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| MSc Air Transport Planning and Management  ORIENTATION WEEK | | |
| COURSE LEADER **WELCOME**  Thank you for accepting our offer of a place on the MSc Air Transport Planning and Management to start in January 2020.  We will be running a ‘taster session’ on Wednesday 11 December 2019 from 1500-1800 hours which provides a good opportunity for you to meet us and vice versa in an informal environment before the course starts. Details have been circulated by the admissions office. Attendance at this event is entirely optional as we appreciate that many prospective students are not based in the London area.  Please note that all new students (Full-Time and Part-Time) are required to be present at the University for the period Tuesday 21 January – Saturday 25 January 2020 which includes the induction arrangements and the first module. The finish time will be by 1630 hours on Saturday 25 January. There are no sessions scheduled on Monday 20 January and you are not expected to be here - although the lecture room will be used for setting up that day. Modules will be held at the University's Marylebone Campus (35 Marylebone Road - close to Baker Street station and directly opposite Madame Tussauds).  If you are able to attend the University on **Wednesday 15 January 2020**, enrolment for our course will be conducted between 1600 and 1815 hours at the Marylebone Campus. This will enable you to obtain your student card and have access to University facilities before the taught programme starts. Do not worry if this is inconvenient as there will be an alternative opportunity to register during the induction day, Tuesday 21 January.  There are no other events scheduled for this course before Tuesday 21 January 2020.  There is also a September start option available if you are not able to complete procedures in time for January.  Please meet in lecture room L195 at 0930 hours on Tuesday 21st January – this is in the Luxborough Building at the centre of the campus. From the main reception area go straight ahead, keeping to the left of the Student Union offices, then turn right before the Coffee Bar to find a staircase going up (Stairwell F, opposite the stairs going down). Ascend one level then turn left through the double set of doors. Room L195 is directly opposite. Toilet facilities are to the left of L195 (Ladies furthest from the classroom, Gentlemen adjacent), there are alternatively individual unisex toilets on the ground floor level beyond the library entrance.  The schedule for the first week is below and it would be helpful if you can bring a pocket calculator for use in the workshop exercises. Calculators, which must be electronic, silent, cordless and non-programmable, may also be used in tests and exams and we would strongly advise you to obtain a basic model if you do not already possess one (N.B. mobile phones are not allowed in tests and exams!).  There is also an outline of the timetable for the rest of the year 2020. Part-time students take 7TRAN001W Air Transport Economics and up to three other modules in their first year. The course outline will be provided to each student on the induction day while full course details are provided in the course handbook which will be available on the internal website through 'Blackboard', the University's virtual learning environment.  Coffee/tea will be provided on most occasions when the MSc is combined with the short course programme. MSc students normally get their own lunch, bring sandwiches etc (a buffet lunch is provided for all students on the days when there is an airport visit).  On Tuesday afternoon we will go for drinks in a local pub after enrolment (first drink is at the course leader’s expense!).    Please do not hesitate to contact us if you have any queries. We look forward to welcoming you to the University on Tuesday 21st January.  Best wishes  **DR NIGEL DENNIS** **FRANCES KREMARIK**  Course Leader - Air Transport Lecturer - Air Transport | | |
