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| ORIENTATION WEEK  BA (Hons) Business Management (Economics) |
| COURSE LEADER WELCOME Dear Student  Congratulations on completing your studies so far and welcome to the BA (Hons) Business Management (Economics) degree programme at the University of Westminster. As your Course Leader, I am looking forward to meeting you in September. Westminster Business School is an exciting and inspiring environment to study business and management within the framework of economics. Your experience here will help you develop a strong insight into many aspects of business life, allowing you to develop your own knowledge and skills. To help you settle into Westminster Business School we have arranged an orientation programme with a number of events that I hope you will find informative, educational and entertaining, plus giving you an opportunity to meet other students on your course, meet the teaching staff, help you find your way around the campus and answer your questions.  Dr Daniela Parker  Course Leader - Business Management (Economics)  Email: [d.parker1@westminster.ac.uk](mailto:d.parker1@westminster.ac.uk) Head of school WELCOME A warm welcome to all of you! You are now part of a friendly, supportive and diverse student community in the heart of London, a truly global city. Your course is based in the School of Organisations, Economy and Society (SOES), a constituent part of Westminster Business School. SOES prides itself on offering innovative courses which combine rigorous academic study with a range of practical and evidence-based skills to enable you to operate effectively in a complex and rapidly changing international business environment. We want to work with you to develop the expertise and confidence needed to build a rewarding career, while having a positive and lasting impact on the organisations and broader environment with which you will work.  Dr Vincent Rich, Head of School  Organisations, Economy and Society  Email: [richv@westminster.ac.uk](mailto:richv@westminster.ac.uk)  We very much look forward to seeing you on **Monday 16th September.** |
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| |  |  |  | | --- | --- | --- | | **Monday 16th September 2019** | | | | **Time** | **Event** | **Location** | | **10:45 – 11:15** | **Welcome to School** | **Hogg Lecture Theatre**  **Marylebone Campus** | | **13:00 – 14:00** | **Social Event**  **(Meet staff and Business Economics students)** | **C385**  **Marylebone Campus** |  |  |  |  | | --- | --- | --- | | **Tuesday 17th September 2019** | | | | **Time** | **Event** | **Location** | | **11:00 – 12:00** | **Meet your Course Leader** | **C282**  **Marylebone Campus** | | **12:00 – 14:00** | **Group Activity**  **This is also an opportunity to meet the Economics staff and some of your fellow students.** | **C282**  **Marylebone Campus** | | **14:00 – 15:00** | **BREAK** | | | **15:00 – 16:00** | **Meeting with the Friends of Arriving New Students (FANS)**  **This is a session where you will take part in a number of activities developed and organised by the Student Union and the University to help welcome you to the University.** | **M207**  **Marylebone Campus** | | **16:00 – 16:30** | **Enrolment** | **Marylebone Campus** |  |  |  |  | | --- | --- | --- | | **Wednesday 18th September 2019** | | | | **Time** | **Event** | **Location** | | **11.00 Onwards** | **Cultural Visit:**  **Visit to Bank of England Museum** | **Bank of England Museum** |  |  |  |  | | --- | --- | --- | | **Thursday 19th September 2019E**  **10:00 – 16:00: Arrivals Fair, Ambika P3 Marylebone Campus** | | | | **Time** | **Event** | **Location** | | **10:00 – 11:00** | **Blackboard/SRS web session (Briefing on the University's IT Systems)** | **B16**  **Marylebone Campus** |  |  | | --- | | **Friday 20th September 2019**  **10:00 – 16:00: Arrivals Fair, Ambika P3 Marylebone Campus** | |

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| READING LIST  This reading is intended to provide some useful inspiration for your studies.  Branson, R (2009, *Business Stripped Bare: Adventures of a Global Entrepreneur*, London: Virgin Books  Blythman, J. (2010), *Shopped: The Shocking Power of British Supermarket,*. London:Harper Perennial  Cutts, M (2013), *Oxford Guide to Plain English*, Oxford: Oxford University Press  Gallagher, K (2013), *Skills Development for Business & Management Students,* (2nd ed) Oxford University Press.  Harford, T (2013), *The Undercover Economist Strikes Back: How to Run or Ruin an Economy,*London:Abacus.  Hazlitt, H (2010*), Economics in One Lesson*, Crown Publications.  Kahneman, D (2012), *Thinking, Fast and Slow*, London: Penguin  King, D and Lawley, S (2013), *Organizational Behaviour*, Oxford University Press: Oxford.  Mankiw, Gregory N, and Taylor, Mark P (2014), *Economics*, 3rd Edition. Cengage Learning  Smith, M (2011), *Fundamentals of Management,*(2nd Edition) London:McGraw Hill  The following ‘pocket study guides’ are easy to read and will be very helpful to you:  Godfrey, J (2011), *Writing for University,* Hampshire: Palgrave Macmillan  Williams, K, and Carroll, J (2009), *Referencing and Understanding Plagiarism,*Hampshire: Palgrave Macmillan  Williams, K (2014), *Getting Critical.*(2nd ed), Hampshire:Palgrave Macmillan |
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