

Return to Alun Tlusty-Sheen: tlustya@westminster.ac.uk

Uni Ref No

Mini-Grants for Enterprise 2010

Student Name(s)

Member(s) of Academic Staff

Alumnus/a/I Name(s)

Title/Idea (max 30 words)

Proof of novelty checking

Commercial/Social need (max 50 words)

What will the Summer '10 work do to reduce doubt over the viability of this idea? (max 100 words)

Give an Objectively Verifiable Indicator (OVI) for the above (max 50 words)

Attach a Budget, a Gantt chart (http://en.wikipedia.org/wiki/Gantt_chart) for the proposed work including writing up time and brief profiles of the student(s), the member(s) of academic staff, alumnus/a/I (max 50 words each)

Signature(s) Student(s)

Signature(s) Member(s) of
Academic Staff & Dean(s)

Signature(s) Alumnus/a/i

By making this application we agree freely to assign all Intellectual Property that may be generated under this Mini-Grant to the University of Westminster a) in perpetuity **OR** b) on condition that on acceptance by the University of the final report the University will reassign by deed the Intellectual Property to *nominated student(s)*

Guidance Notes

How to apply

Title/Idea: description of your core idea

- This should not be a description of what you will do but what the idea is ie run Saturday morning Enterprise Club in 309, Regent Street for 14-16 year olds (not develop a development plan for running a Saturday morning etc etc)

Proof of novelty checking

- If you have an idea, you must first of all do some checks to ensure that your idea is novel. Please use this section to briefly describe the checks you have made. We recommend that you use a search engine to search terms related to your idea (e.g. Google) and for Intellectual Property, please use the following website:
http://ep.espacenet.com/quickSearch?locale=en_EP

Commercial and/or Social Need:

- Who needs this and why? How will the world benefit?

What will the Summer '10 work do to reduce doubt over the viability of this idea?:

- Here you describe how the implementation issues will be addressed eg securing access to premises, surveying interest amongst 14-16 year olds, is Saturday morning better than Thursday evenings?

Give an Objectively Verifiable Indicator (OVI) for the above:

- What clear and provable event or result will prove that the idea is likely to work?
- Here you specify the proof threshold or hurdle, which if successfully overcome suggests the idea may work. For example if more than 30% of people surveyed said they would attend three weeks out of our a Saturday Enterprise Club then it would be viable.

Budgets and Gantt Charts

- Teams intend to spend other people's money and time as well as their own. It is fairer to all, to plan effort, time and resources on paper and refine the approach so that the idea will have the best chance it can. It is less damaging to find out on paper that things are in the wrong order, deadlines are impossible, key inputs are not available and that there is not enough money - than in real life where there is mostly no second bite at the cherry.

To be fair to you all it is the best ideas with the best chance of success ie new and a thought out programme that should be funded – so bring on the budgets and Gantt charts!