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| |  |  |  | | --- | --- | --- | | **Wednesday 15 January 2020** | | | | **Time** | **Event** | **Location** | | **16:00 – 18:00** | **Enrolment** | **Marylebone Campus** |  |  |  |  | | --- | --- | --- | | **Tuesday 21 January 2020** | | | | **Time** | **Event** | **Location** | | **9:30 – 9:45** | **Arrival – coffee** | **L195** | | **9:45 – 10:00** | **Welcome and student introductions** | **L195** | | **10:00 – 11:15** | **The International Regulatory Framework** | **L195** | | **11:15 – 11:30** | **Coffee break** | **L195** | | **11:30 – 11:50** | **The Student Union** | **L195** | | **11:50 – 12:15** | **Tour of the Campus** |  | | **12:15 – 13:00** | **Enrolment**  **(if you cannot attend on 15 January)** | **Marylebone Registry** | | **13:00 – 14:00** | **Lunch break and Personal Tutorials** | **M153A** | | **14:00 – 15:00** | **Introduction to library facilities**  **Allan Parsons, Academic Liaison Librarian (tbc)** | **L195** | | **15:00 – 15:15** | **Tea Break** | **L195** | | **15:15 – 15:45** | **Structure of course and assessment procedures** | **L195** | | **16:00 – 17:30** | **Meet at main reception at 16:00 and walk to the Beehive for drinks (optional)** | **126 Crawford Street (between Baker Street and Gloucester Place** | | **Wednesday 22 January 2020** | | | | **Time** | **Event** | **Location** | | **9:30 – 11:00** | **Introduction to the Air Transport industry** | **L195** | | **11:00 – 11:30** | **Coffee** | **L195** | | **11:30 – 13:00** | **Airline Cost Structures** | **L195** | | **13:00 – 14:30** | **Lunch break** | **L195** | | **14:30 – 15:45** | **Airport Economics**  **Prof Anne Graham** | **L195** | | **15:45 – 16:15** | **Tea** | **L195** | | **16:15 – 17:15** | **Costs Workshop** | **L195** |  |  |  |  | | --- | --- | --- | | **Thursday 23 January 2020** | | | | **Time** | **Event** | **Location** | | **9:30 – 10:15** | **The Economics of low-cost airlines** | **L195** | | **10:15 – 11:15** | **The Environmental Issues**  **John Twigg, Group Planning Director, Manchester Airport Group** | **L195** | | **11:15 – 11:45** | **Coffee** | **L195** | | **11:45 – 13:00** | **Airport Planning and Terminal Design**  **Richard Lambert, Formally Head of Planning and Development, Birmingham International Airport** | **L195** | | **13:00 – 14:30** | **Lunch break** |  | | **14:30 – 15:30** | **Airline Corporate Planning**  **Andy Hofton, Consultant, Airline Dynamics Consulting** | **L195** | | **15:30 – 17:15** | **New Entrant Strategy Workshop**  **Tea will be available** | **L195** |  |  |  |  | | --- | --- | --- | | **Friday 24 January 2019** | | | | **Time** | **Event** | **Location** | | **9:30 – 11:00** | **Airline Pricing and Revenues** | **L195** | | **11:00 – 11:30** | **Coffee** | **L195** | | **11:30 – 13:00** | **The EU Airline Operator: Obligations and Benefits**  **Carole Blackshaw, Aviation Lawyer** | **L195** | | **13:00- 14:30** | **Lunch Break** |  | | **14:30 – 15:15** | **Impact of Deregulation (Part 1)** | **L195** | | **15:15 – 15:30** | **New Entrant Strategy Workshop Results** | **L195** | | **15:30 – 17:15** | **Airport Aeronautical Charges Workshop**  **Tea will be available** | **L195** | | **Saturday 25 January 2020** | | | | **Time** | **Event** | **Location** | | **9:30 – 10:30** | **Impact of Deregulation (part 2)** | **L195** | | **10:30 – 11:00** | **Coffee Break** | **L195** | | **11:00 – 12:00** | **Current Performance of the Air Transport industry**  **Laura Faucon, Route Development Manager, Aeroports de Paris and formally Network Planning Analyst, Virgin Atlantic** | **L195** | | **12:00 – 12:30** | **Variations in Airline Yields** | **L195** | | **12:30 – 12:45** | **Introduction to Coursework Task** | **L195** | | **12:45 – 14:00** | **Lunch Break (reserve slot for Personal Tutorials)** |  | | **14:00 – 16:00** | **In-Class Test** | **L195** |   Coursework set Sat 25th January 2020 - Submission date Mon 24th February 2020 by 1300 hours through Blackboard.  All sessions are by **Dr Nigel Dennis**,Senior Research Fellow, Department of Planning and Transport, University of Westminster unless otherwise shown.  Personal tutorials for Part-Time students will be on Tue 21st January  Personal tutorials for Full-Time students will be on Tue 28th/Wed 29th January or by arrangement  Nigel and Frances's office location for personal tutorials etc is M153A | | |
| **READING LIST**  Students will be coming from a wide variety of different backgrounds and so the course does not assume any prior knowledge in the subject area. Nevertheless if you want to 'hit the ground running' and do some preliminary reading to develop your interest in the field, we would suggest the following key books are likely to be most useful:  Particularly useful for the first module (Air Transport Economics):  Doganis R. (2019) **Flying Off Course: Airline Economics and Marketing,** 5th Edition, Routledge:London  For subsequent modules:  Wensveen J. (2015) **Air Transportation: A Management Perspective**, 8th Edition, Ashgate: Aldershot  Shaw S. (2011) **Airline Marketing and Management**, 7th Edition, Ashgate: Aldershot.  Graham A. (2018) **Managing Airports: An International Perspective**, 5th Edition,  Routledge: Oxford  Also recommended is to read industry related publications for topical items such as Air Transport World (www.atwonline.com), Flight International & Airline Business (www.flightglobal.com) and websites such as anna.aero or aerbt.co.uk | | |
