

AHRC Workshop Series

Museums and Galleries and the International Visitor Experience (MGIVE)

Workshop 2

Date: Monday 22nd October 2007

Venue: University of Westminster, Board Room (1st floor, 309 Regent Street, London W1. Nearest tube: Oxford Circus)

Steering Group: Debra Kelly
Nigel Semmens
Jane Rosier
Jillian Marsh

Dear Colleagues,

The members of the Steering Group invite you to participate in Workshop 2 of the three-part series within the above AHRC-funded project. Participants will be the same as for Workshop 1 (on 2nd July 2007). The main aims of Workshop 2, on Monday 22nd October 2007, are:

- Report back and exchange experience of using material developed since Workshop 1, including visitor feedback
- Discuss website (as well as printed material) information currently on offer
- Comments by the Project Researchers on current material not covered in Workshop 1
- Initial planning for Workshop 3 (on 3rd December 2007)
- Begin to consider principles and best practice guidelines for the content and form of information for international visitors
- Begin to consider formats to ensure maximum compatibility/flexibility for a range of museums and galleries
- Finalise invitation list and format for Workshop 3

The Workshop will begin at 1 p.m. with an informal buffet lunch, with the initial feedback session beginning at 2 p.m.

Please reply to Helena Scott (scotth@wmin.ac.uk) by Wednesday 17th October to let us know whether you are able to participate on 22nd October, and if so, whether you will be coming for the lunch beforehand. If you are unable to join us for this second workshop, do please suggest another appropriate colleague to represent your institution.

We very much look forward to seeing you on 22nd October.

Yours sincerely,

Debra Kelly
 Nigel Semmens
 Jane Rosier
 Jillian Marsh

		e-mail	Response	
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