HEAD OF SCHOOL WELCOME**  A warm welcome to all of you! You are now part of a friendly, supportive and diverse student community in the heart of London, a truly global city. Your course is based in the School of Organisations, Economy and Society (SOES), a constituent part of Westminster Business School. SOES prides itself on offering innovative courses which combine rigorous academic study with a range of practical and evidence-based skills to enable you to operate effectively in a complex and rapidly changing international business environment. We want to work with you to develop the expertise and confidence needed to build a rewarding career, while having a positive and lasting impact on the organisations and broader environment with which you will work.  Dr Vincent Rich, Head of School  Organisations, Economy and Society  Email: [richv@westminster.ac.uk](mailto:richv@westminster.ac.uk)  We very much look forward to seeing you on **Tuesday 17th September.** |
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| |  |  |  | | --- | --- | --- | | **Monday 16th September** | | | | **Time** | **Event** | **Location** | | **10:45 – 11:15** | **Welcome to the School** | **Hogg Lecture Theatre**  **Marylebone Campus**  35 Marylebone Rd, Marylebone, London NW1 5LS | | **11:30 – 13:00** | **Meet your Course Leader**- This meeting with your course leader is designed to provide you with information you need for your course. | **M303** | | **13:00 – 14:00** | **Meeting with the Friends of Arriving New Students (FANS) -**You will take part in a number of activities developed and organised by the Student Union | **M303** | | **Tuesday, 17th September** | | | | **Time** | **Event** | **Location** | | **15:00 – 16:15** | **Campus Tour** | **Course Leader to relay meeting point in ‘Meet your Course Leader’ (16/09)** | | **16:30** | **Enrolment** | **Marylebone Campus** | | **Wednesday, 18th September** | | | | **Time** | **Event** | **Location** | | **10:00 – 11:00** | **Briefing on the University’s IT Systems**  You will be introduced to the IT systems you will be using during your time at university. | **Lab B16** | | **11:00 – 12:00** | **The Elevator Pitch**  You will have the opportunity to learn about the elevator pitch | **Wood Lecture Theatre** | | **13:00 – 14:00** | **Guest Speaker**  How to become an Entrepreneur – Jenny Garrett  International Coach | **M303**  **Marylebone Campus** | | **14:00 – 16:00** | **Business Challenge**-you will be working in teams on a challenge that will test your ability to think creatively | **M303**  **Marylebone Campus** | | **16:00 – 17:00** | **Presenting the results of your challenge** | **M303**  **Marylebone Campus** |  |  |  |  | | --- | --- | --- | | **Thursday, 19th September**  10:00 – 16:00 Student Union Fair, Ambika P3 | | | | **Time** | **Event** | **Location** | | **11:00 – 13:00** | **Business Challenge-**Your team will be charged with developing a business concept | **Wood Lecture Theatre**  **Marylebone Campus** | | **14:00 – 15:00** | **Poster Presentations** | **MG14** | | **15:00 – 17:00** | **Individual Tutorials & Briefing for Week 1** | **CG28 (Orla Gough Lecture Theatre)** |  |  | | --- | | **Friday 20 September**  10:00 – 16:00 Student Union Fair, Ambika P3 | |
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