| ADDITIONAL INFORMATION **Key dates (N.B. \* dates beyond Summer 2020 are provisional and may change)**  21-25 January 2020 – 7TRAN001W Air Transport Economics (N.B. including Saturday)  10-14 February 2020 – 7TRAN008W Airport Finance and Strategy  9-13 March 2020 – 7TRAN004W Air Transport Policy and Planning  30 March-3 April 2020 – 7TRAN035W Air Traffic Management, Scheduling and Network Planning  Exams for Semester 2 modules will be scheduled in the period 28 April-15 May 2020 (we will aim for them to be concentrated within this)  16-20 June 2020 – 7TRAN006W Airline Marketing and Business Models (N.B. including  Saturday)  \*26 October-30 October 2020 – 7TRAN002W Air Transport Forecasting and Market Research  \*23-27 November 2020 – 7TRAN003W Air Transport Management and Operations  \*Exams for Semester 1 modules will be scheduled in the period 5-15 January 2021 (we will aim for them to be concentrated within this)  N.B. The autumn modules and the January exams may be all a week later once the University timetable for 2020/21 is published.  Individual Coursework submission dates (by 1300 hours; in-class tests will run from 1400-1600 hours):  Air Transport Economics In-class test: 25 January 2020 (no exam)  Air Transport Economics: 24 February 2020  Airport Finance & Strategy: 16 March 2020  Airline Marketing & Business In-class test: 20 June 2020 (no exam)  Airline Marketing & Business Models: 20 July 2020  \*Air Transport Forecasting & Market Research: 30 November 2020  The other modules have a Group Coursework completed during the module week  The Research Dissertation (7TRAN019W) will be started in June with completion on \*4 January 2021 for Full-Time students starting in January 2020. Part-Time students will undertake this in Year 2 or Year 3 of their studies.  For Full-Time students additional activities will be arranged in-between the module teaching blocks including guest lectures, coursework tutorials, discussion sessions on current developments in the industry and the opportunity to participate in external events. These are compulsory for students on Tier 4 visas - optional but recommended for other students. Course structure The table below shows the core and option modules available to you as part of your course and their credit value. Full-Time students will study 180 credits in two periods of six months each. Part-Time students will normally complete the 180 credits in two or three years from the start of semester 1 in the first year. The Airline Marketing & Business Models module although considered part of Semester 2 is currently timetabled in Semester 3. Credit Level 7 **Module Title Core/Option Credit value**  Air Transport Economics Core 20  Air Transport Management Core 20  & Operations  Air Transport Forecasting Core 20  & Market Research  Airport Finance & Strategy Option 20  Air Transport Policy Option 20  & Planning  Air Traffic Management, Option 20  Scheduling & Network Plan  Airline Marketing & Option 20  Business Models  Appropriate Module Option 20  from another programme1  Research Dissertation Core 60  1 You can also take one 20 credit Option module from the Department of Transport Studies or other compatible programmes in the University (e.g. Tourism, Business).  **FT attendance mode (January start)**  **Semester 2 Semester 3 Semester 1**  Air Transport Economics Start Research Dissertation Air Transport Management  3 Option Modules & Operations  Air Transport Forecasting  & Market Research  Research Dissertation  (continued)  **PT attendance mode (2 years – January start)**  **Year 1**  **Semester 2 Semester 3 Semester 1**  Air Transport Economics Air Transport Management  1 Option Module & Operations  Air Transport Forecasting  & Market Research  **Year 2**  **Semester 2 Semester 3 Semester 1**  2 Option Modules Start Research Dissertation Research Dissertation (continued)  Research Dissertation can alternatively be taken as Year 3  **PT attendance mode (3 years – January start)**  **Year 1**  **Semester 2 Semester 3 Semester 1**  Air Transport Economics Air Transport Management  & Operations  **Year 2**  **Semester 2 Semester 3 Semester 1**  2 Option Modules Air Transport Forecasting  & Market Research  **Year 3**  **Semester 2 Semester 3 Semester 1**  1 Option Module Start Research Dissertation Research Dissertation  (continued) | | |
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