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| MSc Air Transport Planning and Management  ORIENTATION TIMETABLE AND DETAILS OF THE FIRST MODULE  1-5 October 2019 |
| The orientation day for the MSc Air Transport Planning and Management will be on Tuesday 1st October with the first module running until Saturday 5th October.  Please note that although the University term starts at the end of September, there are no events scheduled for this course before Tuesday 1st October which is the first day that you need to be here (the room booking shown on SRS Web/Blackboard is for setting up purposes only on Monday 30th September). If you have arrived in London earlier there may be University-wide events of interest such as the Reception for International Students and the Student Union’s Fair of Clubs and Societies.  Lectures, workshops etc will take place on the University's site at 35 Marylebone Road. This is situated directly opposite Madame Tussauds and close to Baker Street Underground Station. There will also be some airport study visits in subsequent modules and you will be required to bring your passport as ID on those occasions.  Please meet in lecture room L195 at 0930 hours on Tuesday 1st October – this is in the Luxborough Building at the centre of the campus. From the main reception area go straight ahead, keeping to the left of the offices, then turn right before the Cash Machine to find a staircase going up (Stairwell F, opposite the stairs going down). Ascend one level then turn left through the double set of doors. Room L195 is directly opposite. Toilet facilities are to the left of L195 (Ladies furthest from the classroom, Gentlemen adjacent), there are alternatively individual unisex toilets on the ground floor level beyond the library entrance or behind the admissions office.  The schedule for the first week is below and it would be helpful if you can bring a pocket calculator for use in the workshop exercises. Calculators, which must be electronic, silent, cordless and non-programmable, may also be used in tests and exams and we would strongly advise you to obtain a basic model if you do not already possess one (N.B. mobile phones are not allowed in tests and exams!).  There is also an outline of the timetable for the rest of the academic year 2019/20. Part-time students take 7TRAN001W Air Transport Economics and up to three other modules in their first year. The course outline will be provided to each student on the induction day while full course details are provided in the course handbook which will be available on the internal website through 'Blackboard', the University's virtual learning environment.  Coffee/tea will be provided on most occasions when the MSc is combined with the short course programme. MSc students normally get their own lunch, bring sandwiches etc (a buffet lunch is usually provided for all students on the days when there is an airport visit). If you wish to 'upgrade to business class' and join the short course participants for lunch, confirmed places for lunch at the Sherlock Holmes Hotel are available at £35 per person including VAT and service, with a choice of meat, fish and vegetarian options. You need to let us know a week before the relevant module starts and this is non-refundable once booked.  On Tuesday afternoon we will go for drinks in a local pub after enrolment (first drink is at the course leader’s expense!).    Please do not hesitate to contact us if you have any queries. We look forward to welcoming you to the University on Tuesday 1st October.  Best wishes  **DR NIGEL DENNIS FRANCES KREMARIK**  **Course Leader - Air Transport Lecturer - Air Transport**  **MSc Air Transport Planning and Management 2019/20**  **7TRAN001W: AIR TRANSPORT ECONOMICS**  All sessions are by **Dr Nigel Dennis**,Senior Research Fellow in Air Transport, School of Architecture and Cities, University of Westminster unless otherwise shown  Personal tutorials for Part-Time students will be on Tue 1st October  Personal tutorials for Full-Time students will be on Tue 8th/Wed 16th October (or by arrangement)  **All sessions will be in Room L195 except where otherwise shown.** |
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| |  |  |  | | --- | --- | --- | | **TUESDAY 1 OCTOBER – ORIENTATION DAY** | | | | **Time** | **Event** | **Location** | | **9:30 – 9:45** | **Arrival and coffee** | **L195** | | **9:45 – 10:00** | **Welcome and Introductions** | **L195** | | **10:00 – 11:15** | **The International Regulatory Framework** | **L195** | | **11:15 – 11:30** | **Break** |  | | **11:30 – 11:50** | **The Student Union**  **Ismahan Nur**, VP Postgraduate Education, UWSU | **L195** | | **11:50 – 12:15** | **Tour of the Campus**  **Frances Kremarik**, Lecturer in Air Transport |  | | **12:15 – 13:00** | **Enrolment** | **Campus Registry Office** | | **13:00 – 14:00** | **Lunch break/Personal Tutorials** | **M153A** | | **14:00 – 15:00** | **Introduction to the library**  **Allan Parsons, Academic Liaison Librarian** | **L195** | | **15:00 – 15:15** | **Break** |  | | **15:15 – 15:45** | **Structure of course and assessment procedures** | **L195** | | **16:00 – 18:00** | **Social Event**  **(optional)** | **Meet at University main reception at 1600 and walk to The Beehive, 126 Crawford Street (between Baker Street and Gloucester Place) for Drinks** |  |  |  |  | | --- | --- | --- | | **WEDNESDAY 2 OCTOBER** | | | | **Time** | **Event** | **Location** | | **9:30 – 11:00** | **Introduction to the Air Transport industry** | **L195** | | **11:00 – 11:30** | **Coffee Break** | **C419** | | **11:30 – 13:00** | **Airport planning and terminal design**  **Richard Chapman, Managing Director, Airport Design Consult Ltd** | **L195** | | **13:00 – 14:30** | **Lunch break** |  | | **14:30 – 15:45** | **Airline Cost Structures** | **L195** | | **15:45 – 16:15** | **Tea Break** | **C419** | | **16:15 – 17:15** | **Costs Workshop** | **L195** |  |  |  |  | | --- | --- | --- | | **THURSDAY 3 OCTOBER** | | | | **Time** | **Event** | **Location** | | **9:30 – 11:00** | **Airline Pricing and Revenues** | **L195** | | **11:00 – 11:30** | **Coffee Break** | **M222** | | **11:30 – 13:00** | **Airline Corporate Planning**  **Andy Hofton, Consultant, Airline Dynamics Consulting** | **L195** | | **13:00 – 14:30** | **Lunch break** |  | | **14:30 – 15:30** | **The Economics of Low-Cost Airlines** | **L195** | | **15:30 – 17:15** | **New Entrant Strategy Workshop** | **L195, M214 and M216** |  |  |  |  | | --- | --- | --- | | **FRIDAY 4 OCTOBER** | | | | **Time** | **Event** | **Location** | | **9:30 – 11:30** | **Impact of Deregulation** | **L195** | | **11:30 – 12:00** | **Coffee Break** | **M324** | | **12:00 – 13:00** | **The Environmental Issues**  **John Twigg, Group Planning Director, Manchester Airports Group** | **L195** | | **13:00 – 14:30** | **Lunch Break** |  | | **14:30 – 15:30** | **Airport Economics**  **Prof Anne Graham** | **L195** | | **15:30 – 15:45** | **New Entry Strategy Workshop Results** | **L195** | | **15:45 – 17:15** | **Airport Aeronautical Charges Workshop** | **L195, M309 and LA103** |  |  |  |  | | --- | --- | --- | | **SATURDAY 5 OCTOBER** | | | | **Time** | **Event** | **Location** | | **9:30 – 10:30** | **Current Performance of the Air Transport Industry**  **Laura Faucon, Route Development Management, Aeroports de Paris and formerly Network Planning Analyst, Virgin Atlantic** | **L195** | | **10:30 – 11:00** | **Coffee Break** |  | | **11:00 – 12:00** | **The EU Airline Operator: Obligations and Benefits**  **Carole Blackshaw, Aviation Lawyer** | **L195** | | **12:00 – 12:30** | **Variations in Airline Yields** | **L195** | | **12:30 – 12:45** | **Introduction to coursework task** | **L195** | | **12:45 – 14:00** | **Lunch Break** |  | | **14:00 – 16:00** | **In-Class Test** | **L195** |   **KEY INFORMATION AND DATES**  7TRAN001W: Air Transport Economics - coursework set Sat 5th October 2019 - Submission date Mon 4th November 2019 by 1300 hours through Blackboard.  Nigel and Frances's office location for personal tutorials etc is M153A.  1-5 October 2019 – 7TRAN001W Air Transport Economics  (N.B. including Saturday) - for students starting in September 2019 only  28 October-1 November 2019 – 7TRAN002W Air Transport Forecasting and Market Research  25-29 November 2019 – 7TRAN003W Air Transport Management and Operations  Exams for Semester 1 modules will be scheduled in the period 7-17 January 2020 (we will aim for them to be concentrated within this)  21-25 January 2020 – 7TRAN001W Air Transport Economics  (N.B. including Saturday) - for students starting in January 2020 only  10-14 February 2020 – 7TRAN008W Airport Finance and Strategy  9-13 March 2020 – 7TRAN004W Air Transport Policy and Planning  30 March-3 April 2020 – 7TRAN035W Air Traffic Management, Scheduling and Network Planning  Exams for Semester 2 modules will be scheduled in the period 27 April-15 May 2020 (we will aim for them to be concentrated within this)  16-20 June 2020 – 7TRAN006W Airline Marketing and Business Models  (N.B. including Saturday)  The University term dates (learning weeks) when Full-Time students will normally be expected to be present are: Semester 1: 23 September – 13 December 2019 and Semester 2: 6 January – 9 April 2020  Coursework submission dates (by 1300 hours; in-class tests will run from 1400-1600 hours):  Air Transport Economics In-class test: 5 October 2019 (no exam)  Air Transport Economics: 4 November 2019  Air Transport Forecasting & Market Research: 2 December 2019  Air Transport Economics In-class test: 25 January 2020 (no exam)  Air Transport Economics: 24 February 2020  Airport Finance & Strategy: 16 March 2020  Airline Marketing & Business In-class test: 20 June 2020 (no exam)  Airline Marketing & Business Models: 20 July 2020  The research dissertation will be started in February with completion on 7 September 2020 for Full-Time students starting in September 2019.The research dissertation will be started in June with completion on 4 January 2021 for Full-Time students starting in January 2020. Part-Time students will undertake this in Year 2 or Year 3 of their studies. For Full-Time students additional activities will be arranged in-between the module teaching blocks including guest lectures, coursework tutorials, discussion sessions and the opportunity to participate in external events. These are compulsory for students on Tier 4 visas - optional but recommended for other students.  **READING LIST**  Students will be coming from a wide variety of different backgrounds and so the course does not assume any prior knowledge in the subject area. Nevertheless, if you want to 'hit the ground running' and do some preliminary reading to develop your interest in the field, I would suggest the following key books are likely to be most useful:  Particularly useful for the first module (Air Transport Economics):  Doganis R. (2019) **Flying Off Course: Airline Economics and Marketing,** 5th edition, Routledge:  London  For subsequent modules:  Wensveen J. (2015) **Air Transportation: A Management Perspective**, 8th Edition, Routledge: Oxford  Shaw S. (2011) **Airline Marketing and Management**, 7th Edition, Ashgate: Aldershot  GrahamA.(2018)**ManagingAirports:AnInternationalPerspective**,5thEdition, Routledge: Oxford  Also recommended is to read industry related publications for topical items such as Air Transport World (www.atwonline.com), Flight International & Airline Business (www.flightglobal.com) and websites such as anna.aero or aerbt.co.uk |